

Chevrolet 359

Chevrolet for '59—all new all over again!
Wider in body, and functionally so—surer on
the road, roomier and more comfortable to sit
and relax in Lower, but with actually more
head room in some models, greater entrance
room in all models, greater visibility area all
around. Matching its comfort and convenience
are magnificent mechanical advances in handling, steering, braking, economy and durability.
Altogether a fresh and original car... beautiful
to be sure, with Slimline design, and, above all,
practical its whole length through!

IMPALA SERIES

Impala Sport Sedan—Introducing Chevy's glumorous new model, fashion star of the Impalas series! In siry look is crowned by a sindner new roofine that flares over the wide rear window, adding head room for rear seat passengers. It has the luxurious, deep hard luster of new Mago-Kiror carrylic lacquer, beauty-honded finish that stays lovely for years. Wheel covers are sotional at extra continual transfer.

stunning?



IMPALA SERIES

Impala 4-Door Sedan—No more straining to see traffic signals and signa—Onevy's new Vista-Panoramic windshield curves amartly into the roof for upward vision. There's over S3 per cont greater visibility area forward in this elegant new member of the Impala series. The rear window, too, is higher, wider, handsomer—larger by 47 per cent. And, of course, for good looking all Chevis have Select Place Glass.

Impala Convertible—Behind the wheel of this lithe traveler you'll just naturally feel young and on-the-go. Here are the latest design advances . . . door handles styled into the armrests . . . a more spacious luggage deck. And, of course, distinctive '59 Impala styling with authentic convertible



Chevrolet 9







IMPALA SERIES

Impale Sport Compe There's a new "open air" look about this crisp-lined hardtop, thanks to the slender, shortened roofline, new windshield, and wrap-over back window with a virtually unlimited rear view. Highlights of fashionable annotined aluminum will never tarnish or rust. And as in every 59 Chev, there is greater entrance room.

Chevrolet 359

CORVETTE

America's most desired two-seater

(Ask for your copy of the special Corvette catalog.)



In Roman Red and Snowcrest White



BEL AIR SERIES

Bet Air 2-Door Sedam—Bel Air models, too, how Fresh new distinction. Note the wide, screened inlets above the twin safety-atmost healilights. In all Chevy models they house parking lights and turn signals, and direct cooling air to the engine. The high-level cool ventilator supplies outside air to passengers, Constantspeed electric windshield wipers add driving case and safety.

Bel Air 4-Boor Sedan—Slender door pillars give this roomy family favorite the open, airy look of a hardrop. Every gleaming inch of its atriking new beauty is fashioned for comfort and luxurious driving. And for safe driving, wheel slots cool Chevy's giant-sized, more durable Safety-Master brakes for positive stopping.







thrifty!

BISCA YNE SERIES

Biscappe 2-Boor Sedam—Dollars never went farther or bought longer lasting pride than in Chervolet's new Biscappe series for '59. The eye-filling 2-door at your left is stunning proof of a Chervolet promise... to give you more ear for your money.

Biscapuse 4-Door Sedam—If it's beauty on a budget you're after, the Chevrotel Biscayne is your ear. This fun and family minded 4-door has the same wide, road-hugging point that make severy '99 Chevy a capable traveler. The same, almost effortless steering and giant-sized Sefety-Master brakes. The same plentiful room for passengers. And for power, your choice of high-strictled VSF or the new Hill-Thirt if.

Biscappe Villing Sedam—In this thrifty business sedan three passengers can stretch out in comfort in the wide front seat. Behind is a 31-cu.-ft. compartment for sample cases and extra luggage. Add 30 cubic fect of rear luggage deck and this smart Biscayne is ready for business. As in all Chevrolets, there's Safety Place Class all around.



BISCAYNE 4-DOOR SEDAN in Cameo Coral and Satin Beige

BISCAYNE UTILITY SEDAN in Grecian Gray



Chevrolet 359

station wagons

Kingswood 4-Door P.-Passenger Kintles Wages
With its reaf-feingle Looded Loong thick area, convenient entry stops
on rare humper, power operated rare vindow* that disappears into
the talgate, and a wide, low boke control by curved rare quarter
windows, that Kingswood wages, pot everything he leighten your work
or plys. Like a line We Cervelist in he havby new stabilizer har
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Great for going, great for stowing—the spacious new Kingswood. Its 3-passenger-wide third seat folds smoothly and securely, ready in a moment for cargo carrying. There's no longer any need to remove cushions or seat frame.



Top this for size and roominess! Chevy vagons offer up to 92 cubic feet of the driver's seat the Kingswood's down, a load platform almost 10 feet long. Vinyl-covered cargo floor covering shruss off dirt and runged duty.



At the touch of a control (either at the driver's seat or third seat itself) the Kingswood's rear window raises and lowers automatically. To operate it from outside the car simply turn your car key in the tailgate switch.



Nomed 4-Boer 6-Passanger Natston Wason in Appn Gross Brigg on your garden tools or you couting pare—not even half son loads can daunt the Nomal, or any Chevy wagon for that matter. Whether you're in denim or your dressup least, this top-of-their wagon will compliment you in any company—and changing from hauler to coller is simplicity itself, as in all Oneywagon, the Nomad has a retractable rear window, easy-to-stow record seat,

and the passenger-car smoothness of Full Coil or Level Air* suspension.



Nomad Interior.—This striking 6passenger station wapon has much the same luxurious trim found in Impala models. Tri-colored pattern cloth combines with deep tones of leather-grain vinyl on cushions and back-rests. Deeppile carpeting adds luxury underfoot. Five interior color schemes are available,

Kingswood and Parkswood Interlors—Here is the siry, espansive look in station wagons for '39 -, color and fabries that are a joy to the eye. Front seat passengers ride on foun rubber. The deep-pile carpet with inserts of rubber is practical and colorful, Vinyl-coated flooring covers cargo decks.

Brookwood Interiors—Swab the decks for action—these washable, hardy interiors thrive on hard wear for all their smartness. Seats and sidewalls—even headlinings—are all in sleek, supple vinyl, long lasting and easy to care for. And you can choose your favorite color scheme from a hundsome selection.





Brookwood 2-Boor 6-Pussenger in Roman Red and Stoucrest White—Here's the budget station wagon of the Chevy line; like its wagon mates it has Body by Fisher roominess (up to 92 cubic feet of loadspace) and Safety Plate Glass all around.



Parkwood 4-Boor 6-Passenger in Harbor Blac—Popular-priced wagon favorite; the Parkwood has its own distinctive side molding and anodized aluminum trim. New all-round visibility makes the seeing practically unlimited—front, side, and rear.



Brooksrood 4-Boor 6-Passenger is Frost Blac-If you prefer the extra convenience of four doors, this beauty offers it at lowest price. And with Chevy's new retractable rear window, small bundles may be loaded without opening the tailgate.





*Radio, electric clock and heater shown are optional at extra cost. Electric clock standard in Impala.





High fashion keynotes **Bel Air interiors**, too—the freshest settings for travel you've ever relaxed in, with a wide selection of interior color schemes in soft vinyls and patterned fabrics, all keyed to exterior colors.

introducing MAGIC-MIRROR acrylic lacquer-new finish that keeps its brilliance for years!





in an array of gem-hard colors that care for themselves

Now, from the chemists' laboratories, has come the most revolutionary car finish in years, Magic Mirror acrylic lacquer—another Chevrolet exclusier in the low-price field. Here are deep, lustrous showcar colors, new metallics and pigments that hold their beauty against the ravages of time and weather... proved in perplonged exposure tests under the blazing tropical sun!



New Magic-Mirror finish *Hights off dulling* dirt and the elements, stays lustrous and new looking up to three years with only an occasional washing. It virtually eliminates your "waxing budget" and spares you hours of toil.



First step to new, carefree beauty is a tougher, more elastle primer. It resists chipping and cracking harmful to ordinary finishes. It forms a stronger bond with the finish and helps prevent weather damage, too.



Chevy's "protected beauty" is more than skin-deep. Even underneath, special underbody patas fights off hidden rust and corrosion, effects of wet-weather and winter driving on salted, slushy streets. comfort-crafted

Fisher Body

every dimension



Here are important advantages in **roominess** and **deep-down comfort**. Body and frame join in a way to yield extra head room and leg room, and room for hise and shoulders in both front and rear seats.



Chevy for '59 is rugged and sturdy—its **Unisteel body** has double walls of steel, a firm solidity unsurpassed by other low-priced cars. Roof panels are of heavy gauge steel; the underbody is stiffened for quiter riding.



You'll appreciate Chevy's generously **selde doors** and the way they make your entrances and exits more comfortable. Doors close with a rich, solid feel, and tripleguardian latches are typical of all-round built-in safety.



Here's more room than ever for luggage—loads of it, with up to 32 cubic feet of clear loadspace in Cheey's **spaceous luggage compartment.**Viryl-coated coverings on floor and sides yard lucyage expires accommendation.



Under durable, long-wearing fabrics, S-wire springs provide built-in **sitting comfort** for you and your passengers. Thick, resilient layers of foam rubber add fine car luxury in front and rear seats in many models.



Chevy's coul-high centilation chamber circulates air through the interior for refreshing passenger comfort in all seasons. Outside air enters high above low-lving road dust and fumes.



Chevy's new Increased visibility broadens your horizon—some models have 50 per cent added glass area. It contributes to Chevy's smart new styling, and for good looking, there's Safety Plate Glass all around.



Chevrolet quality extrase single-key lock system; foot-lever parking hrake; electric windshield wipers in all models; sliding sun visors; crank-operated window vents; kev-lock glove compartment; and many more.

Power precisely the way you want it in spirited V8's and the new HI-THRIFT 6!

Functional horsepower—the logical design approach to driving pleasure. Not for speed's sake alone, but for safe, thrifty, dependable going—in any climate or weather, in city traffic or on the road. And the valve-in-head leader makes it yours in the '59 Chevrolet with the industry's most advanced power teams to fit your personal driving needd!

250-UP Turbo-Thrust Vi*—In an engine cubic inches are muscles and here are 348 of them ready to do your instant bidding with a reserve of smooth, quiet functional power for any situation. Featured are 4-bert carburetion, new high efficiency air cleaner, full dual exhaust system, hydraulic valve lifters and high 95 to I compression ratio.

280-HP Super Turbe-Thrust V8*—Triple two-barrel carburetors offer single-carburetor economy for normal driving, coupled with a fullpower boost when you need it.

250-HP Ramjet Fuel Injection V8*—Instant throttle response from idle to cruising speed, with ordinary carburetors eliminated. Fast cold weather starts, high over-all fuel conomy: all features of Ramiet Fuel Injection—grantes tensine advance since overhead valves.

185-18P Turbo-Fire VM—Standard Vii nall series for '99, combining V8 smoothness with economical S23a-csia. displacement and single two-barrel carburetor. Compact, light in weight, its abort-stroke design promotes long life promotes for light in weight, its abort-stroke design promotes long life in the promote special promotes of the promotes of

230-HP Super Turbo-Fire V8*—Here's big engine performance at low cost with the same advanced design of its 232-cu-in, running mate, plus a performance bosso of extra-bigle 9,5 to 1 compression ratio and efficient 4-barrel carburction. Dual exhaust system with resonators is available as nettra-cost option.

now-new heights of driving economy in the Hi-Thritt 6:

The valve-in-head leader has done it again—with the introduction for '59 of a new fuel-budgeting 6 that gets extra miles from every tankful.

You'll enjoy spirited performance, too—from regular fuel—with higher torque available at everyday driving speeds.



TURBO-THRUST V8-Instant response and high compression



HI-THRIFT 6-Adding extra miles to every tank of fuel

driving ease wonderfully yours



ABVANCED TRANSMISSIONS

3

New '59 TURBOGLIBE'-automatic driving was never smoother, nor engineered with so much stamina! Here a last, an approach to the ultimate in automatic transmission—memberle, quieter, more desided—designed for owner satisfaction unsurpassed by any other signed for owner satisfaction unsurpassed by any other in richards I/w automatic drive has been more thoroughly ground panishanest. The outcome for year is new shifter free amouthous every mile you drive, rauged new internal design. In Turbughleb's triple-turbine response internal design. In Turbughleb's triple-turbine response to the properties of the range is implicitly itself, and Gerwy's exclusive Grade Rentarder affords busined one-while Teaching

greatest power team choice of all Available In Every Model! See your Chevrolet dealer for prices.	Turboglide	Powerglide	4-Speed Synchro-Mesh	Overdrive	3.Speed Synchro-Mesh
280-h.p. Super Turbo-Thrust V8*	•	•	•		•
250-h.p. Turbo-Thrust V8*	•				
250-h.p. Ramjet Fuel Injection V8*			•		
230-h.p. Super Turbo-Fire V8	•				
185-h.p. Turbo-Fire V8					
135-h.p. Hi-Thrift 6					





Powerglide*—Low in first cost, dependable its whole life through, Powerglide, with its oil-smooth gear changes, is the automatic transmission proved by billions of miles, preferred by millions of owners.

Touch-Bown Overdrive*—Cuts engine revolutions by 19% when engaged, saving wear and fuel. When you need extra torque for hill climbing or safety, a simple touch-down of the accelerator delivers it.

POSITRACTION: REAR AXLE Powers the wheel that grips, not the wheel that slips.

When the going gets slippery—in mud, sand, snow or ice— Positraction keeps you safely on your way by putting power at the rear wheel with traction instead of the spinning wheel. As long as one rear wheel can get a grip Positraction goes to work—powerfully, every time.

*Extenseet entire



New Close-Ratio 4-Speed Synchro-Mesh*

-Ushers in a new realm of driving fun normally expected only in sports cars. Floor-mounted shift lever; fully synchronized in all forward zero.



Standard 3-Speed Synchro-Meah — Standard shifting at its finest, with gears shot-peened for smoothness and long life. The high-friction clutch transfers torque with action smooth as velvet.

in CHASSIS, too, Chevy's newness goes down deep!

You'll enjoy easier, surer handling and a softer, steadier ride in this vastly improved chassis for '59. There's a new solid road-feel thanks to Chevy's increased wheelbase and super-rigid. Askulf Safety-Girber frame, You'll stere with 21% less effort with the crisp control of Ball-Race steering. New busky stabilizer bar controls rear sustension side thrusts: there's a notable absence of restanced usual and life.

Chery's new TYREX cord tires ride softer, run cooler, last longer!

Allnew Tyrex—the super-tough tire cord that puts tire construction years aboned—is standard equipment on your '90 Chervolet, Pousessing remarkable stretch-strength and resiliency, Tyrex offers greater blowout protection, added safety, extra miles of sear. Tyrex cord makes tires lighter, more flexible—the beater roll online for better fort mileage, spler for a better rich. And for extra smoothness your very first mile, wheels and tires (even spars) are pre-balanced in assembly, a far in the-rever's field!



New Safety-Master brakes—In the '59 Chevy braking is surer—27% more bonded lining area sees afely to that Chevy's new air-cooled giant sized brakes are up to 66% more durable, too. New wider drums are cooled in an air-stream to keep brake temperatures doors and stopping force up. Even Chevy's new wheels are designed to act as brake-cooling fains!



Luxurious Level Air suspension*—As great a ride as ever offered on any car! Not until you've experienced its super-softness will you fully know how floating-smooth travel can really be. For '59, new air ride design means extra durability, quietness and long, trouble-free life!

*Extra-cost option



Standard Full Coll suspension—Even greater in '59! Flexible coils at each wheel give full-time cushioning on roughest roads. Unlike ordinary leaf springs, independent coils are isolated from driving and braking forces, free for the isol of smoothing rough ride.



powered luxury at your fingertips!



New Flexomatic 6-Way Power Seat* - Just a touch and silently, smoothly this 6-way power-poised seat tilts for relaxing comfort, moves



Power Brakes*-Experience effortless command, the comforting assurance of complete control with Chevrolet Power Brakes. Gentle tee pressure delivers tons of stopping force-and there's nothing new to learn.



Power Windows.—A conveniently placed master switch lets the driver raise or lower any or all four windows automatically. And for individual comfort, each window has its own control, too.



Power Steering* - Every mile you drive, every time you park, you'll praise this wonderful assist. Chevrolet Power Steering is designed so that you always have a sense of "road-feel" and control.

Air Conditioning*—Chevrolet's high-capacity system gives you weather just as you like it—warm or cool—at the flick of a switch. In barely minutes your car reaches the temperature you prefer.

*Extra-cost ention

specifications



engine

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manuelly selected for low and reverse. Peetitive parking lock. Selector sequence P.E.N.O.L.
4-SPEED SYNCHEO-MESH*—Close-ratio 4-Speed Synchro-Mark design, all forward speeds fully spechanized. Cantal floor-mounted short-stocke

1st, remere 223s.; 1st, remere 223s.; 2st, remeree 223s.;

anten

of dephage spring type with Turbo-Fire VS, Super Turbo-Fire

8 and Ramjet Feel Injection VB engines, 101/j-Inch semi-centrifugal dihragm spring type with Turbo-Thrust VB and Super Terbo-Thrust 1 ngines, All clutches have custioned disc and permanently lubrists have not bearing.

chassis

MOTIFICIENT FAMILITIES, or get sound-more Exhibit. PELLCOIL.
SUPPRESSION of the supera with collecting when dismontance and supera supe

books STEUCTURE—All-welded Fisher Universal construction, sepled and in-

distancium from and identification for each series, Inscinantial desglays, directional signals, Najh-terral gain intake, commonied for looking Filter Colon on all windows. APPOINTENTS—Emple was interested to the control of the control of the control of the interested of the colonia of the colonia of the colonia of the solution of the colonia of the colonia of the colonia of the filter of the colonia of the colonia of the colonia of the decor society. But Air and Europea models, 2-goals 17° recentively and the colonia of the colonia of the colonia of the decor society. But Air and Europea models, 2-goals 17° recentively and a colonia of the colonia of the colonia of the decor society. But Air and Europea models, 2-goals 17° recentively and the colonia of the colonia of the colonia of the colonia of the decor society. But Air and Europea models, 2-goals 17° recentively and the colonia of the colonia of the colonia of the colonia of the decor society. But Air and Europea models, 2-goals 17° recentively and the colonia of the colonia of the colonia of the colonia of the decor society. But Air and Europea models, 2-goals 17° recent decor society and the colonia of the colonia of the colonia of the decor society. But Air and Europea models, 2-goals 17° recent decor society and the colonia of the colonia of the colonia of the colonia of the decor society and the colonia of the colonia of

dimensions

Wheelbase, 119". Frost and rear tread, 40.3" and 59.3". Overalllength 210.9", width 79.9", height-Spart Sedan, Spart Coupe and Convertible 54.0", Sedans 54.0", Station Wagnes 56.3".

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TION AUGULARIC AT THE TIME OF PUBLICATION APPROVAL. THE BUSHT IS RESERVED TO MAKE CHANGES AT ANY TIME WITHOUT PROTECT IN PROCESS. SOLENS, MATERIALS, EQUIPMENT, SPECTICATIONS AND MADE TO DESCONTING WOOLS.

Cherrolet Motor Dicision • General Motors Corporation, Detroit 2. Michigan

