

The Multi-Displacement System (MDS)⁽¹⁾ allows the 5.7-liter HEMI[®] V8 engine to operate with the fuel efficiency of four cylinders or the power of eight, depending on driving habits and conditions.

CONNECT TO PERFORMANCE

Sophisticated systems and high-performance yet fuel-efficient engines deliver a stunningly potent driving experience.



The instrument cluster features an available Electronic Vehicle Information Center (EVIC) that can access up to 128 vehicle functions. The unique 300C SRT8® instrument cluster boasts a race-inspired 180 mph speedometer. The Reconfigurable Performance Display houses data such as 0-60 times, 1/4-mile times and 1/8-mile times, braking distance, and lateral g-forces.

P16 city/25 highway est. EPA mpg for 5.7L HEMI® V8 with MDS. Result depend on driving habits and conditions.







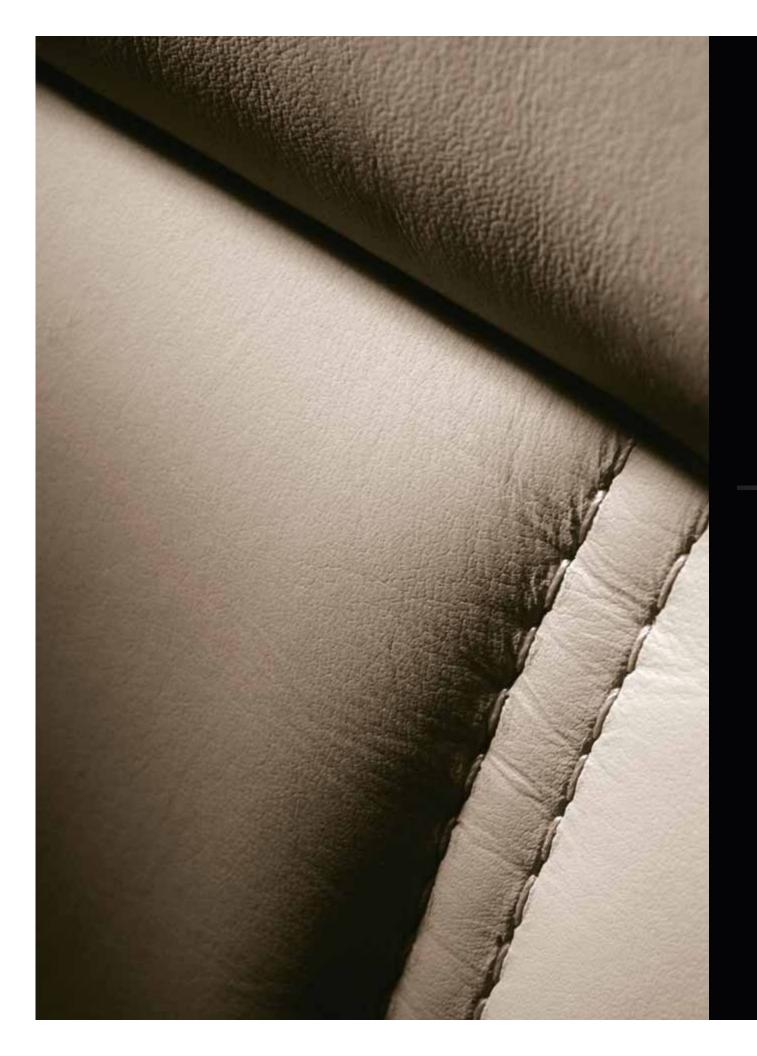












CONNECT TO

Spacious and sophisticated, the Chrysler 300 cabin features a standard eightway power adjustable driver's seat, Dual-Zone Temperature Control, soft-touch door armrests, and a center console with French seams. Opt for an eight-way power adjustable front-passenger seat with leather trim, adjustable pedals, steering wheel-mounted audio controls, and heated rear seats. Exclusive SRT® leather-trimmed, microfiber suede-accented performance seats have bolstered sides that keep the driver and passenger firmly planted when cornering.



UCONNECT

This is not merely a radio, this is Media Center 730N AM/FM/CD/DVD⁽¹⁾ radio with 30GB hard drive, GPS Navigation, 6.5-inch touch screen, MP3/WMA support, USB input, 4,250 song capacity, SIRIUS® Satellite Radio, SIRIUS Traffic,™ and Voice Command. Uconnect Web⁽²⁾ connects any Wi-Fi-enabled device to the Internet at 3G broadband speeds, allowing multiple passengers to surf the Web. Uconnect Web is an Authentic Chrysler Accessory by Mopar. Subscription required, sold separately. iPod® Control connects most iPod compatible devices to your car's stereo using the in-car cable, then control them with your radio or steering wheel controls. Voice Command lets you audibly select radio stations, satellite radio channels, ⁽³⁾ and navigation ⁽³⁾ destinations. Uconnect Phone Lets you talk on your Bluetooth® compatible phone virtually hands-free. Address Sync⁽⁴⁾ lets you call anyone in your address book by saying their name.

"In-dash DVD capability not available in all states. See your dealer for details. (2) The Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. (2) When satellite radio and navigation features are equipped on your vehicle. Any voice commanded system should be used only in safe driving conditions and all attention should be kept on the roadway ahead. Failure to do so may result in an accident causing serious injury or death. (4) Phone must support Bluetooth Phone Book Access Profile (PBAP).















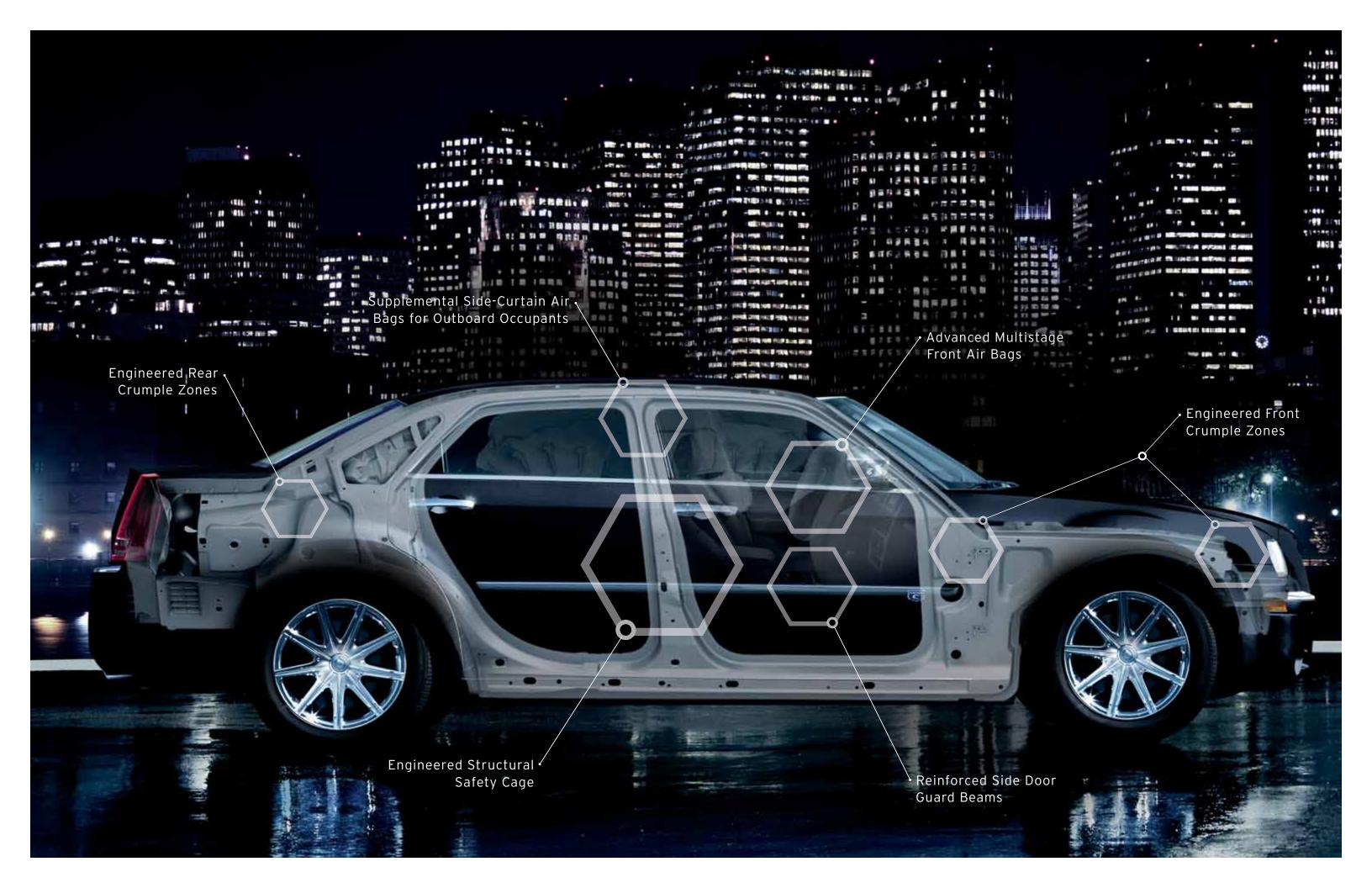
CONNECT TO SAFETY

If ever called on to protect, Chrysler 300 is at the ready. Available all-wheel drive (AWD) with automatic disconnect provides optimal traction and cornering stability in nearly all conditions, especially on wet, slippery roads. Only Chrysler offers these two independent technologies together. A Five-Star crash test rating for front impact⁽¹⁾ represents the highest possible frontal crash safety rating from the National Highway Traffic Safety Administration (NHTSA). Advanced multistage front air bags⁽²⁾ and supplemental front and rear side-curtain air bags⁽²⁾ offer additional protection.

OStar ratings are part of the U.S. Department of Transportation's SaferCar.gov program (www.safercar.gov) (2) The advanced front air bags in this vehicle star lorings are better or the day opparation or interpretation and apparent interpretation of the day opparation of the day opparation of the day opparation of the day of the



★ ★ ★ ★ HIGHEST GOVERNMENT FIVE-STAR FRONT-IMPACT CRASH RATING







TRIM LEVELS

SRT8® The powertrain represents a higher level of HEMI® performance, as its 6.1-liter SRT® HEMI V8 produces a formidable 425 horsepower and 420 lb-ft of torque. First-class handling sets it apart, as well as enveloping drivers in a rich interior featuring forward technology. 300C SRT8 takes high performance to the next plateau.

300C Dramatic looks, finely appointed interiors and the breathtaking performance of the 5.7-liter HEMI Variable Valve Timing (VVT) V8 with 360 horsepower and fuel-saving Multi-Displacement System (MDS)⁽¹⁾ give it an unmistakable brilliance. High-tech innovations abound inside, from the standard Boston Acoustics® audio system to available, Uconnect_{TM} navigation and Uconnect Multimedia offering SIRIUS® Satellite Radio.

Limited Power and efficiency run hand in hand with the 250-horsepower 3.5-liter High Output V6 engine. Standard Torino leather trim combines elegance and comfort, rain-sensing wipers for safety in wet conditions, abundant high-tech features including SmartBeam™ intelligent headlamps, and available all-wheel drive (AWD) for confident handling are features that make 300 Limited an extraordinary package.

"I6 city/25 highway est. EPA mpg for 5.7L HEMI V8 with MDS. Results depend on driving habits and conditions. (a) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt.

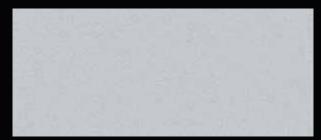
Signature Series The robust 3.5-liter High Output 250-horsepower V6 engine under the hood provides power in full measure, with standard antilock brake system (ABS) and an Electronic Stability Control (ESC)⁽²⁾ with Brake Assist and all-speed traction control, smoothly supported by a five-link independent rear-wheel suspension. Available all-wheel drive includes a 5-speed AutoStick® transmission.

Touring Sleek styling, superb handling, remarkable value. Touring gives you 18 city and 26 highway EPA Est. mpg with the standard 2.7-liter V6, a durable, quiet engine that delivers 178 horsepower. Remote keyless/illuminated entry, tilt/telescoping steering column, and eight-way power driver's seat surround you with convenience. A Media Center 130 AM/FM/CD with MP3/WMA Support and audio jack come standard.

Chrysler 300 W.P. Chrysler Executive Series. The customized Chrysler 300 W.P. Chrysler Executive Series provides six more inches of rear leg room. Choose from a host of optional features for tailoring the model exclusively to your needs, like creating a mobile office in the back seat with a writing table, footrests, two 12-volt power outlets, and available direction reading lamps. State-of-theart entertainment options include a rear seat DVD Video Entertainment System (VES®).



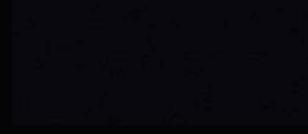
Dark Titanium Metallic



Bright Silver Metallic



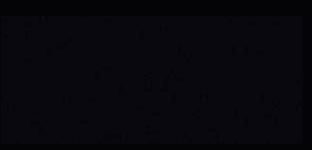
Deep Water Blue Pearl



Dark Cordovan Pearl



White Gold



Brilliant Black Crystal Pearl



Cool Vanilla



Inferno Red Crystal Pearl

EXTERIOR -

Exterior Color	300 SRT8®	300C	300 Limited	300 Touring
Deep Water Blue Pearl	1	3	5	5 ⁽²⁾ ,6
Brilliant Black Crystal Pearl	1	2 ⁽¹⁾ ,3	4 ⁽¹⁾ ,5	4(1)(2),5(2),6,7(1)
Bright Silver Metallic	1	3	5	5 ⁽²⁾ ,6
Dark Titanium Metallic		2 ⁽¹⁾ ,3	4 ⁽¹⁾ ,5	4(1)(2),5(2),6,7(1)
Cool Vanilla		2 ⁽¹⁾ ,3	4 ⁽¹⁾ ,5	4 ⁽¹⁾⁽²⁾ ,5 ⁽²⁾ ,6,7 ⁽¹⁾
Inferno Red Crystal Pearl	1	2 ⁽¹⁾ ,3	4 ⁽¹⁾ ,5	4(1)(2),5(2),6,7(1)
Dark Cordovan Pearl		2 ⁽¹⁾ ,3	4 ⁽¹⁾ ,5	4(1)(2),5(2),6,7(1)
White Gold		2 ⁽¹⁾ ,3	4 ⁽¹⁾ ,5	4 ⁽¹⁾⁽²⁾ ,5 ⁽²⁾ ,6,7 ⁽¹⁾

⁽¹⁾ Khaki/Light Graystone interior trim. (2) Included on Signature Series.

INTERIOR

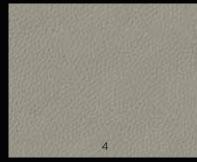


Dark Slate Gray Royale Leather Trim with Perforated Suede Microfiber Inserts

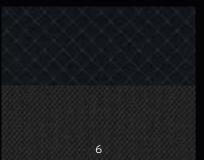


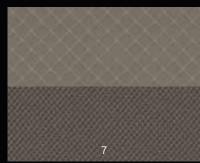
Light Graystone Royale Leather Trim Dark Slate Gray Royale Leather Trim Light Graystone Torino Leather Trim Dark Slate Gray Torino Leather











Medium Khaki and Verona Cloth



17-inch Painted Aluminum Wheel Standard on 300 Touring



18-inch Chrome-Clad Aluminum Wheel Standard on 300 Touring Signature Series, 300 Limited and 300C



18-inch Chrome-Clad Aluminum Wheel Standard on 300 Touring Signature Series AWD, 300 Limited AWD and 300C AWD



20-inch Forged, Polished Aluminum Wheel Standard on 300C SRT8®



20-inch, 12-spoke Chrome-Plated Wheel



18-inch, 9-spoke Chrome-Plated Wheel



17-inch, 7-spoke Chrome-Plated Wheel



20-inch Ultra-Brite Aluminum Wheel

			<u> </u>		
	Tou	ring	Limited	300C	SRT8®
ENGINE/TRANSMISSION					
2.7L DOHC 24V V6 – 4-speed automatic	23E				
3.5L SOHC High Output 24V V6 – 4-speed automatic 5-speed AutoStick® w/AWD models		26P	26L		
5.7L HEMI® VVT with Multi-Displacement System V8 – 5-speed AutoStick®				29T	
6.1L SOHC SRT HEMI V8 - 5-speed AutoStick®					21X
MECHANICAL					
All Wheel Drive – Includes 5-speed AutoStick		0	0	0	
Brakes – 4-wheel disc with vented front and solid rear discs	•				
– 4-wheel disc antilock with vented front and solid rear discs (Included With ESC)	Р	•	•		
– Performance 4-wheel disc antilock with vented front and rear discs				٠	
– High Performance 4-wheel disc antilock with vented 14" front and 13.8" rear discs, includes Brembo® Performance 4-piston calipers					
Remote Proximity Keyless Entry				•	•
Speed Control – Electronic with steering column-mounted controls	٠	•	•	•	•
– Adaptive Cruise Control (ACC) (not available with mesh grille) ⁽¹⁾				0	
Steering - Power, rack and pinion	•	•	•		
– Performance steering gear (included with Heritage Edition)				•/P	
– Performance-tuned power rack-and-pinion					•
Suspension – Front independent short/long arm with independent 5-link rear	٠	•	•	٠	
– Performance suspension (Included with Heritage Edition)				•/P	
– High Performance lowered independent front and rear					•
EXTERIOR FEATURES					
Grille - Argent with bright accents	٠	•			
– Mesh with bright accent color (not available with ACC)			•	٠	•
Headlamps – Chrome bezel halogen with delay	٠	•			
– Chrome bezel halogen projector with delay			•	٠	
– Chrome bezel Xenon High Intensity Discharge with delay				0	•
- Automatic (included with Signature Series)		Р	•	٠	•
– SmartBeam™ headlamp control			•	٠	•
Mirrors, Exterior – Power fixed, Chrome	•				
– Power fixed, Chrome, heated (Included with Signature Series)		Р	•		
– Power folding, Chrome, heated, with memory, driver's auto-dimming and auto-adjust in Reverse				٠	•

	Touring		Limited 300C		SRT8®
EXTERIOR FEATURES (CONTINUED)					
– Power folding, Chrome, heated, with memory, driver's and passenger auto-dimming and auto-adjust in Reverse and puddle lamps and supplemental signals (Included in Luxury Group II and Heritage Edition)				Р	
Tires - P215/65R17 BSW All-Season Touring					
– P225/60R18 BSW All-Season Touring (Included with Signature Series)		Р	•		
– P225/60R18 All-Season Touring self-sealing		0	0	•	
– – P245/45R20 All-Season Performance (Included with Heritage Edition)				Р	•
– – P245/45R20, 255/45ZR20 Performance					0
- Compact spare tire		•	•		
Tire Service Kit					•
Wheels – 17" Aluminum, painted					
– 18" Aluminum, chrome-clad (Included with Signature Series)		Р			
– 20" Ultra-Brite Aluminum (Included with Heritage Edition)				Р	
– 20" Ultra-Brite Aluminum SRT® design					•
INTERIOR FEATURES					
Adjustable Pedals - Power adjustable (Included with Signature Series)		Р			
– Power adjustable with Memory System					•
Air Conditioning - Manual Temperature Control					
- Automatic Dual-Zone Temperature Control (Included with Signature Series)		Р	•	•	•
Air Filtration – Particulate air filter		•			
Electronic Vehicle Information Center (EVIC) — Reconfigurable driver-interactive up to 128-function information display with steering wheel-mounted controls					
HomeLink® Universal Transceiver — Programmable, 3-function with remote controls for garage door opener, interior/exterior home lighting or security devices					•
Lighting – LED Illuminated front cup holders		•			
– LED Illuminated front and rear map pockets			•	•	•
Memory System – Memory for driver's seat, exterior mirrors and radio for two drivers (Included with Heritage Edition)				•/P	
Mirrors, Interior -Rearview, day/night					
– Rearview, auto-dimming					•
– Visor vanity illuminated driver and passenger side			•		•
Sunroof – Power, with one-touch open/close feature		0	0	0	
Performance Display – Includes digital speedometer, 1/4-mile time and speed, 1/8-mile time and speed, braking distance, 0-60 mph and G-force meter (Included with SRT® Option Group I)					

	Touring						
			Limited	300C	SRT8®		
INTERIOR FEATURES (CONTINUED)							
Remote Keyless/Illuminated Entry System - Includes two transmitters	•	·	٠		•		
Steering Wheel-Mounted Audio Controls			٠		•		
Steering Column - Tilt/telescoping, manual	•	· .	٠				
– Tilt/telescoping, power with memory					•		
Remote Start System			٠	٠	٠		
SEATING							
Seating - Cloth	•						
- Luxury leather-trimmed		•	٠				
- Premium leather-trimmed				•			
– Luxury leather-trimmed with perforated suede microfiber accents							
- 8-way power driver's seat	•	•					
- Heated 8-way power driver's and front passenger seat (Included Signature Series)		Р	٠	•			
Rear – 60/40 split-folding rear bench with armrest and cup holders	•		٠	•			
- Heated second-row seats (Included with Luxury Group II and Heritage Edition)				Р			
UCONNECT MULTIMEDIA							
Media Center Radios − Media Center 130 AM/FM/CD radio with MP3/WMA support, audio jack, SIRIUS® Satellite Radio voice command of radio and satellite stations when equipped with optional Uconnect™ Phone	٠						
 Media Center 430 AM/FM radio with MP3/WMA support, 30GB hard drive with 6,700 song capacity, CD/DVD⁽²⁾ player, 6.5-inch touch screen, audio jack, iPod[®] control and Voice Command when equipped with optional Uconnect Phone (Packaged in Signature Series) 		Р					
 Media Center 730N AM/FM/CD/DVD⁽²⁾ radio with MP3/WMA support, 6.5-inch touch screen, 30GB hard drive with 4,250 song capacity, SIRIUS Satellite Radio, audio jack, iPod control, Voice Command, GPS Navigation, SIRIUS Traffic and Uconnect Phone (Included with SRT Option Group II) 		0	0	0			
iPod® Control - (Packaged with Media Center 430 and 730N radios)		Р	Р	Р	Р		
Audio Systems – 4 speakers	•	•					
– 6 speakers			•				
– 6 Boston Acoustics® speakers with 276 watt digital amplifier		0	0	•			
- 7 Boston Acoustics speakers with 368 watt digital amplifier and subwoofer (Included with Luxury Group II)				Р			
– SRT® High-Performance KICKER® sound system with 13 speakers, 322 watt digital amplifier, and 200 watt subwoofer					0		
Rear Seat Video Entertainment (VES®) – Late availability		0	0	0	0		
SIRIUS Satellite Radio – (Included with Media Center 730N radio)		0	0	0	0		

	Touring					
			Limited	300C	SRT8®	
UCONNECT MULTIMEDIA (CONTINUED)						
Uconnect Web® – Internet connection and Wi-Fi Hotspot. Dealer-installed Authentic Chrysler Accessory by Mopar. Subscription required, sold separately	0	0	0	0	0	
Uconnect Phone – Includes hands-free calling with Address Sync, ⁽³⁾ Bluetooth, [®] Voice Command (Included with Media Center 730N)		O/P	O/P	O/P	O/P	
SAFETY AND SECURITY						
Air Bags – Advanced multistage driver and front-passenger ⁽⁴⁾					•	
– Supplemental side-curtain for front and rear outboard occupants (Included with Heritage Edition)	•	Р		•	•	
Electronic Stability Control (ESC) ⁽⁵⁾ – Includes Brake Assist and all-speed traction control	0	•		•	•	
ParkSense® Rear Park Assist System ⁽⁶⁾				•	•	
Security Alarm				•	•	
Tire Pressure Monitor Warning	•	•		•	•	
300 SPECIALTY SERIES						
Heritage Edition (29R CPOS) — (Late availability) Poplar Burl interior woods accents, exclusive Napa leather-trimmed performance driver and passenger seats, heated second-row seats, Chrome bodyside molding, power multifunctional exterior mirrors, Berber floor mats, performance steering gear, supplemental sidecurtain air bags				0		
Walter P. Chrysler Signature Series – Includes automatic headlamps; body-color, power, heated, exterior mirrors; body-color bodyside molding with bright insert; 18-inch chrome-clad aluminum wheels; Dual Zone Automatic Temperature Control; power adjustable pedals; leather-trimmed interior with heated 8-way power driver and passenger seat; Media Center 430 AM/FM radio with MP3/WMA support, 30GB hard drive with 6,700 song capacity, CD/DVD ⁽¹⁾ player, 6.5-inch touch screen, audio jack, iPod Control and Voice Command when equipped with optional Uconnect Phone and P225/60R18 BSW all-season tires						
PACKAGES						
Luxury Group II – Power-folding chrome heated with memory supplemental signals driver's and passenger auto-dimming and auto-adjust in reverse and puddle lamps, heated second-row seats, HID headlamps, Boston Acoustics 7-speaker audio system, wood/leather-wrapped steering wheel, and California Walnut wood interior accents				0		
SRT Option Group II – Includes Media Center 730N AM/FM/CD/DVD ⁽²⁾ radio with MP3/WMA support, 6.5-inch touch screen, 30GB hard drive with 4,250 song capacity, SIRIUS Satellite Radio, audio jack, iPod control, Voice Command, GPS Navigation, SIRIUS Traffic and Uconnect Phone with hands-free communication (Requires power moonroof)					0	

^{• =} Included. P = Available within package noted. O = Option

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[®] ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. [®]In-dash DVD capability is not available in all states. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. See your dealer for details. [®]Phone must support Bluetooth Phone Book Access Profile (PBAP). [®]The advanced front air bags in this vehicle are certified to the new Federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restrains should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. [®]No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. [®]Always check entire surroundings before backing up.



5-Year/100,000-Mile Powertrain Warranty. Transferable. See dealer for a copy of limited warranty. Includes towing to an authorized dealer.

Warranty. New Chrysler vehicles are covered by a Chrysler Group LLC 3-year or 36,000-mile Basic Limited Warranty. See your dealer for a copy of this limited warranty. Excludes normal maintenance and wear items.

Chrysler Auto Insurance.⁽¹⁾ The only insurance guaranteed to repair your vehicle using Authentic Chrysler Collision Repair Parts by Mopar for as long as you own your vehicle – at rates that are tough to beat. Plus, get up to \$100(2) in deductible waived when repairs are done at a Chrysler dealership. For a quote, visit cf.com/insurance or call (877) 244-1531.

Chrysler Service Contracts. Chrysler has a vested interest in your satisfaction with your new Chrysler vehicle. Chrysler Service Contracts offer extended service plans to help ensure that you'll enjoy your vehicle for many years down the road ... for just pennies a day. For more information, see your Chrysler dealer, call (800) 442-2666 or visit www.chrysler.com/csc.

Authentic Chrysler Accessories by Mopar are designed specifically for your Chrysler vehicle for exceptional fit, finish and performance. Visit your dealership or mopar.com.

Uconnect_{TM}. With Uconnect, you're always connected – to people, places, music, movies, and the Internet.

SIRIUS. SIRIUS Satellite Radio delivers over 130 channels, including 100% commercial-free music, sports, news, talk, entertainment, traffic and weather. Factory-installed SIRIUS Satellite Radio includes a one-year subscription. For more information, go to SIRIUS.com.

Chrysler Gift Gallery pays tribute to the finer things in life. With everything from men's and women's apparel to accessories and designer collectibles, you are sure to take your style to the next level. View the entire collection of authentic merchandise at chrysler.com/giftgallery.

Smartway. Certain 300 models have earned the highly esteemed SmartWay® certification. The SmartWay certification mark identifies each vehicle's air pollution and greenhouse gas performance. (3) Lower emissions earn a higher score, and those vehicles with the best scores are eligible for the SmartWay designation.

Honoring Those Who Serve. Chrysler Group LLC proudly supports the members of the U.S. Armed Forces and their families.

Unsurance provided through 21st Century Insurance and Financial Services, Wilmington, DE, managing general agent for the personal lines insurers of American International Companies. (a) Coverage features and availability may vary by state. Based on 2009 EPA SmartWay Designation. Please visit www.epa.gov/greenvehicles for a list of the specific vehicle types that meet the SmartWay standards. SmartWay is a registered trademark of the U.S. Environmental Protection Agency.

VISIT YOUR DEALER

Your Chrysler dealer's knowledgeable and professionally trained staff will guide you through the shopping process with expert advice.

CALL 1-800-CHRYSLER

Our friendly and knowledgeable product information specialists are available seven days a week, 8 a.m.- midnight (ET) to answer your questions.

CHRYSLER.COM

Our Web site offers detailed information on all Chrysler products. You can virtually assemble any vehicle you like. Simply choose the model with your favorite color combinations, equipment, and features and then price it all out.

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