



THE ALL-NEW XJ COLLECTION

JAGUAR





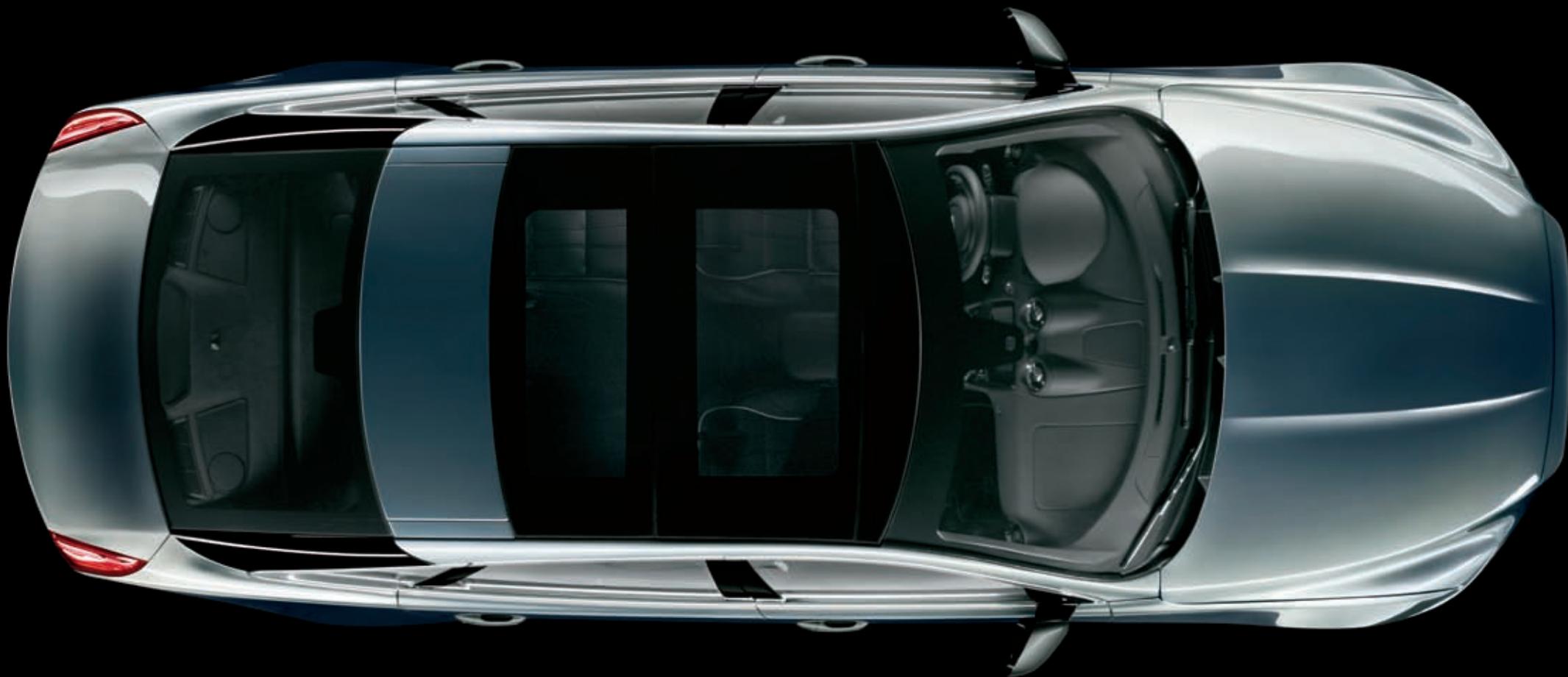


The stunning result of taking a very different road.

You've never seen a car like this before. Because no one has ever thought this way about a car before. The new XJ reflects a vision that defies preconceptions and transforms the idea of luxury.

DESIGN	4
LUXURY	8
TECHNOLOGY	12
PERFORMANCE	18
THE XJ COLLECTION	26
SPECIFICATIONS	46





FEATURES

PANORAMIC ROOF

THE SLEEK PROFILE HOUSES A PANORAMIC GLASS ROOF THAT FLOODS THE CABIN WITH NATURAL LIGHT AND HEIGHTENS THE FEELING OF INTERIOR SPACE.

CHROME DETAILING

CHROME POWER VENTS ARE SET INTO EACH FENDER BEHIND THE FRONT WHEEL. EACH FEATURES A SCULPTED INGOT CARRYING THE JAGUAR NAME.

XENON FRONT HEADLIGHTS

AUTOMATICALLY OPERATED, WITH BRIGHT WHITE LED SIGNATURE LIGHTS AND FLUSH-SET POWER WASHERS.

Prepare to shatter your preconceptions of how a luxury sports sedan should look.

The all-new XJ challenges the notion that large cars should be conservative or restrained. It is, quite simply, the most seductive and confident interpretation yet of our thrilling new design language.

A four-door sedan with the body of a sports coupe, it combines sculptural elegance with visual drama. The streamlined profile and sweeping roofline make this one of the most aerodynamic Jaguars ever, the striking teardrop shape of the side window graphic accentuates a feeling of length and elegance. A low, wide stance, muscular wheel arches and taut waistline promise exhilarating performance before the car has even turned a wheel.



LED TAIL LAMPS

WHEN ILLUMINATED, THREE BLADES OF LIGHT IN EACH LAMP CREATE A UNIQUE NIGHTTIME SIGNATURE REMINISCENT OF THE CLAW MARKS OF A CAT.



The innovative interior exceeds even the promise of the streamlined exterior

Enter the new XJ and experience a new world of luxury. The welcoming cabin provides accommodation for five with lavish amounts of room. For true stretch-out, rear-seat lounging space, long wheelbase models add an impressive 5 inches to the rear cabin, providing no less than 44 inches of rear legroom.





HAND FINISHED

SUMPTUOUS LEATHER ADORNS ALL OF THE MAIN SURFACES. MIRROR-MATCHED WOOD VENEERS CURVE AROUND THE FASCIA AND SWEEP THROUGH THE CABIN TO FORM A CONTINUOUS ARC.



An environment rich in the tactile delight of glove-soft leather, warm veneers and cool chrome; a blend of craftsmanship and quality; sleek, sporting style and cutting-edge hi-tech couture.

ANALOG CLOCK

INSPIRED BY THE STYLE, PRECISION AND ELEGANCE OF A HIGH QUALITY WRIST WATCH, IT FEATURES A SPUN-METAL FACE, PRECISION CUT CHROME HOUR CHAPLETS AND AN IRIDESCENT BLUE BACKGROUND.

INTAGLIO

A CRAFTED INGOT SITS CENTRALLY AT THE FRONT OF THE CABIN. IT CARRIES THE JAGUAR SCRIPT OR CAN BE CUSTOMIZED TO SUIT YOUR OWN TASTE.

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Technologies that empower

Born from the belief that advanced technology should be easy to use, the new XJ introduces a range of groundbreaking technologies and industry firsts designed to empower the driver and enhance the drive. Take a seat in the new XJ and enjoy simple, intuitive control and the finest in-car entertainment.



VIRTUAL INSTRUMENTS

A CLASS-LEADING VIRTUAL INSTRUMENT DISPLAY REPLACES THE CONVENTIONAL "PHYSICAL" INSTRUMENT CLUSTER. COMBINING A HIGH-DEFINITION DISPLAY WITH ENHANCED FUNCTIONALITY, VIRTUAL DIALS APPEAR REAL AND SOLID ON A 12-INCH SCREEN SET BEHIND THE STEERING WHEEL.



CONTROLS AT YOUR FINGERTIPS

ON THE LEFT AND RIGHT SPOKES OF THE STEERING WHEEL SIMPLE, FIVE-WAY TOUCH PADS – SIMILAR TO THOSE ON A CELL PHONE – PROVIDE MENU-DRIVEN ACCESS TO REGULARLY USED FUNCTIONS. THE SYSTEM IS FULLY INTEGRATED WITH THE VIRTUAL INSTRUMENTS, WHICH DISPLAY VEHICLE FUNCTIONS AND SELECTIONS EITHER AS PART OF THE INFORMATION DIAL OR AS A MENU TO TOGGLE THROUGH.



BATHED IN LIGHT

WHEN DAY TURNS TO NIGHT, THE NEW XJ BECOMES ONE OF THE COOLEST PLACES TO BE. GORGEOUS PHOSPHOR BLUE MOOD LIGHTING BATHES THE INTERIOR IN A SOFT GLOW FROM THE HALO OF THE MAIN SWITCHES AND CONTROLS, TO THE HIGHLIGHTS OF THE DOORS AND CENTER CONSOLE.

HARD DRIVE STORAGE

LOAD YOUR FAVORITE CDS INTO THE CENTER CONSOLE HEAD UNIT AND THE MUSIC CAN BE SAVED ONTO A 30GB HARD DRIVE – BIG ENOUGH FOR 10 CDS UNCOMPRESSED. EVEN THE NEW XJ'S SATELLITE NAVIGATION SYSTEM IS BASED ON THE HARD DRIVE, FOR FASTER DATA ACCESS.



ALERT

Be careful when maneuvering

Rear camera

Display off

Audio/Vid Climate Nav Phone

MENU

A/C

AUTO



NAVIGATION - ROUTE GUIDANCE IN 2D MODE



AUDIO - FM 1 BAND



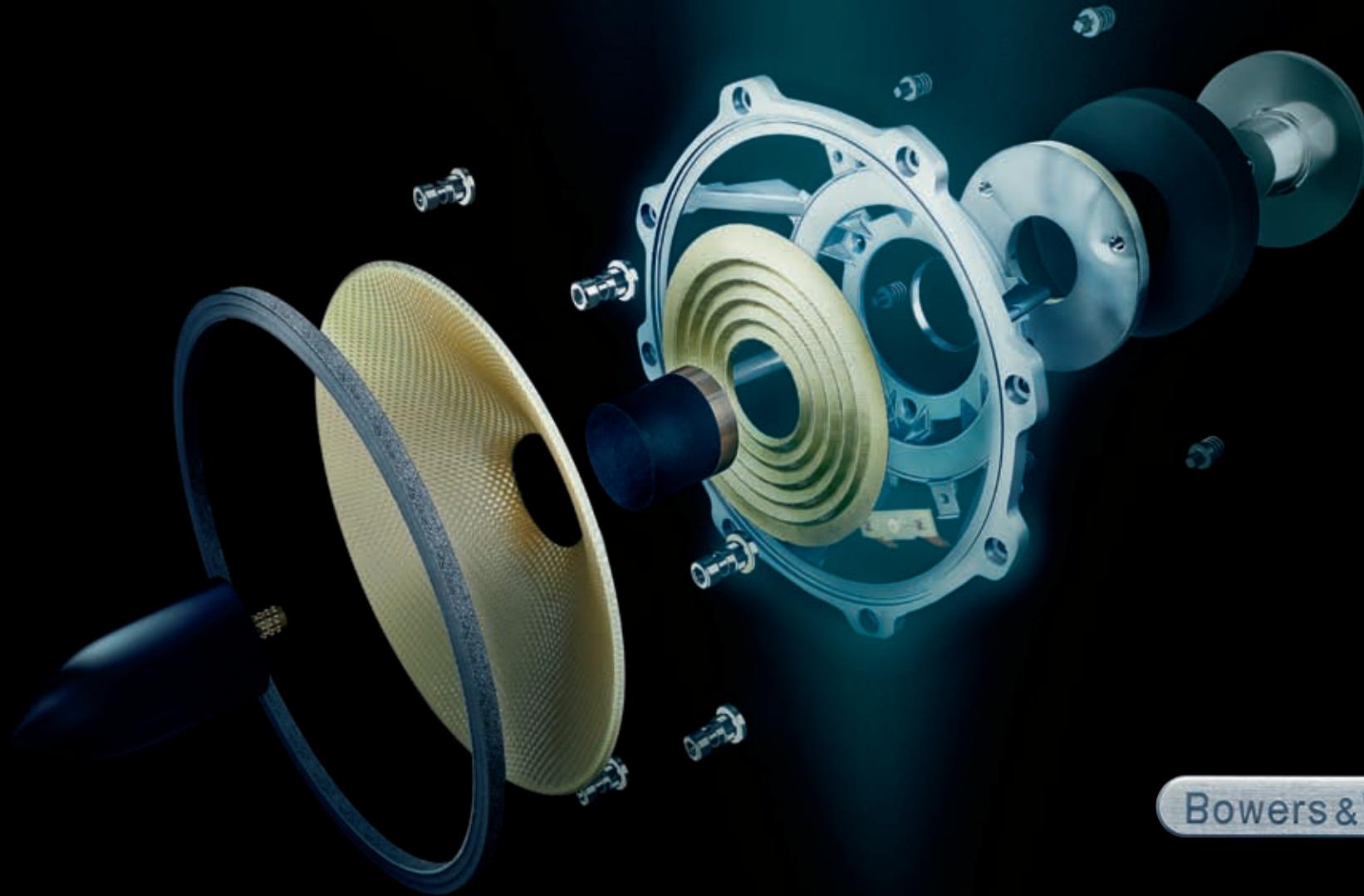
CLIMATE - FRONT SEATING AREA TEMPERATURE CONTROL



PHONE - DIGIT-DIALING A PAIRED BLUETOOTH® PHONE

TOUCH-SCREEN

THE ELEGANT DASHBOARD INCLUDES AN EASY TO USE HIGH-DEFINITION TOUCH-SCREEN, WHICH WORKS IN PARALLEL WITH THE VIRTUAL INSTRUMENTS DISPLAY. EVERYTHING FROM NAVIGATION AND CLIMATE CONTROL TO AUDIO SYSTEMS AND PAIRED BLUETOOTH® TELEPHONES CAN BE CONTROLLED EASILY AND INTUITIVELY BY THE TOUCH OF A FINGER, REDUCING THE NUMBER OF SWITCHES ON THE INSTRUMENT PANEL TO A MINIMUM.



Bowers & Wilkins

The world's fastest concert hall

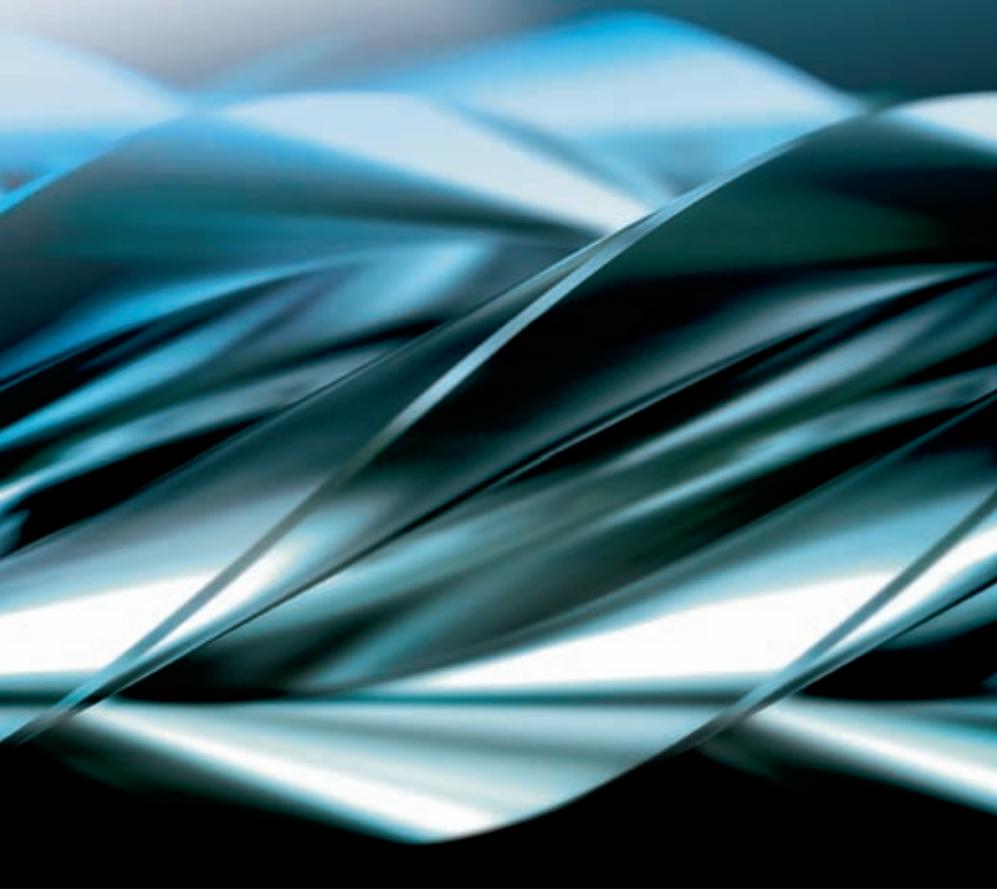
XJ offers two audio options, including a stunning 1200W Bowers & Wilkins surround sound system – arguably among the most accomplished ever to be integrated into the interior of a car. Featuring the Audyssey MultEQ® audio tuning system, it delivers exceptional clarity through 20 speakers enhanced by the ultimate in digital sound processing technology.



All around entertainment

A sophisticated rear seat entertainment system* allows passengers to enjoy DVD, radio or music stored in the car's hard drive or a connected MP3 Player. The system is operated using a portable touch-screen controller, and includes dual 8-inch LCD screens and two sets of independently controllable wireless headphones.

*Standard on the XJ/XJL Supersport, optional on all other models.



Performance

With a stiff, lightweight body structure, a new generation of high-performance powertrains and transmissions, and the latest chassis technologies, the new XJ delivers an exhilarating driving experience.

Power and refinement

The new XJ offers the choice of three powerful and refined new engines – the most technically advanced Jaguar has ever created. Heading the line-up is the supremely powerful supercharged 5.0 liter V8, available with 510 HP in the XJ Supersport, or 470 HP in the XJ Supercharged. Jaguar's new flagship is also available with a 385 HP naturally-aspirated version of the V8 engine.



XJ



5.0 LITER V8 SUPERCHARGED

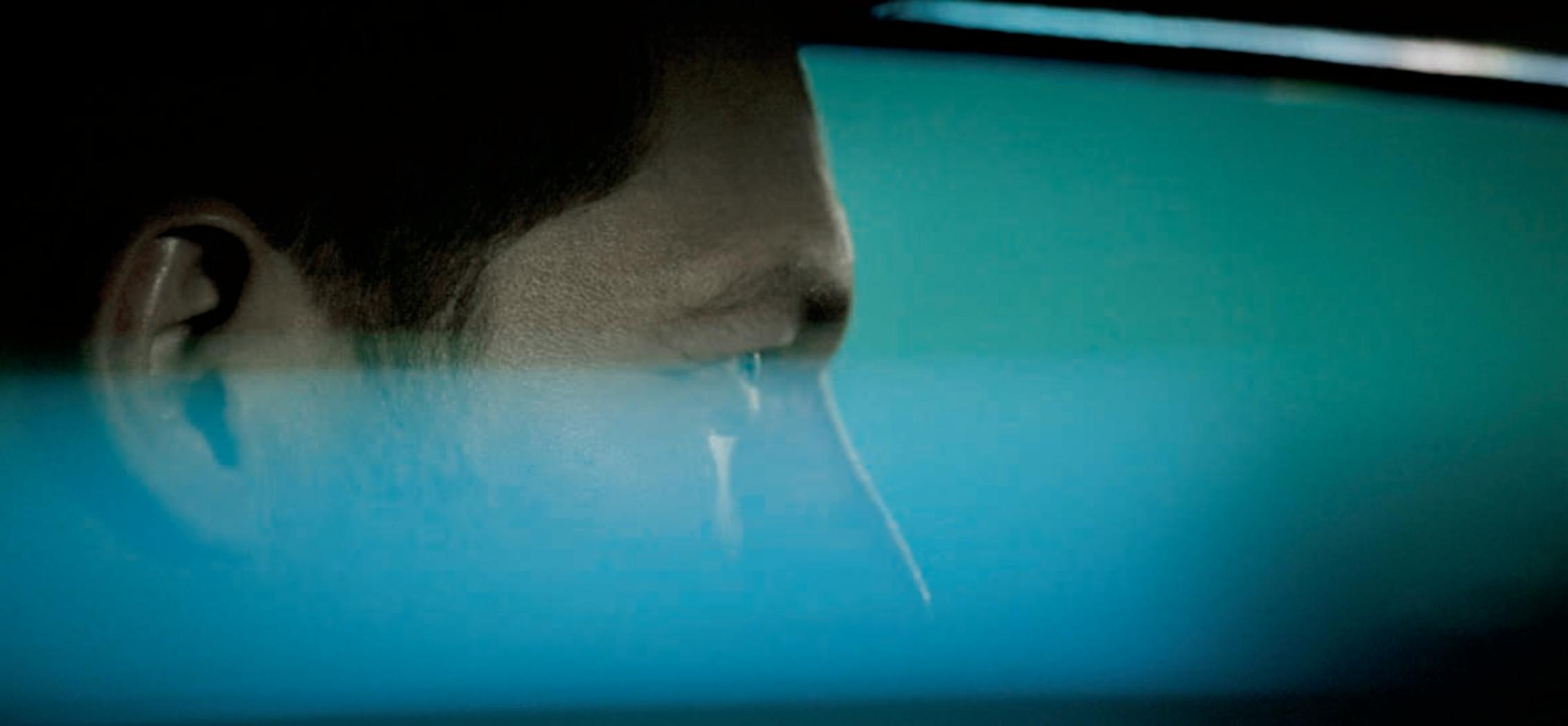


AJ-V8 GEN III



DIRECT INJECTION 510 HP 461 LB-FT





5.0/V8/SC/
0-60/ 4.7

TOP SPEED (LIMITED) 155 MPH



5.0 LITER V8
385 HP
AJ-V8 GEN III

5.0 LITER V8
SUPERCHARGED 470 HP
AJ-V8 GEN III

5.0 LITER V8
SUPERCHARGED 510 HP
AJ-V8 GEN III



6-SPEED ELECTRONIC AUTOMATIC TRANSMISSION WITH JAGUAR SEQUENTIAL SHIFT™

Power is transmitted through an enhanced version of Jaguar's acclaimed electronically controlled ZF six-speed automatic transmission, featuring a fully-adaptive shift system for smooth gear changes and optimized performance. For maximum driver involvement, gears can also be selected manually using paddles mounted behind the steering wheel.



JAGUARDRIVE SELECTOR™

XJ's automatic transmission is controlled by the JaguarDrive Selector™ - a rotary shift interface that combines precise, intuitive control with leading edge ergonomics and interior design.

Press the pulsing red "Start" button to fire up the engine, and the cylindrical cast alloy JaguarDrive Selector™ rises up into the palm of the driver's hand while the Virtual Instruments and HD Touch-screen initialize.



ADAPTIVE DYNAMICS AND DYNAMIC STABILITY CONTROL

THE NEW ADAPTIVE DYNAMICS SYSTEM, STANDARD IN ALL XJ MODELS, CONTINUOUSLY VARIES THE SUSPENSION DAMPING TO SUIT THE DRIVING CONDITIONS.

THE SYSTEM CALCULATES ROAD INDUCED BODY MOTIONS 100 TIMES PER SECOND AND SETS EACH DAMPER TO THE APPROPRIATE LEVEL TO HELP MAINTAIN A FLAT AND LEVEL BODY, BRINGING IMPROVED BODY CONTROL AND HANDLING WITHOUT LOSS OF RIDE COMFORT.

A TWO STAGE DYNAMIC STABILITY CONTROL (DSC) SYSTEM COMBINES THE NORMAL ON-OFF SWITCHABLE DSC FUNCTION, WHICH IS DESIGNED TO REACT AS SOON AS IT DETECTS SLIP, WITH TRAC DSC, WHICH ALLOWS MORE SLIP BEFORE INTERVENING - BETTER FOR A MORE SPORTING DRIVING EXPERIENCE.



ACTIVE DIFFERENTIAL CONTROL

XJ MODELS POWERED BY JAGUAR'S SUPERCHARGED 470 HP AND 510 HP ENGINES FEATURE ACTIVE DIFFERENTIAL CONTROL (ADC). ADC OFFERS SUPERIOR ASPHALT AND LOOSE SURFACE TRACTION AND RESULTS IN BETTER VEHICLE PERFORMANCE. IT IS FULLY AUTOMATED, AND CAN VARY ITS LOCKING TORQUE DEPENDENT ON THE PREVAILING SURFACE CONDITIONS.

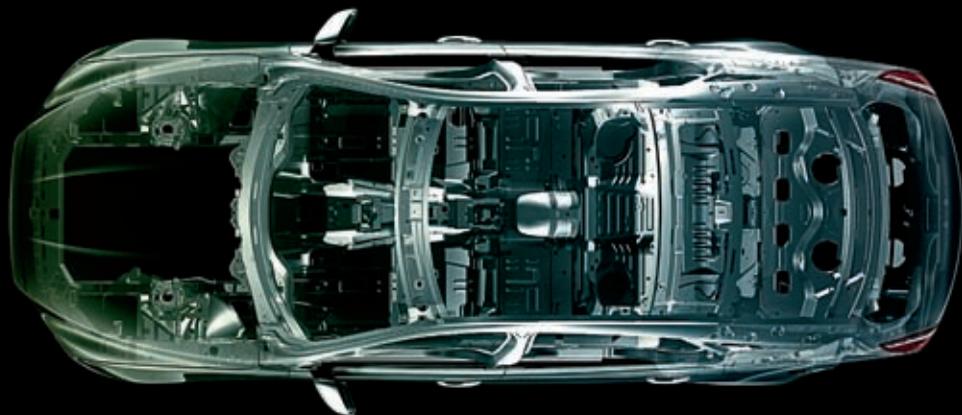
JAGUARDRIVE CONTROL™ WITH DYNAMIC MODE AND WINTER MODE

JAGUARDRIVE CONTROL™ INTERACTS WITH ADAPTIVE DYNAMICS TO OFFER THE DRIVER SELECTABLE MODES FOR DIFFERENT DRIVING CONDITIONS AND MOODS.

IN DYNAMIC MODE, ADAPTIVE DYNAMICS INCREASES BODY CONTROL FOR A SPORTIER FEEL. DYNAMIC MODE ALSO INTERACTS WITH THE MANAGEMENT ELECTRONICS TO GIVE A MORE RESPONSIVE ACCELERATOR PEDAL REACTION AND QUICKER GEARSHIFT RESPONSES. ENGAGING DYNAMIC MODE CAUSES THE VIRTUAL INSTRUMENTS TO RECONFIGURE AUTOMATICALLY - THE DIALS ASSUME A SPORTING RED HUE, AND FEATURE A BOLD GEAR POSITION INDICATOR THAT GLOWS RED AS THE REV LIMITER IS APPROACHED.

WINTER MODE ADDS ANOTHER ELEMENT OF DYNAMIC SUBTLETY. WHERE DYNAMIC MODE OFFERS A SPORTIER FEEL, WINTER MODE OFFERS A MORE DAMPED ACCELERATOR PEDAL RESPONSE FOR MORE PROGRESSIVE CONTROL IN SLIPPERY CONDITIONS, WITH BESPOKE SHIFT SETTINGS THAT DELAY AND SOFTEN GEARSHIFTS, AGAIN FOR BETTER CONTROL WITH LOW GRIP.





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Safety and reassurance

XJ offers a comprehensive range of sophisticated safety systems designed to lessen the risk of an accident and help protect occupants.

Aluminum body construction

The XJ's bodyshell is constructed from aluminum and magnesium using techniques derived from the aerospace industry. Extruded, pressed and cast aluminum components are riveted, epoxy-bonded, and in specific areas, bolted together to form a strong monocoque structure that combines lightness with exceptional rigidity.

Aluminum body construction makes the new XJ one of the stiffest vehicles in its class. As well as being integral to the car's outstanding performance, it means that less energy needs to be absorbed in the event of a collision and provides a superb platform for structural integrity and vehicle safety.



AIRBAG AND SEAT OCCUPANT SENSING SYSTEM

XJ FEATURES DRIVER AND FRONT PASSENGER FRONT AIRBAGS, THORAX AIRBAGS MOUNTED IN THE OUTER EDGES OF THE SEAT TO HELP PROTECT AGAINST SIDE IMPACT, AND FULL SIDE-CURTAIN AIRBAGS DESIGNED TO PROVIDE ENHANCED PROTECTION TO BOTH FRONT AND REAR OCCUPANTS.

FOR THE DRIVER AND FRONT SEAT PASSENGER THE FRONT AIRBAGS FEATURE TWO-STAGE DEPLOYMENT. SENSORS ARE DESIGNED TO DETECT THE SIZE AND WEIGHT OF THE OCCUPANT AND THEIR POSITION IN THE SEAT IN ORDER TO CALCULATE THE FORCE AT WHICH THE AIRBAG IS DEPLOYED. THE SYSTEM WORKS



IN TANDEM WITH PYROTECHNIC FRONT SEAT BELT RETRACTORS - WHICH FEATURE "SOFT LANDING" TECHNOLOGY - AND ARE DESIGNED TO PRE-TENSION THE BELTS AND SOFTEN CONTACT WITH THE FRONT AIRBAGS.

THE POWER ADJUSTABLE FRONT SEATS ALSO FEATURE ANTI-WHIPLASH TECHNOLOGY DESIGNED TO HELP SUPPORT THE HEAD BY MOVING THE HEAD RESTRAINTS FORWARD IN THE EVENT OF A COLLISION.

ADAPTIVE CRUISE CONTROL

ADAPTIVE CRUISE CONTROL (ACC) USES MICROWAVE RADAR TECHNOLOGY TO MONITOR THE ROAD AHEAD. IF THE SYSTEM SENSES THAT THE CAR IN FRONT IS MOVING MORE SLOWLY, IT IS DESIGNED TO AUTOMATICALLY EASE OFF THE THROTTLE OR GENTLY APPLY THE BRAKES, IN ORDER TO MAINTAIN A CONSTANT DISTANCE. ONCE THE ROAD AHEAD CLEARS, ACC SMOOTHLY ACCELERATES BACK TO THE PRE-SET SPEED.

ADVANCED BRAKING SYSTEMS

EMERGENCY BRAKE ASSIST (EBA), HAS BEEN DESIGNED TO AUTOMATICALLY DELIVER ADDITIONAL BRAKE PRESSURE TO BRING THE BRAKING FORCE INTO THE AREA WHERE THE ANTI-LOCK BRAKING SYSTEM (ABS) BECOMES ACTIVE, SHOULD THE SYSTEM SENSE A RAPID APPLICATION OF THE BRAKE PEDAL. THIS AUTOMATICALLY ALLOWS SHORTER STOPPING DISTANCES WITH IMPROVED STEERING CONTROL BEFORE THE DRIVER ALONE WOULD HAVE ACHIEVED THE SAME EFFECT.

ADVANCED EMERGENCY BRAKE ASSIST WORKS IN TANDEM WITH ADAPTIVE CRUISE CONTROL. THE SYSTEM CALCULATES DISTANCE AND SPEED OF APPROACH TO THE VEHICLE IN FRONT AND PRE-CHARGES THE BRAKES TO HELP MINIMIZE IMPACT SPEED IF A COLLISION IS PREDICTED.



BLIND SPOT MONITOR

THE XJ'S STANDARD BLIND SPOT MONITOR CAN TAKE MUCH OF THE UNCERTAINTY OUT OF LANE CHANGING. USING RADAR SENSORS TO REMOTELY COVER AREAS THAT CAN'T BE SEEN EITHER DIRECTLY OR BY MIRROR, IT IS DESIGNED TO ALERT THE DRIVER TO OVERTAKING TRAFFIC WITH AN AMBER WARNING ICON IN THE EXTERNAL MIRRORS.



THE ALL-NEW XJ COLLECTION

XJ

XJL

XJ/XJL SUPERCHARGED

XJ/XJL SUPERSPORT

XJ ACCESSORIES



Go online and configure your all-new XJ at JAGUARUSA.COM



XJ 5.0L V8 ENGINE
STANDARD WHEELBASE

STUNNING DESIGN, CONTEMPORARY LUXURY MATERIALS
AND THE USE OF INTUITIVE TECHNOLOGY MAKE THE ALL-
NEW XJ AN OUTSTANDING SEDAN THAT DELIVERS TRUE
DRIVING PLEASURE



INTERIOR SHOWN

JET SOFTGRAIN LEATHER SEATS

BURL WALNUT VENEER

JET SOFTGRAIN LEATHER UPPER FASCIA AND DOOR TOP ROLLS



EXTERIOR CHOICE

ALLOY WHEELS

Standard



19" Aleutian

Options



19" Toba



19" Toba Polished



20" Kasuga



20" Kasuga Polished



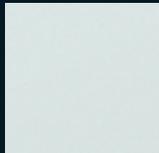
20" Orona



20" Orona Polished

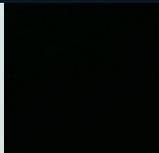
EXTERIOR COLORS

Standard



Polaris

(Available from January 2010)

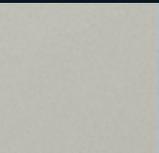


Ebony

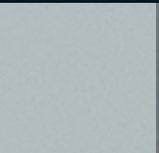


Botanical Green*

*Metallic paint



Cashmere*



Liquid Silver*



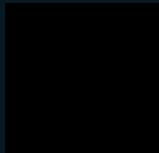
Lunar Grey*



Indigo*



Claret*



Ultimate Black*



Frost Blue*



Caviar*

Special Order

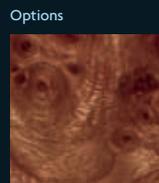
INTERIOR CHOICE

VENEERS

Standard



Burl Walnut



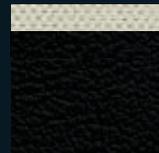
Satin Elm



Carbon Fiber

Options

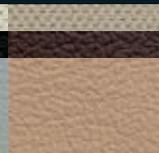
INTERIOR ENVIRONMENT



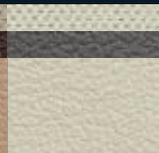
Jet interior.
Jet seats.
Ivory Headlining



Jet interior.
Dove seats.
Ivory Headlining



Truffle interior.
Cashew seats.
Canvas Headlining



Oyster interior.
Ivory seats.
Ivory Headlining

Headlining
Upper fascia

Seat Trim
Softgrain
Leather

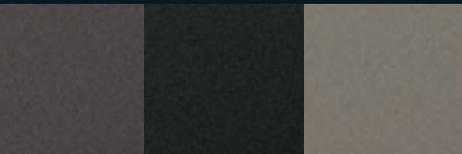
HEADLINING



Ivory



Headlights - automatic Xenon with washers and front LED signature lights



Pearl Grey*

(Available until April 2010)

Stratus Grey*

(Available from April 2010)

Vapour Grey*



Virtual Instruments



Full color HD Touch-screen

INGS



Canvas

SOFTGRAIN LEATHER ACTIVE VENTILATED
FRONT SEATS -HEATED/COOLED WITH
HEATED REAR SEATS

JAGUARSENSE™

VIRTUAL INSTRUMENTS

FULL COLOR HD TOUCH-SCREEN

INTERACTIVE CONTROLS

INTERACTIVE VOICE*

MEDIA HUB FOR AUDIO STREAMING

PHOSPHOR BLUE HALO ILLUMINATION
AND INTERIOR MOOD LIGHTING

PANORAMIC ROOF WITH ELECTRIC BLINDS

DUAL ZONE CLIMATE CONTROL

*Available starting June 2010 or later. Please consult your local authorized Jaguar dealer for updated timing details.



XJL

5.0L V8 ENGINE
LONG WHEELBASE

INSPIRED BY CONTEMPORARY INTERIOR DESIGN,
THE XJL'S RICH SPECIFICATION AND EXTENSIVE
PALETTE OF UNIQUE LEATHER AND VENEER
CHOICES OFFER A LEVEL OF PERSONALIZATION
THAT SETS IT APART



INTERIOR SHOWN

LONDON TAN SOFTGRAIN LEATHER SEATS WITH NAVY CONTRAST
STITCH AND PIPING

OPTIONAL BURL WALNUT VENEER

NAVY SOFTGRAIN LEATHER UPPER FASCIA AND DOOR TOP ROLLS



EXTERIOR CHOICE

ALLOY WHEELS

Standard



19" Toba

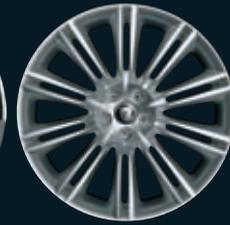
Options



19" Aleutian



19" Toba Polished



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished

EXTERIOR COLORS

Standard



Polaris

(Available from January 2010)



Ebony



Botanical Green*

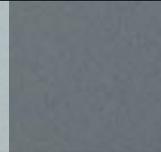
*Metallic paint



Caviar*



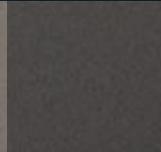
Liquid Silver*



Lunar Grey*



Vapour Grey*



Pearl Grey*

(Available until April 2010)



Stratus Grey*

(Available from April 2010)



Frost Blue*



Indigo*

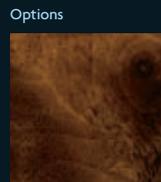
INTERIOR CHOICE

VENEERS

Standard



Figured Ebony



Burl Walnut

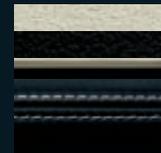


Satin Elm



Carbon Fiber

INTERIOR ENVIRONMENT



Jet interior. Jet seats with Ivory contrast stitch and piping. Ivory Suede cloth Headlining



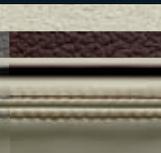
Navy interior. Navy seats with Ivory contrast stitch and piping. Ivory Suede cloth Headlining



Truffle interior. Cashew seats with Truffle contrast stitch and piping. Canvas Suede cloth Headlining



Oyster interior. Ivory seats with Oyster contrast stitch and piping. Ivory Suede cloth Headlining



Truffle interior. Ivory seats with Truffle contrast stitch and piping. Ivory Suede cloth Headlining



Navy interior. Ivory seats with Navy contrast stitch and piping. Ivory Suede cloth Headlining



Jet interior. London Tan seats with Jet contrast stitch and piping. Canvas Suede cloth Headlining



XJL rear seat environment with 5 inches of extra legroom and business trays



Ultimate Black*

Claret*

Cashmere*



Hard disk drive (HDD)



Softgrain leather door pannier with twin needle contrast stitch

HEADLININGS



Headlining
Upper fascia

Seat Trim
Softgrain
Leather



Canvas Jaguar
Suede cloth
Premium Headlining

Ivory Jaguar
Suede cloth
Premium Headlining

Navy interior. London
Tan seats with
Navy contrast stitch
and piping. Canvas
Suede cloth Headlining

FRONT ACTIVE VENTILATED HEATED AND COOLED SOFTGRAIN LEATHER SEATS WITH MASSAGE AND CONTRAST STITCH. PIPING AND EMBOSSED LEAPER ON HEADRESTS

JAGUAR SUEDECLOTH PREMIUM HEADLINING

FOUR ZONE AUTOMATIC CLIMATE CONTROL

REAR BUSINESS TRAYS

ELECTRIC REAR WINDOW SUNBLIND

MANUAL REAR SIDE WINDOW SUNBLINDS



XJ SUPERCHARGED
XJL SUPERCHARGED

5.0L V8 470 HP
SUPERCHARGED ENGINE
STANDARD WHEELBASE
LONG WHEELBASE

THE XJ AND XJL SUPERCHARGED BRING YOU THE CONTEMPORARY INTERIOR AND RICH SPECIFICATION OF THE XJL, WITH THE ADDED PERFORMANCE OF THE 470 HP SUPERCHARGED ENGINE



INTERIOR SHOWN

IVORY SOFTGRAIN LEATHER SEATS WITH NAVY CONTRAST STITCH
AND PIPING

OPTIONAL SATIN ELM VENEER

NAVY SOFTGRAIN LEATHER UPPER FASCIA AND DOOR TOP ROLLS



EXTERIOR CHOICE

ALLOY WHEELS

Standard



20" Kasuga

Options



20" Amirante



20" Kasuga Polished



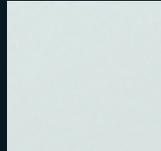
20" Orona



20" Orona Polished

EXTERIOR COLORS

Standard



Polaris

(Available from January 2010)



Ebony



Botanical Green*

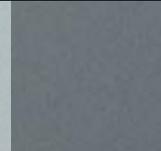
*Metallic paint



Caviar*



Liquid Silver*



Lunar Grey*



Vapour Grey*



Pearl Grey*

(Available until April 2010)



Stratus Grey*

(Available from April 2010)



Frost Blue*

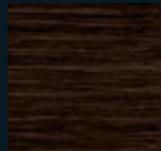


Indigo*

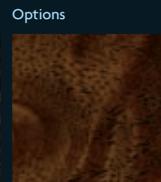
INTERIOR CHOICE

VENEERS

Standard



Rich Oak



Burl Walnut



Satin Elm

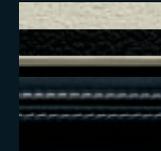


Figured Ebony

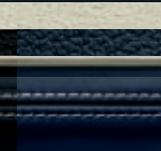


Carbon Fiber

INTERIOR ENVIRONMENT



Jet interior. Jet seats with Ivory contrast stitch and piping. Ivory Suedecloth Headlining



Navy interior. Navy seats with Ivory contrast stitch and piping. Ivory Suedecloth Headlining



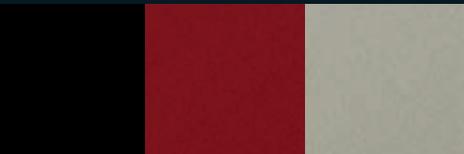
Truffle interior. Cashew seats with Truffle contrast stitch and piping. Canvas Suedecloth Headlining



Oyster interior. Ivory seats with Oyster contrast stitch and piping. Ivory Suedecloth Headlining



Chrome side power vent - Supercharged script



Ultimate Black*

Claret*

Cashmere*

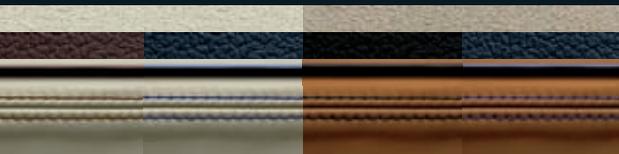


Bowers & Wilkins 1200W surround sound system with 20 speakers



Softgrain leather seats with twin needle contrast stitch and embossed leaper

HEADLININGS



Headlining
Upper fascia

Seat Trim
Softgrain
Leather

Truffle interior. Ivory seats with Truffle contrast stitch and piping. Ivory Suedecloth Headlining

Navy interior. Ivory seats with Navy contrast stitch and piping. Ivory Suedecloth Headlining

Jet interior. London Tan seats with Jet contrast stitch and piping. Canvas Suedecloth Headlining

Navy interior. London Tan seats with Navy contrast stitch and piping. Canvas Suedecloth Headlining



Canvas Jaguar Suedecloth Premium Headlining

Ivory Jaguar Suedecloth Premium Headlining

Jet Jaguar Suedecloth Premium Headlining (Option on Standard Wheelbase only)

20" KASUGA WHEELS
ACTIVE DIFFERENTIAL CONTROL
BOWERS & WILKINS 1200W SURROUND SOUND SYSTEM WITH 20 SPEAKERS
ADAPTIVE FRONT LIGHTING WITH CORNERING LAMPS AND INTELLIGENT HIGH BEAM
ACTIVE SEAT BELTS



XJ SUPERSPORT*
XJL SUPERSPORT*

5.0L V8 510 HP
SUPERCHARGED ENGINE
STANDARD WHEELBASE
LONG WHEELBASE

A UNIQUE AND HIGHLY PERSONAL STATEMENT,
THE XJ AND XJL SUPERSPORT MATCH
BREATHTAKING PERFORMANCE WITH THE
VERY FINEST MATERIALS, EXCEPTIONAL
CRAFTSMANSHIP AND EXQUISITE DETAILING
TO CREATE THE ULTIMATE EXPRESSION OF
POWER AND EXCLUSIVITY

*XJ and XJL Supersport are by Special Order only. Please consult your local authorized Jaguar dealer for complete details.



INTERIOR SHOWN

PARCHMENT SEMI ANILINE LEATHER SEATS WITH BORDEAUX STITCH AND PIPING

OPTIONAL FIGURED EBONY WITH RIBBON LASER INLAY VENEER

BORDEAUX SOFTGRAIN LEATHER UPPER FASCIA AND DOOR TOP ROLLS



EXTERIOR CHOICE

ALLOY WHEELS

Standard



20" Mataiva

Options



20" Amirante



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished

EXTERIOR COLORS

Standard



Polaris

(Available from January 2010)



Ebony



Botanical Green*

*Metallic paint



Caviar*



Liquid Silver*



Lunar Grey*



Vapour Grey*



Pearl Grey*

(Available until April 2010)



Stratus Grey*

(Available from April 2010)



Frost Blue*



Indigo*

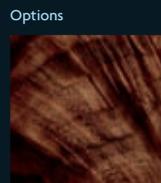
INTERIOR CHOICE

VENEERS

Standard



Rich Oak with
Linear Laser Inlay



Walnut Curl



Piano Black



Satin Zebrano

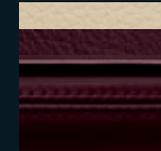


Figured Ebony with
Ribbon Laser Inlay



Carbon Fiber

INTERIOR ENVIRONMENT



Bordeaux interior.
Bordeaux seats with
Bordeaux stitch and
piping, Parchment
Leather Headlining



London Tan interior.
London Tan seats
with London Tan stitch
and piping, Parchment
Leather Headlining



Jet Tipped interior.
Jet seats with
Tonal stitch, Jet
or Parchment
Leather Headlining



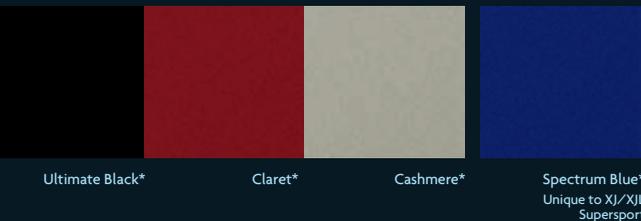
Truffle Tipped interior.
Parchment seats with
Truffle contrast stitch
and piping, Parchment
Leather Headlining



Navy interior.
Parchment seats with
Navy contrast stitch
and piping, Parchment
Leather Headlining



Virtual Instruments - Dynamic Mode



Ultimate Black*

Claret*

Cashmere*

Spectrum Blue*
Unique to XJ/XJL
Supersport



Jaguar Sequential Shift™ paddles



Illuminated air vents

HEADLININGS



Headlining
Upper fascia

Seat Trim
Semi Aniline
Leather



Parchment Leather
Headlining

Jet Leather Headlining

GLOVE COMPARTMENT LINING



Mauveine
(Only available
on Jet/Jet)

Bordeaux interior.
Parchment seats with
Bordeaux contrast
stitch and piping.
Parchment Leather
Headlining

FRONT AND REAR ACTIVE VENTILATED HEATED AND COOLED SEMI ANILINE LEATHER SEATS WITH CONTRAST STITCH AND FRONT SEAT MASSAGE PIPING AND EMBOSSED LEAPER ON HEADRESTS BOWERS & WILKINS 1200W PREMIUM SURROUND SOUND SYSTEM WITH 20 SPEAKERS UNIQUE LEATHER HEADLINING SUPERSPORT SCRIPT SIDE POWER VENT SIX UNIQUE INTERIOR TRIM CHOICES INCLUDING TIPPED LEATHER OPTION UNIQUE INTAGLIO ILLUMINATED AIR VENTS REAR SEAT ENTERTAINMENT



XJ ACCESSORIES

ILLUMINATED SILL TREAD PLATES



PEDAL KIT





CHROME MIRROR CAPS



EXHAUST TAILPIPE FINISHERS

POWERTRAIN AND DRIVING DYNAMICS

Rear wheel drive
6-speed electronic automatic transmission with Jaguar Sequential Shift™
JaguarDrive Control™ with Winter Mode and Dynamic Mode
JaguarDrive Selector™
Dynamic Stability Control (DSC) with Trac DSC mode
Electric Parking Brake (EPB)
Power steering - variable ratio speed sensitive
Adaptive Dynamics
Cruise control with Automatic Speed Limiter (ASL)

EXTERIOR FEATURES

LED tail lamps
Twin tailpipes with chrome finishers
Chrome side power vents
Headlights - automatic Xenon with washers and front LED signature lights
Heated rear window with timer
Solar attenuating, hydrophobic and acoustically laminated glass
Power Trunk Lid (open and close) with customizable height adjustment
Rain sensing windshield wipers
Heated exterior mirrors with electric adjustment, power-folding, auto-dimming with courtesy puddle lamps and memory function
Blind Spot Monitor
Front parking aid (includes Touch-screen visual indicator)
Rear camera parking aid (includes Touch-screen visual indicator)

SAFETY AND SECURITY

Remote control central locking with drive-away locking
Security system - alarm and engine immobilizer
Tire Pressure Monitoring System (TPMS)
Airbags front and side (driver and front passenger) with side curtain airbags
Front seat whiplash reduction system
Belt minder system (front and rear)

INTERIOR FEATURES

Softgrain leather active ventilated front seats - heated/cooled with power driver/passenger adjust
Softgrain leather heated rear seats - center armrest with twin cupholders
Jaguar premium analog clock
Electric windows with one touch open/close anti-trap
Panoramic glass roof - tilt/slide front section with electric blinds
3-flash lane change indicators
Steering column with electric adjustment for reach and height with entry and exit tilt-away
Auto-dimming interior rear view mirror
Front center console with illuminated stowage, auxiliary power socket and armrest
3-spoke Softgrain leather heated steering wheel with Jaguar Sequential Shift™ paddles and remote controls
Twin front cupholders with sliding cover
Garage door opener with overhead console remote control
Sun visor - driver and front passenger, with illuminated vanity mirrors
Rear coat hooks
Front and rear courtesy footwell lights
Phosphor blue halo illumination and mood lighting
Door puddle lamps - front and rear
Approach illumination (automatic via remote)
Jaguar Smart Key System™ with Keyless entry
Jaguar Smart Key System™ with Keyless start
JaguarSense™ - glove compartment opening and overhead light console operation
Trunk runners
Driver's foot rest

MULTIMEDIA

Virtual Instruments, HD Touch-screen, audio single slot CD/DVD, Interactive Voice**, Interactive Controls, Media Hub including Front Media Interface, Bluetooth® v2.0 audio streaming
Navigation System with HDD mapping
SIRIUS™ Satellite Radio*
HD radio receiver
Auxiliary power points in rear (x2)

STANDARD ON LONG WHEELBASE

Four zone automatic climate control - with air filtration, humidity sensing and four zone temperature control
Illuminated rear vanity mirrors
Rear business trays†
Manual rear side window sunblinds
Electric rear window sunblind

STANDARD FEATURES

Please consult your local authorized Jaguar dealer for complete details.
Please refer to the glossary for a more detailed description of features.

*SIRIUS™ Satellite Radio is a subscription service. Subscription is not included.

**Available starting June 2010 or later. Please consult your local authorized Jaguar dealer for updated timing details.

†Piano Black rear business trays specified if Carbon Fiber veneer chosen.

	XJ	XJL	XJ/XJL SUPERCHARGED	XJ/XJL SUPERSPORT
POWERTRAIN AND DRIVING DYNAMICS				
5.0L V8 Standard Wheelbase	●	-	-	-
5.0L V8 Long Wheelbase	-	●	-	-
5.0L V8 470 HP Supercharged	-	-	●	-
5.0L V8 510 HP Supercharged	-	-	-	●
Active Differential Control	-	-	●	●
EXTERIOR FEATURES				
Headlights with Adaptive Front Lighting, cornering lamps and Intelligent High Beam	P	P	●	●
Heated windscreen	O	O	O	O
Metallic paint	NCO	NCO	NCO	NCO
SAFETY AND SECURITY				
Active Seat Belts - driver and front passenger	P	P	●	●
WHEELS				
18" Alloy space saver spare wheel	●	●	-	-
19" Alloy space saver spare wheel	-	-	●	●
INTERIOR FEATURES				
Dual zone automatic climate control with air filtration, humidity sensing and dual zone temperature control for driver and front passenger	●	-	-	-
Four zone automatic climate control with air filtration, humidity sensing and four zone temperature control for driver, front passenger and independent controls for left and right rear passengers	P	●	●	●
Front ashtray and lighter	NCO	NCO	NCO	NCO
Electric rear window sunblind	P	●	●	●

INTERIOR TRIM

Softgrain leather stitched and tailored upper fascia, door top roll and armrest and center console lid with twin needle stitching	●	-	-	-
Softgrain leather stitched and tailored upper fascia, door top roll, door pannier, door armrest and center console lid with twin needle stitching	P	●	●	-
Softgrain leather stitched and tailored upper fascia, door top roll, door pannier, door armrest and center console lid with twin needle stitching, seat valance and rear A/C vent area	-	-	-	●
Morzine Headlining	●	-	-	-
Jaguar Suedecloth Premium Headlining	P	●	●	-
Leather Headlining	-	-	-	●
Front and rear premium carpet mat set with Jaguar logo and script	●	●	●	●
Front and rear premium carpet mat set with Supersport logo	-	-	-	●
Intaglio - Jaguar script	●	●	●	●
Intaglio - unique to XJ/XJL Supersport	-	-	-	●
3-spoke Softgrain leather heated steering wheel with Jaguar Sequential Shift™ paddles and remote controls for audio system, cruise control, Bluetooth® telephone connectivity and Interactive Voice**	●	●	●	NCO
3-spoke wood and leather heated steering wheel* with Jaguar Sequential Shift™ paddles and remote controls for audio system, cruise control, Bluetooth® telephone connectivity and Interactive Voice**	-	-	NCO	●
Softgrain leather front seats (16/12 way)	●	-	-	-
Softgrain leather front seats (20/20 way)	P	●	●	-
Semi Aniline leather front seats (20/20 way)	-	-	-	●
Massage function for front seats	P	●	●	●
Softgrain leather rear bench seats	●	●	●	-
Semi Aniline leather rear bench seats	-	-	-	●
Heated rear seats	●	-	-	-
Active ventilated rear seats - heated/cooled	P	●	●	●

MULTIMEDIA

Jaguar 600W premium sound system with AM/FM radio, single slot CD/DVD player, MP3 disc compatibility, hard disk drive (HDD) for audio files and 14 speakers	●	●	-	-
Bowers & Wilkins 1200W premium surround sound system with Dolby® ProLogic® IIx Surround Sound, AM/FM radio, single slot CD/DVD player, MP3 disc compatibility, hard disk drive (HDD) for audio files, remote power amplifier and 20 speakers including 2 subwoofers and 2 front door woofers	O	O	●	●
Rear Seat Entertainment - dual 8-inch LCD screens (mounted in rear of front headrests) with Rear Multimedia Interface, Touch-screen remote control and two sets of WhiteFire® digital wireless headphones***	O	O	O	●

PACKAGES

Adaptive Cruise Control Package	O	O	O	●
Driver Assistance Package	O	O	●	●
Luxury Package	O	-	-	-

OPTIONAL FEATURES

Please consult your local authorized Jaguar dealer for complete details and availability.
Please refer to the glossary for a more detailed description of features.

● Standard O Option P Feature as part of Package - Not available NCO No cost option

*Not available with Satin Veneers, Carbon Fiber or Piano Black

**Available starting June 2010 or later. Please consult your local authorized Jaguar dealer for updated timing details

***Available from April 2010

▼ POWERTRAIN AND DRIVING DYNAMICS

ACTIVE DIFFERENTIAL CONTROL⁽¹⁾

An electronically controlled, active differential with Handling Functionality that limits the slip between the rear wheels to optimize traction and stability in different driving conditions, working in harmony with the Traction, ABS and DSC systems.

ADAPTIVE CRUISE CONTROL (ACC)⁽¹⁾

Uses microwave radar technology to monitor for slower moving traffic and can alert you to potential hazards ahead. It also controls both throttle and brakes to help maintain a constant time gap to the vehicle in front. When the road ahead clears, the system automatically accelerates back to the speed at which you were driving. Forward Alert provides an audible warning if it senses that the traffic ahead slows.

ADAPTIVE DYNAMICS⁽¹⁾

Designed to provide the optimum balance between low speed ride comfort and high speed handling precision, analyzing body movement, steering and road wheel inputs up to 100 times a second and continuously adjusting the suspension settings through electronically controlled dampers.

ADVANCED EMERGENCY BRAKE ASSIST⁽¹⁾

An enhancement to the ACC function. Using the ACC radar, the system calculates distance and speed of approach to the vehicle in front and pre-charges the brakes to help minimize impact speed if a collision is predicted. The ACC interacts with the Virtual Instruments to provide the driver with information on driving conditions.

CRUISE CONTROL WITH AUTOMATIC SPEED LIMITER (ASL)⁽¹⁾

In tandem with cruise control, the Automatic Speed Limiter allows the driver to select a maximum speed that should not be exceeded.

DYNAMIC MODE

Optimizes vehicle systems to deliver a more involving driving experience. When selected, Trac DSC is automatically engaged, and engine torque delivery characteristics and gear shift points are modified to further improve responsiveness. When selected while the transmission is in full manual mode, transmission up-shifts are fully controlled by the driver, with no automatic up-shift when the rev limit is reached. Dials and graphic details change in the Virtual Instruments when Dynamic Mode is selected.

DYNAMIC STABILITY CONTROL (DSC)⁽¹⁾

Intervenes in certain demanding driving situations by applying braking to individual wheels and reducing engine torque.

JAGUARDRIVE CONTROL™

Interacts with the DSC engine and transmission management systems to change the characteristics of engine mapping, transmission shifts and brake interventions. It offers different modes selectable by a button to optimize the vehicle response depending on driving conditions and style.

JAGUAR SEQUENTIAL SHIFT™

Provides the choice of Drive, Sport Automatic or Manual gearshift modes, with one-touch paddles mounted behind the steering wheel to control gear changes up and down manually.

TRAC DSC MODE

Provides a higher intervention threshold for the more enthusiastic driver.

WINTER MODE

Softens the responsiveness of the engine and modifies the gear change strategy to help maintain optimum traction in slippery or adverse conditions. The vehicle performs in a more gentle and controlled manner, allowing more confident progress. When active, Winter Mode selects 2nd gear for pulling away on level ground (no incline). Dials and graphic details change in the Virtual Instruments when Winter Mode is selected.

▼ EXTERIOR FEATURES

ADAPTIVE FRONT LIGHTING⁽¹⁾

Sensors react to the car's speed and steering input, and the system can deflect the headlight beams casting light deeper into corners, and giving added confidence at night. Intelligent High Beam is designed to automatically switch the headlights between high and low beams, by sensing for oncoming or preceding traffic or street lights, to help driver visibility.

BLIND SPOT MONITOR⁽¹⁾

Uses radar sensors to monitor areas in adjacent lanes that cannot be seen by mirrors, and alerts of overtaking traffic with an amber warning icon in the external mirrors.

POWER TRUNK LID WITH CUSTOMIZABLE HEIGHT ADJUSTMENT

The trunk lid is opened and closed electronically, with either a single press on the remote key, a switch inside the trunk lid or by the external bumper switch. The trunk lid is easily programmed to open to your desired height.

REAR CAMERA PARKING AID⁽¹⁾

Combines a rear-facing camera with the Touch-screen information, it features colored distance guides and on-screen guidance lines that move according to steering wheel angle to indicate the area into which the car will reverse.

GLOSSARY



▼ SAFETY AND SECURITY

ACTIVE SEAT BELTS

In a challenging driving situation, the active seat belts are designed to tighten and secure occupants into the seat automatically to give the driver an enhanced feeling of security when the situation demands it. As cornering or braking forces are reduced, the electrically-powered belts loosen to normal position.

AIRBAG AND SEAT OCCUPANT SENSING SYSTEM

Front side airbags, curtain airbags and two-stage driver and front passenger airbags are all designed to be controlled by a seat occupant sensing system to help ensure they work when needed. The Anti-Whiplash System is built into the XJ's front seats, and the 'soft-landing' technology in the seat-belt retractors is designed to soften contact with the airbags in the front.

▼ INTERIOR FEATURES

DUAL ZONE CLIMATE CONTROL

With humidity control, air filtration and dual temperature control for driver and front passenger and automatic air recirculation with five settings.

FOUR ZONE CLIMATE CONTROL

Adds independent automatic temperature control for left and right rear passengers in addition to the front dual zone.

JAGUARSENSE™

An electronic control system that operates the front overhead console lights and opening of the glove compartment by a light touch.

JAGUAR SMART KEY SYSTEM™

With the Jaguar Smart Key in your pocket or bag, the car automatically unlocks as you pull the door handle. Simply push the ignition button to start the engine. Upon leaving, simply press a button on the door handle to lock the car or use the Jaguar Smart Key.

▼ MULTIMEDIA

BLUETOOTH® V2.0 AUDIO STREAMING

A Bluetooth® equipped Jaguar enables hands-free control of your cell phone at any time when the phone is in the car, through either the Touch-screen or Virtual Instruments. Bluetooth® v2.0 provides the ability to stream audio content, and full function control enables easy track selection. Bluetooth® v2.0 is compatible with a selected range of cell phones from a number of different manufacturers, including BlackBerry® - ask your local authorized Jaguar dealer or visit jaguarusa.com for more details.

BOWERS & WILKINS 1200W PREMIUM SURROUND SOUND SYSTEM^{(2) (3)}

A Jaguar premium sound system with either Dolby® Pro Logic® IIx or DTS™ Neo 6, with 20 speakers including 2 subwoofers and 2 front door woofers. If the Rear Seat Entertainment package has also been selected, 3 audio channels in addition to the cabin audio output can be accessed through the Rear Seat Entertainment package's WhiteFire® digital wireless headphones. The headphone system includes Dolby® Headphone Surround when listening to the DVD source.

FRONT MEDIA INTERFACE^{(3) (4)}

Part of Media Hub. Allows the connection of an iPod®, MP3 player or two USB Mass Storage Devices to the in-car sound system, each independently controlled via the 8-inch Touch-screen and steering wheel mounted controls.

HD TOUCH-SCREEN⁽³⁾

8-inch full color HD Touch-screen display that controls major functions simply and intuitively including audio, climate control, Bluetooth® v2.0 telephone connectivity, trip computer and navigation. This allows mechanical buttons to be reduced to a discreet panel below the navigation screen.

INTERACTIVE CONTROLS^{(3) (4)}

Two 5-way steering wheel mounted controls that allow the driver to manage frequently-used functions via Virtual Instrument menus without taking hands off the wheel or looking at Touch-screen menus. Additional controls below the steering wheel spokes operate Cruise Control, telephone and Interactive Voice functions.

INTERACTIVE VOICE^{(2) (3) (4)}

Uses 'Say What You See' technology to guide the user to the correct commands. Voice control of audio, automatic climate control, Bluetooth® v2.0 telephone connectivity, navigation, and Touch-screen displays with note pad facility. When in operation, as well as audible prompts, all commands appear in the Virtual Instruments.



▼ MULTIMEDIA (CONTINUED)

JAGUAR 600W PREMIUM SOUND SYSTEM^{(2) (3)}

600W with AM/FM radio featuring single slot CD/DVD player, MP3 disc compatibility, hard disk drive (HDD) for storage of up to 10 CD's of uncompressed music and 14 speakers. Controlled through the Touch-screen and interactive controls. Powered by a dedicated 12-channel Class-D, DSP amplifier featuring Audyssey MultEQ® audio equalization and Dynamic Volume Control, including 2 subwoofers and 2 8-inch front door woofers. If the Rear Seat Entertainment package has also been selected, 3 audio channels in addition to the cabin audio output can be accessed through the Rear Seat Entertainment package's WhiteFire® digital wireless headphones.

MEDIA HUB^{(3) (4)}

The Media Hub allows various devices to be connected to the car, whether this is wirelessly via the Bluetooth® v2.0 audio streaming or through the Front Media Interface for audio and video. Located in the center console storage box, a docking panel includes a 3.5mm auxiliary jack plug socket, a 12-volt power supply, plus two USB connectors that allow connectivity with a wide range of USB devices. The dock is compatible with all iPods® from Generation 3 to the latest iPod touch®. It will also support any USB mass-storage device such as a pen driver or memory stick, and MP3 players with USB connectivity. Full function control of iPod® or MP3 is available through the HD Touch-screen menus enabling easy search by artist, album title, song title, genre and playlists.

NAVIGATION SYSTEM WITH HDD MAPPING⁽³⁾⁽⁴⁾

HDD based system, providing faster access to data including zipcode entry, voice guidance, voice control input, RDS and TMC (Traffic Messaging Channel)/dynamic route guidance, accessed through Touch-screen control system. The Navigation system can be set to interact with the Virtual Instruments: on approach to a junction or turn, navigation information will be displayed in the information dial in the Virtual Instruments.

REAR MEDIA INTERFACE⁽⁴⁾

Part of Media Hub. Allows the connection of an iPod®, MP3 player or one USB Mass Storage Device in the rear when Rear Seat Entertainment is fitted.

REAR SEAT ENTERTAINMENT⁽²⁾

State of the art digital rear entertainment system with dual 8-inch screens controlled by a rear Touch-screen remote control that docks and charges in the rear center armrest. The system also includes a Rear Media Interface, that allows connectivity with a wide range of USB devices. With Rear Seat Entertainment fitted, rear passengers can watch DVDs or streamed video via the Rear Media Interface. The system includes dual WhiteFire® digital wireless headphones and transmitter as standard.

SINGLE SLOT DVD PLAYER⁽²⁾

Single slot DVD player which is capable of playing video and audio discs. File formats include Windows Media Audio (WMA), AAC and MP3.

TRAFFIC MESSAGE CHANNEL (TMC)⁽³⁾⁽⁴⁾

A specific application of the FM Radio Data System (RDS) used for broadcasting real-time traffic and weather information. Data messages are received silently and decoded by a TMC-equipped car radio or navigation system, and delivered to the driver in a variety of ways. The most common of these is a TMC-enabled navigation system that can offer dynamic route guidance, alerting the driver of a problem on the planned route and calculating an alternative route to avoid the incident.

VIRTUAL INSTRUMENTS⁽³⁾

Virtual Instruments 12.3-inch screen with TFT (Thin Film Transistor) technology that replaces a traditional instrument cluster. Virtual information display to include speed, rpm, distance, trip computer functionality and key information for navigation, audio, telephone - includes normal, Winter and Dynamic Mode display.

GLOSSARY



▼ INTERIOR THEMES

XJ INTERIOR THEME

Softgrain leather seats with driver's and passenger's electric adjustment (16/12 way) including fore/aft, recline, cushion tilt, height, 2-way lumbar support and 3-position driver memory. Active Ventilated Front Seats - heated and cooled, and heated Rear Seats. Softgrain leather on upper fascia, door top roll, armrests, center console lid, and Morzine headlining.

XJL INTERIOR THEME

Softgrain leather seats with embossed leapers on headrests, contrast stitch and piping. Driver's and passenger's electric adjustment (20/20 way) including fore/aft, recline, cushion tilt, height, 2-way lumbar support, 3-position driver and passenger memory, front massage and adjustable bolster. Active Ventilated Front and Rear Seats - heated and cooled. Softgrain leather on upper fascia, door top roll, door panner, door armrest and center console lid with twin needle stitch, and Jaguar Suedecloth Premium Headlining.

XJ/XJL SUPERCHARGED INTERIOR THEME

Softgrain leather seats with embossed leapers on headrests, contrast stitch and piping. Driver's and passenger's electric adjustment (20/20 way) including fore/aft, recline, cushion tilt, height, 2-way lumbar support, 3-position driver and passenger memory, front massage and adjustable bolster. Active Ventilated Front and Rear Seats - heated and cooled. Softgrain leather on upper fascia, door top roll, door panner, door armrest and center console lid with twin needle stitch, and Jaguar Suedecloth Premium Headlining.

XJ/XJL SUPERSPORT INTERIOR THEME

Semi Aniline leather seats with embossed leapers on headrests, offered in six different interior themes. Driver's and passenger's electric adjustment (20/20 way) including fore/aft, recline, cushion tilt, height, 2-way lumbar support, 3-position driver and passenger memory, front massage and adjustable bolster. Active Ventilated Front and Rear Seats - heated and cooled. Softgrain leather on upper fascia, door top roll, door panner, door armrest, seat valance, center console lid and end cap, with twin needle stitch, and Softgrain leather headlining. Includes Tipped leather on Jet and Truffle colorways, and Mauveine Lined glove compartment with Jet colorway.

LONG WHEELBASE

Long wheelbase models feature additional space in the rear cabin with 44.1 inches of rear legroom, 5.2 inches more than the standard wheelbase. Additional features as standard include four zone automatic climate control with independent temperature controls for rear seat passengers; rear business trays finished in hand crafted veneer, illuminated rear vanity mirrors, rear window electric sunblind and rear passenger window manual sunblinds.

▼ PACKAGES

ADAPTIVE CRUISE CONTROL PACKAGE

Adaptive Cruise Control with Forward Alert and Advanced Emergency Brake Assist.

DRIVER ASSISTANCE PACKAGE

Active Seat Belts (driver and front passenger), Adaptive Front Lighting, Cornering Lamps and Intelligent High Beam.

LUXURY PACKAGE

Upgrade XJ to XJL Interior Theme including interior/exterior colorways, 20/20 way front seats with massage functionality, Active Ventilated rear seats - heated and cooled, four zone automatic climate control, Electric rear window sunblind and Jaguar Suedecloth Premium Headlining.

▼ WHEELS

WHEEL SPECIFICATIONS

Aleutian 9.0J x 19" (front) 10.0J x 19" (rear) alloy wheels
Toba 9.0J x 19" (front) 10.0J x 19" (rear) alloy wheels
Toba Polished 9.0J x 19" (front) 10.0J x 19" (rear) alloy wheels
Amirante 9.0J x 20" (front) 10.0J x 20" (rear) alloy wheels
Kasuga 9.0J x 20" (front) 10.0J x 20" (rear) alloy wheels
Kasuga Polished 9.0J x 20" (front) 10.0J x 20" (rear) alloy wheels
Orona 9.0J x 20" (front) 10.0J x 20" (rear) alloy wheels
Orona Polished 9.0J x 20" (front) 10.0J x 20" (rear) alloy wheels
Mataiva 9.0J x 20" (front) 10.0J x 20" (rear) alloy wheels

⁽¹⁾ These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions. The driver should not assume that these features will correct errors of judgment in driving. Please consult owner's manual or your local authorized Jaguar dealer for more details.

⁽²⁾ Different DVD formats exist in different regions. Please consult your local authorized Jaguar dealer for details of which countries are covered by the DVD player supplied with your vehicle.

⁽³⁾ Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others.

⁽⁴⁾ Interactive Voice Control, USB Video and Traffic Message Channel (TMC) are available starting June 2010 or later. Please consult your local authorized Jaguar dealer for updated timing details.





TECHNICAL SPECIFICATIONS

STANDARD WHEELBASE

Overall length 201.7in. (5,122mm)

Overall height 57.0in. (1,448mm)

Wheelbase 119.4in. (3,032mm)

Front track 64.0in. (1,626mm)

Overall width inc. mirrors 83.1in. (2,110mm)

Overall width with mirrors folded in
74.6in. (1,894mm)

Rear track 63.1in. (1,604mm)

Rear legroom 38.9in. (987mm)

LONG WHEELBASE

Overall length 206.6in. (5,247mm)

Overall height 57.0in. (1,448mm)

Wheelbase 124.3in. (3,157mm)

Front track 64.0in. (1,626mm)

Overall width inc. mirrors 83.1in. (2,110mm)

Overall width with mirrors folded in
74.6in. (1,894mm)

Rear track 63.1in. (1,604mm)

Rear legroom 44.1in. (1,121mm)

ENGINES		5.0 Liter V8 AJ-V8 GEN III		5.0 Liter V8 Supercharged 470 HP AJ-V8 GEN III		5.0 Liter V8 Supercharged 510 HP AJ-V8 GEN III	
Cylinders/Valves per Cylinder		8/4		8/4		8/4	
Bore	in. (mm)	3.64 (92.5)		3.64 (92.5)		3.64 (92.5)	
Stroke	in. (mm)	3.66 (93.0)		3.66 (93.0)		3.66 (93.0)	
Capacity	cu. in. (cc)	305.1 (5,000)		305.1 (5,000)		305.1 (5,000)	
Maximum power	HP-SAE	385		470		510	
@rev/min		6,500		6,000-6,500		6,000-6,500	
Maximum torque	lb.ft	380		424		461	
@rev/min		3,500		2,500-5,500		2,500-5,500	
Compression ratio ¹		11.5		9.5		9.5	
Transmission		6-speed automatic		6-speed automatic		6-speed automatic	
PERFORMANCE							
Acceleration	0-60 mph	5.4		4.9		4.7	
Top speed	mph	121 (limited)		155 (limited)		155 (limited)	
FUEL CONSUMPTION⁽¹⁾							
		Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase
City	mpg	16	15	15	15	15	15
Highway	mpg	23	22	21	21	21	21
Combined	mpg	19	18	17	17	17	17
Tank capacity	gals approx.	21.7	21.7	21.7	21.7	21.7	21.7
WEIGHT⁽²⁾							
		Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase
Curb weight	lbs.	4,045	4,131	4,281	4,323	4,281	4,323
Gross vehicle weight	lbs.	5,072	5,149	5,215	5,270	5,215	5,270

Turning circle – (ft.) 40ft. 4in. and 41ft. 7in. for Long Wheelbase. Trunk volume 18.4 cu.ft. and 15.2 cu.ft. with alloy space saver spare wheel.

⁽¹⁾ These figures are correct at time of going to press. All figures are EPA estimates.

⁽²⁾ Please consult your local authorized Jaguar dealer for details of charges associated with option fitment. Weights reflect vehicles to standard specifications. Optional extras increase weight.

The complete Jaguar experience.

BUYING A JAGUAR MAY BE THRILLING, BUT IT IS THE CONNECTION WITH CAR AND COMPANY DURING THE OWNERSHIP PERIOD THAT WILL IMPRESS YOU MOST. THIS IS THE RESULT OF THE INTENTIONAL SUPPORT PROVIDED TO JAGUAR DRIVERS. AS ONE OF THESE FAVORED INDIVIDUALS, HERE ARE THINGS YOU CAN EXPECT:

TOTAL CARE

Seamless support for your new XJ, so you can relax and drive. A combination of vehicle warranty, paint and corrosion protection and Jaguar Assistance.

WARRANTY

Jaguar Cars offers a comprehensive, 4-year/50,000-mile New Vehicle Limited Warranty⁽¹⁾ as well as a 6-year/unlimited mileage Corrosion Protection Limited Warranty.

JAGUAR ASSISTANCE

Handled by Jaguar-trained specialists, this incident management program provides complimentary towing service, jump-starts, lockout assistance, gasoline delivery, tire changes and trip routing help, 24/7. Just call 1.800.4.JAGUAR.⁽²⁾

JAGUAR FINANCIAL GROUP

Available both for individuals and businesses, Jaguar Financial Group offers leasing and financing packages that can be tailored to meet most needs, and will raise customer confidence and satisfaction to levels nearly as pleasing as the feel of your new vehicle. Ask your local authorized Jaguar dealer for details.

AWARD WINNING JAGUAR DEALERS

Your local authorized Jaguar dealer is Jaguar's partner both in bringing you thrilling vehicles and in making your buying and ownership experience pleasant. Introduce yourself. Find out what your dealership can do for you.

JAGUAR MERCHANDISE

Whether you choose from the Executive, Golf or Casual collections, Jaguar merchandise is an understated reflection of one's enthusiasm for these heart pounding products and this legendary brand. Visit www.jaguarusa.com or contact your local authorized Jaguar dealer for a Merchandise Collection catalog.

JAGUAR VEHICLE ACCESSORIES

What better way to enrich your Jaguar ownership experience than with vehicle accessories that reflect your personal style? From innovative technology, to exterior and interior enhancements, Jaguar's accessory range of durable, stylish and practical accessories can suit your personal needs for a more enjoyable driving experience. What's more, every accessory is covered for 12 months unlimited mileage or the balance of the new vehicle warranty, whichever is greater.

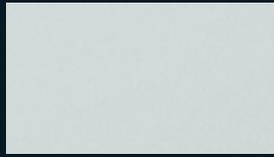
JAGUARUSA.COM/JAGUAR.CA

Visit Jaguar's official web site to access a dealer locator, car configurator, price lists, model comparisons, and enthusiast links to Jaguar Clubs of North America. Also register for periodic Jaguar e-newsletter updates.

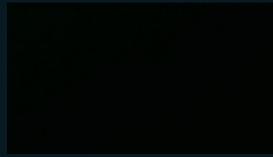
⁽¹⁾ See your local authorized Jaguar dealer for complete details.

⁽²⁾ All elements of Jaguar Assistance are available only while your Jaguar New Vehicle Limited Warranty is in effect.

EXTERIOR COLORS



Polaris White



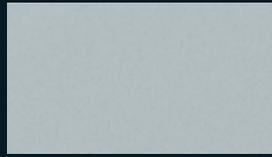
Ebony



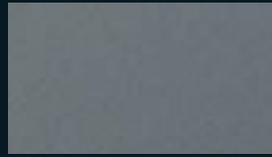
Botanical Green*



Caviar*



Liquid Silver*



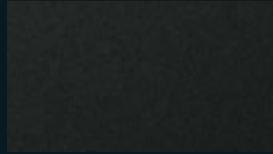
Lunar Grey*



Vapour Grey*



Pearl Grey*
(Available until April 2010)



Stratus Grey*
(Available from April 2010)



Frost Blue*



Indigo*



Ultimate Black*



Claret*



Cashmere*



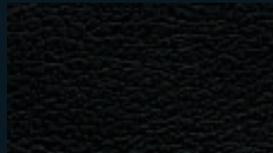
Spectrum Blue*
Unique to XJ/XJL Supersport

*Metallic paint
For availability by derivative and details of interior/exterior combinations, please see jaguarusa.com

LEATHERS, TRIMS AND HEADLININGS



Dove Softgrain



Jet Softgrain



Truffle Softgrain



Oyster Softgrain



Navy Softgrain



Cashew Softgrain



Ivory Softgrain



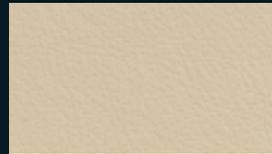
London Tan Softgrain



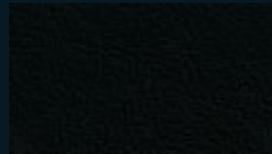
Bordeaux Semi Aniline



London Tan Semi Aniline



Parchment Semi Aniline



Jet Semi Aniline



Jet Tipped Leather



Truffle Tipped Leather



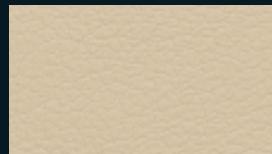
Canvas Jaguar Suede cloth
Premium Headlining



Ivory Jaguar Suede cloth
Premium Headlining



Jet Jaguar Suede cloth
Premium Headlining



Parchment Leather Headlining



Jet Leather Headlining



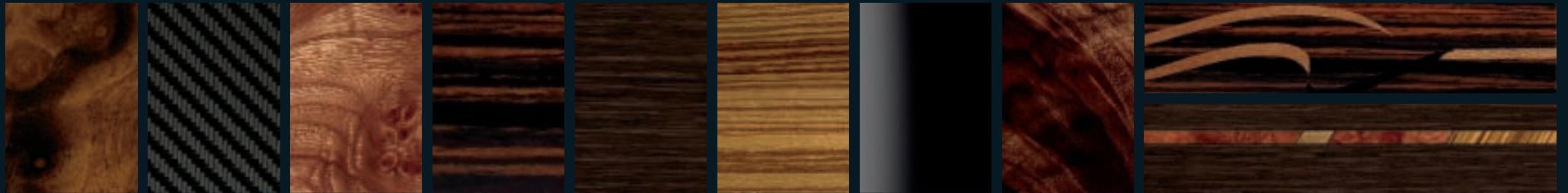
Mauveine Lined Glove Box

CONTRAST PIPING AND CONTRAST STITCH



Jet with Ivory piping and contrast stitch Navy with Ivory piping and contrast stitch Cashew with Truffle piping and contrast stitch Ivory with Oyster piping and contrast stitch Ivory with Truffle piping and contrast stitch Ivory with Navy piping and contrast stitch London Tan with Jet piping and contrast stitch London Tan with Navy piping and contrast stitch Parchment with Bordeaux piping and contrast stitch Parchment with Truffle piping and contrast stitch Parchment with Navy piping and contrast stitch

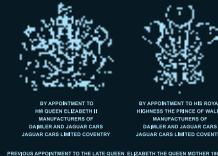
VENEERS



Burl Walnut Carbon Fiber Satin Elm Figured Ebony Rich Oak Satin Zebrano Piano Black Walnut Curl Above: Figured Ebony with Ribbon Laser Inlay
Below: Rich Oak with Linear Laser Inlay

TRIM/SEATS/STITCH	XJ				XJL AND XJ/XJL SUPERCHARGED							XJ/XJL SUPERSPORT						
	Jet/Jet	Truffle/Cashew	Jet/Dove	Oyster/Ivory	Jet/Jet/Ivory	Truffle/Cashew/Truffle	Truffle/Ivory/Truffle	Navy/Ivory/Navy	Navy/Navy/Ivory	Navy/London Tan/Navy	Jet/London Tan/Jet	Oyster/Ivory/Oyster	Jet/Jet/Tonal	Bordeaux/Parchment/Bordeaux	Bordeaux/Bordeaux	Navy/Parchment/Navy	Truffle/Parchment/Truffle	London Tan/London Tan
Botanical Green	○	▲	○	▲	○	▲	▲	○	○	○	○	▲	■	□	□	□	■	▲
Cashmere	▲	▲	○	▲	○	▲	○	○	▲	○	▲	■	▲	▲	▲	■	■	
Caviar	○	○	○	○	○	▲	▲	○	○	○	○	■	▲	▲	■	▲	■	
Claret	▲	▲	○	▲	○	▲	○	○	○	○	○	■	□	□	□	■	▲	
Ebony	▲	○	○	▲	▲	○	○	○	○	▲	▲	▲	○	■	■	■	▲	
Frost Blue	○	○	○	○	○	○	○	▲	▲	○	○	■	■	■	▲	■	■	
Indigo	○	▲	▲	▲	○	○	○	▲	▲	○	○	■	□	□	▲	□	■	
Liquid Silver	▲	○	▲	▲	▲	○	○	▲	▲	○	○	▲	▲	▲	■	■	▲	
Lunar Grey	▲	○	▲	○	▲	○	○	○	○	○	○	▲	■	■	■	■	■	
Pearl Grey*	○	○	○	○	▲	○	○	○	○	○	○	■	▲	■	■	■	■	
Polaris White	▲	▲	○	▲	○	○	▲	○	▲	○	▲	▲	▲	■	▲	▲	▲	
Spectrum Blue	-	-	-	-	-	-	-	-	-	-	-	■	□	□	■	□	□	
Stratus Grey	○	○	○	○	▲	○	○	○	○	▲	▲	■	▲	■	■	■	■	
Ultimate Black	○	○	○	○	▲	○	○	○	○	▲	▲	▲	▲	■	■	■	▲	
Vapour Grey	○	○	○	○	▲	○	▲	○	○	▲	○	■	■	■	■	■	■	

▲ Designer choice ■ Available □ Available, but not recommended ○ Special order option - Not available
*Pearl Grey is replaced by Stratus Grey from April 2010



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