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A UNIQUE BLEND OF FUN AND FUNCTION

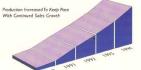
1 9 9 9 4 C U T L A S S S U P R E M E C O N V E R T I B L E

from a new point of view. Cutlass Supreme Convertible invites you to revel in the pleasures of open-air motoring without sacrificing comfort and practicality.

Experience the road

Referred to by the Denver Post as "easily one of the best convertibles on the market" (Feb. 27, 1993), Cutlass Supreme Convertible has gained widespread recogni-

tion for its unique blend of contemporary styling, spirited performance, luxurious appointments, comfortable roominess, and sophisticated road manners.



It is no wonder that Supreme Convertible has been a hot seller...with demand consistently exceeding supply. In order to keep pace with rapidly increasing sales, 30% more Supreme Convertibles will be built for 1994.

OPEN-AIR MOTORING WITHOUT THE USUAL SACRIFICES

The Orlando Sentinel writes of the Supreme Convertible, "It's one of those rare cars that just makes you feel good. All the time," (April 22, 1993). While most convertibles are a lot of fun to drive on sunny days, there is usually a price to pay in terms of cowl shake, wind noise, poor top-up visibility, lack of rear seat room, and other drawbacks. With the Supreme Convertible, you can "feel good all the time" with a uniqueby balanced approach to open-air motoring.



Safety and security is a top priority, reflected in standard features like a driver-side airbag, four-wheel anti-lock disc brakes, Illuminated Entry, the highly effective PASS-Key vehicle security system, and automatic power door locks.

Standard 3.1-Liter SFIV6 generates 160 horsepower and 185 lbs ft. of torque ◆ The Supreme Convertible's standard

3.1-liter SFI V6 engine com-

and 185 lbs.ft. of torque bines impressive performance with excellent economy. The optional 3.4liter DOHC V6 powerplant is a world-class performer, generating 210 horsepower and 215 lbs. ft. of torque.

- ◆ These engines, teamed with the standard four-speed electronic automatic transmission, give Supreme Convertible one of the world's most advanced drivetrains for smooth, reliable performance.
- Supreme Convertible has a "stable and satisfying ride, thanks to the touring suspension package and a reinforced chassis" (Houston Post. April 28, 1993).
- Supreme is that rarest of convertibles that boasts a ride that is "not only quiet, but also comfortable and civilized" (Denver Post, February 27, 1993).
- The Supreme Convertible's power top comes with a full headliner and a'
 glass rear window with defogger. It rolls back with the push of a button,
 folding neatly in place.

Engine Package, shown in Bright Red with seating areas trimmed in new White leather The Supreme Convertible's topup visibility is among the best of any convertible. Supreme Convertible is a true midsize automobile, with considerably more passenger and cargo area than most of its competitors. Supreme Convertible's upscale appeal is available at a price far below other sport luxury models which are considerably less substantial. See the "Sport Luxury Convertible Comparison" chart on the next page for specifics on how Supreme offers more vehicle for less money. Supreme Convertible comes with The Oldsmobile Edge, an exclusive customer satisfaction program featuring Guaranteed Satisfaction, Free 24-Hour Road-Obtional 3.4-Liter DOHCV6 side Assistance, Bumper-To-Bumper Plus Warranty, and Courtesy Transportation. generates 210 horsepower and 215 lbs.ft. of tarque

Cutlass Supreme Convertible equipped with 3.4-Liter DOHCV6

Dimensions (in.) / Capacities

Wheelbase	107.5
Track, front/rear	59.5/58.0
Overall length	193.9
Overall width	71.0
Overall height	54.7
Headroom, front/rear	38.5/38.9
Shoulder room, front/rear	57.6/56.3
Hip room, front/rear	51.9/51.5
Legroom, front/rear	42.3/34.8
Tire size, type P225/60R16	Michelin HGT-

H4 steel belted radial (speed-rated to 130 mpt

		.4L engine
Fuel tank (U.S. gals.)		16.
Cargo capacity (EPA index	cu. ft.) 12.
Base curb weight (lbs.)		3631

Engine Specifications 3 4.Liter V6 (Ontional)

Wheel size, type

Displacement	3.4-liter (207 cu. in.)
Engine type	DOHC VE
Horsepower	210 @ 5200
Torque	215 @ 4000
Compression ratio	9.25:1
Fuel management	Sequential port

3.1-Liter SFI V6 (Standard)

Displacement	3.1-liter (191 cu. in.)
Engine type	V6
Horsepower	160 @ 5200
Torque	185 @ 4000
Compression ratio	9.5:1
Fuel management	Sequential port

Estimated EPA Fuel Economy

	City Highway
3.1-Liter SFI V6	19 29
3 4-Liter DOHC V6	17 26

Standard Engineering Features 4-Wheel Power Disc Brakes

4-Wheel Independent Suspension Touring Suspension Components Power rack-and-pinion steering

SPORT-LUXURY CONVERTIBLE COMPARISON

107.5 59.5/58.0	*********	CUTLASS SUPREME	SAAR 900	BMW 325i	00000000000000000000000000000000000000
193.9	SELECTED FEATURES	CONVERTIBLE	TURBO CONVERTIBLE	CONVERTIBLE	SUPREME ADVANTAGE
71.0	STANDARD ENGINE	3.1-Liter V6	2.0-Litter DOHC 16 Valve Turbocharged, Intercooled 4-Cylinder	2.5-Liter DOWC 24 Valve Inline 6	Supreme's all-new 3100 SF1V6 delivers the same horsepower and better fuel economy than Saab's standard Turbocharged 4-cylinderand more torque with better fuel economy than the BMW.
54.7 38.5/38.9	Harsepower Torque EPA Est. Fuel Economy	160 hp @ 5200 rpm 185 lbs.ft. @ 4000 rpm 19 city/29 highway	160 hp @ 5500 rpm 188 lbs.ft. @ 3000 rpm 18 city/21 highway (Auto.)	189 hp @ 5900 rpm 181 lbs.fr. @ 4200 rpm 18 city/26 highway (Auto.)	I I
57.6/56.3 51.9/51.5	OPTIONAL ENGINE	3.4-Liter DOHC 24 Valve V6	2.4-Liter DOHC 16 Yalve Turbocharged, Intercooled 4-Cylinder	Not Available	isprene's advanced 3.4-liter optional powerplant has substantially more horsepower than either the Saah or BHW engines, and delivers this performance with better fuel economy than the Saah's
42.3/34.8 16 Michelin HGT- eel belted radials	Horsepower Torque EPA Est. Fuel Economy	210 hp @ 5200 rpm 215 lbs.ft. @ 4000 rpm 17 city/26 highway	185 hp @ 5500 rpm 201 lbs.lt. @ 2800 rpm 20 city/26 highway (Man.)		4-cylinder (with automatic transmission).
nted to 130 mph)	STANDARD TRANSMISSION	Four-Speed Electronically- Controlled Automatic	Five-Speed Manual (three-speed auto optional with standard engine only)	Five-Speed Manual (four-speed auto optional)	Supreme corner standard with an ultra-smooth foor-speed electronically controlled automatic transmissionSash effers an automatic for an additional \$705 while the BNW automatic costs \$850.
.5 cast aluminum with 3.4L engine)	SAFETY/SECURITY Driver-Side Airbag 4-Wheel Anti-Lock Brakes Vehicle Security System Austmatic Flower Door Locks Illuminated Entry Remore Keyless Entry	Standard Standard Standard Standard Standard Optional	Standard Standard Standard Non Available Non Available Non Available	Standard (dual airbags standard) Standard Standard Not Available Standard Not Available	Suprase inclutes standard ferm-roles sizing and four-wheel and-lock dic brakes like the Sash and SMR, thes goes Septed them with additional solving and convenience learners like standard automatic power four locks and mones layers earry (aptional).
er (207 cu. in.)	HIGH TECHNOLOGY CONVENENCE Six-Gauge Instrumentation Four-Window Auto-Down Steering Wheel Touch Controls Head-Up Display	Standard Standard Optional Optional	Not Available Not Available Not Available Not Available	Not Available Standard Not Available Not Available	lisprene offers a its gauge incomment parel and four-window auto-down as standard equipment, along with high such features like steering wheel trach common and Nead-Op Bigslay as aptental.
DOHC V6 210 @ 5200 215 @ 4000 9.25:1	ADDITIONAL FEATURES Rear Window Delogger 16" Aluminum Wheels Trunk capacity	Standard Standard 12.1 cu. ft.	Standard Not Available 10.7 cm. ft,	Not Available Optional (dealer accessory) 8.9 cs. ft.	BPW 325 does not have a rear window delegger, and only offers 16" aluminum wheels as a dealer installed option. 16" aluminum wheels are not available with the Saab. Both are standard on Supreme. And, trunk capacity is significantly greater with Supreme.
Sequential port	BASE MSRP (including destination)	\$ 25,800	\$ 13,735	\$ 39,250	Supreme offers so much more for so much less with a base MIRP that will save you \$13,450 compared to the BMW and \$7,435 compared to the Saah. Even when equipped with the optional 3.4-liter engine package, ISC option package, Head-Up Dusplay, and CD stereo system, the laxatious



Supreme Convertible's trunk space has not been sacrificed . . . with over 12 cubic feet of capacity.

Turbo Convertible Commemorative Edition. EXTERIOR/INTERIOR COLOR

COMBINATIONS		Leather Trim Combinations		
Exterior Color		rior Color Graphite		White
16	Bright White	+	*	•
23	Light Cloisonne Blue Metallic	•		•
41	Black	+	*	
43	Bright Aqua Metallic	•		•
81	Bright Red	•		

and sporty Supreme is still \$11,198 below the BMW and \$10,823 below the less powerful Saab 900

= New for 1994

Choice of rear bucket or rear bench seating, available with all color combinations. Choice of black or white vinvl tobs available with all color combinations.

All of the above specifications are correct as of 11/93 and may be different from other specifications printed in earlier publications. Oldsmobile reserves the right to make changes at any time, without notice, in materials, equipment, specifications, models and availability. For further Customer Assistance. please call 1-800-242-0105 (6537).