



All around the world, it's

Did you know that Volkswagen has ESP® standard on all 2009 vehicles? Or that we provide a Carefree Maintenance™ Program* on all our 2009 cars? Or that we expect to be the first to make clean diesel available in all 50 states? Or that when people in Europe buy a car, they most often buy Volkswagen?** How about that right now, the VW forest is growing in Mississippi thanks to the Volkswagen Carbon Neutral Project—the first U.S. carbon offsetting program initiated by a car manufacturer? There may be a lot you don't know about Volkswagen. Keep turning pages, and you may soon be ready for your own bit of German engineering—the Volkswagen Jetta.



what the people want.



The people want to fall in love on four wheels.

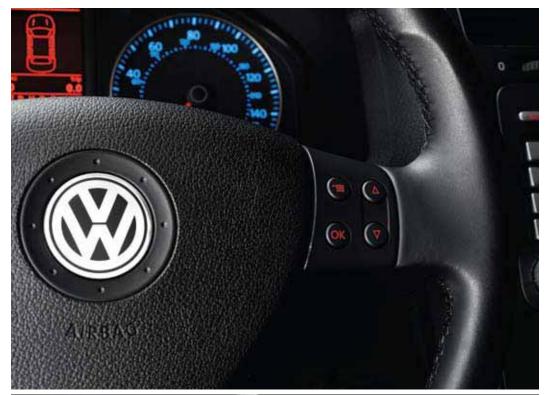
Just what makes the Jetta so popular all around the world? The reasons are vast and varying. Some say it's the superior German engineering. Others say it's about possessing the latest in safety technology with a standard Electronic Stabilization Program (ESP). Still others point out the availability of an optional turbo-diesel engine. Whatever your reason may be, the Jetta provides all the wonder and joy of German engineering at a price you can feel good about. It's the automotive equivalent of having your cake and eating it, too. Really fast, German-tuned cake.













The people want hi-tech and hi-comfy.

The interior of the Volkswagen Jetta is German-engineered for ergonomics and aesthetics, with its techy blue cockpit lighting, heatable front seats, and a driver's seat with power recline and adjustable lumbar support. It lets you maximize your comfort and take the edge off as you take on curves and corners. Speaking of curves, we offer a leather-wrapped steering wheel that gives your hands an intimate connection to the impeccable steering of the Jetta. An optional sunroof lets you kiss the sky on warm days, and degree-sensitive climate control and rear A/C ventilation allows even the most quarrelsome driver/passenger combo to compromise. On the temperature at least.







The people want powerful choices.

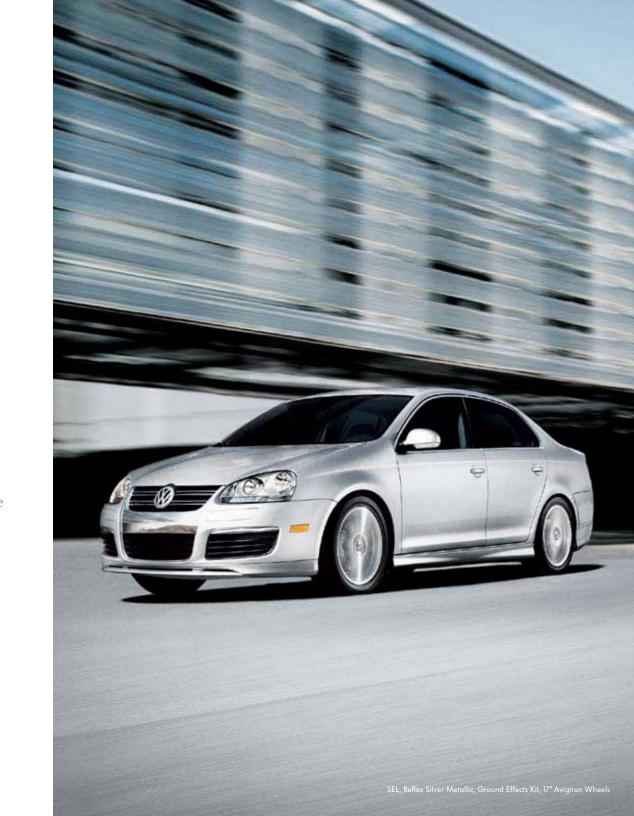
Every 2009 Jetta comes standard with a 4-corner independent suspension and electro-mechanical power steering. But after that, you'll have the joy (and sometimes dilemma) of choosing between three uniquely innovative engines:

2.5L engine gives you 170hp and 177 lbs-ft. of torque. It also gives you 21 city/29 highway* (automatic) EPA mileage estimates that coincide with 0-60 in 8.4 seconds. So a little gas goes a long way.

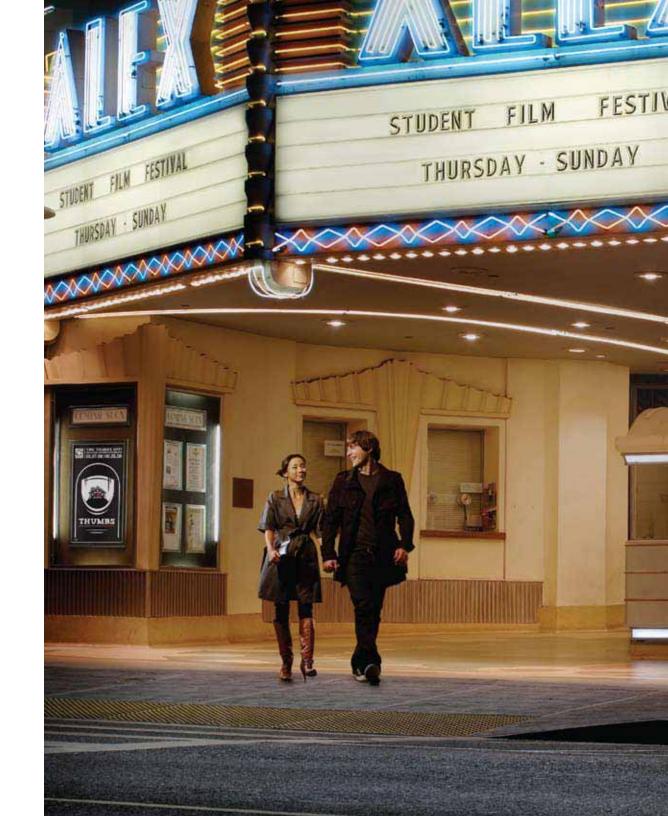
2.0L Turbocharged engine with FSI direct fuel injection delivers 200hp and 207 lbs-ft. of torque. Available only in the Jetta SportWagen. This under-hood rocket produces an EPA estimated mileage of 21 city/31 highway* with a 0-60 time of 7.2 seconds. Fast, efficient and all Volkswagen.

2.0L TDI® Clean Diesel engine gives you 140hp and 236 lbs-ft. of torque. This engine is the toast of Europe for its quickness, low emissions, and fuel efficiency—a staggering 38 city/44 highway (automatic)** based on real-world AMCI-certified testing.

Both the Jetta and Jetta SportWagen offer an optional 5-speed manual or automatic DSG® transmission with Tiptronic, the fastest shifting transmission in the world. Yes, the world.









The people want safety standards to be standard.

Every Jetta comes standard with 45 safety features that make up the Prevent and Preserve Safety System. The features work in harmony to both help you avoid an accident, and help protect you if an accident is unavoidable. And we are constantly updating it because when it comes to safety, there is no finish line. Visit vw.com/safehappens to learn more.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint system: appropriate for their size and age. **Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program (NCAP).





LATCH – Lower Anchors and Tethers for CHildren

A standardized child safety seat system.

Crash-Optimized Front End

Designed to sacrifice the front of the vehicle in the event of a serious crash. The engine bay and structure of the car crumple in a pre-determined way to help keep the integrity of the cabin intact.

Airbags

Every Jetta comes with six standard airbags and two optional rear airbags.*

Saf<mark>ety Cell Construction and</mark> Anti-Intrusion Side Door Beams

Creates a laser-welded cocoon of safety around the passengers that is structurally reinforced in the most important areas.

5-star Side Impact Rating

The highest governmental side crash safety rating.**

Electronic Differential Lock (EDL)

Wheels that have traction get more power in a less slip, more grip kind of way.

Dual Front and Front Side Airbags* Can deploy within five hundredths of a second.



Anti-Slip Regulation (ASR) and Engine Brake Assist (EBA) Help improve handling and prevent compression-induced skidding in slippery conditions. Laser Welding and Uni-body Construction
Jetta is engineered and created using the highest standards to maintain body rigidity and safety.

Safety Belt Pre-tensioners

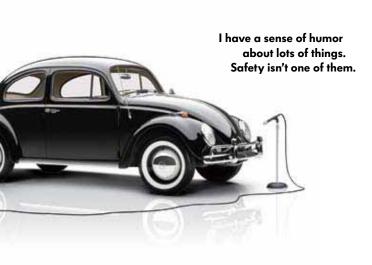
In the event of an accident, the safety belts are automatically tightened in a fraction of a second.

Side Curtain Protection®*

Airbags deploy down the roofline from the A-pillar to the C-pillar, to help reduce head and upper torso injury in the event of side impact.

The people want their car to know what they're thinking.

The National Highway Traffic Safety Administration mandates that electronic stability control be included on all vehicles by 2012. So we figured we'd get a head start by making ESP (Electronic Stabilization Program) standard on every VW. It helps the driver stay the intended course by detecting slippery road conditions, and kicking in corrective forces. ESP is most effective when the driver is taking evasive action during sudden maneuvers, like when avoiding an accident. Incidentally, ESP also stands for Extra Sensory Perception. Coincidence?







Get there. And by "there," we mean pretty much anywhere.

Jetta features the optional state-of-the-art touchscreen navigation and entertainment system that combines a sophisticated radio with precise touch screen navigation and easy-to-use map views through its 6.5-inch high-resolution wide screen display. Its 30GB hard drive can store map data and audio files that can be brought into the device via the optical drive or SD card slot. The optical drive is capable of reading most CD, DVD and DVD audio formats. In concert with the available Media Device Interface (MDI), the system can interface with practically any MP3 or USB device.*

Plus enjoy three introductory months of SIRIUS® Traffic service that streams real-time traffic data into the navigation system.

We're playing your song.

The 2009 Jetta offers a 6-disc CD changer system with auxiliary input and a 10-speaker sound system in every model. Plus enjoy an available six introductory months of SIRIUS Satellite Radio delivering over 130 channels, including 100% commercial-free music. From news to sports to classical to metal to hip hop to honky tonk, SIRIUS has it all. And if there's such thing as hip tonk or honky hop, you better believe you're getting that too.

Choose the optional iPod® adapter, and you begin to realize just what it takes to truly be the car of the people.



















Just the right stuff for just about anywhere.

Being the people's car means constantly thinking about versatility, inside and out. That's why the Jetta offers 60/40 split-folding rear seats and an expansive 16 cubic-foot trunk. It also offers handy door bins, a valet function for the glove box, and an available multi-function steering wheel and trip computer. That way, everything from mileage, to trip timer, to volume controls are literally at your fingertips. Innovative features like heated washer nozzles let your windshield defy the outer elements on chilly days, and functional extras like blinking lane changers make sure you get where you're going safely.





The people want big zips on the road. And small sips on the fuel.

The people want a nice tax credit from the IRS. Jetta TDI Clean Diesels offer fuel efficiency, power, performance, and a \$1,300 tax credit* from Uncle Sam because they qualify as alternative motor vehicles. Or in other words, lean, mean, cleaner burning machines. The Volkswagen TDI engine is cleaner than conventional diesels, emitting 95% less soot as well as a reduction in oxides of nitrogen and sulfur. It's powerful, with the kind of low-end torque that racers and tuners demand. It's efficient, using a turbocharger and smart exhaust design to burn fuel more effectively. So much so, in fact, that Volkswagen expects to be the first automaker to make clean diesel cars that are certified in all 50 states. And best of all, it will help save you money with an out-of-this-world AMCI estimated mileage of 38 city/44 highway** (automatic) and over 600 miles on a single tank of fuel.†

There's even a Jetta SportWagen TDI Clean Diesel, with the same astonishing clean diesel technology, plus a whopping 66.9 cubic-feet of cargo room.^{††}





^{*}Tax credit submitted under Notice 2006-9 and Internal Revenue Code, Section 30B relative to the Volkswagen Jetta 2.0 L. TDI Sedan and SportWagen, Model Year 2009. Available to taxpayers who purchase a qualified vehicle on or before December 31, 2010. Leased vehicles will not be eligible for the credit. Only a limited number of full tax credits are available. Please consult a tax professional for more information or go to www.irs.gov. **29 city/40 highway (automatic) EPA estimates. 38 city/44 highway (automatic) real world fuel economy based on AMCI testing. Your mileage may vary. 'Based on highway mgo, '!Neasured with rear seats folded flat.



The people want to race and they want the environment to win.

A groundbreaking new kind of auto racing is going on, made possible by the Jetta TDI Clean Diesel. The Jetta TDI Cup was created to show the full power of diesel, and to introduce the world to the first racing series designed to be green. Each TDI Cup race features 30 of the fastest racers in the U.S. between the ages of 16 and 26. This SCCA Pro Racing series pits drivers against one another in equally-prepped, race-tuned Jetta TDIs. And, they can compete in four bladder-busting races on a single tank of fuel. Go, green. Go.









The people opt for more options.

The precise German engineering of the Jetta can take you even farther with factory-installed options like a sunroof, touchscreen navigation system, rear side airbags* and more. The way we see it, the more options you choose, the more fun you'll have.







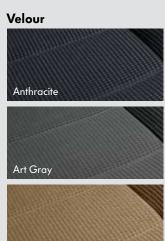
Add some room to your vroom.

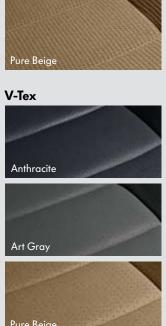
The 2009 Jetta SportWagen shares the same superior-engineered DNA as its Jetta sedan brethren, plus it offers 66.9 cubic-feet of storage.* So you'll be able to take just about anything you want, just about anywhere you want. It also offers an optional 12.7 square-foot sunroof, so you can enjoy your European-inspired interior while enjoying some sunshine at the same time. What else would you expect from the people's wagon?













Fly by the seat of your seats.

Choose from the buttery, velvety Velour seats, the glove-like feel and rhino hide durability of V-Tex leatherette, or double-stitched European leather. Ah, that new car smell. And feel.

Anthracite. Think dramatically dark. Think sophistication. Anthracite is the new black.

Art Gray. Just like the name implies, this color suits your artistic side with the elegant sophistication of European design.

Pure Beige. Finally, the perfect tone of beige to suit every shade of your life.













The car for the people. The accessories for the person.

Accessorize and personalize your Jetta just how you like it with an array of accessories:

Thunder Bunny™ Kit – Now you can sport the same wicked low-profile front-end spoiler kit used on Jetta TDI Cup race cars. Hoist a checkered flag over the garage. Intimidate the Joneses.

Spoilers – These aero goodies won't spoil anything. What they will do is add a serious aerodynamic kick.

Body Kits – Help your Jetta hug the ground with front and rear spoilers, and side valances via the accessory body kit.

Racks – Carry more with the basic roof rack setup. Add bike, kayak, ski and cargo options to load up on any sport, hobby or pastime.

Wheels – Get things rolling with optional 17" and 18" accessory wheels.

Gorilla-Gear $^{\text{\tiny M}}$ – It's not as tough as it sounds. It's tougher. These heavy-duty rear cargo mats stand up to spills, dirt and anything else you try to dump on it or rub into it.

Monster Mats® – Über-tough floor mats to keep out the mucky, the yucky, and everything in between.

^{*}Thunder Bunny Kit only includes front bumper, side skirts, rear valance and exhaust tips

Exterior colors







Black Uni

Platinum Gray Metallic





Blue Graphite Metallic

Reflex Silver Metallic





Salsa Red

JETTA

2.5LS

Includes: 16" steel wheels with wheel covers and all-season tires; Climatic™ single-zone climate control; 8-speaker sound system with MP3-compatible, in-dash CD player, AM/FM radio and AUX-in; Heatable front seats and heated washer nozzles; Automatic power windows and door locks; 8-way partial power adjustable driver's seat with manual lumbar adjustment and power recline; (2) 12V power outlets; Front and rear floor mats; 60/40 split-folding rear seats; Electromechanical speed sensitive power steering system; 4-corner independent suspension; 4-wheel disc brakes; Electronic Stabilization Program (ESP), ABS, ASR, EBD; Tire Pressure Monitoring System (TPMS).

JETTA SPORTWAGEN

2.5LS

Includes: 16" steel wheels with wheel covers and all-season tires; Climatic single-zone climate control; 8-speaker sound system with MP3-compatible, in-dash CD player, AM/FM radio and AUX-in; Heatable front seats and heated washer nozzles; Automatic power windows and door locks; 8-way partial power adjustable front seats with manual lumbar adjustment and power recline; (2) 12V power outlets; Front and rear floor mats; 60/40 split-folding rear seats; Black roof rails; Electro-mechanical speed sensitive power steering system; 4-corner independent suspension; 4-wheel disc brakes; Electronic Stabilization Program (ESP), ABS, ASR, EBD; Tire Pressure Monitoring System (TPMS).



Standard Features/Packages

2.5LSE

Includes 2.5LS features, plus: 16" Mugello alloy wheels with all-season tires; V-Tex seating surfaces; 10-speaker sound system with MP3 compatible, in-dash, 6-disc CD changer, AM/FM radio and AUX-in; SIRIUS Satellite Radio; Power glass sunroof with tilt, slide, tinted glass, manual sunshade, pinch protection, and driver's door power lock operated convenience closing feature; Leather-wrapped steering wheel, shift knob, and brake handle; 60/40 split-folding rear seats with pass-thru center armrest; Exterior chrome window trim.

2.5L SEL

Includes 2.5L SE features, plus: 17" *Avignon* alloy wheels with all-season tires; Leather-wrapped multi-function steering wheel; Highline combi-instrument cluster display; Multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display and personalization functions; 115V power outlet; Body-colored front and rear valances.

2.0LTDI

Includes 2.5L SE features, plus: 16" *Bioline* alloy wheels with all-season tires; Leather-wrapped multi-function steering wheel, shift knob, and brake handle; Highline combi-instrument cluster; Multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display and personalization functions; 115V power outlet; Body-colored front and rear valances; Sunroof not included as standard equipment but available as option.

2.5L SE

Includes 2.5L S features, plus: 16" *Mugello* alloy wheels with all-season tires; V-Tex seating surfaces; 10-speaker sound system with MP3 compatible, in-dash, 6-disc CD changer, AM/FM radio and AUX-in; SIRIUS Satellite Radio; Leather-wrapped steering wheel, shift knob, and brake handle; 60/40 split-folding rear seats with pass-thru center armrest; Exterior chrome window trim.

2.0T SEL

Includes 2.5L SE features, plus: 17" Avignon alloy wheels with all-season tires; Premium sound system; Climatronic® dual-zone climate control; Leather seating surfaces; Leather-wrapped multi-function steering wheel; 12-way power driver's seat with 3-position memory including mirrors; HomeLink®; Highline combi-instrument cluster display; Multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display and personalization functions.

2.0LTDI

Includes 2.5L S features, plus: 16" *Ditto 10* alloy wheels with all-season tires; V-Tex seating surfaces; 10-speaker sound system with MP3 compatible, in-dash, 6-disc CD changer, AM/FM radio and AUX-in; SIRIUS Satellite Radio; Leather-wrapped steering wheel, brake handle, and shift knob; Highline combi-instrument cluster display; Multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display and personalization functions; 60/40 split-folding rear seat with pass-thru center armrest; 115V power outlet; Exterior chrome window trim.



Specification overview

S SE SEL TDI S SE SEL TDI

Exterior				
Roof-mounted amplified flexible black whip antenna	S	-	-	-
Window diversity antenna, roof mounted satellite radio antenna	-	S	S	S
Fully galvanized sheet metal	S	S	S	S
Crash optimized front end	S	S	S	S
Tinted glass, green, without shade band	S	S	S	S
Dual-reflector halogen headlamps with clear, lightweight, chip resistant polycarbonate lenses with Daytime Running Lights (DRL)	S	S	S	S
Power, heatable exterior side mirrors with integrated turn indicators	S	S	S	S
Power, heatable exterior side mirrors with integrated turn indicators memory feature (Jetta SportWagen only)	-	-	S	-
Power glass sunroof with tilt, slide, tinted glass, manual sunshade, pinch protection, and driver's door power lock operated convenience closing feature (Jetta Sedan only)	0	S	S	0
Panoramic power sunroof, 12.7 sq. ft (Jetta SportWagen only)	0	0	0	0
Tire Pressure Monitoring System (TPMS)	S	S	S	S
16" steel wheels, with full wheel covers	S	-	-	-
16" alloy wheels	0	S	-	S
17" alloy wheels (Jetta Sedan only)	-	-	S	0
17" alloy wheels (Jetta SportWagen only)	-	0	S	0
2-speedwindshieldwiperswithvariableintermittentwipefeatureandheatedwindshieldwashernozzles	S	S	S	S
Interior				
Manual single-zone climate control (Climatic), CFC-free	S	S	S	S
Automatic dual-zone climate control (Climatronic), CFC free (Jetta SportWagen only)	-	-	S	-
Anti-the ftvehiclealarmsystemfordoors, hood, trunklid, radio, andstarterwithImmobilizerthe ftdeterrentsystem	S	S	S	S
Front center armrest adjustable/folding with storage compartment	S	S	S	S
Cruise control	S	S	S	S
Illumination of controls and gauges, blue with red indicators	S	S	S	S
Instrument cluster display: speedometer, tachometer, odometer, trip odometer, coolant temperature gauge, fuel gauge, gear indicator (if equipped with optional automatic transmission), outside temperature, warning lights, digital clock	S	S	S	S
Multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display and personalization functions	-	-	s	S
Central power locking system with key operated opening and closing feature for power windows and closing feature for power glass sunroof (if equipped)	S	S	S	S
Radio-frequency remote locking system with lock, unlock, trunk release and panic button folding key fob	S	S	S	S
Child safety rear door locks, doors unlock automatically upon airbag deployment	S	S	S	S
(2) 12V Power outlets (SAE size) two in front, one in trunk	S	S	S	S
115V power outlet (Jetta SportWagen only)	_	_	S	S
8-speaker sound system with MP3-compatible, in-dash, CD player, AM/FM radio and auxiliary input jack 10-speaker sound system with MP3-compatible, in-dash, 6-disc CD changer, AM/FM radio and	S	-	-	-
auxiliary input jack DVD Navigation System, high-resolution touch screen with 30GB hard drive. Provides visual and audible	-	S	S	S
commands through color center console display and through multi-function onboard computer display in instrument cluster; Features an auxiliary multi-media connector and SD card slot	_	0	0	0
SIRIUS Satellite Radio with 6-month subscription	-	S	S	S
iPod adapter	0	0	0	0
Driver and front passenger, front and side thorax airbag supplemental restraint system*	S	S	S	S
Side Curtain Protection airbags, front and rear*	S	S	S	S
Rear passenger side thorax airbag supplemental restraint system, with rear outboard seating safety belt pre-tensioners with load limiters*	0	0	0	0
Front seat safety belt pre-tensioners with load limiters	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren), child seat lower attachment points and top tether rear outboard seating positions	S	S	S	S
8-way heatable, partial power adjustable front seats with manual lumbar adjustment and	_	_	_	
power recline (delayed entry)	S	S	S	S

Interior					
12-way power adjustable d	river's seat with 4-way power lumbar support				
and 3-position memory fu	nction (Jetta SportWagen only)	-	-	S	-
60/40 split-folding rear sea	t	S	-	-	-
60/40 split-folding rear seat with center armrest and pass-through			S	S	S
Blinker control stalk with l	ane change feature	S	S	S	S
HomeLink (Jetta SportWagen only)			-	S	-
3-spoke leather-wrapped steering wheel			S	-	-
3-spoke leather-wrapped multi-function steering wheel				S	S
Two front cupholders and soft opening, lockable glovebox				S	S
Two rear cupholders and storage compartment integrated into rear center armrest			S	S	S
Trunk, fully carpeted/lined luggage compartment with fold-down package hook					
and trunk escape handle (Jetta Sedan only)		S S	S	S	S
Velour seating surfaces			-	-	-
V-Tex leatherette seating surfaces (Jetta Sedan only)			S	S	S
	urfaces (Jetta SportWagen only)	-	S	-	S
Leather seating surfaces ()	(etta SportWagen only)	-	-	S	-
Power windows with pine	ch protection and automatic one-touch feature, operable from driver's side only	S	S	S	S
Technical					
ABS (Anti-lock Braking Sys	stem) power-assisted, front vented disc brakes with rear solid disc brakes	S	S	S	S
EBD (Electronic Brake-pressure Distribution)				S	S
HBA (Hydraulic Brake Assistant)			S	S	S
2.5L 170hp, 177 lbs-ft. torqu Fuel economy: 21 city/29 h	e, 20 valve, DOHC, in-line 5-cylinder engine (Jetta Sedan only);	S	S	S	_
	e, 20 valve, DOHC, in-line 5-cylinder engine (Jetta SportWagen only);				
Fuel economy: 21 city/29 hwy mpg**		S	S	-	-
	ue, 16 valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler SportWagen only); Fuel economy: 21 city/31 hwy mpg (manual),				
22 city/29 hwy mpg DSG (auto)**		-	-	S	-
2.0L 140hp, 236 lbs-ft. torque, in-line 4-cylinder turbocharged clean diesel engine with common rail direct injection. Fuel economy: 30 city/41 hwy mpg (manual), 29 city/40 hwy mpg DSG (auto)**			-	-	S
Electro-mechanical power steering system with variable assistance and active return			S	S	S
Independent front McPherson struts and rear fully independent 4-link suspension with coil springs and stabilizer bars		S	S	S	S
ASR (Anti-Slip Regulation)		S	S	S	S
EDL (Electronic Differential Lock)			S	S	S
EBA (Engine Braking Assist)			S	S	S
ESP (Electronic Stabilization Program)			S	S	S
5-speed manual transmission			S	_	_
6-speed manual transmission (Jetta Sedan only)			_	_	S
6-speed manual transmission (Jetta SportWagen only)			_	S	S
6-speed automatic transmission with Tiptronic and Sport mode (Jetta Sedan only)			0	S	-
6-speed automatic transmission with Tiptronic and Sport mode (Jetta SportWagen only)			0	-	_
6-speed automatic Direct Shift Gearbox (DSG) with Tiptronic and Sport mode (Jetta Sedan only)			-	_	0
6-speed automatic Direct Shift Gearbox (DSG) with Tiptronic and Sport mode (JettaSportWagen only)		-	-	0	0
Warranty	12-year/unlimited distance Limited Warranty against corrosion perforation	S	S	S	S
•	5-year/60,000 mile (whichever occurs first) Powertrain Limited Warranty	S	S	S	S
	3-year/36,000 mile (whichever occurs first) New Vehicle Limited Warranty	S	S	S	S
Roadside Assistance	4-year/50,000 mile (whichever comes first)	S	S	S	S

Introducing our Volkswagen Carefree Maintenance Program.*

Volkswagen is proud to provide three years of complimentary scheduled maintenance on the Jetta. The program includes oil and filter changes, brake checks, fluid checks, tire rotation, and airbag checks, just to name a few.



*The Volkswagen Carefree Maintenance Program covers 10K, 20K and 30K scheduled maintenance intervals on the Jetta, during the term of the new vehicle limited warranty, at no additional charge. See dealer or vehicle maintenance program booklet for details.





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The ideas in this book are new. The paper however is recycled. Please remember to recycle. The book.

Not the ideas in it. Thanks.



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