



All around the world, it's

Did you know that Volkswagen has ESP® standard on all vehicles? Or that we provide a Carefree Maintenance[™] Program* on all our 2009 cars? Or that we expect to be the first to make clean diesel available in all 50 states? Or that when people in Europe buy a car, they most often buy Volkswagen?** How about that right now, the VW forest is growing in Mississippi thanks to the Volkswagen Carbon Neutral Project — The first U.S. carbon offsetting program initiated by a car manufacturer? There may be a lot you don't know about Volkswagen. Turn the page, and meet the remarkable Volkswagen Touareg 2.





what the people want.



The people want more brains with their brawn.

They want gutsy Baja 500 capability. And they want it with an available smart new DVD player, GPS navigation and supple European leather seating surfaces. The people want to feel like they're racing the Dakar Rally when they're making a pit stop at the Skokie minimart. They want the perfect combination of plush European comfort, intuitive safety systems and four-wheeling muscle.

> Not to toot my own horn, but my cousin won the Baja 500.

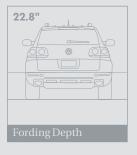
















German engineering leaves no stone unturned.

Off-Road German Technology (O.G.T.) is the sum of a host of different technologies to help you feel in control and stay in control.

4XMOTION.[®] An advanced, off-road all-wheel drive system with sensors that constantly detect slip at all four wheels, sending more power to the wheels that have traction, helping you get unstuck from whatever situation you almost found yourself stuck in.

Center Differential Lock. When things get a bit more touch and go, touch the available CDF sending equal power to front and back axles, and go. And if you've done something like trekked too far into the Amazon or backed up into the La Brea Tar Pits, simply dial in the available **Rear Differential Lock**. It sends all available power to the one wheel that has traction. Ah,freedom.

Air Suspension. With the turn of this dial, the available air suspension can be raised to maximize off-road capabilities. At highway speeds, it automatically lowers itself by 1-inch (when set at normal ride height of 8.7 inches) to help improve handling and wind resistance. What's more, with the damping control feature, you can program the air suspension to fit the kind of ride you're seeking. Auto is your standard setting. Comfort is for a softer ride, and sport is for those enthusiasts looking to feel every nook and cranny of the road.







Cockpit Navigation.

Touareg 2 takes you places other SUVs can't. And helps get you back again. The optional advanced touch screen navigation system features VW Breadcrumb technology, designed to help you retrace your steps and return home from the big bad woods. Its optional 30GB hard drive can store map data and audio files that can be brought into the device via the optical drive or SD card slot. The optical drive is capable of reading most CD, DVD and DVD audio formats. In concert with the available media device interface (MDI), the system can interface with practically any MP3 device or USB device.^{*} And the rear-view camera helps you navigate and steer clear of obstacles behind you.

In-flight Entertainment.

Select the optional 600-watt, 10-speaker Dynaudio® stereo sound system. Boost the steering wheel volume control, and let the dual tweeters, quad midrange speakers and four beefy woofers make the little hairs on the nape of your neck dance. Factor in the available 6-disc CD changer, and you'll run out of road before you run out of music. It even offers SIRIUS® Satellite Radio with over 130 channels, plus SIRIUS Traffic that streams real-time traffic data into the navigation system.

> Music and navigation from the stars. What do you expect? We do have more engineers than NASA.

The people want to enjoy the great indoors.

No matter how ugly it gets outside, the interior of your Touareg 2 will always be a haven of comfort, technology and safety—an oasis of optional burled wood and supple leather, with beverage holders. Choose either leather seating surfaces, or glove-like, durable V-Tex leatherette upholstery and trim. Grip the "I-have-control-of-my-universe" steering wheel, and set the controls for the heart of the sunset. Tweak the Climatronic[™] 2-zone climate control so everybody's cool. Or warm. Feeling comfortable together is what Volkswagen is all about. There's even an available 3-button HomeLink,[®] and theftresistant Immobilizer III technology to help keep your Touareg 2 just that—yours.

The people want German innovation at their fingertips.

To say our engineers have thought of everything would be an understatement. For starters, there's available Keyless Access with push-start ignition that feels more sports car than sport ute. Simply carry the remote key somewhere on you and your Touareg 2 will unlock with the touch of the door handle. Not to mention, the innovative optional REST button, designed to re-circulate engine heat when the engine is off for as long as 45 minutes. It helps keep your car warm and toasty inside when it's cold and blowy outside, and the car doesn't even have to be restarted.





Optional



The people want to turn mountains into molehills.

Touareg 2 tests positive for performance enhancing Off-road German Technology (O.G.T.). It can traverse a 35° lateral incline. Ascend a 45° incline. And its 4-wheel independent suspension and available Servotronic steering make this Touareg 2 all-terrain tank handle more like a nimble German sports coupe. And when you're trekking through the peaks and valleys of life, it's always nice to have Hill Descent Assist, and Hill Rollback Assist on your side. Sort of like having the steely-nerved guidance of your own personal Sherpa chauffeur.

22.8" Fording Depth* Other SUVs can dip their little pinkies in the water. But, with an impressive 22.8" fording depth, the Touareg 2 can tackle more of your favorite water crossings.

Towing Capacity. With the Touareg 2, you can tow up to 7,716 pounds. Which means you can play with some big toys on the weekend.

Of course, the Touareg 2 can go, go off-road. But equally important is its stopping power. Its advanced braking system is eerily intuitive when it comes to stopping, especially sensing a sudden halt on loose gravel and dirt. When you step on the brakes, they're designed to stop by creating a pile of debris in front of the tires. This serves as a natural chock, and helps you stop. Simple, right?

Touareg 2 equipped with optional air suspension in its highest level. Maximum fording depth 22.8 inches. Professional driver; please do not attempt. NEVER enter water that has a current, or where you do not know the depth.







From the autobahn to the road less traveled.

Imagine a vehicle pre-tuned for the 130+mph speedways of Germany. Needless to say, it would have to be European in every detail—with a refined interior and the intelligence of the latest onboard entertainment, navigation and safety systems. Now imagine airdropping that vehicle onto the searing windswept racecourse of sub-Saharan Africa. Picture it on a recordbreaking 19,950-foot vertical ascent up the sub-zero volcanic peaks of Patagonia. Enough imagining. Pack up your gear, and lets hit the road. Or the glacier.

Touareg 2 offers a choice of pre-tuned German engines. Go with the efficient 3.6L VR6 FSI, offering straight fuel injection, and six stout torque-producing cylinders. Next up is the trail-hearty, highway on-ramp-hungry 4.2L V8 FSI.







Accessories and factory options.

Where the rubber meets the asphalt is where you can have some fun with your choice of 17" Makalu Alloy Wheels, 18" Karthoums, or beefy 19" Namib Alloy Wheels.

Load up for the weekend with a Basic Roof Rack and a wide assortment of attachments to conquer land, water, sky, and any other elements that may come along. Ski & Snowboard Rack, Kayak Holder, Surfboard Holder, Barracuda[®] Bike Holder, Fork Mount Bike Holder.

Hitch your wagon to a star or boat as the case may be, with a factory Trailer Hitch and the slope-friendly Trailer Hitch Ski-Rack Attachment.

Up on the roof, you can add the Aluminum Luggage Platform or Soft Luggage Carrier.

Visit drivergear.vw.com







Safe happens.

The people want safety standards to be standard. It's just that simple. So we packed an advanced, inter-working team of safety features into every new Touareg 2. From its unibody safety cage construction, fully-galvanized sheet metal and stabilizer bars, to a complete array of airbags*— at Volkswagen safety is a way of life. Which makes sense, since it helps save lives.

Rollover Sensor System During off-road activities should a rollover occur this system will activate the side curtain airbags. ASR and EBA Help improve handling and prevent compressioninduced skidding in slippery conditions. Side Curtain Protection®* Deploy down the roof line from the A-pillar to the C-pillar, to help reduce head and upper torso injury in the event of side impact. LATCH Lower Anchors and Tethers for CHildren. A standardized child safety seat system that helps protect the little people. Lane Change Feature Another driver assistance system that is being offered for the first time on a Volkswagen in the U.S. is the optional Side Scan Lane Change Assistance. This system monitors areas behind and next to the Touareg 2, and informs the driver of potential risk of collision via an indicator lamp in the outside mirrors.

ESP

The National Highway Traffic Safety Administration mandates that electronic stability control be included on all vehicles by 2012. So we figured we'd get a head start by making ESP (Electronic Stabilization Program) standard on every 2009 Touareg 2. It helps the driver stay the intended course by detecting slick and slippery road conditions, and kicking in corrective forces. ESP is most effective when the driver is taking evasive action during sudden maneuvers, like when avoiding an accident. Incidentally, ESP also stands for Extra Sensory Perception. Coincidence?

Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age "Standard on vol FSI.





Standard safety standards.

Bi-Xenon[™] Headlamp System with Beam Steering Technology.** Headlamps move with the steering wheel to provide better visibility.

Dual Front and Side Front Airbags* Can deploy within 5 hundredths of a second.

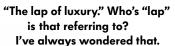
Side Mirror Turn Signal Assist. Notifying other motorists of your intentions.

I have a sense of humor about lots of things. Safety isn't one of them.



Department of the Interior.

Choose the optional Cricket seating package with supple double-stitched European leather seating surfaces. Or go with V-Tex leatherette seats for a leather-glove feel and rhino hide durability. Color choices include Anthracite, Pure Beige, or Sienna.

















Exterior colors















V8 FSI, Campanella White

SATELLITE RA

Standard Features/Packages.

VR6 FSI

Package includes: 17" Makalu alloy wheels with All-Season Tires; Dual-zone Climatronic; V-Tex seating surfaces; Silver Metallic interior trim; Leather multi-function steering wheel; Premium VI AM/FM stereo with CD player and SIRIUS Satellite Radio; 12-way power driver's seat with 8-way manual passenger seat; Heatable front seats and exterior mirrors; heated washer nozzles; HomeLink; Power sunroof; Power liftgate; Front and rear floor mats; Driver and passenger front and side impact airbags; Front and rear Side Curtain Protection head airbags;* Park Distance Control (PDC); Silver roof rails; Privacy glass; Automatic headlights with Coming/Leaving home feature; ABSPlus, ASR, ESP traction control systems; Tire Pressure Monitoring System (TPMS); 4-corner independent comfort suspension.

V8 FSI

Package includes VR6 FSI features, plus: 19" Terra Alloy Wheels with All-Season tires; Cricket Leather seating surfaces; Walnut wood center console and interior trim; Leather heatable multi-function steering wheel; Sunshades in rear passenger doors; Bi-Xenon headlights with AFS II; Power flush folding, self dimming exterior mirrors; Servotronic steering system; 12-way power passenger seat with Memory II (both front seats, mirrors, steering column, front safety belts).

SIRIUS Satellite Radio delivers over 130 channels, including 100% commercial-free music. Enjoy three introductory months of real-time traffic data and six introductory months of everything from news to sports to classical to metal to hip hop to honky tonk, SIRIUS has it all. And if there's such thing as hip tonk or honky hop, you better believe you're getting that too.

Professional driver, do not attempt with your vehicle. May cause damage to wheels, tires or suspension and can result in personal injury to vehicle occupants. "Airbags are su only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Specification overview

Restraint Systems

VR6	V8
FSI	FSI

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Exterior		
Doors	Keyless access	Р
Lights	Halogen headlamps with clear, lightweight, chip resistant polycarbonate lenses	S
5	Bi-Xenon headlamps with AFS II	0
	Automatic headlights with coming home and leaving home feature	S
	Halogen projector lens foglights, integrated into front bumper	S
Mirrors	Driver and passenger side power exterior mirrors, heatable	S
	Integrated flood lights mounted underneath the exterior mirrors aid in exiting and entering vehicle	S
	Driver and passenger auto dimming, power flush folding exterior mirrors with memory function	-
Roof	Power glass sunroof	S
Special Features	Front and Rear Park Distance Control	S
	Power Liftgate	S
Tires	255/60 R17 H, all-season tires (snow chain compatible)	S
	275/45 R19 108V, all-season tires (not snow chain compatible)	0
	195/80 R17, inflatable spare tire	S
	195/75 R18, inflatable spare tire	0
	Tire Pressure Monitoring System (TPMS)	S
Wheels	17" alloy wheel with anti-theft wheel locks	S
	19" alloy wheel with anti-theft wheel locks	0
Wipers/Washer	Rain sensor, automatic wiper speed control	S
Interior		
Air Conditioning	Driver and passenger side dual-zone climate control (Climatronic)	s
Alarm/Anti-theft	Anti-theft vehicle alarm system for doors, hood, hatch, radio, and starter interrupt, with warn- ing LED in door top sill with audible and visual activation	s
	Immobilizer III theft deterrent system	S
Audio	AM/FM radio with single CD player with 10 speakers and RDS	S
	Dynaudio 10-speaker 600 watt stereo system	Р
	SIRIUS Satellite Radio, 6 months service included	S
Hatch/Cargo Area	Fully carpeted lined luggage compartment	S
	Hatch lid closing assist	S
	Rear glass window with defrost	S
	Window opens independently of rear hatch	S
	Power hatch opening and closing	S
	4 tie down hooks in cargo area	S
Instrument Cluster	Speedometer, tachometer, odometer, trip odometer, fuel gauge, vehicle temperature gauge, oil gauge, battery gauge, gear indicator, clock, outside temperature, audio functions, adjustable ride height display (if equipped with 4-corner air suspension), and warning lights	s
	Multi-function trip computer: Featuring trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, and miles to empty	S
	Multi-color display featuring multi-function trip computer and multi-function onboard computer	Р
Keys	Folding keys (2) with radio-frequency remote transmitter for central locking, eyelet	S
Lighter/Outlets	6 power outlets. 2 in front center console, 1 in center console for rear seating positions, and 3 in rear cargo area (two 12V and one 115V)	S
Locks	Central power locking system with key operated closing feature for power glass sunroof, open- ing and closing feature for power windows and selective unlocking at driver door	S
	Automatic locking feature (doors lock automatically when vehicle reaches 8mph/13km/h)	S
Ornamentation	Genuine Walnut wood interior	Р

Front and Rear Side Curtain Protection

rear outboard seating positions

Driver side two stage airbag supplemental restraint system*

LATCH (Lower Anchors and Tethers for CHildren)

Interior Seating, Front 12-way power adjustable front driver's seat, 8-way manual adjustable front passenger seat S -12-way power adjustable front driver's and passenger seat Ρ -12-way power adjustable front seats. Memory function for both front seats, steering column, S mirrors Seating, Rear 60/40 split folding rear seat, with fold flat feature S S Special Features RNS-510 DVD Navigation system, touch screen with 30 GB hard drive Р Ρ Lane change assist Ρ Р HomeLink integrated into headliner above center console S S Ρ Р Adaptive Cruise Control Intelligent crash response system S S 4-spoke leather wrapped multi-function steering wheel, with cruise control, audio functions, Steering Wheel S S and multi-function onboard computer functions Power height adjustable telescoping steering column with memory S Upholstery V-Tex seat trim S -"Cricket" leather seat trim Ρ S Windows S Power windows with pinch protection S Technical All-Wheel Drive 4XMOTION permanent all-wheel drive system with low range gear and adaptive torque distribution S S ABSPlus (Anti-lock Braking System) S Brakes S Power assisted front vented disc brakes (330 mm X 32 mm), S rear vented disc brakes (330 mm X 28 mm) S 3.6L 280hp, 266lbs-ft torque, 24 valve, DOHC, VR6 with FSI direct fuel injection (14/19 mpg**) S Engine -4.2L350hp, 325lbs-ft torque, 40 valve, DOHC, V8 with FSI direct fuel injection (12/17 mpg**) S -Locking Differential Center locking differential S S Rear locking differential 0 0 Side Impact S Anti-intrusion side door beams S Steering Power assisted rack and pinion steering S -S Servotronic power steering Suspension Double wishbone front and 4-link rear independent suspension with 4-Corner S non-adjustable steel springs S Double wishbone front and four link rear independent suspension with 4-Corner height-adjustable and damping-adjustable air suspension 0 0 **Traction Control** S S Rollover sensor system S Anti-Slip Regulation (ASR) S S Electronic Differential Lock (EDL) S S Engine Braking Assist (EBA) S Electronic Brake Pressure Distribution (EBD) S S Electronic Stabilization Program (ESP) with Brake Assist (HBA) S S Hill Descent Assist (HDA) S S Hill Climb Assist (HCA) - engages only in low range gear S S 6-speed automatic transmission with Tiptronic,® Dynamic Shift Program (DSP), sport mode, Transmission S S and low range gear 112.4 inches (2,855 mm) Dimensions Wheelbase Trunk Capacity 31 feet3 (0.9 m3) Cargo Volume with Rear Seat Folded 71 feet3 (2 m3) Length 187.2 inches (4,754 mm) Width 75.9 inches (1,928 mm) Height 68 inches (1.726 mm)

3-point safety belts, all five seating positions. Height adjustable for driver, front passenger, and

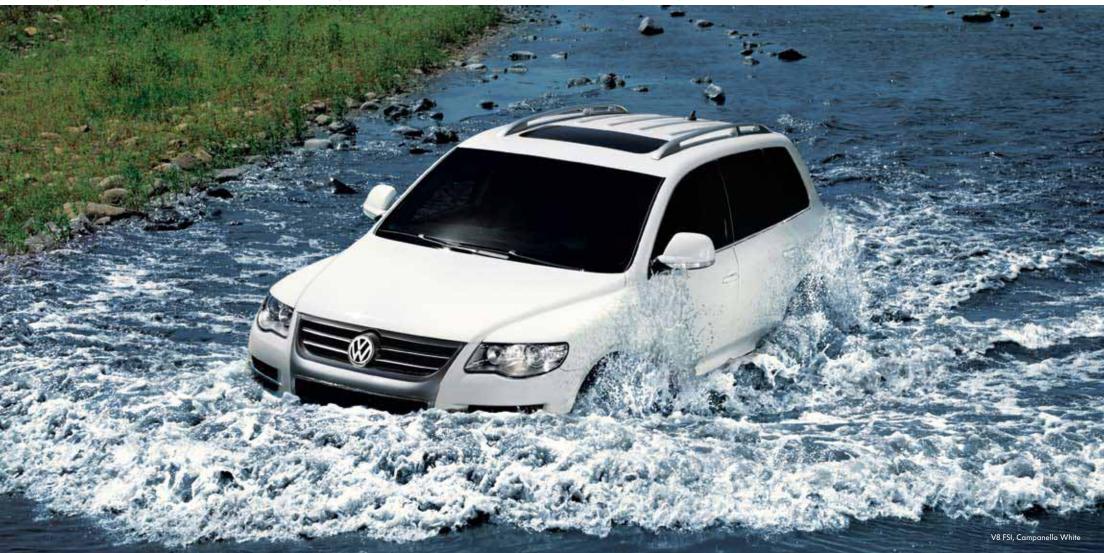
Safety belt pre-tensioners for driver, front passenger, and rear outboard seating positions

Introducing our Volkswagen Carefree Maintenance Program.

Volkswagen is proud to offer three years of complimentary scheduled maintenance on the Touareg 2. The program includes oil and filter changes, brake checks, fluid checks, tire rotation, and airbag checks, just to name a few.



*The Volkswagen Carefree Maintenance Program covers the vehicle's 10K, 20K and 30K scheduled maintenance intervals on the Touareg 2, during the term of the new vehicle limited warranty, at no additional charge. See dealer or vehicle maintenance program booklet for details. The Touareg 2 equipped with optional air suspension at its highest level. Maximum fording depth is 22.8 inches. Professional driver; please do not attempt. NEVER enter water that has a current or where you do not know the depth.





The Carbon Neutral Project is a partnership with Carbonfund.org, designed to start addressing the issue of carbon emissions. With their help, we'll be making it easy for anyone who owns a Volkswagen to determine their vehicle's carbon output and take action towards offsetting it. So far, the VW community has planted 278,496 trees and offset 413,609 tons of carbon. And that's just the beginning. Learn more at vw.com.



Volkswagen Forest This area was reforested thanks to the Volkswagen Carbon Neutral Project and its many partnerships.





The ideas in this book are new. The paper however is recycled. Please remember to recycle. The book. Not the ideas in it. Thanks.



Regarding cover shot, professional driver, do not attempt with your vehicle. May cause damage to wheels, tires or suspension and can result in personal injury to vehicle occupants.

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