2018 WRX/WRX STI



The best-handling, best-performing WRX and WRX STI ever.



Drive first. The where will happen.



The WRX has all the hardware needed to corner with grace and speed. Starting with the suspension, the WRX has an enviable setup—a rigid unibody chassis with reinforced suspension mounting points, aluminum front lower control arms with pillow-ball joint mounts, and a double wishbone rear suspension architecture with pillow-ball joint bushings. Add Subaru Symmetrical All-Wheel Drive and Active Torque Vectoring, and you've got a recipe for world-class handling.



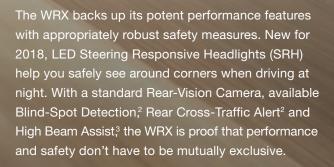
Responsiveness

Having excellent grip is only half of the handling equation. The other is the driver's sensation of control and precision, which the WRX delivers, thanks to a nearinstant 14.4:1 steering ratio¹. With available 18-inch wheels and inverted front struts for less unsprung weight and more cornering response, every road will be met with your absolute confidence.

Power

Pure bliss exists in the form of the 268-hp 2.0-liter Direct Injection Turbocharged (DIT) SUBARU BOXER[®] engine that lies at the heart of the WRX, where power is generated smoothly, efficiently and instantaneously, thanks to its twin-scroll turbocharger. Matched with either the revised 6-speed manual transmission or the Sport Lineartronic[™] Transmission with SI-DRIVE and paddle shifters, the WRX engine is a modern engineering marvel. 3





"Purpose-built for the hardcore."



The WRX STI is laser-focused on handling with a track-tuned suspension that features standard inverted front struts and aluminum front lower control arms for low unsprung weight, an attribute further enhanced by its lightweight 19-inch alloy wheels. And it's all underpinned by Subaru Symmetrical AWD with a newly revised Driver Controlled Center Differential (DCCD), front and rear limited-slip differentials and Active Torque Vectoring, so you can hit your apexes and nail your exits with control, precision and speed.



The WRX STI driving experience is a synergy between driver and car that's all too rare. You'll feel an invigorating sense of control, thanks to the ultra-quick 13.3:1 steering ratio, rigid unibody chassis and powerful Brembo[®] highperformance braking system, which features 6-piston front and 2-piston rear monoblock calipers and cross-drilled rotors to stop you with authority and reduced brake fade. For more stability at higher speeds, the signature rear wing of the WRX STI adds downforce for greater control.

Power

It's a potent, race-proven package - a 305-hp 2.5-liter turbocharged SUBARU BOXER[®] engine coupled with a precise and durable 6-speed, close-ratio transmission and SI-DRIVE for on-the-fly performance adjustments. Invigorating horsepower and addictive torque are always on tap, waiting to be unleashed.





For nearly three decades, Subaru Tecnica International (STI) has applied lessons learned in motorsports to Subaru automobiles, not only enhancing performance but the ability to keep performing, lap after lap. Their holistic approach to engineering results in vehicles that are more communicative, responsive, and able to take the sustained punishment that high-intensity driving demands.

RECARO

It's not about settling in.

It's about strapping in. The moment you enter a WRX or WRX STI, the available Recaro[®] performance seats lock you into position. As you grip the leather-wrapped flat-bottom steering wheel, take command with SUBARU STARLINK[™] Multimedia, which connects via Bluetooth[®] or USB port to your smartphone for access to Pandora,[®] iHeartRadio,[®] Stitcher,[™] Aha,[™] SiriusXM[®] All Access Radio and more.¹ Simply use voice commands, steering-wheel-mounted controls or the high-definition touchscreen, which can read and display incoming texts.² Now just crank up the available 440-watt-equivalent 9-speaker Harman Kardon[®] premium audio system, and you're off.

1 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 2 STARLINK can read incoming texts out loud when the vehicle is traveling at speeds over 5 miles per hour, and can display incoming texts on screen when the vehicle is traveling at speeds lower than 5 miles per hour. 7" system required.

19





SUBARU STARLINK™ Multimedia



Electroluminescent Gauges





Cargo-ready. Passenger-ready.

Track-ready.

A sports car with room for weekdays.

Compromises are few, thanks to new standard roof cross-bar mounting points, a 12-cubic-foot trunk, a 60/40 split-folding rear seatback, expansive rear legroom and wide door openings. In fact, the Subaru WRX has the largest passenger volume among all-wheel drive vehicles in its class² It's a commuter, an errand-runner and a track-day weapon, all rolled into one. This sports car goes anywhere but the garage.

1 We do not recommend racing your vehicle. Racing may void the vehicle warranty. See Warranty & Maintenance Booklet for details. If you do race the vehicle, do it safely and lawfully on approved racing tracks. Drive responsibly at all times and obey all traffic laws. 2 Based on passenger volume information from the EPA for MY17 vehicles within the Non-Luxury Traditional Compact segment only among all-wheel-drive vehicles. Segment definition supplied by IHS Markit.

2018 WRX / WRX STI

WRX STI in WR Blue Pearl.



Subaru is Kelley Blue Book's Best Performance Brand for three years running.1

KBB.com







The Subaru WRX was named Best Resale Value in its class for 2017 by Kelley Blue Book's KBB.com.²

KBB.com





The Subaru WRX retains its

value better than any other

vehicle in its class for 2017,

according to ALG.³

The Subaru WRX is the longestlasting turbocharged all-wheel drive vehicle in its class.⁵

2018 WRX & WRX STI | Trim Levels



WRX

- 268-hp twin-scroll turbocharged 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 6-speed manual transmission
- Sport-tuned suspension · 17-inch aluminum-alloy wheels
- · Low-profile trunk spoiler
- · Heated side mirrors
- Cloth upholsterv
- · Leather-wrapped flat-bottom steering wheel
- SUBARU STARLINK[™] 6.2-inch Multimedia with smartphone app integration⁶, 6 speakers, HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM[®] All Access Radio⁷, Bluetooth[®] audio streaming and hands-free phone connectivity
- 5.9-inch LCD color multifunction display
- Automatic climate control
- Rear-Vision Camera
- · Roof cross-bar fixed mounting points
- 7 airbags



WRX STI

- 305-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential (DCCD) All-Wheel Drive
- Front and rear limited-slip differentials
- 6-speed close-ratio manual transmission
- Brembo® performance braking system
- High-performance STI sport-tuned suspension
- 19-inch aluminum-alloy wheels
- STI trunk spoiler
- LED Steering Responsive Headlights (SRH)
- Ultrasuede[®]/leather-trimmed upholstery
- Red seatbelts
- · Leather-wrapped flat-bottom steering wheel
- SUBARU STARLINK[™] 7.0-inch Multimedia Plus with smartphone app integration⁶, 6 speakers, voiceactivated controls, Siri® Eyes-Free, HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM[®] All Access Radio⁷ and Travel Link^{®7}, Bluetooth® audio streaming and hands-free phone and text messaging connectivity STARLINK[™] Safety Plus enabled⁹
- 5.9-inch LCD color multifunction display
- Dual-zone automatic climate control
- Rear-Vision Camera
- All-Weather Package
- · Auto-on/off headlights

1 2015–2017 Kelley Blue Book Brand Image Awards are based on the Brand Watch[™] study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 2 Vehicle's projected resale value is specific to the 2017 model year. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 3 ALG is the industry benchmark for residual values and depreciation data, www.alg.com. 4 The Subaru Rally Team USA has won overall Rally America champ nine times between 2006–2016. WRX STI rally vehicles have been modified for rally competition. 5 Based on the average of vehicles in operation vs. total new registrations for each model year using IHS Markit data for turbocharged all-wheel drive vehicles in the Non-Luxury Traditional Compact segment for MY2007–2016 as of January 2017. 6 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 7 Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 8 Performance Package models are equipped with brake pads which may produce higher levels of braking noise and brake dust, even under normal driving conditions. 9 Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. 10 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 11 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.



"The WRX STI has assisted the Subaru Rally Team USA to **10 Overall Rally America** Championship wins."4

rally-america.com

WRX



WRX Premium

Includes WRX key features and adds:

- Optional Sport Lineartronic[™] Transmission with paddle shifters, 6- and 8-speed manual modes and SI-DRIVE
- 18-inch aluminum-alloy wheels
- Halogen fog lights
- SUBARU STARLINK[™] 7.0-inch Multimedia Plus with smartphone app integration⁶, Siri[®] Eyes-Free, SiriusXM[®] All Access Radio⁷ and Travel Link^{®7}
- Power-tilt/sliding moonroof
- · All-Weather Package: Includes heated front seats and windshield wiper de-icer
- Optional Performance Package: Includes Recaro[®] performance-design front seats, 8-way power driver's seat, moonroof delete. red-painted brake calipers and Jurid® performance front brake pads⁸



WRX Limited

Includes WRX Premium key features and adds:

- LED Steering Responsive Headlights (SRH)
- LED fog lights
- Keyless Access with Push-button Start and PIN-code vehicle access
- · Auto-on/off headlights
- Leather-trimmed upholstery
- 10-way power adjustable driver's seat
- Welcome lighting
- STARLINK[™] Safety Plus enabled⁹



WRX STI Limited

Includes WRX STI key features and adds:

- STI or low-profile trunk spoiler
- Recaro[®] front seats
- 8-way power adjustable driver's seat
- SUBARU STARLINK[™] 7.0-inch Multimedia Navigation System: Voice-activated 7.0-inch multi-touch gesture high-resolution GPS navigation system with SiriusXM® All Access Radio⁷, Traffic^{®10} and Travel Link^{®10}, USB port/iPod® control, Siri® Eyes-Free, Bluetooth® audio streaming, hands-free phone and text messaging connectivity and voice-activated controls for navigation, phone and audio system, 3.5-mm auxiliary jack and Pandora®, iHeartRadio[®], Stitcher[™] and Aha[™] smartphone app integration6
- Harman Kardon® premium audio system with 9 speakers and 440-wattequivalent amplifier
- Keyless Access with Push-button Start and PIN-code vehicle access
- · Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert¹
- Power-tilt/sliding moonroof
- Welcome lighting



2018 WRX & WRX STI | Specifications

2018 WRX & WRX STI | Specifications

Engine and Drivetrain	n	WRX	WRX STI	Chassis		WRX	WRX STI
Power Torque	2.0-liter DOHC Direct Injection Turbocharged (DIT), intercooled, aluminum- alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS). 268 hp @ 5,600 rpm 258 lb-ft @ 2,000-5,200 rpm	•	-	Steering	Electric power-assisted quick ratio rack-and-pinion. Ratio: 14.3:1 (14.4:1 for models equipped with 18-inch wheels). Turns lock-to-lock: 2.8 (2.7 for models equipped with 18-inch wheels). Turning circle: 35.4 feet (36.0 feet for models with 18-inch wheels).	•	-
	2.5-liter DOHC intercooled, turbocharged, aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS). 305 hp @ 6,000 rpm 290 lb-ft @ 4,000 rpm	-	•		Power-assisted quick ratio rack-and-pinion. Ratio: 13.3:1. Turns lock-to-lock: 2.5. Turning circle: 36.0 feet.	-	•
ntake System	Twin-scroll turbocharger with intercooler. Maximum boost pressure: 15.9 psi.	•	-	Suspension	Sport-tuned 4-wheel independent suspension. Front: Strut-type (WRX Premium and WRX Limited: Inverted-strut-type). Aluminum-alloy lower L-arm with pillow-ball joint mount. Stabilizer bar.	٠	-
	Turbocharger with intercooler. Maximum boost pressure: 14.7 psi.		•		Rear: Double wishbone with lateral link pillow-ball joint bushing. Stabilizer bar.		
SI-DRIVE performance nanagement system	Subaru Intelligent Drive (SI-DRIVE) enables three distinctively different modes of vehicle performance characteristics by regulating the engine control unit (ECU) and by fine-tuning the electronically controlled throttle. For WRX models equipped with Sport Lineartronic™ Transmission, SI-DRIVE also adjusts transmission shift characteristics.	O ¹	•		High-performance STI sport-tuned 4-wheel independent suspension. Front: Inverted-strut-type. Aluminum-alloy lower L-arm with pillow-ball joint mount. Stabilizer bar. Rear: Double wishbone with lateral link pillow-ball joint bushing. Stabilizer bar.	-	•
ransmission	Fully synchronized 6-speed manual with carbon first- and second-gear synchros, and Incline Start Assist	•		Brakes	4-wheel disc, ventilated front. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).	•	-
	Fully synchronized close-ratio 6-speed manual with Incline Start Assist		•		Brembo [®] performance braking system. 4-wheel disc, ventilated/cross-		
	Sport Lineartronic [™] Transmission with 6- and 8-speed manual modes, paddle shifters and Incline Start Assist. WRX Premium and WRX Limited: Optional.	o	-		drilled front and rear. Monoblock 6-piston front and dual-piston rear calipers. 4-channel, 4-sensor Super Sport ABS with Electronic Brake-force Distribution (EBD).		•
action and Stability	/			Brake Discs (front/rear)	WRX: 12.4 inches/11.3 inches (11.8 inches with EyeSight®). WRX STI: 13.4 inches/12.8 inches.	•	•
II-Wheel Drive type	Subaru Symmetrical All-Wheel Drive	•	•	Brake Assist	When emergency braking is detected by how quickly the brake pedal is	•	•
	Driver Controlled Center Differential (DCCD) All-Wheel Drive		•		pressed, maximum brake pressure is immediately applied.		
Control (VDC) wi	VDC electronic stability control utilizes sensors that constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or	•	•	Brake Override System	If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.	•	•
	reduces engine torque to help correct vehicle path. Includes standard, off and performance-oriented Traction mode.			Wheels and Tires			
Active Torque Vectoring	Active Torque Vectoring works in tandem with VDC applying braking power to the inside front wheel resulting in sharper turn-in, more neutral steering and higher cornering limits when turning.	•	•	Wheels	WRX: 17 x 8.0-inch aluminum-alloy. Dark gray finish. WRX Premium and WRX Limited: 18 x 8.5-inch aluminum-alloy. Dark gray finish.	•	-
raction Control system (TCS)	VDC also incorporates an all-wheel, all-speed traction control system that, when sensing a loss of traction, reduces engine torque and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.	•	•		WRX STI and WRX STI Limited: 19 x 8.5-inch aluminum-alloy. Dark gray finish.	-	•
ıel				Tires	WRX: 235/45 R17 94W Summer-performance	•	
uel Economy	city/highway/combined ²	Manual: 21/27/23 mpg Automatic: 18/24/21 mpg	17/22/19 mpg		WRX Premium and WRX Limited: 245/40 R18 97W Summer-performance	•	-
uel Requirement	Premium unleaded gasoline (91 octane) required. 93 octane recommended for maximum performance (WRX STI).	Automatic: 10/24/21 mpg	•		WRX STI and WRX STI Limited: 245/35 R19 89W Summer-performance	-	•
Fuel Capacity	15.9 gallons		•				

2018 WRX & WRX STI | Equipment

Exterior	WRX	WRX Premium	WRX Limited	WRX STI	WRX STI Limited
Projector low-beam and multireflector high-beam halogen headlights	•	•			
LED Steering Responsive Headlights (SRH)			•		•
Halogen fog lights		•			
LED fog lights			•		
LED taillights		•			•
Front and rear under spoilers		•	•		•
Rear bumper with integrated diffuser					
Trunk spoiler - low-profile					0
Trunk spoiler - STI			_		
Exhaust system with quad stainless-steel outlets					
Heated body-color power side mirrors					
Heated body-color power side mirrors with integrated turn signals			O ³		
Windshield wiper de-icer (All-Weather Package)					
Power tilt/sliding-glass moonroof					
Seating and Trim					
6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	•	•		•	
10-way power adjustable driver's seat with power adjustable lumbar support. 4-way manually adjustable					
front-passenger's seat.				- 0	
8-way power adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	-	O ^{3,4}	-	O ³	•
Performance-design front seats with adjustable head restraints and red stitching	•	•	•	-	
Recaro® performance-design front seats with adjustable head restraints and red stitching	-	O ^{3,4}		O ³	•
Heated front seats (All-Weather Package)		•	•	•	•
60/40-split flat-folding rear seatback	•	••••	•	•	•
Leather-wrapped flat-bottom steering wheel with red stitching	•	•	•	-	-
STI-design leather-wrapped flat-bottom steering wheel with red stitching	-		-	•	•
Leather-wrapped shifter handle	•	•	•	•	•
Cloth upholstery	•	•	-		
Leather-trimmed upholstery		_	•		_
Ultrasuede®/leather-trimmed upholstery	_	O ^{3,4}	_	•	•
Aluminum-alloy pedal covers	•	•	•		•
Convenience Features					
Kevless Access with Push-button Start and PIN-code vehicle access ³			•	O ³	•
Auto-on/off headlights					
Power front and rear windows with driver and front-passenger auto-up/down					
Electronic cruise control					
3-spoke steering wheel with audio system, Bluetooth [®] , SI-DRIVE ¹ , cruise control or (if equipped) EyeSight [®] adaptive cruise control buttons	•	•	•	•	•
Dual USB ports			•		
Tilt/telescoping steering column					•
Dual cup holders in center console					
Single bottle holder in each door panel					
Rear center armrest with dual cup holders					
Sun visors with dual-illuminated vanity mirrors					
Center console with LED-illuminated storage tray and 12-volt power outlet					
Audio System					
SUBARU STARLINK [™] 6.2-inch Multimedia with Pandora [®] , iHeartRadio [®] , Stitcher [™] , and Aha [™] smartphone app integration, ⁵ high-resolution LCD touchscreen display, AM/FM/CD player, HD Radio [®] , USB port/iPod [®] control, SiriusXM [®] All Access Radio, ⁶ Bluetooth [®] audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack	•	-	-	-	-
SUBARU STARLINK [™] 7.0-inch Multimedia Plus with Pandora®, iHeartRadio®, Stitcher [™] , and Aha [™] smartphone app integration ⁵ , high-resolution LCD touchscreen display, voice-activated controls, Siri® Eyes-Free, AM/FM/CD player, HD Radio®, USB port/iPod® control, SiriusXM® All Access Radio ⁶ and Travel Link, ^{®6} Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and 3.5-mm auxiliary jack	-	•	•	•	-
SUBARU STARLINK [™] 7.0-inch Multimedia Navigation: Voice-activated 7.0-inch multi-touch gesture high-resolution GPS navigation system and integrated audio system with SiriusXM [®] All Access Radio ⁶ , Traffic ^{®7} and Travel Link ^{®7} , USB port/iPod [®] control, Bluetooth [®] audio streaming, voice-activated controls, hands-free phone and text messaging connectivity, Siri [®] Eyes-Free, 3.5-mm auxiliary jack and Pandora [®] , iHeartRadio [®] , Stitcher [™] and Aha [™] smartphone app integration. ⁵ Voice activation for Navigation, Phone and Audio System	-	-	O ³	-	•
6 speakers	•	•	•	٠	
Harman Kardon® audio system: Includes 9 speakers and a 440-watt-equivalent amplifier	-	-	O ³	-	•

2018 WRX & WRX STI | Equipment

Climate Control

Automatic climate control system with CFC-free air conditioning fan and airflow direction

Dual-zone automatic climate control system with CFC-free air c temperature, fan speed, airflow direction and dual-zone lockout

Instrumentation

Analog speedometer, tachometer, coolant temperature and fuel Sport-design electroluminescent gauges with 3.5-inch LCD cold gauge and SI-DRIVE mode display

STI sport-design electroluminescent gauges with 3.5-inch LCD gauge, DCCD and SI-DRIVE mode displays

Gauge needles full-sweep and trim rings illuminate on start-up 5.9-inch LCD color multifunction display for boost gauge, driving ambient air temperature, climate control and other vehicle functi

Security

Keyless entry system with answer-back electronic chirp Antitheft security system with engine immobilizer

Safety

ACTIVE

Subaru Symmetrical All-Wheel Drive (AWD) EyeSight[®] Driver Assist Technology^{3,8} Blind-Spot Detection with Lane Change Assist and Rear Cross-Reverse Automatic Braking (RAB) System^{3,10} Vehicle Dynamics Control (VDC) with Active Torque Vectoring Traction Control System (TCS) 4-wheel antilock braking system (ABS) with Electronic Brake-fo Brake Assist Tire Pressure Monitoring System (TPMS) Daytime Running Lights (DRL) Rear-Vision Camera PASSIVE STARLINK[™] Safety Plus enabled¹¹: Automatic Collision Notification Roadside Assistance, Maintenance Notifications, Monthly Vehicl Subaru advanced frontal airbag system with driver's and front-p Side-curtain airbags protecting front and rear outboard occupation Seat-mounted front side-impact airbags (SRS)12

Driver's knee airbag (SRS)¹²

Whiplash protection front seats with height-adjustable head rest Height-adjustable 3-point front seatbelts with pretensioners and 3-point seatbelts at all rear seating positions

Rear child-safety locks

LATCH system: Lower Anchors and Tethers for CHildren

Optional Equipment

STARLINK[™] Safety Plus and Security Plus¹³ Sport Lineartronic[™] Transmission

Performance Package⁴

Recaro® performance-design front seats • Keyless Access with SUBARU STARLINK[™] 7.0-inch Multimedia Navigation • Harman Detection with Lane Change Assist and Rear Cross-Traffic Alert[®] SUBARU STARLINK[™] 7.0-inch Multimedia Navigation • Harmar Detection with Lane Change Assist and Rear Cross-Traffic Alert Reverse Automatic Braking (RAB) System¹⁰
Sport Lineartron Trunk spoiler - low-profile

EQUIPMENT CONTENTS

Performance Package4: Includes Recaro® performance-design front seats, 8-way power driver's seat, moonroof delete, red-painted brake calipers and Jurid® performance front brake pads14

EyeSight® Driver Assist Technology[®]: Pre-Collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning, Lane Keep Assist, Adaptive Cruise Control, EyeSight® Assist Monitor

STARLINK[™] Safety Plus and Security Plus¹³: Includes STARLINK[™] Safety Plus services and adds Stolen Vehicle Recovery, Remote Lock/Unlock, Remote Horn & Lights, Remote Vehicle Locator and Vehicle Security Alarm Notification

• Standard O Optional - Not equipped

	WRX	WRX Premium	WRX Limited	WRX STI	WRX STI Limited
g and rotary controls for temperature,	•	•	•		_
conditioning, air filtration and controls for It	18 - 8			•	•
el gauges	•	•	•	•	•
lor display featuring "eco" fuel economy	•	•	•		-
color display featuring "eco" fuel economy	_	_	-	•	•
	•	•	•	•	•
ng range, average fuel economy, clock, tions	•	•	•	•	•
	•	•	•	•	•
	•	•	•	•	•
	•	•	•	•	•
	-	-	0	-	-
-Traffic Alert ^{3,9}		-	0		•
	-	-	0	-	-
	•	•	•	•	•
prce Distribution (EBD)		•	•		
					•
	•	•	•	•	•
	•	•	•	•	····
	•	•	•	•	٠
tion, SOS Emergency Assistance, Enhanced cle Health Report, Diagnostic Alerts			•	•	•
passenger's front airbags (SRS)12	•	•	•	•	•
ants (SRS) ¹²	•	•	•	•	•
	•	•	•	•	•
	•	•	•	•	•
straints Id force limiters			•	•	
		•	•	•	•
	•	•	•	•	•
	-	-	0	0	0
	00-00	0	0		000-00
n Push-button Start		0		0	
n Kardon [®] audio system • Blind-Spot	_		O ⁴	_	_
t⁰ n Kardon® audio system ● Blind-Spot t⁰ ● EyeSight® Driver Assist Technology®			0		
nic [™] Transmission	•		•		0
					0

2018 WRX & WRX STI Accessories

For a complete list of available accessories, visit your local Subaru retailer or visit www.subaru.com



Remote Engine Starter. Allows the vehicle to be started at the push of a button from outside the vehicle. Preset the heating or air conditioner controls to help bring the interior temperature to a more comfortable level prior to entry. Smart Engine Start works in conjunction with the Keyless Access and Smart system. Operating distance is up to 30 feet away, depending on vehicle obstructions.



STI Under Spoiler - Side. Give your vehicle a ground-hugging look down the rocker panels of the WRX or WRX STI. Kit includes both left and right side under spoilers. Includes STI logo.



Body Side Molding. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Rear Bumper Appliqué. Clear, scratchresistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.



Side Sill Plates. Metallic-finished panels dress up the sill plates of the WRX. Set of four.



Vortex Generator. Add a stylish look of performance to your WRX or WRX STI.



Footwell Illumination Kit. Casts a soft red or blue glow onto the front floor area.



Kicker[®] Speaker Upgrade. Enhance the sound clarity of your vehicle's audio system with these high-efficiency, two-way speakers. They have quality-constructed injected-molded Poly cones with 20mm silk dome tweeters and a frequency response rated at 30hz to 22khz.

Excludes models equipped with Harman Kardon® audio.



All-Weather Floor Mats. Custom-fitted, heavy-gauge floor mats help protect the vehicle carpet from sand, dirt and moisture. Not intended for use on top of Carpeted Floor Mats



Cargo Net. Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



Kicker® Tweeter Kit. Includes two 22mm tweeters for placement in the front dash to optimize the high frequency detail. Frequency response is 4500hz to 22khz.

2018 WRX & WRX STI Owner Benefits For additional Subaru resources, including owner's manuals, maintenance schedules, roadside assistance and more, log on to www.mysubaru.com

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security® ... ask for it by name-extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



Durability

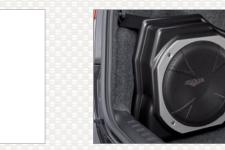
It's not disposable. It's family.



Warranties¹⁶

New Car Limited Warranty	3 years or 36,000 mile
Powertrain Limited Warranty	5 years or 60,000 mile
Wear Item Limited Warranty	3 years or 36,000 mile Repairs to the followir covered under Wear It
Rust Perforation Limited Warranty	5 years, unlimited mile
24-hour Roadside Assistance	3 years or 36,000 mile

1 Requires Sport Lineartronic[™] Transmission. Not available on base WRX trim. 2 2018 EPA fuel economy estimates. Actual mileage may vary. 3 Available only with other features. See Optional Equipment listing. 4 Not available with Sport Lineartronic[™] Transmission. 5 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 6 Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 7 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 8 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Departure and Sway Warning and Lane Keep Assist operate only when lane markings are visible and system effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 9 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 10 The Reverse Automatic Braking (RAB) System is designed to assist the driver by detecting objects, to help avoid a possible collision, when the vehicle is moving in a low speed reverse direction. The system will provide automatic vehicle braking, if an obstacle is detected within its range. This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 11 Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. 12 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 13 Activation with subscription is required. See your retailer for details. 14 Performance Package models are equipped with brake pads which may produce higher levels of braking noise and brake dust, even under normal driving conditions. 15 Based on IHS Markit U.S. vehicles in operation vs. total registrations MY2007–2016 as of January 2017. 16 All Subaru vehicles sold by Subaru of America, Inc., are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details.



Kicker® Powered Subwoofer. Provides powerful deep bass and assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. The selfcontained unit mounts in the trunk.

Excludes models equipped with Harman Kardon® audio.

For additional Subaru resources, including owner's manuals, maintenance

Subaru Badge of Ownership

Subaru owners are fueled by their passions, whether trackside or roadside. A coat of mud or muddy paws on the seat. Detouring down a dirt road or downhill skiing. Accelerating round a corner or paddling round the river bend. For many, our exclusive Badge of Ownership lets them personalize their vehicle and express their interests. Owners can go to badgeofownership.com to order FREE Subaru Badge of Ownership lifestyle icons.

Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 96% of all vehicles sold in the last 10 years are still on the road today!5 It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

> les, whichever comes first. es, whichever comes first. Brake Pads les, whichever comes first. Wiper Blades ng items will also be Clutch Linings Item Limited Warranty: Transmitter Batteries eade

3 years or 36,000 miles, whichever comes first.

2018 WRX & WRX STI | Accessories

| For a complete list of available accessories, visit your local Subaru retailer or visit www.subaru.com



Remote Engine Starter. Allows the vehicle to be started at the push of a button from outside the vehicle. Preset the heating or air conditioner controls to help bring the interior temperature to a more comfortable level prior to entry. Smart Engine Start works in conjunction with the Keyless Access and Smart system. Operating distance is up to 30 feet away, depending on vehicle obstructions.



STI Under Spoiler – Side. Give your vehicle a ground-hugging look down the rocker panels of the WRX or WRX STI. Kit includes both left and right side under spoilers. Includes STI logo.



Body Side Molding. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Rear Bumper Appliqué. Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.



Side Sill Plates. Metallic-finished panels dress up the sill plates of the WRX. Set of four.



Vortex Generator. Add a stylish look of performance to your WRX or WRX STI.



Cargo Net. Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



Kicker® Tweeter Kit. Includes two 22mm tweeters for placement in the front dash to optimize the high frequency detail. Frequency response is 4500hz to 22khz.







Footwell Illumination Kit. Casts a soft red or blue glow onto the front floor area.



Kicker® Speaker Upgrade. Enhance the sound clarity of your vehicle's audio system with these high-efficiency, two-way speakers. They have quality-constructed injected-molded Poly cones with 20mm silk dome tweeters and a frequency response rated at 30hz to 22khz.

Excludes models equipped with Harman Kardon® audio.



Not intended for use on top of Carpeted Floor Mats.



Kicker[®] Powered Subwoofer. Provides powerful deep bass and assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. The selfcontained unit mounts in the trunk.

Excludes models equipped with Harman Kardon® audio.



STI Short Throw Shifter and STI Shift Knob



STI Performance Exhaust System



STI 15-Spoke Black Alloy Wheels¹



2018 WRX & WRX STI | Dimensions

2018 WRX & WRX STI | Colors

Paint

Crystal White Pearl





Upholstery



Carbon Black Checkered Cloth (CBCC)

WBX STI shown.

Length/Width/Height

Wheelbase

(78.9/79.5² inches with side mirrors)/58.1 inches 104.3 inches Track (front/rear) 60.2 inches/60.6 inches Base curb weight WRX: 3,294 lbs/N/A WRX Premium: 3,344 lbs/3,474 lbs (manual/automatic) WRX Limited: 3,369 lbs/3,499 lbs WRX STI: 3,446 lbs/N/A WRX STI Limited: 3,525 lbs/N/A

104.3 180.9"

180.9 inches/70.7 inches Headroom (front/rear) Legroom (front/rear) Shoulder room (front/rear) Hip room (front/rear) Passenger volume Cargo volume

N

39.8 inches/37.1 inches (with moonroof: 37.2 inches/37.1 inches) 43.3 inches/35.4 inches 55.6 inches/54.2 inches 52.1 inches/53.1 inches 96.6 cubic feet (with moonroof: 93.1 cubic feet) 12.0 cubic feet

70.7

60.2 78.9"/ 79.5"

1 With available moonroof. Moonroof availability varies by trim level.

2 Mirrors with integrated turn signals.

Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date and detailed product information, log on to www.subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes.

12.0 cu. ft.

This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru retailer in the continental U.S. or Alaska. Every owner of the car during the warranty period shall be entitled to the benefit of these warranties. Subaru, SUBARU BOXER, EyeSight, STI and WRX are registered trademarks of SUBARU CORPORATION. Confidence in Motion, Sport Lineartronic and SUBARU STARLINK are trademarks of SUBARU CORPORATION. Added Security is a registered trademark of Subaru of America, Inc. AhaTM is a trademark of Harman International Industries, Inc. Recaro® is a registered trademark of Recaro Beteiligungs-Gmbh Corporation. Jurid® is a registered trademark of JURID WERKE AKTIENGESELLSCHAFT. Brembo® is a registered trademark of Freni Brembo S.p.A. Ultrasuede® is a registered trademark of Ultrasuede S.p.A. and Ultrasuede is produced by the Toray Group. BBS® is a registered trademark of BBS Kraftfahrzeugtechnik AG. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. HD Radio® is a registered trademark of iBiquity Digital Corporation. HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. Harman Kardon® is a registered trademark of Harman International Industries, Inc. App Store,® Apple,® iPod,® Siri® and iTunes® are registered trademarks of Apple Inc. Android™ is a trademark of Google Inc. SiriusXM,® Traffic® and Travel Link® are registered trademarks of SiriusXM Radio Inc. iHeartRadio® is a registered trademark of iHeartMedia, Inc. Pandora® is a registered trademark of Pandora Media, Inc. Stitcher™ is a trademark of Stitcher, Inc. For more information, contact your Subaru retailer or log on to www.subaru.com.

Co

_

Color Combinations		WRX	WRX Premium	WRX Limited	WRX STI	WRX STI Limited
	Crystal White Pearl	CBCC	CBCC	CBL	BU	BU
	Ice Silver Metallic	CBCC	CBCC	CBL	BU	BU
	Pure Red	CBCC	CBCC	CBL	BU	BU
	WR Blue Pearl	CBCC	CBCC	CBL	BU	BU
	Lapis Blue Pearl	CBCC	CBCC	CBL	BU	BU
	Dark Gray Metallic	CBCC	CBCC	CBL	BU	BU
	Crystal Black Silica	CBCC	CBCC	CBL	BU	BU



Carbon Black Leather (CBL)



Black Ultrasuede®/ Carbon Black Leather (BU)

Take a Guided Tour

It's the ultimate way to get to know the WRX/WRX STI on your terms. Get up close and personal with color configurators, videos, 360-views, interactive content and so much more.



Online: tour.subaru.com/WRXSTI2018

11



These brochures were printed with vegetable-based inks and produced using a "Green Printing Process." The Forest Stewardship Council® (FSC®) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments. By producing these brochures in a green way rather than by traditional methods, we saved 53 trees preserved for the future; 24,475 gallons of wastewater flow saved; 1.638 bits solid waste not generated; 4,513 bits net greenhouse gases prevented; 23,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.



Find out more about our efforts t keep it cleaner and greener. subaru.com/environment

This brochure is printed in the U.S.A. on 10% recycled paper. 🏵 ©2017 Subaru of America, Inc. 18WRX.SRB.525 (S-20158, 120K, 5/17, CG)

