

2019 Toyota



Let's  
Go  
Places

# Where do you want to go next?

When you're behind the wheel of a Toyota, where you go next is up to you. You could start your search for the best burger in the city or journey up an unfamiliar coastline on the other side of the country. But going places is more than just collecting experiences, going places is also about challenging your limits. It's driving downtown for a night class or traveling another state over for a client presentation. Wherever you're headed, one thing's for sure: Life wants to take you somewhere. Make sure you're ready. Let's go places.



"Open the window. It's a big world outside."

-Sakichi Toyoda



**Highlander SE AWD** shown in Salsa Red Pearl with available roof rack cross bars.<sup>13</sup>  
Vehicle shown with some accessories not available from Toyota.

See numbered footnotes in Disclosures section.

DARING IN EVERY DETAIL.



Avalon XLE | XSE | TOURING | LIMITED

Follow your inspiration in the all-new 2019 Toyota Avalon, and never look back. Its low, wide stance and flowing roofline give it a sleek silhouette, while strong character lines add definition to its shape — creating an undeniable presence wherever you go.

Avalon Touring shown in Wind Chill Pearl<sup>6</sup> with available Advanced Safety Package.

Standard Toyota Safety  
Sense™ P (TSS-P)<sup>1</sup>

9-in. multimedia  
touch-screen

Standard Apple CarPlay<sup>®2</sup>  
compatibility

Available Adaptive Variable  
Suspension system

Available Engine Sound Enhancement  
with Active Noise Control

Available 19-in. black-painted  
machined-finish alloy wheels



## Avalon Hybrid

XLE | XSE | LIMITED

The 2019 Avalon Hybrid helps maximize fuel efficiency in ECO Mode. And under the right conditions, it can run entirely on electric motors when switched to EV Mode.<sup>3,4</sup> From its compact battery and lightweight power control unit to its auto-glide control that promotes efficient coasting, Avalon Hybrid XLE has up to an impressive estimated 44 hwy mpg<sup>5</sup> and amplified fun.

**Avalon Hybrid Limited** shown in Opulent Amber with available Advanced Safety Package.

Available LED headlights with fully integrated Daytime Running Lights and laser-ablation design with dynamic auxiliary turn signals

Available genuine wood interior trim

Available premium perforated Cognac Leather trim

Available Amazon Alexa<sup>®<sup>7</sup></sup> connectivity

Entune™ 3.0<sup>8</sup> Toyota Connected Services

LEAVE A LASTING IMPRESSION.



## Camry

L | LE | SE | XLE | XSE | XLE V6 | XSE V6

The 2019 Toyota Camry proves that sensibility, exhilarating performance and heart-stopping style can go hand in hand. And with Toyota Safety Sense™ P (TSS-P)<sup>1</sup> standard on every model, Camry helps protect as well as it handles. So whatever you desire in a midsize sedan, you'll find it all in one stylish package that pushes all the right limits.

Camry XSE V6 shown in Supersonic Red<sup>6</sup> with available Navigation Package.<sup>11</sup>

Available panoramic glass roof with  
front power tilt/slide moonroof

Available Smart Key System<sup>9</sup>  
with Push Button Start

Available 19-in. black  
machined-finish alloy wheels

Available dual exhaust with  
quad chrome tips

Available Bird's Eye View  
Camera<sup>10</sup> with Perimeter Scan



## Camry Hybrid

LE | SE | XLE

Its elevated efficiency arrives with a remarkably stunning drive, thanks to a responsive hybrid system. The hybrid powertrain produces ample torque along with responsive acceleration, making the 2019 Camry Hybrid a sign that the transportation revolution is alive and well.

Camry Hybrid XLE shown in Celestial Silver Metallic with available Navigation Package.<sup>11</sup>

Available Entune™ 3.0<sup>8</sup> Premium Audio with App Suite<sup>8</sup>, Dynamic Navigation<sup>11</sup> and JBL<sup>®12</sup> w/Clari-Fi™<sup>12</sup>

Standard Toyota Safety Sense™ P (TSS-P)<sup>1</sup>

Standard Apple CarPlay<sup>®2</sup> compatibility

Available LED headlights with fully integrated LED Daytime Running Lights

Available Entune™ 3.0<sup>8</sup> Audio Plus with JBL<sup>®12</sup> w/Clari-Fi™<sup>12</sup>

# SURPRISINGLY VERSATILE.



## Prius ONE | TWO | TWO ECO | THREE | THREE TOURING | FOUR | FOUR TOURING

From carpooling to camping and everything in between, the 2018 Prius is ready to tackle your next adventure. Its available cross bars make it easy to bring more cargo while standard Toyota Safety Sense™ P (TSS-P)<sup>1</sup> helps get you where you're going safely.

**Prius Four Touring** shown in Hypersonic Red<sup>6</sup> with available Appearance Package and cargo cross bars.<sup>13</sup>

Vehicle shown with some accessories not available from Toyota. Do not overload your vehicle. See Owner's Manual for weight limits and restrictions.

Up to 27.4 cu. ft. of cargo capacity<sup>21</sup>  
and available cargo cross bars<sup>13</sup>

EPA-estimated  
52 combined mpg<sup>14</sup>

Available 11.6-in. HD multimedia  
display with ten JBL®<sup>12</sup> speakers

Standard Toyota Safety  
Sense™ P (TSS-P)<sup>1</sup>

Available Blind Spot Monitor<sup>17</sup>  
with Rear Cross-Traffic Alert<sup>18</sup>



EFFICIENCY HAS NO LIMITS.

## Prius Prime

PLUS | PREMIUM | ADVANCED

The 2018 Prius Prime is our most advanced hybrid yet. Maximizing your daily commute with an EPA-estimated 133 MPGe<sup>19</sup> or the next long road-trip adventure with 640 miles of EPA-estimated total driving range,<sup>20</sup> Prime lets you run on pure electricity, gas or both. Efficiency may take you there, but the sharp design and tech-filled interior show that you have arrived.

Prius Prime Plus shown in Titanium Glow.

Most efficient car in its class<sup>37</sup> with  
an EPA-estimated 133 MPGe<sup>19</sup>

EPA-estimated 25 miles<sup>15</sup> of EV Mode<sup>3</sup>  
driving range

Available color Head-Up Display

Quad-LED projector headlights

# LET'S BREAK UP THE ROUTINE.



## Prius c L | LE

The 2019 Prius c invites you to pack more gear and good times into every trip with its 17.1 cubic feet of cargo space<sup>21</sup> and standard 60/40 split fold-down rear seats. Its standard backup camera<sup>22</sup> and available integrated navigation<sup>16</sup> will help you make your escape, while standard Toyota Safety Sense™ C (TSS-C)<sup>1</sup> and nine airbags<sup>23</sup> help give you peace of mind on the road ahead.

Prius c LE shown in Tide Pool Pearl.<sup>5</sup>

Available Entune™ Premium Audio with Integrated Navigation<sup>16</sup> and Entune® App Suite<sup>8</sup>

Available Smart Key System<sup>9</sup> with Push Button Start and remote illuminated entry

EPA-estimated 48 city mpg<sup>24</sup>

Standard 15-in. 8-spoke machined alloy wheels with dark-gray-painted accents and P175/65R15 tires

3.5-in. TFT Multi-Information Display

# THE FUTURE. AVAILABLE NOW.



## Mirai

The 2018 Mirai Fuel Cell Electric Vehicle (FCEV) is powered by hydrogen — and its only emission is water. With advanced styling inside and out, Mirai gives you the advanced technology you want, with an EPA-estimated driving range of 312 miles.<sup>25</sup>

Mirai shown in Nautical Blue Metallic and shown in Salsa Red Metallic.

CA Zero Emission Vehicle

EPA-estimated  
67 combined MPGe<sup>25</sup>

153 hp/247 lb.-ft. of torque

EPA-estimated driving range of 312 miles<sup>25</sup> —  
refills in about five minutes<sup>26</sup>

Currently available only in California

PERFECTION. IMPROVED.



86

86 | 86 GT | TRD SPECIAL EDITION

The 2019 86 took our performance DNA and mixed it with modern-day, race-proven engineering to create Toyota's purest sports car yet.

86 GT shown in Halo<sup>6</sup>

2.0L 4-cylinder Boxer engine

Aggressive front bumper design

Vehicle Stability Control<sup>27</sup>  
Track Mode

Torsen<sup>®28</sup> limited-slip differential

6-speed Electronically Controlled  
automatic Transmission with intelligence

EMBRACE THE UNEXPECTED.



C-HR    LE | XLE | LIMITED

Agile handling helps the 2019 C-HR show off its athletic side while its driver-focused cockpit helps keep you in command with standard tech like Apple CarPlay<sup>®2</sup> compatibility. Best of all, with its standard Toyota Safety Sense™ (TSS-P)<sup>1</sup> suite of active safety technologies, you'll get a valuable package of safety and tech.

C-HR Limited shown in Blizzard Pearl<sup>®</sup>

Standard unique cluster LED  
Daytime Running Lights

Standard 8-in. touch-screen display

Standard dual zone automatic  
climate control

Available unique R-Code roof  
color designs<sup>6,29</sup>

Available leather-trimmed  
heated front seats



GIVE YOURSELF THE GREEN LIGHT.

## Corolla

L | LE | LE ECO | SE | XLE | XSE

2019 Corolla's assertive exterior never blends in. Its sporty cabin gets you in the mood to drive the moment you hear your seatbelt click, while standard Toyota Safety Sense™ P (TSS-P)<sup>1</sup> gives you the confidence to take on twists and turns.

Corolla XSE shown in Barcelona Red Metallic.

Bluetooth®<sup>30</sup> hands-free phone and music streaming<sup>30</sup> capability

Available Entune™ Premium Audio with Integrated Navigation<sup>16</sup> and Entune® App Suite<sup>8</sup>

Available 7-in. high-resolution touch-screen display

Available 17-in. alloy wheels

REV UP YOUR HEARTBEATS PER MINUTE.



## Corolla Hatchback

SE | XSE

The all-new 2019 Corolla Hatchback keeps the fun going. Low to the ground and lightweight, this energetic hatch will reintroduce you to the thrill of driving. Its sporty exterior highlights its practical five-door design, while the interior surrounds you in comfort with plenty of room to take friends along for the ride.

Corolla Hatchback XSE shown in Blue Flame with available accessory rear window spoiler.

Standard Dynamic-Shift Continuously Variable Transmission with paddle shifters

Available 6-speed Intelligent Manual Transmission

Standard Toyota Safety Sense™ 2.0 (TSS 2.0)<sup>1</sup>

Standard 8-in. touch-screen display

Available Entune™ 3.0<sup>8</sup> Premium Audio with JBL®<sup>12</sup> w/Clari-Fi,<sup>TM12</sup> Dynamic Navigation<sup>11</sup> and App Suite<sup>8</sup>



MORE FEATURES. LESS FLUFF.

## Yaris Liftback

3-DOOR L | 3-DOOR LE | 5-DOOR L | 5-DOOR LE | 5-DOOR SE

The 2018 Yaris Liftback makes getting from point A to point B comfortable and convenient with upgraded features you'll enjoy using every day. Plus, Yaris Liftback comes standard with Toyota Safety Sense™ C (TSS-C).<sup>5</sup>

Yaris 5-Door SE shown in Blue Streak Metallic and 5-Door LE shown in Ruby Flare Pearl.<sup>6</sup>

Entune™ Audio — with 6.1-in. touch-screen display

Bluetooth®<sup>30</sup> hands-free phone and music streaming<sup>30</sup> capability

Available Entune™ Audio Plus

Available sport-tuned front suspension and standard sport-tuned Electric Power Steering

Available 16-in. machined alloy wheels

READY. SET. WEEKEND.



## Yaris

L | LE | XLE

From Yaris iA to Yaris. Shorter name, longer celebrations. When your weekends are as free as your spirit, the 2019 Yaris is your go-to ride. It sports the total package: fuel-efficient performance, forward-thinking tech, and head-turning style. Gather the crew into its spacious cabin as you leave your day-to-day stress in the dust, and cruise with confidence knowing you're backed by reliable safety technology.

Yaris XLE shown in Chromium.

Standard sport-inspired front grille  
with honeycomb insert

Standard 7-in. touch-screen  
display audio

Standard Low-Speed  
Pre-Collision System<sup>31</sup>

Available 16-in. alloy wheels with  
machined dark gunmetal finish

Available leatherette seats  
with contrast stitching

DISCOVER MORE GOOD TIMES.



RAV4 LE | XLE | ADVENTURE | SE | LIMITED | PLATINUM

The 2018 RAV4's versatile design lets you bring more of what you want on your next adventure. More friends and more gear means more possibilities.

RAV4 XLE AWD shown in Magnetic Gray Metallic with available Extra Value "Plus" Package, Limited AWD shown in Blizzard Pearl<sup>5</sup> and Adventure AWD prototype shown with options in Ruby Flare Pearl.<sup>6</sup> Available roof rack cross bars<sup>7</sup> shown. Do not overload your vehicle. See Owner's Manual for weight limits and restrictions.

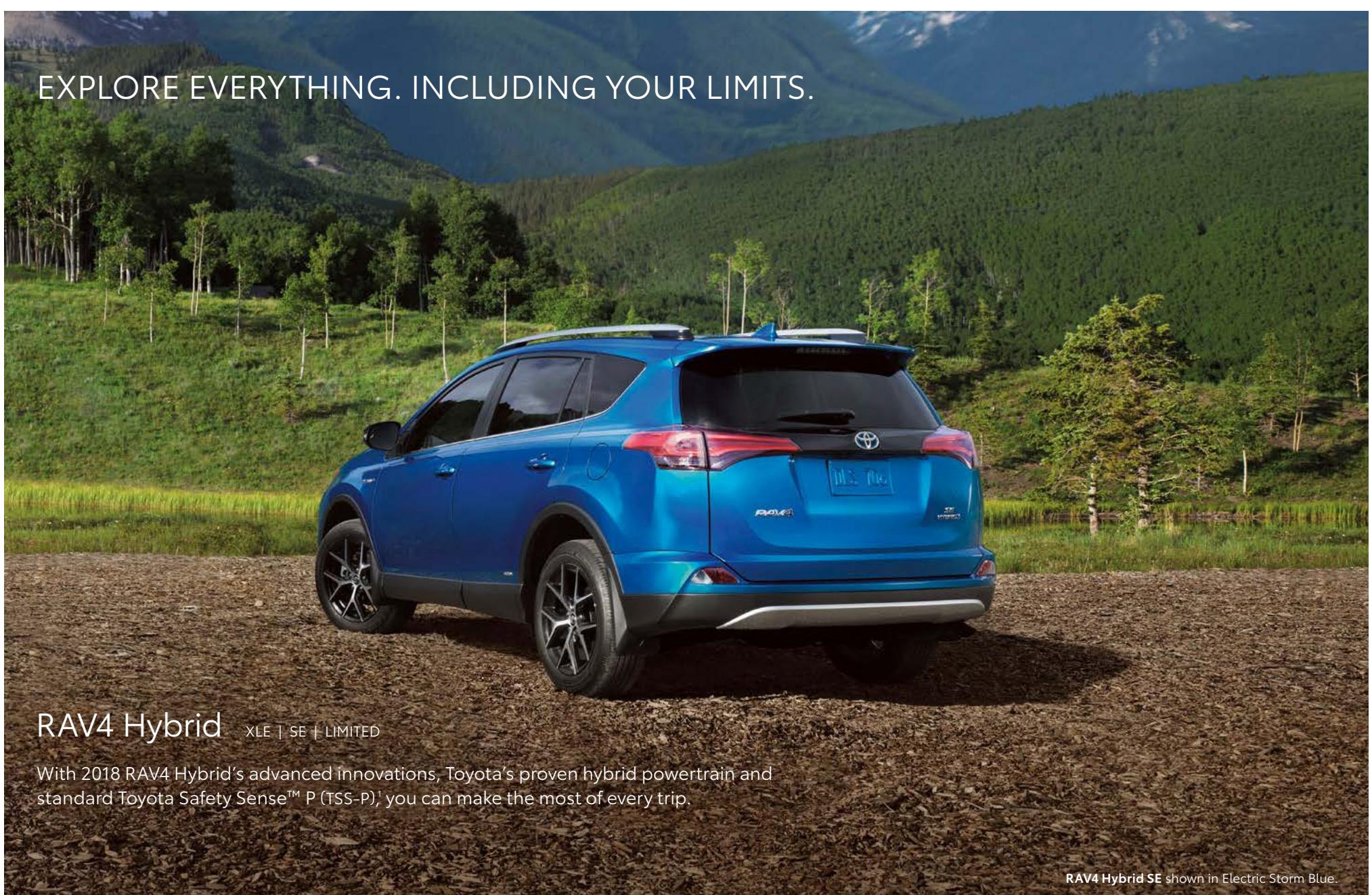
Backup camera<sup>22</sup> with projected path

Available Blind Spot Monitor<sup>17</sup> with Rear Cross-Traffic Alert<sup>18</sup>

Available Dynamic Torque-Control AWD

Available height-adjustable, foot-activated power liftgate with jam protection<sup>32</sup>

Available Entune™ Premium JBL®<sup>12</sup> Audio with Integrated Navigation<sup>16</sup> and Entune® App Suite<sup>8</sup>



EXPLORE EVERYTHING. INCLUDING YOUR LIMITS.

## RAV4 Hybrid

XLE | SE | LIMITED

With 2018 RAV4 Hybrid's advanced innovations, Toyota's proven hybrid powertrain and standard Toyota Safety Sense™ P (TSS-P),<sup>1</sup> you can make the most of every trip.

RAV4 Hybrid SE shown in Electric Storm Blue.

Smart Key System<sup>9</sup>

Electronic On-Demand  
All-Wheel Drive system  
with intelligence

Backup camera<sup>22</sup> with  
projected path

Available Bird's Eye View Camera<sup>10</sup>  
with Perimeter Scan

Available Entune™ Premium JBL<sup>®12</sup>  
Audio with Integrated Navigation<sup>16</sup>  
and Entune® App Suite<sup>8</sup>

LET'S EXPLORE EVERY POSSIBILITY.



## Highlander

LE | LE PLUS | XLE | SE | LIMITED

Whether you're hitting the road or just heading across town, your whole family will enjoy the sleek look and sophisticated interior of the 2019 Toyota Highlander. So hop in, and get ready to turn every family outing into an adventure.

Highlander SE AWD shown in Salsa Red Pearl with available roof rack cross bars.<sup>13</sup>  
Vehicle shown with some accessories not available from Toyota.

Spacious interior with  
seating for up to eight

Five total USB ports<sup>33</sup>

Available sport-tuned  
suspension

Available 3.5-liter V6 direct-injection  
engine with Direct Shift-8AT (8-speed  
Automatic Transmission)

Available Bird's Eye View Camera<sup>10</sup>  
with Perimeter Scan



## Highlander Hybrid

LE | XLE | LIMITED

The 2019 Highlander Hybrid has the complete package — with up to a manufacturer-estimated 29 combined mpg,<sup>52</sup> the power to tow up to 3500 lbs. when properly equipped,<sup>34</sup> and standard Toyota Safety Sense™ P (TSS-P)<sup>1</sup> to help get you there safely.

Hybrid Limited shown in Blizzard Pearl<sup>16</sup> with available Platinum Package.

Spacious interior with  
seating for up to eight

Five total USB ports<sup>33</sup>

Available Blind Spot Monitor<sup>17</sup>  
with Rear Cross-Traffic Alert<sup>18</sup>

Available rain-sensing windshield  
wipers on Platinum Package

Available Entune™ Premium JBL®<sup>12</sup> Audio  
with Integrated Navigation<sup>16</sup> and App Suite<sup>8</sup>

# THE OFFICIAL SUV OF OUTDOOR FAMILY ADVENTURES.



## Sequoia

SR5 | TRD SPORT | LIMITED | PLATINUM

The 2019 Sequoia is anything but ordinary, but then again, so is the precious cargo you'll be hauling. Sequoia comes equipped with more than enough seating — and standard Toyota Safety Sense™ P (TSS-P)<sup>1</sup> — to help give you and your family peace of mind.

**Sequoia Limited** shown in Shoreline Blue Pearl.

Do not overload your vehicle. See Owner's Manual for weight limits and restrictions. Never tow beyond a vehicle's towing capacities. Always consult your Owner's Manual.

Trailer-Sway Control<sup>35</sup>

Bluetooth®<sup>30</sup>  
wireless technology

Eight airbags<sup>23</sup>

Available 40/20/40 split, sliding  
and reclining second-row seat

Available Entune™ Premium JBL  
Synthesis® Audio with Integrated  
Navigation<sup>16</sup> and Entune® App Suite<sup>8</sup>



exceptional in capability and comfort.

## Land Cruiser

The product of over 60 years of global adventure, the 2019 Land Cruiser keeps the timeless name alive and strong. A powerful 381-hp V8, along with its legendary off-road prowess, helps you tackle some of the toughest terrain, while its crafted interior lets you enjoy it all in comfort.

Land Cruiser shown in Blue Onyx Pearl.

Bird's Eye View Camera<sup>10</sup> with Perimeter Scan

Entune™ Premium JBL®<sup>12</sup> Audio with Integrated Navigation<sup>16</sup> and Entune® App Suite<sup>8</sup>

Blind Spot Monitor<sup>17</sup> with Rear Cross-Traffic Alert<sup>18</sup>

Qi-compatible wireless smartphone charging<sup>36</sup>

Torsen®<sup>28</sup> limited-slip center differential with locking feature

ALL FOR FUN. FUN FOR ALL.



## Sienna

L | LE | SE | XLE | LIMITED

LE with Auto Access Seat | XLE with Auto Access Seat

Sometimes we need to go places when weather conditions are far from ideal, which is why the 2019 Sienna offers the added security of available All-Wheel Drive (AWD).



For Toyota Mobility program details, go to [www.toyota.com/mobility](http://www.toyota.com/mobility) or call the Toyota Customer Assistance Center at 1-800-331-4331

3.5-liter V6 direct-injection engine with Direct Shift-8AT (8-speed Automatic Transmission)

Available Dual-View Blu-ray Disc™ Entertainment Center<sup>38</sup>

Available All-Wheel Drive

Standard Toyota Safety Sense™ P (TSS-P)<sup>1</sup>

Available Entune™ 3.0<sup>8</sup> Premium Audio with JBL®<sup>12</sup> w/Clari-Fi,<sup>TM12</sup> Dynamic Navigation<sup>11</sup> and App Suite<sup>8</sup>



RULE THE OUTDOORS.

**Tacoma** SR | SR5 | TRD SPORT | TRD OFF-ROAD | LIMITED | TRD PRO

With an available 3.5-liter direct injection V6 engine with 278 horsepower, the 2019 Tacoma delivers the performance, power, and efficiency needed for your adventures. And its aggressive style reminds everyone that it's ready to play dirty.

**Tacoma TRD Off-Road Double Cab** shown in Cement with available Premium and Technology Package and mudguards.

Available Multi-terrain Select  
and Crawl Control<sup>41</sup>

Standard Toyota Safety Sense™ P (TSS-P)<sup>1</sup>

Automatic Limited-Slip Differential<sup>40</sup>

Available Entune™ Premium JBL®<sup>12</sup> Audio with  
Integrated Navigation<sup>16</sup> and Entune® App Suite<sup>8</sup>

KEEP IT WILD.



## 4Runner

SR5 | TRD OFF-ROAD | LIMITED | TRD PRO

It's one of the toughest SUVs on the planet. The 2019 4Runner delivers the ultimate in off-road capability for adventure with its proven body-on-frame platform, powerful V6 engine and advanced terrain-conquering technologies.

**4Runner TRD Off-Road Premium** shown in Barcelona Red Metallic with available roof rack cross bars.<sup>13</sup> Vehicle shown with some accessories not available from Toyota. Do not overload your vehicle. See Owner's Manual for weight limits and restrictions.

Integrated backup camera<sup>22</sup> display  
and eight standard airbags<sup>23</sup>

Available fold-flat second row seats  
and sliding rear cargo deck

Available 4WD with A-TRAC

Available Multi-terrain  
Select with Crawl Control<sup>41</sup>

Available locking rear differential

BUILT TO GO THE DISTANCE.



## Tundra

SR | SR5 | LIMITED | PLATINUM | 1794 EDITION | TRD PRO

Assembled with pride in Texas, the full-size 2019 Tundra was engineered and designed in Michigan and California and stress-tested in Arizona.\* This teamwork helps ensure that Tundra delivers the toughness and durability you expect, making this one rig you can always count on.

**Tundra CrewMax 1794 Edition** shown in Smoked Mesquite with available power tilt/slide moonroof and running boards.

\*Toyota vehicles and components are assembled in the U.S. using U.S. and globally sourced parts.

Standard Toyota Safety  
Sense™ P (TSS-P)<sup>1</sup>

Available 38-gallon  
fuel tank

Available LED headlights with  
LED Daytime Running Lights

Available Entune™ Premium Audio  
with JBL<sup>®12</sup> Audio with Integrated  
Navigation<sup>16</sup> and Entune<sup>®</sup> App Suite<sup>8</sup>

Available leather-trimmed and  
heated front bucket seats

DON'T JUST BLAZE TRAILS: OWN THEM.



## TRD Pro

TUNDRA | TACOMA | 4RUNNER

From the harshest deserts, to the deepest jungles, to the sub-zero temperatures of the Arctic Circle, the 2019 TRD Pro series is ready to devour the world's most challenging terrain. And they're hungry for more. Whether it's the full-size Tundra TRD Pro, the adventurous 4Runner TRD Pro, or the action-packed Tacoma TRD Pro, these trucks will take you places you never thought possible. What else would you expect from the experts at Toyota Racing Development? It's time to crank things up a notch — or ten. Let's get dirty!

**Tundra TRD Pro CrewMax, Tacoma TRD Pro Double Cab** with available Desert Air Intake,<sup>42</sup> and **4Runner TRD Pro** shown in Super White. Prototypes shown with options.

Tacoma TRD Pro:  
Available TRD Desert Air Intake<sup>42</sup>

Tacoma TRD Pro:  
FOX<sup>®43</sup> Internal Bypass shocks

Tundra TRD Pro:  
Rigid Industries<sup>®</sup> LED fog lights

Tundra TRD Pro:  
FOX<sup>®43</sup> Internal Bypass shocks

4Runner TRD Pro:  
TRD roof rack

4Runner TRD Pro:  
FOX<sup>®43</sup> Internal Bypass shocks

Tacoma TRD Pro:  
Rigid Industries<sup>®</sup> LED fog lights

Tundra TRD Pro:  
18-in. BBS<sup>®</sup> forged-aluminum  
TRD Pro wheels

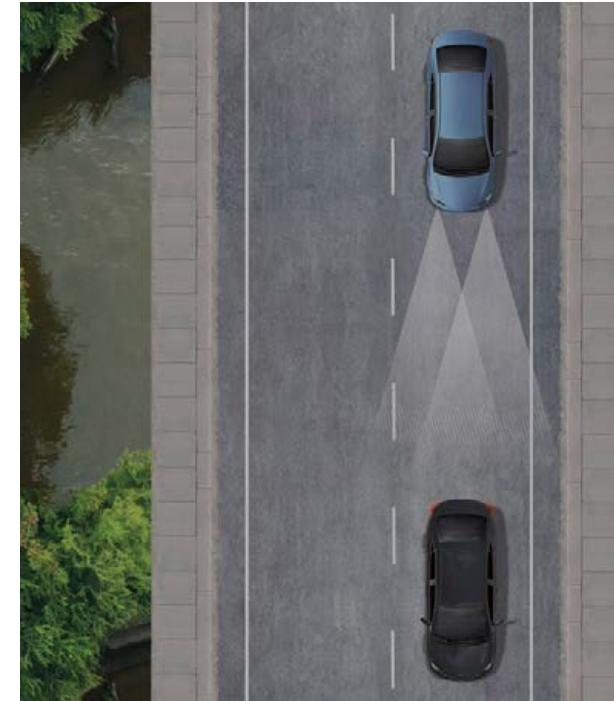
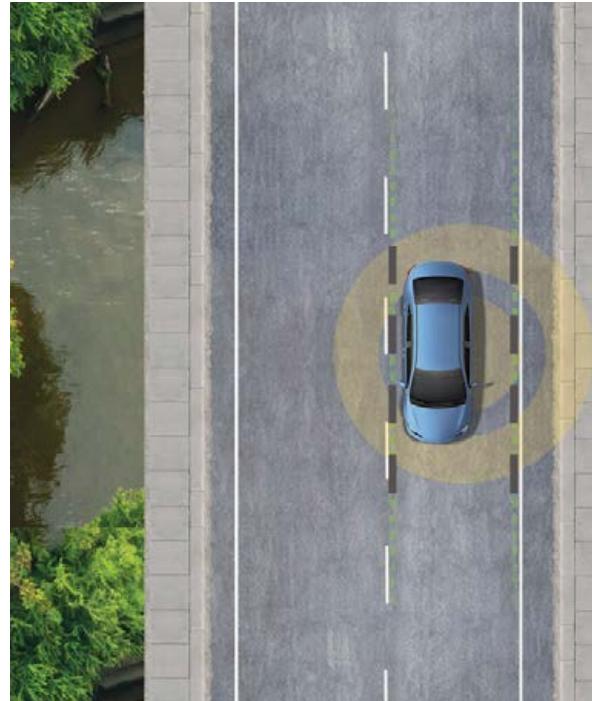
4Runner TRD Pro:  
1/4-in.-thick aluminum skid  
plate with red TRD lettering

See numbered footnotes in Disclosures section.



# Designed for safety.

Toyota Safety Sense™ (TSS)\*<sup>1</sup> is a bundle of active safety features on many new Toyota vehicles at no additional cost. These innovative features were designed to help protect you and your passengers from harm.



## PRE-COLLISION SYSTEM<sup>44</sup> WITH PEDESTRIAN DETECTION<sup>45</sup>

Using an in-vehicle camera and radar to help detect a vehicle or a pedestrian in front of you, the Pre-Collision System<sup>44</sup> with Pedestrian Detection<sup>45</sup> (PCS w/PD) can help you mitigate or avoid a potential collision. If the system determines that a frontal collision is likely, it prompts you to take action using audio and visual alerts. If you notice the potential collision and apply the brakes, PCS w/PD may apply additional force using Brake Assist (BA).<sup>46</sup> If you don't brake in time, it may automatically apply the brakes to reduce your speed, helping to minimize the likelihood of a frontal collision or reduce its severity.



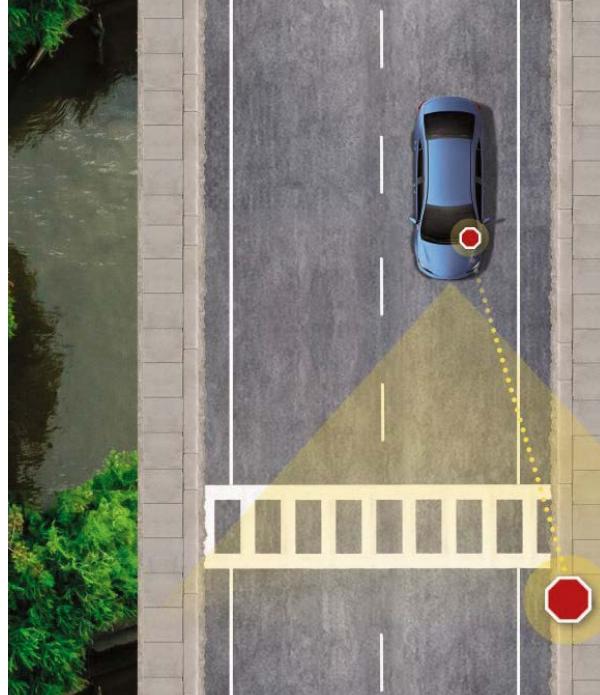
## LANE DEPARTURE ALERT WITH STEERING ASSIST<sup>47</sup> AND ROAD EDGE DETECTION

Using Road Edge Detection, Lane Departure Alert with Steering Assist (LDA w/SA)<sup>47</sup> issues both an audible alert and visual warning on the Multi-Information Display (MID) screen. If the system determines that the driver is not taking corrective steering action, the Steering Assist function is designed to initiate and provide gentle corrective steering to help keep the vehicle in the lane.



## AUTOMATIC HIGH BEAMS<sup>48</sup>

Automatic High Beams (AHB)<sup>48</sup> are a safety system designed to help you see more clearly at night — without distracting other drivers. Designed to activate at speeds above 25 mph, AHB rely on an in-vehicle camera to help detect the headlights of oncoming vehicles and taillights of preceding vehicles, then automatically toggle between high and low beams accordingly to provide the appropriate amount of light. By using high beams more frequently, the system may allow earlier detection of pedestrians and obstacles.

**ROAD SIGN ASSIST<sup>49</sup>**

Road Sign Assist (RSA)<sup>49</sup> helps keep the road safe. Using a forward-facing intelligent camera, Road Sign Assist is designed to detect speed-limit signs, stop signs, do-not-enter signs and yield signs, and display them on the MID.

**FULL-SPEED RANGE DYNAMIC RADAR CRUISE CONTROL<sup>50</sup>**

Intended for highway use and similar to “constant speed” cruise control, Dynamic Radar Cruise Control (DRCC)<sup>50</sup> lets you drive at a preset speed. DRCC uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance. If a driver is traveling slower than you, or within your preset range, DRCC will automatically slow your vehicle down without deactivating cruise control. If DRCC determines you need to slow down more, an audio and visual alert notifies you and brakes are applied. When there’s no longer a vehicle driving slower than your set speed in front of you, DRCC will then accelerate to your preset speed.

**LANE TRACING ASSIST<sup>51</sup>**

When Lane Tracing Assist (LTA)<sup>51</sup> is on and Dynamic Radar Cruise Control is enabled, the vehicle is designed to use visible lane markers and/or a preceding vehicle to help keep the vehicle centered while also displaying the vehicle’s position within the MID screen. The system is designed to reduce driver strain, increase convenience and benefits drivers most during traffic jam situations — but can be turned off using the MID.

## EXTERIOR COLOR REFERENCE CHART



PRIUS

MIDNIGHT BLACK METALLIC	BLUE CRUSH METALLIC	SEA GLASS PEARL	HYPersonic RED*	MAGNETIC GRAY METALLIC	CLASSIC SILVER METALLIC	BLIZZARD PEARL*
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PRIUS PRIME

BLUE MAGNETISM	HYPersonic RED*	MAGNETIC GRAY METALLIC	CLASSIC SILVER METALLIC	TITANIUM GLOW	BLIZZARD PEARL*
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PRIUS c

BLACK SAND PEARL	BLUE STREAK METALLIC	TIDE POOL PEARL*	ABSOLUTELY RED	MAGNETIC GRAY METALLIC	CLASSIC SILVER METALLIC	BLIZZARD PEARL*
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MIRAI

CELESTIAL BLACK*	NAUTICAL BLUE METALLIC	ATMOSPHERIC BLUE METALLIC	SALSA RED PEARL	ELEMENTAL SILVER METALLIC*	CRYSTAL WHITE*
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CAMRY HYBRID

MIDNIGHT BLACK METALLIC	BLUE STREAK METALLIC	GALACTIC AQUA MICA	SUPersonic RED*	RUBY FLARE PEARL*	BROWNSTONE	PREDAWN GRAY MICA	CELESTIAL SILVER METALLIC	WIND CHILL PEARL*	SUPER WHITE
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AVALON HYBRID

MIDNIGHT BLACK METALLIC	PARISIAN NIGHT PEARL	RUBY FLARE PEARL*	OPULENT AMBER	BROWNSTONE	HARBOR GRAY METALLIC	CELESTIAL SILVER METALLIC	WIND CHILL PEARL*
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RAV4 HYBRID

BLACK SAND PEARL	ELECTRIC STORM BLUE	GALACTIC AQUA MICA	RUBY FLARE PEARL*	MAGNETIC GRAY METALLIC	SILVER SKY METALLIC	BLIZZARD PEARL*	SUPER WHITE
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HIGHLANDER HYBRID

MIDNIGHT BLACK METALLIC	SHORELINE BLUE PEARL	ALUMINA JADE METALLIC	OOH LA LA ROUGE MICA	TOASTED WALNUT PEARL	PREDAWN GRAY MICA	CELESTIAL SILVER METALLIC	BLIZZARD PEARL*
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86

RAVEN	OCEANIC	NEPTUNE	ABLAZE	ASPHALT	STEEL	HALO*
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Not all colors available on all model grades. See dealer for details. \*Extra-cost color. \*\*The available R-Code adds differentiation with a black- or white-painted roof and side mirrors. See numbered footnotes in Disclosures section.

## EXTERIOR COLOR REFERENCE CHART

	BLACK SAND PEARL	BLUE ECLIPSE METALLIC	RUBY FLARE PEARL*	MAGNETIC GRAY METALLIC	CLASSIC SILVER METALLIC	SUPER WHITE	BLUE ECLIPSE METALLIC/BLACK SAND PEARL*	RUBY FLARE PEARL/BLACK SAND PEARL*	
	STEALTH	ICICLE	SAPPHIRE	PULSE	GRAPHITE	CHROMIUM	FROST		
	BLACK SAND PEARL	BLUE CRUSH METALLIC	GALACTIC AQUA MICA	BARCELONA RED METALLIC	FALCON GRAY METALLIC	SLATE METALLIC	CLASSIC SILVER METALLIC	BLIZZARD PEARL* SUPER WHITE	
	MIDNIGHT BLACK METALLIC	BLUE FLAME	GALACTIC AQUA MICA	SMOKED PAPRIKA METALLIC	OXIDE BRONZE	CLASSIC SILVER METALLIC	BLIZZARD PEARL*		
	MIDNIGHT BLACK METALLIC	BLUE STREAK METALLIC	GALACTIC AQUA MICA	SUPersonic RED*	RUBY FLARE PEARL*	BROWNSTONE	PREDAWN GRAY MICA	CELESTIAL SILVER METALLIC	WIND CHILL PEARL* SUPER WHITE
	BLUE STREAK METALLIC/MIDNIGHT BLACK METALLIC*	WIND CHILL PEARL/MIDNIGHT BLACK METALLIC*	CELESTIAL SILVER METALLIC/MIDNIGHT BLACK METALLIC*						
	MIDNIGHT BLACK METALLIC	PARISIAN NIGHT PEARL	RUBY FLARE PEARL*	OPULENT AMBER	BROWNSTONE	HARBOR GRAY METALLIC	CELESTIAL SILVER METALLIC	WIND CHILL PEARL*	
	BLACK SAND PEARL	BLUE ECLIPSE METALLIC	BLUE FLAME	RUBY FLARE PEARL*	MAGNETIC GRAY METALLIC	SILVER KNOCKOUT METALLIC	BLIZZARD PEARL*		
	BLUE ECLIPSE METALLIC R-CODE ICEBERG**	BLUE FLAME R-CODE BLACK**	RUBY FLARE PEARL R-CODE BLACK**	SILVER KNOCKOUT METALLIC R-CODE BLACK***	BLIZZARD PEARL R-CODE BLACK***				

Not all colors available on all model grades. See dealer for details. \*Extra-cost color. \*\*The available R-Code adds differentiation with a black- or white-painted roof and side mirrors. See numbered footnotes in Disclosures section.

## EXTERIOR COLOR REFERENCE CHART



TACOMA

MIDNIGHT BLACK METALLIC	CAVALRY BLUE	VOODOO BLUE	BARCELONA RED METALLIC	QUICKSAND	MAGNETIC GRAY METALLIC	CEMENT	SILVER SKY METALLIC	SUPER WHITE
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TUNDRA

MIDNIGHT BLACK METALLIC	CAVALRY BLUE	VOODOO BLUE	BARCELONA RED METALLIC	SMOKED MESQUITE	QUICKSAND	MAGNETIC GRAY METALLIC	CEMENT	SILVER SKY METALLIC	SUPER WHITE
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RAV4

BLACK	ELECTRIC STORM BLUE	GALACTIC AQUA MICA	BLACK CurrANT METALLIC	RUBY FLARE PEARL*	MAGNETIC GRAY METALLIC	SILVER SKY METALLIC	BLIZZARD PEARL*	SUPER WHITE	BLACK/SILVER SKY METALLIC*	ELECTRIC STORM BLUE/SILVER SKY METALLIC*	SUPER WHITE/SILVER SKY METALLIC*
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HIGHLANDER

MIDNIGHT BLACK METALLIC	SHORELINE BLUE PEARL	ALUMINA JADE METALLIC	OOH LA LA ROUGE MICA	SALSA RED PEARL	TOASTED WALNUT PEARL	PREDAWN GRAY MICA	CELESTIAL SILVER METALLIC	BLIZZARD PEARL*
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4RUNNER

MIDNIGHT BLACK METALLIC	NAUTICAL BLUE METALLIC	VOODOO BLUE	BARCELONA RED METALLIC	MAGNETIC GRAY METALLIC†	CLASSIC SILVER METALLIC	BLIZZARD PEARL*	SUPER WHITE
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SEQUOIA

MIDNIGHT BLACK METALLIC	SHORELINE BLUE PEARL	SIZZLING CRIMSON MICA	TOASTED WALNUT PEARL	MAGNETIC GRAY METALLIC†	SILVER SKY METALLIC	BLIZZARD PEARL*	SUPER WHITE
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LAND CRUISER

MIDNIGHT BLACK METALLIC	BLUE ONYX PEARL	BRANDYWINE MICA	MAGNETIC GRAY METALLIC	CLASSIC SILVER METALLIC	BLIZZARD PEARL*
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SIENNA

MIDNIGHT BLACK METALLIC	PARISIAN NIGHT PEARL	ALUMINA JADE METALLIC	SALSA RED PEARL	TOASTED WALNUT PEARL	PREDAWN GRAY MICA	CELESTIAL SILVER METALLIC	BLIZZARD PEARL*	SUPER WHITE
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Not all colors available on all model grades. See dealer for details.

\*Extra-cost color. †Availability subject to change. See numbered footnotes in Disclosures section.

## DISCLOSURES

1. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. System effectiveness is dependent on many factors including road, weather and vehicle conditions. See Owner's Manual for additional limitations and details. 2. Apple CarPlay® is a registered trademark of Apple Inc. Apps and services subject to change at any time without notice. 3. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in EV Mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. EV Mode works under certain conditions at low speeds. See Owner's Manual for details. 4. EV Mode works under certain conditions at low speeds up to one mile. See Owner's Manual for details. 5. 2019 Toyota Avalon Hybrid XLE preliminary 43 city/44 highway/44 combined mpg estimates determined by Toyota. EPA estimates not available at time of printing. Actual mileage will vary. 6. Extra-cost color. 7. Amazon, Alexa, and all related logos and marks are trademarks of Amazon.com, Inc. or its affiliates. Not all Amazon Alexa skills are available for in-vehicle use. 8. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change at any time without notice. See [toyota.com/entune](http://toyota.com/entune) for details. 9. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 10. The Bird's Eye View Camera does not provide a comprehensive view of the area surrounding your vehicle. Look around to confirm surrounding clearance. 11. Dynamic Navigation is dependent upon an operative telematics device, a cellular connection, navigation map data and GPS satellite signal reception, and other factors outside of Toyota's control, which can limit the ability or functionality of the system. To learn about Toyota Entune™ 3.0's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Subscription required upon end of trial service period. See Navigation System Owner's Manual for additional details. 12. JBL® and Clari-Fi™ are registered trademarks of Harman International Industries, Incorporated. 13. Do not overload your vehicle. See Owner's Manual for weight limits and restrictions. 14. 2018 EPA-estimated 54 city/50 highway/52 combined mpg for Prius. Actual mileage will vary. 15. EPA-estimated 25 miles in EV Mode. Quick acceleration and braking, road and vehicle conditions, or climate control use may prevent or limit usage or effectiveness of EV Mode. See [www.fueleconomy.gov](http://www.fueleconomy.gov). Driving speed and distance is limited. See Owner's Manual for details. 16. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See Owner's Manual for details. 17. Do not rely exclusively on Blind Spot Monitor. Look over shoulder and use turn signal. 18. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection and range of the system. See Owner's Manual for additional limitations and details. 19. 2018 EPA-estimated combined 133 MPGe. Actual MPGe will vary. Battery capacity will decrease with time and use. See [www.fueleconomy.gov](http://www.fueleconomy.gov). 20. 2018 Prius Prime EPA-estimated driving range with a full tank of gas. Based on 45% highway, 55% city driving. Actual mileage will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. See [www.fueleconomy.gov](http://www.fueleconomy.gov). 21. Cargo and load capacity limited by weight and distribution. 22. The backup camera does not provide a comprehensive view. Always look over shoulder and use outside mirrors. 23. All the airbag systems are Supplemental Restraint Systems. All airbags (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat as far back as possible. Do not put objects in front of an airbag or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. See Owner's Manual for additional limitations and details. 24. 2019 EPA-estimated mileage. Actual mileage will vary. 25. 2018 EPA-estimated 67 city/67 highway/67 combined MPGe for Mirai and 312-mile driving range. Actual mileage will vary. Range measurement pursuant to SAE J2601 standards (ambient temperature: 20°C; hydrogen tank pressure when fueled: 70 MPa). Fueling time varies with hydrogen fueling pressure and ambient temperature. 26. Fueling time varies with hydrogen fueling pressure and ambient temperature. 27. Vehicle Stability Control is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and steering input can affect whether VSC will be effective. 28. Torsen® is a registered trademark of Zexel Torsen, Inc. 29. The available R-Code adds differentiation with a black- or white-painted roof and side mirrors. 30. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Toyota is under license. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 31. Low-Speed Pre-Collision System operates at speeds 18 mph or less. It is intended to assist a driver, but it is the driver's responsibility to be aware of the vehicle's surroundings. The system cannot prevent all collisions, and performance is dependent on road, weather and vehicle conditions. See Owner's Manual for additional limitations and details. 32. See Owner's Manual for additional limitations and details. 33. May not be compatible with all mobile phones, MP3/WMA players and like models. 34. Never tow beyond a vehicle's published towing capacities. See Owner's Manual for details. 35. Trailer-Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether TSC will be effective in preventing a loss of control. See Owner's Manual for additional limitations and details. 36. Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. 37. Based on 2018 Prius Prime EPA-estimated combined 133 MPGe, and non-luxury plug-in hybrid segment from [www.fueleconomy.gov](http://www.fueleconomy.gov). Actual mileage will vary. 38. A Blu-ray Disc™/DVD player is standard. A separate Blu-ray Disc™/DVD player or game system utilizing the center console's video/audio inputs is required in order to use the split-screen function of the Dual-View system. 39. Do not exceed 120V. See Owner's Manual for additional limitations and details. 40. Auto LSD is an electronic, brake-actuated limited-slip differential that automatically activates when VSC is disengaged at low speeds. 41. Crawl Control is designed for driving on difficult terrain at low speeds. It assists the driver by controlling acceleration and braking, allowing the driver to focus on steering. The Toyota 4Runner and Toyota Tacoma are designed to meet off-road driving requirements, but off-roading is inherently dangerous. Always wear seatbelts. See Owner's Manual for additional limitations and details. 42. Do not use an automatic car wash if vehicle is equipped with Desert Air Intake accessory. Damage to vehicle may result which falls outside of the vehicle's warranty coverage. 43. FOX® is a registered trademark of FOX Factory, Inc. (©FOX Factory, Inc.) 44. The TSS Pre-Collision System is not a substitute for safe and attentive driving practices. See Owner's Manual for additional limitations and details. 45. The Pedestrian Detection system, part of the advanced Pre-Collision System, is designed to detect a pedestrian or bicyclist ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a collision avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, and weather, light and road conditions. See Owner's Manual for additional limitations and details. 46. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper vehicle maintenance, and tire and road conditions. See Owner's Manual for additional limitations and details. 47. Lane Departure Alert with Steering Assist is not a substitute for safe and attentive driving practices. See Owner's Manual for additional limitations and details. 48. Automatic High Beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting and terrain limit effectiveness, requiring the driver to manually operate the high beams. See Owner's Manual for additional limitations and details. 49. Do not rely exclusively on Road Sign Assist (RSA). RSA is a driver support system that utilizes the vehicle's forward-facing camera and navigation system to recognize certain road signs and provide information to the driver via the multi-information display and/or Head-Up Display. Effectiveness is dependent on road, weather, vehicle and sign conditions. Use common sense when using RSA and do not drive distracted. See Owner's Manual for additional limitations and details. 50. Full-Speed Range Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness is dependent on road, weather and traffic conditions. See Owner's Manual for additional limitations and details. 51. Lane Tracing Assist is not a substitute for safe and attentive driving practices. See Owner's Manual for additional limitations and details. 52. 2019 preliminary mpg estimates determined by Toyota. EPA estimates not available at time of printing. Actual mileage will vary.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically

equipped vehicle. All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

## CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow — from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

## WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

**Accessories:** For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit [www.toyota.com](http://www.toyota.com), refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

**Hybrid-Related Component Coverage:** Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Warranty and Maintenance Guide* for details.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See [toyota.com](http://toyota.com) for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Toyota vehicles are designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/ball mount kits are not intended to provide crash protection.

We want everything about your experience with Toyota to exceed your expectations. The Toyota Customer Experience Center is one way we hope to satisfy you. Got a question, comment or concern? Please contact us at:

Toyota Motor Sales, U.S.A., Inc.  
P.O. Box 259001, Plano, TX 75025-9001

Phone/Fax: 800-331-4331/310-468-7814

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or call the Toyota Customer Assistance Center at 1-800-331-4331