

TODAY,

CASUAL FRIDAYS CAN HAPPEN EVERY DAY.

YOUR FORMAL DINING ROOM MAY HAVE GONE INFORMAL.

AND JEANS JUST MIGHT BECOME YOUR BLUE SUIT.

THIS IS A NEW APPROACH TO LIVING AND TO LUXURY.

WHERE INVITATIONS AREN'T ENGRAVED, THEY SIMPLY SAY,

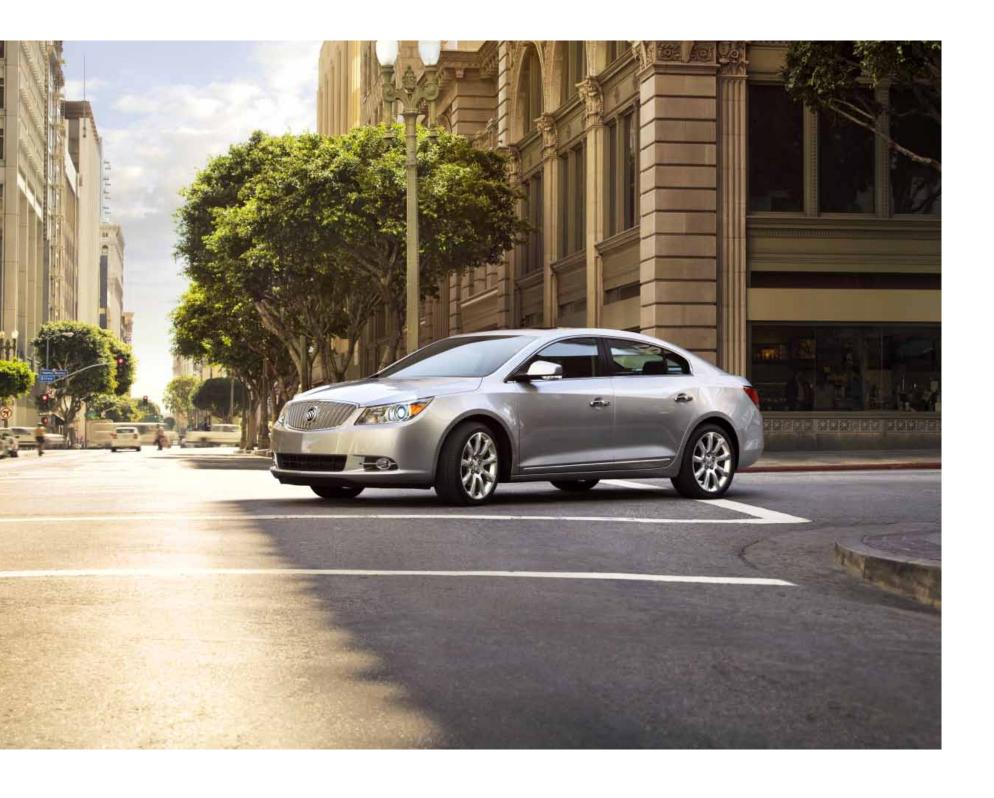
"COME AS YOU ARE." THIS IS A STYLE THAT FITS YOU.

IT'S YOUR KIND OF LUXURY.





BUICK LACROSSE EXTERIOR DESIGN



EASY ON THE EYES AND EVERYTHING ELSE.

The nice thing about LaCrosse is, you'll find style, technology and premium materials all in one luxury sedan. We gave it innovative thinking, presented in fresh ways. LaCrosse marries the latest in advanced performance, efficiency and entertainment. Outside, its lines are smooth and fluid. Open the door, and you'll find the same uninterrupted, flowing lines.



Conventional engines waste a good deal of fuel when the vehicle is stopped, like while idling at a red light. LaCrosse, with eAssist technology, solves the problem by switching the engine into auto stop (stops idling and goes from gas to electric power) and seamlessly switching back when your foot lifts off the brake pedal. eAssist integrates a compact (yet powerful) electric motor, an advanced lithium-ion battery and LaCrosse's already efficient direct-injected ECOTEC engine. As you coast or brake, eAssist captures

and stores energy in the battery. This energy is used to run accessories when LaCrosse is in auto stop, or to power the electric motor. When needed, the electric energy also adds horsepower and torque to the 2.4L engine for enhanced economy and performance. All of this allows LaCrosse to offer 36 hwy mpg—making it the most fuel-efficient sedan in its class. Plus, to help you maximize every drop of efficiency, the ECO gauge continuously responds to your driving behavior, helping you optimize fuel economy.



BUICK LACROSSE TECHNOLOGY





You'll be able to outmaneuver Mother Nature with the All-Wheel Drive (AWD) available on LaCrosse. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations—like rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, the performance and handling benefits include enhanced acceleration, providing torque to all four wheels. Power is produced by a 3.6L V-6 with direct fuel injection, variable valve timing, 303 hp and 264 lb-ft of torque. It's paired with an electronically controlled 6-speed automatic transmission, for optimal efficiency¹ and performance.

BUICK LACROSSE

EXTERIOR DESIGN









17" MACHINED ALLOY

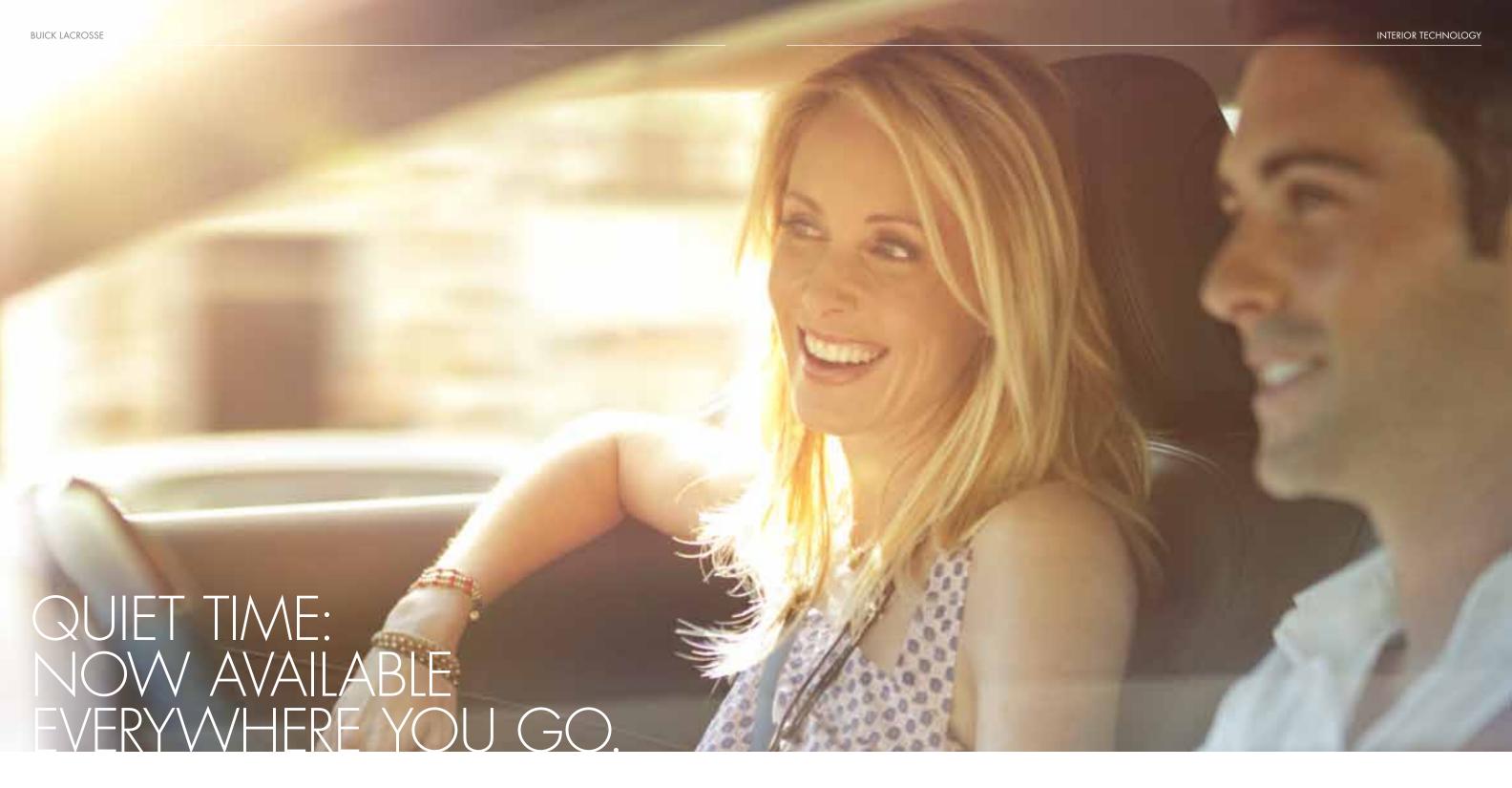
18" MACHINE-FACED ALLOY, PAINTED

18" CHROME-PLATED

19" 9-SPOKE PAINTED, MACHINED ALLOY

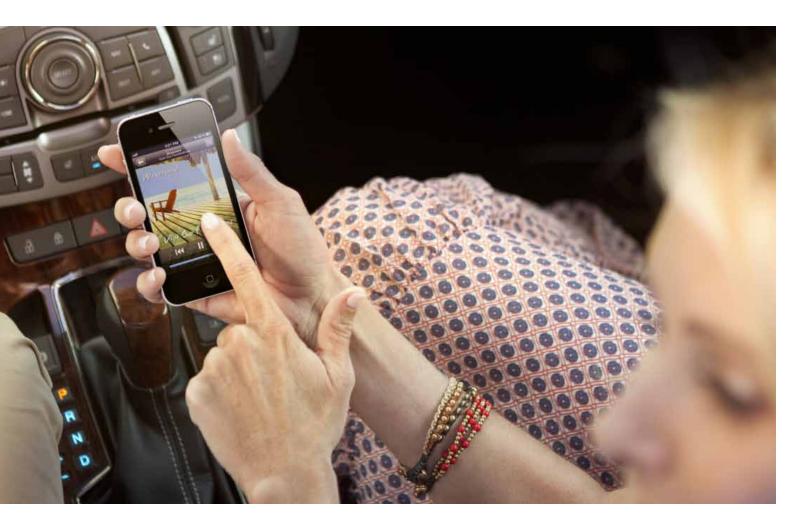
WHITE DIAMOND TRICOAT STORM GRAY METALLIC CRYSTAL RED TINTCOAT¹ ATLANTIS BLUE METALLIC² MOCHA BRONZE METALLIC CARBON BLACK METALLIC¹ SUMMIT WHITE THE (YOUR COLOR)
CHOICE HERE)
ONE IS DEFINIT

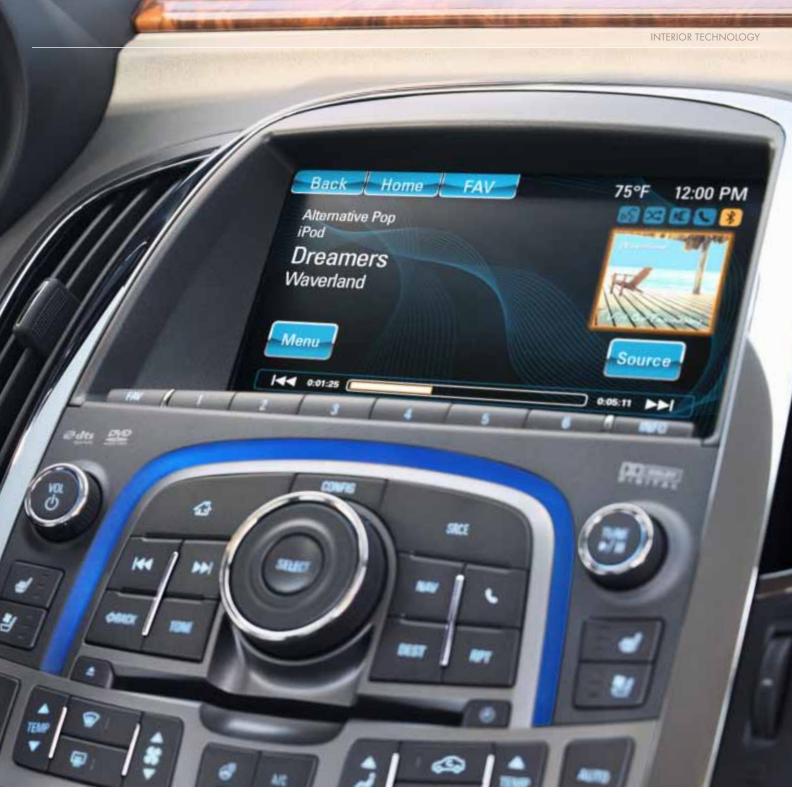
No matter which color or wheel you choose, it will be the right one. Your LaCrosse should reflect your personality and style. So go ahead and pick the one that makes you happy.



LaCrosse uses exclusive QuietTuning technology to reduce, block and absorb noises—helping to keep the quiet in and the noise out. Laminated windshield and front side glass, triple door seals, tight body panel tolerances and other acoustical innovations make it possible. You can hear yourself think, chat and, of course, listen to music the way it's supposed to be heard in an acoustically tuned environment. It's perfect for turning the LaCrosse's available Harman Kardon® 384-watt, 11-speaker, 5.1 Matrix surround sound system into your own state-of-the-art entertainment room.

IT'S A REALLY GOOD LISTENER. AND AN EVEN BETTER SINGER.





Choose exactly what you're in the mood for—music, news, sports, etc.—just by saying the word. Your voice is all you need to control the Buick IntelliLink¹ interactive audio system and even make hands-free calls. Using Bluetooth,^{®2} it connects your compatible smartphone to an LED back-lit high-resolution, 8-inch touch-screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to audio apps such as Pandora[®] internet radio or Stitcher SmartRadioTM and satellite radio like SiriusXM³ (with 3-month trial). IntelliLink also automatically stores your phone contacts. There's even a USB port⁴ to connect your iPod® or iPhone.® You're doing all of this while keeping your hands on the wheel and eyes squarely on the road.

1Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.

2Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.

3If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.

4Not compatible with all devices.



BUICK LACROSSE TECHNOLOGY











The best way to stay safe is to avoid trouble in the first place. LaCrosse's available Head-Up Display (HUD) projects instrument readings onto the windshield so your eyes stay on the road. It's got your back, too, with an available Rearview Camera System to help you see objects while in reverse. The optional Side Blind Zone Alert¹ warns you when another car is in your outside mirror blind spot. And to help you see and respond to obstacles sooner, available xenon High-Intensity Discharge (HID) articulating headlamps turn as you turn. You'll find six air bags² strategically positioned throughout the interior. Plus, rear-outboard seat-mounted thorax bags are also available.

It's easy to see why the 2013 LaCrosse received the National Highway Traffic Safety Administration's highest possible five-star Overall Vehicle Score for safety,³ and was named a 2012 Top Safety Pick by the Insurance Institute for Highway Safety. With OnStar⁴ standard for 6 months, you won't be alone. Wherever you go, Automatic Crash Response alerts OnStar to send help fast, even if you can't ask for it. And putting it all in your hand, the OnStar RemoteLink⁵ smartphone app gives you access to real-time info (fuel level, remaining oil life, tire pressure,⁶ etc.) and allows you to unlock the doors from almost anywhere.

¹Before making a lane change, always check the Side Blind Zone Alert display, check side and inside rearview mirrors, look over your shoulder for vehicles/hazards and start the turn signal.

²Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information.

³Government five-star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (safercar.gov).

⁴OnStar acts as a link to existing emergency service providers. Visit onstar.com for coverage map, details and system limitations. Services vary with conditions.

⁵Requires active OnStar subscription, which is standard for 6 months, and Android™ or iPhone® platform.

⁶Does not apply to spare tire.





Our design philosophy is to create the kind of space you'd create at home. The uninterrupted, flowing lines inside LaCrosse are highlighted by ice-blue ambient lighting. And tight, surface-to-surface harmony ensures all elements fit nicely together. Plus, the instrument panel's "low and away" design gives the cabin a sense of openness. For your year-round comfort, heated and ventilated leather-appointed front seats and a heated steering wheel are available. As is a power rear-window sunshade for the comfort of rear-seat passengers. Now all you have to do is choose your color palette.



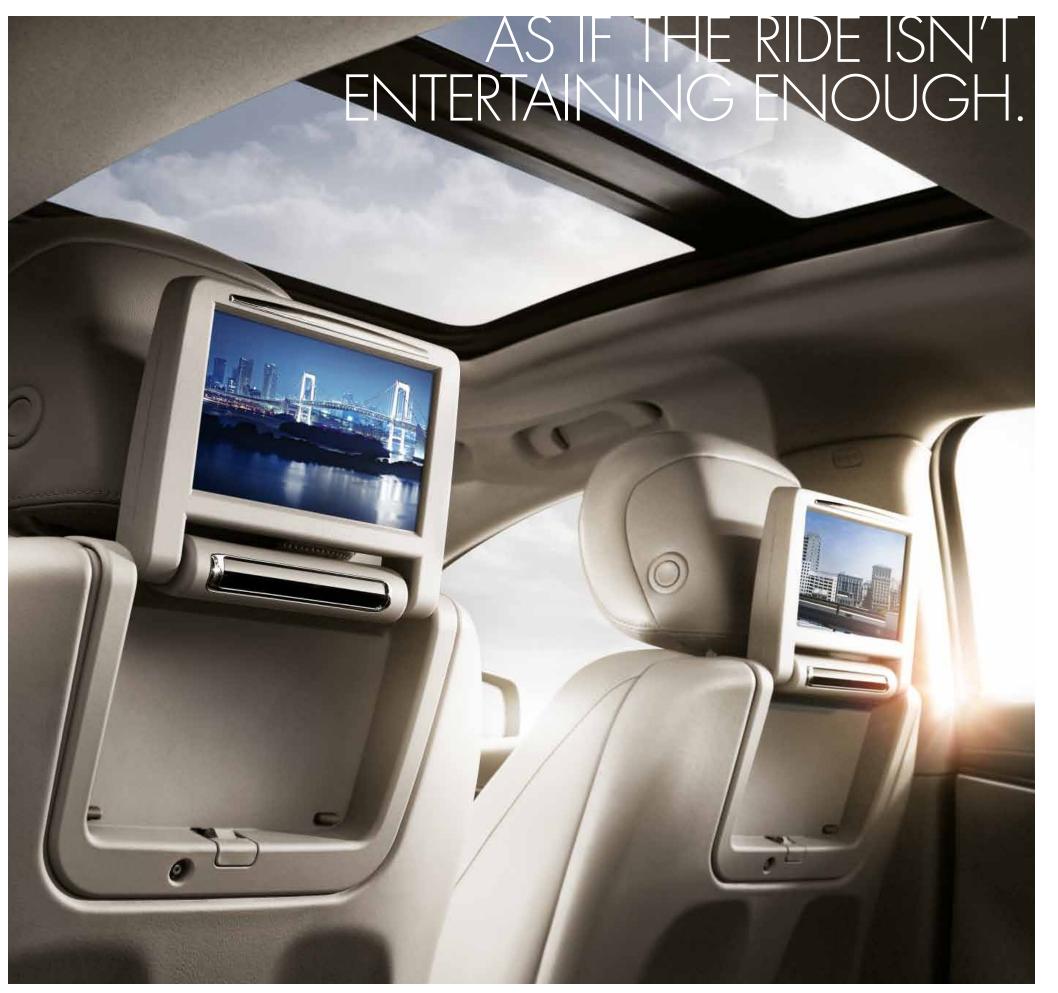


In LaCrosse, your sense of touch is treated as well as all the others. Highly crafted, premium materials like contrasting French seam stitching, available leather-appointed seating, smoked chrome accents and dark poplar wood-grain accents surround you in style. Now select from the leather-appointed or cloth combinations that suit your taste.



We made room for quite a few things, including fun. We worked smart to make every inch count, like putting an available Rear-Seat Entertainment System in the back of the front seats. LaCrosse offers dual rear seatback-mounted DVD screens (each one provides independent playback or use of an auxiliary device like a gaming console) with available wireless headphones. We also made sure syncing your music player or smartphone is easy and convenient with an audio jack and USB¹ port close by. Once connected, you can control your phone with your voice or from the radio or steering wheel and store it out of sight in the center console. And, of course, entertainment knows no limits. So add the optional power extended sunroof and the sky comes along for the ride.





Not compatible with all device





OUR FINGERTIPS.





You should be moved by LaCrosse. Your fingers, on the other hand, shouldn't have to move very far to do their thing. That's why we put steering wheel controls for Bluetooth, phone, IntelliLink2 and cruise control right where they should be. Even the optional heated steering wheel control is close-by in the center console. With the available Keyless Access System, LaCrosse recognizes you and readies itself for your entry. Then the simple press of the push-button start puts an elaborate series of technologies into motion. You also won't have to go far to reach the electric parking brake. It's conveniently located on the driver's side of the shifter and is a great alternative to stomping a pedal or lifting a lever. And by sliding the center console door open, you'll find storage within easy reach.

¹Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.

²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.

HERE'S WHAT GOES INTO LACROSSE. HOW YOU PUT IT TOGETHER IS UP TO YOU.

Designing, engineering and creating LaCrosse was great. Now it's your turn to make LaCrosse your very own by personalizing it with one of the equipment groups and its available options.

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive

Engine 2.4L ECOTEC with eAssist technology eAssist Technology Integrates an electric motor and advanced lithium-ion battery with the 2.4L ECOTEC engine. As you brake, eAssist captures energy, a process known as regenerative braking. All this provides LaCrosse with 36 hwy mpg.¹

Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control, tap up/tap down

Suspension Front, MacPherson strut, rear 4-link Steering Power, electric Brakes 4-wheel anti-lock, 4-wheel disc with

brake assist

Traction Control Full range StabiliTrak Stability control system

Exhaust Single outlet stainless steel with hidden tip

COMFORT AND CONVENIENCE

Seat Trim Cloth (Cashmere or Titanium)
Seating Front bucket seats, split-folding rear
Driver seat adjuster, 8-way power
Front-passenger seat adjuster, 4-way manual
and 2-way power vertical
Power driver lumbar, 4-way
Armrests Front sliding armrest with multi-level
storage, rear center with 2 integral cupholders
Head Restraints Front, 2-way adjustable

Rear, outboard seats, 2-way adjustable Lighting Custom, interior front and rear reading, front footwell and puddle lights Ice-blue ambient front and rear door, console and instrument panel light pipe

Assist Handles Front passenger and rear outboard Display Enhanced multi-color with driver information Compass Display

Remote Vehicle Starter System

Steering Wheel Leather-wrapped rim, tilt and telescopic steering column

Steering-Wheel-Mounted Controls For audio, phone

and cruise control

Shift Knob Leather-wrapped Parking Brake Electric-powered

Climate Control Dual-zone automatic air conditioning Air Filtration System

Defogger Rear-window electric
Windows Power with front express-up/down,

rear express-down
Auto-Dimming Rearview Mirror

Cupholders 2 front console, covered; 2 rear armrest Auxiliary Power Outlets 2 12-volt outlets

Floor Mats Carpeted front and rear with front anchors Vanity Mirrors Driver and front passenger illuminated visor

Remote Keyless Entry Extended-range Quiefluning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet

Universal Garage Door Opener

SPECIFICATIONS DIMENSIONS (INCHES)

Wheelbase111.7Overall length196.9Body width73.1Overall height59.2

 Track width, front/rear
 61.7/62.0

 Head room, front/rear
 38.0/37.3

 Shoulder room, front/rear
 57.4/56.0

 Hip room, front/rear
 55.2/53.9

 Leg room, front/rear
 41.7/40.5

CAPACITIES

Engine Type Horsepower Torque	2.4L DI ECOTEC with eAssist technology 182 hp @ 6700 rpm 172 lb-ft @ 4900 rpm
Engine Type Horsepower Torque	3.6L VVT, DI V-6 with E8.5 capability ⁸ 303 hp @ 6800 rpm 264 lb-ft @ 5300 rpm
EPA-estimated mpg	25 city/36 hwy 2.4L w/eAssist technology 17 city/27 hwy 3.6L (FWD) 16 city/26 hwy 3.6L (AWD)
Fuel Tank (approx.)	15.7 gallons (2.4L)/18 gallons (3.6L)/19 gallons AWD
Cargo Capacity ¹³	10.8 cu. ft. for eAssist 13.3 cu. ft. for Base and Leather with available V-6 engine, Premium I 12.8 cu. ft. for Premium II, Touring

ENTERTAINMENT SYSTEMS

Audio System Buick Intellitink² with AM/FM stereo, 8" high-resolution color touch-screen, CD player, MP3 playback and auxiliary ports

Buick IntelliLink² Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services like Pandora® internet radio and Stitcher SmartRadio.™ SiriusXM Satellite Radio³ Includes 3 trial months of service. For more information, visit siriusxm.com.

Speakers Premium 7-speaker system
USB Port⁴ Connectivity for various digital media and iPod[®] support

Bluetooth 95 Personal cell-phone connectivity to vehicle audio system

SAFETY AND SECURITY

Safety Belts 3-point, all seating positions LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions Air Bags⁶ Dual-stage frontal and side-impact, driver and right-front passenger with Passenger Sensing System plus head curtain side-impact, front and rear outboard seating positions (rear-seat thorax air bags available) Power Door Locks Programmable with lockout protection OnStar⁷ 6 months of Directions & Connections Plan Theft-Deterrent Systems PASS-Key III, engine immobilizer and content theft alarm

Tire Pressure Monitor System Does not include spare tire

STYLING AND FUNCTIONALITY

Antenna Integral rear roof-mounted, body-color Lights Halogen headlamps with Twilight Sentinel and flash-to-pass feature, automatic on/off

Daytime Running Lamps Switchable Glass Solar-Ray light-tinted

Acoustic, laminated front side and windshield Door Handles Body-color with chrome strips Outside Mirrors Heated, power-adjustable,

manual-folding
Grille Chrome waterfall style

Bodyside Moldings Bright

Lamps Center High-Mounted Stop Lamp (CHMSL),

rear LED taillamps

Shutters Active front lower grille (eAssist only)

Sill Plates Bright front

Spoiler Rear body-color deck lid (not available with V-6)

Wipers Front intermittent with washers
Wheels 17" machined alloy

FOUIPMENT GROUPS

LEATHER

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Leather-Appointed Seating Heated front seats 8-Way Power Seating Front passenger Fog Lamps Halogen with projector technology Power Mirrors Heated with LED indicators and ground illumination

Rearview Camera System
Ultrasonic Rear Park Assist
Mirrors Auto-dimming
Memory Driver's Seat Includes outside mirrors

AVAILABLE OPTIONS FOR LEATHER GROUP:

All-Wheel-Drive System (V-6 only)

Engine 3.6L VVT, DI V-6 with E85 capability8 (Includes PVV2 wheels)

Sunroof Rear-Seat Thorax Air Bags⁶ Wheels 18" chrome (V-6 only)

Entertainment Package Includes Harman Kardon® 384-watt 11-speaker system, 5.1 Matrix surround sound system and 120-walt outlet

Rear-Seat Entertainment System CD/DVD stereo player, rear-seat dual displays with 2 wireless headphones (Requires Navigation)

Audio System With Navigation⁹ AM/FM/SiriusXM³ stereo, single CD/DVD player and MP3 player with navigation, IntelliLink² with 8" diagonal touch-screen display, GPS navigation system, USB port,⁴ Radio Data System (RDS)¹⁰ and auxiliary input jack (Requires Entertainment Package)

Driver Confidence Package Includes Side Blind Zone Alert, xenon High-Intensity Discharge (HID) articulating headlamps and Head-Up Display (HUD)

PREMIUM

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Leather-Appointed Seating Heated front seats 8-Way Power Seating Front passenger Fog Lamps Halogen with projector technology Power Mirrors Heated with LED indicators and ground illumination

Rearview Camera System Ultrasonic Rear Park Assist Mirrors Auto-dimming Memory Driver's Seat Includes outside mirrors

Engine 3.6L VVT, DI V-6 with E85 capability⁸
Seating Perforated and ventilated, front
Steering Wheel Leather and wood grain, heated

Sunshade Power rear Keyless Access System Push-button start Wheels 18" alloy machine-faced painted

AVAILABLE OPTIONS FOR PREMIUM I GROUP:

All-Wheel-Drive System
Sunroof
Page Outboard-Sogt Thora

Rear-Outboard-Seat Thorax Air Bags⁶ Wheels 18" chrome-plated

Entertainment Package
Rear-Seat Entertainment System (Requires Navigation)
Audio System With Navigation⁹ (Requires Entertainment

Driver Confidence Package

PREMIUM II

INCLUDES ALL STANDARD EQUIPMENT PLUS:

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8-Way Power Seating Front passenger
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Fog Lamps Halagen with projector technology
Power Mirrors Heated with LED indicators and
ground illumination

Rearview Camera System
Ultrasonic Rear Park Assist
Mirrors Auto-dimming
Memory Driver's Seat Includes outside mirrors

Engine 3.6L VVT, DI V-6 with E85 capability⁸

Seating Perforated and ventilated, front Steering Wheel Leather and wood grain, heated Sunshade Power rear

Keyless Access System Push-button start

Wheels 18" chrome-plated Sport Package Includes HiPer strut front suspension Entertainment Package

AVAILABLE OPTIONS FOR PREMIUM II GROUP:

Sunroot
Rear-Seat Thorax Air Bags⁶
Rear-Seat Entertainment System (Requires Navigation)
Audio System With Navigation⁹
Driver Confidence Package

TOURING

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Leather-Appointed Seating Heated front seats 8-Way Power Seating Front passenger Fog Lamps Halogen with projector technology Power Mirrors Heated with LED indicators and ground illumination

Rearview Camera System Ultrasonic Rear Park Assist Mirrors Auto-dimming Memory Driver's Seat Includes outside mirrors

Engine 3.6L VVT, DI V-6 with E85 capability⁸
Seating Perforated and ventilated, front
Steering Wheel Leather and wood grain, heated
Sunshade Power rear
Keyless Access System Push-button start

HiPer Strut Front Suspension Entertainment Package

Audio System With Navigation⁹
Wheels 19" alloy 9-spoke machined painted
Real-Time Dampening and Sport Mode Selectivity
Side Blind Zone Alert
Head-Up Display (HUD)
HID Headlamps Articulating

AVAILABLE OPTIONS FOR TOURING GROUP

Rear-Seat Thorax Air Bags⁶ Rear-Seat Entertainment System



WHEELS AND COLOR

17" MACHINED ALLOY



18" CHROME-PLATED



18" MACHINE-FACED

19" 9-SPOKE MACHINED ALLOY, PAINTED

SUMMIT WHITE

WHITE DIAMOND TRICOAT¹¹

CHAMPAGNE SILVER METALLIC¹²

QUICKSILVER METALLIC

STORM GRAY METALLIC

CRYSTAL RED TINTCOAT¹¹

ATLANTIS BLUE METALLIC¹²

MOCHA BRONZE METALLIC

CARBON BLACK METALLIC¹¹

¹Based on EPA estimates. ²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. 3If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink. XM satellite service is available only to those in the 48 contiguous USA and DC. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. 4Not compatible with all devices. 5Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. 6A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. ⁷OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system limitations. 8E85 is 85% ethanol and 15% gasoline. Go to afdc.energy.gov/afdc/fuels/ to find an e85 station near you. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. 10 RDS functions only where stations broadcast RDS information. 11 Additional charge, premium paint. 12 Late availability. 13Cargo and load capacity limited by weight and distribution.



