

2014 Impreza



Love. It's what makes a Subaru, a Subaru.

 **SUBARU**
Confidence in Motion



Your life. Your journey. Your Impreza.

The 2014 Subaru Impreza

A new car is a big commitment, but wait until you find out just how committed the 2014 Impreza will be to you. Not only will it help you save at the pump, it'll reward you on the road with more comfort and versatility. And you know you can count on its trademark Subaru safety and durability to last.

Impreza 2.0i Limited 4-door and 5-door in Ice Silver Metallic and Dark Gray Metallic.

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Clean

At 36 miles per gallon, Impreza is the most fuel-efficient all-wheel drive vehicle in its segment.¹ And it's also one of the cleanest—every 2014 Impreza is Partial Zero Emission Vehicle (PZEV)-rated.²

Spacious

Its cabin-forward design has opened up the rest of the interior and made room for just about anything and anyone. It means there's more than enough room for you, all your passengers and your cargo.

Fun

Zippy handling. Punchy acceleration. Comfy seating. Combine these with cool technology and engaging features, and you'll never want to park.

Capable

Only a handful of compact cars offer all-wheel drive. And none of them offer the legendary traction of Subaru Symmetrical All-Wheel Drive—except the Impreza.

¹ Based on EPA estimated highway fuel economy for 2014 Subaru Impreza models compared to AWD vehicles within Polk's Non-Luxury Traditional Compact segment.
² 2014 Impreza 2.0L models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.



Never underestimate
the power of play.



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Impreza 2.0i Limited 4-door in Venetian Red Pearl.

Technology that aims to please.

Interior Features

Inside, the Impreza is loaded with features that put control at your fingertips and technology at your service. Thoughtful things like steering-wheel-mounted controls and available automatic climate control mean you can focus more on driving and less on fiddling. Let the available high-resolution navigation system guide you, while you guide the music with iPod® control. Hear a song you like on the radio? You can tag it for purchase with iTunes® tagging. And now you can have a clearer view when backing up, thanks to the available Rear-Vision Camera.

Impreza 2.0i Limited 5-door with Ivory Leather and optional Navigation System.



Settle in. Fall in love.

Impreza 2.0i Limited 5-door with Ivory Leather and optional Navigation System.

© 2014 Impreza

Serious. Enjoyment.



Well-engineered Safety

Above and beyond. Every Subaru demonstrates our commitment to take safety to the next level. We used high-tensile steel to give the Impreza an exceptionally strong body construction, and added seven standard airbags, including a driver's knee airbag to help protect the driver's lower extremities.¹



Subaru Symmetrical AWD

All-wheel drive isn't just for SUVs and road-hugging sports cars. The Impreza gives you the confidence-inspiring stability and traction of Subaru Symmetrical AWD with exceptional efficiency. You'll discover how many opportunities open up when your limitations fade away.

MPG

Fuel Efficiency

36 MPG² means you'll be able to drive the 2014 Impreza more than 500 miles³ between fill-ups. Road trip, anyone? And expect to enjoy those miles more, thanks to the smooth-performing efficiency of the Lineartronic[®] CVT and the uniquely balanced SUBARU BOXER[®] engine for a truly engaging driving experience.



More space. More rewards.

It may be compact on the outside, but the Impreza is a pretty big deal. It's big on shoulder room and legroom—even for rear seat passengers. It's big on cargo room with up to 52.4 cubic feet of easy-access space. And it's big on interior rewards with generous use of soft-touch materials and modern, refined design.



Bluetooth[®] Hands-free

Stay connected, stay entertained, but keep your hands where they belong. The Impreza comes standard with both Bluetooth[®] hands-free calling and audio streaming—allowing you to make calls and stream music—all without wires.



Agile Handling

Curvy roads will be your new playground. The Impreza was built for enthusiastic driving with a tight, athletic suspension that's both precise and incredibly responsive.



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¹ Always wear seatbelts. Children should be properly restrained in the rear seat.
² EPA estimated fuel economy for the 2014 Subaru Impreza 2.0i CVT at 36 highway MPG. Actual mileage may vary.
³ Driving range based on 14.5-gallon fuel tank capacity and EPA estimated fuel economy for 2014 Subaru Impreza 2.0i Lineartronic[®] CVT at 36 highway MPG. Actual driving range may vary.

“Subaru has racked up more endorsements by independent arbiters of automotive quality and safety than just about any other manufacturer.”¹

— FORTUNE Magazine, December 3, 2012

“The most fuel-efficient All-Wheel Drive car in its segment at 36 MPG.”²

“A 2013 IIHS Top Safety Pick Plus and Top Safety Pick for six years running (2008–2013).”³

—Insurance Institute for Highway Safety (IIHS)

Does not apply to WRX or STI models.



Impreza 2.0i Limited 5-door in Quartz Blue Pearl with accessory equipment.

2014 Impreza | Trim Levels



2.0i 4-door and 5-door

- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission)
- 15-inch steel wheels with covers
- Cloth upholstery
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- 4-speaker single-CD audio system with USB port/iPod® control, Bluetooth® connectivity and 3.5-mm auxiliary jack
- Multifunction display



2.0i Premium 4-door and 5-door

Includes 2.0i key features and adds:

- 16-inch aluminum-alloy wheels
- Body-color side mirrors
- 6-speaker single-CD audio system with USB port/iPod® control, Bluetooth® connectivity and 3.5-mm auxiliary jack
- Electronic Cruise Control
- All-Weather Package⁴



2.0i Limited 4-door and 5-door

Includes 2.0i Premium key features and adds:

- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 17-inch aluminum-alloy wheels
- Fog lights
- Leather-trimmed upholstery
- Leather-wrapped steering wheel and shift handle
- Automatic climate control system
- 6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio® USB port/iPod® control, Bluetooth® connectivity and 3.5-mm auxiliary jack
- Rear-Vision Camera
- Auto-on/off headlights



2.0i Sport Premium 5-door

- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Fog lights
- 17-inch aluminum-alloy wheels with gray finish
- Roof rails, black finish
- Striped cloth upholstery
- 6-speaker single-CD audio system with USB port/iPod® control, Bluetooth® connectivity and 3.5-mm auxiliary jack
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- Leather-wrapped steering wheel and shift handle
- All-Weather Package



2.0i Sport Limited 5-door

Includes 2.0i Sport Premium key features and adds:

- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Leather-trimmed upholstery
- Automatic climate control system
- 6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio® USB port/iPod® control, Bluetooth® connectivity and 3.5-mm auxiliary jack
- Rear-Vision Camera
- Auto-on/off headlights

¹ Excerpted from FORTUNE Magazine, December 3, 2012 © 2012 Time Inc. Used under license. FORTUNE and Time Inc. are not affiliated with, and do not endorse products or services of, Subaru.

² Based on EPA estimated highway fuel economy for 2014 Subaru Impreza models compared to AWD vehicles within Polk's Non-Luxury Traditional Compact segment.

³ Top Safety Pick Plus winners must earn good ratings for occupant protection in at least 4 of 5 evaluations, with no less than acceptable in the fifth test. Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour moderate overlap frontal crash test, 40-mile-per-hour small overlap frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at www.iihs.org.

⁴ Standard on 2.0i Premium equipped with 5-speed manual transmission; optional when equipped with Lineartronic® CVT.

2014 Impreza | Specifications

Engine and Drivetrain		2.0i	2.0i Sport
Power Torque	2.0-liter DOHC aluminum-alloy 16-valve horizontally opposed 4-cylinder SUBARU BOXER® engine with Dual Active Valve Control System. 148 hp @ 6,200 rpm 145 lb-ft @ 4,200 rpm	●	●
Transmission	Fully synchronized 5-speed manual. 2.0i, 2.0i Premium and 2.0i Sport Premium: Standard. 2.0i Limited and 2.0i Sport Limited: N/A.	●	●
	Lineartronic® CVT (Continuously Variable Transmission). 2.0i, 2.0i Premium and 2.0i Sport Premium: Optional. 2.0i Limited and 2.0i Sport Limited: Standard.	○	○
CA Emissions	PZEV¹	●	●
Traction and Stability			
All-Wheel Drive type	Subaru Symmetrical All-Wheel Drive	●	●
Vehicle Dynamics Control (VDC)	VDC electronic stability control utilizes sensors which constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.	●	●
Traction Control System (TCS)	VDC also incorporates an all-wheel, all-speed traction control system which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.	●	●
Fuel			
Fuel Economy	city/highway/combined²	Manual: 25/34/28 mpg (4-door) 25/33/28 mpg (5-door) CVT: 27/36/30 mpg	Manual: 25/33/28 mpg CVT: 27/36/30 mpg
Fuel Requirement	Unleaded gasoline (87 octane)	●	●
Fuel Capacity	14.5 gallons	●	●
Chassis			
Steering	Electric power-assisted rack-and-pinion. Turning circle: 34.8 feet.	●	●
Suspension	4-wheel independent. Front: MacPherson strut type. Stabilizer bar. Rear: Double wishbone. Stabilizer bar. (2.0i: Front stabilizer bar only)	●	●

2014 Impreza | Specifications

Chassis		2.0i	2.0i Sport
Brakes	4-wheel disc, ventilated front. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).	●	●
Brake Discs (front/rear)	10.9 inches/10.8 inches	●	●
Brake Assist	When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.	●	●
Brake Override System	If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.	●	●
Wheels and Tires			
Wheels	2.0i: 15 x 6.0-inch steel with covers 2.0i Premium: 16 x 6.5-inch 10-spoke aluminum-alloy 2.0i Limited and Alloy Wheel Package: 17 x 7.0-inch 15-spoke aluminum-alloy 2.0i Sport Premium and 2.0i Sport Limited: 17 x 7.0-inch 5-hole aluminum-alloy. Gray finish.	●	—
Tires	2.0i: 195/65 R15 89H all-season 2.0i Premium: 205/55 R16 89V all-season 2.0i Sport Premium, 2.0i Limited, 2.0i Sport Limited and Alloy Wheel Package: 205/50 R17 88V all-season	●	—
Spare Tire	Temporary use T135/70 D17	●	●

2014 Impreza | Equipment

	2.0i	2.0i Premium	2.0i Limited	2.0i Sport Premium	2.0i Sport Limited
Exterior					
Fog lights	□	□	●	●	●
Black folding side mirrors	●	—	—	—	—
Body-color folding side mirrors	—	●	●	●	●
Body-color door handles	●	●	—	●	●
Body-color door handles with chrome accents	—	—	●	—	—
Heated side mirrors and windshield wiper de-icer (All-Weather Package)	—	○ ³	●	●	●
Single exhaust outlet with stainless tip (4-door)	—	○ ⁴	●	—	—
Seating and Trim					
6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	●	●	●	●	●
Heated front seats (All-Weather Package)	—	○ ³	●	●	●
60/40-split flat-folding rear seatback	●	●	●	●	●
Leather-trimmed steering wheel	—	○ ⁴	●	●	●
Leather-wrapped automatic transmission shifter handle	—	○ ⁴	●	●	●
Tricot or Striped cloth upholstery	●	●	—	●	—
Leather-trimmed upholstery	—	—	●	—	●
Convenience Features					
Auto-on/off headlights	—	—	●	—	●
Driver's auto-up/down power window	●	●	●	●	●
Electronic cruise control	—	●	●	●	●
3-spoke steering wheel with audio, cruise control and Bluetooth® hands-free phone on/off controls	—	●	●	●	●
3-spoke steering wheel with audio and Bluetooth® hands-free on/off controls	●	—	—	—	—
Automatic transmission manual-mode paddle shifters	—	○	●	○	●
Manually adjustable tilt/telescoping steering column	●	●	●	●	●
Center console with sliding armrest lid	—	●	●	●	●
Rear-Vision Camera	—	○ ⁵	●	—	●
Audio System					
4-speaker single-CD audio system with USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack	●	—	—	—	—
6-speaker single-CD audio system with USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack	—	●	—	●	—
6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio® with iTunes® tagging, USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, 3.5-mm auxiliary jack and Rear-Vision Camera	—	—	●	—	●
Climate Control					
Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan and airflow direction	●	●	—	●	—
Automatic climate control system with CFC-free air conditioning and rotary controls for temperature, fan and airflow direction	—	—	●	—	●
Instrumentation					
Analog speedometer, tachometer, "eco" fuel economy and fuel level gauges	●	●	●	●	●
Digital trip computer displaying current and average fuel economy, average vehicle speed, journey time, digital clock and ambient temperature	●	●	●	●	●
Security					
Keyless entry system with answer-back electronic chirp	●	●	●	●	●
Antitheft security system with engine immobilizer	●	●	●	●	●

2014 Impreza | Equipment

	2.0i	2.0i Premium	2.0i Limited	2.0i Sport Premium	2.0i Sport Limited
Safety					
ACTIVE					
Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●	●	●
Vehicle Dynamics Control (VDC)	●	●	●	●	●
Traction Control System (TCS)	●	●	●	●	●
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●	●
Brake Assist	●	●	●	●	●
Brake Override System	●	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●	●
Daytime Running Lights (DRL)	●	●	●	●	●
PASSIVE					
Dual-stage deployment driver and front-passenger front airbags (SRS) ⁶	●	●	●	●	●
Subaru advanced frontal airbag system (SRS) ⁶	●	●	●	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS) ⁶	●	●	●	●	●
Seat-mounted front side-impact airbags (SRS) ⁶	●	●	●	●	●
Driver's side knee airbag (SRS) ⁶	●	●	●	●	●
Whiplash protection front seats	●	●	●	●	●
Height-adjustable front seat head restraints	●	●	●	●	●
Three individual rear seat head restraints	●	●	●	●	●
Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point seatbelts at all rear seating positions.	●	●	●	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●	●	●	●
Optional Equipment					
Lineartronic® CVT (Continuously Variable Transmission)	○	○	●	○	●
Power tilt/sliding-glass moonroof (95% UVA and 99% UVB light reducing) ⁷	—	○ ^{8,9}	○	—	○
Navigation System: High-resolution 6.1-inch touch-screen voice-activated GPS navigation system and integrated audio system with 6 speakers, Subaru STARLINK™ system with Aha™ connected service ¹⁰					
HD Radio® with iTunes® tagging capability, SMS text messaging capability, USB port/iPod® control, SiriusXM® Satellite Radio ¹¹ and NavTraffic ^{®11} Bluetooth® audio streaming and hands-free phone connectivity, 3.5-mm auxiliary jack and Rear-Vision Camera	—	○ ⁸	○ ¹²	—	○ ¹²
Alloy Wheel Package: 17-inch alloy wheels, single exhaust outlet with stainless tip (4-door), leather-wrapped steering wheel and shifter handle	—	○ ¹³	—	—	—
All-Weather Package: Windshield wiper de-icer, heated side mirrors and heated front seats	—	○ ³	●	●	●

● Standard ○ Optional — Not equipped □ Available dealer-installed accessory

1 2014 Subaru Impreza 2.0L models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2014 EPA fuel economy estimates. Actual mileage may vary. 3 Standard on 2.0i Premium equipped with 5-speed manual transmission; optional when equipped with Lineartronic® CVT. 4 Included in Alloy Wheel Package. See Optional Equipment listing above. 5 Requires Navigation System. 6 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 7 The glass information listed represents calculated reference values, and may not represent actual values determined by testing. 8 Requires All-Weather and Alloy Wheel Packages. 9 Not available with Navigation System on 2.0i Premium. 10 Compatible smartphone and free Aha app required. For Aha to operate, latest version of Aha application and optional integrated audio and navigation system unit required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha is a trademark of HARMAN International Industries, Incorporated. Your wireless carrier's rates may apply. 11 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer. 12 Requires moonroof. 13 Requires All-Weather Package, and Moonroof or Navigation System Package.

2014 Impreza | Accessories



All-weather Floor Mats. Custom-fitted heavy-gauge floor mats help protect the vehicle carpet from sand, dirt and moisture. Not intended for use on top of carpeted floor mats.



Trunk Spoiler. Enhances the performance look of the 4-door Impreza. Features an integrated L.E.D. brake light and comes pre-painted to match your Impreza.



Remote Engine Starter. Allows vehicle to start by pushing a button from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle's interior temperature is more comfortable upon entry. Remote confirms when vehicle engine has been started.
A/T only.



Body Side Moldings. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Sport Mesh Grille. Bold metal mesh design adds an aggressive look to the Impreza. Grille comes pre-painted and ready to install.



Fog Lamp Kit. Casts a low and wide beam of light to enhance vision in inclement weather. Kit includes chrome surround bezels.



Front Underspoiler. Two-piece design integrates into the front end to help create a unique, custom appearance. The Front Underspoilers are pre-painted and easily installed onto the front end of all Impreza models.



Roof Cargo Carrier. Provides 13 cubic feet of lockable storage capacity. Opens from rear to accommodate loading from three sides. Measures 56"L x 36"W x 18"H. Requires Crossbar Kit. Consult vehicle owner's manual for total roof-load limit.



Rear Seatback Protector. Helps protect 5-door rear seatbacks from dirt and spills when the rear seats are folded flat.



Side Window Visors. Designed to let the fresh air in while helping to keep the rain out of the vehicle. Black acrylic plastic construction is designed specifically for an exact fit on the Impreza models.
May not be legal in all states. Please check the laws of your state.



Auto-dimming Mirror with HomeLink. Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three integrated HomeLink buttons that are programmable for most garage-door openers and other HomeLink-compatible devices.



Rear Cargo Tray. Helps protect cargo area from dirt and spills while providing a surface that helps reduce the shifting of cargo when driving. Also available on Impreza 4-door models.

2014 Impreza | Owner Benefits

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your dealer has full coverage details.

Warranties

New Car Limited Warranty

3 years or 36,000 miles, whichever comes first.

Powertrain Limited Warranty

5 years or 60,000 miles, whichever comes first.

Wear Item Limited Warranty

3 years or 36,000 miles, whichever comes first.

Repairs to the following items will also be covered under Wear Item Limited Warranty:

- Brake Pads
- Wiper Blades
- Clutch Linings
- Transmitter Batteries

Rust Perforation Limited Warranty

5 years, unlimited mileage.

Subaru Badge of Ownership

True commitment shows through. For Subaru owners, it shows in kayak scuffs and mud-coated boots. It can take the form of dog hair that just won't come out, fresh coats of dust, or extra coats of wax. For many, the Subaru Badge of Ownership lets them show their commitment to the life they live and the confidence that has inspired them to fully embrace it. Owners can order badges online for free, stick them on, and let everyone know how they experience the world. Which one would you get?

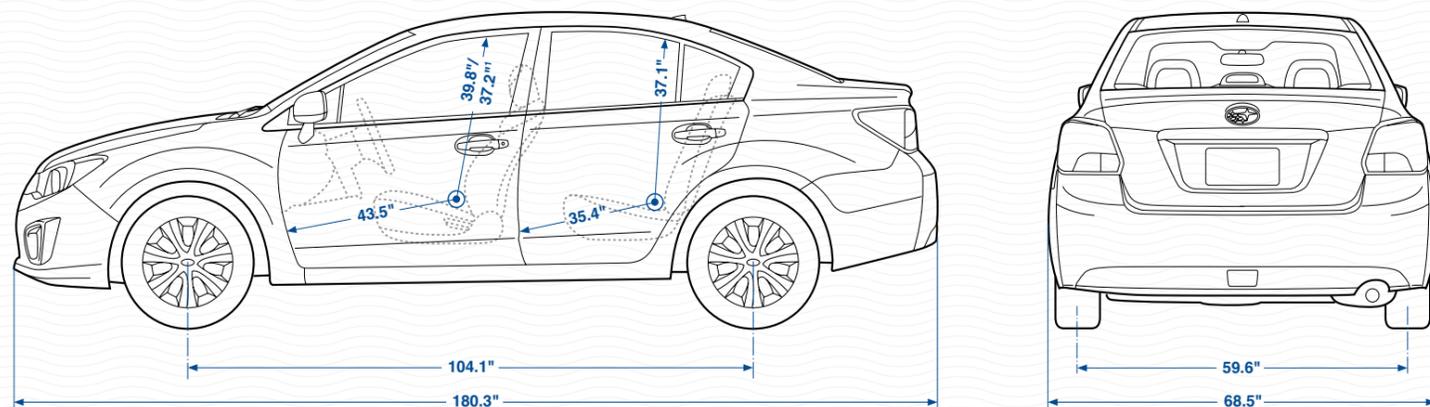


MySubaru.com

Use MySubaru.com to shop for your Subaru, tap into resources for your vehicle and read other Subaru owners' stories. It's a great tool after purchase to keep track of your vehicle's service records, get money-saving coupons, locate Subaru events and more.

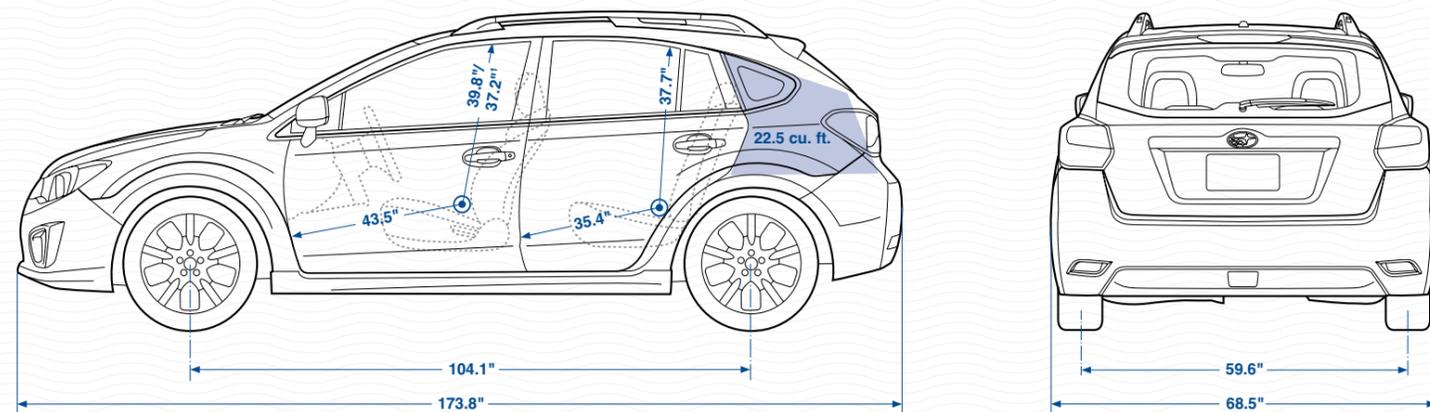
2014 Impreza | Dimensions

Impreza 4-Door



Length/Width/Height	4-door: 180.3 inches/68.5 inches (78.2 inches, including mirrors)/57.7 inches 5-door: 173.8 inches/68.5 inches (78.2 inches, including mirrors)/57.7 inches (2.0i Sport: 57.9 inches ²)
Wheelbase	104.1 inches
Track (front/rear)	59.4 inches/59.6 inches
Base curb weight (4-door/5-door)	2.0i: 2,944 lbs/3,010 lbs 2.0i Premium: 2,977 lbs/3,043 lbs 2.0i Limited: N/A/3,087 lbs 2.0i Sport Premium: 3,021 lbs/3,098 lbs 2.0i Sport Limited: N/A/3,109 lbs

Impreza 5-Door

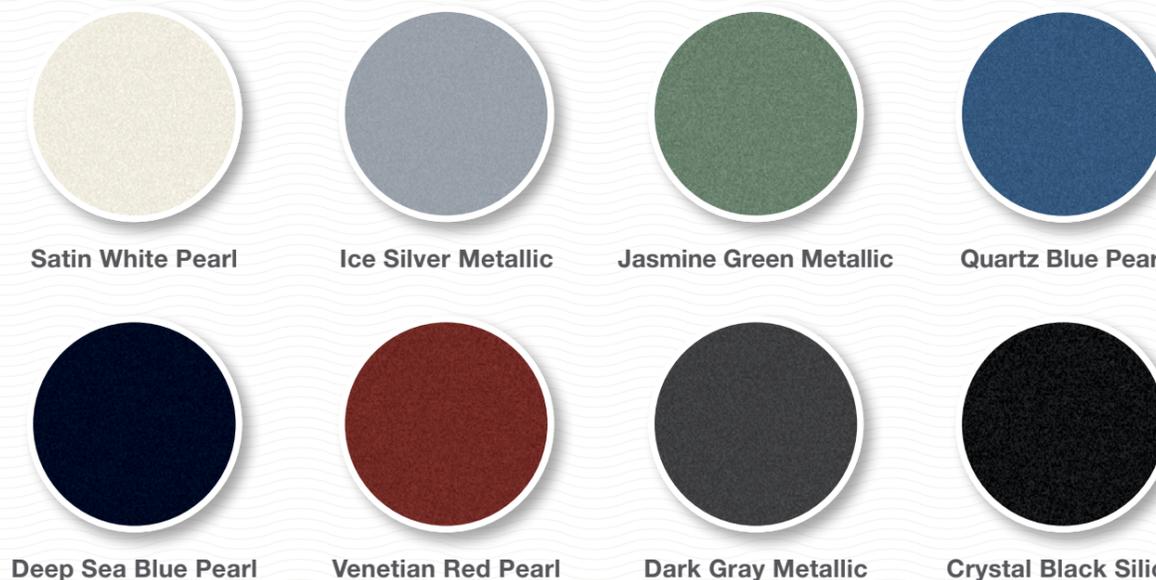


Headroom (front/rear)	4-door: 39.8 inches/37.1 inches (with moonroof: 37.2 inches/37.1 inches) 5-door: 39.8 inches/37.7 inches (with moonroof: 37.2 inches/37.7 inches)
Legroom (front/rear)	43.5 inches/35.4 inches
Shoulder room (front/rear)	55.6 inches/54.2 inches
Hip room (front/rear)	52.2 inches/53.1 inches
Passenger volume	4-door: 96.9 cubic feet (with moonroof: 93.4 cubic feet) 5-door: 97.5 cubic feet (with moonroof: 94.0 cubic feet)
Cargo volume	4-door: 12.0 cubic feet 5-door: 22.5 cubic feet (52.4 cubic feet with rear seat lowered)

¹ With available moonroof. Moonroof availability varies by trim level.
² 59.5 inches with roof rails.

2014 Impreza | Colors

Paint



Upholstery



Color Combinations

	2.0i – 2.0i Premium	2.0i Limited	2.0i Sport Premium	2.0i Sport Limited
Satin White Pearl	BT or IT	BL or IL	BSC or ISC	BL or IL
Ice Silver Metallic	BT	BL	BSC	BL
Jasmine Green Metallic	IT	IL	–	–
Quartz Blue Pearl	BT	BL	BSC	BL
Deep Sea Blue Pearl	–	–	ISC	IL
Venetian Red Pearl	BT	BL	BSC	BL
Dark Gray Metallic	BT	BL	BSC	BL
Crystal Black Silica	IT	IL	ISC	IL

– Not available

Responsible. Reliable. Ready to join the family.

At Subaru, we're committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last—it's why 96% of all the vehicles we've built in the last 12 years are still on the road today.¹ We also share your desire for a cleaner, greener world and now we're taking it one step further. Every 2014 non-turbo Impreza, along with select XV Crosstrek, Forester, Outback and Legacy models have achieved Partial Zero Emission Vehicle—PZEV²—status because of their exceptionally low emissions. What's more, in 2004 Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill. Subaru is also headquartered in a zero-landfill office in Cherry Hill, NJ.



Impreza 2.0i Sport Limited in Ice Silver Metallic shown with accessory equipment on front cover.

¹ Based on Polk U.S. Vehicles in Operation registration information for MY 2001–2013 as of January 2013. ² 2014 Subaru Impreza and XV Crosstrek 2.0L, Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.

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