



"THE CHEVROLET CORVETTE: FIRST OF THE DREAM CARS TO COME TRUE"

- From a 1953 Corvette advertisement

years ago, on a Flint, Michigan, assembly line, a man carefully affixed a circular badge to the nose of a brand-new fiberglass roadster. The badge read simply, "Chevrolet Corvette." And with that, the whole idea of the American sports car was born. We're proud — and humbled — to know that since that day in 1953, no other sports car has tugged at the heartstrings like this one has. To everyone who has ever dreamed of owning a Corvette (and who hasn't?), we tip our sports-car caps, offer up a hearty "Corvette wave," and dedicate the 50th Anniversary Edition.

The enclosed CD - first ever in a Corvette brochure provides an in-depth tour of the 2003 Corvette, and the 50-year history of "America's Own Sports Car."

MINIMUM SYSTEM REQUIREMENTS

Windows 95/98/2000 = 266
MHz/Pentium II processor = 32 MB Ram
12x speed CD-ROM drive = 16-bit
(Thousands) color display = At least 800x600
resolution = 16-bit sound card = QuickTime 3.0
or later (QuickTime 5.0 included on disk)

To experience more of Corvette, place CD into CD-ROM drive. It will start automatically unless your AutoPlay has been disabled. If the CD does not begin on its own, double-click 'My Computer' on your desktop followed by







NGITE frome vehicles are shown with optional equipment. All content is based on the Intest product information available at time of printing and is subject to sharing without notice. Please use your Chery dealer for details. 02000 Reversi Mixtore Corp. All rights reserved. QuickTime and the QuickTime keps are trademarks used under focuse. The QuickTime logs is regulated in the U.S. and other countries. Made with Macromedia is a trademark of Macromedia. Inc.







THERE'S NEW LUXURY IN CORVETTE.

New Magnetic Selective Ride

Control with Real Time Damping is

standard on the 50th Anniversary

Special Edition. Two modes, Sport

and Tour, provide a new level of ride
and control.



A special Shale convertible top provides a beautiful accent to the 50th Anniversary Red exterior: A glass rear window with an electric defogger is standard.

Shale floor mats with the exclusive 50th Anniversary logo are standard on the Anniversary Edition.



The flowing "waterfall" — with its splash of exterior color between the bucket seats — is a colorful mark of distinction on 1953–1962 and 1998– present convertibles.

IN 1953, OUR AM RADIO WAS FUTURISTIC.

A signal-seeking "Wonderbar" AM radio, vinyl bucket-type seating and a tachometer were among

Aircraft-inspired Head-Up Display The inspiration came directly from fighter aircraft - specifically, the Air Force's F-15® Eagle. In the Corvette Head-Up Display (HUD) system, all of the following readouts may be pro-

convenience: vehicle speed, engine rpm, a performance upshift guide for the six-speed manual transmission, and readings from key gauges. Head-Up Display is standard on ZO6 and 50th Anniversary Edition Corvettes; optional jected onto the windshield for driver on other coupes and convertibles.

Other Technological Marvels

- A multifunction Driver Information Center that informs you of everything from instant/average MPG to oil life remaining.
- An optional power telescopic steering wheel (the manual tilt feature is standard on all Corvettes).
- An optional Memory Package that adjusts the climate control, mirrors, seat, telescopic wheel (if equipped) and radio presets to your preferred settings.
- A standard six-speaker AM/FM stereo with CD player, speed-compensated volume and Bose music system.



THE QUICKEST CORVETTE YET.

Zero-to-60 times are under four seconds.

Lateral acceleration has been measured at an astonishing 1 g. Top speed has exceeded 170 mph on a test track. No

wonder enthusiasts can't get enough of this radical Corvette. ZO6 is the quickest, most agile production Corvette ever. At the heart of it: a 405-hp LS6 V8. The ZO6 also

includes a high performance six-speed manual transmission, special suspension with Active Handling and Goodyear Eagle F1 tires. Yes, ZO6 is one intense automobile.



Introduced as an option on the 1963 Sting Ray, the first Z06 was a performance legend from day one. A super-rare factory racer (only 199 were built), the Z06 included a fuel-injected 327-cubic-inch V8, special suspension, metallic brake linings and a 36-gallon fuel tank.

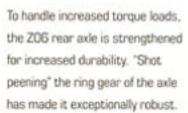




The ZO6 features a lightweight titanium exhaust system with chrome exhaust tips.



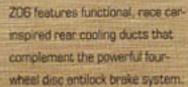
Working in conjunction with a yawrate sensor, lateral accelerometer, other sensors, and the ABS and Traction Control, the standard Active Handling System in Corvette 206 assists the driver in maintaining control under a variety of driving circumstances.

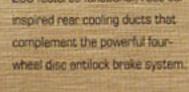


In keeping with the sporting nature of the ZOS, an automatic transmission is not available. The six-speed manual transmission features gear ratios that enhance acceleration.



A sensor designed to help safeguard the transmission from extremely high thermal stresses alerts the driver if a "trans overtemp" condition should ever develop (for example, when participating in sanctioned competitive events).

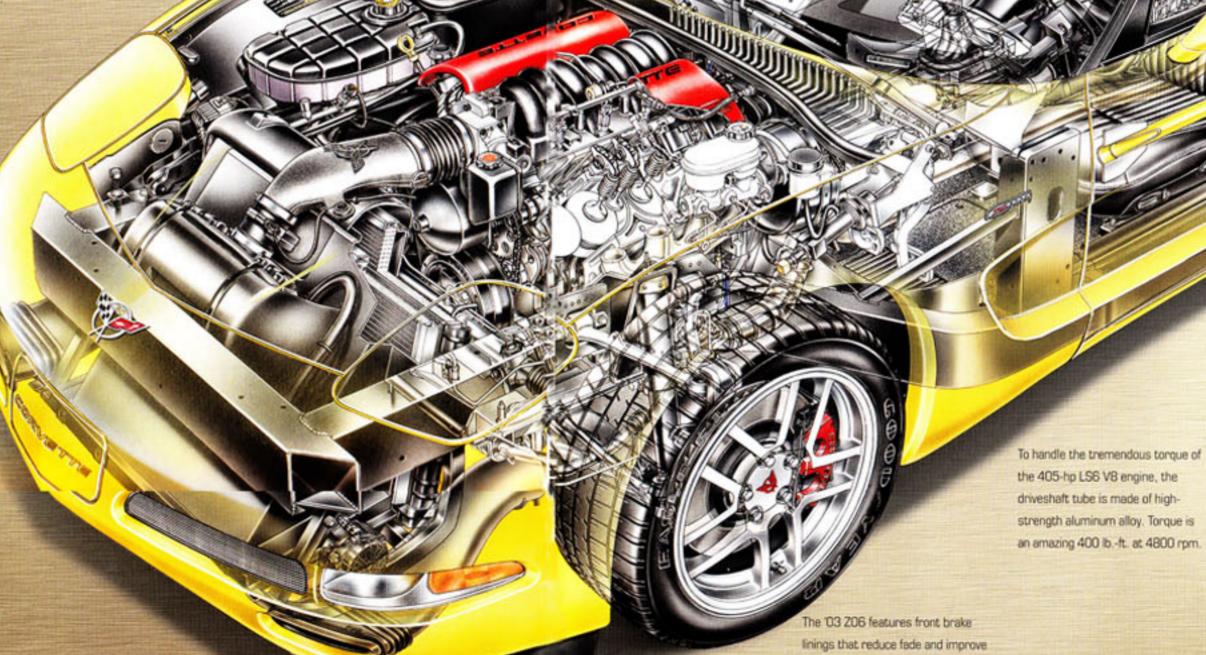








Distinctive front fascia grilles improve airflow to the engine air. inlet and add to the purposeful appearance of the Corvette 206:



TO BRING YOU A MODERN-DAY LEGEND, WE WENT TO EXTREMES.

stopping effectiveness on the track

or under extreme conditions.

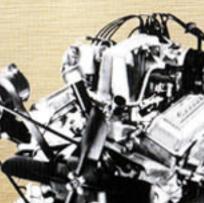
Z06 features a suspension with increased shock absorber damping, a larger front stabilizer bar, a higher spring rate and greater negative camber. These modifications help increase the tire contact patch during spirited cornering - while maintaining a ride that's appropriate for everyday street travel.

compared to coupe and convertible models, these Goodyear Eagle F1 Supercar tires enhance wheel control by reducing unsprung weight. This also reduces rotational weight, which helps acceleration and braking. An asymmetric tread pattern helps improve both dry and wet traction (the outside tread helps dry handling and the inside tread helps channel water).

Oars Kirkle

Reducing Z06 weight by 23 pounds

The introduction of fuel injection was exciting news for Corvette enthusiasts in 1957. The '57 V8 with optional Ramjet Fuel Injection delivered 283 gross horsepower - one horsepower per cubic inch.





Press reviews, both at home and abroad, have been outstanding. In the J.D. Power and Associates 2002 Initial Quality Study,™ Corvette has been ranked

"Best Premium Sports Car in Initial Quality for two years in a row."* Car and Driver calls Corvette one of America's "10Best Cars" and the

2002 AutoWeek America's Best Reader's Poll gave it "Best Sports Car" honors. In so many ways, Corvette is the gold standard.

Best-in-class trunk space

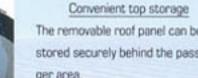
Corvette coupe has the largest trunk in its class* - with an impressive 24.8 cubic feet of luggage space.

*Based on 2002 competitive information.



Choice of roof panels

A lightweight, one-piece removable roof panel is standard on the Corvette coupe. Latches are easy to use, and no special tools are required to remove the roof panel. You may choose from a standard body-color panel, an optional transparent panel or both.



The removable roof panel can be stored securely behind the passenger area.

THE WORLD IS WATCHING CORVETTE.

*The Chevrolet Corvette was the highest ranked premium sports car in the J.D. Power and Associates 2001-2002 Initial Quality Studies 2002 study based on a total of 64,905 consumer responses indicating owner-reported problems during the first 90 days of ownership, www.jdpower.com



"T-Top" concept. - dual removable



AS LONG AS THERE ARE ROADS LIKE THIS, THERE WILL ALWAYS BE A CORVETTE CONVERTIBLE. A beautiful day, a great road, a favorite companion and a Corvetti It was a wonderful combination in 1953 and it still is today. Corvette convertible in Quicksilver Metallic with optional polished aluminum wheels and body-side moldings.

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NEW MAGNETIC SELECTIVE RIDE CONTROL. (It's just another breakthrough year for Corvette.)

Once again, Corvette advances the art of sports-car handling. New-for-2003 Magnetic Selective Ride Control is an electronically controlled Real Time Damping system that takes Corvette

dramatic new level. This adjustable ride-control system uses an electromagnetic coil to alter fluid consistency within

the shock absorbers to

poise and balance to a

instantly adjust damping for road surfaces and conditions. With wheel sensors at each wheel adjusting damping force, the electromagnetic system responds five times faster than previous mechanical systems. Magnetic Selective Ride Control is driveradjustable, with two

settings (Tour and Sport). Tour provides a controlled. smooth ride, while Sport lets the driver "feel" the exact contour of the road to a greater degree.

Without Magnetic Ride Control

Magnetic Selective Ride Control is optional on coupe and convertble, standard on 50th Annies Edition, not available on 205.

POISE, BALANCE... AND THE CONFIDENCE OF **ACTIVE HANDLING.**

Every 2003 Corvette is equipped with Active Handling, an advanced stability control system, as standard equipment.

Active Handling provides nearly seamless operation and low intrusion in enthusiastic driving conditions. The pictures

indicate how two cars one with and one without Active Handling maneuver around obstacles.

A. An object blocks the lane. So the driver swerves into the left lane, causing the car to assume an understeer condition. To help correct the situation. Active Handling applies the left-rear brake to assist the vehicle in rotating to the left and completing the lane change. The car without Active Handling would require more steering to avoid the object.

B. Now in the left lane, the driver steers the car back to the right to avoid oncoming traffic, causing the rear of the vehicle to swing out to the left (an oversteer condition). The Active Handling System applies the left-front brake to help reduce the oversteer condition and aid in a safe lane change. The car without Active Handling could enter into a severe oversteer condition if the momentum of the rear is not reduced.

C. As the car reenters the right D. With the oversteer condition lane, the rear of the car swings corrected, the Corvette with like a pendulum in the other direc-Active Handling continues on the tion. Again, an oversteer situahighway in a straight path, having tion. The car with Active Handling avoided the object in the right would have the right-front brake lane. The car without Active applied to help offset the momen-Handling is now potentially enterturn. The car without Active ing a dangerous situation if over-Handling may be in a position to steer energy creates a spin that enter a spin if oversteer energy may carry the car back across the is not reduced. oncoming lane

HOW ACTIVE HANDLING ANTICIPATES YOUR NEEDS

SENSOR

Yaw-rate sensor

Lateral accelerometer

Master-cylinder pressure sensor

teering angle sensor part of ABS and Traction Control)

Wheel-speed sensor part of ABS and Traction Control)

PURPOSE

Measures the car's rotation in degrees per second

Measures lateral acceleration in g's

Measures driver's brake pressure input in pounds per square inch

Measures what the driver is doing with the steering wheel

Measures the rotational speed of the wheels

18 With Magnetic Ride Control WHAT MAKES TODAY'S CORVETTE THE BEST EVER?

EVERYTHING YOU SEE HERE.

COUPE/CONVERTIBLE		50TH EDITION	
1SA	1SB	1SC	
144			
HARLEY.			

Preferred Equipment Group 2

Magnetic Selective Ride Control

Note: The optional Preferred Equipment Groups (PEGs) are designed to help simplify the buying process. Just choose the PEG containing the equipment you desire. You may also add selected individual options (see chart). Some restrictions may apply — your dealer will have more details. Preferred Equipment Groups are not available on ZOG.

S — Standard. 0 — Optional.
P — Included in optional Preferred Equipment Group

Exterior	COUPE	CONV.	Z06
Clearcoat paint	S	S	S
Corrosion-proof body panels	S	S	S
Body-side moldings	0	0	0
Daytime Running Lamps	S	S	S
Dual, electric, remote-control, heated sport mirrors	S	S	s
Dual halogen foglamps	S	S	_
Front license plate frame	0	0	0
Manual convertible top with heated, glass rear window	_	S	_
One-piece removable roof panel	S	_	-
Transparent removable roof panel	0	-	-
Roof package with transparent and solid roof panels	0	_	-
Retractable halogen headlamps	S	S	S
Solar-tinted, flush-mounted glass	S	S	S
Interior			
Air bags (driver and passenger) with passenger-side on/off switch1	S	S	S
Air conditioning (dual-zone with electronic control)	S	S	S
Console, lockable, storage with integral cup holder	S	S	S
Cruise control	S	S	S
Day/night rearview mirror with integral map light	S	S	S
Electrochromic mirrors (inside rearview/outside driver)	Р	Р	02
Floor mats	S	S	S
THE RESERVE OF THE PARTY OF THE			

WHEREVER GREAT CARS GATHER, WE'LL BE THERE.

20

The National Corvette Museum in Bowling
Green, Kentucky (across the street from the
Corvette assembly plant), is a must-see
attraction for the Corvette lover. You can also
take delivery of your new Corvette at the

CER SID

museum. Just ask your dealer for the museum delivery option (Option R8C). For museum information, call 1-800-53VETTE or visit their web site — corvettemuseum.com.

For more Corvette information, visit the Corvette web site — corvette.com.

THE NATIONAL CORVETTE MUSEUM

Interior (continued)	COUPE	CONV.	Z06
Rear-window defogger	S	S	S
Headlamps-on reminder	S	S	S
Illuminated dual visor mirrors	S	S	S
Instrumentation, electric, analog	S	S	S
Instrumentation, Head-Up Display	Р	P	S
Intermittent windshield wipers	S	S	S
Luggage shade	S	_	_
Memory Package (remembers "presets" for outside mirrors, radio, heater, defroster, air conditioning, power driver seat and, if so equipped, power telescoping steering column)	P	Р	03
Parcel net	S	S	- 2
PASS-Key theft-deterrent system with horn alarm	S	S	s
Power door locks	S	S	S
Power telescoping steering column	Р	Р	
Power windows	S	S	S
Remote Keyless Entry system	S	S	S
Seats, leather seating surfaces, ZO6-specific			S
Seats, Sport, leather seating surfaces	S	S	_
Seat, power driver, six-way adjustable	e S	S	S
Seat, power passenger, six-way adjustable	S	S	
Tilt-Wheel steering column	S	S	S
Turn signal-on reminder	S	S	S
Twilight Sentinel	Р	Р	-
Sound Systems			
AM/FM stereo with CD player	S	S	S
AM/FM stereo with cassette player and 12-disc remote CD changer	0	0	_
AM/FM stereo with CD player and 12-disc remote CD changer	0	0	
Bose audio and amplifier system	S	S	S

1 Corvette is equipped with a passenger Air Bog DH Switch for use when carrying children. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bog. Always use safety belts and proper child restraints, even with air bags. See the Owner's Manual and child safety seat instructions for more safety information. 2 Requires Memory Package.

3 Requires Electrochromic Mirrors

Power Team/ Chassis/Mechanical	COUPE	CONV.	206
350-hp 5.7 Liter LS1 VB engine with Sequential Fuel Injection	S	S	
405-hp 5.7 Liter LS6 V8 engine with Sequential Fuel Injection			S
4-speed automatic transmission	S	S	
6-speed manual transmission	0	0	S
Z51 Performance Handling Package	01	01	
Active Handling System	S	S	S
F55 Magnetic Selective Ride Control	02	02	
FE4 Suspension			S

Power Team/ Chassis/Mechanical (continued)	COUPE	CONV.	Z06
Four-wheel disc antilock brake system (ABS)	s	s	S
Fully independent suspension with transverse springs	S	s	S
Limited slip differential	S	S	S
Power rack-and-pinion steering (speed-sensitive)	S	s	S
Power steering cooler (requires Z51)	0	0	S
Traction Control	S	S	S
Stainless-steel exhaust system (aluminized stainless steel rear of catalytic converter)	S	S	
Titanium exhaust components (mufflers and tailpipes)	_	_	S
Low tire pressure warning system	S	S	_
Wheels	COUPE	CONV.	Z06

— diulillium	.0	0	
- high-polish forged aluminum	0	0	_
17" x 9.5" front, 18" x 10.5" rear			
— aluminum		-	S
Tires	COUPE	CONV.	206
Goodyear Eagle F1 GS Extended M	obility		
— front: P245/45ZR-17	S	S	_
- rear: P275/40ZR-18	S	S	-
Goodyear Eagle F1 Supercar Non-E	xtended l	Mobility	
— front: P265/40ZR-17	-	-	S
- rear: P295/35ZR-18	-	-	S

c

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NOTE: Do not use tire chains; they can damage your car.

17" x 8.5" front, 18" x 9.5" rear

_ aluminum

1 Not available with F55 Magnetic Selective Ride Control. Requires performance tole with automatic transmission. 2 Included on 50th Anniversary Edition.

Exterior Dimensions (in.)	COUPE	CONV.	Z06
Wheelbase	104.5	104.5	104.5
Length (overall)	179.7	179.7	179.7
Width (overall)	73.6	73.6	73.6
Height	47.7	47.8	47.7
Tread width — front	61.9	61.9	62.4
Tread width — rear	62.0	62.0	62.6
Interior Dimensions (in.)			
Headroom	37.9	37.6	37.8
Legroom	42.7	42.7	42.7
Shoulder room	55.3	55.3	55.3
Hip room	54.2	54.2	54.2
Capacities			
Passenger capacity	2	2	2
Cargo capacity (cu. ft.)	24.8	13.91	13.3
uel capacity (gal., approx.)	18.0	18.0	18.0

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ADDITIONAL INFORMATION

NEW VEHICLE LIMITED WARRANTY

This warranty is for GM vehicles registered in the USA. See your Chevrolet dealer for terms and conditions.

Covered for 3 years/36,000 miles fwhichever comes first):

- The complete vehicle Tires Towing to your nearest Chevrolet dealership
- · Cosmetic corrosion resulting from defects
- · Repairs made to correct any vehicle defect
- No charge for most warranty repairs.

Covered for 6 years/100,000 miles (whichever comes first):

· Rust-through corrosion

24-HOUR ROADSIDE ASSISTANCE

Call 1-800-CHEV-USA toll free anytime during the warranty period. Towing and basic technical advice come with the Basic Care Package. Courtesy Care provides additional features, during the term of the New Vehicle Limited Warranty, including locksmith services, flat tire changing, fuel delivery, non-warranty towing and jump starts. Some services will incur costs. Chevrolet reserves the right to modify or discontinue Basic Care and Courtesy Care at any time.

COURTESY TRANSPORTATION

Ask your participating Chevrolet dealer for Courtesy Transportation if you drop your vehicle off for repairs under the New Vehicle Limited Warranty. Also see if you qualify for expense reimbursement and/or vehicle rental. Services vary at election of participating dealer.

FROM DAY ONE ...

The vehicle is checklist-ready for you to drive away, and a full orientation awaits you on everything about your new Corvette.

THE CHEVROLET OWNER CENTER

The Chevrolet Owner Center is a place where you'll be able to easily and conveniently find relevant information and services for your vehicle. Register your Chevrolet vehicle at chevy.com/mygmlink to access information including:

- Maintenance reminders
 Important safety information
 Service history tracking
 Personal Digital Assistant (PDA) applications
 Your Owner's Manual
 News and events
 Warranty and service information
- · Special offers and privileges

CHEVROLET CUSTOMER ASSISTANCE CENTER

Call 1-800-222-1020 toll free to talk directly to specialists who can handle any product or service concern you may have.

GM PROTECTION PLAN

The GM Protection Plan® offers mechanical repair protection in addition to that provided by GM's New Vehicle Limited Warranty. Coverage for vehicle maintenance is also available. Ask your dealer about the GM Protection Plan Coverage evailable only in the U.S. and Canada.

Litho in USA



IMPORTANT: A WORD ABOUT THIS BROCHURE

We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment specifications, models and availability. Since information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

UPDATED SERVICE INFORMATION

Chevrolet dealers receive useful service bulletins about Chevrolet products. You can purchase them by calling 1-809-551-4123.

Assembly

Chevrolets and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolets with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES

Chevrolets are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

THE GM CARD — WHAT ARE YOU CHARGING TOWARD?SM

The GM Card rewards you 5 percent on every credit card purchase, making it the fastest way to save toward the GM car or truck of your dreams. For information or to apply for The GM Card, call 1-800-8GM-CARD or visit our web site at www.gmcard.com.

ACCELERATE YOUR COLLEGE SAVINGS

GM - along with many other leading companies - has teamed up with Upromise, the revolutionary college savings accelerator that can help you save thousands of dollars for college. When you purchase or lease an eligible new Chevrolet. GM will contribute \$150 into your Upromise college savings account. For complete details on the GM-Upromise program, go to http://upromise.gm.com Enrollment is simple and absolutely free. To receive the \$150 GM contribution, you need to be a Upromise member 30 days before you take delivery of your vehicle. Upromise.

Visit chevy.com for:

- 360° views of 2003 Chevrolet cars and trucks
- Detailed feature explanations and demonstrations
- Pricing and offers
- Dealer locators
- Competitive comparisons
- GMAC financing options
 And visit gmmobility.com for:
- Information on the GM Mobility Program

IN THE BEGINNING, WE THOUGHT EVERY CORVETTE SHO



Torch Red



Quicksilver Metallic



Black



50th Anniversary Red (Available on 50th Anniversary Edition only)



Millennium Yellow (Premium tint coat color, additional charge)



Medium Spiral Gray Metallic (Not available on 206)



Electron Blue Metallic



Speedway White (Not available on 206)

BE WHITE WITH A RED INTERIOR. WE WERE WRONG.







Z06

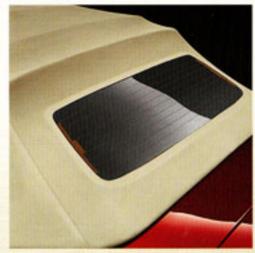
Aluminum wheels

Black leather seating surfaces

Black/Torch Red leather seating surfaces







50th Anniversary Edition

Champagne aluminum wheels

Shale leather seating surfaces

Shale convertible top



Torch Red leather seating surfaces (coupe and convertible).



Light Oak leather seating surfaces (coupe and convertible).



Light Gray leather seating surfaces (coupe and convertible).



Black leather seating surfaces (coupe and convertible).



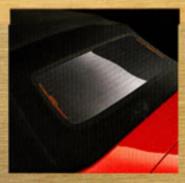
Standard aluminum wheel (coupe and convertible).



Optional high-polish aluminum wheel (coupe and convertible).



Optional magnesium wheel (coupe and convertible).



Black



White



Light Dak

