



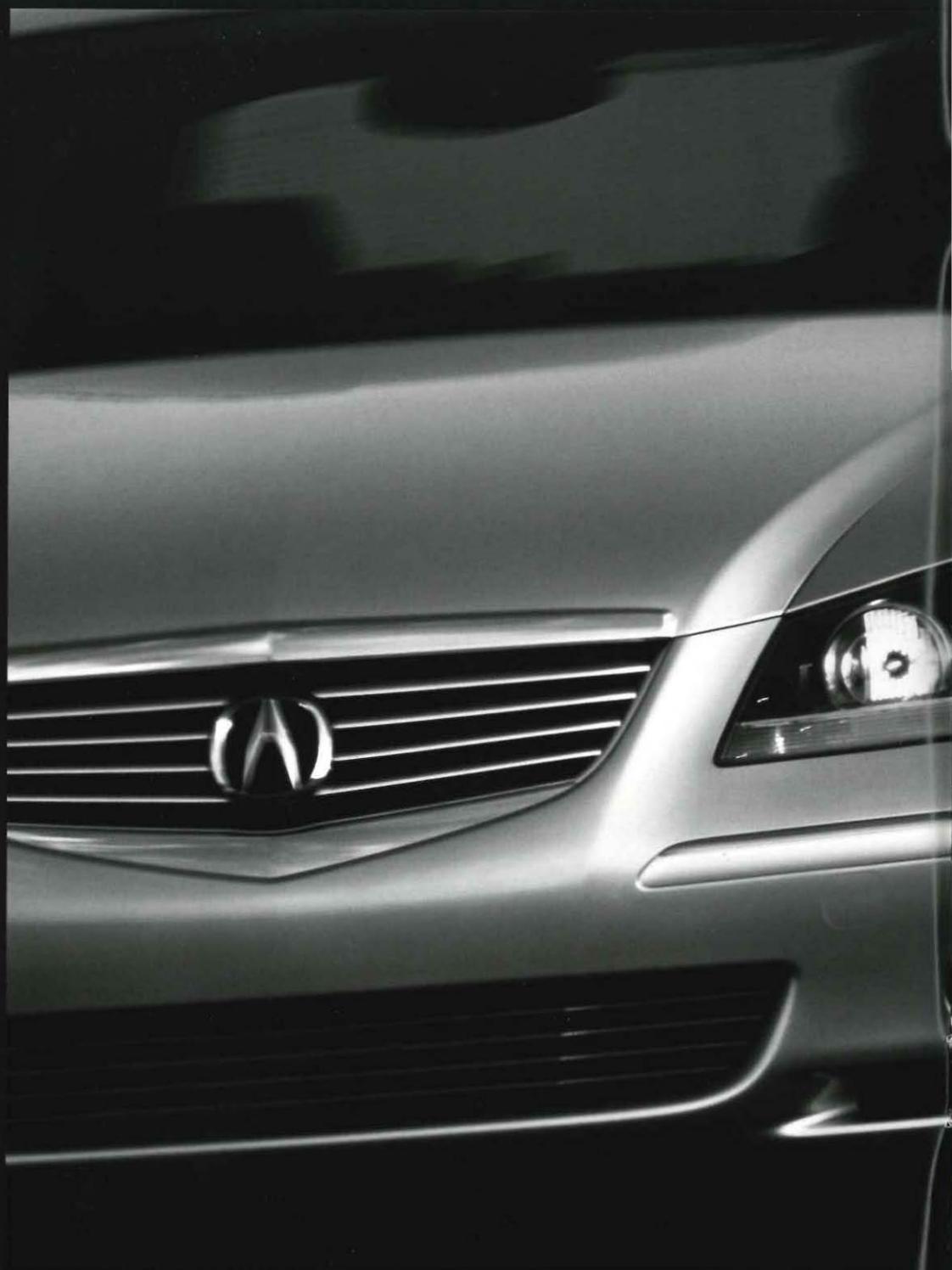
2005 **Acura**



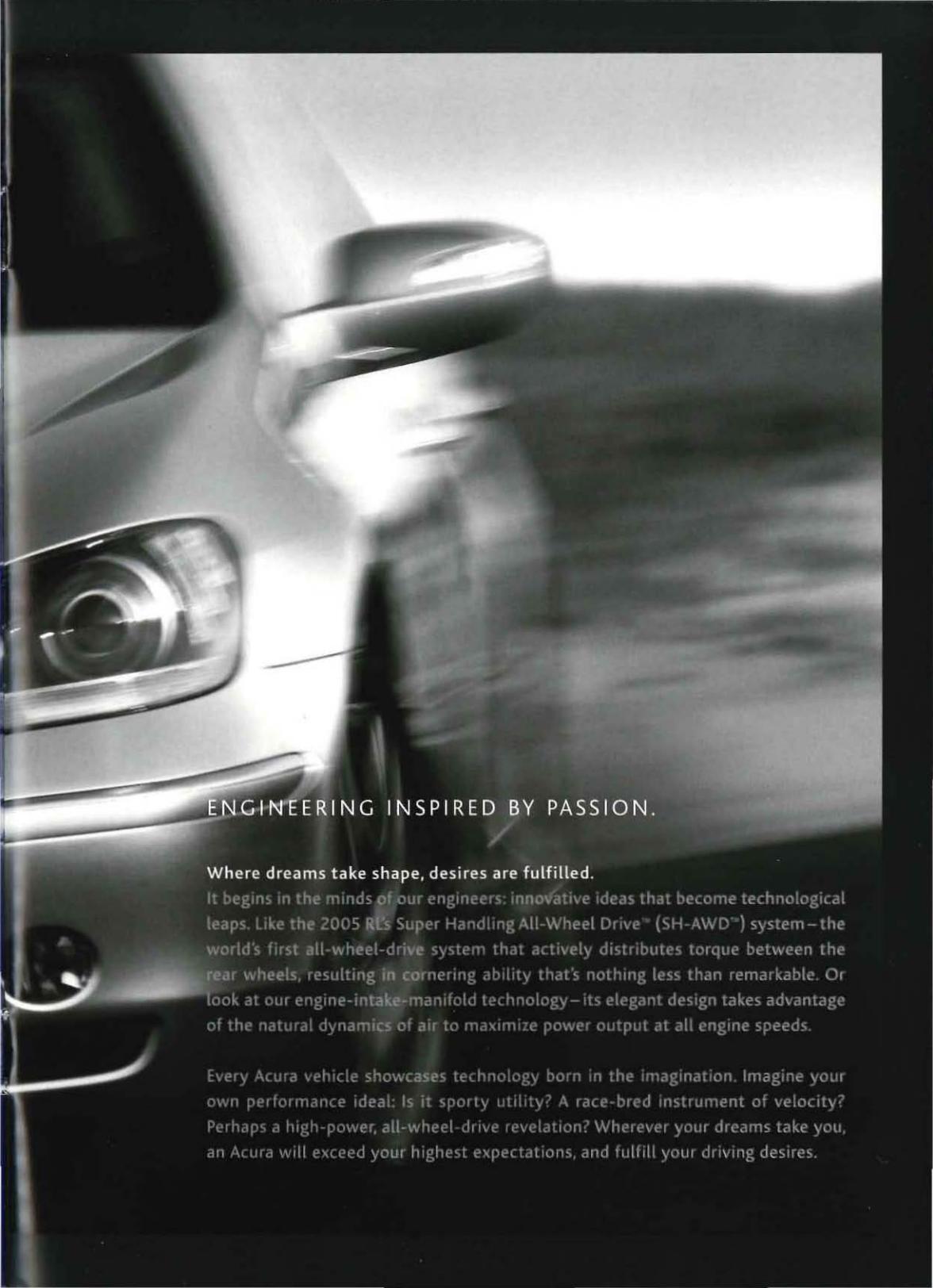
REDEFINE YOUR EXPECTATIONS.

Acura is driven by a passion to meld craftsmanship and performance in ways that deliver a driving experience beyond compare. The result is in your hands: An extraordinary lineup of vehicles, each one created with a craftsman's attention to detail, each one making a bold statement about what the word performance can mean. So ask yourself where your own passions lie. Because now is the time to consider—and indulge.





Acura RL shown.



ENGINEERING INSPIRED BY PASSION.

Where dreams take shape, desires are fulfilled.

It begins in the minds of our engineers: innovative ideas that become technological leaps. Like the 2005 RL's Super Handling All-Wheel Drive™ (SH-AWD™) system – the world's first all-wheel-drive system that actively distributes torque between the rear wheels, resulting in cornering ability that's nothing less than remarkable. Or look at our engine-intake-manifold technology – its elegant design takes advantage of the natural dynamics of air to maximize power output at all engine speeds.

Every Acura vehicle showcases technology born in the imagination. Imagine your own performance ideal: Is it sporty utility? A race-bred instrument of velocity? Perhaps a high-power, all-wheel-drive revelation? Wherever your dreams take you, an Acura will exceed your highest expectations, and fulfill your driving desires.



TECHNOLOGY WITH A HUMAN TOUCH.

After all, it's the driver who completes each circuit.

Technology is best when it enriches the bond between man and machine. So Acura is introducing some of the most drive-enhancing systems available today. Like the new AcuraLink™ network on the new RL.® It works with the Acura Navigation System with Voice Recognition™ to show real-time traffic conditions – powerful information that you summon with a few simple words. And on select models, the Maintenance Minder system analyzes your driving habits to determine when service is required.

Acura also applies new technology in ways to treat the senses. We introduced the first-ever standard 5.1 surround-sound system for a production vehicle, creating an even more enveloping sensory experience. And many Acura models now feature XM® Satellite Radio, with over 120 channels of digital-quality audio.† It's all technology that's advanced, yet approachable – the very definition of sophistication.





UNLEASH SOME FOUR-WHEELED FURY.

Like nothing that has come before.

Witness a rolling technological revolution: the new 2005 Acura RL. Here, luxury melds with unabashed performance. Its 3.5-liter engine responds with stunning athleticism, as 300 horsepower flows to all four wheels through the world's most advanced Super Handling All-Wheel Drive (SH-AWD) system. And its 5-speed Sequential SportShift automatic transmission with paddle shifters offers precise gear control, while rich, supple leather and genuine maple wood trim surround the senses.

Ultra-modern electronics stand ready to serve as well, like an Acura Navigation System with Voice Recognition that's enhanced with the new AcuraLink satellite communication system to quickly guide you with real-time traffic information. And the RL positively bristles with the latest Acura safety technology, too – so you can enjoy all of its capabilities, and drive with utmost confidence.



Introducing the all-new Acura RL





SWITCH LIFE TO FAST-FORWARD.

A higher form of performance.

Imagine a vehicle that soars above expectations. Your fantasy becomes fulfilled in the Acura TL[®], as the rousing performance of 270 horses surges to ground. Wield the power through a 5-speed Sequential SportShift automatic transmission or a precise 6-speed close-ratio manual transmission. With its taut, racing-inspired 4-wheel independent double-wishbone suspension and rack-and-pinion steering, the TL carves through corners with powerful precision.

The TL's cutting edge extends into a richly appointed leather interior with a host of technological firsts, like a premium CD/DVD-Audio surround-sound system with 8 speakers and XM Satellite Radio. There's even a HandsFreeLink™ wireless telephone interface that connects with Bluetooth[®]-enabled phones. And all of the TL's marvels are wrapped in a package aggressively styled to unmistakably look the part.



Acura TL





GO YOUR OWN WAY.

Proof that not all sport sedans are created equal.

Powerful, responsive and lavishly equipped, the Acura TSX® tears up the sport-sedan rulebook and writes its own. Go where others fear to tread with the thrust of a 200-hp i-VTEC® engine mated to your choice of a 5-speed Sequential SportShift automatic or 6-speed close-ratio manual transmission. And go with the agility that's granted by a suspension born on the racetrack, and enhanced with other high-tech features like Vehicle Stability Assist (VSA®), which helps you stay on your intended trajectory.

The TSX cabin shows its sophistication, too, with advanced features like a 360-watt premium sound system and 6-disc in-dash CD changer. The formidable TSX can speak for itself, but we didn't argue when *Automobile Magazine* ranked it first in a 12-car sports-sedan comparison test.² Or when *Car and Driver* named it to their 2004 10Best Cars list.³ Experience the TSX for yourself. That's all the proof you'll need.



Acura TSX





DRIVE A DIFFERENT PATH.

Rugged has never felt so refined.

In a seeming sea of SUVs, the Acura MDX® stands out—enough so that the editors of *Automobile Magazine* deemed it "a paragon of both sport and utility."⁴ Its 265-hp V-6 engine provides a big helping of sport, propelling you forward like a flash of inspiration. The 5-speed automatic transmission and Acura's VTM-4® system team for smooth power delivery and superb traction under a wide variety of road conditions.

You'll go with confidence virtually wherever the road leads, thanks to a rigid unit-body chassis and 4-wheel independent suspension tuned for a ride that's responsive as well as smooth and compliant. The MDX offers up to seven passengers refinement to match its big capabilities, with powerful audio and available entertainment systems, leather seating—and an available Acura Navigation System, too. Few SUVs can travel this road. But for the powerful, versatile and luxurious MDX, it's familiar territory.



Acura MDX





EXCITEMENT IS AROUND EVERY CORNER.

Where the thrill-seeker winds up.

Since it first gripped the road, the Acura RSX® has been recognized as the definition of the performance sports coupe. In fact, *Car and Driver* said "Yup, this is the benchmark."⁵ A high-revving 160-hp, 2.0-liter engine and an available 5-speed Sequential SportShift automatic transmission get the party started, while a 4-wheel independent suspension and beefy stabilizer bars team to handle even the tightest turns.

For 2005, fresh styling and a lower stance deliver even better handling and looks. The Type-S now boasts 210 hp, harnessed by a close-ratio 6-speed manual shifter. A sport-tuned suspension and 17-inch wheels further sharpen its skills. And because it's an Acura, you'll enjoy luxurious features, too, like a power moonroof, automatic climate control and sporty white-faced gauges. The Type-S adds an even bigger dose of racy good looks with perforated leather seats. In the RSX, the thrills just keep coming.



Acura RSX





TRANSCEND THE EVERYDAY, EVERY DAY.

A quick lesson in defying exotic convention.

A singular supercar, the Acura NSX® delivers astonishing performance and sculpted beauty as well as genuine civility and welcoming comforts. The formula begins with a 290-hp* V-6 engine that pours on the torque early and smoothly, and keeps the power coming right up to its 8,000-rpm redline.* A precise 6-speed manual shifter keeps the rpms right where you want them, while a taut 4-wheel independent double-wishbone suspension and 17-inch forged alloy wheels with performance tires hug the road.

Many of the NSX's suspension components, as well as its body, are made of aluminum to keep weight low. High power, low weight and sport-tuned handling combine for adrenaline-charged drives. But the NSX only performs like a racecar. Inside, luxuries like formfitting seats, automatic climate control and an Acura/Bose® Sound System elevate this handcrafted masterpiece to a new level—an exotic that you can enjoy every day.

*6-speed manual. (Automatic transmission also available. See dealer for availability and specifications.)



Acura NSX

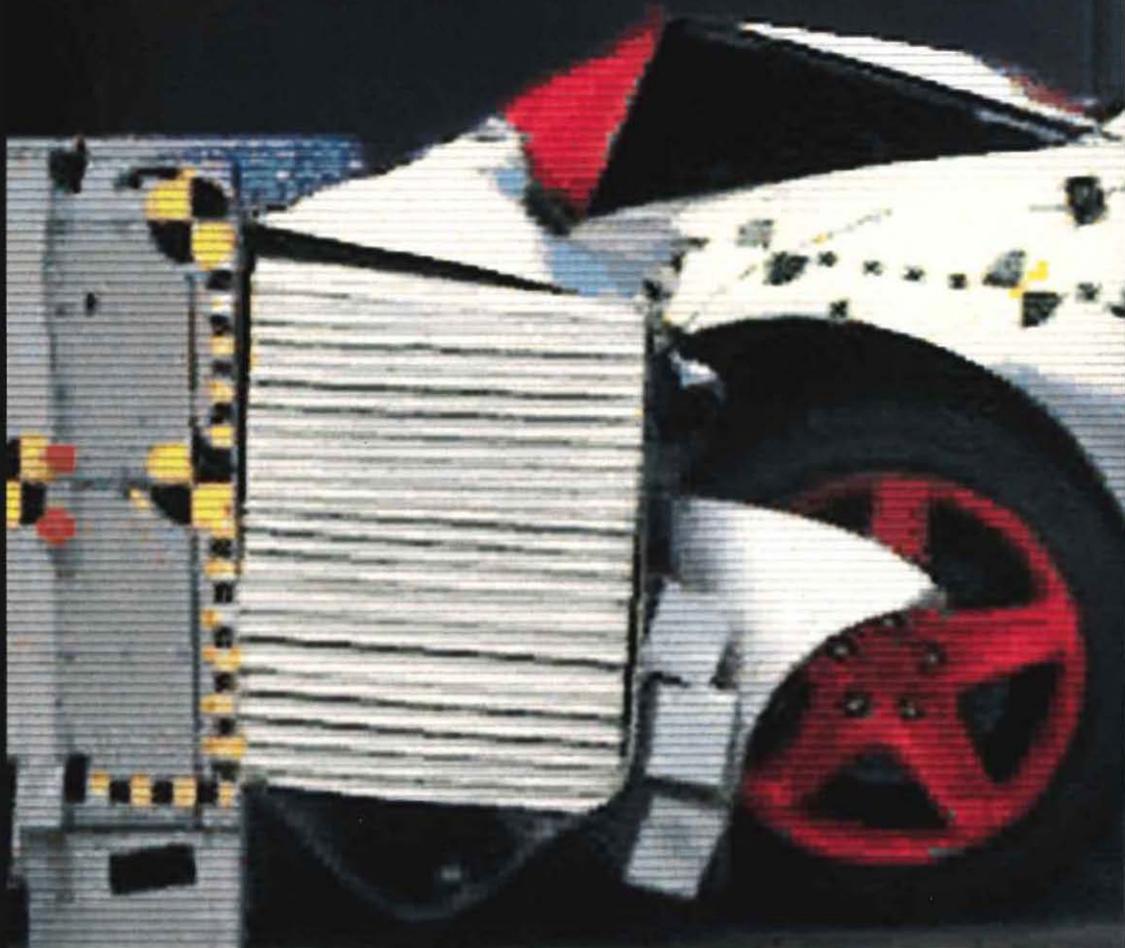


SAFETY THROUGH INNOVATION.

Safety that performs.

Acura has a solid reputation for producing high-performance vehicles. But we believe that performance technology can also make you safer. Acura is continually pioneering many of the industry's most sophisticated safety technologies, from innovative body-structure designs to more intelligent airbag systems.

These are true automotive innovations being advanced in some of the world's most sophisticated labs. Our center in Tochigi, Japan, for example, houses the world's first multi-directional, indoor crash-test facility. And at our recently opened R&D center in Ohio, we built the world's most advanced high-resolution crash-test barrier. The new facility is now providing our engineers with unprecedented knowledge of real-world safety performance – knowledge that soon takes shape in Acura vehicles.



Manufacturer's crash test shown.





GETTING SAFETY DOWN TO A SCIENCE.

Advanced knowledge, applied.

Our ongoing safety testing results in new safety systems like the 2005 RL's Advanced Compatibility Engineering™ (ACE™) body structure. Representing a remarkable leap forward in body engineering, ACE is designed to manage impact forces, transmitting them around the passenger cabin and helping to maintain the space within. The ACE design is also intended to minimize aggressivity to other vehicles.

Taking a step beyond the norm, our front airbag systems* are designed to deploy at one of two rates and thresholds, depending on the severity of the impact and seat-belt use. And the TL's side-curtain airbags deploy on the affected side in a sufficient side impact. You'll also find this kind of intelligent, reacting technology in systems that help you avoid accidents altogether—like our Vehicle Stability Assist (VSA) system, which can detect oversteer or understeer, and then orchestrate the brakes and throttle to help keep you on the intended path of travel.



Innovative safety thinking is also apparent in Acura electronics, like the rearview camera that's featured in MDX models with the navigation system. When the driver shifts into reverse, the camera activates automatically—even if the navigation system is off. An on-screen color image then enhances rearward visibility. These are just a few examples of how Acura takes a comprehensive look at safety, and at what the term "high performance" should encompass.



*Acura reminds you and your passengers to fasten your seat belts. Front airbags inflate and deflate in a fraction of a second.

acura.com Visit the official Acura Web site for the latest specifications, MSRPs, photographs, special offers and more. You can "design" your own Acura and personalize it with genuine accessories. You can also apply for financing, check on specific dealer inventories and even request a price quote from an Internet-certified Acura dealer.

Warranty All Acura vehicles and the accessories installed by the dealer at the time of vehicle purchase have a 4-year/50,000-mile limited warranty. Outer body rust-through is covered by a 5-year/unlimited-mile limited warranty.⁶

Acura-Trained Service Personnel Your local Acura dealer is the only source for genuine Acura parts and factory-trained technicians. They have the experience, training and specialized tools needed to keep your Acura up to factory standards of performance and reliability.

Acura Care Additional peace of mind can be had with the Acura Care[®] program – comprehensive vehicle and travel protection beyond the initial warranty period. See your Acura dealer for all the features and benefits available with this program.

1-800-to-Acura For information on all Acura automobiles, please don't hesitate to call us at 1-800-to-Acura. An operator is there to assist you 24 hours a day, every day of the week.

Honda Financial Services⁷ Whether you're buying or leasing, Honda Financial Services can assist you with the process. See your dealer for details.

Total Luxury Care⁸ – Owner Benefits Acura's total commitment to your satisfaction doesn't end with delivery of a world-class vehicle. It only begins there. On top of the 4-year/50,000-mile limited warranty, every Acura comes with Total Luxury Care[®] (TLC[®]), an array of services designed to help you enjoy your automobile for years to come.

Trip-Interruption Benefits If a problem that is covered by your warranty interrupts your trip more than 100 miles from home, Acura will provide you with reimbursement for meals, lodging or car-rental expenses – up to \$300 per day for up to three days.

24-Hour Roadside Assistance As part of your TLC benefits, 24-hour roadside assistance is available to you everywhere in the continental U.S. and Canada, day or night, every day of the year. Just call the toll-free number and rest assured that assistance is promptly on the way.

Acura Concierge – Travel Service In an emergency or just to help you plan a trip, Acura Concierge service can help you with many logistical details. It will even relay up to three urgent messages on your behalf if you cannot do so.

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