

## 1983 OLDSMOBILE

AT HOME ANYWHERE IN AMERICA... AT HOME ANYWHERE YOU ARE.

TORONADO • NINETY-EIGHT REGENCY • DELTA 88 • CUSTOM CRUISER



### 1983 OLDSMOBILE

#### No matter where you live in America. No matter who you are or what your lifestyle, there's a 1983 Oldsmobile that fits right in.

Oldsmobile has long recognized that there is no such thing as a "typical American driver." America's drivers are as diverse as America itself.

It's horizontal-stretching highways in the Texas Panhandle, hairpin curves in the Colorado Rockies. It's Yuma, Arizona, with 110° in the shade and Bangor, Maine, at 10° below. It's small towns, pleasant suburbs and bustling cities, seashores, mountains and forests.

So Oldsmobille recognizes that it's not only who you are, but where you live and how you drive that has a lot to do with choosing the carthat's live on. That's why Oldsmobile offers such a wide variety of models for 1983—30 models which differ in size, style and driving appeal.

You can choose from economical small cars and compacts like Firenza and Omega...stylish intermediates like Cutlass Supreme and Cutlass Ciera...roomy family-size Delta 88...and the luxurious Ninety-Eight Regency and one-

But there's more. Would drive? You can. Rear-Gasoline or available choices are many. And want or imagine. What it matter who you are, where there's a 1983 Oldsmobile





Have one built for you.

Important: A word about this catalog. We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Olds catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up-to-date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

A word about engines: Some Oldsmobiles are equipped with engines produced by other GM divisions, subsidiaries or affiliated companies worldwide. See your dealler for details. Please refer to the "Fuel Economy Estimate" [Engine Supplement Sheet" provided to your dealerfor engine source and EPA mileage estimated.

#### LUXURY-SIZE AND FAMILY-SIZE OLDSMOBILES:



TORONADO One-of-a-kind car in a carbon-copy world.



NINETY-EIGHT REGENCY
The luxury car for logical people



DELTA 88
The family car that didn't forget the family.

© Oldsmobile Division of General Motors Corporation

#### AMERICA'S FAVORITE MID-SIZE OLDSMOBILES:



CUTLASS SUPREME An American favorite in style and value.



CUTLASS CIERA
The best that is Cutlass...plus front-wheel drive.



CUTLASS CRUISER First, it's an Oldsmobile. Then, it's a wagon.

#### SMALL CARS WITH BIG OLDS IDEAS ABOUT VALUE:



OMEGA
Compact car practicality with solid Olds value.



FIRENZA What a small car can be when it's an Oldsmobile



FIRENZA CRUISER
Versatile new wagon joins the Firenza line



# TORONADO BROUGHAM COUPE

Looking for luxury with an uncommon look? You'll feel right at home right here. Behind the wheel of the one-of-a-kind personal luxury car. Oldsmobile Toronado. Here's the car that got America moving with a modern-day version of front-wheel drive. EVD. not only provides impressive traction on snow, ice and rain, but also

flat floors and a roomy passenger compartment. And what a passenger compartment it is! So plush! So incredibly comfortable! You'll feel right at home in those luxurious Prima cloth velour interiors. Of course, if you prefer the supple softness of leather, it's available for the seating areas. You'll also like the many personal comforts

Toronado offers as standard equipment: air conditioning, Cruise Control, Tilt-Wheel Steering, automatic transmission, power steering, brakes, seat, door locks, electronically tuned AM-FM stereo with digital clock. (Which may be deleted for credit.) Also available is a Delco-GM/Bose music system which rivals the finest home systems.

What about fuel economy?\* Very impressive. A 4.1-liter V6 is standard. A 5.0-liter V8 is available. For even better fuel economy in a V8, choose the available 5.7-liter diesel V8.4-speed overdrive automatic transmission is standard on all engines. So if you're right at home with the unique, you've got unique company. Toronado.





Toronado facts.



A "memory" seat is available. It's programmed to automatically preset the position most comfortable to the driver. Also available with genuine leather in the seating greas

Available Twiliaht Sentinel lights your way after

you park. It's a comfort. It's a convenience.



The mileage is impressive with the available 5.7-liter diesel V8.\* Gives fast starts in cold weather.



Power to please at the touch of a finger. Power windows. Power door locks. Power side-view mirrors, 6-way power seat for driver, All standard.



system is available. It rivals the finest home systems

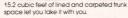


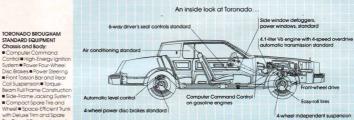
Open skies! Electric sliding Astroroof is available.











Strips with Integral Bumper	TOPONADO BROUGHAM	Liter/lype 5.0/V8	DIMENSIONS:	regr(in.)
Guards, Front and Rear	POWER TEAMS	Carburetion 4-Barrel	Overall Length (in.)	Legroom.
Extensive Sound Deadeners Anti-Corrosion Treatments	Standard Engine:*		Wheelbase (in.)	front (in.)
Automatic Level Control	Liter/Type		Fuel Tank Capacity, Gas (agis ) 21.1	Shoulder Room.
Tungsten Halogen Head-	Carburetion 4-Barrel	Standard Transmission:*	Gas (gals.)	front (in.)
lamps (High-Beams) ■ Front Fender Comering Lamps	Available Engines:*	4-Speed Overdrive Automatic	Headroom, front (in.)37.9	rear (in.)

■ Four-Wheel Independent Suspension ■ Bright Roof Drip. Rocker Panel and Wheel-Opening Moldings ■ Deluxe Bright Wheel Discs ■ Delcotron

TORONADO BROUGHAM

STANDARD EQUIPMENT

■ Computer Command

System Power Four-Wheel

■ Front Torsion Bar and Rear

Coil Suspension ■ Torque-

■ Compact Spare Tire and

with Deluxe Trim and Spare

Chassis and Body:

■ Four-Season Air Conditioner ■ Front and Rear Seat Center Armrests ■ Pulse Tone Headlamp-On Warning ■ETR™ AM-FM Stereo Pushbutton Radio with Digital Quartz Clock, 2 Rear Speakers, plus Power Front Fender Antenna (May be deleted for credit) Convenience Group Lamps, Visor Vanity Mirror ■ Cruise Control with Resume Feature ■ Side Window Defogger ■ Power Door Locks

■ Power Side Windows ■ Interior Operated Hood Lock Release ■ Instrument Panel Temperature Gage and Trip Odometer Soff-Ray Tinted Glass Simulated Butterfly Walnut Grained Instrument Panel Trim Full-Foam Seat Construction ■ Divided Front Seats with Individual Controls ■ 6-Way Power Seat Adjuster, Driver Side ■ Deluxe Steering Wheel with Tilt-Away Features ■ Deluxe Seat Belts.

Color-Keyed to Individual Interiors ■ Flo-Thru Ventilation ■ Fluidic Action Windshield Washers ■ Dual Front and

Rear Ashtrays ■ Cigar Lighter ■ Door-Pull Handles ■ Wall-\*See EPA mileage estimates in accompanying Fuel Economy Estimate: Engine Supplement Sheet.

to-Wall Cut-Pile Carpeting with Carpeted Lower Door Panels ■ Courtesy Warning Lamps on Doors ■ Instrument Panel, Glove Box, Dome Courtesy Lamps ■ Inside Day Night Mirror

#### Additional Standard Equipment

- ■Engine, 4.1-liter V6, 4-Barrel ■4-Speed Overdrive Automatic Transmission with Torque Converter Clutch
- ■P205/75R15 Steel-Belted Radial-Ply White-Stripe Tires Outside Rearview Mirrors with Remote Control on Driver and Passenger Side

#### TORONADO AVAILABLE EQUIPMENT:

- ☐ 6-Way Power Seat Adjuster (Passenger Side)
- ☐ 6-Way Power Seat Adjuster with 2-Position Memory Feature
- (Driver Side) Reclining Seat Back, Manual (Passenger Side)
- Reclining Seat Back, Manual (Driver Side)
- Reclining Seat Back, Power (Passenger Side) Automatic Power Door Locks
- Power Trunk-Lid Lock Release
- ☐ Auxiliary Floor Mats with Carpet Inserts—Front and Rear ☐ Luggage Compartment Floor Mat

- ☐ Body Side Moldings-Colorcoordinated with Lower Body or Vinvi Rooftop Cover it ordered
- ☐ Bright Door-Edge Moldings ☐ Pulse Wiper System ☐ Electric Sliding Glass Astroroof
- (Headroom is reduced with this option)
- ☐ Landau Padded Vinyl Rooftop Covering
- ☐ Electric Rear Window Defogger
- □ Tempmatic Air Conditioner ☐ Exterior Sail Panel Opera Lamps
- Dome and Dual Lens Reading Lamp Combination ☐ Rear Seat Reading Lamps, Sail
- ☐ Trailer Electrical Wiring Harness ☐ Radios and Tape Players (See Panel Mounted Page 30) ☐ Front Door Locks and Interior Sport Console
- Illumination Package
- P225/70R15 Steel-Belted Radial-☐ Electrically Operated Outside Ply White-Stripe Tires (Available Rearriew Mirrors and required with Firm Ride and ☐ Illuminated Visor Vanity Mirror

Handling Package) Let's get it together .. buckle up. 9

(Passenger Side)

Heater

Wheel

Wheel

with Locks ☐ Puncture-Sealing White-Stripe

and Rear

Coolant

Outside Rearview Mirror with Illu-

minated Thermometer (Driver Side)

☐ Diesel Engine Block and Fuel-Line

☐ Body Side Accent Stripes

□ Leather-Wrapped Steering

☐ Tilt-and-Telescope Steering

☐ Simulated Wire Wheel Discs

☐ Twilight Sentinel Light Control

☐ Exterior Lamp Monitors, Front

☐ Special Firemist Paints in Autumn

Red. Medium Sand Gray, Light Flax

☐ Custom Leather Trim for Seating

Red, Saddle Tan and Sable Brown

□ Reminder Package—Includes

Fluid, High-Low Voltage, High

Engine Temperature and Law

☐ Body Side Paint Scheme

indicators for Low Fuel, Low Washer

☐ Firm Ride and Handling Package

Bars and Rear Springs, Firm Ride

Front and Rear Shock Absorbers.

Stabilizer Bar and Special Steering

☐ High-Capacity Cooling Systems

Larger Front Stabilizer Bar, Rear

Gear (Tires QHK required)

-Includes Higher Rate Front Torsion

Areas, in Sand Gray, Dark Maple

☐ High-Capacity Battery Theff-Deterrent System

☐ Engine Block Heater

(A) Standard

(B) Available

locks.

wheel discs

wire whee

discs with



# NINETY-EIGHT REGENCY BROUGHAM SEDAN

Beneath all the luxury, the kind of logic that makes if all the more enjoyable.

Nineh-Eight Regency owners did not get where they are today by making rash decisions. They look long and hard to assure they are getting full value for their investment.

For example, Brougham interiors like this. If you

like your luxury on the generous side, you'll be right at home. In style.

Then, all those standard features. Regency pampers you hand and foot with everything from power door locks to cornering lamps, air conditioning to automatic transmission to trip odometer.

Finally, economy of operation. It's the result of the following to automatic transmission to trip odometer.

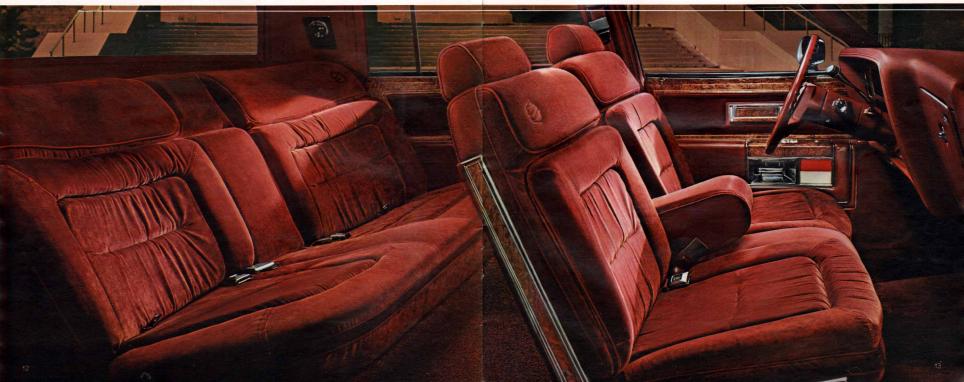
Finally, economy of operation. It's the result of the following to automatic transmission to trip odometer. To name only a few.

Ride is also important. A boulevard ride even when you're not on a boulevard. It's a result of Pliacel shock absorbers, computer-selected springs, full coil suspension front and rear.

overdrive automatic transmission—both standard. It's right at home.

A 5.0-liter gas V8 and 5.7-liter diesel V8 are available. A torque converter clutch provides efficient transfer of power at highway speeds. And Computer Command Control constantly monitors the air/fuel mixture in gasoline engines.

Ninety-Eight Regency. For logic as well as luxury,



You appreciate what it takes to create something which combines both logic and luxury. With this one you feel right at home. It's the "thinking man's luxury car." On the one hand, there are those sleek, sweeping lines.

NINETY-EIGHT

REGENCY COUPE

Regency gives you the things you appreciate so much and so richly deserve.



# NINETY-EIGHT REGENCY SEDAN

Certain streets have a certain flair. So do certain cars. Like this one. It's right at home with the chic and the elegant. Regency style. Regency lawry, Regency comfort and ride in the 4-door version. They go hand in hand with Regency's reputation for economy, modest cost and traditional resole value. Perhaps that's why Regency's share of sales continues to grow at such a rewording rate. Evenything considered, it's only logical with his kind of luxury car.







Ninety-Eight Regency facts, figures and features. The logic and luxury start behind this wheel.



Genuine leather available in the seating areas with power assists to wait on you hand and foot.



Body by Fisher with anti-corrosion treatments to help protect the beauty. And your investment.



The convenient remote control switch lets the driver and passenger adjust the side-view mirrors to his or her best viewpoint. Standard.



Brougham luxury. Just sit back, relax and enjoy all



The popular 5.7-liter diesel V8 is available. It takes you a long way on a tank of fuel."



Rear fender skirts are a dashina addition to Ninety-Eight Regency, A touch of class







is enhanced by the embroidered Regency emblem.





Regency lets you travel in style. 20.5 cubic feet of trunk space gives you room to spare on trips.

#### NINETY-EIGHT REGENCY STANDARD EQUIPMENT Chassis and Body:

■ Computer Command Control ■ Torque-Beam Frame Construction ■ Computer-Selected Full Coil Spring Suspension, Front and Rear Anti-Corrosion Treatments ■ Power Front Low-Drag Disc Brakes ■ Power Steering ■ High-Energy Ignition System ■ Main-

tenance-Free Battery Dual Remote Control Outside Rearview Mirrors = Rear Fender Skirts Space-Efficient Trunk ■ Compact Spare Tire

■ Deluxe Trunk Trim with Spare Tire Cover ■ Bright Deluxe Wheel Discs Bright Roof Drip. Belt Reveal, Rocker Panel and Wheel-Opening Moldings ■ Easy-Roll High-Pressure

White-Stripe Tires ■ Lower Body Side Moldings (Regency Brougham Sedan) ■ Headlamps with Tungsten Halogen High-Beams (Regency Brougham Sedan) ■ Sail Panel Opera Lamps.

■ Four-Season Air Conditioner ■ Armrests, Front and Rear Seat, Center ■ Wall-to-Wall Cut-Pile Carpeting with Carpeted Lower Door Panels ■ Cigar Lighters, Instrument Panel and Rear Seat ■ Digital Quartz Clock ■ Convenience Package of Lamps, Visor Vanity Mirror and Chime Tones ■ Power Door Locks ■ Door-Pull Handles ■ Hood Lock Release, Interior Operated ■ Instrument Panel Simulated Butterfly Walnut Grain Trim ■ Trip Odometer ■ Combination Dome and Reading Lamp ■ Lamp Switches at all Doors ■Remote Control Outside Mirrors,

Driver and Passenger Side AM-FM Stereo Radio with Two Rear Speakers (May be deleted for credit) ■ Full-Foam Seat Construction Divided Front Seat with Individual Controls ■ 2-Way Power Seat Adjuster, Driver Side ■ Deluxe Seat Belts, Color-Coordinated to Individual

Interiors ■ Power Side Windows ■ Deluxe Steering Wheel ■ Soft-Ray Tinted Glass

#### STANDARD EQUIPMENT BY MODEL

Ninety-Eight Regency Brougham Sedan: ■ Engine, 4.1-liter V6, 4-barrel ■ 4-Speed Overdrive

DIMENSIONS Headroom. .. 221.1 front (in.). 38.5/39.5 rear (in.) .5.0/V8 Overall Length (in.)..... Automatic Transmission with Torque Converter Clutch ☐ Electric Rear Window Defoager ■ Specific Model Identification ■ Five Velour Standard ☐ Tempmatic Air Conditioner ☐ Sail Panel Reading Lamps Trims Simulated Wire Wheel Discs with Locks Full Viny Padded Rooftop Cover ■ Front Fender Cornering Lamps (Sedans)

Extensive anti-corrosion measures

4. Parrel Wheelbase (in )

.5.7/V8 Diesel Luggage Cap. (cu. ft.).

Fuel Tank Gas (agis )

Fuel Tank. Diesel (gals.)

Coupe/Sedan:

An inside look at Ninety-Eight...

Air conditioning standard

A trim aerodynamic silhouette

Carburgation

Standard Transmission:

4-Speed Overdrive Automatic

with Torque Converter Clutch

Liter/Type.

20.5 cubic feet of luggage space,

Tuned body mounts

Long-travel springs, Pliacel shocks

NINETY-EIGHT REGENCY

POWED TEAMS

Liter/Type

Liter/Non.

Standard Fnaine

Carburetion

Available Engines:"

Computer Command Control

4.1-liter V6 engine with 4-speed overdrive

Easy-roll tires

37.8/38.1

42 2 42 2

41.3/41.7

59.6/59.6

.58.7/59.8

Low-drag power front disc brakes

☐ Automatic Power Door Locks

(Standard Regency Brougham)

☐ Front Door Locks and Interior

☐ Electrically Operated Outside

☐ Illuminated Visor Vanity Mirror,

☐ Diesel Engine Block and Fuel-

☐ Automatic Cruise Control with

☐ Tilt-and-Telescope Steering

Rearview Mirrors, Driver and

☐ Front Seat Litter Container

☐ Body Side Accent Stripes

☐ Engine Block Heater

☐ Limited Slip Differential

Illumination Package

Passenger Side

Passenger Side

Resume Features

Brougham Sedan)

Line Heater

Wheel

☐ Lower Body Side Moldings

automatic transmission standard

119.0 rear (in.)

25.0 front (in.)

.27.0 rear (in.).

Shoulder Room

front (in.).

.20.5 Legroom,

on gasoline engines

White-Stripe Tires ■ Tilt-Away Steering Wheel Ninety-Eight Regency Coupe and Sedan:

■Engine, 4.1-liter V6, 4-Barrel ■ 4-Speed Overdrive Automatic Transmission with Torque Converter Clutch ■ Five Velour Trims ■ P215 / 75R15 Steel-Beited Radial-Ply White-Stripe Tires ■ Bright Deluxe Wheel Discs.

#### NINETY-EIGHT REGENCY/REGENCY BROUGHAM SEDAN AVAILABLE EQUIPMENT:

■ Body Side Moldinas—Color-Coordinated to Vinvl

Rooftop Cover P215/75R15 Steel-Belted Radial-Ply

- 6-Way Power Seat Adjusters—Driver and Passenger Sides Reclining Seat Back-Passenger Side Manual, or Power Power Trunk-Lid Lock Release
- Auxiliary Floor Mats with Carpet Inserts, Front and Rear Luggage Compartment Floor Mat
- Body Side Moldings-Color-keyed to Body, except when Vinvi Top is Ordered, then keyed to Top Color (Std. on Brougham
- ☐ Bright Door-Edge Guards ☐ Full Vinyl Padded Roof Covering (Std. on Brougham)
- (Sedan) and Landau Style Vinyl Covering (Coupe)

☐ Pulse Wiper System Combination Dome and Dual Lens Reading Lamp

☐ Simulated Wire Wheel Discs with

Locks (Std. on Regency Brougham

- ☐ Litter Container Body Side Two-Tone Paint
- P225/75R15 Steel-Belted
- Radial-Ply White-Stripe Tires High-Capacity Battery ☐ Electric Sliding Glass Astroroof (Headroom is reduced with this
- option) □ Puncture-Sealing Tires Tungsten Halogen Headlamps (High-Beams) (Std. on Regency
- Brougham Sedan) ☐ Twillight Sentinel Cornering Lamps
- (Std. on Regency Brougham ☐ Instrument Panel Gage
- Cluster ☐ Radios and Tape Players (See
- Exterior Lamp Monitor, Front and Rear
- Special Firemist Paints, in Autumn Red, Medium Sand Gray, Light Flax
- ☐ Reminder Package, Indicators Automatic Leveling System ☐ High-Capacity Engine Cooling
- ☐ Quartz Digital Fluorescent Clock (Not available with Electronically
- Tuned Radios) ☐ Heavy-Duty Wheels
- ☐ Custom Leather Trims in seating Maple Red and Sable Brown (Regency Coupe and Sedan):
- Sand Gray and Sable ☐ Tilt-Away Steering Wheel (Std. on Brown (Regency Brougham Sedan)
  - ☐ Trailer Electrical Wiring Harness

"See EPA mileage estimates in accompanying Fuel Economy Estimate Engine Supplement Sheet.

Let's get it together... buckle up. 17



# DELTA 88 NOYALE BROUGHAM SEDAN This family car shows a lot of "smarts". The way if tooks. The way if saves. The many standard features if offers. Who deserves if more than your family? That smart Winslow velour interior with the loose-pillow look is yours on 8 to you have not standard the properties of the coupland models. But velour smartness comes in every Royale and Royale Brougham model. Prefer

a vinyl interior? It's yours in the Delta 88 Sedan. What else does your family deserve? A big 20.8 cubic foot trunk, that's what, Just the ticket for vacation trips.

What about economy? Delta 88s take a dim view of squandering family funds. While a 3.8liter V6 is standard, there are also two economyminded V8s available: 5.0-liter gas and 5.7-liter diesel (available with 4-speed overdrive automatic transmission). They know how to save. What about comfort and convenience? You're

covered there, too. Power steering is standard. So are power front disc brakes. Automatic transmission. Even a remote control mirror for the driver.

So it's easy to understand why Delta 88 is such a popular seller. It's the family car that didn't forget the family.

With five 88s to choose from, your family will be smartly at home in one of them. Which one will it be? That's up to you. Bring in the family and decide for yourself.



Pack a lunch. Pack up the family. Head for a quiet, relaxing spot. This one is right at home just about anywhere. There's stretch-out comfort fors knoth one handsome, full-foam seats. The front seat is divided so advive and passenger can adjust each side individually. And the deep, cut-pile carpeling extends right up onto the lower door panels. It reduces scuff marks while enhancing Brougham's appearance. But then, you wouldn't expect anything less.



You looked and looked until you found it. The room, the comfort, the quiet you wanted. Now you're right at home. Families like yours have made Royale our most popular 88. It's a lot of corf for the money. Uke all Oldsmobiles, it has a Body by Fisher to help profect your investment That means thermoplastic lines in the fenders. Special rust-resistant metals. And extensive anti-corresion tertainment by the corresion tertainment for the content to the recommendation of the content of the recommendation of the corresion tertainment from the content of the recommendation of the corresion tertainment from the content of the recommendation of the content of the recommendation of t





The great traditional American road house. What better way to get there than in a great traditional American road car. It's right at home. It gets you there with a flourish, but with a minimum of effort. Aerodynamic lines help reduce wind resistance and add to efficiency. Easy-total ties, low-drag power front disc brakes and torque-converter clutch all contribute and are all standard. As is the Computer Command Control on gasoline engines.



Another happy occasion, and the family car is right at home. It's where everyone can get together comfortably. This is Oldsmobile's "slep up" carfor the American family. mobile's "step up" car for the American tamily, it allows you to step up in size—and all the other things that are important to you—without going overboard on price. Olds family-car rone. Family-car fide. Family-car quality, See your Olds dealer and try one on for size. We think you'll feel right at home stepping up in this one.



DELTA 88 SEDAN







Delta 88 facts

"Smart stick

Washers, wipers, high-beam

figures and features. The deluxe steering wheel highlights a stylish instrument panel.



space makes family trips more enjoyable.







Extensive use of zinc-rich primers, wax sealers and anti-corrosion metals help fight rust.



Computer Command Control constantly monitors Buckle up the little ones for their safety and your the air/fuel mixture



(A) Standard discs. (B) Available wire wheel discs with locks. (C) Available super stock wheels with matching body color. Style on wheels!

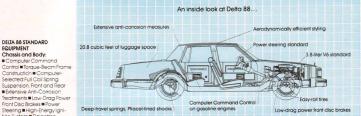




Remote control side-view mirror is standard for driver. Nice for multiple-driver families.



peace of mind. And buckle up your self, too.



DELTA 88 POWER TEAMS	Liter Type 5.7 V8 Diesel	DIMENSIONS:	front (in.)
Standard Engine:*	Standard Transmission:*	Overall Length (in.)	rear (in.)
Liter Type 3.8/V6	3-Speed Automatic with	Wheelbase (in.)	
Carburetian 2-Barrel	Torque Converter Clutch	Luggage Cap. (cu. ft.). 20.8 Fuel Tank. Gas (gals.) 25.0	front (in.) 42.2/42.2 regr (in.) 38.3/38.9
Available Engines:*	4-Speed Overdrive Automatic		Shoulder Room.
Liter/Noe 5.0/V8	available with 5.0-liter or 5.7	Coupe Sedan-	front (in.)
Carburetian 4-Barrel	Diesel	Headroom.	rear (in.)

#### Deluxe Wheel Discs ■ Easy-Roll High-Pressure Tires.

**DELTA 88 STANDARD** 

Chassis and Body:

■ Computer Command

Construction ■ Computer-

Selected Full Coil Spring

■ Extensive Anti-Corrosion

Front Disc Brakes Power

■ Compact Spare Tire ■ Side-

Frame Jack Bumper Rub

Strips, plus Integral Guards,

Front and Rear Recessed

Panel Stand-Up Ornament

■ Rearview Mirror Remote

Control, Driver Side ■ Roof

Windshield Wipers ■ Front-End

Drip, Rocker Panel and Wheel-

Opening Moldings ■ Bright

tion System Delcotron

EQUIPMENT

■ Full-Foam Seat Construction ■ Armrests, Front and Rear ■ Cut-Pile Carpeting, Wall-to-Wall with Carpeted Lower Door Panels ■ Simulated Butterfly Walnut Grain Instrument Panel Trim ■ Cigar Lighter ■ Door-Actuated Courtesy Armrest in Five Colors of Velour. Lamps Deluxe Steering Wheel Headlamp-On Warning Sound ■Inside Day-Night Regreiew Mirror ■Interior Hood Lock Release ■ Deluxe Seat Belts ■ Flo-Thru Ventilation.

#### STANDARD EQUIPMENT BY MODELS

Delta 88 Royale Brougham Coupe and Sedan: ■ Engine, 3.8-liter V6, 2-Barrel ■ Transmission, Automatic with Torque Converter Clutch and Column Shiff Pillar Opera Lamps (Coupe) ■Body Side Moldings Color-Coordinated to Lower Body (If Vinyl Rooftop is Ordered. Moldings are Color-Keyed to Rooftop Color) ■ Belt Reveal, Rocker Panel and Wheel-Opening Moldings ■Bright Roof Drip Moldings ■ P205/75R15 Steel-Belted

Radial-Ply Blackwall Tires Divided Front Seat with Individual Controls in Five Colors of Velour ■ Convenience Package of Lamps, Visor Vanity Mirror and Chime Tones

Delta 88 Royale Coupe and Sedan:

■ Engine, 3.8-liter V6, 2-Barrel ■ Transmission. Automatic \*See EPA mileage estimates in accompanying Fuel Economy Estimate: Engine Supplement Sheet.

with Torque Converter Clutch and Column Shift ■ Rocker Panel, Wheel-Opening and Body Side Moldings ■ Body Side Moldings Color-Coordinated with Lower Body (If Vinyl Top is Ordered, Moldings are Color-Keyed to Top Color) ■P205/75R15 Steel-Belted Radial-Ply Blackwall Tires Custom Sport Bench Front Seat with Center

#### Delta 88 Sedan:

Tinted Glass (Headroom is reduced ■Engine, 3.8-liter V6, 2-Barrel ■Transmission, Automatic with this option) with Torque Converter Clutch and Column Shift Bright ☐ Padded Vinvl Landau Roof Cover (Coupes): Full Vinyl Rooftop Roof Drip, Rocker Panel and Wheel-Opening Moldings

■P205/75R15 Steel-Belted Radial-Ply Blackwall Tires ■ Bench Front Seat with Five Colors of Trim (Three Cloth, Two Vinyl).

#### DELTA 88 AVAILABLE EQUIPMENT:

☐ 6-Way Power Seat Adjuster (Bench) ☐ 6-Way Power Seat Adjuster (Divided Seat, Driver and Passenger Sides)

☐ Divided Seat, with Individual Controls (Royale models) ☐ Reclining Seat Back—Passenger Side (Royale Royale

Brougham models) ☐ Soft-Ray Tinted Glass ☐ Power Door Locks

Passenger Side ☐ Power Side Windows

☐ Power Trunk-Lid Lock Release Auxiliary Floor Mats. Front and

☐ Bright Door-Edge Guards

☐ Electric Sliding Astroroof in

☐ Body Side Moldings (Standard

☐ Electric Rear Window Defoager

☐ Pulse Wiper System

Cover (Sedans)

Conditioners

on Royale Brougham)

Trin Odometer Rear with Carpet inserts ☐ Deluxe Luggage Compartment ☐ Exterior Lamp Monitor, Front and Trim and Spare Tire Cover

☐ Instrument Panel Reminder

Resume Feature

line Heater

to Body

Brougham)

Lens Reading Lamp

and Passenger Side

Cornering Lamps

High-Capacity Battery

☐ Digital Quartz or Regular

(High-Beams)

Steering Wheel

☐ Limited Slip Differential

Engine Block Heater

Diesel Engine Block and Fuel

☐ Tilt-Away or Tilt-and-Telescope

☐ Simulated Wire Wheel Discs with

☐ Sport-Style Wheels, Color-Keyed

Convenience Group, includes

Combination Dome and Dual

☐ Electric Outside Mirrors, Driver

□ Tungsten Halogen Headlamps

amos Visor Vanity Mirror and

Chime Tones (Std. on Royale

Package ☐ Two-Tone Paint Scheme.

Lower Body ☐ Firm Ride and Handling Package

☐ Automatic Levelina System High-Capacity Engine Cooling

Systems ☐ Radios and Tape Players (See

on Royale and Royale Brougham) ☐ Belt Reveal Moldings (Standard page 30) ☐ Tires, P205/75R15 Steel-Belted ☐ Four-Season or Tempmatic Air

Radial-Ply White-Stripe Tires, P215/75R15 Steel-Belted Radial-Ply White-Stripe

☐ Front Door Locks and Interior □ Puncture-Sealing Tires Illumination Package ☐ Litter Container Color-Coordinated Remote and Manual Control Mirrors, Driver and

☐ Body Side Accent Stripes Trailer Electrical Wiring Harness.

☐ Automatic Cruise Control with

Let's get it together buckle up: 27

Thoroughbred country. Calls for a thoroughbred that is right at home doing chores by day or the town by night. Custom Cruiser is beautifully practical. There's 87.2 cubic feet of cargo space with the second seat down. An extra storage compartment with lock. Three-way tailgate with rear window remotely controlled by the driver. 5.0-liter V8 with 4-speed overdrive automatic trans-

mission standard, 5.7-liter diesel V8 available.

### CUSTOM CRUISER





#### CUSTOM CRUISER STANDARD EQUIPMENT

Chassis and Body: ■ Computer Command Control - Computer-Selected Full Coil Spring Suspension, Front and Rear ■ Extensive Anti-

Corrosion Treatments ■ Low-Drag Power Front Disc Brakes ■ Power Steering ■ High-Energy Ignition System

■ Easy-Rolling High-Pressure Tires ■ Heavy-Duty Wheels ■ Bumper Impact Strips with Integral Bumper Guards, Front

and Rear ■ 3-Way Tailgate Operation ■ Side-Frame Jacking System ■ Spare Tire Extractor.

#### Interior:

■ Armrests, Front and Rear ■ Ashtrays, Instrument Panel and Rear Seat - Headlamp-

On Warning Cigar Lighter Door-Pull Handles, Front and Rear Wall-to-Wall Cut-Pile Carpeting, including Lower Door Panels and Cargo Area ■ Hood Lock, Interior Operated Simulated Butterfly Walnut Grain Instrument Panel Trim ■ Electric Rear Window Control on Instrument Panel ■ Remote Control Outside Mirror, Driver Side ■ Rear

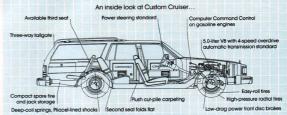
■ Flo-Thru Ventilation.

#### **CUSTOM CRUISER 2-SEAT WAGON**

Additional Standard Equipment ■ Engine, 5.0-liter V8, 4-barrel ■ 4-Speed Overdrive Automatic Transmission with Torque Converter Clutch

Storage Compartment with Lock ■ Deluxe Seat Belts

 Armrest Bench Front Seat with Five Velour and Three Doeskin Vinvl Trims to choose from ■ P225/75R15 Steel-



CUSTOM CRUISER POWER TEAMS		Wheelbase (in.)	Legroom. front (in.). 42.2 rear (in.). 37.8	☐ Tungsten Halogen Headlamps, High-Beams ☐ Front Fender Cornering Lamps ☐ Digital Quartz or Regular Clocks
	Speed Overdrive Automatic with Torque Converter Clutch     DIMENSIONS:     Overall Length (in.)	Fuel Tank, Diesel (gals.)         22.0           Headroom,         39.6           rear (in.)         39.3	Shoulder Room, front (in.)	☐ Instrument Panel Gage Cluster ☐ Trip Odometer ☐ Exterior Lamp Monitors, Front and

#### Retted Radial-Ptv Blackwall Tires ■ Deluxe Wheel Discs CUSTOM CRUISER AVAILABLE EQUIPMENT:

- ☐ 6-Way Power Seat Adjuster, Driver and Passenger Side ☐ Divided Front Bench Seat with Individual Controls
- ☐ Rear-Facing Third Seat ☐ Rectining Seat Back, Manual Passenger Side
- Power Door Locks, including Tailgate
- Power Side Windows □ Body Side Accent Stripes
- ☐ Lower Body Side Moldings □ Body Side and Tailaate Simulated Walnut Grain Panels
- □ Auxiliary Floor Mats with Carpet Inserts, Front and Rear ☐ Bright Door-Edge Guards
- Rear Window Electric Defogger
- ☐ Pulse Wiper System

☐ Four-Season or Tempmatic Air

☐ Soft-Ray Tinted Window Glass

□ Body Side Moldings

Munination Package

☐ Limited Slip Differential

☐ Engine Block Heater

☐ Combination Dome and

☐ Front Door Lock and Interior

☐ Electrically Operated Outside

Mirrors, Driver and Passenger Side

☐ Illuminated Visor Vanity Mirror.

☐ Litter Container

Reading Lamp

Passenger Side

Conditioner

- ☐ Front Fender Cornering Lamps ☐ Digital Quartz or Regular Clocks ☐ Instrument Panel Gage Cluster ☐ Trip Odometer
- ☐ Exterior Lamp Monitors, Front and

Diesel Engine Block and Fuel-

Automatic Cruise Control with

☐ Titt-Away or Titt-and-Telescope

☐ Simulated Wire Wheel Discs with

Convenience Group, including

amps. Visor Vanity Mirror and

Color-Coordinated Outside

Remote Control Mirrors—Driver and

☐ Puncture-Sealing Tires

Line Heater

Resume Feature

Steering Wheel

Chime Tones

Passenger Side

Locks

- ☐ Rear Bumper Step, included in
- Rear Seat Package ☐ Rooftop Luggage Carrier.
- includes Rear Window Air Deflector
- ☐ Reminder Package, Indicators ☐ Firm Ride and Handling Package
- ☐ Automatic Levelina System ☐ High-Capacity Engine Cooling
- System ☐ Radios and Tape Players
- (See Page 30) Tires, P225/75R15 Steel-Belted
- Radial-Ply White-Stripe
- ☐ High-Capacity Battery
- ☐ Trailer Electrical Wiring Harness







A roomy underfloor storage compartment is standard.



Talk about roomy! Fold-down third seat is available to provide 8-passenger capacity when you need it.

Custom Cruiser doesn't scrimp on space. There's 87.2

cubic feet of room with second seat down



Options and accessories



riaht at home. glass, defog the window quickly and silently.



AM-FM stereo radio with cassette and digital clock. Includes an electronic tuned receiver.



Tilt-Wheel. Adjusts to six different driving positions.

### Continuous Protection Plan



GM's Continuous Protection Plan offers service protection in addition to that provided by GM's New Vehicle Warranty. Ask your dealer about it. Coverage available only in U.S.A. and Canada.

A word about assembly, components and optional equipment in these Oldsmobile products: The Oldsmobiles described in this catalog are assembled at facilities of General Motors Corporation operated by Oldsmobile Division, General Motors Assembly Division and GM of Canada, These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name

With respect to extra-cost optional equipment, make certain you specify the type of equipment



cruising speed you want, then automatically maintains it. Includes "Resume-Speed" feature.

Reclining front bucket seats. Available for driver and passenger side. Contoured for comfort and support.

you desire on your vehicle when ordering it from vour dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your ca included the optional equipment you ordered or if there are changes, that they are acceptable to you

Standard occupant-protection features: Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver seat includes visual and audible warning system) - Manual lap belt at center position, when applicable · Manual lap belts with pushbutton buckles at rear passenger positions including the center, when applicable · Eneray-absorbing steering column · Passengerauard inside door locks · High strength safety door latches and hinges · Inertia-type folding front seat back latches · Energy-absorbing instrument panel

and front seat back tops - Laminated safety-alass windshield/tempered safety-glass side and rear windows · Safety armrests · Standardized identification symbols for control and displays · Front seat head restraints for drivers and right front passenger (adjustable or integral).

Standard accident-avoidance features: Side marker lights and reflectors · Parking lamps that illuminate with headlamps - Four-way hazard warnina flasher · Backup lights · Lane change feature in direction signal control - Windshield defrosters. washer and dual speed wipers · Vinvl-bonded inside mirror glass · Outside left rearview mirror (right also standard on: Toronado, Ninety-Eights, Cutlass Supreme Coupes, Cutlass Calais Coupe, and Firenza SX/LX models) - Dual master cylinder brake system with warning light - Starter safety switch - Dual action safety hood latch.

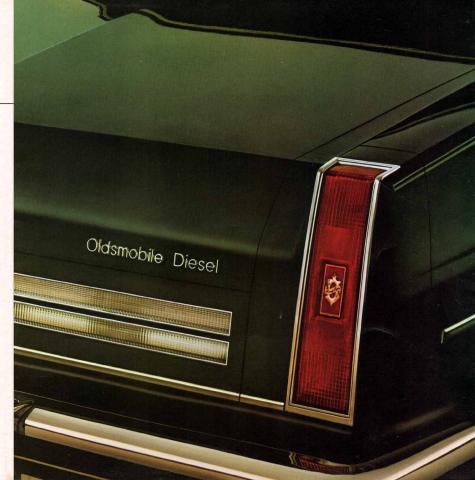
Standard built-in, anti-theft features: Audible anti-theft ignition key reminder · Anti-theft steering column lock · Inside hood release

DELCO-GM SOUND SPECIALISTS RADIOS	TORO	98	DELTA 88 CUSTOM CRUISER
Delco GM/Bose Music System (Seek and Scan)	A		
ETR™ AM/FM Stereo w/Cassette & Integral 5-Band Equalizer (Seek and Scan)	A		
AM/FM Stereo w/Cassette		A	A
ETR" AM/FM Stereo w/Cassette (Seek and Scan)	A	A	A
AM/FM Stereo w/Cassette		A	A
ETR™ AM/FM Stereo w/Cassette & CB (Seek and Scan)		A	
AM/FM Stereo w/CB		A	A
Universal Citizens Band	A		
ETR™ AM/FM Stereo		A	
ETR™ AM/FM Stereo (No Seek and Scan)	5*		
AM/FM Stereo		S.	A
AM Pushbutton			A

5-Standard A-Available "May be deleted for credit

Flectric Sliding Astroroof, Conveniently retracts into roof to let in sun, fun and fresh air.





### Diesel economy. At Oldsmobile, it comes in all shapes and sizes.

In 1977, Oldsmobile became the first to introduce diesel V8 economy. In American passenger cars with the 5.7-liter diesel V8. Then, in 1982, Oldsmobile introduced another first: the world's first transversemounted 4.3-liter diesel V6 in passenger cars. As a result, people all across America have made Oldsmobile the number one choice in diesel cars.

Over 500,000 Olds owners have discovered the advantages of a diesel. For starters, they discovered that a diesel car can offer up to 30% better fuel economy than a gas engine of comparable size. And do it on diesel fuel. These fuel-efficient engines with their added capacity fuel tanks provide extra driving range between stops.

Olds offers 20 ways to enjoy diesel style and comfort. For instance, you can enjoy diesel V8 economy in a roomy, comfortable Oldsmobile Delta 88. Custom Cruiser wagon, elegant Ninety-Eight Regency and the luxurious Toronado Brouaham.

But what about Cuttass Supreme, America's most popular mid-size car? You can get the diesel V8 or the conventionally mounted version of the V6 on all five Supreme coupes and sedans. In addition, the diesel V8 is available on Cutlass Cruiser.

The transverse-mounted version of the diesel V6 is ideally suited for the new front-wheel drive Cutlass Ciera, and is available on all four Ciera models.

The diesel Olds difference. When it

comes to advancing the cause of diesel economy. Oldsmobiles offer some very important advantages. For example, you'll notice a certain smoothness as a result of the V-type design. There's also a water/fuel separation system with warning light.
Roller hydraulic lifters. Plus (
4-speed overdrive automatic transmission on some 
models.

For quick starting, every diesel-equipped Oldsmobile features the Fast-Start Glow Plug System. It's a proven system that gives quick, easy starting in cold or damp weather. This effi-

cient system features miniature heating elements that preheat the pre-chamber area around the fuel injection nozzle to aid combustion when the car is started. Its importance really pays off in climates where the mercury alps bellow freezing and stays there for months on end. For example, at 0°F a diesel Olds is ready t start in about eight seconds or less.

Maintaining your diesel-equipped Olds is simple, too. The only special maintenance attention recommended for your diesel is an oil and oil filter change every 5,000 miles, and crankcase ventilation check every 15,000 miles. Other than that, its service schedules are similar to other Oldsmobiles—except that there are no spark plugs, no carburetor and no distributor.

Oldsmobile offers a diesel-equipped passenger car to fit your needs. And right now there's no better time to talk to

our Oldsmobile dealer about how a lesel Olds can benefit you.

Better yet, there's no better time to test drive a diesel Oldsmobile. You'll find that a diesel Olds gives you room to stretch out in comfort, while you get the fuel economy of many smaller cars.

New 3 year/50,000 mile Power Protection Plus limited warranty on diesel engines. See your Olds dealer for details.

America's #1 Seller of Diesels.



Now there are 30 beautifully engineered Oldsmobile models designed to be at home anywhere in America.

At home anywhere you are.

Delta 88 Royale Brougham Sedan Delta 88 Sedan Cutlass Supreme Brougham Sedan Firenza Sedarí



Have one built for you.