# CHARGER SPECIAL EDITION



from Dodge for 1975







## A VERY SPECIAL EDITION CHARGER.

Welcome...to an exciting world of personal luxury.
The elegant new world of Charger Special Edition.

Everywhere you look, you'll find Charger Special Edition is dedicated to handsome styling, individual comfort, and attention to detail. You can see it in the distinctive new roof with fixed opera windows. You can feel it in the radial-tuned suspension that includes white sidewall steel-belted radial tires as standard equipment. Even the European road-style parking lights tell you this is truly a Special Edition Charger.

Of course, no finely crafted personal car would be complete without paying special attention to your quiet comfort. So may we say that we consider Charger Special Edition's blend of sound insulation and Torsion-Quiet Ride par excellence. This system surrounds you with sound-deadening materials that help screen out annoying road and engine noise.

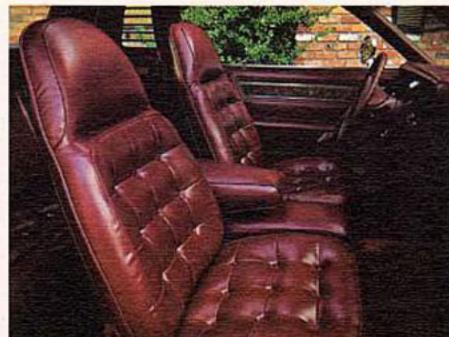
But there's more to Charger Special Edition than you see here. To get the inside story, just turn the page.

Standard courtesy lights provide convenient night lighting for rear-seat passengers.



Charger Special Edition puts elegant styling right at your elbow. Front door panels feature integral armrests and assist handles.





All-vinyl front bucket seats are standard on Charger Special Edition. For those who prefer the convenience, optional six-way power seats are available with either bucket (driver's side only) or bench seats.





### A NEW KIND OF INTERIOR LUXURY INSPIRED BY TRADITIONAL CHARGER VALUES.

Charger Special Edition is dedicated to your personal comfort. A glance to the left will convince you of this. This optional interior includes a velour-and-vinyl split-back front bench seat with fold-down armrest. A six-way power seat option is also available for those who prefer the extra convenience.

As for carpeting, you'd expect it to be standard...and it is. But not ordinary carpeting. This is 24-ounce shag carpeting, color-keyed to your interior.

Behind the wheel, you'll find power steering, power front disc brakes, and TorqueFlite automatic transmission keep your Charger Special Edition both comfortable and easy to drive. The best proof of this is to get behind the wheel and drive a Charger Special Edition of your very own.



For convenience, all accessory controls have been placed within easy reach
of your left hand. And to keep you abreast of engine performance, oil pressure, temperature,
alternator, and fuel gauges have been included as standard equipment.

This is the bold new look of Charger Special Edition. The deck lid features an all-steel lock with superior break-in resistance. A new bumper system with hydraulic mounts is also standard. The distinctive front end features a handsome new grille and road-style parking lights, crafted in the grand tradition of European elegance.

#### CHARGER'S ATTENTION TO LUXURY AND DETAIL RUNS VERY DEEP.

Distinctive European road-style parking lights accent the graceful lines of Charger Special Edition.

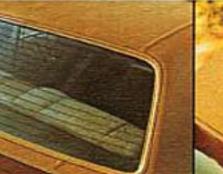
Electronic Ignition is standard on all Dodge cars built in the U.S. This system is virtually maintenance free. It has no points or condenser to wear out or replace. This new optional Fuel Pacer System is designed to help your gas-buying dollars go farther. It alerts you when you are using excessive fuel. Optional power door locks permit the driver to lock both doors with just one switch. A six-way power seat is available with either bucket or bench seats. An electronic digital chronometer is standard. This timepiece operates on a precision quartz crystal and is accurate to within 60 seconds a month.

Optional metal sun roof provides fresh air and sunshine.

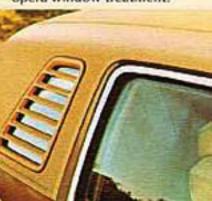
A wide selection of AM and AM/FM stereo radios with tape players is optional. Give ice and snow the brush-off electrically with this optional rear window defroster. Louvered opera windows are included with Charger's optional landau vinyl roof... ...or halo vinyl roof. The standard roof also features an opera window treatment.

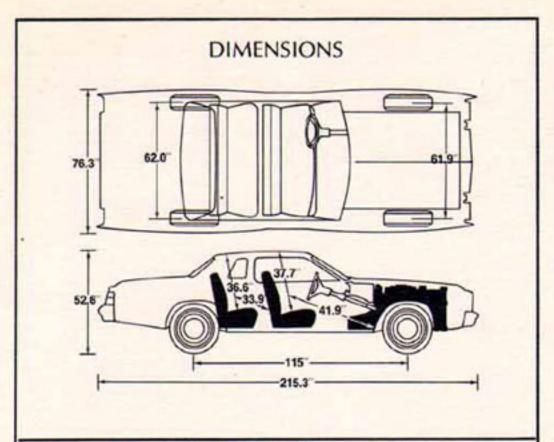






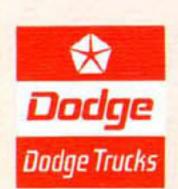






	STA	NDARD SPECIF	ICATIO	NS
ENGINE:		360 V8		
TRANSMISSION:		TorqueFlite automatic, column-mounted		
SUSPENSION:		Front; torsion bars Rear: asymmetrical leaf springs Front and rear sway bars		
TIRES:		GR78 x 15 WSW (steel-belted radial)		
WHEELS:		15 x 6.5		
BRAKES:		Front: power disc Rear: 10" x 21/2" drum		
ELECTRICAL SYSTEM:		Battery: 440-amp Alternator: 50-amp Electronic Ignition System Transistorized voltage regulator		
FUEL TANK:		25.5 gallons		
TRUNK CAP.:		14.5 cu. ft.		
	RE	AR AXLE AVAIL	LABILIT	Υ
ENGINE	TRA	ANSMISSION	STD.	OPT.
360 V8			2.45	2.71, 3.21 (2.71, 3.21 Sure Grip)
318 V8 or 400 V8	Torqu	eFlite automatic	2.71	2.45, 3.21 (2.71, 3.21 Sure Grip)

#### EXTERIOR COLOR SELECTOR



400 V8

FORM NO. 81-205-5003 LITHO IN U.S.A. 8/74 Black • Golden Fawn • Parchment • Bright Red • Eggshell White • Yellow Blaze • Lucerne Blue Metallic • Starlight Blue Metallic • Bittersweet Metallic • Cinnamon Metallic • Frosty Green Metallic • Avocado Gold Metallic • Inca Gold Metallic • Spanish Gold Metallic • Moondust Metallic • Platinum Metallic • Vintage Red Metallic • Deep Sherwood Metallic • Sienna Metallic • Silver Cloud Metallic

#### STANDARD EQUIPMENT

Power front disc brakes • Bumper guards . Color-keyed 24-ounce shag carpeting · Cigarette lighter · Electronic digital clock . Heater/ defroster · Inside hood release · Dual horns . Keyless door locking system . Inside day/night and outside left mirrors . Belt, drip, vinyl body side, and wheel-lip mouldings Power steering • All-vinyl front bucket seats with center armrest Sound deadening • High-speed starter · Premium steering wheel · Front and rear sway bar . Electric windshield washers . Premium wheel covers . TorqueFlite automatic transmission.

#### SAFETY EQUIPMENT

Automatic brake adjusters . Backup lights . Light system circuit breakers with automatic reset . Combined lap and shoulder belt restraint system with starter interlock • Dual braking system with warning light . Electric windshield washers . Energy-absorbing steering column and wheel . Fire protection link in main wiring harness . Fireretardant interior materials . Hazard warning flasher . Head restraints . "Key-left-in-ignition" buzzer · Nonoverride door locks (except driver's door) · Recessed center steering wheel and instrument panel controls . Reinforced bumper system with hydraulic mounts . Flush design inside door handles • Safety-Rim wheels • Side door beams . Side marker lights and reflectors . Steering column lock . Supplementary throttle return spring . Turn signals with lane change.

#### OPTIONAL EQUIPMENT

Air conditioning • Sure Grip axle Front and rear bumper protection strips . Trunk carpeting . Rear window electrically heated defroster • 318 V8 or 400 V8 engine • Fuel Pacer System • Locking gas cap Tinted glass • Left outside remote, right outside remote, or dual sportstyled mirrors . Power door locks Power seats • Power trunk release Power windows
 AM, AM with 8-track tape, AM/FM, AM/FM with search tune, AM/FM stereo, or AM/ FM radio with 8-track stereo tape Cloth-and-vinyl front bench seat with center armrest or velour-andvinyl front bench seat with center armrest • Inflatable spare tire • Rear seat speaker • Automatic speed control • Tuff steering wheel • Manual sun roof • Heavy-duty suspension • TorqueFlite automatic floor-mounted transmission with console • Raised white letter tires • Upper level ventilation • Halo or landau vinyl roof with louvered opera windows • Wire wheel covers • Urethane-styled wheels • 3-speed electric windshield wipers • Long Life battery.

#### OPTIONAL PACKAGES

LIGHTPACKAGE • Fender-mounted turn signal indicators • Ashtray, glove box, and trunk lights • Ignition switch light with time delay • Headlight-on warning buzzer.

BROUGHAM PACKAGE • Crushed velour cloth-and-vinyl front bench seat with center armrest • Hood and deck tape stripes • Trunk carpeting • Spare tire cover.

E-Z ORDER PACKAGE • Air conditioning • Fuel Pacer System • Tinted glass • AM radio • Rear seat speaker Light package • Landau vinyl roof
 3-speed windshield wipers •
 Undercoating and hood insulation
 pad • Outside left remote mirror
 • Protective bumper strips.

TRAILER-TOWING PACKAGES\*
(The following equipment is common to all trailer-towing packages)
• Heavy-duty suspension • Wide wheels • Built-in 7-wire trailer wiring harness and connector • Variable-load turn signal flasher.

LIGHT TRAILER-TOWING PACK-AGE\* (above common equipment plus) • Load-carrying trailer hitch and 1-7/8" ball for loads up to 2,000 pounds total trailer weight.

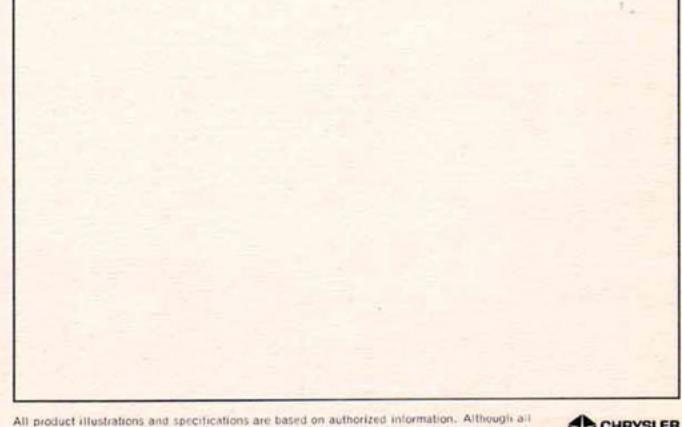
HEAVY TRAILER-TOWING PACK-AGE\* (above common equipment plus) • 5,000-pound-capacity load-distributing hitch platform • High-capacity radiator • Auxiliary transmission oil cooler • 3.21 to 1 ratio rear axle • Electric trailer brake controller • 65-amp alternator • High-amp battery • Dual battery charging unit.

 \*Consult your Dodge Dealer for a list of any additional optional equipment required for your particular Dodge model.



### YOUR SIGNS FOR MOTORING SATISFACTION





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