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The Mazda B4000 4x4 SE Cab Plus 4-Door boasts a handsomely appointed cab with standard features that include: A leather-wrapped, tilt steering wheel. An AM/FM/CD stereo. Power windows, mirrors and door locks. Cruise control. Door-mounted map pockets. And more.

2

A striking chrome grille and bumpers, plus 15-inch alloy wheels, are special exterior features that quickly distinguish the Mazda B2300 SE-5 Regular Cab at speed or at rest. Inside, you'll also enjoy air conditioning, an AM/FM/CD stereo, cruise control and more.

3

A pair of versatile, space-efficient, foldaway rear jump seats are standard on both Mazda B-Series 4000 4x4 Cab Plus 4-Door models. Fold them up or down to gain more room for extra gear or passengers.

4

If you play as hard as you work, Mazda's B4000 4x4 SE Cab Plus 4-Door is the truck for you. Its powerful 4.0-liter V6 and ultraefficient electronically controlled 5-speed automatic let you tow up to 5600 lb.

A MORE PERSONALIZED APPROACH TO ACCESSORIES. One of the greatest joys that comes with owning a new Mazda B-Series Truck is being able to personalize its appearance and enhance its performance with Genuine Mazda Accessories. Better still, all Genuine Mazda Accessories installed by your Mazda dealer—prior to or at initial vehicle retail delivery—carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

- Front Mask
- Retractable Tie-Down Loops
- Trailer Hitch
- Hood Bug Deflector
- All-Weather Floor Mats
- Windshield Sunscreen
- Compass Auto-Dimming Mirror
- First Aid Kit
- Door-Edge Guards
- Roadside Assistance Kit
- Bed-Rail Caps
- Wheel Locks
- Bed Extender
- Tailgate Lock
- Touch-Up Paint
- Carpet Floor Mats
- Bedliner
- Fog Lights
- Alloy Wheels



Please remember to properly secure all cargo.

PEACE OF MIND: THE ZOOM-ZOOM WAY. We want your new Mazda B-Series Truck to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2008 Mazda sold in the U.S. is protected by all of the following: • A 3-year/36,000-mile* "bumper-to-bumper" limited warranty. • A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program. • A 5-year/60,000-mile* limited powertrain warranty. • A 5-year/unlimited-mileage Anti-Perforation Limited Warranty. For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000. * Whichever comes first.

A WEB SITE POWERED BY PURE ZOOM-ZOOM. Visit MazdaUSA.com, and surround yourself with more motorized fun of the virtual variety. You can download the latest info and specs on all the new 2008 Mazdas. Compare your favorite new Mazda to the competition. "Build" the Mazda of your dreams online—and trick it out exactly the way you want it. Request a quote. Estimate monthly payments. Order a brochure. Get the "411" on special events, promotions and incentives. Score handy maintenance tips and seasonal service offers. Learn more about MAZDASPEED and Mazda's latest motorsports activities. Even locate your closest Mazda dealer. It's your instant, 24/7 connection to all things Zoom-Zoom. All at MazdaUSA.com.

A FRIEND WHO'S READY TO LEND MORE THAN A HAND. Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda American Credit (MAC) can make the financing process a more convenient and more Mazda American Credit. satisfying experience. It all starts with first-class customer service and competitive rates. To find out which MAC purchase or lease plan best meets your needs, talk to your Mazda dealer. Or visit MazdaCredit.com for more information.

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Compass and Outside-Temperature Auto-Dimming Mirror replaces the standard rearview mirror and automatically dims to reduce glare from the headlights of cars behind you. Its bright LED display shows compass and outside-temperature readings.

2

Folding Storage Box is lockable to provide secure storage for small items and tools. Its cover folds open, letting you utilize the full length of the cargo bed.

3

Soft Tonneau Cover gives the bed of your Mazda Truck a clean, finished look while keeping your cargo dry and hidden.

MazdaUSA.com

08 MAZDA B-SERIES TRUCK



GREAT CHOICES, VERSATILITY AND VALUE. THE ZOOM-ZOOM WAY.

For a truckload of compelling advantages, check out the Mazda B-Series Truck lineup for 2008. For starters, you get a choice of two rugged, fun-to-drive models: The potent, go-anywhere Mazda B4000 4x4. And the durable, economical Mazda B2300 4x2. The B4000 also offers the extra space, versatility and convenience of a Cab Plus 4-Door design. While the B2300 features a durable, practical, 2-door Regular Cab layout. Mazda's choice of powertrains is equally persuasive. The B4000 features a gutsy 4.0-liter V6 that pumps out 207 hp and 238 lb-ft of torque. The B2300 delivers a responsive, yet fuel-efficient, 2.3-liter engine that generates 143 hp and 154 lb-ft of torque. Choose the available SE-5 package, and your new Mazda B2300 provides even more value. With an AM/FM/CD stereo. Air conditioning. Cruise control. A tilt steering wheel. Full carpeting. Plus even more freedom to play as hard as you work.



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