



Tiguan | 2011



Das Auto.



What makes a Volkswagen a Volkswagen. See those little icons over there? They represent the big ideas that every Volkswagen must live up to in order to earn the VW badge. No matter how large or small, all models are a combination of these essential ideas. Find an icon and you'll discover something special about a Volkswagen. It's really that simple.

Let's talk Volkswagen.

Das Auto

A VW doesn't just start off as sheet metal and engine parts. It begins as an idea. A belief that getting the little things right is a big thing. A viewpoint that asks why dumb it down when you can smart it up. An attitude that says to make things perfect, you have to make them perfectly. Some would call these just a bunch of good ideas. We call them Das Auto.®

The Tiguan

If you crave the comfort and space of an SUV and the power of a turbocharged, sport-tuned engine, the Tiguan compact SUV is right in your wheelhouse. Slip into the driver's seat and experience the marriage of room and vroom. Try a few downtown city streets, open the available panoramic sunroof and twist along a mountain switchback, then negotiate the slalom of a supermarket parking lot just for good measure. There's a reason the Tiguan was named after the tiger and the iguana. It's quick and nimble, just like its namesakes. The big difference is that it lives in the city. Most of the time.



SE shown in Reflex Silver Metallic with 19" Savannah wheels



SEL shown in Candy White



Performance. Every Tiguan comes with FSI[®] that precisely directs atomized fuel into the combustion chamber of each cylinder. What does that all mean? Well, it makes the engine 25% more efficient than conventional injection engines. And that equals lower emissions and more power. It also gives you a few more victory laps around the city before you stop for gas.

Brothers bound by turbo.

Go ahead, take your time and admire the portrait to your left. There's quite a story behind it. See, when it came time to design our compact SUV, we wanted it to have more than just gorgeous lines and smart details. We wanted it to be agile, strong, sleek, and fast. So naturally we turned to the GTI—the sportiest model in our lineup and the original hot hatch—for some inspiration. And then it hit us. If we took the award-winning 2.0L TSI[®] engine found in the GTI and made it standard in every Tiguan, it wouldn't just stand apart from the competition, it would blow right by. It was a pretty inspired move, too. Because instead of calmly driving along like any of the other compact SUVs out there, the Tiguan digs deep with its 200 hp and 207 lbs/ft of torque and takes you from zero to 60 in under eight seconds. So if you see a GTI on the road, give it a wave in the name of brotherly love.



Performance. The Tiguan is definitely high performance, but it also has what you want from an SUV, like the ability to tow up to 2,200 pounds.* So whether it's a camper, a trailer, or a small boat in tow, your Tiguan has everything you need to rule with an iron hitch.



Don't get stuck out of bounds.

Getting stuck is for other cars. With available 4MOTION® on your side, the Tiguan will help you navigate almost any type of terrain with ease. Sure, we could have called it all-wheel drive. But with all four wheels actively in motion and constantly working together, all-wheel drive just didn't do justice to the special synchronized technology contained within the drivetrain. That's because 4MOTION knows when to punch up the power and when to ease up on each individual wheel. It's the ultimate kind of teamwork, and you get all the benefits without even having to lift a finger.

*Optional towing package required.



SE shown in Reflex Silver Metallic with 19" Savannah wheels



SE shown in Wild Cherry Metallic



Design. Just because we designed the Tiguan to be high performance, it doesn't mean that we overlooked any of its other features. In fact, every detail was not only thought about, it was fussed over. A lot. And we think you'll appreciate it.

We won't bore you with the details.

In fact, we might even impress you with how many there are. So enjoy the distinctive chrome grille, alloy wheels with anti-theft wheel locks, diversity antenna, and side mirrors with turn signals built right in. If you'd like to step it up a notch, add keyless access with push-button start so you don't even have to take your keys out of your pocket or purse to drive your Tiguan. Or opt for Bi-Xenon™ headlights that use the Adaptive Front-lighting System (AFS) to turn up to 15 degrees around corners, effectively seeing into the future. You can even make the great outdoors the ultimate addition to your ride with the available panoramic power-sliding sunroof. Any way you slice it, the Tiguan is an extraordinary compact SUV. You know, with loads of extras and anything but ordinary.



Comfort. Wow, right? You can see the available panoramic sunroof if you're flying like a superhero over the car. But what that really means is you'll have a gorgeous view of blue sky when you're driving or riding inside the Tiguan. That's right, the back seats get the view, too.



Functional begins with fun.

For starters, we thought we'd show you the Tiguan with its rear seats folded flat in a glorious homage to storage. Or 56.1 cubic feet of cargo space, if you'd like to be more specific. Of course, you can fold one seat back up so someone can sit there. Or you can fold them both back up and leave the middle folded down, in case you want to take home a pair of skis, or some bamboo for your garden, while driving around with a few friends. That's what we call our 40/20/40 split. We're told it comes in quite handy. You can also slide the rear seats forward and back if you need some more room in the trunk, or a bit of extra legroom for your passengers. And if you're on a solo mission, you can fold down both the rear seats and the front passenger seat. Flat. It may not be the most social thing to do with your Tiguan, but you sure can fit a lot of stuff in there.



SEL with Premium Navigation shown in Sandstone Leather





SEL with Premium Navigation shown in Sandstone leather



Technology. Pulling levers or pushing pedals to activate the parking brake works fine. But an electronic parking brake with Auto-Hold works even better. Because its electronics are linked with the Anti-lock Braking System, the electronic brake can automatically release when you accelerate and help prevent the vehicle from rolling backwards when starting from a stop. It makes something smart even smarter. All at the touch of a button.



Good design is instrumental.



Few things are nicer than an optional premium touchscreen sound system with eight surround speakers, an in-dash six-CD changer (that even plays CDs loaded with MP3 or WMA files), an auxiliary input for connecting your iPod® or digital audio player, and a three-month trial of SIRIUS® Satellite Radio with over 130 channels, including 100% commercial-free music plus sports, news, talk and entertainment. That doesn't even count the Bluetooth® hands-free phone capability with voice command that comes standard on every Tiguan. Or the available navigation system with a 30GB hard disc that comes with a three-month trial subscription to SIRIUS Traffic.™ But perhaps one of the finest touches is that all of these features are within effortless reach on the available leather-wrapped multi-function steering wheel. Or right in your line of sight on the trip computer, stashed between the tach and the speedometer, which monitors and controls all kinds of features from fuel consumption to setting your clock. Isn't it about time your car took care of all that for you?



Shown in Wild Cherry Metallic



Active Safety

When you buy a Volkswagen like the Tiguan, you're driving home more than just a compact SUV. You're taking home total peace of mind. You don't have to think about how its doors thunk solidly into place. Or how it has six airbags standing guard*. Or especially how the crash-optimized front end would help absorb energy on impact and help protect you in the event of a collision.



Passive Safety

That's because every Volkswagen is built to the highest standards. Volkswagen standards. Standards so high that we included Electronic Stability Control (ESC), Anti-lock Braking System (ABS), and Hydraulic Brake Assist (HBA) on every VW to help you stay safe in almost every situation. Because we believe that once you've achieved a certain level of excellence, there's no going back. That's why we call it a standard.

This is an illustration and does not depict what will happen in a crash. All bags will not inflate in real-world crashes, and if multiple bags do deploy, they will be in various states of inflating/deflating and will never all be inflated at the same time. *Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **Top Safety Pick* based on 31 mph side-impact crash test, 4 mph frontal offset crash test, 20 mph rear-impact test and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details visit www.iihs.org

Our success is no accident.



Safety. There's safe. And then there's Volkswagen safe. Safe protects you from all kinds of life's little (and big) surprises. Volkswagen safe wins awards from the Insurance Institute for Highway Safety (IIHS), which named the Tiguan a 2010 Top Safety Pick.** Safe is what every car should be. Volkswagen safe is what every car wishes it were. Here's to knowing it's safe, but never having to find out how safe.



Quality. Laser seam welding. Sure, it sounds cool. But what does it mean? Well, it's kind of like the difference between a jacket with buttons and one with a zipper. The buttons keep the jacket on, but they still leave spaces in between. Whereas a zipper seals the deal, leaves no spaces, and therefore creates a much stronger bond. When it comes to increased control, stability, and safety in every situation, thanks to laser seam welding, we've got the situation all zipped up.



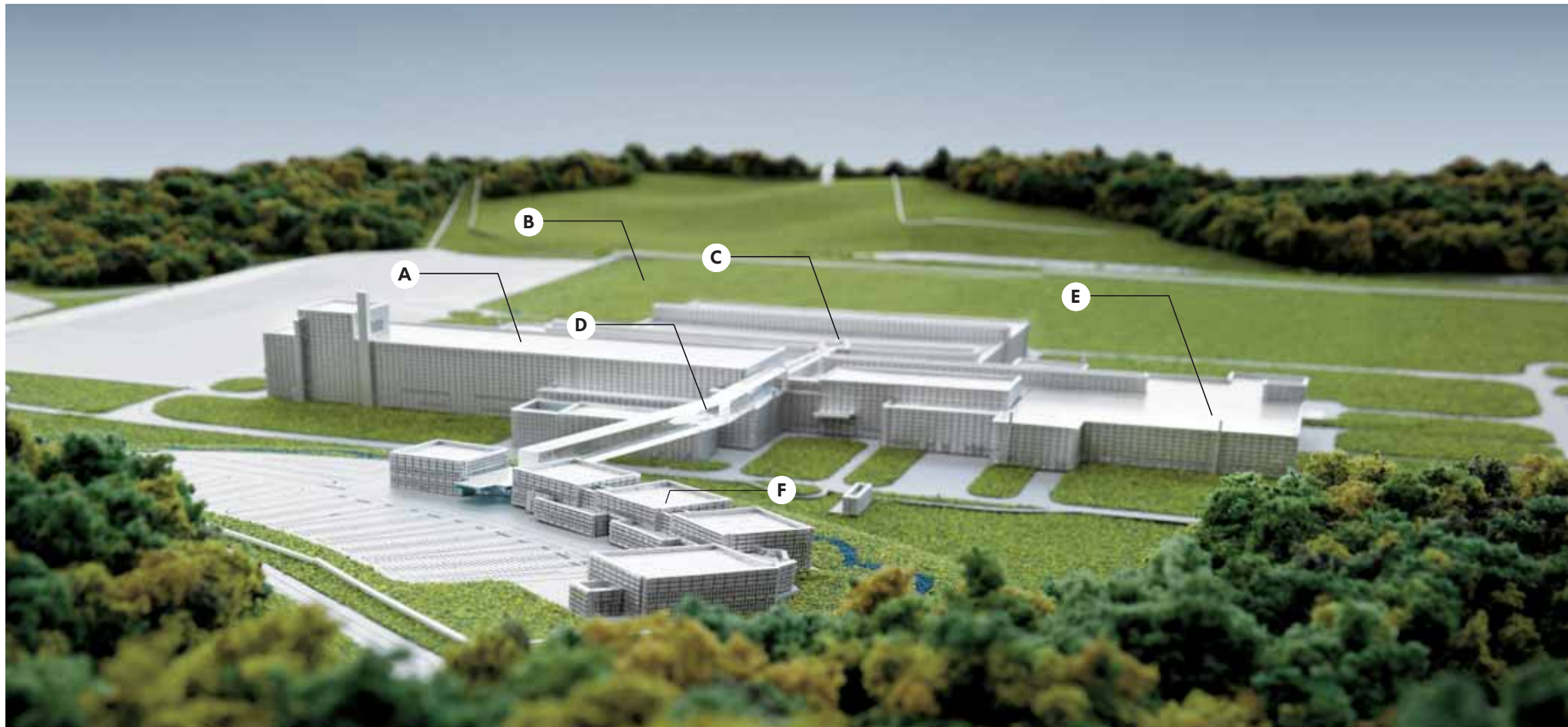
Buy one, get three.

Yes, you read that right. When you buy any new VW, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance*. That's your first three years of scheduled maintenance at no extra charge. If you'd like, stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Ask us any questions you might have while we give your Tiguan a basic checkup. On the house. After that, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's really that simple. So relax and enjoy every carefree mile in your new VW. That's what it's there for. Keeping it like new, well, that's what we're here for. And because it's a Volkswagen, it'll keep that new car feeling for many years to come. If only everything in life could be this carefree.

*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.



SEL shown in Deep Black Metallic with 19" Savannah wheels



A. Smarter Paint

In order to increase the quality of paint on your new VW, we combined the primer and basecoat into a single thick coat to remove one step of the process. Not only does this create a better finish, it also helps reduce CO₂ emissions by almost 20 percent.

B. Recycled Land

Our state-of-the-art, eco-friendly manufacturing facility stands on land that is ideal for environmental renewal. As we build, we're relocating and restoring creeks to help manage storm runoff and we're replanting any trees that have been cut down.

C. Monsoon Testing

Every new VW built in the Chattanooga facility undergoes a six-minute "monsoon" water test to check for any leaks. Drenching the car in such a deluge of water helps us ensure that each new VW will withstand anything that nature rains down upon it.

D. Community Bridge

Not only is the bridge that connects the Volkswagen Academy to the main production facility visually stunning, it was also designed by a group of architecture students from Auburn University who won our design competition. This competition was part of the \$5.28 million investment we're making in schools and universities in the surrounding community.

E. Precision Manufacturing

When we build the sheet metal for our cars, we stamp it so precisely that the typical gap between metal sheets is between 3 and 4 mm. Then we use our special chalk test to find any imperfections that can't be seen by the naked eye.

F. Volkswagen Academy

In order to enable our employees to meet our high quality standards, we partnered with the state of Tennessee to build the Volkswagen Academy. We then hired the best team of trainers to ensure that we have the most talented group of plant technicians anywhere.



To help us ensure the highest-quality production for our cars, our employees help program each state-of-the-art robot to perform its specific task so the robots can assist during the production and assembly process.



Next. It's one thing to be building a brand-new manufacturing plant in the U.S. But it's another thing to be doing it right. That's why we're developing our new facility according to the LEED Certification standards. Doesn't a pristine new building deserve the very best that green technology has to offer? Of course. And so do all the people who live in the community.

At home in America.

From its advanced laser seam welding process that gives our cars stability and strength, to the six-minute monsoon water test to check for any sign of leaks, the brand-new Chattanooga, TN, manufacturing plant is state of the art. And those are just a couple of the benefits of starting from scratch. When you build something from the ground up, you can control every element of the process—from the building materials, to the quality of the people working on every step of development, to the world-class cars that emerge at the end of the line. It also gives us the opportunity to expand our network to include local suppliers, making sure to let them know about our standards so they can deliver the high-quality product we require. The way we look at it, this is not only the most eco-friendly and modern plant in the VW portfolio, it's also an investment in our collective future. So here's to building positive momentum. Together.

Trim

S Includes: 2.0L, 200-hp TSI® engine; 16" San Francisco alloy wheels with all-season tires; Climatic manual climate control; Metro cloth seating surfaces; 8-way manual adjustable driver's seat with lumbar support; 8-way adjustable passenger's seat with lumbar and fold-flat function; 40/20/40-split folding rear seat, reclining with fore and aft sliding adjustment; foldable rear armrest with pass-through storage and 2 cupholders; three 12V power outlets; 8-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio, and AUX-in for portable audio players; Bluetooth®; cruise control; 6-speed manual transmission; Electronic Stability Control (ESC); Anti-lock Braking System (ABS) with front and rear disc brakes; Anti-Slip Regulation (ASR); Tire Pressure Monitoring System (TPMS).

SE Includes all S features, plus: 17" New Orleans alloy wheels with all-season tires; halogen reflector lens foglights; silver roof rails; chrome window surrounds; privacy glass; V-Text leatherette seating surfaces; comfort 8-way partial-power driver's seat; heated seats and washer nozzles; leather-wrapped shift knob and multi-function steering wheel; Big Roof Storage System; multi-function trip computer; Touchscreen Premium VIII sound system, built-in MP3- and WMA-compatible 6-disc CD changer, SD memory card reader, AUX-in for portable audio players, Media Device Interface (MDI) with iPod® cable, and SIRIUS® Satellite Radio with 3-month trial subscription; 6-speed automatic transmission with Tiptronic.

SE with Sunroof and Navigation Includes all SE features, plus: 18" New York alloy wheels with all-season tires; power tilting/sliding panoramic sunroof; RNS 315 navigation system with 5" color touchscreen in center console, SD memory card reader.

SEL Includes all SE with Sunroof and Navigation features, plus: Climatronic® dual-zone automatic climate control; Bi-Xenon™ high-intensity headlights with Adaptive Front-lighting System (AFS), directionally adjustable, automatic with Coming Home feature; 12-way power sport seats with leather seating surfaces, 4-way lumbar support and 3-position memory for driver; automatic rain-sensing wipers; keyless access with push-button start; self-dimming rearview mirror; adjustable ambient floor-mounted lighting.

SEL with Premium Navigation Includes all SEL features, plus: RNS 510 navigation system with 6.5" color touchscreen in center console, 30GB hard disk, rearview camera, SD memory card reader, and SIRIUS Traffic™ with 3-month trial subscription. (Dynaudio® premium sound system included with 4MOTION®)

Options

- Trailer hitch is optional on all trim levels.
- 4MOTION is optional on all trim levels.

Standard Wheels



S – 16" San Francisco



SE – 17" New Orleans



SEL – 18" New York

Accessory Wheels



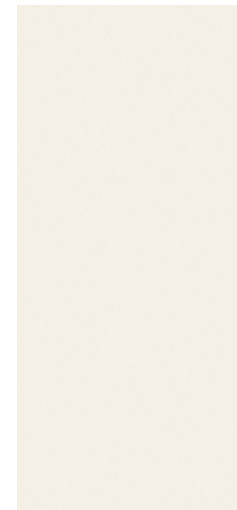
18" Davenport



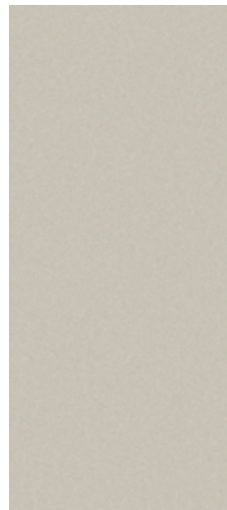
19" Savannah

Exterior

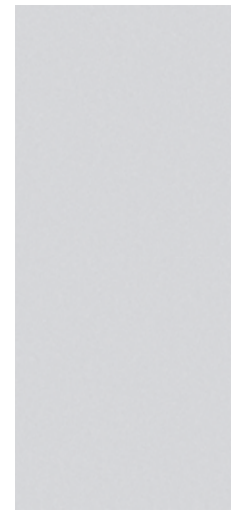
Candy White



White Gold Metallic



Reflex Silver Metallic



Alpine Gray Metallic



Night Blue Metallic



Wild Cherry Metallic

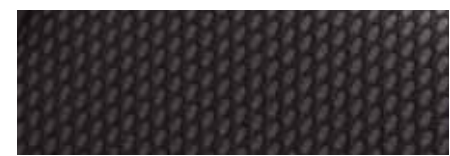


Deep Black Metallic



Interior

Metro Cloth



Charcoal

V-Text Leatherette



Charcoal

Stadt Leather



Charcoal



Clay Gray



Sandstone



Sandstone

Specs

Exterior	S	SE	SEL
Fully galvanized sheet metal	●	●	●
Tinted glass	●	●	●
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	●	●	●
Bi-Xenon™ high-intensity headlights with DRL and Adaptive Front-lighting System (AFS), directionally adjustable	–	–	●
Halogen reflector lens foglights, integrated into front bumper	–	●	●
Power-operated, heated side mirrors with integrated turn signals	●	●	●
Power-operated, heated side mirrors with integrated turn signals and memory	–	–	●
Chrome applications to exterior side window frames	–	●	●
Silver roof rails	–	●	●
Power sliding panoramic sunroof (12.7 sq. ft.)	–	SE ¹	●
Tire Pressure Monitoring System (TPMS)	●	●	●
16" alloy wheels with anti-theft wheel locks	●	–	–
17" alloy wheels with anti-theft wheel locks	–	SE	–
18" alloy wheels with anti-theft wheel locks	–	SE ¹	●
Windshield wipers, variable intermittent, including rear wiper	●	●	●
Heated front windshield washer nozzles	–	●	●
Rain-sensing windshield wipers	–	–	●

Interior	S	SE	SEL
Climatic manual single-zone climate control with pollen filter	●	●	–
Climatronic® dual-zone electronic climate control with pollen filter	–	–	●
Anti-theft alarm system for doors, hood, trunk and radio with audible and visual activation	●	●	●
Immobilizer III theft-deterrent system	●	●	●
8-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio, and AUX-in	●	–	–
Touchscreen Premium VIII radio with MP3- and WMA-compatible in-dash 6-disc CD changer, SD memory card reader, AUX-in, and 8 speakers	–	SE	–
RNS 315 navigation system with 5" color touchscreen in center console, SIRIUS Satellite Radio with 3-month trial subscription, SD memory card reader, AUX-in, and optional iPod interface	–	●	–
RNS 510 navigation system with 6.5" color touchscreen in center console, rearview camera, SIRIUS Satellite Radio and SIRIUS Traffic with 3-month trial subscriptions, SD memory card reader, AUX-in, 30GB hard disk, and optional iPod interface	–	–	SEL ¹
Dynaudio premium sound system with 8 high-end speakers (4 tweeters, 4 bass/midrange); 300-watt amplifier and DSP (Digital Sound Processor) technology (SEL with Premium Navigation with 4MOTION only)	–	–	SEL ¹
SIRIUS Satellite Radio with 3-month trial subscription	–	●	●
Media Device Interface (MDI) with iPod cable	–	●	●
Bluetooth hands-free calling system	●	●	●
Cruise control	●	●	●
Electric rear window defroster and electric side mirror defroster/defogger	●	●	●
Carpeted cargo area; trunk cover with 4 tie-down hooks in cargo area	●	●	●
Speedometer, tachometer, odometer, trip odometer, fuel gauge, temperature gauge, oil gauge, gear indicator, clock, outside temperature	●	●	●
Multi-function trip computer with compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalizing function	–	●	●
2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, and panic button for central locking, and selectable access valet key feature	●	●	●
Three 12V power outlets: 1 in front center console, 1 in center console for rear seating positions, and 1 in cargo area	●	●	●
Dual front reading lights, illuminated glovebox, and luggage compartment lighting	●	●	●
Automatic locking feature (doors lock when vehicle reaches 8 mph, unlock automatically upon airbag* deployment)	●	●	●
Keyless access with push-button start	–	–	●
Driver and passenger visor vanity mirrors, illuminated and with covers	●	●	●
Self-dimming rearview mirror with on/off switch	–	–	●
Driver and front passenger front and side thorax airbag supplemental restraint system*	●	●	●
Side Curtain Protection® head airbags, front and rear*	●	●	●

Interior cont.	S	SE	SEL
3-point safety belts for all seating positions; safety belt pretensioners for driver, front passenger, and rear outboard seating positions	●	●	●
LATCH (Lower Anchors and Tethers for CHildren), child seat anchor points	●	●	●
8-way manual driver seat with adjustable lumbar support	●	–	–
8-way manual passenger seat with adjustable lumbar support and fold-flat function	●	–	–
8-way partial power driver comfort seat with adjustable lumbar support and rear seat pockets (2-way power recline; 6-way manual)	–	●	–
8-way manual passenger comfort seat with adjustable lumbar support, fold-flat function, and rear seat pockets	–	●	●
12-way power adjustable driver seat; memory function for driver seat and exterior mirrors	–	–	●
Heated front seats	–	●	●
40/20/40-split folding rear seat, one-touch fold-flat feature, slide adjustment, recline function	●	●	●
Trailer hitch preparation (wiring, bumper, and cross bar with mounting plate)	○	○	○
3-spoke steering wheel, height-adjustable, with telescoping steering column	●	–	–
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescopic steering column	–	●	●
Front center armrest with 2 cupholders and storage compartment; 2 rear cupholders in armrest	●	●	●
Lockable glovebox, illuminated upon opening, with adjustable cooling feature	●	●	●
Metro cloth seating surfaces	●	–	–
V-Tex leatherette seating surfaces	–	●	–
Leather seating surfaces	–	–	●
Power windows with pinch protection; front windows with automatic 1-touch feature, operable from driver side only	●	●	●

Technical	S	SE	SEL
2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection (FSI®); 200 hp, 207 lbs/ft of torque	●	●	●
4MOTION all-wheel-drive system	○	○	○
Power-assisted, front vented disc brakes (312 mm X 25 mm); rear solid disc brakes (286 mm X 12 mm)	●	●	●
Electromechanical power steering with variable assistance and active return	●	●	●
Independent suspension with front MacPherson struts and rear fully independent suspension	●	●	●
Towing capacity – 2,200 lbs.	●	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Braking Assist (EBA)	●	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	●	●	●
Intelligent Crash Response System (ICRS)	●	●	●
Electric parking brake with Auto-Hold start-off assistance	●	●	●
Brake disc wipe feature	●	●	●
Trailer roll stability program	●	●	●
6-speed manual transmission	●	–	–
6-speed automatic transmission with Tiptronic, Sport mode, and Dynamic Shift Program (DSP)	○	●	●
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	●	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	●	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance**	●	●	●

Dimensions	
Wheelbase	102.5 inches (2,604 mm)
Front track	61.8 inches (1,570 mm)
Rear track	61.9 inches (1,571 mm)
Trunk capacity	23.8 cu. ft. (0.673 cu. m)
Trunk capacity with folded-down rear seats	56.1 cu. ft. (1,589 cu. m)
Length	174.3 inches (4,427 mm)
Width	71.2 inches (1,809 mm)
Height	66.3 inches (1,683 mm)
Ground clearance	6.9 inches (175 mm)

Accessories

drivergear.vw.com



Aluminum Side Steps



MojoMat®



Hitch Mount Rack Attachment for 2 or 4 Bikes†



Base Carrier Bars Luggage Platform††



Bug Deflector



Tow Ball and Mount †



Cargo Partition



Base Carrier with Barracuda™ Bike Holder††



Heavy Duty Trunk Liner with Cargo Organizer Blocks††

● Standard, at no additional cost ○ Optional, additional cost SE (SE) SE¹ (SE with Sunroof and Nav) SEL (SEL) SEL¹ (SEL with Premium Nav) – Not Available

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **Roadside Assistance provided by Cross Country Automotive Services. †Requires optional trailer hitch. ††Shown on a Tiguan with factory wheels. Base carrier bars are available for vehicles with or without factory rails. ††Professional installation may be required at an additional charge. †††Requires optional Tiguan cargo liner.



The VW of today is completely different from the VW you might know. We have a wide range of models, including world-class sedans, SUVs, and a minivan, each one more stylish and refined than ever before. And even though we've grown, rest assured that every VW still provides the exhilarating driving experience that has always been at the core of our reputation. Some things will never change.

Yes, that's recycled paper you're holding.

vw.com

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That's Das Auto.

