

2010 Jetta  
Jetta SportWagen



Das Auto.

# All around the world, it's

Did you know that a Volkswagen was named the 2009 World Car of the Year?\*

Or that Volkswagen has ESP® standard on all 2010 vehicles? Or that we provide a Carefree Maintenance™ Program\*\* on all our 2010 cars? Or that we were the first to make clean diesel available in all 50 states? Or that we have more autos with 25 highway mpg or better than any other brand?†

And that we have more cars and SUVs named 2009 IIHS Top Safety Picks than Volvo?†† Or that the Jetta is the best-selling German-engineered sedan in America?††† How about that right now, the VW forest is growing in Louisiana thanks to the Volkswagen Carbon Neutral Project—the first US carbon offsetting program initiated by a car manufacturer? There may be a lot you don't know about Volkswagen. Keep turning the pages, and you'll discover why the Jetta TDI was given MotorWeek's 2009 Drivers' Choice Best of the Year Award.§

**What will we do first, next?**



\*The 2009 Volkswagen Golf was awarded "2009 World Car of the Year" by World Car of the Year Awards. See [www.wcoty.com](http://www.wcoty.com) for details. \*\*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance intervals for 3 years or 36,000 miles, whichever occurs first. Coverage is during the term of the new vehicle limited warranty, at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details. †Based on MY09 highway EPA estimates for all car brands. Your mileage will vary. ††"Top Safety Pick" based on 31mph side-impact crash test, 40mph frontal-offset crash test, 20mph rear-impact test, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit [www.iihs.org](http://www.iihs.org). See [vw.com](http://vw.com) for more information on safety features. †††Based on 2007–2009 Autodata Sales data, as available at time of printing. §TDI model – MotorWeek 2009.

# what the people want.



SEL, Candy White, Sport Styling Kit, 18" Karthoum Wheels

# Loved by the world for a world of reasons.

Just what makes the Jetta so popular all around the world and the best-selling German-engineered sedan in America?\* The reasons are vast and varying. Some say it's the superior engineering. Others say it's about possessing the latest in safety technology with a standard Electronic Stabilization Program (ESP). Still others point out the availability of a clean-diesel engine. Whatever your reason may be, the Jetta provides all the wonder and joy of German engineering at a price you can feel good about. It's the automotive equivalent of having your cake and eating it, too. Really fast, German-tuned cake.

**The way people love Jetta  
gets me all fogged up.**



\*Based on 2007–2009 Autodata sales data, as available at time of printing.





TDI, Candy White, Sport Styling Kit, 17" Avignon Wheels



SEL, Titan Black, V-Tex



## Beautiful is on the inside.

The interior of the Volkswagen Jetta is German-engineered for ergonomics and aesthetics, with its techie white cockpit lighting, heated front seats, and a driver and front passenger seat with power recline and adjustable lumbar support. It lets you maximize your comfort and takes the edge off as you take on curves and corners. Speaking of curves, we offer a leather-wrapped steering wheel that gives your hands an intimate connection to the impeccable steering of the Jetta. An optional sunroof lets you kiss the sky on warm days, and degree-sensitive climate control and rear A/C ventilation allow even the most quarrelsome driver/passenger combo to compromise. On the temperature at least.



Your inside is one  
of my favorite sides.





SportWagen SE, Black, Sport Styling Kit, 17" Porto Wheels

# The people want powerful choices.

Every 2010 Jetta comes standard with an Autobahn-inspired suspension and electromechanical power steering. But after that, you'll have the joy (and sometimes dilemma) of choosing between 2 uniquely innovative engines:

The 2.5L engine gives you 170hp and 177lbs-ft of torque. It also gives you 23 city/30 highway mpg\* (manual) along with 0-60 in 8.4 seconds. So a little gas goes a long way.

The 2.0L TDI® Clean Diesel engine gives you 140hp and 236lbs-ft of torque. This engine is the toast of Europe for its quickness, low emissions, and fuel efficiency—a staggering 38 city/44 highway mpg (automatic) based on real-world AMCI-certified testing (30 city/42 highway mpg. EPA estimates).\*\*

Both the Jetta and the Jetta SportWagen 2.5L offer a choice of 5-speed manual or optional 6-speed Tiptronic® transmission. The TDI model offers a sporty 6-speed manual or the quick-shifting, race-inspired, DSG® automatic transmission.

\*2.5L manual. EPA estimates. Your mileage will vary. \*\*30 city/41 highway mpg (2.0L manual), EPA estimates. Your mileage will vary. 38 city/44 highway mpg (2.0L automatic). Real-world fuel economy based on AMCI-certified testing. Your mileage will vary.



SEL, Black, Sport Styling Kit, 17" Avignon Wheels

# The people want safety standards to be standard.

Every 2010 Jetta comes standard with 40 safety features that make up the Prevent and Preserve Safety System. The features work in harmony to both help you avoid a crash, and help protect you if a crash is unavoidable. Jetta has proven itself so safe, in fact, that it was named a 2009 IIHS Top Safety Pick.\* And we regularly update all of our safety features, because there's no such thing as being too safe.

This is an illustration and does not depict what will happen in a crash. All bags will not inflate in real-world crashes and if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. \*\*"Top Safety Pick" based on 31mph side-impact crash test, 40mph frontal-offset crash test, 20mph rear-impact test, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit [www.iihs.org](http://www.iihs.org). \*\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. \*Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)).



**Lower Anchors and Tethers for Children (LATCH)**  
A standardized child-safety seat system.

**Crash-Optimized Front End**  
Designed to sacrifice the front of the vehicle in the event of a serious crash. The engine bay and structure of the car crumple in a pre-determined way to help keep the integrity of the cabin intact.

**Airbags\*\***  
Every Jetta comes with 6 standard airbags and 2 optional rear airbags.

**Safety Cell Construction and Anti-Intrusion Side Door Beams**  
Creates a laser-welded cocoon of safety around the passengers that is structurally reinforced in the most important areas.

**5-Star Side Impact Rating†**  
The highest governmental side crash safety rating.

**Electronic Differential Lock (EDL)**  
Wheels that have traction get more power in a less slip, more grip kind of way.



**Anti-Slip Regulation (ASR) and Engine Brake Assist (EBA)**  
Help improve handling and prevent compression-induced skidding in slippery conditions.

**Dual Front and Front Side Airbags\*\***  
Can deploy within 5 hundredths of a second.

**Laser Welding and Uni-body Construction**  
Jetta is engineered and created using the highest standards to maintain body rigidity and safety.

**Safety Belt Pre-Tensioners**  
In the event of a crash, the safety belts are automatically tightened in a fraction of a second.

**Side Curtain Protection®\*\***  
Airbags deploy down the roofline from the A-pillar to the C-pillar, to help reduce head and upper torso injury in the event of side impact.

# Get there. And by 'there', we mean pretty much anywhere.

The joy of driving mingles with the joy of getting there with Jetta's optional state-of-the-art touchscreen navigation and entertainment system. The user-friendly unit combines a sophisticated radio with precise touchscreen navigation and an easy-to-read 6.5-inch monitor. A 30GB hard drive stores map data and audio files that can be brought into the device via the optical drive or SD card slot. The optical drive is capable of playing back audio CD, DVD, and DVD audio formats. In concert with the available Media Device Interface (MDI) and auxiliary input, the system can interface with practically any MP3 or USB device.\*

And while the navigation system is sure to get you where you're going, the available Bluetooth® Hands-Free Calling with voice control will make sure you're connected the whole way there.

# We're playing your song.

Available on the Jetta and Jetta SportWagen\*\* is Volkswagen's touchscreen Premium VIII radio with 8 speakers, built-in MP3 and WMA compatible 6-disc CD changer, SD Memory Card, and a generous dose of audio goodness.

Also included are 6 introductory months of SIRIUS® Satellite Radio with 100% commercial-free music, plus the best in sports, news, talk, and entertainment, and 3 introductory months of SIRIUS Traffic,™ delivering real-time traffic data into the optional navigation system.



\*Requires optional cables. \*\*Excludes S Trim.









## The people want fun in their functions.

Being the people's car means constantly thinking about versatility, inside and out. That's why the Jetta offers 60/40 split-folding rear seats and an expansive 16 cubic-foot trunk. It also offers handy door bins, a valet function for the glovebox, and an available multi-function steering wheel and trip computer. That way, everything from mileage, to trip timer, to volume controls is literally at your fingertips. Innovative features like heated washer nozzles let your windshield defy the outer elements on chilly days, and functional extras like blinking lane changers in the door mirror make sure you get where you're going safely.



TDI, Candy White, 16" Bionline Wheels

# The people want good, clean, diesel fun. And they want to get paid for it.

Jetta TDI Clean Diesel offers fuel efficiency,\* power, performance, and a \$1,300 tax credit\*\* from Uncle Sam because it qualifies as an Advanced Lean Burn Credit. Or, in other words, lean, mean, cleaner burning machines. Volkswagen believes in delivering a no-compromise German-tuned auto that performs, and still leaves a small carbon footprint. The Volkswagen TDI engine is cleaner than conventional diesels, emitting as much as 95% less soot than previous diesel engines, as well as a reduction in oxides of nitrogen and sulfur. It's powerful, with the kind of low-end torque that racers and tuners demand. It's efficient, using a turbocharger and smart exhaust design to burn fuel more effectively. So much so, in fact, that Volkswagen was the first automaker to make clean diesel cars certified in all 50 states. And best of all, it will help save you money with an out-of-this-world AMCI-estimated mileage of 38 city/44 highway mpg\* (automatic) and over 594 miles on a single tank of fuel.†

There's even a Jetta SportWagen TDI Clean Diesel, with the same astonishing clean diesel technology, plus a whopping 66.9 cubic feet of cargo room.††



**Power to the pedal.**



\*30 city/41 highway mpg (manual). EPA estimates. 38 city/44 highway mpg (automatic). Real-world fuel economy based on AMCI-certified testing. Your mileage will vary. \*\*Tax credit submitted under Notice 2006-9 and Internal Revenue Code, Section 30B relative to the 2009 and 2010 Volkswagen Jetta 2.0L TDI Sedan and SportWagen, Model Year 2010. Available to taxpayers who purchase a qualified vehicle on or before December 31, 2010. Leased vehicles will not be eligible for the credit. Only a limited number of full tax credits are available. Please consult a tax professional for more information, or go to [www.irs.gov](http://www.irs.gov). †Based on 30mpg highway EPA estimate and a 14.5 gallon fuel tank. Your mileage will vary. ††Measured with rear seats folded flat.

## The people want to race and they want the environment to win.

A groundbreaking new kind of auto racing is going on, made possible by Jetta TDI Clean Diesel technology. The Jetta TDI Cup was created to show the full power of diesel, and to introduce the world to the first racing series designed to be green. Each TDI Cup race features 30 of the fastest racers in the US between the ages of 16 and 26. This SCCA Pro Racing series takes TDI Clean Diesel technology from the showroom floor to the racetrack and pits drivers against one another in equally prepped, race-tuned Jettas. And, they can compete in 4 bladder-busting races on a single tank of fuel. Go, green. Go.





SCCA  
PRO RACING

D

D



# Plenty of room in the back, plenty of torque in the front.

It's remarkable how a vehicle designed on the other side of the world works so well for getting you to the other side of town, or a bit farther. And, with a few factory-installed options, you'll be sitting pretty no matter where you (or your best friend) decide to go. Especially if your breed is the SportWagen, the Autobahn version of a sport sedan with a backpack. Opt for a sunroof, the upgraded Touchscreen Navigation and Entertainment System, Bluetooth connectivity, or the MDI with iPod® cable for your Jetta. You can also choose more safety with rear side airbags.\* The way we see it, the more options you choose, the more fun you'll have.



\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



SportWagen TDI, Salsa Red, Sport Styling Kit, 16" Porto Wheels



TDI, Cornsilk Beige, V-TEX, RNS-510 Navigation Option, Panoramic Sunroof Option

# The roomiest auto you'll ever peel out with.

The 2010 Jetta SportWagen shares the same superiorly engineered DNA as its Jetta Sedan brethren, plus it offers 66.9 cubic feet of storage.\* So you'll be able to take just about anything you want, just about anywhere you want. It also offers an optional 12.7 square-foot sunroof, so you can enjoy your European-inspired interior while enjoying some sunshine at the same time. What else would you expect from the people's wagon?

\*Measured with rear seats folded flat.







## Cloth



Titan Black



Latte Macchiato (Not offered on JSW)

## V-TEX



Titan Black



Cornsilk Beige

# Fly by the seat of your seats.

Choose from the buttery, velvety cloth seats, or the glove-like feel and rhino hide durability of V-TEX leatherette. Ah, that new car smell. And feel.

Latte Macchiato. Cloth never felt so smooth, warm, and comforting.

Titan Black. Think dramatically dark. Think sophistication. Titan is the new black.

Cornsilk Beige. Finally, the perfect tone of beige to suit every shade of your life.



SEL, Black, Sport Styling Kit, Wing Spoiler, 17" Goal Anthracite Wheels



Motorsport Kit\*

## The car for the people. The accessories for the person.

Accessorize and personalize your Jetta just how you like it with an array of accessories and factory options:

**MDI with iPod Cable** – Integrate your favorite MP3 player and roll while you rock.

**Bluetooth Connectivity** – Stay in touch while you stay in your Jetta. Connects you with your phone/PDA and your auto. Now that's a connection.

**Motorsport Kit\*** – Now you can sport the same wicked low-profile front-end spoiler kit used on Jetta TDI Cup racecars. Hoist a checkered flag over the garage. Intimidate the Joneses.

**Spoilers** – These aero-goodies won't spoil anything. What they will do is help add a serious aerodynamic kick.

**Body Kits** – Help your Jetta hug the ground with front and rear spoilers, and side valances via the accessory body kit.

**Racks\*\*** – Carry more with the basic roof rack setup. Add bike, kayak, ski, or cargo options to load up on any sport, hobby, or pastime.

**Wheels** – Get things rolling with optional 17" and 18" accessory wheels.

**Heavy-Duty Molded Trunk Liner** – It's not as tough as it sounds. It's tougher. These heavy-duty rear cargo mats stand up to spills, dirt, and anything else you try to dump on them or rub into them.

**Monster Mats®** – Über-tough floor mats to keep out the mucky, the yucky, and everything in between.

VW gear for VW gearheads: [drivergear.vw.com](http://drivergear.vw.com)



17" Goal Silver



17" Goal Anthracite



18" Black Karthoum

\*Motorsport Kit only includes front bumper, side skirts, rear valance, and exhaust tips. \*\*Roof rack attachments must be used with base carrier bars.

# Exterior colors



Candy White



Black



Platinum Gray Metallic



Blue Graphite Metallic



Reflex Silver Metallic



White Gold Metallic



Salsa Red

## Jetta

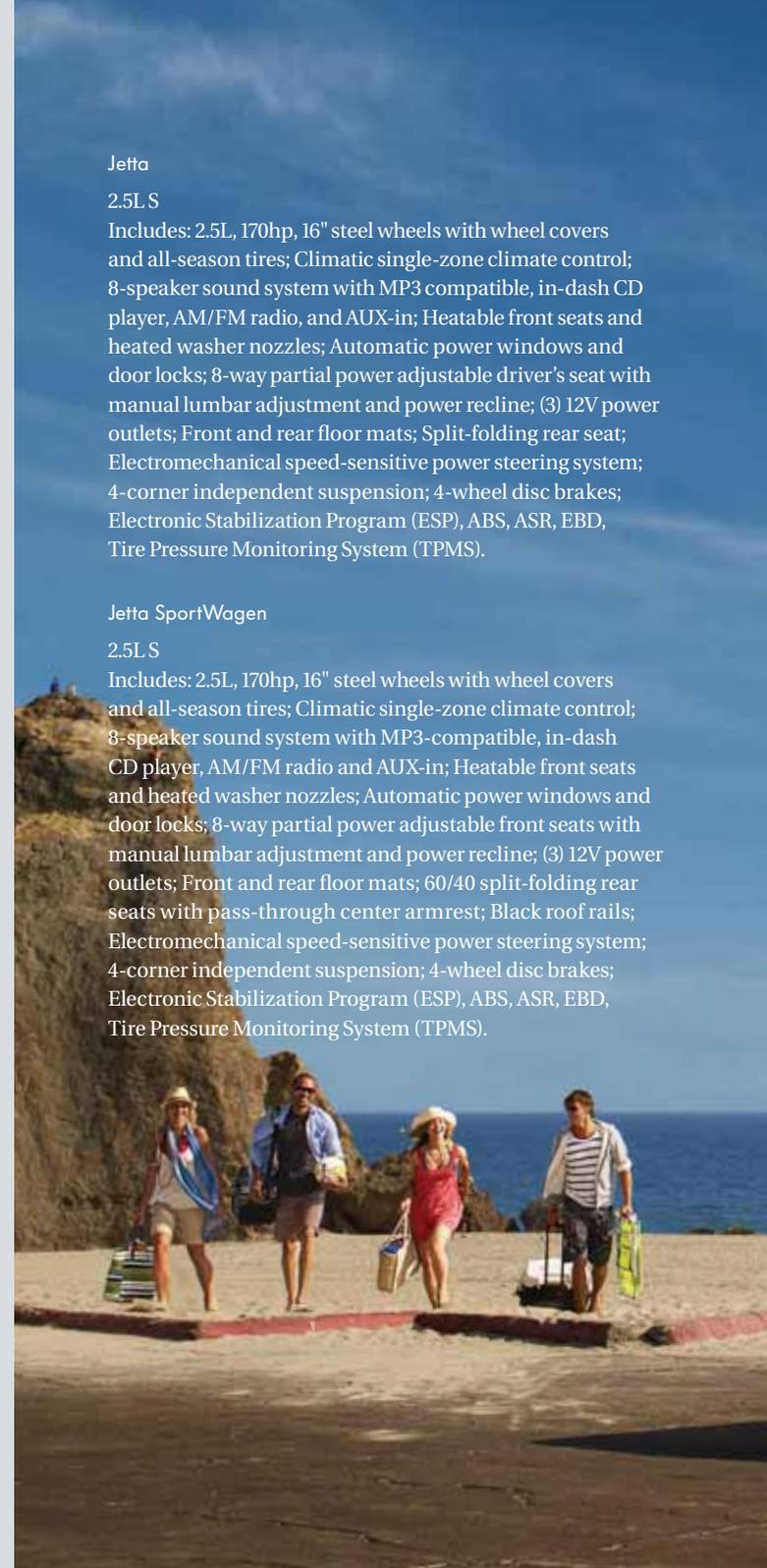
### 2.5L S

Includes: 2.5L, 170hp, 16" steel wheels with wheel covers and all-season tires; Climatic single-zone climate control; 8-speaker sound system with MP3 compatible, in-dash CD player, AM/FM radio, and AUX-in; Heatable front seats and heated washer nozzles; Automatic power windows and door locks; 8-way partial power adjustable driver's seat with manual lumbar adjustment and power recline; (3) 12V power outlets; Front and rear floor mats; Split-folding rear seat; Electromechanical speed-sensitive power steering system; 4-corner independent suspension; 4-wheel disc brakes; Electronic Stabilization Program (ESP), ABS, ASR, EBD, Tire Pressure Monitoring System (TPMS).

## Jetta SportWagen

### 2.5L S

Includes: 2.5L, 170hp, 16" steel wheels with wheel covers and all-season tires; Climatic single-zone climate control; 8-speaker sound system with MP3-compatible, in-dash CD player, AM/FM radio and AUX-in; Heatable front seats and heated washer nozzles; Automatic power windows and door locks; 8-way partial power adjustable front seats with manual lumbar adjustment and power recline; (3) 12V power outlets; Front and rear floor mats; 60/40 split-folding rear seats with pass-through center armrest; Black roof rails; Electromechanical speed-sensitive power steering system; 4-corner independent suspension; 4-wheel disc brakes; Electronic Stabilization Program (ESP), ABS, ASR, EBD, Tire Pressure Monitoring System (TPMS).



# Standard Features

## 2.5L SE

Includes: 2.5L S features, plus: 16" Sedona alloy wheels with all-season tires; V-Tex leatherette seating surfaces; Touchscreen Premium VIII radio with 10 speakers, built-in MP3 and WMA compatible, 6-CD changer, and SD Memory Card reader, AUX-in for portable audio players, and 6-month SIRIUS Satellite Radio trial service; Power glass sunroof with tilt, slide, tinted glass, manual sunshade, pinch protection, and driver's door power lock operated convenience closing feature; Leather-wrapped steering wheel, shift knob, and brake handle; 60/40 split-folding rear seats with pass-through center armrest; Diversity window antenna; Exterior chrome window trim; Bluetooth Hands-Free Calling system.

## 2.5L SE

Includes: 2.5L S features, plus: 16" Sedona alloy wheels with all-season tires; V-Tex leatherette seating surfaces; Touchscreen Premium VIII radio with MP3 compatible, in-dash, 6-disc CD changer, 10 speakers, and AUX-in; 6-month SIRIUS Satellite Radio trial service; Bluetooth Hands-Free Calling system; Leather-wrapped steering wheel, shift knob, and brake handle; Highline combi-instrument cluster display; Multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display, and personalization functions; Exterior chrome window trim.

## 2.5L SEL

Includes: 2.5L SE features, plus: 17" Avignon alloy wheels with all-season tires; Leather-wrapped multi-function steering wheel; Highline combi-instrument cluster display; Multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display, and personalization functions; 115V power outlet; Bluetooth Hands-Free Calling system with voice control; MDI with iPod cable; Body-colored front and rear valances.

## 2.0L TDI

Includes: 2.0L, 140hp, TDI engine; All 2.5L SE features, plus: 16" Bionline alloy wheels with all-season tires; Leather-wrapped multi-function steering wheel; 115V power outlet.

## 2.0L TDI

Includes: 2.0L, 140hp, TDI engine; All 2.5L SE features, plus: 16" Bionline alloy wheels with all-season tires; Leather-wrapped multi-function steering wheel; Highline combi-instrument cluster display; Multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display, and personalization functions; voice-controlled Bluetooth Hands-Free Calling system with voice control; 115V power outlet; Body-colored front and rear valances; Sunroof is optional.

With over 130 channels, SIRIUS Satellite Radio brings you more of what you love. Get 69 channels of 100% commercial-free music, plus all your favorite sports, news, talk, and entertainment. Everything worth listening to is now on SIRIUS.

**SIRIUS**  
SATELLITE RADIO



# Specification overview

S SE SEL TDI

S SE SEL TDI

## Exterior

Antenna	Roof-mounted amplified flexible black whip antenna	S	-	-	-
	Window diversity antenna, roof-mounted satellite radio antenna (SportWagen only)	S	S	S	S
Body	Fully galvanized sheet metal	S	S	S	S
	Crash-optimized front end	S	S	S	S
Lights	Halogen headlamps with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	S	S	S	S
Mirrors	Power exterior mirrors, heatable with integrated turn signals	S	S	S	S
Roof	Power glass sunroof with tilt, slide, tinted glass, manual sunshade, pinch protection, and driver's door power lock operated convenience closing feature (Sedan only)	O	S	S	O
	Panoramic power sunroof, 12.7 sq. ft. (SportWagen only)	O	O	-	O
Wheels	Tire Pressure Monitoring System (TPMS)	S	S	S	S
	16" steel wheels with full wheel covers	S	-	-	-
	16" alloy wheels with anti-theft wheel locks	O	S	-	S
	17" alloy wheels with anti-theft wheel locks	-	-	S	O
Wipers/Washers	Windshield wipers, variable intermittent	S	S	S	S
	Heated windshield washer nozzles	S	S	S	S

## Interior

Air Conditioning	Climatic manual single-zone climate control with pollen filter	S	S	S	S
Alarm/Anti-Theft	Anti-theft vehicle alarm system for doors, hood, trunk, and radio; Starter interrupt, with Autolock function and audible and visual activation	S	S	S	S
	Immobilizer III theft-deterrent system	S	S	S	S
Audio	8-speaker sound system with MP3 compatible, in-dash, CD player, AM/FM radio, and AUX-in	S	-	-	-
	Touchscreen Premium VIII radio with MP3 compatible, in-dash, 6-disc CD changer, AUX-in for external audio source, and 10 speakers	-	S	S	S
	Bluetooth Hands-Free Calling system (Sedan only)	O	S	S	S
	Bluetooth Hands-Free Calling system (SportWagen only)	O	S	-	S
	SIRIUS Satellite Radio with introductory 6-month service	-	S	S	S
	Media Device Interface with iPod cable	-	O	S	O
Cruise Control	Cruise control	S	S	S	S
Defroster	Electric rear window defroster	S	S	S	S
Instrument Cluster	Speedometer, tachometer, odometer, trip odometer, fuel gauge, coolant temperature, clock, and outside temperature	S	S	S	S
	Multi-function trip computer featuring compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalizing function (Sedan only)	-	-	S	S
	Multi-function trip computer featuring compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalizing function (SportWagen only)	-	S	-	S
Keys	2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, panic button for central locking, and selectable access valet key feature	S	S	S	S
Lighter/Outlets	(3) 12V power outlets; 2 in front, 1 in trunk	S	S	S	S
	115V power outlet	-	-	S	S
Lighting	Center dome light with time delay and 2 reading lights, rear dome light, and luggage compartment light	S	S	S	S
Locks	Automatic locking feature, doors lock when vehicle reaches 8mph; Doors unlock automatically upon airbag deployment	S	S	S	S
Mirrors	Driver and front passenger visor vanity mirrors, illuminated with covers	S	S	S	S
Restraint Systems	Driver and front passenger, front and side thorax airbag supplemental restraint system*	S	S	S	S
	Side Curtain Protection airbags, front and rear*	S	S	S	S
	Front seat safety belt pre-tensioners with load limiters	S	S	S	S
	LATCH (Lower Anchors and Tethers for CHildren), child seat anchor points	S	S	S	S
Seating, Front	8-way heatable, partial power adjustable front seats with manual lumbar adjustment and power recline	S	S	S	S
Seating, Rear	60/40 split-folding rear seat	S	-	-	-
	60/40 split-folding rear seat with center armrest and pass-through (Sedan only)	-	S	S	S

## Interior

Seating, Rear (Cont.)	60/40 split-folding rear seat with center armrest and pass-through (SportWagen only)	S	S	-	S
Special Features	Navigation & Entertainment System "RNS-510" with 6.5" color touchscreen in center console. Includes 3-month trial SIRIUS Traffic and 6-month trial SIRIUS Satellite Radio. Built-in SD card slot allows for transferring pre-stored destinations and music from PC onto the built-in 30GB hard disk. AUX-in jack for media players and optional iPod interface "MDI"	-	O	O	O
	3-spoke plastic steering wheel, height-adjustable with telescopic steering column	S	S	S	S
Steering Wheel	Blinker control stalk with lane change feature	-	O	O	O
	3-spoke, leather-wrapped steering wheel, height-adjustable with telescopic steering column	S	-	-	-
	3-spoke, leather-wrapped steering wheel, height-adjustable with telescopic steering column	-	S	-	-
	3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic steering column (Sedan only)	-	-	S	S
	3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic steering column (SportWagen only)	-	S	-	S
Storage	2 front cupholders and soft opening, lockable glovebox	S	S	S	S
	2 rear cupholders integrated into rear center armrest (Sedan only)	-	S	S	S
	2 rear cupholders integrated into rear center armrest (SportWagen only)	S	S	-	S
	Trunk, fully carpeted/lined luggage compartment with fold-down package hook and trunk escape handle	S	S	S	S
Upholstery	Cloth seating surfaces	S	-	-	-
	V-Text leatherette seating surfaces	-	S	S	S
Windows	Power windows with pinch protection. Front windows with automatic 1-touch feature, operable from driver's side only	S	S	S	S

## Technical

Brakes	Anti-lock Brake System (ABS), power-assisted, front vented disc brakes with rear solid disc brakes	S	S	S	S
Engine	2.5L, 20-valve, DOHC, in-line 5-cylinder engine, 170hp, 177lbs-ft of torque	S	S	S	-
	2.0L, 16-valve, in-line 4-cylinder turbocharged clean diesel engine with common rail direct injection, 140hp, 236lbs-ft of torque	-	-	-	S
Steering	Electromechanical power steering system with variable assistance and active return	S	S	S	S
Suspension	Front MacPherson struts and rear fully independent 4-link suspension	S	S	S	S
Traction Control	Anti-lock Brake System (ABS) and Anti-Slip Regulation (ASR) with Electronic Brake-pressure Distribution (EBD)	S	S	S	S
	Electronic Stabilization Program (ESP) with brake assist and disc wipe feature	S	S	S	S
	Electronic Differential Lock (EDL)	S	S	S	S
Transmission	5-speed manual transmission**	S	S	-	-
	6-speed manual transmission**	-	-	-	S
	6-speed automatic transmission with Tiptronic and sport mode (Sedan only)	O	O	S	-
	6-speed automatic transmission with Tiptronic and sport mode (SportWagen only)	O	S	-	-
	6-speed automatic Direct Shift Gearbox (DSG) with Tiptronic and sport mode	-	-	-	O
Warranty	12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	S	S	S	S
	5-year/60,000-mile (whichever occurs first), Powertrain Limited Warranty	S	S	S	S
	3-year/36,000-mile (whichever occurs first), New Vehicle Limited Warranty	S	S	S	S
Roadside Assistance†	3-year/36,000-mile (whichever occurs first)	S	S	S	S
Dimensions			Jetta Sedan	Jetta SportWagen	
	Wheelbase		101.5 inches (2,578 mm)	101.5 inches (2,578 mm)	
	Front Track		60.6 inches (1,540 mm)	60.7 inches (1,541 mm)	
	Rear Track		59.8 inches (1,518 mm)	59.6 inches (1,514 mm)	
	Length		179.3 inches (4,554 mm)	179.4 inches (4,556 mm)	
	Width		70.1 inches (1,781 mm)	70.1 inches (1,781 mm)	
	Height		57.4 inches (1,459 mm)	59.2 inches (1,504 mm)	
	Ground Clearance		5.4 inches (137 mm)	5.4 inches (137 mm)	
	Trunk Capacity		16 feet <sup>3</sup> (0.5 m <sup>3</sup> )	32.8 feet <sup>3</sup> (0.93 m <sup>3</sup> )	
	Trunk Capacity with Rear Seats Folded Down		N/A	66.9 feet <sup>3</sup> (1.89 m <sup>3</sup> )	

S Standard, at no additional charge O Option, at additional charge - Not Available

\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. \*\*Manual transmission not available on Jetta SportWagen SE. †Roadside Assistance provided by Cross Country Automotive Services.

# The Volkswagen Carefree Maintenance Program.\*



Volkswagen is proud to offer 3 years or 36,000 miles of no-charge scheduled maintenance on the 2010 Jetta. The program includes oil and filter changes, brake checks, fluid checks, tire rotation, and airbag checks, just to name a few.

\*The Volkswagen Carefree Maintenance Program covers the Jetta's 10K, 20K, and 30K scheduled maintenance intervals for 3 years or 36,000 miles, whichever occurs first. Coverage is during the term of the new vehicle limited warranty, at no additional charge. Some limitations apply. Does not include routine wear and tear on parts such as brakes, tires, wiper blades, light bulbs, etc. See dealer or vehicle maintenance program booklet for details.



S, Reflex Silver Metallic, Sport Styling Kit, 17" Goal Silver Wheels



The Carbon Neutral Project is a partnership with Carbonfund.org, designed to start addressing the issue of carbon emissions. With their help, we'll be making it easy for anyone who owns a Volkswagen to determine their vehicle's carbon output and take action towards offsetting it. So far, the VW community has planted over 300,000 trees and offset 419,343 tons of carbon. And that's just the beginning. Learn more at [vw.com](http://vw.com).



[vw.com](http://vw.com)

The ideas in this book are new. The paper, however, is recycled. Please remember to recycle. The book. Not the ideas in it. Thanks.



©2009 Volkswagen of America, Inc. Printed in the U.S.A. Volkswagen of America, Inc. believes the information and specifications in this brochure to be correct at the time of printing. Specifications, standard features, options, fabrics, and colors are subject to change without notice. Some features may be unavailable when your vehicle is built. Some vehicles are pictured with options that may be available at extra cost or may not be available on some models. Ask your dealer about availability of options and verify that the vehicle you ordered includes the equipment you ordered. Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim, or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. "Volkswagen," "TDI," "Jetta," "DSG," "Das Auto," and the Volkswagen logo are registered trademarks of Volkswagen AG. "Climatronic," "Monster Mats," and "Side Curtain Protection" are registered trademarks of Volkswagen Group of America, Inc. "Carefree Maintenance," the Carefree Maintenance logo, and "It's What the People Want" are trademarks of Volkswagen Group of America, Inc. "Tiptronic" is a registered trademark of Dr. Ing. h.c. F. Porsche AG. "FSI" is a registered trademark of Audi AG. ©2010 SCCA. "iPod" is a registered trademark of Apple Inc. ©2009 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. Subscription governed by SIRIUS Terms & Conditions at [sirius.com/serviceterms](http://sirius.com/serviceterms). SIRIUS Radio and SIRIUS Traffic require subscriptions, sold separately after trial period. Other fees and taxes will apply. SIRIUS Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. "Bluetooth" is a registered trademark of Bluetooth SIG, Inc. "HomeLink" is a registered trademark of Johnson Controls, Inc. "Barracuda" is a registered trademark of Mont Blanc. Volkswagen DVD Navigation depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations, and other points of interest. Changes in street names, construction zones, traffic flow, points of interest, and other road system changes are beyond the control of Volkswagen of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. Periodically, the mapping is updated and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at additional cost. For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW, or just look us up at [vw.com](http://vw.com).