

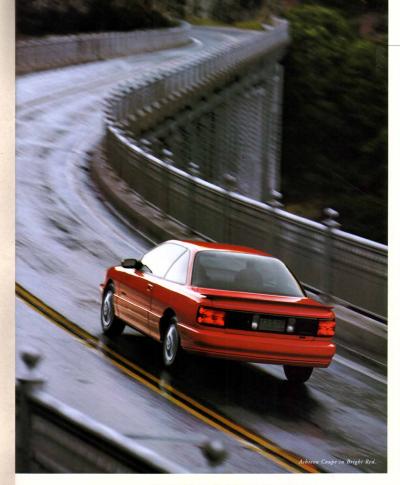
The Models

Series I Sedan

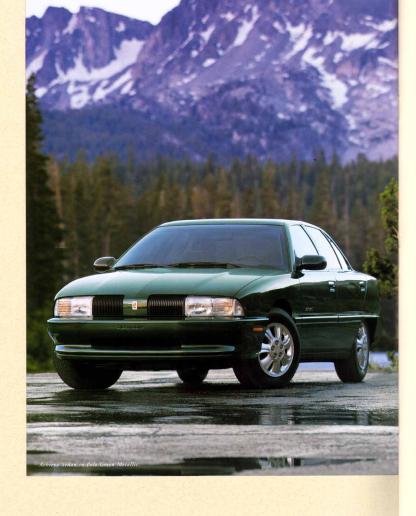
Series II Sedan

Series I Coupe

Series II Coupe



With ACHIEVA, you don't have to give up driving pleasure for PRACTICALITY.



YOU SHOULD BE— ABLE TO HAVE A PRACTICAL CAR AND STILL HAVE FUN.

You're looking for a compact car that meets your needs, as well as your desires. First, it must be practical. But you still want to have fun when you're driving it. That's why we invite you to consider the Achieva Coupe or Sedan by Oldsmobile. > Both models offer you the functionality of a comfortable 5-passenger interior and plenty of cargo space. And for your peace of mind, every Achieva is equipped with standard safety features like a driver-side air bag and anti-lock brakes. But there's more to Achieva than comfort and safety. Achieva also rewards you with the spirited performance of a powerful engine and a precise suspension, and wraps all these features into a sporty, contemporary body. - For 1995, Oldsmobile offers you a better way to buy an Achieva. You won't have to go through the hassle of comparing a lot of confusing models and option packages, because both the Coupe and Sedan give you the simple choice of two well-equipped versions. Series I comes complete with our most popular features. Series II adds even more of the amenities you might not expect in a practical car. - Either way, using your common sense has never been this much fun.

With ACHIEVA, you don't have to give up driving pleasure for PRACTICALITY.

The Safety Factor

DRIVING PLEASURE STARTS WITH A FEELING OF CONFIDENCE BEHIND THE WHEEL. THAT'S WHY ACHIEVA IS ENGINEERED TO HELP YOU PREVENT AN ACCIDENT. BOTH THE STANDARD QUAD 4 ENGINE AND AVAILABLE 3100 V6 PROVIDE RESPONSIVE POWER, FOUR-WHEEL ANTI-LOCK BRAKES AND POWER RACK-AND-PINION STEERING HELP YOU MAINTAIN CONTROL, WHILE FRONT-WHEEL DRIVE AND A MACPHERSON STRUT FRONT SUSPENSION GIVE YOU SUREFOOTED STABILITY. OF COURSE, ACHIEVA IS ALSO ENGINEERED TO HELP PROTECT YOU IF A COLLISION OCCURS. A DRIVER-SIDE AIR BAG IS STANDARD, ACHIEVA'S UNIBODY STRUCTURE USES FRONT AND REAR CRUSH ZONES TO HELP ABSORB AND GUIDE CRASH ENERGY AWAY FROM THE PASSENGER CABIN. IN ADDITION, FLAME-RETARDANT FABRICS AND IMPACT-ABSORBING SURFACES HAVE BEEN DESIGNED INTO THE INTERIOR, GM-EXCLUSIVE CHILD COMFORT GUIDES LET YOU ADJUST THE REAR OUTBOARD SAFETY BELTS TO BETTER FIT SMALL CHILDREN. AND REAR DOOR CHILD-SECURITY LOCKS ARE STANDARD ON EVERY ACHIEVA SEDAN.

Achieva is designed to help you PREVENT an accident and to help PROTECT you when a collision is unavoidable.

A driver-side air bag is standard equipment on every Achieva model. Remember, you should always wear your safety belt, even with an air bag.





Programmable power door locks add to your personal security by automatically locking after you shift out of Park.



A computer-controlled antilock braking system (ABS) helps you maintain steering control by minimizing the chance of wheel lockup and skidding during hard braking.

The 1995 Achieva was designed to give you a fun and satisfying driving experience.



Achieva's standard Quad 4 engine produces 150 horsepower and 145 lb-ft of torque Yet it's smooth and quiet, thanks to a balance shaft tha minimizes vibration.





The available 3100 V6 delivers 155 horsepower and 185 lb-ft of torque. It's part of a performance package which also includes variableassist steering and a 4-speed automatic transmission.

Performance

WHEN YOU DEMAND PERFORMANCE, ACHIEVA'S STANDARD QUAD 4 ENGINE DEFINITELY DELIVERS. WITH DUAL OVERHEAD CAMSHAFTS AND FOUR VALVES PER CYLINDER, THE QUAD 4 GENERATES 150 HORSEPOWER - 35 MORE THAN LAST YEAR'S STANDARD ENGINE, AND THANKS TO PLATINUM-TIPPED SPARK PLUGS THAT RESIST FOULING AND TIP-EROSION, ITS FIRST SCHEDULED TUNE-UP ISN'T UNTIL 100,000 MILES. THE QUAD 4'S POWER IS TRANSFERRED THROUGH A SPORTY 5-SPEED MANUAL TRANSMISSION OR AN AVAILABLE AUTOMATIC TRANSMISSION. ACHIEVA ALSO OFFERS YOU THE PERFORMANCE OF AN AVAILABLE

3100 V6 ENGINE THAT GIVES YOU TORQUE-RICH POWER FOR CONFIDENT ACCELERATION. BUT NO MATTER WHICH POWERPLANT YOU CHOOSE, YOU'LL FEEL THE ACCURACY OF ACHIEVA'S POWER RACK-AND-PINION STEERING AND THE GRIP OF A MACPHERSON STRUT FRONT SUSPENSION. GET READY FOR DRIVING TO BE A LOT MORE FUN.

Achieva was ENGINEERED with a simple goal in mind:

to make driving FUN again.



Interior Space

YOU'LL APPRECIATE ACHIEVA'S THOUGHTFUL BLEND OF FUN AND FUNCTION THE MOMENT YOU SLIP INTO ITS ERGONOMICALLY DESIGNED INTERIOR. OPTI-RIDE SEATS PROVIDE COMFORTABLE SUPPORT, AND TILT-WHEEL STEERING ADJUSTS TO YOUR PREFERRED POSITION. A CONTOURED INSTRUMENT PANEL PRESENTS EASY-TO-READ ANALOG GAUGES, AND ANGLES TOWARD YOU, PUTTING THE CONTROLS FOR THE STANDARD AIR CONDITIONING AND STEREO WITHIN EASY REACH, YOUR PASSENGERS WILL ALSO APPRECIATE ACHIEVA'S INTERIOR SPACE, BECAUSE THERE'S AMPLE HEADROOM AND LEGROOM, EVEN IN THE REAR SEATS.

Achieva's SPORTY yet PRACTICAL interior was designed to meet the NEEDS of both driver and passengers.



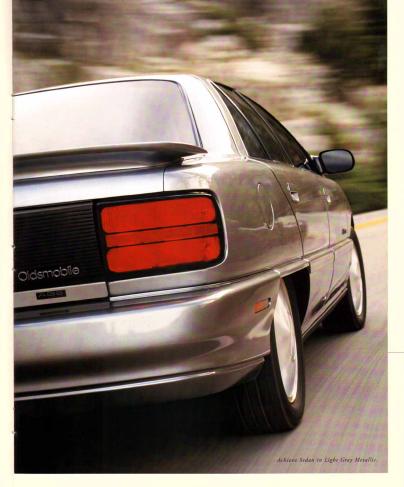




With 14 cubic feet of trunk space, you'll have plenty of room for cargo. And with a low liftover height, loading it is easy.

YOU SHOULD FEEL AS GOOD ABOUT BUYING YOUR NEW CAR AS YOU DO DRIVING IT.

Buying a new car SHOULD be fun. But we know that sorting through options and haggling over prices can make it a frustrating experience. So not long ago, we began to explore a new, simpler way to buy an Oldsmobile. > First, we simplified the selection process by making popular options standard equipment on most models. To simplify our pricing, we removed the confusing discounts and rebates. But we left in the savings. > The response was so encouraging, we've gone a step further for 1995. This year, every Oldsmobile model is available in just one or two versions that are so well-equipped, there is only a handful of options to consider. And we've simplified pricing across the board, enabling your Oldsmobile retailer to skip the haggling and quote you the best possible price right up front. > Simply put, our new way of doing business means Oldsmobile now offers you even more car for your money... and a more enjoyable way to buy it. And that's certainly something you can feel good about.



We invite you to COMPARE Achieva with other cars in its class.

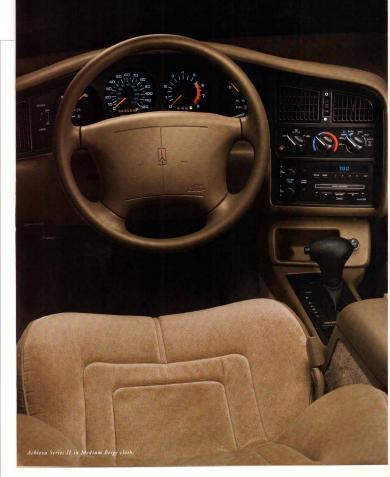
We don't think you'll find a better YALUE anywhere.



introduces a simpler, BETTER way for you to buy a car

After all, it's your MONEY.

We invite you to COMPARE Achieva with other cars in its class. -We don't think you'll find a better VALUE anywhere.



Oldsmobile introduces a simpler, BETTER way for you to buy a car.

After all, it's your MONEY.

A 6-gauge analog instrument cluster includes a speedometer, tachometer and voltmeter, plus temperature, fuel level and oil pressure gauges.

(Available on Series I, standard on Series II.)



Every Achieva model is equipped with air conditioning. With Achieva Series II, you also get the AMIFM stereo radio with cassette shown here.





Achieva features dual power outside mirrors that

you can adjust directly from the driver's seat. (Standard on all Achieva Coupes and Series II Sedans.)

Incomparable Value

ACHIEVA OFFERS YOU A FUN CAR AT A COMPETITIVE PRICE. AND IT GIVES YOU FEATURES THAT COST EXTRA

ON A LOT OF CARS. WHAT COULD BE MORE PRACTICAL? ACHIEVA SERIES I INCLUDES THE QUAD 4 ENGINE,
5-SPEED MANUAL TRANSMISSION, DRIVER-SIDE AIR BAG, ANTI-LOCK BRAKES, AIR CONDITIONING, RECLINING
FRONT BUCKET SEATS, CENTER CONSOLE WITH FLOOR SHIFTER, AUTOMATIC PROGRAMMABLE POWER DOOR
LOCKS, AM/FM STEREO, TILT-WHEEL STEERING, ILLUMINATED ENTRY, REAR AND SIDE WINDOW DEFOGGERS,
PLUS A REAR AERO WING AND DUAL POWER OUTSIDE MIRRORS (COUPE ONLY). SERIES II ADDS A 4-SPEED
AUTOMATIC TRANSMISSION, POWER WINDOWS, CRUISE CONTROL, AM/FM STEREO WITH CASSETTE, 6-GAUGE
ANALOG INSTRUMENT CLUSTER AND DUAL POWER OUTSIDE MIRRORS (COUPE AND SEDAN).

We invite you to COMPARE Achieva with other cars in its class.

We don't think you'll find a better VALUE anywhere.



Sedan

WITH ACHIEVA SEDAN, YOU DON'T HAVE TO GIVE UP DRIVING ENJOYMENT FOR THE CONVENIENCE OF FOUR DOORS. FROM THE OUTSIDE, YOU'LL SEE SPORTY STYLING THAT MATCHES ACHIEVA'S RESPONSIVE PERFORMANCE. INSIDE, YOU'LL DISCOVER A WELL-APPOINTED CABIN WITH RECLINING FRONT BUCKET SEATS, AND A REAR BENCH SEAT THAT CAN COMFORTABLY FIT THREE ADULTS. YOU'LL ALSO NOTICE SMALLER, YET IMPORTANT TOUCHES, INCLUDING INTERIOR LIGHTS THAT GO ON WHEN YOU LIFT THE DOOR HANDLE AND THEN DIM SLOWLY, LIKE THE LIGHTING IN A THEATER. THEY EVEN SHUT THEMSELVES OFF, IF YOU EVER FORGET.

Achieva's TILT-Wheel steering adjusts to your most comfortable driving position and makes getting in and out of the driver's seat easier.

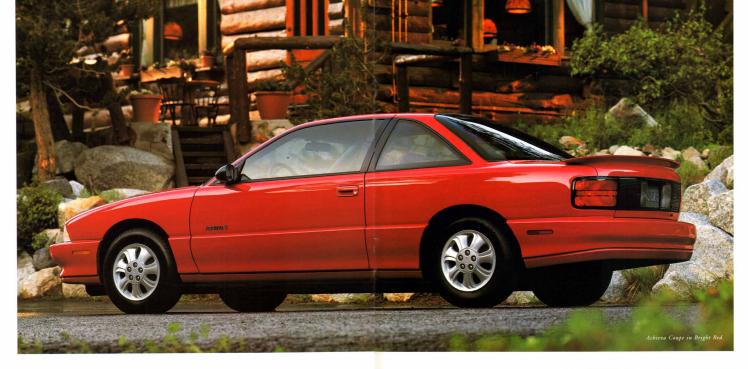




To help protect children, Achieva Sedan has rear door child-security locks and Child Comfort Guides on the outboard rear safety belts.

- So you need a PRACTICAL sedan. That's no reason

to give up DRIVING ENJOYMENT.



Coupe

WITH ITS AERODYNAMIC GROUND EFFECTS AND REAR AERO WING, ACHIEVA COUPE IS DEFINITELY SPORTY.

AND UNDERNEATH ITS SLEEK BODY, YOU'LL FIND THE ENGINEERING OF A SERIOUS SPORTS COUPE, LIKE A

STANDARD 16-VALVE, 150-HP QUAD 4 ENGINE AND A 5-SPEED MANUAL TRANSMISSION. ACHIEVA ALSO

POSSESSES PRECISE CORNERING ABILITIES, THANKS TO POWER RACK-AND-PINION STEERING AND A

MACPHERSON STRUT FRONT SUSPENSION. AND UNLIKE MANY COUPES IN ITS CLASS, ACHIEVA'S REAR SEAT CAN

ACCOMMODATE ADULTS, SO, IF LOOKING AT ACHIEVA STIRS YOUR EMOTIONS, WE INVITE YOU TO DRIVE ONE.

With Achieva's remote releases, you can open the trunk and fuel door from the driver's seat.





Achieva offers you standard air conditioning to cool the cabin quickly and quietly.

Equipment

SAFETY & SECURITY	SERIES I	SERIES II
Anti-lock power front disc/rear drum brakes		
Driver-side air bag		
3-point front and rear outboard safety belts, plus rear center lap belt		
Automatic programmable power door locks		
Remote-control keyless entry system	-	
Rear door child-security locks (Sedan)		
Illuminated entry package		
Halogen headlamps		
Side and rear window defoggers		
Dual power outside mirrors	=	
Dual outside mirrors with driver-side remote	= 2	-
MECHANICAL		
2.3-liter DOHC fuel-injected Quad 4 engine		
3100 V6 engine with fuel injection		□3
5-speed manual transmission		C1 ⁴
3-speed automatic transmission		
4-speed automatic transmission	D	
Front-wheel drive		
Power rack-and-pinion steering		
Front MacPherson strut/rear coil spring suspension		
Maintenance-free Freedom battery with automatic run-down protection		
Engine block heater		
EXTERIOR		
14-inch wheels with bolt-on wheel covers		
15-inch wheels with bolt-on wheel covers	D5	D5
15-inch aluminum wheels	-	
Front and rear sport fascias		
Body-color side moldings		
Rear decklid aero wing, rear window grid antenna	■1/□5	■1/□2
Soft-Ray tinted windows		
Pulse wipers with wet-arm washers		

ACHIEVA COUPE & SEDAN	SERIES I	SERIES I
Air conditioning with CFC-free refrigerant		-
TILT-Wheel adjustable steering column		
Cruise control		
Power windows with driver's auto-down	_	
6-gauge analog cluster with tachometer, voltmeter, coolant temperature and oil pressure gauges	0	•
Center console with storage armrest, cupholders and coin holders	•	-
Map pockets in doors and seat backs		
Dual sun visors with covered vanity mirrors and map straps		:
Map, glove box, ashtray, underhood, trunk, lower instrument panel and rear roof-rail courtesy lamps	•	-
Inside day/night mirror		
Headlamp and turn signal reminder chimes		
Remote trunk-lid lock and fuel-filler door releases		
Inside hood release		
AUDIO SYSTEMS		
Delco ETR AM/FM stereo with seek/scan, digital clock and 4 speakers		=
Delco ETR AM/FM stereo with cassette, seek/scan, digital clock and 4 speakers		
Delco ETR AM/FM stereo with CD, seek/scan, digital clock and 6 speakers	-	
SEATING & TRIM		
Reclining front bucket seats with Opti-Ride suspension system		-
4-way manual driver's seat adjuster		
Front passenger-seat easy entry feature (Coupe)		
Front and rear carpeted floor mats		
Coupe only. Sedan only. Requires 4-speed automatic transmission. Credit option. Late availability. Optional on Series I Sedan; includes dual power outside mirre	16.	

[■] Standard □ Optional — Not available



A compact disc player adds an extra element of driving pleasure to your Achieva. (Available on Series II.)



Want to make your Achieva look even sportier? Order the 15-inch aluminum wheels. (Available on Series II.)



Remote-control keyless entry lets you lock the doors or open the trunk from up to 15 feet away. (Available on Series II.)

Specifications & Colors

ACHIEVA SPECIFICATI	ONS	
EXTERIOR DIMENSIONS	COUPE	SEDAN
Length (in)	187.9	187.9
Wheelbase (in)	103.4	103.4
Width (in)	67.2	67.2
Height (in)	53.1	53.1
Curb weight (lb)	2716	2779
Tread width, front/rear (in)	55.6/55.3	55.6/55.3
Turning circle (ft, curb-to-curb)	35.3	35.3
INTERIOR DIMENSIONS		
Headroom, front/rear (in)	37.8/36.5	37.8/37.0
Legroom, front/rear (in)	43.3/32.5	43.3/33.5
Shoulder room, front/rear (in)	53.6/55.0	54.1/53.4
CAPACITIES		
Seating capacity (passengers)	5	- 5
Trunk volume (cu ft)	14.0	14.0
Fuel capacity (gal)	15.2	15.2
EPA ESTIMATED FUEL ECONOMY		
Quad 4 (mpg, city/hwy, 5-speed manual)	22/32	22/32
Quad 4 (mpg, city/hwy, 3-speed automatic)	22/30	22/30
Quad 4 (mpg, city/hwy, 4-speed automatic)	21/31	21/31
3100 V6 (mpg, city/hwy, 4-speed automatic)	19/29	19/29
TIRES		
P195/70R14 all-season black sidewall radial		
P195/65R15 touring black sidewall radial		

	POWER TEAMS	
ENGINES	2.3-LITER QUAD 4	3100 V6
Displacement	2.3 liters (140 cu in)	3.1 liters (191 cu in)
Horsepower	150 @ 6000 rpm	155 @ 5200 rpm
Torque (lb-ft)	145 @ 4800 rpm	185 @ 4000 rpm
Fuel delivery	Multiport fuel injection	Sequential port fuel injection
Transmissions	5-speed manual, 3-speed automatic or	4-speed automatic



Cyclamen Metallic Graphite or beige interior



Light Gray Metallic Graphite or red interior



Bright White Graphite, beige, blue or red interior



Graphite or beige interior



Graphite, beige or blue interior



Black Graphite, beige, blue or red interior



Bright Aqua Metallic Graphite or beige interior



Graphite or beige interior



Medium Garnet Red Metallic Graphite, beige or red interior



Bright Red Graphite or beige interior

INTERIOR COLORS	
CLOTH	
Graphite	
Medium Beige	
Adriatic Blue	
Dark Garnet Red	

The paint color samples shown above may vary slightly from actual vehicle color due to the printing process.

WE WANT YOU TO BE SATISFIED WITH YOUR NEW OLDSMOBILE LONG AFTER THE SALE.

In addition to a comprehensive warranty, we also offer courtesy transportation, provide 24-hour roadside assistance and even guarantee your satisfaction. Which may not sound so important right now, but you'll appreciate them should the need ever arise. Just ask one of our owners.

Brandye Farmer, of Jacksonville, Illinois, locked the keys in her car at a video store. Which could have been a problem if she weren't driving an Oldsmobile. She just called 1-800-442-OLDS and in no time had a new set of keys, at no charge.



Brandye wrote us, "I suppose I should have looked into all the benefits of owning one of your cars before buying it, but what I really liked was the car itself. Now I'm even more excited about my Achieva and plan to be an

Oldsmobile owner for a very long time." (Edited for length and clarity only. Complete letter on file.)

As an Oldsmobile owner, you'll get the Oldsmobile Edge:

Bumper-to-Bumper Warranty

Every part of your Oldsmobile is covered under our warranty, except tires (they have their own warranty), for three years or 36,000 miles, whichever comes first. And you won't have to pay a deductible.

24-Hour Roadside Assistance

We'll be there to help you 24 hours a day, 365 days a year, during the warranty period. All you need to do is call our toll-free number. There are over 15,000 emergency facilities ready to help you.

Courtesy Transportation

When you drop off your Oldsmobile for same-day warranty service, we'll give you a free one-way shuttle up to 10 miles. For overnight service, we'll give you a loaner or reimburse you up to \$30 a day for transportation.

Guaranteed Satisfaction

If you're not satisfied with your new Oldsmobile, you can bring it back within 30 days or 1,500 miles, whichever comes first, and receive full credit toward the purchase or SmartLease of another new Oldsmobile.

THE GM CARD



Every time you use the no-annual-fee GM MasterCard,* GM will credit 5% of your purchase toward buying or leasing a new Oldsmobile. It could mean saving hundreds, even thousands, of dollars. Call 1-800-8GM-CARD for more information, including annual limits and restrictions.

ACCELERATED EARNINGS NETWORK

Visit participating GM retailers for up to 10% in GM Card earnings on eligible parts and service transactions. Call 1-800-947-1000 for more information.

SMARTLEASE SMARTLEASE



SmartLease lets qualified customers pay for the portion of the vehicle they use, rather than paying for the entire vehicle as you would with traditional financing. You'll also enjoy lower up-front costs and lower monthly payments. Plus, you'll be able to drive a new vehicle more often or drive a higher-priced model. Ask your Oldsmobile retailer for more information.

FOR OCCUPANT PROTECTION:

· Driver-side Supplemental Inflatable Restraint . Automatic lap/shoulder safety belts, driver and front passenger . Manual lap/shoulder safety belts, outboard rear seat positions . Manual lap safety belt, center rear seat position . Energy-absorbing steering column . Energyabsorbing instrument panel . Laminated windshield glass. urethane bonded . Tempered safety glass, side and rear windows . Interlocking door latches . Side door beams · Passenger-guard inside door lock handles · Safety armrests . Head restraints, adjustable, driver and front passenger . Folding front seatback locks, inertia type/manual (Coupes) . Dual sun visors . Break-away inside rearview mirror . Security door locks and door retention components . Rear door child-security locks (Sedans) . Automatic door locking system . Front and rear crush zones · Pressure lock radiator cap · Pressure relief fuel cap

FOR CRASH AVOIDANCE:

· Side marker lamps and reflectors · Parking lamps · 4-way hazard warning flashers · Back-up lamps · Center high-mounted stoplamp · Directional signal control . Windshield defroster, washer and multi-speed wipers . Inside day/night rearview mirror . Outside rearview mirrors . Brake system with dual master cylinder plus warning light . Anti-lock brakes . Starter safety switch . Dual-action hood latch (front opening) . Low-glare finish (inside windshield moldings, wiper arms and blades) . Safety road wheel rims . Tires with built-in tread wear indicators . Illuminated heater and defroster controls . Brake/transmission shift interlock . Audible disc brake lining wear indicators . Electric rear window defogger · Door warning lights/reflectors

FOR THEFT DETERRENCE:

- . Theft-deterrent steering column lock . Remote inside hood release . Visible vehicle identification number . Laser-etched VIN plate . Marked body parts (where applicable)
- . Theft-deterrent key locking system

IMPORTANT WORDS ABOUT THIS CATALOG:

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile retailer for complete details.

· A WORD ABOUT ENGINES:

Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

· A WORD ABOUT ASSEMBLY:

Oldsmobiles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobiles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Oldsmobiles with different or differently sourced components than originally scheduled. All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

· A WORD ABOUT UPDATED SERVICE INFORMATION:

Oldsmobile regularly sends its retailers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your retailer. To get ordering information, call toll free 1-800-551-4123.

· A WORD ABOUT CORROSION PROTECTION: Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are warranted against rustthrough from corrosion for six years or 100,000 miles, whichever comes first. There is also no deductible for rustthrough repairs. Application of additional rust-inhibiting materials is not required or recommended under the corrosion coverage.

· A WORD ABOUT WARRANTY:

The GM 3-year/36,000-mile Bumper-to-Bumper Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (except tires, which are covered by their manufacturer) will be covered for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile retailer for terms of these limited warranties.

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The 1995 Oldsmobiles

The 1995 Oldsmobile lineup offers you a wide choice of models for every driving need. There's something in it for everyone.



