



INNOVATION UPSIZED.

The world has changed. Small is big. Smart is sexy. And living richly isn't about how much you spend. The perfect car for this new way to roll? The 2012 Versa[®] Sedan. With a spacious interior, advanced technology and performance that's as responsible as it is responsive. Change is good. Especially when it looks like this. Innovation upsized. Innovation for all.

A MORNING LIKE THIS, I FEEL PART OF SOMETHING BIGGER.



r a better world. Introducing PUREDRIVE,™ a key part of our

commitment to creating an eco-friendly lineup of lower-emission vehicles. In the 2012 Versa, that includes innovations that allow it to exceed the industry average Federal CAFE fuel economy standards for model year 2016 - four years ahead of schedule. That's a great way to start any day.¹



Adoption criteria above are based upon US Federal CAFE standards as of July 2011 for MY 2016. Federal standards subject to change by US government.

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111111.1.1 NEW WORLD. YOUR VERSA SEDAN.



Innovation that's long on comfort. We pushed the wheels to the corners, which allows Versa's suspension to be out and away from the cabin. The result? The most rear leg room in its class; even more than the Lexus LS 460 or Mercedes-Benz E-Class!

WE LOOK AT THINGS DIFFERENTLY.

Now you can, too. The next few pages will help fill you in on what it's like to have a Versa Sedan in your life. It always has the smart answer to whatever you ask of it. Your turn for the carpool? With the most rear leg room in its class, get ready for some passenger envy. If you've got a full to-do list, the navigation system with real-time traffic updates will help keep you clear of jams and on the roll.^{2,3} It even puts your favorite tunes fingertip close, letting you control your iPod[®] from the steering wheel.⁴ Best of all, Versa asks for so little in return – a tank of gas every now and then, and maybe the deluxe car wash once in awhile. All this from Nissan's most affordably priced vehicle. Surprised? Turn the page and find out even more.

¹Ward's Light Vehicle Market Segmentation. MY12 Versa Sedan vs. 2011 Small Lower Class. ²Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ³XM Satellite Radio and XM NavTraffic require subscriptions sold separately after trial period. Subscriptions governed by XM Customer Agreement at xmradio.com. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. ©2011 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. ⁴Always give your full attention to driving. Avoid operating your iPod in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included.



KEEP ON ROCKIN'.

Jam session after work? No problem. Load your kit into the largest trunk in its class' and keep it safe and out of sight. And since you deserve rock star treatment as well, Versa looks after you with an advanced safety system, including 6 standard air bags? A. Spacious Trunk – With 14.8 cubic feet of room, Versa's biggestin-class trunk' lets you bring along everything you need and keep it safe from prying eyes.

B. Split Fold-down Seats – An available 60/40 split fold-down rear seat gives you real flexibility carrying people and cargo. The huge pass-through means tall and wide items are always welcome along for the ride.

C. Clever Storage – Keep the things you need close at hand yet out of sight with Versa's spacious glove compartment. There are also convenient places designed especially for your phone and MP3 player.

Six Standard Air Bags – 6 air bags are standard to help protect your most valuable cargo. Two dual-stage supplemental front air bags equipped with seat belt sensors and an occupant-classification sensor. Supplemental air bags for side-impact protection are built into each front seat. And two roof-mounted curtain side-impact supplemental air bags to help provide head protection for both rows of outboard occupants?

¹ Ward's Light Vehicle Market Segmentation. MY12 Versa Sedan vs. 2011 Small Lower Class. ²Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rearfacing child restraints should not be placed in the front-passenger's seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents. See your Owner's Manual for more details. Inflated air bags shown for illustration purposes only. Actual air bags deflate after deployment. Cargo and load capacity limited by weight and distribution. Always secure all cargo.

VERSATILITY | SAFETY

Snug Kids – Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissans. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at NissanUSA.com/SnugKids.





MAKE THE CONNECTION.

Whether it's avoiding traffic jams, rocking out to your iPod," or keeping in touch with friends, Versa's available advanced technologies will hook you up.

A. Nissan Navigation System – Versa's 5-inch QVGA touch-screen display offers XM NavTraffic[®] for advisories in real time, and re-routes to help keep you on the go.^{1,2} 3-D perspective map viewing and millions of points of interest help you find what you're looking for in a flash. The system is also a master multi-tasker with the ability to display incoming Bluetooth[®] calls, XM[®] Satellite Radio and MP3/WMA song info.³

B. iPod*/USB Interface – Connect your iPod* or other portable MP3 player and listen to your own playlists or podcasts. Depending on model and equipment, you can even control your iPod® through Versa's audio system, including the touch-screen or steering-wheelmounted remote controls.4,5

C. Bluetooth® Hands-free Phone System - Your Versa keeps you connected. Make or receive calls with a touch of a button on the steering wheel. All while your phone stays tucked away.³

D. Drive Computer - All the key information you need is at your fingertips, including service interval information, distance to empty, and average and instantaneous mpg. And since Versa gets up to 38 mpg, it's great fun to watch those big numbers rack up.6

¹Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ²XM Satellite Radio and XM NavTraffic require subscriptions sold separately after trial period. Subscriptions governed by XM Customer Agreement at xmradio.com. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. ©2011 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio inc. Owner's Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ⁴Driving is serious business and requires your full attention. Do not

vary with driving conditions - use for comparison only.

TECHNOLOGY



HUG TREES AND CORNERS.

The 2012 Versa is the first Nissan in North America to wear the PUREDRIVE[™] badge. A key part of our commitment to produce eco-friendly vehicles, the PUREDRIVE[™] initiative focuses on improving fuel economy and reducing CO₂ emission levels.¹ For any vehicle to wear the PUREDRIVE badge, Nissan requires that it exceed the industry average Federal CAFE fuel economy standards for model year 2016. The fact that the all-new Versa Sedan exceeds that standard four years ahead of schedule tells you how seriously we take the future, and also how exceptionally efficient and clean the Versa's technologies allow it to be. And since it's a Nissan, it's also great fun to drive. Truly a win-win situation. And that's something we all can smile about.²

1.6-liter DOHC 4-cylinder Engine – It's efficient and it's fun. And with the industry's first mass-produced dual fuel-injector per cylinder design, it's a technological tour de force. For no-nonsense acceleration and dynamic performance, this is an engine that's up for anything.

Xtronic CVT^{*} (Continuously Variable Transmission) – This single, flexible belt does away with fixed gear ratios. Just put your Versa into "Drive" and glide away. We've made it even better for 2012 with smoother performance, better acceleration and better fuel economy.

Aerodynamics – Versa's sleek design is not only pleasing to the eye, it's slippery to the air, and that means better performance, improved fuel efficiency and a quieter ride.





Variable Valve Timing – Versa continuously adjusts its engine timing on both camshafts – an advanced, high-performance technology developed from our legendary Maxima^{*} – to give you outstanding power when you need it, without a big, thirsty engine.

Friction-reducing Microfinishing – Critical engine components in Versa have been honed to an ultra-smooth surface for quicker response.





SAFETY:

Our priority is to help you avoid an accident in the first place. That's why Versa comes standard with these advanced safety technologies.

Vehicle Dynamic Control (VDC) – Helps to keep you on your steered path, if Versa begins to experience oversteer or understeer, by reducing engine power and/or applying brake pressure to specific wheels.³

Anti-lock Braking System (ABS) – Versa's standard advanced ABS system gives confident, secure braking when you need it most.

¹Based upon comparison to MY11 Versa. 2012 EPA Fuel Economy Estimates 30 city/38 highway mpg for Versa 1.6 SL Sedan with CVT. Actual mileage may vary with driving conditions – use for comparison only. ²Adoption criteria above are based upon US Federal CAFE standards as of July 2011 for MY 2016. Federal standards subject to change by US government. ³VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely.

PERFORMANCE | SAFETY

Electronic Brake force Distribution – Adjusts brake proportioning to compensate for added weight from passengers or cargo. It even adjusts as fuel is consumed.

Brake Assist – "Reads" how quickly the brakes are engaged and immediately applies maximum available power boost for braking.

Brake Override Technology – Like every Nissan since 2005, Versa Sedan comes standard with Brake Override Technology. It's designed to help slow down your vehicle and bring it to a safe stop in an emergency by overriding accelerator input and reducing engine power when the accelerator and brake pedals are applied simultaneously.

THERE'S A VERSA® SEDAN FOR YOU.



1.6 S

- 1.6-liter DOHC 4-cylinder engine
- 5-speed manual transmission or next-generation Xtronic CVT^{*}
- 15" Steel wheels with full wheel covers
- AM/FM/CD audio system with auxiliary audio input jack
- Trip computer
- Air conditioning
- 6 Standard air bags
- Anti-lock Braking System with Electronic Brake force Distribution and Brake Assist
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)



1.6 SV

- Includes S features, plus:
- Standard Xtronic CVT[®]
- Chrome-accented grille and outside door handles
- Dual power body-color outside mirrors
- Remote keyless entry
- Power door locks with auto-locking feature
- Power windows with driver's one-touch auto-down feature
- Cruise control
- Fine Vision electroluminescent gauges with tachometer
- Upgraded cloth seat trim
- Passenger seatback pocket
- Silver interior trim accents



1.6 SL

Includes SV features, plus:

- 15" Aluminum-alloy wheels
- Fog lights
- Bluetooth[®] Hands-free Phone System
- MP3/WMA CD playback capability
- Interface System for iPod[®]
- Steering-wheel-mounted audio controls
- Variable intermittent windshield wipers
- Front map lights
- Passenger visor vanity mirror
- Cloth door trim accent and chrome inside door handles
- 60/40 Split fold-down rear seats



Fresh Powder QM1			
	1.6 S	1.6 SV	1.6 SL
Charcoal Cloth			
Sandstone Cloth			



Red Brick NAC			
	1.6 S	1.6 SV	1.6 SL
Charcoal Cloth			
Sandstone Cloth			



Magnetic Grav K36

	1.6 S	1.6 SV	1.6 SL
Charcoal Cloth			
Sandstone Cloth			



Super Black KH3			
	1.6 S	1.6 SV	1.6 SL
Charcoal Cloth			
Sandstone Cloth			



Titanium KAC 1.6 S 1.6 SV 1.6 SL Charcoal Cloth Sandstone Cloth



Metallic Blue B17			
	1.6 S	1.6 SV	1.6 SL
Charcoal Cloth	1		
Sandstone Cloth			



Blue Onyx B23

	1.6 S	1.6 SV	1.6 SL
Charcoal Cloth			
Sandstone Cloth			



Brilliant Silver K23

Rear Decklid Spoiler

	1.6 S	1.6 SV	1.6 SL
Charcoal Cloth			
Sandstone Cloth			

Vehicle Configuration

Time to narrow it down to just one Versa Sedan. It might be easier than you think with this selection guide. Or, if you want an interactive experience, go to NissanUSA.com and find great ways to configure your Versa Sedan.

ACCESSORIZE.

Every Genuine Nissan Accessory is:

- Custom-fit, custom-designed and durability-tested.
- Backed by Nissan's 3-year/36,000-mile limited warranty.
- Easy to finance with vehicle purchase, for just a few dollars a month.

See your Nissan dealer for details, or go to: NissanUSA.com/accessories





Chrome Trunk Accent

FABRIC SELECTIONS

1.6 S Charcoal Cloth 1.6 SV/SL Charcoal Cloth





1.6 SV/SL Sandstone Cloth



Please see the actual colors at your local Nissan dealer.

Standard ¹Available in CVT models only.

15" 6-spoke Aluminumalloy Wheels









SPECIFICATIONS

	_	_	_
Engine	1.6 S	1.6 SV	1.6 SL
HR16DE – 1.6-liter DOHC 16-valve 4-cyl. engine			
Horsepower – 109 hp @ 6,000 rpm			
Torque – 107 lb-ft @ 4,400 rpm			
Emissions – Tier 2-Bin 5 (Fed); LEV2-ULEV (CA)			
Dual injector system			
Continuously Variable Valve Timing Control System			
(CVTCS) on intake and exhaust valves			
Nissan Direct Ignition System with platinum-tipped			
spark plugs			
Electronic drive-by-wire throttle			

Front engine/Front-Wheel Drive		
5-speed manual transmission		
5-speed manual transmission		
Xtronic CVT [®] (Continuously Variable Transmission)		

Wheel/Tires		
15" x 5.5" steel wheels with wheel covers		
15" x 5.5" 7-spoke aluminum-alloy wheels	 _	
P185/65HR15 all-season tires		

Brakes		
Vented front disc/rear drum brakes		
Anti-lock Braking System (ABS)		
Electronic Brake force Distribution (EBD)		
Brake Assist		

Front: Independent strut suspension with stabilizer bar		
Rear: Torsion beam axle with integrated rear		
stabilizer bar		
Vehicle-speed-sensitive electric power steering		

Exterior			

Multi-reflector halogen headlights		
Fog lights		
Dual manual black outside mirrors		
Dual power body-color outside mirrors		
Black grille		
Chrome-accented grille		
Black door handles		
Chrome door handles		

Audio	1.6 S	1.6 SV	1.6 SL
AM/FM/CD audio system			
Premium AM/FM/CD audio system		с	
2 Speakers			
4 Speakers	CC		
XM [®] Satellite Radio			т
MP3/WMA CD playback capability		с	
Auxiliary audio input jack			
Interface System for iPod [®]		с	
USB connection port for iPod® interface and other	_		
compatible devices	_		т
Radio Data System (RDS)		с	
Speed-sensitive volume control		С	
Steering-wheel-mounted audio controls		с	

Nissan Navigation System with 5" touch-screen monitor			т
XM NavTraffic®1			т
Bluetooth [®] Hands-free Phone System		с	
Fine Vision electroluminescent gauges			
Tachometer			
Trip computer (average mpg, current mpg, distance			
to empty; 1.6 SV and SL adds service interval)			
Air conditioning			
Remote keyless entry			
Power door locks with auto-locking feature			
Power windows with driver's one-touch auto-down feature			
Tilt steering column			
Cruise control	CC		
Variable intermittent windshield wipers			
Rear window defroster			
Front map lights		с	
Trunk light	CC		
Front door pockets with bottle holders			
Front and rear cup holders			
Passenger seatback pocket			
Passenger visor vanity mirror	_	с	
Digital clock			
Auxiliary 12-volt DC power outlet			
Battery saver			

6-way manual driver's seat	
Cloth seat trim	
Upgraded cloth seat trim	
Cloth door trim accent	
60/40 Split fold-down rear seats	
Silver trim accents on dash and vents	
Silver trim accents on steering wheel	сс
Silver trim accents on shift knob	
Chrome inside door handles	
Interior trunk lid trim	

Nissan Advanced Air Bag System with dual-stage
supplemental front air bags with seat belt and
occupant-classification sensors
Driver and front-passenger seat-mounted side-impact
supplemental air bags
Roof-mounted curtain side-impact supplemental air
bags for front and rear-seat outboard occupant
head protection
Vehicle Dynamic Control (VDC) with Traction
Control System (TCS)
3-point ALR/ELR passenger seat belt system
(ELR for driver)
Front seat belts with pretensioners and load limiters
Height-adjustable front head restraints
Height-adjustable rear outboard head restraints
LATCH System (Lower Anchors and Tethers
for CHildren)
Zone Body construction with front and rear
crumple zones
Hood-buckling creases
Energy-absorbing steering column
Pipe-style steel side-door guard beams
Tire Pressure Monitoring System (TPMS)

Standard Optional cc Part of 1.6 S Cruise Control Package C Part of 1.6 SV Convenience Package T Part of 1.6 SL Tech Package

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PACKAGES

cc 1.6 S Cruise Control Package Cruise control Silver trim accents on steering wheel 2 Rear speakers (4 total) Trunk light This package requires Xtronic CVT.*

1.6 SV Convenience Package

Bluetooth[®] Hands-free Phone System MP3/WMA CD playback capability Interface System for iPod* Radio Data System (RDS) Speed-sensitive volume control Steering-wheel-mounted audio controls Front map lights Passenger visor vanity mirror

1.6 SL Tech Package

Nissan Navigation System with 5" touch-screen monitor XM[®] Satellite Radio XM NavTraffic^{®1} USB connection port for iPod[®] interface and other compatible devices



DIMENSIONS/CAPACITIES

Exterior Dimensions – Inches

Wheelbase	102.4
Overall length	175.4
Overall width	66.7
Overall height	59.6
Track width (front/rear)	58.3/58.5

Interior Dimensions – Inche

Front/rear		
Head room	39.8/36.6	
Leg room	41.8/37.0	
Hip room	48.1/46.2	
Shoulder room	51.7/51.9	

Capacities

Interior passenger volume (cu. ft.)	90.0
Cargo volume (cu. ft.)	14.8
Fuel tank (gals.)	10.8

Curb Weights – Lbs.

	1.6 S	1.6 SV	1.6 SL
Manual transmission	2,350	_	-
Xtronic CVT [®]	2.415	2.424	2.459
	,	,	

2012 EPA Fuel Economy Estimates – City/Hwy

	1.6 S	1.6 SV	1.6 SL
Manual transmission	27/36	_	_
Xtronic CVT [®]	30/38	30/38	30/38

Actual mileage may vary with driving conditions - use for comparison only.

Buying and owning a Nissan is like driving one: quick, convenient, confidence-inspiring.



Nissan Motor Acceptance Corporation. Whether you're buying or leasing, you'll find attractive rates and flexible terms to make your purchase more accessible.

New Vehicle Limited Warranties. Protection for your new Nissan includes 3-year/ 36,000-mile basic coverage and 5-year/60,000-mile powertrain coverage. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Security+Plus.^{*} For additional peace of mind, a variety of extended service plans lets you tailor the coverage to your driving habits.

Maintenance+Plus.[®] This extended plan ensures your Nissan will receive up to 17 different services and over 33 different inspection items at each visit, using the most up-to-date diagnostic equipment available.

Genuine Nissan Parts. When it comes time for service, any necessary replacement parts will be made using Genuine Nissan new or remanufactured parts, or Nissan-approved parts. And they're the only parts to carry Nissan's factory-backed limited warranty.

Nissan's philosophy toward the environment, "Seeking a symbiosis of people, vehicles and nature," describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to realize this goal, and we are pursuing it energetically. For more information, log on to **NissanUSA.com/green**



NISSAN GREEN PROGRAM

At NissanUSA.com, you'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support services. Or if you'd prefer, call 1-800-NISSAN-3 for answers to specific questions about Versa Sedan or any other Nissan vehicle. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. Always wear your seat belt, and please don't drink and drive. ©2011 Nissan North America, Inc. '12 Versa Sedan.



INNOVATION UPSIZED, INNOVATION FOR ALL NISSAN VERSA' SEDAN

At Nissan, innovation is at the core of everything we do. It's about turning our ideas and dreams into something that makes a difference in your life, every time you get behind the wheel. So imagine driving a Versa Sedan, with all of this at your fingertips:

Stretch-out room. You've got the most rear leg room in the class. Even more than a Mercedes-Benz E-Class or Lexus LS 460.¹

SHIFT_the way you move

More on-time arrivals. Available touch-screen navigation does more than serve up directions. Real-time updates from XM NavTraffic* help you avoid delays.^{2,3}

A greener world. Nissan's own PUREDRIVE[™] technology helps you get up to 38 mpg hwy, while helping to reduce CO₂ emission levels.⁴

Rock, soul, polka. With the available iPod[®] interface, you've got your tunes on board, plus you can control your iPod right through Versa's audio system.⁵

visit www.NissanUSA.com/versa-sedan



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