





## BLACK LEATHER. CHROME BUCKLES. LIQUID GRAPHITE. REAL WOOD. THE NEW RAM LARAMIE LIMITED PICKUP REDEFINES THE ELEMENTS OF LUXURY WITH UNRIVALED

CRAFTSMANSHIP. It's an interior that carries you with the sophisticated style only the designers of a new Ram pickup could accomplish. Coming soon for Ram I500 and Ram Heavy Duty 2500/3500 is the new Ram Laramie Limited—featuring unique touches both inside and out that offer head-turning appeal with serious Ram capability. Inside, look for subtle elegant refinements, applications of Black leather throughout, a Laramie Limited only six-ring instrumentation cluster and newly designed upper pillar trim and headliner. All-leather Black Natura Plus seats feature embroidered pinstripe details, embroidered Ram logo and rear seatback map pockets with polished chrome buckles. A re-imagined state-of-the-art console with a new premium tambour-style console door (finished in Liquid Graphite and real Argento wood) includes a cell phone/tablet holder, power outlets, and redesigned cup holders. The new Ram Laramie Limited models. For the deep dive into this remarkable new luxury pickup, visit us at RAMTRUCKS.COM











## STYLE AND SOPHISTICATION THAT SHOW YOU'VE ARRIVED, FROM THE MOMENT

YOU SHOW UP. Whether you've chosen your new Ram Laramie Limited in the I500 weight class or a Heavy Duty 2500/3500 model, this is where the total package melds clout with class. Along with available wheel-to-wheel side steps in brushed chrome, new Ram Laramie Limited brings forth a bold new grille in front with a Ram centric new tailgate treatment that leaves no doubt who rules this road. On Ram I500 Laramie Limited, count on a standard Active-Level Four-Corner Air Suspension System; on Ram Laramie Limited 2500/3500, the RamBox Cargo Management System is standard on models with SRW and 6'4" bed. Unique six-spoke 20-inch aluminum wheels complete the picture. There's always more at RAMTRUCKS.COM



Above: new tailgate design boldly states the Ram Laramie Limited identity (I500 model shown).

Below: badging for the available 6.7-liter Cummins® Turbo Diesel for the Laramie Limited 2500/3500 models.



The beauty is always in the details. New Laramie Limited presence on lower exterior door panels mimics interior door trim. Revised floor mats offer a new touch, adding a row of interwoven Gray thread to resemble interior wood patterns. The look is new, but the capability is pure Ram truck, all the way.



## **NEW RAM LARAMIE LIMITED AVAILABLE CONFIGURATIONS**

Match luxury with capability, and then add generous interiors. Crew Cabs are across the board, plus Mega Cab® for 2500/3500—and even a tough Dually for Ram 3500 Laramie Limited.



2500		_	$\overline{}$	
CABS	BEDS		SEATING	
Crew Cab	SRW: 6'4" or 8' Box		Bucket Seats	
Mega Cab	SRW: 6'4" Box		Bucket Seats	
3500				
CABS	BEDS		SEATING	
Crew Cab	SRW: 6'4" or 8' Box	DRW: 8' Box	Bucket Seats	
Mega Cab	SRW: 6'4" Box	DRW: 6'4" Box	Bucket Seats	



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Transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. About this brochure: since the time of printing, some of the information you'll find may have been updated. See your dealer for details.

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