



The Mazda B4000 4x4 SE Cab Plus 4-Door boasts a handsomely appointed cab with standard inch alloy wheels, are special exterior features rear jump seats are standard on both Mazda features that include: A leather-wrapped, tilt that quickly distinguish the Mazda B2300 SE-5 B-Series 4000 4x4 Cab Plus 4-Door models. Fold Its powerful 4.0-liter V6 and ultraefficient steering wheel. An AM/FM/CD stereo. Power Regular Cab at speed or at rest. Inside, you'll them up or down to gain more room for extra electronically controlled 5-speed automatic let windows, mirrors and door locks. Cruise control. also enjoy air conditioning, an AM/FM/CD gear or passengers. Door-mounted map pockets. And more. stereo, cruise control and more.

A striking chrome grille and bumpers, plus 15- A pair of versatile, space-efficient, foldaway

If you play as hard as you work, Mazda's B4000 4x4 SE Cab Plus 4-Door is the truck for you. you tow up to 5600 lb.

A MORE PERSONALIZED APPROACH TO ACCESSORIES. One of the greatest joys that comes with owning a new Mazda B-Series Truck is being able to personalize its appearance and enhance its performance with Genuine Mazda Accessories. Better still, all Genuine Mazda Accessories installed by your Mazda dealer—prior to or at initial vehicle retail delivery—carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

Door-Edge Guards

Bed-Rail Caps

Wheel Locks

Bed Extender

Tailgate Lock

- Front Mask
- Retractable Tie-Down Loops
 Roadside Assistance Kit
- Trailer Hitch
- Hood Bug Deflector
- All-Weather Floor Mats
- Windshield Sunscreen Compass Auto-Dimming Mirror
- First Aid Kit



PEACE OF MIND: THE ZOOM-ZOOM WAY. We want your new Mazda B-Series Truck to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2008 Mazda sold in the U.S. is protected by all of the following: • A 3-year/36,000-mile* "bumper-to-bumper" limited warranty. • A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program. • A 5-year/60,000-mile* limited powertrain warranty. • A 5-year/unlimited-mileage Anti-Perforation Limited Warranty. For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000. * Whichever comes first.

A WEB SITE POWERED BY PURE ZOOM-ZOOM. Visit MazdaUSA.com, and surround yourself with more motorized fun of the virtual variety. You can download the latest info and specs on all the new 2008 Mazdas. Compare your favorite new Mazda to the competition. "Build" the Mazda of your dreams online—and trick it out exactly the way you want it. Request a quote. Estimate monthly payments. Order a brochure. Get the "411" on special events, promotions and incentives. Score handy maintenance tips and seasonal service offers. Learn more about MAZDASPEED and Mazda's latest motorsports activities. Even locate your closest Mazda dealer. It's your instant, 24/7 connection to all things Zoom-Zoom. All at MazdaUSA.com.

Mazda or a used vehicle, Mazda American Credit (MAC) can make the financing process a more convenient and more Mazda American Credit. satisfying experience. It all starts with first-class customer service and competitive rates. To find out which MAC purchase

A FRIEND WHO'S READY TO LEND MORE THAN A HAND. Whether you're buying or leasing a new Mazda, Certified Pre-Owned or lease plan best meets your needs, talk to your Mazda dealer. Or visit MazdaCredit.com for more information.





- Touch-Up Paint
- Carpet Floor Mats
- Bedliner
- Fog Lights
- Alloy Wheels

ZOOM-ZOON

AZDA B-SERIES TRUCK

Please remember to properly secure all cargo.



automatically dims to reduce glare from the headlights of cars behind you. Its bright LED display shows compass and outside-temperature readings.

Folding Storage Box is lockable to provide secure storage for small items and tools. Its cover folds open, letting you utilize the full length of the cargo bed.

2

Soft Tonneau Cover gives the bed of your Mazda Truck a clean, finished look while keeping your cargo dry and hidden.

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GREAT CHOICES, VERSATILITY AND VALUE. THE ZOOM-ZOOM WAY.

For a truckload of compelling advantages, check out the Mazda B-Series Truck lineup for 2008. For starters, you get a choice of two rugged, fun-to-drive models: The potent, go-anywhere Mazda B4000 4x4. And the durable, economical Mazda B2300 4x2. The B4000 also offers the extra space, versatility and convenience of a Cab Plus 4-Door design. While the B2300 features a durable, practical, 2-door Regular Cab layout. Mazda's choice of powertrains is equally persuasive. The B4000 features a gutsy 4.0-liter V6 that pumps out 207 hp and 238 lb-ft of torque. The B2300 delivers a responsive, yet fuel-efficient, 2.3-liter engine that generates 143 hp and 154 lb-ft of torque. Choose the available SE-5 package, and your new Mazda B2300 provides even more value. With an AM/FM/CD stereo. Air conditioning. Cruise control. A tilt steering wheel. Full carpeting. Plus even more freedom to play as hard as you work.



ZOOM-ZOOM



THE FUN SHOULDN'T END JUST BECAUSE THE ROAD DOES.

If you have a sharp eye for fun—and value—Mazda's top-of-the-line B4000 4x4 SE Cab Plus 4-Door is impossible to ignore. On the inside, you're treated to a well-appointed cabin that doesn't skimp on space, comfort or versatility. And on the outside, the B4000 announces its arrival in striking style. With fog lights and front tow hooks. Stunning 16-inch alloys surrounded by hefty P255/70R16 all-terrain tires. Black wheel-arch moldings. A protective bedliner. A frame-mounted trailer receiver hitch. Even underbody skid plates for the transfer case and fuel tank. All standard. Now, add to that its eager-to-please 4.0-liter V6 mated to an ultraefficient 5-speed automatic, a limited-slip differential, the exhilaration of its off-road 4x4 capabilities, plus the grunt to tow up to 5600 lb and, well, you get the picture. For more exhilaration on any terrain, the Mazda B4000 allows you to keep all your options wide-open.



 The B4000 4x4 Cab Plus 4-Door's responsive 4.0-liter SOHC V6 engine cranks out a generous 207
 A dash-mounted control knob on both Mazda

 B4000 4x4 Cab Plus 4-Door models makes it quick
 B4000 4x4 Cab Plus 4-Door models makes it quick
 hp and 238 lb-ft of torque. Which means you'll and easy to shift on the fly into or out of 4x4 have plenty of power for any purpose. mode (up to 45 mph)—as the terrain requires.



ZOOM-ZOO



B-SERIES TRUCK SPECIFICATIONS & CAPACITIES

Specifications	B2300		B4000
Engine size/type	2.3-liter 4-cylinder		4.0-liter V6
Valvetrain	DOHC 16-valve		SOHC 12-valve
Bore and stroke	3.45 x 3.70		3.95 x 3.35
Ignition system	Electronic distributorless		Electronic distributorless
Fuel injection	Electronic multiport		Electronic multiport
Horsepower, SAE net	143 @ 5250 rpm		207 @ 5250 rpm
Torque, SAE net lb-ft	154 @ 3750 rpm		238 @ 3000 rpm
Recommended fuel	Regular	unleaded gas	oline
EPA estimated fuel economy, city/hwy mpg	4x2 Manual 21/26 4x2 Automatic 19/24		4x4 Manual 15/19 4x4 Automatic 14/17
	B2300 Base 4x2		B4000 Base/SE 4x4
Exterior Dimensions (in)	Reg. Cab		Cab Plus 4
Wheelbase	111.6		125.9
Overall length	187.5		202.9
Height (empty)	64.9		67.5
Width	69.4		70.3
Track, front	58.6		58.6
Track, rear	57.3		57.3
Cargo bed length	71.8		71.8
Cargo bed depth	16.5		16.5
Cargo bed width, maximum (at floor)	52.0		52.0
Cargo bed width, haxman (at hoor) Cargo bed width, between wheelhouses	40.4		40.4
Ground clearance (at rear axle)	6.7		7.9
Approach angle (minimum)	21°		28°
Departure angle (minimum)	15°		20°
Interior Dimensions (in)	Regular Cab		Cab Plus 4
Front headroom	39.2		39.2
Rear headroom			35.6
Front legroom	42.4		42.2
Rear legroom	-		40.3
Front shoulder room	54.5		53.8
Rear shoulder room			15.3
Transmission Ratios	Manual B2300	Manual B4000	Automatic
1st gear	3.72	3.40	2.47
2nd gear	2.20	2.05	1.85
3rd gear	1.50	1.31	1.47
4th gear	1.00	1.00	1.00
5th gear	0.79	0.79	0.75
Transfer Case Ratios (4x4)			05
Low	-	2.48	2.48
High	-	1.00	1.00
	B2300 Base		B4000 Base/SE
	4x2		4x4
Steering	Reg. Cab		Cab Plus 4
Ratio	22.0:1		18.7:1
Turning circle (curb-to-curb, ft)	37.7		43.0
Capacities			
Fuel capacity (U.S. gallons)	16.5		19.5
Base Curb Weight (lb)	2999		3662

B-SERIES TRUCK ENGINE & MECHANICAL

Engine & Transmission	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
2.3L DOHC 16-valve 4-cylinder engine with 143 hp	B2300	-	-
4.0L SOHC 12-valve V6 engine with 207 hp	-	B4000	B4000
5-speed manual overdrive transmission	S	S	-
5-speed automatic overdrive transmission	0	0	S
Shift-on-the-fly 4WD system/dual-range transfer case	-	S	S
Underbody skid plates for fuel tank and transfer case	-	-	S
Front independent double-wishbone suspension	S	-	-
Raised front independent double-wishbone suspension	-	S	S
Power-assisted rack-and-pinion steering	S	S	S
4-wheel Anti-lock Brake System (ABS)	S	S	S
Limited-slip rear differential	-	-	S
Brakes (in)			
Ventilated front discs	10.3	11.3	11.3
Rear drums	9.0	10.0	10.0

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Wherever you see this symbol, you can get the whole story on our interactive Web site.

B-SERIES TRUCK EXTERIOR

Body
Black bumpers and grille
Bright bumpers and grille
Body-color bumpers and grille
Black wheel-arch moldings
3ody-color wheel-arch moldings
Black front and rear mud guards
3edliner
Class III frame-mounted trailer receiver hitch
Dual black manual remote mirrors
Dual black power remote mirrors
Solar-controlled tinted glass
liding rear window with privacy-tint glass
Halogen fog lights
ront tow hooks
Fires & Wheels
15-inch styled steel wheels; P225/70R15 all-season tires
15-inch styled steel wheels; P235/75R15 all-terrain tires
15-inch alloy wheels; P225/70R15 all-season tires
16-inch alloy wheels; P255/70R16 all-terrain tires
B-SERIES TRUCK INTERIOR

Comfort & Con Power windows Door-mounted map pockets Cloth-covered sun visors Passenger's vanity mirror A-pillar-mounted passenger-assist grips Floor console with dual cup holders Storage bin with 12-volt power outlet Cruise control with steering-wheel-mounted controls Tachometer and engine coolant temperature gauge Black gauges with silver rings 🔀 Silver gauges with silver rings Carbon-fiber-look center dash trim Tilt steering wheel (leather-wrapped on SE) CFC-free air conditioning Fold-down center armrest with storage compartment Power door locks with two-stage unlocking Remote keyless entry system Seating & Trim ▶ 60/40 split-bench seat with cloth upholstery; vinyl floor covering S 60/40 split-bench seat with cloth upholstery; full cut-pile carpeting Fold-down rear vinyl jump seats with lap belts Audio AM/FM stereo with 2 speakers and digital clock AM/FM/CD stereo with 4 speakers and digital clock

B-SERIES TRUCK SAFETY & SECURITY

afety & Security	
Dual front air bags*	
Passenger-side air bag* deactivation switch	
re-Pressure Monitoring System (TPMS)	
3-point outboard front seat belts with pretensioners nd height-adjustable shoulder-belt anchors; center lap be	lt

B-SERIES TRUCK BODY STYLE AND MODEL AVAILABILITY Model Availability

B2300 Base	
B4000 4x4 Base & SE	

•: Available —: Not available

Auxiliary-audio input jack

S: Standard O: Optional P: Package option A: Dealer-available accessory n/c: No charge GVWR = Gross Vehicle Weight Rating; GCWR = Gross Combined Weight Rating; MT = Manual transmission; AT = Automatic transmission

* Always wear your seat belt and deactivate passenger-side air bag when using a child- or infant-safety seat.

MAZDA B-SERIES TRUCK PAINT & FABRICS

B-SERIES TRUCK OPTIONS & OPTION PACKAGES

Options/Option Packages	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
SE-5 Package: 15-inch alloy wheels; chrome bumpers and grille; tilt steering wheel; full carpeting; carpet floor mats; CFC-free air conditioning; AM/FM/CD stereo; cruise control	0	-	-
5-speed automatic overdrive transmission	0	0	S
Monochromatic (body-color) trim	-	-	O (n/c)
Bed extender	0/A	0/A	O/A
Bedliner	0/A	0/A	S
Folding storage box	0/A	0/A	0/A
Tonneau cover	0/A	0/A	O/A
Bed-rail caps, black or silver	0/A	0/A	O/A

B-SERIES TRUCK OPTIONS & OPTION PACKAGES

Options/Option Packages	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
Bucket seats with center console	-	-	0
Carpet floor mats	P/A	S	S
All-weather floor mats	А	А	А
CFC-free air conditioning	O/P	S	S
Compass and outside-temperature auto-dimming mirror	0/A	0/A	0/A
Compass auto-dimming mirror	O/A	0/A	0/A
Door-edge guards, color-keyed	0/A	0/A	0/A

1	PAYLOAD/TRAILE	R WEIGHTS (LB)	REGULAR CAB		CAB	PLUS 4
			Axle Ratio	Maximum Payload/GVWR	Maximum Trailer Wt./GCWR	Maximum Payload/GVWR	Maximum Trailer Wt./GCWR
B2300	4x2	MT	3.73	1260/4380	1600/4800	-	-
		AT	4.10	1260/4380	2260/5500	-	-
B4000	4x4	MT	4.10	-	-	1260/5140	3140/7000
		AT	4.10	-	-	1260/5140	5600/9500

Exterior Colors































15-inch Styled Steel



15-inch Styled Steel





SE 4x4

Payload: Payload weights shown are maximums and must be reduced by the weight of any passengers or optional equipment. Trailer Weight: Trailer weights shown are maximums and must be reduced by the weight of any passengers, cargo, hitch or optional equipment in the towing vehicle. The following equipment may also be required: load-carrying hitch for trailers under 2000 lb and load-equalizing hitch for trailers over 2000 lb. Towing a trailer will have an effect on the vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended o required equipment, see your Mazda dealer. Hitches are available through manufacturers other than Mazda.

Product Changes and Options Availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

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SE Gray Cloth



Base Gray Cloth with Blue Pipin

B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
S	S	-
Р	-	S
-	-	0 (n/c)
-	S	S
-	-	0 (n/c)
S	S	S
0/A	0/A	S
А	A	S
S	S	-
-	-	S
S	S	S
-	-	S
А	A	S
-	-	S
S	_	_
-	S	-
P/A	_	-
-	-	S

B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
-	-	S
-	-	S
S	S	S
-	-	S
S	S	S
S	S	S
S	S	S
Р	-	S
S	S	S
S	S	-
-	-	S
S	S	S
Р	-	S
O/P	S	S
S	S	S
-	-	S
-	-	S
S	-	-
Р	S	S
-	S	S
S	S	-
Р	-	S
S	S	S

B4000 Base	B4000 SE
4x4	4x4
S	S
S	S
S	S
S	S
	Base

Regular Cab Cab Plus 4 • • -

