



There's "Something Extra" about owning an OLOS!

Something that transcends the inviting look of rich new fabrics or the crisp response of a precisely-engineered power plant. Something beyond the simple pleasure of threading an Olds through traffic . . . or thundering it through its paces on a turnpike . . . or merely parking it out front.

Perhaps it is the sense of pride you feel when you quietly tell a parking lot attendant, "Mine's the '62 Olds." Or the flattering professional respect your Olds earns when you sweep into the neighborhood gas station.

Or the calm assurance of knowing that you've invested wisely and well . . . and that your investment will hold.

On the following pages, you'll meet a sparkling array of new Oldsmobiles
—magnificent Ninety-Eights . . . superb Super 88's . . . dazzling Dynamic 88's . . .
stylish new F-85's . . . plus a stunning new Starfire! Any one you choose
will amply demonstrate the point: there is "something extra" about owning an Olds!









N OLDSMOBILE ORIGINAL!



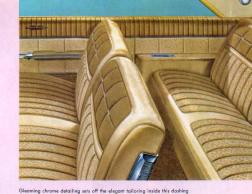
Sparkling style and spirited performance were never so wonderfully wed as they are in this new '62 beauty-Starfire by Oldsmobile! Here's the blazing action of a 345-h.p. V-8 power plant with an ultra-high 10.50-to-1 compression ratio . . . teamed with a high-torque rear axle! Plus the sports-car fashion of leather-appointed bucket seats, stick-operated 4-S Hydra-Matic, center control console! All that—and more—in two bold new body styles!

STANDARD EQUIPMENT: Foam-cushioned, leather-detailed bucket seats-Sports-type control console-Tachometer-4-S Hydra-Matic with stick control-Power steering-Power brakes - Aluminum-accented carpet inserts - Starfire V-8 Engine with 10.50-to-1 compression ratio, high-speed camshaft, Multi-Jet Carburetion, Ultra

high-compression cylinder heads - 440 lb.-ft. torque at 3200 rpm-345 h.p. at 4600 rpm-Dual exhaust system-Special fiber-glass-packed mufflers-Color-matched luggage compartment-Wheelbase, 123"-Overall length, 213.9", Power seat, power windows and white sidewall tires are also standard on the Starfire Convertible.







Ninety-Eight Holiday Sports Coupe! Choose from five tasteful color motifs!

MAGNIFICENT NEW NINETY-EIGHT

Long on looks . . . great on "go"! Here is the measure of cars for 1962!

Crisp new body lines . . . luxurious interior tailoring . . . impeccable appointments
give the Ninety-Eight a daring new elegance all its own! And its 330-h.p. Skyrocket Engine

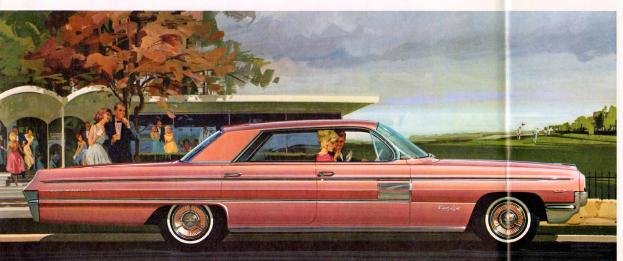
—more generously powered than ever—gives it action to match. Oldsmobile's smooth

4-S Hydra-Matic Drive—the performance transmission—power brakes and power steering
are all standard at no extra cost in any of the five distinctive Ninety-Eight models!

MAGNIFICENT NEW NINETY-EIGHT

Styling elegance finds its finest expression in three fashionable four-door models!





Holiday Sedan: You can stretch out in full sedan comfort in this attractive six-window model . . . styled in the classic manner . . . with a hardtop flair!

Holiday Sports Sedan: Style comes first in this handsome new hardtop! Sleek side molding . . . unique roof motif give it a sporty new sparkle! And the glamorous interior reflects the quality touch of Oldsmobile craftsmanship!

Town Sedan: Formal four-door styling never looked so fresh! Generous rear windrow . . . gracefully slim pillars . . . distinctive four-lamp rear styling provide a smart contemporary note!



Brilliant chrome appointments highlight the comfortable Custom-Lounge interior of the Ninety-Eight Holiday Sedan! Rich fabrics are blended with Morocceen for new elegance!



HOLIDAY SPORTS SEDAN

MAGNIFICENT NEW NINETY-EIGHT

Fashion with a flair! The luxury of genuine leather! The opulence of deep-pile carpeting! The pure excellence of a 330-h.p. Skyrocket Engine that turns your urge for action into sheer adventure! The glamorous new Ninety-Eight Convertible offers them all! And from that distinctive Power-Profile grille to sleek new rear end it boasts a stirring new style that promises to please the most discriminating member of the soft-top set!



Smart new instrument panel highlights the luxurious convertible interior! 4-S Hydra-Matic Drive . . . power steering, brakes, windows, seat





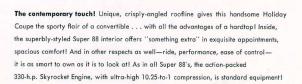
Superb New SUPER 88



action! Oldsmobile's Super 88 sparkles with glamorous new interior detailing . . . gleaming new exterior design! Plus the eight-cylinder punch of a 330-h.p. Skyrocket Engine with the lightning response of new Fire-Swirl combustion! You may be sure . . . when you turn the key on any of the four spectacular 1962 Oldsmobile Super 88 models . . .

Out ahead in style . . . out front in you've started something beautiful!







Deftly tailored pattern cloth adds new zest to the Holiday Coupe interior! Five colors to choose from . . . each accented with harmonizing Morocceen!

HOLIDAY COUPE





Second seat folds into floor to accommodate over 85 cu. ft. of family cargo! Below-deck Luggage Locker, optional at extra cost, lets you lock additional gear out of sight . . . holds 8 cubic feet!

Superb New SUPER 88

You'll think Olds invented the word "practicality" when you slide into this wonderful new wagon! Seats are tailored in all-Morocceen to take all the punishment kids can dish out . . . or Morocceen-and-fabric for an added touch of luxury! Front and rear floors are carpeted; tough viny! protects cargo area! And with all its utility, this Olds beauty is as sleek as they come, chic as they go!



Dazzling New DYNAMIC 88

Popular performer... with economy to match! There's an eager look of action in the dollar-saving Dynamic 88's crisp new silhouette . . . and "something extra" under its handsome hood besides! A hustling, high-compression Rocket V-8 power plant—with an exclusive new Fire-Swirl combustion chamber—delivers a full 280 h.p., at 10.25-to-1 compression! Couple that with a new low 2.56-to-1 rear-axle ratio . . . and you get more "go" from every gallon! Here's an action-economy combination that dares comparison in the medium-price class! All standard equipment at no extra cost, on any of the six smart new Dynamic 88 models for 1962 . . . Oldsmobile's lowest-priced, full-size cars!



Smart Morocceen-and-textile . . . or Jeweltone-finish all-Morocceen upholstery! The Holiday Coupe is yours in any of eight beautiful interior motifs!





Holiday Sedan interiors are tailored in three-tone Morocceen . . . or Morocceen with rich metallic-flecked pattern cloth! Full color-coordinated carpeting is standard. And like all 1962 Oldsmobile models, the Holiday Sedan is yours in any of fifteen lustrous Magic-Mirror Finishes!







CELEBRITY SEDAN

Trim new roofline and distinctive grille make this four-door as stylish as it is eager! High-compression Rocket Engine puts 280-h.p. response at your command! And low-ratio rear axle delivers extra mileage to match!



Versatility never came in such a handsome package! Oldsmobile's two- or three-seat Dynamic 88 Fiestas accommodate big loads or big families with ease! With seats folded down, they handle over 85 cu. ft. of cargo. Interiors are fitted in a choice of six all-Morocceen color combinations ... as wearable as you could ask! Deep-pile carpeting, matching vinyl cargo-floor covering help make the fabulous Fiesta as pretty as it is practical!







Built for the buyer who wants

OLDS quality in a low-priced car!

OLDSMOBILE F-85

spaciousness in sedan models! The flery performance of action-packed, aluminum V-8 engines—with up to 185 high-compression horsepower! Plus the new smoothness of 4.5 Hydra-Matic . . . the performance transmission with the solid "feel"! For 1962, the fabulous F-85 is better than ever in every way . . and every inch an Oldsmobile! Sized right! Powered right! Priced right! co. . in a class by itself—in the low-price field!



CLUB COUPE



DELUXE STATION WAGON DELUX

DELUXE SEDAN



New sports-type control console adds a dashing touch to F-85 sports models! It's optional at extra cost on both the Cutlass Coupe and Cutlass Convertible!



Twin bucket seats—finished in glove-soft Morocceen—are standard equipment on both the F-85 Cutlass Coupe and the new F-85 Cutlass Convertible Coupe.

Ultre High-Compression Cutlass 185 . . . now available in every F-85 model!— Oldsnobile's Cutlass 185 is performance-engineered with a high-capacity manifold, four-barrel carburetor, high-torque 3.36-fo1- rear axle and 10.25-to-! compression! Cutlass 185 is standard equipment on F-85 Cutlass 185 models, optional at extra cost on all other F-85 models.



Wheelbase, 112° • Over-all Langth, 188.2° • Overall Width, 71.4° • Over-all Height 6:-passenger load), Cultass Coope, 52.3°, Cultass Convertible, 52.8°; Club Coope, 52.3°, 4-Door Sedon, 52.7°, Sports Convertible, 52.8°, Storion Wagon, 53.3° • Tire Size, 6.50 x 13° • Shipping Weight (4-Door Sedon approx.) 2575 lbs.

CUTLASS 185 V-8 ENGINE

(Standard on Cutioss Coupe and Convertible, optional on all other F-85 models)
Horsepawer—185 at 4800 R.P.M. • Torque—230 at 3200 R.P.M. • Compression Ratio—10.25-to-1 • Carburetor—4-Barrel • Displacement 215 cu. in.



Type—Aluminum Liquid-cooled V-8 • Horsepower —155 at 4800 R.P.M. • Carque (lb.-th.)—210 at 3200 R.P.M. • Carque (lb.-th.)—210 at 3200 R.P.M. • Carquession Rotio—3.5 for a Bore and Stroke—3.5 x 2.8" • Piston Displacement—215 cubic inches • Pistons—Aluminum, (in-ploted outs-hermic • Carbertero—Two-Borrel • Coolina Systomero—Two-Borrel • Cool

tem Cap.—16.5 Qts. • Electrical System—12-Volt. CHASSIS

Frame-Framewing and with book of Freed Engine-Freed Engin



THERE'S "SOMETHING EXTRA" ABOUT OWNING AN OLDS!

like the extra fire and economy of a hustling, high-compression 280-h.p. Rocket V-8 Engine! Or the extra performance of a more-powerful-than-ever Skyrocket V-8! Or the solid new smoothness of Oldsmobile's 4-S Hydra-Matic Drive . . . the performance transmission!



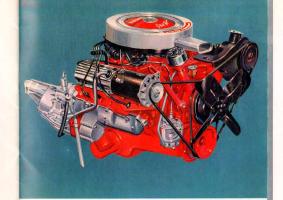
New high-compression Rocket V-8-standard equipment on every Dynamic 88-puts 30 more h.p. at your command . . . teams with low rear-axle ratio for more "go" per gallon!



If action's your object, you'll find it here! For this year, Olds introduces an action-packed highcompression Rocket Engine that puts performance and fuel economy under the hood of every Dynamic 881 The '62 Rocket boosts horsepower to 280 . . . a new high! And it's standard at no extra cost!

bustion chamber . . . with a new contoured head and dished piston . . . improves firing through more uniform ignition of fuel-air mixture. Result: stepped up fuel efficiency and performance in every Dynamic 88! In addition, the high-performance '62 Rocket Engine with its 10.25-to-1 compression is coupled with a new low 2.56-to-1 rear axle ratio. Dynamic 88 owners get fiery action . . . excellent fuel economy, too!

Also available: Regular-gas 260-h.p. Rocket V-8 with an 8.75-to-1 compression ratio—optional at no extra cost on all Dynamic 88 models.



Power-packed Skyrocket Engine with Multi-Jet carburetion delivers a full 330 h.p. . . . is standard on Ninety-Eight and Super 88 models, optional at extra cost on Dynamic 88's!

The word "response" takes on new meaning in Oldsmobile's great new Skyrocket V-8! For the Skyrocket-standard on Ninety-Eights and Super 88's-has the displacement, the compression and the carburetion to turn out 330 horsepower . . . more than ever before!

New Power-Peak camshaft makes the most of the Skyrocket's 394-cubic-inch displacement! Oldsmobile's unique piston-integral Fire-Swirl combustion chamber permits a 10,25-to-1 compression ratio. Teamed with a Multi-Jet four-barrel carburetor, it delivers the kind of exhilarating action you expect in an Oldsmobile!

High-performance, ultra high-compression Starfire V-8 with a stepped up 345 h.p. rating-standard at no extra cost on Starfire models!

4-5 HYDRA-MATIC DRIVE features

extra smoothness . . . new silence . . . added passing safety . . . superior response! It's the performance transmission . . . with the solid "feel"!

There's a smooth, solid, geared-to-the-road "feel" to Oldsmobile's 4-S Hydra-Matic! And with good reason! New pressure-compensated shift pattern-another Oldsmobile automotive advancement-adds new smoothness to automatic driving without sacrificing any of the powerperformance characteristics traditional with Hydra-Matic Drive!

Here's new silence-through all four stages-from first take-off to full tilt! Here is the added safety of more efficient downhill engine braking in all speed ranges . . . and an exceptionally authoritative passing gear! Plus a solid responsiveness that makes 4-5 Hydra-Matic the perfect partner to rocketing Oldsmobile performance! New 4-S Hydra-Matic Drive is standard on all Ninety-Eight and Starfire models, optional at extra cost on all other Olds models.



THERE'S "SOMETHING EXTRA" ABOUT OWNING AN OLDS!

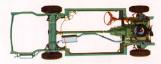
The way it babies you over bumps and cushions you on the curves!

The way it saves you maintenance money and time! The way its beauty

holds and its quality pays off . . . mile after merry mile!

New Factory-Sealed Lubrication . . . Self-Adjusting Power Brakes simplify Olds maintenance, cut operating costs! Your 62 Olds will be as easy to take care of as it is to look at! Now Olds offers two important advancements that cut both service time and costs.

One of these is Oldsmobile's new Factory-Seafed Ubrication system. For 1962, all Oldsmobile chassis lubrication points—shown in red below—have been sealed at the factory with the proper lubricant to provide a longerlating "original-design" ride and reduced maintenance. Result: Your '62 Olds, under normal conditions, does not require further chassis lubrication!



Oldsmobile also features Self-Adjusting Power Brakes for 19621 Brakes adjust themselves. You save the time and

expense of manual lining adjustments! And stopping's safer, more dependable with the new design. The automatically-correct lining clearance assures plenty of pedal reserve to bring the car to a steady, positive stop. Standard on Starfire and Ninety-Eight, potitional on all other models.



Improved shock absorbers . . . softer suspension highlight Oldsmobile's '62 Vibra-Tuned Ride! Every detail of every '62 Oldsmobile assures the measure of quietness, comfort and sheer roadability you expect in a fine car. The Olds body is cush-

inde car. He class dout is coain including the common time to come in him points. ... with resilient new body mounts to screen road noise and dampen vibration. New resistence rates in Olds springs literally tune the springs to the road . . . help feather out the biggest bump or smallest ripple.

New valving of Olds shock obsorbers bu

New valving of Olds shock absorbers builds extra smoothness into every wheel. And that's only the beginning!

Olds positioned the steering column on all models to provide additional wheel-to-set clearance and front-seat ease! Foam padding—up to 2½° hick—builds solid comfort into every Olds seel! Pivot-Poise front suspension, with Counter-Dive, provides heads-up stops! And efficient Twin-Triangle Stability brings out the full ride benefits of over-the-axie coil springs...provides superior roadsbility!

Deep-seated comfort . . . all-around passenger protection are built-in extras of Oldsmobile's Guard-Beam Frame! You can really sit up and take notice of the surrounding scenery in the spacious new Oldsmobile—thanks in large measure to the advanced design of the ranged Guard-Beam Frame. The seate sextend down between the frame side rails to permit deeper cushions and provide extra protection against side impact. And Oldsmobile's Transe-Box contruction adds greater strength all around II



WHEEL TRIM RINGS—fashioned in gleaming chrome—complement Oldsmobile's smart '62 style.



DELUXE WHEEL DISCS add a touch of glamor to wheels. Available in six harmonizing colors.



DECK LID POWER LOCK RE-LEASE opens trunk automatically from control in glove compartment.

GUIDE-MATIC POWER HEAD-LIGHT CONTROL automatically dims headlights



for approaching cars... features adjustable dial, foot override.



Oldsmobile offers Power Equipment and Accessories

to suit your convenience... assure your motoring pleasure!

- POWER WINDOWS operate individually or from driver's master control.
- POWER VENTIPANES open and close at touch of handy control switch.
- ROTO-MATIC POWER STEERING improves maneuverability, takes the effort out of parking and turning . . . gives you full feel of the road.
- SIX-WAY POWER SEAT moves forward and back, up and down, or tilts to desired position. Four-Way Power Seats are also available.
- PEDAL-EASE POWER BRAKES are self adjusting . . . assure safer, straighter stops with less push . . . save time and expense of maintenance.
- SAFETY SENTINEL flashes light on dash, sounds warning at pre-set speed.

- ▶ AIR CONDITIONING—with new 6-cylinder compressor—has a rated capacity up to 1½ tons, for high-volume air flow and quieter operation. Five outlets—shown by the stars on the illustration—are adjustable, direct cool washed air right where you won! it.
- DUAL-RANGE POWER HEATER permits push-button control of direct or indirect air flow, also provides two-speed defrosting and ventilation.
- SUPER DELUXE RADIO features Wonder-Bar automatic station selector and convenient foot switch. Fine fidelity, fully-transistorized De Luxe Radio and Bi-Phonic Rear Seat Speaker System also available.
- POWER ANTENNA raises or lowers quickly at the touch of a switch.

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'62 OLDSMOBILE



STARFIRE—Wheelbose, 123" • Over-all Length, 213.9" • Over-all Width, 77.9" • Overall Height (5-passenger load): Coupe, 54.7" • Convertible, 55.3" • Tires isse: 8.50 x 14 (Convertible), 9.00 x 14 (Coupe) • Shipping Weight (Coupe opprox.), 4203 lbs.

NINETY-EIGHT—Wheelbase, 126" • Over-all Length, 220" • Over-all Width, 77.9" • Over-all Height (5-passenger load): Town Sedan, 56.6"; Holiday Sedan, 56.6"; Holiday Sports Coupe, 55.1"; Holiday Sports Sedan, 55.1"; Convertible Coupe, 55.4" • Tire Size, 8.50 x 14" • Shipping Weight (Town Sedan approx.), 4274 lbs.

SUPER 88—Wheelbose, 123" • Over-all Length, 213.0" • Over-all Width 77.9" • Over-all Height (5-passenger load): Celebrity Sedan, 55.8", Holiday Sedan, 55.8"; Holiday Coupe, 54.7", Fisto, 57.2" • Tire Size, 8.00 x 14" • Shipping Weight (Celebrity Sedan approx.). 4056 lbs.

DYNAMIC 88—Wheelbase, 123" • Over-all Length, 213,9" • Over-all Width, 77,9" • Over-all Height (5-passenger load): Celebrity Sedan, 55.8"; Holiday Sedan, 55.8"; Holiday Sedan, 55.8"; Holiday Sedan, 55.8"; Holiday Sedan, 55.8"; Shipping Weight (Celebrity Sedan opprox.), 4041 lbs.

Engine	STARFIRE	SKYROCKET (Ninety-Eight Super 88)	ROCKET (Dynamic 88)
Туре	Ultra High Comp. V-8	Ultra High Comp. V-8	Ultra High Comp. V-8
Horsepower	345 at 4600 R.P.M.	330 at 4600 R.P.M.	280 at 4400 R.P.M.
Torque (lbft.)	440 at 3200 R.P.M.	440 at 2800 R.P.M.	430 at 2400 R.P.M.
Displacement (cu.in.)	394	394	394
Compression Ratio	10.50-to-1	10.25-to-1	10.25-to-1
Bore (inches)	41/8	41/8	4 ½
Stroke (inches)	311/16	311/16	311/16
Carburetor	Multi-Jet	Multi-Jet	Econ-O-Way
Fuel Required	Premium	Premium	Premium
Fuel Tank Capacity	20 Gallons	. 20 Gallons	20 Gallons
Cooling Capacity	20.25 Qts.	20.25 Qts.	20.25 Qts.

REGULAR ROCKET—260 Horsepower, 8.75-to-1 Compression Ratio, Regular Fuel; optional at no extra cost on Dynamic 88.

CHASSIS

UJBEICATION—factory-Sanisla Labrication * FEAME—Gazer-Saem Design with TorqueBox Construction * FECONT SUSPENSION—Free-Ories with Construction * Gooden-Evole, Independa
Cell Springs Stabilizer Bar * EEAR SUSPENSION—Twin-Traingle Stability with Cell
Springs and £Link Suppensions, Rubber Haustonian * ERAKES—Art-Accept, Suspen-Publication
FEARES—Art-Accept * Gooden-Evoletic * Gooden-Evole

ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A FARTIAL LIST OF ACCESSORIES FOR STARRIRS, INNETY-LEIDIN, SUPER IS AND DYNAMIC BY MOOGLE IS ON PAGES 31, 77. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY LOCAL AUTHORIZED OLDSWORLE QUALITY DEALER'S.

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