



Camry has always been about more than just getting you to a destination. It's been about how it can connect you to others and take you to places not always found on a map. The Camry Effect let owners share stories and talk about their love for their Camry – these cars had become a part of their life. In fact, over 90% of all Toyota Camrys sold over the last 10 years are still on the road today! Some would call that legendary. Some would say it's time to take a break. We didn't; we kept going. We think this is what makes the Camry so popular. The 2013 Camry continues to offer the high-end features, rewarding interior and impressive safety technology you have come to expect. We don't believe in sitting still or compromising, and we know our drivers feel the same way. Let's keep going together. 2013 Toyota Camry.





1. See footnote 8 in Disclosures section. 2. See footnote 9 in Disclosures section.



1. See footnote 8 in Disclosures section. 2. See footnote 9 in Disclosures section.

Let's make the interior of your car a place you want to spend some time: a space that is rewarding and enhances the driving experience. This is the inspiration behind the interior of every Camry. High-quality upholstery materials matched with refined stitching. A dashboard crafted with an attention to detail normally found in high-priced sedans. And on the XLE there are rich wood-grain-style accents. Let's make every time you drive a little more exciting, and rewarding. It's this type of dedication that makes Camry America's best-selling car.'









We're driving the automobile to new places.

Open up a world of possibilities with available technologies that inform, entertain and connect, plus navigation systems that give you turn-by-turn directions on a beautiful color touch-screen. *Bluetooth*^{®1} wireless technology that lets you make hands-free calls and answer the phone by pushing a button on the steering wheel. And Entune,^{®2} our multimedia system that allows your compatible mobile phone to make dinner reservations, buy movie tickets or listen to music — all from your driver's seat.

Premium HDD Navigation³

An available 7-in. touch-screen display lets you access navigation, use your phone book and make hands-free calls. Also available for a trial period are SiriusXM Radio,⁴ NavWeather™ and NavTraffic™⁴ so you can listen to new music and podcasts, and get live updates on traffic and weather at your destination. Prefer your own tunes? Enjoy music from your personal library via a CD, DVD or MP3.

JBL® GreenEdge™ Audio System

Camry takes advantage of efficiencies wherever it can — and that goes for the audio system too. Using new, eco-conscious technologies, the available JBL® GreenEdge™ audio system delivers incredible sound with reduced power consumption.

Entune® Multimedia System

Make connecting to the important things in life easier than ever with available Entune. It uses your compatible mobile phone and <code>Bluetooth</code> wireless technology or a USB cable to access apps and services, and deliver them through the vehicle's audio system. Once connected, you can access Pandora® and iHeartRadio for music, make restaurant reservations with OpenTable, and buy movie tickets with MovieTickets.com. Plus, get sports scores, stocks, traffic and weather—even a guide to the cheapest fuel. Visit www.toyota.com/entune for availability of apps and services.











FIRST-CLASS SEATING

In Camry, rear-seat comfort is just as important as front-seat comfort, so the shape of front seats are designed to allow for additional knee space for rear-seat passengers.





POSITIONED TO DRIVE

Adjustable a total of eight ways, Camry's available power-adjustable driver's seat gives you plush and fully customizable comfort.



A perfect blend of science and luxury.

Whether it's interior space or interior noise, volume has got a lot to do with driving comfort. So our engineers found a variety of clever ways to increase interior volume where it matters most. They also reduced noise, vibration and harshness throughout the vehicle for a quieter ride. When you pay attention to small details like these, the result is a car that does more than transport — it transcends.

Room to Spare

Camry's interior has a space for everything, including your personal space. Lower door panels allow more knee room up front, and the headliner is made to maximize head room. Sun visors are positioned to maximize forward visibility to make sure nothing blocks your view of the world outside. All of this adds up to a spacious-feeling interior.

Crafted Quiet

You hear that sound? We didn't think you could. That's because we've pinpointed areas where road and engine noise enter the cabin, and kept it out with sound-absorbing techniques that contribute to Camry's whisperquiet ride.

Ready Versatility

To help you transport longer items, such as skis or a new floor lamp, Camry's 60/40 split fold-down rear seat drops to create a handy pass-through into the trunk.

Rewarding Luxury

Camry offers seats made with premium materials, a refined center stack and elegant stitching throughout the cabin.



CUP HOLDERS

A place for everything, like your morning coffee. Camry's four cup holders and six bottle holders help keep spills to a minimum.



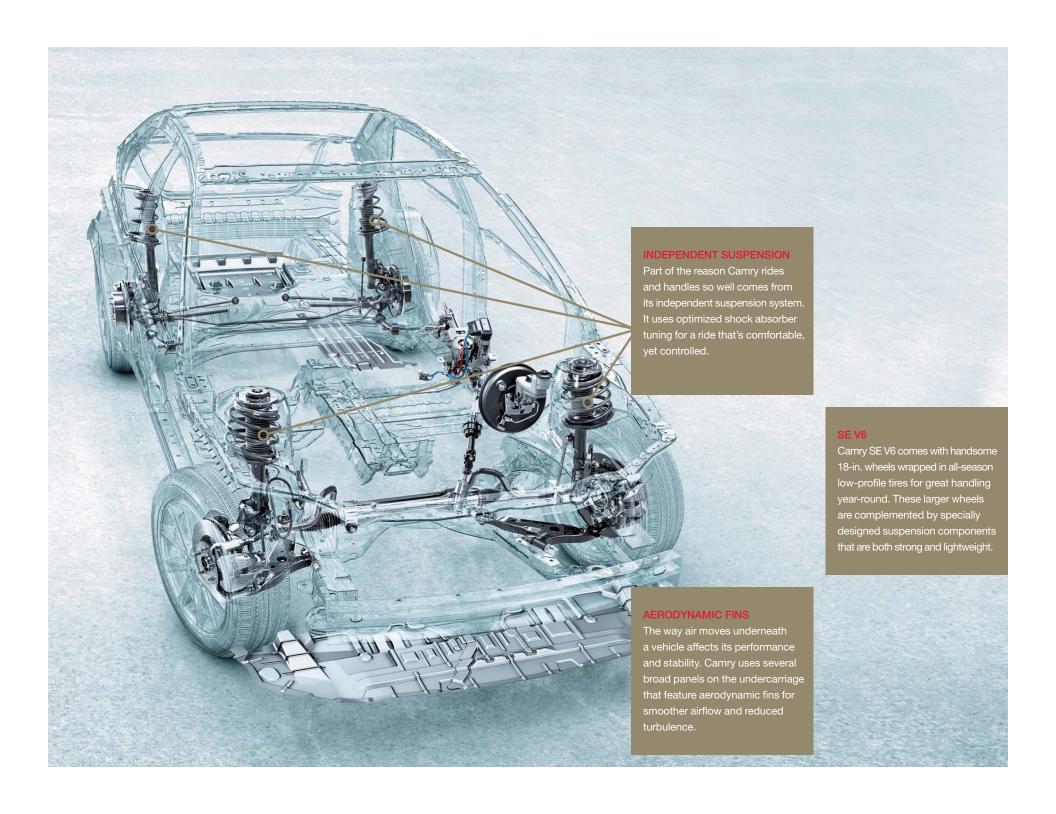
Nothing helps steady the ride like a few bumps.

No, not the bumps on the road — those are easily handled by Camry's independent suspension. The bumps we're talking about are small, specially shaped bumps called vortex generators. Positioned at key points on the body, they help enhance control by smoothing airflow and reducing drag.

HOW DO VORTEX GENERATORS WORK?

As air flows over the surface of a moving vehicle, it tumbles over and under itself, creating drag that slows you down. Vortex generators change the path of the air before it can become turbulent, reducing drag and improving vehicle stability.





Ready for whatever the future brings. Including corners.

Get behind the wheel of Camry SE, and there will be no doubt about its intentions. A leather-trimmed steering wheel with paddle shifters. Sport fabric SofTex®-trimmed seats and silver interior trim. This is clearly a driver's car — and while SE's focus is on performance, its technologically advanced engine choices won't make you pay extra at the pump. Add sport-tuned suspension to the mix, and you have an impressive blend of performance and efficiency.

SE V6 Power

An available 3.5-liter V6 produces a pulse-quickening 268 horsepower and 248 lb.-ft. of torque, while still achieving an EPA-estimated 31 highway mpg! Paired with a 6-speed automatic transmission with sequential shift and paddle shifters, this powerplant delivers a driving experience that's nothing short of exhilarating.

Paddle Shifters

Camry SE's race-inspired paddle shifters deliver real hands-on performance with a manual gear selection feature. Pull the right paddle to upshift and the left one to downshift — the system will even match revs during downshifting for smoother gear transitions and better control.

Sport Handling

Handling dynamics typically involve the suspension — but in Camry SE, that's only part of the story. With a quicker steering ratio and an optimized Electric Power Steering (EPS) system that offers greater sensitivity, Camry is ready for every corner.

18-In. Alloy Wheels

Standard on Camry SE V6, these boldly styled wheels not only look great, they're also wrapped in low-profile all-season tires for improved handling.







1. See footnote 29 in Disclosures section.



1. See footnote 8 in Disclosures section. 2. See footnote 9 in Disclosures section.

We took America's best-selling car and went even farther.

How do you improve on America's best-selling car? We started by adding our proven Hybrid Synergy Drive® system that offers an EPA-estimated 43 city mpg, 39 highway mpg and 41 combined mpg? In addition, Camry Hybrid's proven combination of efficient gasoline engine and powerful electric motor produces 200 system net horsepower that makes for surprising acceleration.



1. Based on manufacturer estimates, CY 2012 sales, includes all Camry models. 2. See footnote 29 in Disclosures section.

EFFICIENCY EXPERTS

For more than a decade, Toyota has led the way in the development of eco-sensitive technology with our advanced Hybrid Synergy Drive® system.

ECO DRIVE LEVEL DISPLAY¹

Camry Hybrid's gauges provide you with all the feedback you need to drive efficiently, which helps you tailor your driving habits accordingly.





1. Based on EPA-estimated 40 city mpg and 15.3 gallons of gas. Actual mileage will vary. Actual topography and road conditions are not taken into account. 2. See footnote 8 in Disclosures section.

ELECTRIC WATER PUMP

An electric water pump doesn't require an engine-driven belt. This design not only improves efficiency, but also shortens engine warm-up time for reduced emissions.

LIGHTWEIGHT

By engineering vehicle components and using stateof-the-art materials, mass was reduced as much as possible.

BELTI ESS ENGINE

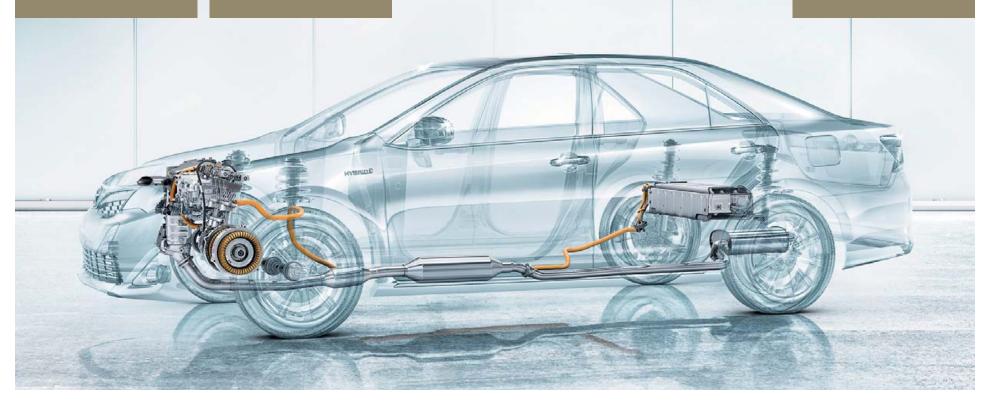
Camry's hybrid engine is completely free of engine drive belts. This design is not only more reliable, but also saves weight, reduces friction and helps improve fuel economy.

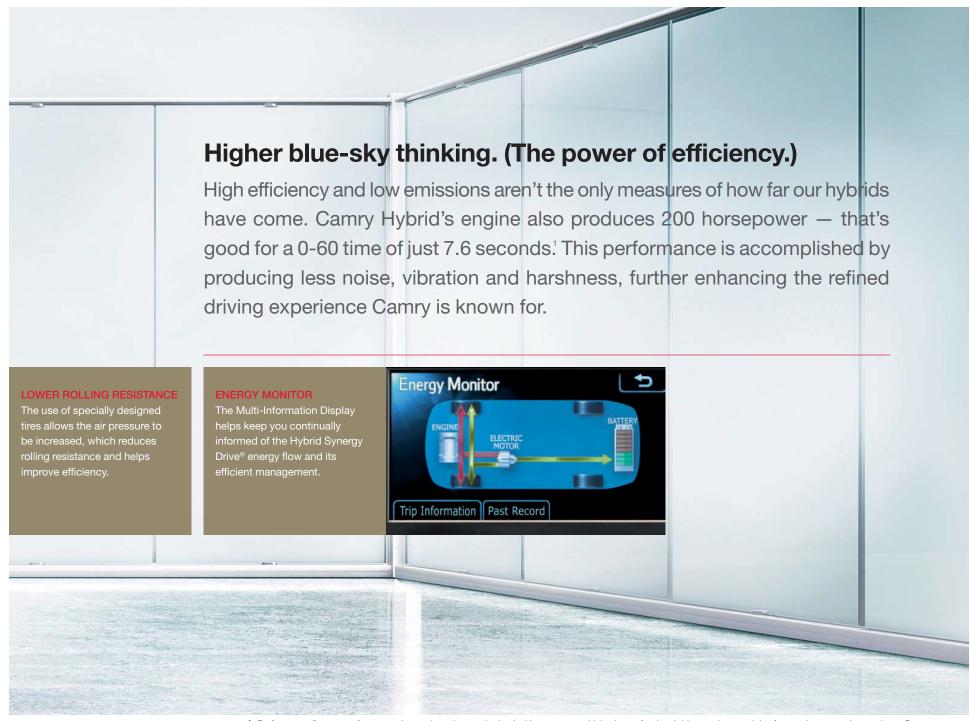
ADVANCED HYBRID ENGINE TECHNOLOGY

The engine in Camry Hybrid uses a variety of technologies that enhance performance and fuel economy. Like all Toyota engines, it uses four valves per cylinder and Variable Valve Timing with intelligence (VVT-i), a valve control system that optimizes engine efficiency throughout its operating range. But it also employs what is known as the Atkinson cycle, a method of controlling intake valve timing for reduced pumping losses. Add lightweight components and low-friction coatings, and the result is an eco-sensitive powerhouse that sacrifices nothing in the way of performance.

EFFICIENCY IN SPACE

You won't find the hybrid battery unless you're looking for it. That's because it's neatly packaged in an area ahead of the trunk but behind the seats, so it doesn't take up usable space.





1. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt.

We took a hard look at blind spots.

Being aware of what's around you not only helps increase confidence, but safety as well. The 2013 Camry offers technologies like the available Blind Spot Monitor (BSM)^{1,2} with Rear Cross-Traffic Alert (RCTA)³ and an available backup camera.⁴



1. See footnote 24 in Disclosures section. 2. Available on XLE and Hybrid XLE models only. 3. See footnote 25 in Disclosures section. 4. See footnote 13 in Disclosures section.

AVAILABLE BLIND SPOT MONITOR (BSM)^{1, 2}

This year, Camry is available with a Blind Spot Monitor (BSM) featuring Rear Cross-Traffic Alert (RCTA). If BSM detects a vehicle in your blind spot, it illuminates a warning indicator on the appropriate sideview mirror to help you know when it's safe to change lanes.

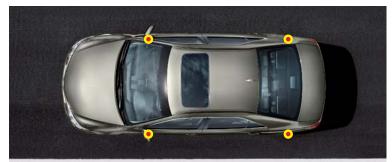
REAR CROSS-TRAFFIC ALERT (RCTA)³

RCTA works in a similar way to BSM, except that it alerts you to rear cross traffic with both visual and audible warnings. RCTA uses radar to detect vehicles that may be approaching from either direction as you back out of a parking space.











With help from our 24/7 call center, available Safety Connect® offers subscribers helpful features such as Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification.

Safety Connect® also offers the reliability of embedded cellular and GPS technology.

AVAILABLE SMART KEY SYSTEM⁵

Smart Key is a wonderful convenience. When you approach Camry with the Smart Key fob in your pocket or purse, the interior illuminates automatically; the doors unlock when you touch either front door handle; the trunk opens with the touch of its handle; and the engine starts with the push of a button.

AVAILABLE BACKUP CAMERA6

When backing up, the area behind Camry that's visible to the camera is displayed on the touch-screen of the audio system's display.







See footnote 24 in Disclosures section.
 Available on XLE and Hybrid XLE models only.
 See footnote 25 in Disclosures section.
 See footnote 23 in Disclosures section.
 See footnote 14 in Disclosures section.

We equipped Camry with an array of active safety systems to help keep you out of harm's way and passive safety systems to help protect you should a collision occur.

SMART STOP TECHNOLOGY® (SST)1

At speeds greater than five miles per hour, when the accelerator is depressed first and the brakes are then applied firmly for longer than one-half second, SST is designed to help the driver bring the vehicle to a stop.

Prepared for any circumstance.

Camry comes standard with a comprehensive airbag system equipped with ten airbags? The system includes both driver and front passenger airbags, front and rear side curtain airbags, front and rear seat-mounted side airbags, and both driver and front passenger knee airbags.

Star Safety System™

Toyota's Star Safety System™ is an advanced suite of six safety features included as standard equipment on every Camry. The system includes Enhanced Vehicle Stability Control (VSC),³ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)⁴ and Smart Stop Technology® (SST).



1. See footnote 19 in Disclosures section. 2. See footnote 20 in Disclosures section. 3. See footnote 17 in Disclosures section. 4. See footnote 18 in Disclosures section.

CRUMPLE ZONES

An important element of occupant protection, crumple zones are structurally engineered to absorb and dissipate energy in the event of a collision by a process known as controlled deformation.

DRIVER AND FRONT PASSENGER WHIPLASH-INJURY-LESSENING (WIL)¹ SEATS

Camry's front seats are engineered to yield in a controlled fashion in certain rear-end collisions, helping to reduce the risk of neck injuries.

LATCH

LATCH (Lower Anchors and Tethers for CHildren) provides an added measure of safety for the smaller members of your family. LATCH includes lower anchors on the outboard rear seats and tether anchors on all rear seats.

TIRE PRESSURE MONITOR SYSTEM (TPMS)²

Proper tire pressure is always important for safe driving. TPMS evaluates the pressure of the tires and issues a warning if the pressure becomes critically low.

3-POINT SEATBELTS

Camry provides 3-point seatbelts for all seating positions. The front seats are also equipped with the added safety of pretensioners and force limiters.



Combinations

FABRIC/LEATHER TRIM COLOR CHOICES

FABRIC

L, LE and XLE



LEATHER TRIM



FABRIC SE



LEATHER AND ULTRASUEDE®



EXTERIOR/INTERIOR COLOR COMBINATIONS



CLEARWATER BLUE METALLIC¹



CYPRESS PEARL¹



IVORY



ATTITUDE BLACK METALLIC



MAGNETIC GRAY METALLIC

BLACK

BLACK/ASH



COSMIC GRAY MICA



SUPER WHITE

ASH



BARCELONA RED METALLIC



CLASSIC SILVER METALLIC



BLACK/ASH

IVORY



BLACK/ASH

ASH



CHAMPAGNE MICA¹



WHEELS

- A L and LE 16-in. steel wheel with wheel cover
- **B** XLE 17-in. alloy wheel
- C SE 4-cyl. 17-in. alloy wheel
- **D** SE V6 18-in. alloy wheel









Hybrid Combinations

FABRIC/LEATHER TRIM COLOR CHOICES

FABRIC

HYBRID LE and HYBRID XLE



LEATHER AND ULTRASUEDE®



EXTERIOR/INTERIOR COLOR COMBINATIONS



ATTITUDE BLACK METALLIC



CLEARWATER BLUE METALLIC



CYPRESS PEARL



BARCELONA RED METALLIC



COSMIC GRAY MICA



MAGNETIC GRAY METALLIC



SUPER WHITE



VORY



CHAMPAGNE MICA

IVORY



CLASSIC SILVER METALLIC

LIGHT GRAY

WHEELS

- A Hybrid LE 16-in. steel wheel with wheel cover
- B Hybrid XLE 17-in. alloy wheel





FOCUS ON SUSTAINABILITY

Toyota encourages their partners to embrace environmentally responsible business practices. Toyota brochures use paper from well-managed forests, as certified by FSC[®] (Forest Stewardship Council™) chain-of-custody guidelines. The electricity used to manufacture this paper was generated by the paper mill's own Green-e® certified renewable energy sources. Wind-powered electricity was used to print some brochures through purchased REC (renewable energy credits), also Green-e® certified.

Features¹

EXTERIOR	L	LE	SE	XLE	HYBI LE	RID HYBRID XLE		L	LE	SE	XLE	HYBRI LE	ID HYBRID XLE
Projector-beam halogen headlights	S	_	_	_	_	_	Power tilt/slide moonroof with one-touch open/close with jam protection, driver						
Projector-beam halogen headlights with auto on/off feature	-	S	-	S	S	S	and front-passenger illuminated vanity mirrors, and rear-seat reading lights		O ²	O ²	S	_	O ²
Projector-beam halogen headlights with black sport trim bezels							16-in. steel wheels with wheel covers and P205/65R16 tires		S	_	_	S	
and auto on/off feature		_	S	_		-	17-in. alloy wheels with P215/55R17 tires		_	S	S	_	S
Daytime Running Lights (DRL) with on/off feature Integrated fog lights	S	S	S	S	s	S	18-in. alloy wheels with P225/45R18 tires (V6 only)		_ S	S	s	s	s
Sport mesh front grille		_	S				Washer-linked intermittent windshield wipers		_	S³	S ³	S	S
Integrated front and rear underbody spoilers and sport side rocker panels			S				Acoustic noise-reducing front windshield Color-keyed rear spoiler			S			
Color-keyed power outside mirrors with manual folding feature	s	s			s		Chrome-tipped exhaust			S	S		<u> </u>
Color-keyed heated power outside mirrors with manual folding feature		_	S	9		S	Dual chrome-tipped exhaust (V6 only)	_					
						J	buai chiome-apped exhaust (vo omy)			Ü	Ü		
INTERIOR													
Air conditioning with air filter	S	S	S	_	_	_	Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	_	O ²	_	S ⁷		S
Dual zone automatic climate control with air filter and rear-seat vents		_	_	S			Leather-trimmed multi-stage heated front seats with seatback pockets;		- 0				3
Dual zone automatic climate control with air filter, electric compressor and humidity sensor	_	-	_	_	s	_	8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat		_	_	P²/S	з _	_
Dual zone automatic climate control with air filter, electric compressor,							Leather-trimmed Ultrasuede® multi-stage heated front seats with seatback				. , ,		
humidity sensor and rear-seat vents Display Audio — includes 6.1-in. touch-screen, AM/FM CD player with						S	pockets; 8-way power-adjustable driver's seat with power lumbar support;						
MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port ⁴							4-way power-adjustable front passenger seat		_	-	_	_	P ²
with iPod®5 connectivity and control, vehicle information with customizable							Sport fabric SofTex®-trimmed front seats with seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	_	_	S	_		_
settings, and hands-free phone capability, phone book access and music streaming via Bluetooth®6 wireless technology	s	s	S ⁷	S ⁷	S	S	Sport fabric SofTex®-trimmed front seats with seatback pockets; 8-way			- 3			
Display Audio with Navigation ⁸ and Entune ^{®9} — includes 6.1-in. touch-screen,							power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat		_	O ² /S	S³ —	_	_
AM/FM CD player with MP3/WMA playback capability, six speakers, SiriusXM Radio ¹⁰ with 90-day complimentary trial, HD Radio ^{TM11} with iTunes [®] Tagging; ²							Sport leather-trimmed Ultrasuede® multi-stage heated front seats with				-		
auxiliary audio jack, USB port ⁴ with iPod ^{®5} connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phon book access, advanced voice recognition and music streaming via <i>Bluetooth</i> [®]							seatback pockets; 8-way power-adjustable driver's seat with power lumbar						
							support; 4-way power-adjustable front passenger seat	_ S		P ²		_	_
wireless technology	_	_	O ² /	S ³ O ² /	/S³ —	O^2	60/40 split fold-down rear seat with center armrest with cup holders		S	S	S		_
Display Audio with Navigation,8 Entune®9 and JBL® — includes 6.1-in.							Fold-down rear seat with center armrest with cup holders and pass-through		_	_	_	S	S
touch-screen, AM/FM CD player with MP3/WMA playback capability, ten							Cruise control	S	S	S	S	S	5
JBL [®] GreenEdge [™] speakers in eight locations including subwoofer and amplifier, SiriusXM Radio ¹⁰ with 90-day complimentary trial, HD Radio ^{™11}							Tilt/telescopic 4-spoke steering wheel with audio controls and Bluetooth®6 hands-free phone controls	s	s	_	_	S	_
with iTunes® Tagging,12 auxiliary audio jack, USB port4 with iPod®5 connectivity							Leather-trimmed tilt/telescopic 4-spoke steering wheel with Bluetooth®6						
and control, vehicle information with customizable settings, and hands-free phone capability, phone book access, advanced voice recognition, and							hands-free phone and audio controls	_	_	_	S	_	S
music streaming via <i>Bluetooth</i> ^{®6} wireless technology	_	_	O^3	O ⁷	_	_	Leather-trimmed tilt/telescopic sport steering wheel with paddle						
Premium HDD Navigation ⁸ with Entune ^{®9} and JBL [®] — includes 7-in.							shifters, and <i>Bluetooth</i> 66 hands-free phone and audio controls			S		_	
touch-screen with split-screen capability, AM/FM CD player with MP3/WMA			Analog instrumentation with speedometer, tachometer, fuel and average fuel economy gauges; LCD display with odometer, tripmeters, outside temperature										
including subwoofer and amplifier, SiriusXM Radio ¹⁰ (with 90-day							and shift-position indicator	S	S	S	_	_	_
complimentary trial subscription to XM Select Package) and three years	ary trial subscription to XM Select Package) and three years Analog instrumentation with speedometer, tachometer, fuel and instant/average												
of NavTraffic, ^{™10} NavWeather, [™] Fuel, and Sports & Stocks services, HD Radio ^{™11} with iTunes® Tagging, ¹² auxiliary audio jack, USB port⁴ with							fuel economy gauges; LCD display with odometer, tripmeters, outside temperature, average fuel economy and shift-position indicator	_	_	_	9		_
iPod ^{®5} connectivity and control, vehicle information with customizable							Optitron instrumentation with speedometer, hybrid system power meter, fuel						
settings, and hands-free phone capability, phone book access, advanced				•	2		and instant/average fuel economy gauges; Multi-Information Display with						
voice recognition and music streaming via <i>Bluetooth</i> wireless technology				O ^{2,}	· _	O ²	average fuel economy, distance to empty, average speed and warning						
Entune ^{®9} — includes Bing™ and Pandora [®] ; real-time info including traffic, weather, fuel prices, sports and stocks. include iHeartRadio, MovieTickets.com					messages; LCD displays with odometer, tripmeters, outside temperature and shift-position indicator; EV ¹⁵ and ECO Mode indicators and ECO								
and OpenTable.® Access to Entune® services is complimentary for three years.							Driving Indicator	_	_	_	_	S	S
See toyota.com/entune for details.		_		S ³ O ² /		O ²	Silver interior trim with silver interior door handles	_	_	S	_	_	-
Backup camera ¹³			P ²	P ² /	S ³ -	P ²	Wood-grain-style interior trim with chrome interior door handles	-	-	-	S	-	-
Multi-function in-key remote keyless entry system with lock, two-stage unlock, panic, trunk-release functions and remote illuminated entry	_	s	S ⁷	S ⁷	_	_	Metallic-tech-grain interior trim with chrome interior door handles		_	_	_	S	S
Smart Key System ¹⁴ on front doors and trunk with Push Button Start and remote illuminated entry	_	_		S ³ P ² /	'S ³ S	s	 Power door locks with shift-linked automatic locking feature with anti-lockout feature 		s	s	s	S	s
Fabric-trimmed front seats with seatback pockets; 6-way adjustable			F 7	J F7	J J		-						
driver's seat; 4-way adjustable front passenger seat	S	S	_	_	S	-							

Features¹

Power windows with driver-side auto up/down, jam protection in driver position and retained-power features S S S S S S S S S S S S S S S S S S S	\$ \$ - \$	s s -	s s	s s	S
Rear window defogger with timer SSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSS	S	S -	s _	S	S
Day/night rearview mirror SSSSS'S- Auto-dimming rearview mirror with compass P² P²/S³ - S Overhead console with maplights and sunglasses storage SSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSS	S	-	_		_
Auto-dimming rearview mirror with compass Overhead console with maplights and sunglasses storage S S S S S S S S S S S S S	S	-		S	_
Overhead console with maplights and sunglasses storage S S S S S Two front and two rear cup holders; two front door and four rear bottle holders SAFETY AND CONVENIENCE STAFETY AND CONVENIENCE Star Safety System M— includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD),	6	3	S	_	S
Overhead console with maplights and sunglasses storage S S S S S S Two front and two rear cup holders; two front door and four rear bottle holders S HomeLink®16 universal transceiver P ² P ² /S³ - P ² SAFETY AND CONVENIENCE Star Safety System™— includes Enhanced Vehicle Stability Control (VSC), ¹⁷ Traction Control (TRAC), 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), S Front and rear energy-absorbing crumple zones S S S S S S S S S S S S S S S S S Two front and two rear cup holders; two front door and four rear bottle holders S Front and two rear cup holders; two front door and four rear bottle holders S Front and two rear cup holders; two front door and four rear bottle holders S Front and rear energy-absorbing column S Front and rear energy-absorbing crumple zones S S S S S S S S S S S S S S S S S S S	- 5	S	S	S	S
HomeLink®16 universal transceiver — — P2 P2/S3 — P2 SAFETY AND CONVENIENCE STAR™ Star Safety System™— includes Enhanced Vehicle Stability Control (VSC), ¹⁷ Traction Control (TRAC), 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD),	S	S	S	S	S
START Safety System TM — includes Enhanced Vehicle Stability Control (VSC), ¹⁷ Traction Control (TRAC), 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD),					
Control (VSC), Traction Control (TRAC), 4-wheel Anti-lock SAFETY SYSTEM Brake System (ABS), Electronic Brake-force Distribution (EBD),					
SAFETY SYSTEM Brake System (ABS), Electronic Brake-force Distribution (EBD),	s	s	s	s	s
brake System (AbS), Electronic Distribution (EbD),	S	s	S	S	S
	S	s	S	S	S
Ten airbags ²⁰ – includes driver and front passenger Advanced Airbag System, Tire Pressure Monitor System (TPMS) ²² S	S	S	S	S	S
driver and front passenger seat-mounted side airbags, driver and front Collision sensors: deactivate high-voltage battery –	_	_	_	S	S
passenger knee airbags, rear seat-mounted side airbags, and front and rear side curtain airbags S S S S S S S S S S S S S S S S S S S					
Driver and front passenger Whiplash-Injury-Lessening (WIL) ²¹ seats S S S S S S S S S S S S S S S S S S S	_	_	O ²	_	O^2
3-point seatbelts for all seating positions; driver-side Emergency Locking Blind Spot Monitor (BSM) ²⁴ with Rear Cross-Traffic Alert (RCTA) ²⁵	_	0	² O ²	_	O ²
Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger seat belts S S S S S S S S S S S S S S S S S S S	S	s	s	s	S
Fingine immobilizer ²⁶	S	s	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats S S S S S S Anti-theft system with alarm			P2		
Child-protector rear door locks and power window lockout control S S S S S S S S S S S S S S S S S S S		part of	f an op	tion pa	ckage.

L

No options

LE

- · 8-way power-adjustable driver's seat
- Power tilt/slide moonroof

(Requires 8-way power-adjustable driver's seat)

SE 4-cyl.

- · 8-way power-adjustable driver's seat
- Power tilt/slide moonroof
 (Requires 8-way power-adjustable driver's seat)
- Display Audio with Navigation⁸ and Entune^{®9} (Requires 8-way power-adjustable driver's seat)
- Convenience Package includes
- Backup camera¹³
- Auto-dimming rearview mirror with compass
- HomeLink^{®16} universal transceiver
- Anti-theft system with alarm
- Smart Key System¹⁴ with Push Button Start (Requires power tilt/slide moonroof, and Display Audio with Navigation⁹ and Entune[®])
- Leather Package

(Requires Convenience Package)

• Blind Spot Monitor²⁴ with Rear Cross-Traffic Alert²⁵

(Requires Leather Package)

SE V6

Power tilt/slide moonroof
 (Requires Convenience Package)

Convenience Package includes

- Backup camera¹³
- Auto-dimming rearview mirror with compass
- HomeLink®16 universal transceiver
- Anti-theft system with alarm (Requires power tilt/slide moonroof)
- Leather Package and
- Display Audio with Navigation, Entune, and JBL, and
- Blind Spot Monitor²⁴ with Rear Cross-Traffic Alert²⁵ (Requires Convenience Package)

XLE 4-cyl.

 Display Audio with Navigation⁸ and Entune^{®9} (Requires Convenience Package)

• Convenience Package includes

- Backup camera¹³
- Auto-dimming rearview mirror with compass
- HomeLink®16 universal transceiver
- Anti-theft system with alarm
- Smart Key System¹⁴ with Push Button Start (Requires Display Audio with Navigation⁸ and Entune,⁶⁹ or Leather Package)
- Leather Package

(Requires Convenience Package)

- Blind Spot Monitor²⁴ with Rear Cross-Traffic Alert²⁵
 (Requires Leather Package)
- Display Audio with Navigation,⁸ Entune^{®9} and JBL,[®] and Safety Connect^{®23}

(Requires Blind Spot Monitor²⁴ with Rear Cross-Traffic Alert²⁵)

XLE V6

- Blind Spot Monitor²⁴ with Rear Cross-Traffic Alert²⁵
- Premium HDD Navigation⁸ with Entune^{®9} and JBL[®], and Safety Connect^{®23}

(Requires Blind Spot Monitor²⁴ with Rear Cross-Traffic Alert²⁵)

Hybrid LE

No options

Hybrid XLE

- Convenience Package includes
- Backup camera¹³
- HomeLink®16 universal transceiver
- Anti-theft system with alarm
- Display Audio with Navigation⁸ and Entune^{®9}
 (Requires Convenience Package)
- Power tilt/slide moonroof

(Requires Display Audio with Navigation⁸ and Entune^{®9})

Leather Package

(Requires power tilt/slide moonroof)

- Blind Spot Monitor²⁴ with Rear Cross-Traffic Alert²⁵ (Requires Leather Package)
- Premium HDD Navigation⁸ with Entune^{®9} and JBL,[®] and Safety Connect^{®23}

(Requires Blind Spot Monitor²⁴ with Rear Cross-Traffic Alert²⁵)

TOYOTA FINANCIAL SERVICES



Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.*

Toyota Rewards Vi

Visit www.toyotarewardsvisa.com for complete details.

Toyota Financial Services (TFS)[†] is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

¹Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

Specifications

MECHANICAL AND PERFORMANCE	L 4-CYLINDER	LE 4-CYLINDER	SE 4-CYLINDER	SE V6	XLE 4-CYLINDER	XLE V6
Engine	2.5-Liter 4-Cylinder DOHC 16-Valve Dual VVT-i; 178 hp @ 6000 rpm; ²⁷ 170 lbft. @ 4100 rpm	2.5-Liter 4-Cylinder DOHC 16-Valve Dual VVT-i; 178 hp @ 6000 rpm; ²⁷ 170 lbft. @ 4100 rpm	2.5-Liter 4-Cylinder DOHC 16-Valve Dual VVT-i; 178 hp @ 6000 rpm; ²⁷ 170 lbft. @ 4100 rpm	3.5-Liter V6 DOHC 24-Valve Dual VVT-i; 268 hp @ 6200 rpm 248 lbft. @ 4700 rpm	2.5-Liter 4-Cylinder DOHC 16-Valve Dual VVT-i; 178 hp @ 6000 rpm; ²⁷ 170 lbft. @ 4100 rpm	3.5-Liter V6 DOHC 24-Valve Dual VVT-i; 268 hp @ 6200 rpm 248 lbft. @ 4700 rpm
IGNITION SYSTEM						
Electronic, with Toyota Direct Ignition (TDI) EMISSION RATING	Standard	Standard	Standard	Standard	Standard	Standard
Ultra Low Emission Vehicle II (ULEV-II) FRANSMISSION	Standard	Standard	Standard	Standard	Standard	Standard
6-speed Electronically Controlled automatic DRIVETRAIN	Transmission with intelligence	(ECT-i) and sequential shift me	ode (SE model adds paddle sh	ifters)		
Front-Wheel Drive	Standard	Standard	Standard	Standard	Standard	Standard
BODY CONSTRUCTION						
Jnitized body with front and rear anti-vibration sub-frames SUSPENSION	Standard	Standard	Standard	Standard	Standard	Standard
MacPherson strut front suspension with gas (SE model adds sport-tuned shock absorbe STEERING		· · · · · · · · · · · · · · · · · · ·	dent MacPherson strut rear sus	pension with gas-filled shock	absorbers and stabilizer bar	
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard	Standard	Standard	Standard	Standard
Turning circle diameter, curb to curb (ft.) BRAKES	36.7	36.7	36.7	36.7	36.7	36.7
Power-assisted ventilated 11.65-in. front dis EXTERIOR DIMENSIONS (in.)	sc brakes; solid 11-in. rear disc	brakes with hydraulic brake b	pooster, Electronically Controller	d Braking (ECB) system and	Star Safety System™	
Overall height, unloaded	57.9	57.9	57.9	57.9	57.9	57.9
Overall width	71.7	71.7	71.7	71.7	71.7	71.7
Overall length	189.2	189.2	189.2	189.2	189.2	189.2
Vheelbase	109.3	109.3	109.3	109.3	109.3	109.3
Ground clearance	6.1	6.1	6.1	6.1	6.1	6.1
Track (front/rear)	62.4/62.0	62.4/62.0	62.0/61.6	62.0/61.6	62.0/61.6	62.0/61.6
Coefficient of drag (Cd)	0.28	0.28	0.28	0.28	0.28	0.28
NTERIOR DIMENSIONS (front/rear) (in.)						
Head room						
without moonroof	38.8/38.1	38.8/38.1	38.8/38.1	38.8/38.1	38.8/38.1	38.8/38.1
with moonroof	NA	37.9/38.0	37.9/38.0	37.9/38.0	37.9/38.0	37.9/38.0
Shoulder room	58.0/56.6	58.0/56.6	58.0/56.6	58.0/56.6	58.0/56.6	58.0/56.6
Hip room	54.5/54.5	54.5/54.5	54.5/54.5	54.5/54.5	54.5/54.5	54.5/54.5
_eg room	41.6/38.9	41.6/38.9	41.6/38.9	41.6/38.9	41.6/38.9	41.6/38.9
VEIGHTS AND CAPACITIES						
Curb weight (lb.)	3190	3190	3240	3420	3245	3395
EPA passenger volume (cu. ft.) without moonroof with moonroof	102.7 NA	102.7 101.3	102.7 101.3	102.7 101.3	102.7 101.3	102.7 101.3
	15.4	15.4	15.4	15.4	15.4	15.4
Cargo volume; ²⁸ rear seatbacks up (cu. ft.)				17.0		
uel tank (gal.)	17.0	17.0	17.0		17.0	17.0
Seating capacity	5	5	5	5	5	Э
Type All-Season	Standard	Standard	Standard	Standard	Standard	Standard
Spare Temporary MILEAGE ESTIMATES (mpg city/highway/co	Standard	Standard	Standard	Standard	Standard	Standard
WILLAGE ESTIMATES (mpg city/nighway/co	·	05/05/00	05/05/00	01/01/05	05/05/00	01/01/05
	25/35/28	25/35/28	25/35/28	21/31/25	25/35/28	21/31/25

Hybrid Specifications

MECHANICAL AND PERFORMANCE	HYBRID LE	HYBRID XLE
Engine IGNITION SYSTEM	Hybrid engine: 2.5-Liter 4-Cylinder DOHC 16-Valve Dual WVT-i, EV ¹⁵ and ECO Modes; 200 hybrid system net hp (149 kW)	Hybrid engine: 2.5-Liter 4-Cylinder DOHC 16-Valve Dual VVT-i, EV ¹⁵ and ECO Modes; 200 hybrid system net hp (149 kW)
Electronic, with Toyota Direct Ignition (TDI)	Standard	Standard
EMISSION RATING		
Advanced Technology Partial Zero Emission Vehicle (AT-PZEV) ³⁰ ELECTRIC MOTOR	Standard	Standard
Motor Type	Permanent magnet AC synchronous motor	
Voltage	650V maximum	
TRACTION BATTERY		
Type	Sealed Nickel-Metal Hydride (Ni-MH) ³¹	
Voltage	244.8V maximum	
TRANSMISSION		
Electronically controlled Continuously Variable Transmission (ECVT) DRIVETRAIN	Standard	Standard
Front-Wheel Drive	Standard	Standard
BODY CONSTRUCTION		
Unitized body with front and rear anti-vibration sub-frames	Standard	Standard
SUSPENSION		
MacPherson strut front suspension with gas-filled shock absorbers and stabili STEERING	izer bar; dual-link independent MacPherson strut rear suspension wit	h gas-filled shock absorbers and stabilizer bar
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard
Turning circle diameter, curb to curb (ft.)	36.7	36.7
BRAKES		
Power-assisted ventilated 11.65-in. front disc brakes; solid 11-in. rear disc brakes transfer DIMENSIONS (in.)	akes with hydraulic brake booster, Electronically Controlled Braking (E	ECB) system, integrated regenerative braking and Star Safety System™
Overall height, unloaded	57.9	57.9
Overall width	71.7	71.7
Overall length	189.2	189.2
Wheelbase	109.3	109.3
Ground clearance	6.1	6.1
Track (front/rear)	62.4/62.0	62.0/61.6
Coefficient of drag (Cd) INTERIOR DIMENSIONS (front/rear) (in.)	0.27	0.27
Head room	00.0/00.1	00.0/00.1
without moonroof with moonroof	38.8/38.1 NA	38.8/38.1 37.9/38.0
Shoulder room	58.0/56.6	58.0/56.6
Hip room	54.5/54.5	54.5/54.5
Leg room	41.6/38.9	41.6/38.9
WEIGHTS AND CAPACITIES		
Curb weight (lb.)	3435	3525
EPA passenger volume (cu. ft.)	400 =	
without moonroof with moonroof	102.7 NA	102.7 101.3
Cargo volume; ²⁸ rear seatbacks up (cu. ft.)	13.1	13.1
Fuel tank (gal.)	17.0	17.0
Seating capacity	5	5
TIRES		
Type; All-Season	Standard	Standard
Spare; Temporary	Standard	Standard
MILEAGE ESTIMATES (mpg city/highway/combined) ²⁹		
	43/39/41	40/38/40
	.5,55,	40/00/40

DISCLOSURES

1. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. 2. See Packages and Options section for availability, details and requirements. 3. V6 only. 4. May not be compatible with all mobile phones, MP3/WMA players and like models. 5. iPod® is a registered trademark of Apple Inc. All rights reserved. 6. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The Bluetooth® wireless technology phones listed on toyota.com have been tested for compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. 7. 4-cylinder only. 8. Availability and accuracy of the information provided by the navigation system or any XM services mentioned (if installed) are dependent upon many factors. Use common sense when relying on information provided. Services not available in every city or roadway. Periodic navigation updates available at additional cost. See your Navigation System Owner's Manual or contact XM for details. 9. Always drive safely, obey traffic laws and focus on the road while driving. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps identified by "TM" or "@" are trademarks or registered trademarks of their respective companies. For enrollment, cost and more details, see toyota.com/entune. 10. XM services require a subscription after trial period, and are sold separately or as a package. Subscriptions governed by SiriusXM Customer Agreement; see www.siriusxm.com. If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 11. HD RadioTM Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio[™] and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corpo. 12. iTunes® Tagging is a registered trademark of Apple Inc. All rights reserved. 13. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 14. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 15. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. 16. HomeLink® is a registered trademark of Johnson Controls, Inc. 17. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. 18. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. 19. Smart Stop Technology® operates only in the event of certain simultaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. 20, All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions; frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearwardfacing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings. 21. Whiplash-Injury-Lessening front seats can help reduce the severity of whiplash injury in certain rear-end collisions. 22. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details, 23, Available on select Toyota models, Contact with the Safety Connect® response center is dependent upon the telematics device being in operative condition, cellular connection availability, navigation map data and GPS satellite signal reception, which can limit the ability to reach the response center or receive emergency service support. Enrollment and Telematics Subscription Service Agreement required. One-year trial subscription available only with new vehicle purchase of Safety Connect®-equipped vehicles. Additional subscription terms available; charges vary by subscription term selected. 24. Do not rely exclusively on the Blind Spot Monitor to determine if a lane change is safe. Always look over your shoulder and use your turn signal before changing lanes. There are several limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, please see the Owner's Manual. 25. Do not rely on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see your Owner's Manual. 26. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key, it can be costly to replace. If you lose a key, your Toyota dealer can help, or you can find a qualified independent locksmith to replace your key or perform high-security key services at www.aloa.org 27. In certain areas, 4-cylinder models are equipped as Partial Zero Emission Vehicles (PZEV). Equipment causes nominal reduction in horsepower (from 178 hp to 173 hp) and torque (from 170 lb.-ft. to 165 lb.-ft.). For Camry 4-cylinder models certified as Partial Zero Emission Vehicles (PZEV), all emissions components are covered for 15 years or 150.000 miles, whichever occurs first, for performance or defect, 28, Cargo and load capacity limited by weight and distribution, 29, 2013 EPA-estimated mileage, Actual mileage will vary. 30. AT-PZEV rated by the California Air Resources Board. Meets Tier-2/Bin-3 Federal emissions standard. For more information please visit www.arb.ca.gov 31. Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Warranty and Maintenance Guide* for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty. You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.