

Discover the new Kia



2017 SPORTAGE



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# The compact crossover reimagined

It's time to discover just how good a compact crossover can be. Introducing the all-new 2017 Kia Sportage. Completely redesigned, it offers a striking synthesis of performance, versatility, and refinement. Sleek exterior styling is complemented by a spacious interior, while available Dynamax™<sup>1</sup> fully active all-wheel drive\* helps deliver impressive all-around capability. Plus, a variety of available technologically advanced features monitor your driving environment and enhance your daily drive. Like all Kia models, Sportage also comes with an industry-leading, 10-year/100,000-mile warranty program,<sup>2</sup> a testament to its outstanding quality and reliability.



# Big on comfort

Sportage challenges preconceived notions of a compact crossover, seating up to five people in remarkably spacious and comfortable accommodations, and features interior refinements such as soft-touch materials and available LED lighting.\* Plus, superior construction, including sound-insulating acoustic glass, contributes to a quiet ride.



## 1. HEATED & VENTILATED FRONT SEATS\*

Available heated front seats are perfect for cold days. In addition, available ventilated front seats let you enjoy optimal comfort in warm weather.

## 2. DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL\*

To create personalized climate zones for both the driver and front passenger, the available dual-zone automatic temperature control has individual temperature settings. Rear-seat passengers have their own rear vent.

## 3. RECLINING REAR SEATS

Second-row seats feature 17 separate reclining positions. A fold-down center armrest for rear passengers includes cup holders.\*

## 4. STAIN-RESISTANT CLOTH SEATS\*

Available cloth seat trim with YES Essentials® fabric treatment† on the LX features anti-soil surfaces for added durability and easy cleaning.

## LEATHER SEATS

EX and SX Turbo feature leather seat trim, along with a leather-wrapped steering wheel and gearshift knob.

## PANORAMIC SUNROOF\*

The available panoramic sunroof creates a feeling of spaciousness and features a convenient power sunshade.

## SOUND-INSULATING ACOUSTIC GLASS

For a quiet drive, the windshield features sound-insulating glass with thin film on each side of the insulating center layer.

### 1. SMART-POWER LIFTGATE™\*

An available Smart-Power Liftgate™ opens automatically if you simply stand within a few feet of it for three seconds with the available Smart Key\* in your possession — which is especially helpful when you have your hands full.

### 2. SPLIT-FOLDING REAR SEATS

The rear seats' 60/40 split-folding design allows you to expand the cargo area and carry passengers at the same time. They also fold within 8 degrees of horizontal, making the cargo floor virtually flat.

### 3. DUAL-LEVEL CARGO FLOOR

The floor of the cargo area features an innovative dual-level design, allowing you to lower it for more flexible storage options and carrying taller items.

### CONCEALED STORAGE

A storage compartment beneath the cargo floor provides plenty of room for miscellaneous belongings. An available removable tray\* keeps loose items neatly organized.

### LARGE CENTER CONSOLE

The center console features a padded armrest, dual cup holders, and a tray for small items. The armrest flips up for access to a large storage compartment.

### ROOF RAILS\*

Available roof rails increase Sportage's cargo-carrying capacity and enhance its overall capabilities.††



## As versatile as it is adaptable

With a spacious and versatile cargo area, Sportage features a superb combination of form and function. The rear liftgate opening is wide and tall for quick loading of a variety of cargo, and intelligently designed storage compartments along with a range of seating configurations make it easily adaptable for carrying passengers, cargo, or both.



# Your personal sanctuary

Sportage's driver-centric interior is defined by its superb ergonomics. High-mounted displays and a console tilted toward the driver provide easy access to all controls. Plus, a long list of available premium features\* are complemented by outstanding choices in entertainment.

**DID YOU KNOW?**  
To ensure lasting durability, Sportage's key parts and materials were tested by exposing them to continuous UV radiation for over a year, with exposure effects further accelerated using advanced equipment at Kia's California Proving Ground Material Weathering Facility.



### VOICE-COMMAND NAVIGATION\*\*

An advanced voice-command navigation system is available on Sportage EX and standard on SX Turbo. It features a vivid 8-inch color touch screen and delivers updated highway conditions from SiriusXM Traffic.<sup>5</sup>

### SIRIUSXM® SATELLITE RADIO<sup>5</sup>

Enjoy 150 channels of commercial-free music, plus sports and news in your Sportage during your 3-month SiriusXM All Access trial subscription,<sup>5</sup> which also includes streaming 160+ channels on your computer, smartphone, and tablet.

### STEERING-WHEEL-MOUNTED CONTROLS

You may operate a variety of features with the convenient steering-wheel-mounted controls,<sup>4</sup> including the audio system's volume and mode selection and all of the cruise control system's functions.

### BLUETOOTH® WIRELESS TECHNOLOGY<sup>6</sup>

Enjoy streaming audio when using a compatible *Bluetooth*® wireless technology-enabled device. Once you pair a compatible cell phone, you may access a variety of your phone's functions with the touch of a button and a series of voice commands.

### 1. HARMAN KARDON®<sup>7</sup> PREMIUM AUDIO\*

Available premium 320-watt Harman Kardon audio system with subwoofer provides superb audio entertainment. It includes Clari-Fi™<sup>7</sup> a feature that instantly restores the quality of compressed, digitized music and provides crisp, clear, dynamic sound.

### 2. HEATED STEERING WHEEL\*

Sportage's premium features include an available heated steering wheel that is especially appreciated on cold winter days. Sportage SX Turbo features a sporty, leather-wrapped, D-shaped steering wheel.

### 3. SUPERVISION METER CLUSTER\*

The available Supervision meter cluster's 4.2-inch, high-definition color LCD has sharp, high-contrast graphics and outstanding readability, thanks to Thin-Film Transistor (TFT) construction.

### 4. PADDLE SHIFTERS\*

For sportier driving, SX Turbo features steering-wheel-mounted<sup>4</sup> paddle shifters that allow shifting with two hands firmly on the wheel and give the driver precise control of the 6-speed Sportmatic® transmission.

# Advanced technology at your command

Sportage features an impressive array of technologically advanced systems. They are designed to enhance your confidence on the road, increase your entertainment options, and provide a steady stream of information designed to help you make better, more timely driving decisions.



## 1. UVO — SHORT FOR “YOUR VOICE”<sup>4\*</sup>

The available UVO eServices Infotainment System provides you with an easy, hands-free way to connect to your Sportage by seamlessly integrating your compatible smartphone<sup>8</sup> with your vehicle. UVO eServices<sup>\*</sup> lets you stream music, download apps from the **App Download Center**, monitor your vehicle’s driving habits, access **911 Connect**<sup>9</sup> or **Enhanced Roadside Assist**,<sup>10</sup> and check maintenance requirements with **Vehicle Diagnostics**<sup>11</sup> on the large touch screen. Additionally, there are no subscription fees<sup>4</sup> for the first 10 years to access all of these benefits.

## 4. UVO eSERVICES APP<sup>4</sup>

An available free app, downloaded at the App Store<sup>SM12</sup> or Google Play<sup>TM</sup> Store,<sup>13</sup> lets you use a compatible smartphone<sup>8</sup> to access UVO eServices<sup>\*</sup> features. Or access UVO eServices<sup>\*</sup> through myUVO.com with a computer.

## 5. PUSH-BUTTON START<sup>\*</sup>

For everyday driving convenience, you can start or stop the engine with the push of a button, and open a locked door, with the available Smart Key remote — even when you have it in your pocket or purse.

## 2. APPLE CarPlay<sup>TM12\*</sup> 3. ANDROID<sup>TM</sup> AUTO<sup>13\*</sup>

Apple CarPlay<sup>†</sup> and Android Auto let you take full advantage of the available UVO eServices<sup>4\*</sup> Infotainment System by simply connecting your compatible smartphone<sup>8</sup> with a USB cable. You can then use it to navigate to your destination, make phone calls and retrieve voice mail, receive text messages and respond to them verbally, and more. Plus, compatible apps are displayed onto the touch screen.

## 6. SMART WELCOME WITH POWER-FOLDING MIRRORS<sup>\*</sup>

When you approach your Sportage and it detects the presence of the available Smart Key remote<sup>\*</sup>, the available Smart Welcome system unfolds the power-folding mirrors and turns on the interior and door-handle lights.



## 7. AUTONOMOUS EMERGENCY BRAKING<sup>14</sup>

This available system is designed to detect and monitor vehicles traveling ahead of you. It then works to automatically apply the brakes if it determines a crash might be imminent, helping to avoid a collision or mitigate the effects if it cannot be avoided.

## 10. REAR-CAMERA DISPLAY<sup>14</sup>

To help you see things behind your vehicle that you might not see by looking over your shoulder, Sportage features a Rear-Camera Display with a large, bright screen.

## 12. DYNAMIC BENDING LIGHT & HIGH-BEAM ASSIST<sup>\*</sup>

SX Turbo’s Bi-Xenon HID headlights include Dynamic Bending Light, which pivots the headlights to follow curves in the road. Available High-Beam Assist automatically dims the lights for oncoming traffic or engages the high beams when the road is clear.

## 8. FRONT & REAR PARK ASSIST<sup>14\*</sup>

An available sonar-sensor system is concealed in both the front and rear bumpers. When parking, an audible warning is given if the system detects certain objects close to your vehicle.

## 13. BLIND-SPOT DETECTION WITH LANE-CHANGE ASSIST<sup>14\*</sup>

An available radar system helps detect vehicles in the driver’s blind spot and then provides audio and visual alerts. Lane-Change Assist helps detect vehicles approaching up to 230 feet from behind.

## 9. LANE DEPARTURE WARNING<sup>14\*</sup>

This available system is designed to detect the vehicle moving out of its lane without the turn signal being used. When it does, it alerts you with a combination of audible and visual warnings.

# Excitement is standard

Sportage provides you with a superb combination of impressive performance, agile and responsive handling, and a smooth, quiet ride. The result is a compact crossover that lets you enjoy the drive while staying in command.



## DID YOU KNOW?

To ensure a superior ride and exceptional handling, Sportage test vehicles were driven over 3 million miles on- and off-road, around a high-speed oval, over high-vibration surfaces, in sandstorms and monsoons, and over alpine passes, in temperatures ranging from minus 31 degrees to 130 degrees Fahrenheit.

## EXCEPTIONAL PERFORMANCE

A 181-horsepower 2.4L Gasoline Direct Injection (GDI) engine and the available 240-horsepower turbocharged 2.0L GDI engine\* (FWD<sup>1</sup>) both deliver inspiring performance and strong acceleration. Continuously Variable Valve Timing (CVVT) further enhances performance while reducing exhaust emissions.

## PRECISE HANDLING

Sportage SX Turbo features larger front brakes and a sport-tuned suspension that provides you with crisp handling, outstanding responsiveness, and a smooth ride.

## DRIVE MODE SELECT SYSTEM

To suit your style of driving, choose Normal, Eco, or Sport settings with Drive Mode selectable electronic steering and powertrain control.

## FULLY ACTIVE ALL-WHEEL DRIVE\*

Available Dynamax™ fully active all-wheel drive uses electronic sensors to monitor road conditions, and then, for enhanced traction and control, instantly distributes power to the appropriate wheels.

## ENGINEERED FOR A QUIET RIDE

Sportage is engineered to reward you with a quiet ride. Sleek aerodynamics reduce wind noise, while sound-absorbing insulation further helps to reduce, block, and absorb unwanted sound.

## ISO-STRUCTURE™ CONSTRUCTION

Sportage features a uniquely engineered body that combines various high-tensile strength steel alloys. This body structure helps improve driving dynamics for more precise handling, and is the foundation for a quieter ride.



# Dedicated to making safety a top priority

Kia's technologically advanced systems are engineered to give you greater confidence on the road and help you maintain control, even in harsh road conditions and some emergency situations.† In addition, these systems are designed to function automatically, freeing you to focus on safe driving.

## HILL-START ASSIST CONTROL (HAC)

When starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.



## DOWNHILL BRAKE CONTROL (DBC)

When descending a steep slope, DBC automatically maintains a steady speed without the need to step on the accelerator or brake pedals.



## VEHICLE STABILITY MANAGEMENT (VSM)

For additional steering-direction-control capability, the VSM system intervenes in appropriate situations to help the driver regain control of the vehicle.



## ELECTRONIC STABILITY CONTROL (ESC)

ESC provides improved directional stability to help maintain better control in difficult driving situations. During emergency maneuvers, it works to control the engine and brakes to help keep your Sportage on course.

## TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during acceleration, it uses a combination of both engine power and brake force to help transfer power to the wheels that have the most traction.

## ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, the EBD system automatically adjusts the front-to-rear balance of brake pressure.

## BRAKE ASSIST SYSTEM (BAS)

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

## ANTI-LOCK BRAKING SYSTEM (ABS)

ABS is the foundation of an active safety system and helps contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

## TORQUE VECTORING CORNER CONTROL (TVCC)\*

All-wheel-drive models feature TVCC, which applies braking force to the rear inside-corner wheel for increased cornering stability and control.



# Well protected

At Kia, the process of improving all aspects of safety is relentless. Year after year, engineering advances and breakthroughs in material design lead Kia's engineers to produce vehicles with exceptionally strong body construction, strategically placed airbags, and advanced sensors, all to help increase your peace of mind.



## **ADVANCED AIRBAG SYSTEM**

As a first line of defense, an advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.<sup>15</sup>

## **AIRBAG & SEAT-BELT SENSORS**

This advanced system monitors the severity of certain impacts, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.<sup>15</sup>

## **FRONT SEAT-BELT PRETENSIONERS**

Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This can help to reduce the likelihood of injuries.

## **HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS**

The front height-adjustable seat-belt anchors allow the driver and front-passenger seat belts to be raised and lowered for a proper fit, helping ensure effective operation.

## **FRONT & REAR CRUMPLE ZONES**

Both front and rear crumple zones are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

## **SIDE-IMPACT DOOR BEAMS**

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The body's support pillars are reinforced to help strengthen the body of the vehicle.

## **DID YOU KNOW?**

Fifty-one percent of Sportage's body is constructed with Advanced High-Strength Steel and more than a football field in length of aerospace-based, specially engineered adhesives are used for added strength.

# Discover world-class quality

Kia is committed to producing exceptional vehicles with superb quality and reliability to suit most every driving need. From compact to crossover, every Kia delivers an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems.



## COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant has produced nearly 2 million vehicles since 2009. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant! Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 15,000 jobs in West Point and the surrounding areas. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

## TAKING ON THE COMPETITION

The Kia Racing team has gone head-to-head with world-class rivals — and won. Motorsport is a proven test bed for reliability, durability, and performance, and the knowledge gained on the racetrack helps Kia manufacture award-winning vehicles that perform beyond your expectations. In six years of racing, Kia won a total of seven championships with three models — Rio 5-Door, Forte Koup, and Optima.



## INDUSTRY-LEADING WARRANTY PROGRAM<sup>2</sup>

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance



KIA NOVO CONCEPT VEHICLE SHOWN (not available for sale).

## COMPELLING DESIGN

Under the direction of President and Chief Design Officer Peter Schreyer, Kia vehicles have captured worldwide attention for their interior and exterior styling. The passionate collaboration of Kia's designers has created a look that makes every model as bold as it is distinctive.



OFFICIAL  
AUTOMOTIVE  
PARTNER  
OF THE NBA<sup>16</sup>



OFFICIAL  
AUTOMOTIVE  
PARTNER  
OF THE LPGA<sup>17</sup>

# COLORS

## EXTERIOR

CLEAR WHITE LX: BK/G	SNOW WHITE PEARL (PM) EX: BK/G SX: BK/G/B/BR/CG	SPARKLING SILVER (M) LX: BK/G EX: BK/G SX: BK/G/BR/CG	MINERAL SILVER (M) LX: BK/G EX: BK/G SX: BK/G/B/BR/CG	BLACK CHERRY (P) LX: BK/G EX: BK/G SX: BK/G/B/BR/CG
HYPER RED (M) LX: BK/G EX: BK/G SX: BK/G/BR/CG	BURNISHED COPPER (M) LX: BK EX: BK SX: BK/B/BR	PACIFIC BLUE (M) LX: BK/G EX: BK/G SX: BK/G/B/BR/CG	<b>INTERIOR COMBINATIONS ARE INDICATED BY:</b> BK = BLACK G = GRAY B = BEIGE BR = BROWN CG = COOL GRAY	

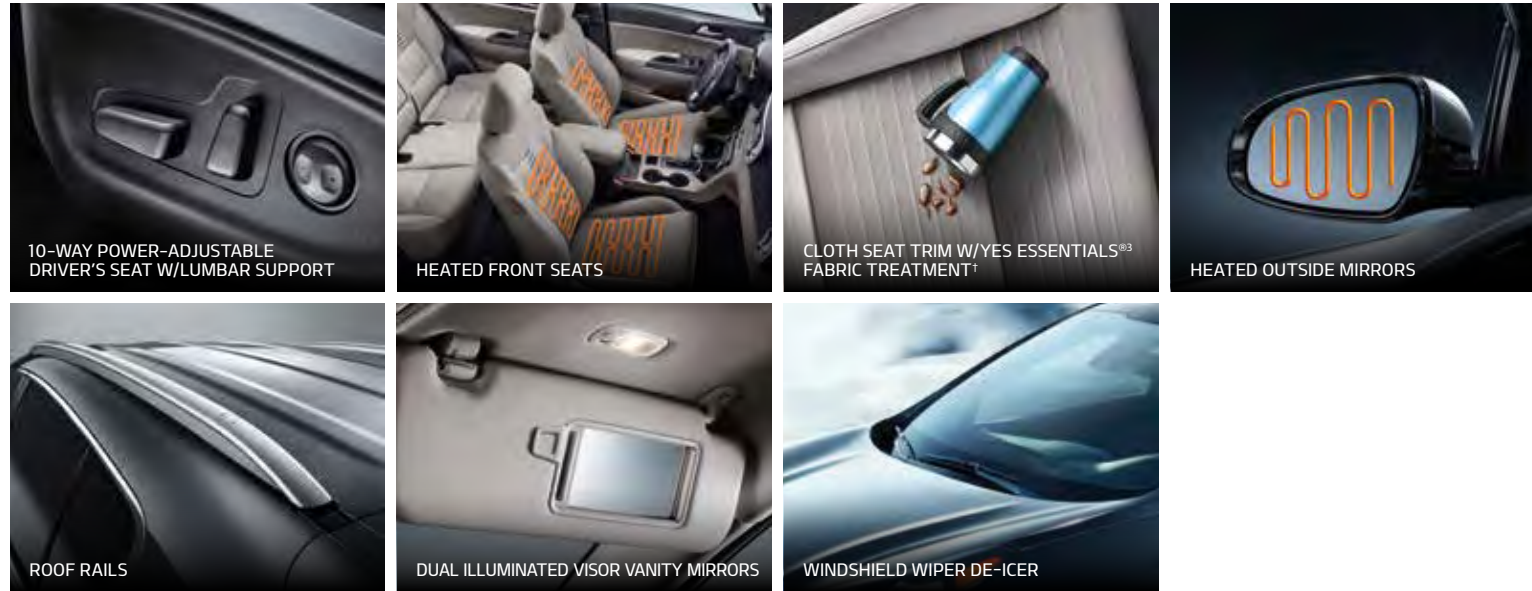
(PM) = PEARL METALLIC PAINT, (M) = METALLIC PAINT, (P) = PEARL PAINT

## INTERIOR

LX	EX	SX	
BLACK CLOTH	BLACK CLOTH W/YES ESSENTIALS <sup>13</sup> FABRIC TREATMENT <sup>17</sup>	BLACK LEATHER	BROWN LEATHER
GRAY CLOTH	GRAY CLOTH W/YES ESSENTIALS <sup>13</sup> FABRIC TREATMENT <sup>17</sup>	GRAY LEATHER	COOL GRAY LEATHER
			BEIGE LEATHER

# PACKAGES

## LX POPULAR PACKAGE



10-WAY POWER-ADJUSTABLE DRIVER'S SEAT W/LUMBAR SUPPORT

HEATED FRONT SEATS

CLOTH SEAT TRIM W/YES ESSENTIALS<sup>®3</sup> FABRIC TREATMENT<sup>†</sup>

HEATED OUTSIDE MIRRORS

ROOF RAILS

DUAL ILLUMINATED VISOR VANITY MIRRORS

WINDSHIELD WIPER DE-ICER

SOLAR GLASS (NOT SHOWN)

## LX COOL & CONNECTED PACKAGE (REQUIRES LX POPULAR PACKAGE)



UVO eSERVICES<sup>4</sup> INFOTAINMENT SYSTEM W/7" TOUCH SCREEN, APPLE CarPlay<sup>™12</sup> & ANDROID<sup>™</sup> AUTO<sup>13</sup>

DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL

## EX PREMIUM PACKAGE



BLIND-SPOT DETECTION W/LANE-CHANGE ASSIST<sup>14</sup>

REAR CROSS-TRAFFIC ALERT<sup>14</sup>

PANORAMIC SUNROOF

SMART WELCOME W/POWER-FOLDING MIRRORS

HEATED STEERING WHEEL

AUTO-DIMMING REARVIEW MIRROR W/HOMELINK<sup>®18</sup>

LED INTERIOR LIGHTING

## EX TECHNOLOGY PACKAGE (REQUIRES EX PREMIUM PACKAGE)



UVO eSERVICES<sup>4</sup> INFOTAINMENT SYSTEM W/VOICE-COMMAND NAVIGATION, 8" TOUCH SCREEN, APPLE CarPlay<sup>™12</sup> & ANDROID<sup>™</sup> AUTO<sup>13</sup>

AUTONOMOUS EMERGENCY BRAKING<sup>14</sup>

LANE DEPARTURE WARNING SYSTEM<sup>14</sup>

FRONT & REAR PARK ASSIST SYSTEM<sup>14</sup>

HARMAN KARDON<sup>®7</sup> 320-WATT PREMIUM AUDIO SYSTEM W/CLARI-FI<sup>™17</sup> & 8 SPEAKERS

VENTILATED FRONT SEATS

8-WAY POWER-ADJUSTABLE FRONT PASSENGER SEAT

SMART-POWER LIFTGATE<sup>™</sup>

HIGH-BEAM ASSIST

COMPACT SPARE TIRE<sup>11</sup>

