



# Caballero by



# the exciting way to go-

Make your selection from this '79 trio of available glamorous GMC Caballero Pickups — Diablo, Laredo or basic Caballero — then slip behind the wheel and experience the fun of driving this sporty pickup. GMC Caballero, a great concept in trucks, combines hardworking utility with the prestigious appearance and body-embracing comfort of a passenger car. The well-balanced design of this tough, 117-inch-wheelbase vehicle helps provide a smooth ride. It's slim and convenient (201.6" OL) to slip easily through traffic or to park in close quarters. All three Caballeros are equipped with an imposing array of standard features — outside, inside and under the hood.

#### **CABALLERO**

The base Caballero with its aura of quiet elegance has the same styling flair and innovative engineering as the Diablo and Laredo models plus one impressive advantage all its own — the smallest price tag of all three. Choose one of 14 solid exterior colors with matching or coordinating color for the beautiful cab interior. If you wish, add available contrasting vinyl roof and tonneau cover. The Caballero nameplate appears on rear quarter panel and the GMC emblem identification is on the tailgate and grille. Read on and see why Caballero may be your next exciting motoring adventure.

### LAREDO

Laredo is a sporty vehicle with a dramatic and flamboyant image. It's just the vehicle to impress a sophisticated, funloving crowd, the young-at-heart or the business man on the go. Laredo's profile is defined by distinctive two-tone paint in a choice of 12 luscious color combinations — plus bright moldings on the body side, on the tailgate and side of pickup box. Laredo's identification decal appears on the upper right portion of the tailgate. For a little extra styling punch, add available matching or contrasting vinyl roof. Of course, Laredo also has all of the features of the base Caballero.

#### STANDARD CABALLERO

Looks like a sporty car . . . feels like a sporty car . . . that's Caballero. There's plenty of head, shoulder and legroom . . . sit in one and see. The large glass area gives you an impressive outlook in all directions. The padded instrument panel has a rectangular instrument cluster with gages for speedometer, odometer and fuel - and warning lights for Delcotron generator, oil pressure, engine temperature, brake, seat belt, direction signals and high beam. Right at hand are controls for heater/defroster and floor-mounted stick shift lever for the standard 3-speed manual transmission. Split-bench seat folds down to permit access to an impressive area behind the seats with concealed storage and spare tire compartments. Deluxe air heater/ defogger and ignition-switch-activated flowthrough ventilation system helps create a climate you'll enjoy.

Also standard are color-keyed, soft-rim steering wheel; energy-absorbing steering column; anti-theft steering column lock; individually controlled right-hand and left-hand air vents; door-activated courtesy and dome lamps as well as ashtray and glove compartment lamps; cigarette lighter; 10-inch wide rearview mirror; closed-cell-type rubber door seals; and weather and sound absorbing insulation under dash, on firewall, under floor mat and other strategic points.

Colorful interiors keyed to exterior paint choice are available in Black, Blue, Camel or Cranberry. The color selected is applied to standard padded dash, padded right- and left-hand armrests, padded headliner, bright-trimmed cloth/vinyl door panels and knit cloth bench seat, and the plush nylon pile carpeting which covers the cab floor area.

A word about this catalog: We have tried to make this catalog as comprehensive and factual as possible. And we hope you find it helpful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details and before ordering, you should ask him to bring you up to date.

#### **DIABLO**

Cover: Top is Caballero/

Laredo.

Diablo, bottom is Caballero/

From the sizzling flame decal on its broad hood to the identifying name on its doors and tailgate, Diablo (cover and above) is loaded with tempting features. Consider the clean, chiseled look of the front end with black accented grille, the large air dam and the "Diablo" decal on the lower door panel. Don't overlook dual sport mirrors (left-hand mirror is remote-controlled, right-hand mirror has convex, wideview feature). The flowing lines of Diablo's profile are enhanced by an accent paint color on the lower body . . . in a choice of 19 combinations. Rally wheels are painted to match the lower body accent color. And, the whole impressive machine glides on P205, 75R-14B blackwall, steel-belted radial tires. White-striped or white-lettered tires are available at extra cost. Vinyl roof is available. See it . . . drive it . . . love it!





CABALLERO ENGINES . . . Under the hood a 3.3 Litre (200 CID), 2-bbl., V6 with 3-speed manual transmission is the standard powertrain in Caballeros (not available in the State of California where the 3.8 Litre (231 CID), 2-bbl., V6 with automatic transmission is available). The 4.4 Litre (267 CID), 2-bbl., V8 is available except in California. For those dedicated driving buffs who crave performance, there is the available 5.0 Litre (305 CID). The 5.7 Litre (350 CID) V8 with available automatic transmission is available with the high altitude option (NA6). (Not available in California.)

# RECOMMENDED MAINTENANCE INTERVALS

| Spark Plugs                  | 22,500 Miles or 12 Months |  |  |  |
|------------------------------|---------------------------|--|--|--|
| Chassis Lubrication          | 7,500 Miles or 12 Months  |  |  |  |
| Engine Oil                   | 7,500 Miles or 12 Months  |  |  |  |
| Air Cleaner Element          | 30,000 Miles              |  |  |  |
| Oil Filter                   |                           |  |  |  |
|                              | Every 15,000 Miles After  |  |  |  |
| Automatic Transmission Fluid | Every 100,000 Miles       |  |  |  |

#### CABALLERO SEATING

Standard split-back bench seat gives the cab a spacious look. In knit cloth the colors are Blue, Camel and Cranberry. Available all-vinyl seat comes in Black, Blue, Camel and Cranberry. Standard seat belts include two outboard-mounted lap/shoulder belts with warning light and buzzer for driver's position and one center lap seat belt. Shown is available vinyl split seat in Camel.

For ease and comfort you may order the available 50/50 splitbench seat with dual, fold-down center armrests (not shown). Knit cloth version comes in Blue, Camel and Cranberry. Or you may prefer the available all-vinyl 50/50 split-bench seat in Black, Blue, Camel or Cranberry. Sixway power adjustment for the driver's side only is available at extra cost.

For that sports car feeling, choose available all-vinyl bucket seats with an integral, accented head restraint in Black, Blue, Camel or Cranberry. They are available with or without the center console. Center console is available when bucket seats are ordered and contains storage compartment and transmission shift lever.

#### **BRAKES**

Standard single-piston, floating-caliper-type front disc brakes help resist fade and aid recovery from the effects of water immersion. Audible lining wear indicators signal when pads need replacing. Rear drum brakes are finned for efficient cooling. Power brakes are standard.

A WORD ABOUT ENGINES . . . The GMC Trucks shown in this catalog are equipped with GM-built engines produced by various divisions. Please refer to the engine chart included in this catalog and see your dealer for complete details about engine sources and availability.

#### **ENGINE/TRANSMISSION SELECTOR GUIDE**

| ENGINE                               | ORDERING | TRANSMISSION  | REAR AXLE TO RATIO<br>(TO 1) |           |
|--------------------------------------|----------|---|------------------------------|-----------|
|                                      | CODE     |   | STANDARD                     | AVAILABLE |
| 3.3 Litre (200 CID),<br>2-bbl., V6†  | L26      | 3-Speed Manual, Standard†<br>Automatic, Available†  | 2.73<br>2.73                 | _         |
| 3.8 Litre (231 CID),<br>2-bbl., V6*  | LD5/LC6  | Automatic, Available                                | 2.73                         | _         |
| 4.4 Litre (267 CID),<br>2-bbl., V8†  | L39      | 4-Speed Manual, Available†<br>Automatic, Available† | 3.08<br>2.56                 | =         |
| 5.0 Litre (305 CID),<br>4-bbl., V8   | LG4      | 4-Speed Manual, Available†<br>Automatic, Available  | 3.08<br>2.41                 | 2.73      |
| 5.7 Litre (350 CID),<br>4-bbl., V8†• | LM1/NA6  | Automatic, Available†                               | 2.73                         | -         |

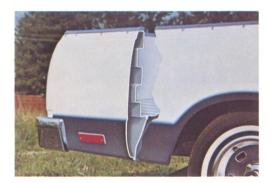
<sup>\*</sup>Available in State of California only.

<sup>†</sup>Not available in the State of California.



Caballero is shown.





### **CABALLERO PICKUP BOX**

The 35.5-cu.-ft. cargo box features double-wall construction at various points that helps add strength and helps keep minor dents or nicks that may occur on the inner cargo box from marring the outer finish. Lower the tailgate with easy one-hand operation and the 800-lb.-payload-capacity box can handle 4' x 8' panels in a "cocked" position. Standard air-booster-type rear shock absorbers help level Caballero and prevent "bottoming-out" when loaded. Sport suspension is available, RPO F41.

Caballero/Laredo pickup box

# **Available** Caballero Accessories

Upfit your Caballero, Laredo or Diablo with the comfort and convenience items that suit your living mode.



Factory-installed Four-Season air conditioning is an integrated system that provides year-around heating, cooling and defogging. Instrument-panel-mounted controls include a 4-speed blower with control lever and mode selector within easy reach. Radio equipment is available in a wide selection of Delco AM or AM/FM radio, AM/FM stereo, AM radio with stereo tape and AM/FM stereo radio with stereo 8-track tape system. A windshield antenna is included when a radio is ordered (except when a CB is ordered a power TRI-Band antenna is included).



Caballero/Diablo interior





Electric power windows and door locks are available. Both systems include individual controls at the passenger side with main controls at the driver's location.

#### Other Available Accessories

- Comfortilt steering wheel adjusts to six positions.
- Special Instrumentation package. Includes tachometer, voltmeter, temperature, oil pressure and electric clock.
- 22-gallon fuel tank.
- Dress up Caballero's pickup box with available tonneau cover or hold cargo secure with cargo rails or cargo box tie downs.
- Sport suspension.
- Auxiliary lighting.

Many vehicles in this catalog are shown with available factory-installed options, dealer accessories and special equipment from various independent suppliers.



Dual remote-control sport mirrors are available, painted to match body color. (On Diablo, dual sport mirrors are standard, but only left-hand mirror is remote-controlled. Right-hand mirror is convex). A visor vanity mirror is available in either illuminated or unlighted style.



Rally wheels shown are standard with Diablo and available for Caballero and Laredo. Available wheel covers include a styled and wire wheel version.

## A WORD ABOUT COMPONENTS, OPTIONAL EQUIPMENT, ASSEMBLY AND AVAILABILITY OF THESE GMCs

These GMCs incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process it may be necessary in order to meet public demand for particular vehicles or equipment or to meet federally mandated emissions, safety and fuel economy requirements or for other reasons to produce these products with different components or differently sourced components than initially scheduled. All such components have been approved for use in these products.

With respect to factory-installed extra cost optional equipment make certain you specify the type of equipment you desire on your vehicle when ordering it from

your dealer. Some options may be unavailable when your vehicle is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your vehicle includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

The GMC Caballero described in this brochure is assembled at facilities of General Motors Corporation operated by GM Assembly Division or GM of Canada. This vehicle is also available from Chevrolet dealers under the name Chevrolet El Camino.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer-installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as other items of the factory-installed

equipment may be ordered through your GMC dealer.
GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date informa- GMC TRUCK & CUALH tion on available equipment, specifications, etc. not shown GENERAL MOTORS CORPORATION

ADV. 79- 5

Pontiac, Michigan 48053

LITHO IN U.S.A.