

# 2016 Subaru Models



Love. It's what makes a Subaru, a Subaru.



# 2016 Subaru Life



Love. It's what makes a Subaru, a Subaru.





## Live by the moment. Love by the mile.

There's no telling where life will take you, but it's reassuring to know your Subaru can help get you there. Since 95% of all the vehicles we've sold in the last 10 years are still on the road today<sup>1</sup>, you can be confident it's built for the long haul, and with Subaru Symmetrical All-Wheel Drive, you know it's up for the challenge. Plus you'll have the peace of mind that our award-winning safety provides. So go ahead. Live the life you love. It's why we hear again and again, "I love my Subaru."

**Love.** It's what makes a Subaru, a Subaru.



# The Subaru Love Promise

We believe in making the world a better place. That's why we created the Subaru Love Promise. It's a pledge to do right by the communities in which we all live and work. We've signed it, and throughout the country, our retailers are doing the same.

In fact, over the past 20 years, we've donated more than \$50 million to causes we all care about, and our employees have logged more than 28,000 volunteer hours. It's all part of our promise, and we can't wait to do more.



## Our Passions



Together with organizations like the National Park Foundation, United By Blue and others, we are working to preserve the outdoors we love.



In an effort to eliminate hunger and boost hope, we support Meals on Wheels America, local food banks nationwide and several other community organizations.



Believing that we should all have a chance to lead a healthy, happy life, we've had year-over-year partnerships with Make-A-Wish®, Special Olympics, Alzheimer's Association and Dining Out for Life.



It's our goal to make the pursuit of knowledge available to as many minds as possible. That's why we support Adopt a Classroom, the American Association for the Advancement of Science and many local scholarship and learning programs.



To help keep all animals safe and healthy, we've partnered with the American Society for the Prevention of Cruelty to Animals® (ASPCA), Pilots N Paws and the Pet Philanthropy Circle.

We try not to waste a thing.  
**Even waste.**



In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status, and all Subaru vehicles are built in zero-landfill plants, where 100% of manufacturing waste is either recycled or turned into electricity. Plus every Subaru plant continues to use green suppliers and reduce manufacturing wastes and CO<sub>2</sub> emissions. Subaru is also headquartered in a zero-landfill office in Cherry Hill, N.J.



In 2003, Subaru of Indiana Automotive, Inc. became the first automotive assembly plant to be designated as a Backyard Wildlife Habitat by the National Wildlife Federation. SIA's 800+ acres serve as a home for a wide variety of animals.



We've spent decades building relationships with those who believe in building a cleaner and greener world as much as we do. That's why we support organizations like Leave No Trace Center for Outdoor Ethics, United By Blue and Greensgrow Farms.



[subaru.com/environment](http://subaru.com/environment)

Who we are  
is what we leave behind.

## America's Best Idea Needs Our Help

As a dedicated partner of the National Park Foundation (NPF), Subaru has provided critical support to more than 90 national parks. Subaru is continuing our commitment to national parks by supporting Find Your Park, a public awareness and education campaign celebrating the centennial anniversary of the National Park Service (NPS) in 2016.

Subaru, together with the NPS and the National Parks Conservation Association (NPCA), will leverage their environmental expertise to work toward the goal of making three pilot parks—Yosemite, Denali and Grand Teton—zero-landfill.

**2016**  
National Park Service  
CENTENNIAL



Get more details at  
[subaru.com/environment](http://subaru.com/environment).

# Some things are worth doing.

Getting out there and pursuing our passions is the Subaru way of life for our owners, our partners and us. We also find great satisfaction in getting out there with people that get involved and make a difference in our world. Because what matters to our owners most, matters to us.



[subaru.com/partners](http://subaru.com/partners)

## Some of our partners\*

- Adopt-A-Classroom
- American Association for the Advancement Of Science
- American Canoe Association
- American Speech-Language-Hearing Association
- Dining Out for Life
- Greensgrow Farms
- International Mountain Bicycling Association
- Japan America Society of Philadelphia
- Leave No Trace Center for Outdoor Ethics
- Make-A-Wish
- Meals on Wheels
- Mervin Manufacturing
- National Parks Conservation Association
- National Park Foundation
- National Ski Patrol
- Nordica
- Pennsylvania Horticultural Society
- Pilots N Paws
- Powder (11 Mountain Resorts)
- Professional Ski Instructors of America/American Association of Snowboard Instructors
- The American Society for the Prevention of Cruelty to Animals
- United By Blue
- Vermont SportsCar
- Yakima

# Come on out. Happiness loves company.

Subaru owners are a unique bunch of people who tend to have one thing in common—they live life to the fullest. Being part of the Subaru family introduces you to all sorts of opportunities to get out there with others who share common interests and passions. Here are just a few of the events we've got planned.



For some of our  
future events, visit  
[subaru.com/events](http://subaru.com/events)



## See you there!

- Subaru WinterFest
- Northwest Flower & Garden Show
- Philadelphia Flower Show
- Subaru Cherry Blossom Festival
- Subaru and United By Blue River Cleanups
- Dining Out for Life
- Pilots N Paws Animal Rescue
- Rally America National Championship Series
- Global RallyCross Championship
- Subaru Loves Pets Adoption Drives
- Subaru Sea Otter Classic
- Down & Dirty Obstacle Race presented by Subaru
- Subiefest
- Wicked Big Meet

# Passionate people do passionate things.

Subaru owners are known for living life to the fullest. Now you have a unique way to let others know what you enjoy most with your own Badge of Ownership to display on your Subaru vehicle.

Personalize your Badge of Ownership with one or more lifestyle icons that reflect your interests or hobbies—our gift to you!

Learn more or order yours FREE at [badgeofownership.com](http://badgeofownership.com).



[subaru.com/  
badgeofownership](http://subaru.com/badgeofownership)

2016 Subaru Life | Badge of Ownership



Challenge met.  
**Victory claimed.**

## Subaru Rally and RallyCross Racing

There is no more punishing—and exciting—way to prove our engineering than rally and rallycross racing. We have conquered challenging terrain from snow to gravel to tarmac and sometimes air on our way to winning ten Rally America National Championships since 2001. It's an accomplishment we're proud of, and one we look forward to claiming again and again.



For the latest rally news,  
visit [subaru.com/rally](http://subaru.com/rally)

# Enthusiasm is contagious.

The love for a Subaru goes way beyond a wave to a fellow owner on the road. All over the world and all over the internet, loyal enthusiasts—united by their passion for life and for Subaru—gather for rallies, events, or just to talk about their favorite subjects.

## Subaru Enthusiast Sites



nasioc.com  
 Dlrally.com  
 iwsti.com  
 Subaru-**Impreza**.org  
 Subaru**XV**Forum.com  
 Subaru**BRZ**Forum.com  
 Club**WRX**.net

Subaru**Forester**.org  
 815subarus.com  
 socialsubies.com  
 wrxtuners.com  
**LegacyGT**.com  
 flat4lv.com  
 seccs.org



sidc.co.uk  
 scoobycity.co.uk  
 SB9T.com



**wrx**.com.au  
 Subaru**Outback**.org



socsa.org.za  
 i-club.com



subaruclub.ca  
**WRX**Forums.com  
 igota**STI**.com



clubsubaru.es



[subaru.com/enthusiasts](http://subaru.com/enthusiasts)

# More miles, more milestones.

One thing you'll notice about Subaru owners is how long they hang on to them. Terry Prine remembers the day he brought his new 2003 Subaru Forester home, and all the great moments he's had with it by his side. Memories like passing the 100,000 mark on the odometer. Terry loves his Forester so much that he even plans on handing it down to his son Miles (that's really his name).

## A memory in every mile.

000475

Going on tour with my band in '03, the Forester was my bus. I was able to load in all of my buddies and gear and still had room to pick things up on the way. An amazing time.

038000

Packing up the family and taking our first road trip. I tried never to take the same road twice, and the kids loved it. They especially enjoyed seeing all the different landscapes through the big windows and giant moonroof.

102000

The joy of having two healthy kids is only surpassed by having our third. With a growing family, I know that they're always safe in my Subaru, and that one day, my son Miles will get the Forester to make his own memories.

135500

In search of California's state fish, the golden trout, the kids and I car-camped with friends near Mono Pass and day-hiked into this incredible string of lakes known as Little Lakes Valley. We caught 25 fish within 3 hours. Rainbows, brookies and yes, the elusive golden trout! The kids were in heaven.

152000

Kids keep growing and the Forester keeps going! I'm about a year from giving it to Miles and can't wait to see where he'll take it.





For more on EyeSight®,  
visit [Subaru.com/eyesight](http://Subaru.com/eyesight)

An extra set of eyes  
every time you drive.

“Subaru vehicles equipped with optional EyeSight receive the highest possible rating for front crash prevention from IIHS.”

—Insurance Institute for Highway Safety (IIHS)



The most important thing a Subaru can do is protect the people in it. We're always looking for better ways to do it, and now the 2016 Outback, Legacy, Forester, Impreza, Crosstrek and WRX are all available with our innovative driver assist technology, Subaru EyeSight<sup>®2</sup>. Like a second pair of eyes for the road ahead, EyeSight<sup>®</sup> warns you when there's potential danger and can even apply brakes to help you avoid it. It's added comfort and peace of mind you can count on in your daily drive.

# Safety from all sides.

At Subaru, we put a lot of effort into protecting what's inside. In every vehicle, you'll find advanced airbag technology<sup>3</sup> and the sturdy Ring-shaped Reinforcement Frame to help protect all aboard. Plus, in nearly all models, there's the control of standard Subaru Symmetrical All-Wheel Drive and available features like Rear Cross-Traffic Alert<sup>4</sup> to help in parking situations and Blind-Spot Detection with Lane Change Assist<sup>4</sup> to help alert you to approaching vehicles. Now the 2016 Outback, Legacy, Forester, Crosstrek and Impreza also offer all-new SUBARU STARLINK™ Safety and Security connected services to help get you emergency assistance when you need it 24/7, 365 days a year<sup>5</sup>.



“Subaru is the only manufacturer with IIHS Top Safety Picks for all models for the last six years (2010–2015).”

—Insurance Institute for Highway Safety (IIHS)



**Do a lot on very little.**

### **MPG + AWD**

Capable and fuel-efficient, Subaru vehicles are proof that you can have fun and get great MPG, too. Just look at the 2016 Outback, the most fuel-efficient vehicle in its class<sup>6</sup>, plus most models achieve 30 MPG or more<sup>7</sup>, particularly the 2016 Impreza that earns an impressive 37 highway MPG<sup>8</sup>. With standard Subaru Symmetrical All-Wheel Drive on most models, you can go just about anywhere you care to in rain, snow and even rocky terrain. Now more than ever, Subaru vehicles help you do more with less impact on your wallet.

## Subaru Symmetrical All-Wheel Drive

A confident drive is the signature of every Subaru vehicle, especially when it's equipped with Subaru Symmetrical All-Wheel Drive. This unique system offers better balance for stability and a more efficient flow of power than other AWD systems, providing greater grip and giving you better traction and control.



### All-weather Conditions

Traction and stability keep you connected to the road in most conditions.



### Accident Avoidance

Being more responsive to the unexpected takes natural agility.



### Spirited Handling

Dynamic steering and intuitive control comes from a near-perfect side-to-side symmetry.

## SUBARU BOXER® Engine

The SUBARU BOXER® engine is remarkably different because it generates more than power. The pistons are laid flat in a horizontally opposed design, providing powerful yet smooth acceleration—and better yet, a lower center of gravity for increased handling stability.



Horizontally Opposed Design



Smoother Operation

Durable Construction



Increased Reliability

Lower Center of Gravity



Greater Handling Agility

Take a Guided Tour.

Get Social.



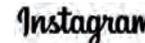
facebook.com/subaruofamerica



twitter.com/subaru\_usa



youtube.com/user/subaru



instagram.com/subaru\_usa

It's the ultimate way to get to know Subaru models on your terms. Get up close and personal with color configurators, videos, 360-views, interactive content and more. Available on the iTunes® App Store for your iPad® at:

[itunes.com/apps/subaruofamerica](https://itunes.com/apps/subaruofamerica),

or for your desktop or tablet at: [tour.subaru.com](http://tour.subaru.com)



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By producing these brochures in a green way rather than by traditional methods, we saved 42 trees preserved for the future; 19,294 gallons of wastewater flow saved; 1,292 lbs solid waste not generated; 3,557 lbs net greenhouse gases prevented; 18,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

1. Based on IHS Automotive: Polk U.S. Total Registrations MY2005-2014. 2. EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. 3. The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 4. Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 5. Activation and required subscription sold separately. Includes one year trial subscription. See your retailer for details. 6. Based on EPA estimated highway fuel economy for 2015 model vehicles within the IHS Automotive, Polk Non-Luxury Midsize CUV segment. 7. Based on EPA estimated highway fuel economy for 2016 Legacy, Outback and Forester 2.5i models, and Impreza, Crosstrek and BRZ models. 8. EPA estimated fuel economy for 2016 Subaru Impreza CVT at up to 37 highway MPG. Actual mileage may vary. Visit [fuelconomy.gov](http://fuelconomy.gov) for more information. 9. EPA estimated fuel economy for 2016 Subaru Outback 2.5i CVT models at 33 highway MPG. Actual mileage may vary. Visit [fuelconomy.gov](http://fuelconomy.gov) for more information. 10. Based on IHS Automotive: Polk U.S. Total Registrations MY2004-October 2014. 11. 2016 Subaru Impreza and Crosstrek 2.0L and Forester, Outback and Legacy 2.5L models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered by the PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 12. Availability varies by trim level. See your retailer. 13. Compatible smartphone and free applications required. For applications to operate, latest version of each application is required. Data provided by smartphones is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 14. EPA estimated fuel economy for 2016 Forester 2.5i CVT at 32 highway MPG. Actual mileage may vary. Visit [fuelconomy.gov](http://fuelconomy.gov) for more information. 15. Based on IHS Automotive: Polk U.S. Vehicles in Operation vs. New Vehicle Registrations in the Non-Luxury Compact CUV segment for MY2004-2014 as of September 2014. 16. Based on IHS Automotive/ Polk U.S. total new light vehicle registrations in the model years 2004 through 2014 (through October 2014) in the

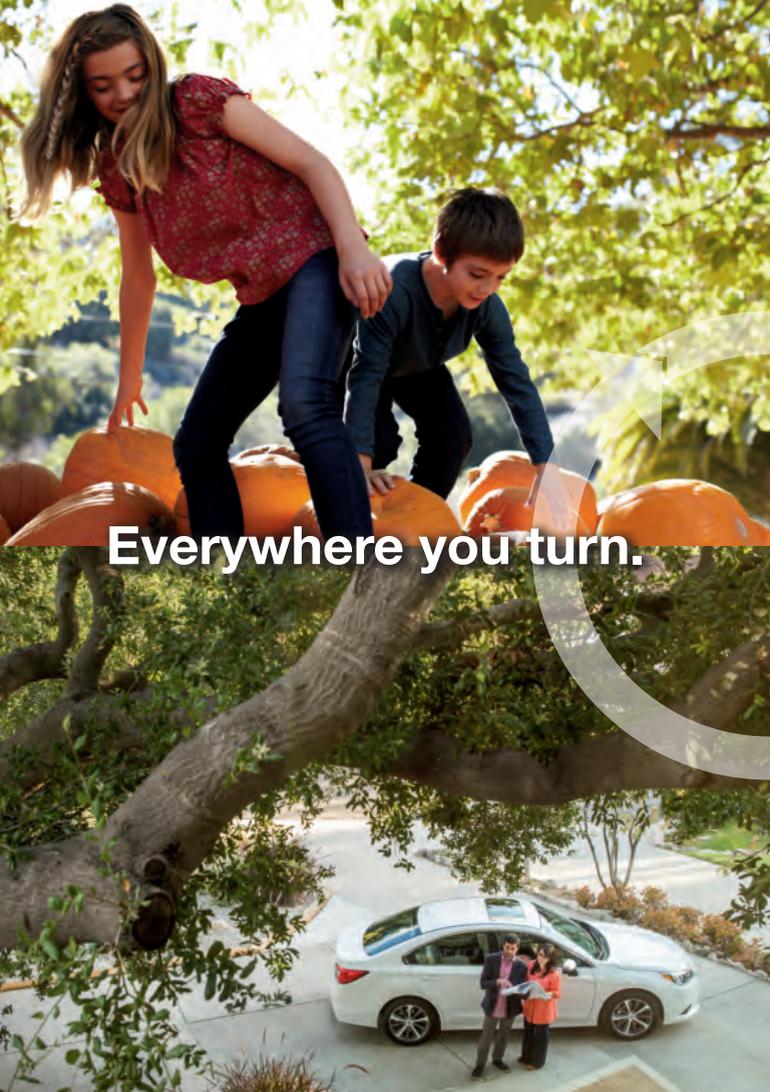
non-luxury traditional midsize sedan segment for models which have been on the U.S. market for the entire ten-year time period. 17. EPA estimated fuel economy for 2016 Subaru Legacy 2.5i at 36 highway MPG. Actual mileage may vary. Visit [fuelconomy.gov](http://fuelconomy.gov) for more information. 18. STARLINK can read incoming texts out loud when the vehicle is traveling at speeds over 5 miles per hour, and can display incoming texts on screen when the vehicle is traveling at speeds lower than 5 miles per hour. 7.0" system required. 19. EPA estimated fuel economy for 2016 Subaru Crosstrek CVT at 34 highway MPG. Actual mileage may vary. Visit [fuelconomy.gov](http://fuelconomy.gov) for more information.

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16.LIFEBOOK.625 (S-17843, 260K, 9/15, CG)



Everywhere you turn.



Confidence is at our core.

## 2016 BRZ

Absent of fluff, with a direct connection to the road, the BRZ delivers fun at any speed. Engineering this level of driving engagement was anything but easy. It required starting with the right technology—namely, the low-slung SUBARU BOXER® engine—and using it to help create a vehicle with a supremely low center of gravity and the perfect power-to-weight ratio. The end result is no less than the ideal sports car driving experience. Creating elegant simplicity is anything but simple.



Sharp



Agile



Quick



Exhilarating

- 200-hp 4-cylinder direct-injected SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission or available automatic transmission with manual-mode paddle shifters<sup>12</sup>
- Front-mounted engine and rear-wheel drive for razor-sharp handling and balance
- Ultra-quick 13:1 steering ratio
- Multi-spoke 17-inch aluminum-alloy wheels
- SUBARU STARLINK™ 6.2" Multimedia system, featuring Pandora®, iHeartRadio®, STITCHER and Aha™ smartphone app integration<sup>13</sup>, HD Radio® with iTunes® tagging capability, USB port/iPod® control, Bluetooth® hands-free phone, and audio streaming connectivity
- HID headlights
- Keyless Access with Push-button Start<sup>12</sup>
- Alcantara® and leather-trimmed upholstery<sup>12</sup>

The joy of driving  
purified.

"The BRZ is an *AUTOMOBILE Magazine* All-Star for the second year in a row."<sup>\*\*</sup>

—*AUTOMOBILE Magazine*, April 2014



Take the 2016 BRZ  
Guided Tour.



Download the free  
iPad App on iTunes.

## 2016 WRX STI

Built to thrill, the WRX STI delivers an addictive driving euphoria and lures you with a rare dose of unfiltered driving excitement. Despite its track-day looks and competitive soul, the STI has versatility with room to spare. There's an impressive list of features, including Subaru Symmetrical AWD with Driver Controlled Center Differential (DCCD), a 305-horsepower turbocharged SUBARU BOXER® engine and Brembo® brakes. But the whole is far more than the sum of its parts—this is the best-handling, best-performing STI ever.



Fast



Fierce



Sharp



Exhilarating

Performance that  
demands respect.  
Handling that demands  
the podium\*.

“The WRX STI is a 2015 *AUTOMOBILE*  
*Magazine* All-Star.”

—Automobilemag.com,  
November 2014

- 305-hp turbocharged 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential All-Wheel Drive (DCCD)
- SI-DRIVE performance management system
- Active Torque Vectoring
- Ultra-quick 13:1 steering ratio
- High-performance STI sport-tuned suspension
- Brembo® performance brake system
- 18-inch BBS® forged aluminum-alloy wheels<sup>12</sup>
- LED headlights
- Premium audio system with 9 Harman Kardon® speakers and a 440-watt amplifier<sup>12</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia systems featuring Pandora®, iHeartRadio®, STITCHER and Aha™ smartphone app integration<sup>13</sup>, HD Radio® with iTunes® tagging capability, USB port/iPod® control, Bluetooth® hands-free phone, and audio streaming connectivity and SMS text messaging capability<sup>12,18</sup>
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert<sup>4,12</sup>
- 4.3-inch color multifunction display
- Leather-trimmed upholstery and tilt/sliding moonroof<sup>12</sup>



Take the 2016 WRX STI  
Guided Tour.



Download the free  
iPad App on iTunes.

\* We do not recommend racing your vehicle. Racing may void the vehicle warranty. See warranty maintenance booklet for details. If you do race the vehicle, do it safely and lawfully on approved racing tracks. Drive responsibly at all times and obey all traffic laws.

## 2016 WRX

Introducing the 2016 WRX. With its 268-hp 2.0-liter direct-injection twin-scroll turbocharged SUBARU BOXER® engine and Symmetrical All-Wheel Drive, it's no surprise the WRX has plenty of street cred. It's got track cred, too, courtesy of its ultra-stiff chassis, quick 14.5:1 steering ratio, and performance-tuned suspension. And all this performance is backed up with robust safety measures, including a standard Rear-Vision Camera, and available Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert<sup>4,12</sup>, making it not only the best-performing, but also the safest, WRX yet.



**Powerful**



**Fierce**



**Sharp**



**Agile**

- 268-hp turbocharged, direct injected 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- 6-speed manual transmission or optional Sport Lineartronic™ transmission with paddle shifters<sup>12</sup>
- Sport-tuned suspension
- 18-inch aluminum-alloy wheels<sup>12</sup>
- Premium audio system with 9 Harman Kardon® speakers and a 440-watt amplifier<sup>12</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia systems featuring Pandora®, iHeartRadio®, STITCHER and Aha™ smartphone app integration<sup>13</sup>, HD Radio® with iTunes® tagging capability, USB port/iPod® control, Bluetooth® hands-free phone, and audio streaming connectivity and SMS text messaging capability<sup>12,18</sup>
- Keyless Access with Push-button Start<sup>12</sup>
- EyeSight® Driver Assist Technology<sup>2,12</sup>
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert<sup>4,12</sup>
- 4.3-inch color multifunction display
- LED headlights and leather-trimmed upholstery<sup>12</sup>



Take the 2016 WRX  
Guided Tour.



Download the free  
iPad App on iTunes.

Unexpectedly potent.  
**Unassumingly quick.**

"The WRX is a 2015 *AUTOMOBILE Magazine* All-Star."

—Automobilmag.com, November 2014

# Make plans. Then push them even further.

“Highly competent on paper and on the road. You can’t go wrong with the value that is the capable and comfortable Crosstrek.”

—*Motor Trend, August 2015*

## 2016 Crosstrek

Made to go the distance, the 2016 Crosstrek combines the remarkable fuel efficiency of 34 highway MPG<sup>19</sup>, with standard All-Wheel Drive capability. From the versatile Crosstrek 2.0i to the greener Crosstrek Hybrid, it’s easier to get out there without leaving much behind. And it’s better than ever with standard SUBARU STARLINK™ in-vehicle technology, featuring Pandora®, iHeartRadio®, STITCHER and Aha™ smartphone app integration<sup>13</sup>, and safer with the available EyeSight® Driver Assist Technology<sup>2,12</sup> and all-new STARLINK™ Safety and Security connected services<sup>5,12</sup>. There’s no doubt. You’ll definitely love where it takes you.



Versatile



Efficient



Fun



Clean

- 148-hp 4-cylinder SUBARU BOXER® engine or 160 total-system hp Subaru Hybrid System
- 34 highway MPG<sup>19</sup> and Partial Zero Emission Vehicle (PZEV)<sup>11</sup>
- Subaru Symmetrical All-Wheel Drive (AWD)
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters<sup>12</sup>
- Raised suspension with 8.7" of ground clearance
- Cloth or leather-trimmed upholstery<sup>12</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia systems featuring Pandora®, iHeartRadio®, STITCHER and Aha™ smartphone app integration<sup>13</sup>, HD Radio® with iTunes® tagging capability, USB port/iPod® control, Bluetooth® hands-free phone, and audio streaming connectivity and SMS text messaging capability<sup>12,18</sup>
- Keyless Access with Push-button Start<sup>12</sup>
- EyeSight® Driver Assist Technology<sup>2,12</sup>
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert<sup>4,12</sup>
- Rear-Vision Camera
- All-Weather Package<sup>12</sup>
- STARLINK™ Safety Plus enabled<sup>5,12</sup>: Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Monthly Vehicle Health Report, Diagnostic Alerts



Take the 2016 Crosstrek  
Guided Tour.



Download the free  
iPad App on iTunes.

# A thrill that makes perfect sense.



Kelley Blue Book's KBB.com named the  
2015 Subaru Impreza Best Resale Value in its class.\*



## 2016 Impreza

You'll be hooked from the start in the 2016 Impreza. Clearly the smart choice, it achieves an impressive 37 highway MPG<sup>8</sup> and offers considerable reliability, with 95% of all Subaru vehicles sold in the last 10 years still on the road today<sup>1</sup>. It's designed for fun with its 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia systems<sup>12</sup> that offer Pandora<sup>®</sup>, iHeartRadio<sup>®</sup>, STITCHER and Aha™ smartphone app integration<sup>13</sup>. Plus it's safe, too, with a standard Rear-View Camera, the available EyeSight<sup>®</sup> Driver Assist Technology<sup>2,12</sup> and the all-new STARLINK™ Safety and Security connected services<sup>5,12</sup>. The new 2016 Impreza is ready to play wherever the journey takes you.



**Efficient**



**Fun**



**Roomy**



**Affordable**

- 148-hp 4-cylinder SUBARU BOXER<sup>®</sup> engine
- 37 highway MPG<sup>8</sup> and Partial Zero Emission Vehicle (PZEV)<sup>11</sup>
- Subaru Symmetrical All-Wheel Drive (AWD)
- 4-door or 5-door body style
- Sport 5-door with roof rails and 17-inch gray-finish wheels
- Cloth or leather-trimmed upholstery<sup>12</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia systems featuring Pandora<sup>®</sup>, iHeartRadio<sup>®</sup>, STITCHER and Aha™ smartphone app integration<sup>13</sup>, HD Radio<sup>®</sup> with iTunes<sup>®</sup> tagging capability, USB port/iPod<sup>®</sup> control, Bluetooth<sup>®</sup> hands-free phone, and audio streaming connectivity and SMS text messaging capability<sup>12,18</sup>
- Keyless Access with Push-button Start<sup>12</sup>
- EyeSight<sup>®</sup> Driver Assist Technology<sup>2,12</sup>
- Rear-View Camera
- Electronic cruise control
- STARLINK™ Safety Plus enabled<sup>5,12</sup>: Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Monthly Vehicle Health Report, Diagnostic Alerts

Impreza 2.0i Limited 4-door in Venetian Red Pearl.

\* Vehicle's projected resale value is specific to the 2015 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.



Take the 2016 Impreza  
Guided Tour.



Download the free  
iPad App on iTunes.

## 2016 Legacy

Confidence and trust are their own kind of freedom in the 2016 Legacy, the longest-lasting midsize sedan in its class<sup>16</sup>. Considering that 95% of all Subaru Legacy vehicles sold in the last 10 years are still on the road today<sup>16</sup>, it's no surprise that this is a car that was built to last. What makes it so different? It's the capability of standard Subaru Symmetrical All-Wheel Drive (AWD), the efficiency of 36 highway MPG<sup>17</sup> and outstanding safety features like the all-new SUBARU STARLINK™ Safety and Security connected services<sup>5,12</sup>. Legacy. It's not just a sedan. It's a Subaru.



**Efficient**



**Engaging**



**Roomy**



**Safe**

See how far  
trust can take you.



2015 Subaru Legacy  
Best Resale Value: Mid-Size Car\*

- 256-hp 6-cylinder or 175-hp 4-cylinder SUBARU BOXER® engine
- 36 highway MPG<sup>17</sup> and Partial Zero Emission Vehicle (PZEV)<sup>11</sup>
- Subaru Symmetrical All-Wheel Drive (AWD) with Active Torque Vectoring
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- EyeSight® Driver Assist Technology with Lane Keep Assist<sup>2,12</sup>
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert<sup>4,12</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia systems featuring Pandora®, iHeartRadio®, STITCHER and Aha™ smartphone app integration<sup>12,13</sup>
- Premium audio system with Harman Kardon® GreenEdge® speakers and 576-watt equivalent amplifier<sup>12</sup>
- Rear-View Camera
- STARLINK™ Safety Plus enabled<sup>5,12</sup>: Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Monthly Vehicle Health Report, Diagnostic Alerts



Take the 2016 Legacy  
Guided Tour.



Download the free  
iPad App on iTunes.

Legacy 2.5i Limited in Tungsten Metallic with optional equipment.

\*Vehicle's projected resale value is specific to the 2015 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.

## 2016 Forester

The Forester is all about potential. To do what you enjoy with those closest to you and to be there for those that need you. It's efficient, achieving 32 highway MPG<sup>14</sup>; versatile, with standard Subaru Symmetrical All-Wheel Drive; and durable, having been named the longest-lasting compact crossover in America<sup>15</sup>. Plus as an IIHS Top Safety Pick for nine years running (2007–2015), the 2016 Forester is safe, too. There's also the all-new SUBARU STARLINK™ Safety and Security connected services that can promptly send first responders when an airbag deploys, help police locate your vehicle if it's stolen, and more<sup>5,12</sup>. STARLINK™ in-vehicle technology is there as well with instant access to music, maps, news and text messages through the touchscreen or voice commands<sup>12</sup>.



**Efficient**



**Roomy**



**Versatile**



**Safe**



- 170-hp or turbocharged 250-hp 4-cylinder SUBARU BOXER® engine
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters<sup>12</sup>
- 32 highway MPG<sup>14</sup> and Partial Zero Emission Vehicle (PZEV)<sup>11</sup>
- Subaru Symmetrical All-Wheel Drive (AWD) featuring available X-MODE® with Hill Descent Control<sup>12</sup>
- Power rear gate with automatic close and height memory<sup>12</sup>
- Rear-Vision Camera
- Panoramic moonroof<sup>12</sup>
- Multifunction center console
- Reclining rear seats<sup>12</sup>
- Rear seat armrest with dual cup holders<sup>12</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia systems featuring Pandora®, iHeartRadio®, STITCHER and Aha™ smartphone app integration<sup>12,13</sup>
- Dual-zone automatic climate control<sup>12</sup>
- STARLINK™ Safety Plus enabled<sup>5,12</sup>: Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Monthly Vehicle Health Report, Diagnostic Alerts



Take the 2016 Forester  
Guided Tour.



Download the free  
iPad App on iTunes.

Do what you love,  
and do it often.

“If you're seeking out a compact SUV, it's hard to beat what the Forester is peddling.”

—AutoTrader.com, 2015 Forester Review

## 2016 Outback

Wherever you'll find adventure, an Outback won't be far away. And that's because every Outback has a rare combination of capability, safety, efficiency, and durability that's hard to find. Subaru Symmetrical All-Wheel Drive with X-MODE® green lights your wildest adventures. Standard retractable roof crossbars and a 108.1 cubic-foot interior means you'll arrive fully geared up. There's added peace of mind with its 2015 Top Safety Pick+ rating when equipped with EyeSight® Driver Assist Technology<sup>2,12</sup>. You'll go farther as well due to its 33 highway MPG<sup>9</sup>, and thanks to its proven longevity<sup>10</sup>, you can do it again, and again, and again.



**Efficient**



**Capable**



**Versatile**



**Safe**



- 256-hp 6-cylinder or 175-hp 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD) with X-MODE® and Active Torque Vectoring
- Lineartronic® Continuously Variable Transmission (CVT) with manual-mode paddle shifters
- Raised suspension with 8.7" of ground clearance
- 33 highway MPG<sup>9</sup> and Partial Zero Emission Vehicle (PZEV)<sup>11</sup>
- Power rear gate with automatic close and height memory<sup>12</sup>
- Rear-Vision Camera
- EyeSight® Driver Assist Technology<sup>2,12</sup>
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert<sup>4,12</sup>
- 6.2- or 7.0-inch touchscreen SUBARU STARLINK™ Multimedia systems featuring Pandora®, iHeartRadio®, STITCHER and Aha™ smartphone app integration<sup>12,13</sup>
- Premium audio system with 12 Harman Kardon® GreenEdge® speakers and a 576-watt equivalent amplifier<sup>12</sup>
- STARLINK™ Safety Plus enabled<sup>5,12</sup>: Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Monthly Vehicle Health Report, Diagnostic Alerts



Take the 2016 Outback  
Guided Tour.



Download the free  
iPad App on iTunes.

# Make every adventure count.

"This new fifth generation of the Outback impresses with not just an abundance of utility, but a newfound level of class within the spacious cabin."

—Edmunds.com, 2015 Outback Road Test



Welcome to **the family.**

95% of Subaru vehicles sold in the last 10 years  
are still on the road today.\*