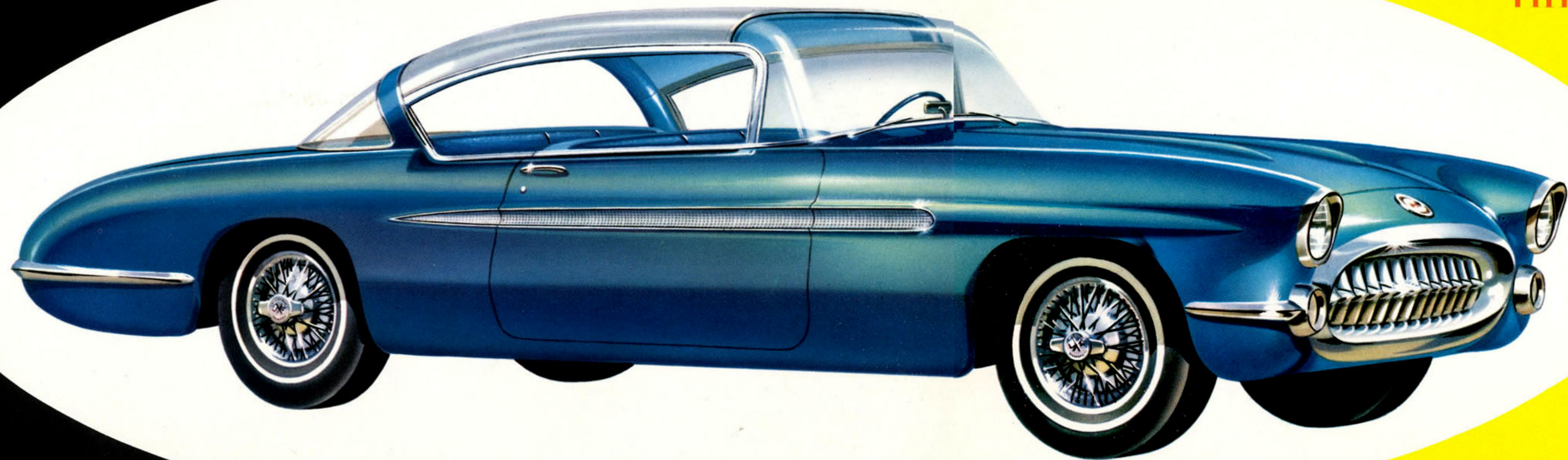


*CHEVROLET envisions tomorrow's motoring adventure and pleasure—Presenting...*



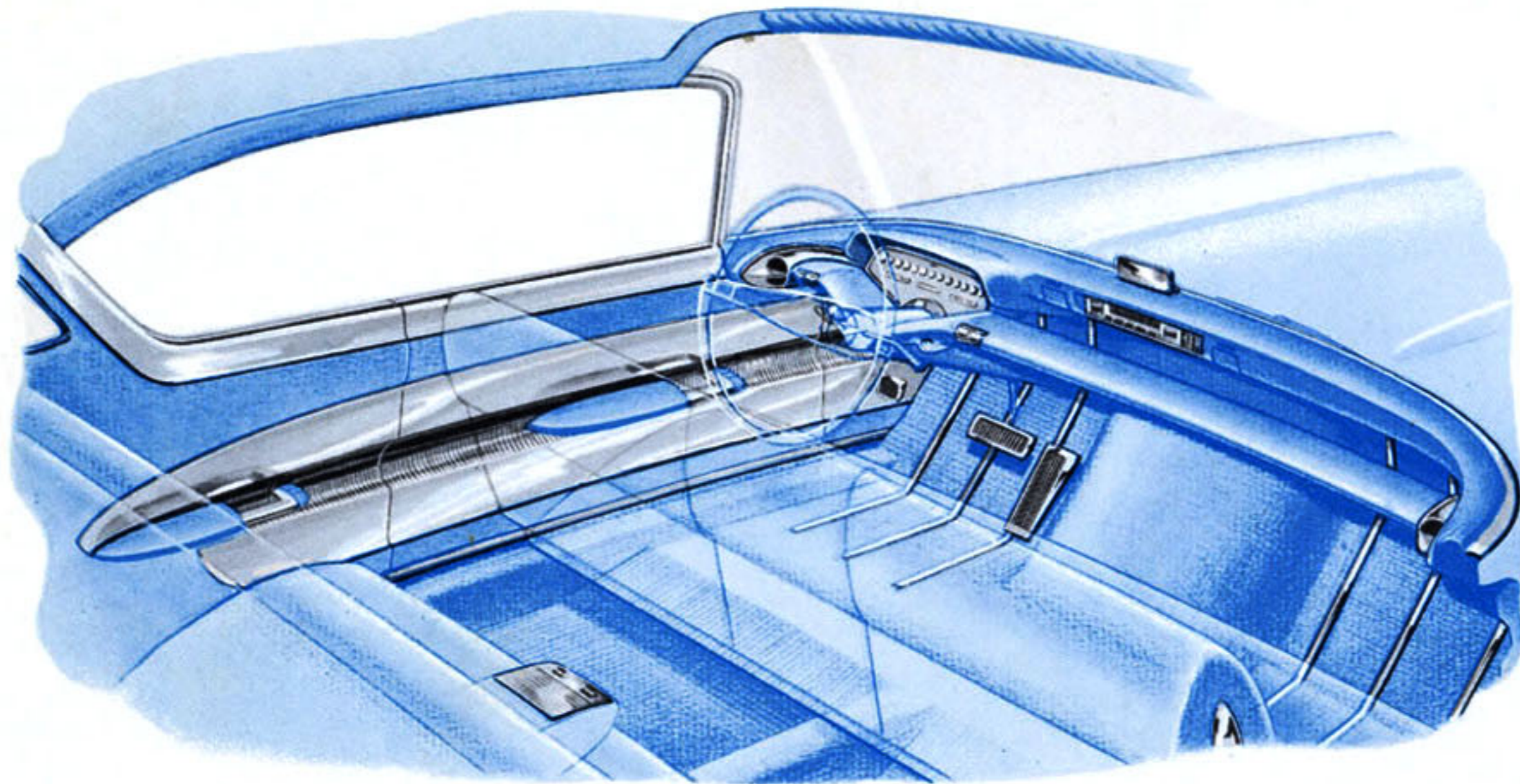


## THE IMPALA

You're invited to compare your personal concept of a dream car with the fabulous Impala—an experimental car representing the creative vision of Chevrolet and General Motors stylists and designers.

The Impala incorporates wholly new considerations in fine passenger car design from the standpoint of sleekness, safety and luxury. Magic and majesty have been lifted from the drawing board and blended with motoring adventure, pleasure and safety by Chevrolet and General Motors designers and engineers in every aspect and detail.

Low and graceful in appearance—powered by a 225-horsepower V8 engine . . . abounding in comfort and convenience . . . interiorly appointed in tasteful elegance . . . the Impala exceeds its antelope namesake in fleetness and is truly a dream car worthy of your realistic appreciation and approval.



## IMPALA FEATURES

Five-passenger interior is attractively executed in blue vinyl and fabric with bright metallic surface tinted silver blue. Both front seat backrests tilt forward, seat slides toward front, allowing easy access to rear compartment. Armrest, with map case incorporated into front seat backrest at its center, is lowered for use when only two persons occupy front compartment. Where backrest and cushion meet, recess allows storage of safety belts when not in use. Rear seat has fixed vinyl armrest, incorporating ash tray, electric window regulators and courtesy light. As further safety measures, package shelf behind rear seat is sloped and recessed; rear window header is padded.

Body is special shell of glass-fiber-reinforced plastic. Panoramic windshield sweeps over driver's head forming part of roof, has tinted glass in upper portion. Top is brushed stainless steel.

Engine is 225-horsepower V8. Exhaust pipes pass through driveshaft tunnel into transverse cylindrical muffler, terminating in twin outlets projecting through lower body panel. Transmission is Powerglide automatic. Racing-type tires with distinctive white stripe are mounted on wire wheels with knock-off hubs.

### *Dimensions:*

Wheelbase: 116.5 inches  
Tread: Front 58.0 inches; rear 58.8 inches  
Overall Length: 202.0 inches  
Overall Width: 74.4 inches  
Overall Height: 53.7 inches

Padded cornering bar of airfoil shape and wide bright metal instrument cluster dominate interior. Emanating from steering column, cornering bar angles upward flattening into horizontal, spanning entire width. Tear-drop heater outlets are at either end of cornering bar. Headlight, windshield wiper, heater and defroster controls fit flush with cornering bar. Instrument cluster nests in cornering bar dihedral above steering column. Speed indicator, made up of circular windows spanning

cluster face, lights up progressively in more intense shades of red as higher speeds are attained. Paired at either side of cluster face are generator, temperature, fuel and oil warning lights, and directional signals. Transmission selector positions arc over steering column. Hood, blending into cowl, prevents instrument glare. Radio and drum-type clock are recessed into center of padded cowl. Steering wheel has wide padded single spoke outlined in bright metal.