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2017

C

C-CLASS CABRIOLET



Mercedes-Benz





Standard and available equipment may vary by model. Please see back of brochure.





HUG THE SKY

NOTHING IN BETWEEN



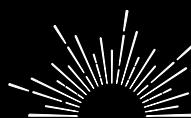
Open-air motoring is driving in its purest form. It's how the first car was born, how the first race was won, and a sure way to turn horsepower and sunshine into miles of smiles. It's where the sky touches the road, with nothing in between except you and a car that's engineered to embrace all of the above.

Of all the types of cars, a convertible evokes a reaction that's unique yet universal. Just hearing the word makes you start to feel the sun's glow on your face, inducing a warm grin even in the heart of winter. Of all automobile names, a Mercedes-Benz also inspires a feeling like no other. Together, there might be no driving experience as exciting, except for one: the rare occasion on which an entirely new Mercedes-Benz premieres.

Introducing the C-Class Cabriolet. For generations, the C-Class has meant many things to thousands of drivers. It's beloved as a luxurious sedan with a sporty edge, and as an athletically elegant coupe. It's relied upon as a role model of safety innovation and secure handling. And it's been cheered by racers and fans alike, year after year, as a motorsports champion. With all this behind it, what could be a more natural step forward than the addition of a luxurious, sporty, elegant, innovative and racing-bred convertible? Of course, Mercedes-Benz isn't one to step when it can leap to the forefront. Which is why there's not just one new C-Class Cabriolet—there are five.

As with their coupe and sedan stablemates, what all of the 2017 C-Class Cabriolets have in common is also what sets them apart from the crowd, and ahead of the curve. They all feature turbo power, shift paddles, and no fewer than five selectable driving programs. Their triple-layer power tops—tailored from rich fabric in any of four colors—are stylish whether stowed or raised. They offer innovations in driver assistance, safety and connectivity that assert Mercedes-Benz as a perpetual pioneer in the industry. And their 4-passenger cabins are finely crafted and generous with thoughtful luxuries, like heated front seats with the season-stretching AIRSCARF® system as standard. There are even two all-wheel-drive models.

A true year-round convertible, a 2017 C-Class Cabriolet is an unexpectedly practical choice among automobiles. It won't make you choose between a fun summer and a cozy winter. Between top-down allure and buttoned-up beauty. Or even sporty response and reassuring safety. What's in between the road and the sky? Maybe nothing. It could be nothing but you and your C-Class Cabriolet.



2017

KEY FEATURES

**WHILE EVERY OTHER DRIVER
PLAYS FOLLOW THE LEADER,
YOU CAN BE THE ONE
WHO FOLLOWS ONLY THE SUN**

PERFORMANCE	DESIGN	SAFETY	LUXURY	TECHNOLOGY
Turbo-fed power with a range of corner-taming chassis setups. Five drive modes, from Comfort to Sport+.	Sporty open-air style that's elegant with the soft top up. A wide selection of wheels, colors and styling options to express your own style.	Groundbreaking safety systems that look ahead, and all around. Active and semi-autonomous systems to assist you.	A finely tailored, artfully sculpted cabin with seating for four. Innovations for added driving enjoyment, top-up or top-down.	User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.
Inline-4 turbo, V6 biturbo, or handcrafted AMG V8 biturbo engine	Triple-layer fabric power soft top 18" to 20" wheels ^{*1}	Radar-based COLLISION PREVENTION ASSIST PLUS	Four individually contoured seats Heated front seats with AIRSCARF® neck-level heating	7" color screen with touchpad, or COMAND® with navigation and 8.4" color screen*
DYNAMIC SELECT drive modes	LED headlamps and taillamps	PRE-SAFE® and ATTENTION ASSIST®	Multicolor LED ambient lighting*	<i>Mercedes me</i> with smartphone app, in-car Internet and 4G LTE WiFi ³
4-wheel multilink suspension	Diamond-block grille in black or with chrome pins*	Pop-up roll bars ²	13-speaker Burmester® Surround Sound*	KEYLESS-GO®
AIRMATIC® air suspension*	C 300 Sport Package* and AMG Carbon Fiber Packages*	Intelligent Drive suite of active safety systems*	Digital dual-zone climate control	Rearview camera, or Surround View System*
Confident 4MATIC® all-wheel drive*		Front seat-belt presenters		

*Optional or not available on some models. Please see back of brochure.





PERFORMANCE

FLOW WITH THE GO

A C-Class Cabriolet can turn the flow of air into a rush of emotion, starting with a turbo or two. It harnesses the wind to help it cling to the road better, brake more confidently under stress, use fuel more wisely, and even keep the skies bluer. Without ever taking the wind from your sails.

In cold facts, convertibles are not unique in needing air to create many elements of their performance. But in the warm sun, a cool breeze, or the heat of driving passion, they turn everybody's air into a magic entirely their own.

A high-tech turbo powerhouse awaits your command behind the Star in the C-Class grille. Every cabriolet's engine calls up an armada of advancements to turn fuel, air and spark into power, efficiency^a and exhilaration. High-pressure "piezoelectric" fuel injectors atomize the gasoline into an ultrafine, instantly variable spray. The rapid-multispark ignition can fire the spark plugs four times in a single combustion cycle. Every few milliseconds, the engine's systems adapt—in concert—to your throttle commands, atmospheric conditions, and even to variations in fuel quality. It's how every C-Class engine—from the inline-4 turbo in a C 300 to the V6 and V8 biturbo engines in the AMG cabriolets—stays at its peak of performance. And those turbos? They spool up in a flash, to express-deliver all their torque. So when the light turns green, or it's time to merge, your C-Class is on it—eagerly, efficiently and with ultralow emissions.

C-Class performance is at once a seamless flow and an energizing rush—as smooth as the sweep of its tach and as determined as the grip of its 18" or 19" wheels* and tires.¹ With nine speeds, the paddle-shifted 9G-TRONIC automatic transmission* offers a broader span of gears, with smaller steps in between, so shifts are quicker yet smoother. When cornering hard, Torque Vectoring Brake precisely favors the outside rear wheel, to help put you on a more ideal path. The C 300 models alone offer three suspension options: sporty, sportier, or AIRMATIC[®]—a self-leveling air suspension that adapts to changing loads, challenging roads, and even higher speeds by self-lowering to boost stability. And two versions of 4MATIC[®] all-wheel drive are available, for added confidence year-round^b while keeping weight and mpg^c in check.

With a few taps of the DYNAMIC SELECT switch on the console, you can set up the throttle, shift response and more. There are four preset modes from ECO to Sport+, plus an Individual mode you can program for yourself. Top-up or top-down, a C-Class Cabriolet offers a driving mode for every mood, from breezy to breathtaking.







PROACTIVE PROTECTION

A long list of standard safety systems, many pioneered by Mercedes-Benz, stand guard on every drive. Automatic front seat-belt presenters facilitate their fastening and ease rear-seat entry and exit. COLLISION PREVENTION ASSIST PLUS uses radar to help detect if you're approaching traffic ahead too quickly. It can alert you to brake, or even start braking if you don't.⁶ ATTENTION ASSIST[®] can alert you if it senses that you're getting drowsy on a longer trip.⁷ A rearview camera⁸ and Blind Spot Assist⁹ expand your field of vision virtually. And if a rollover occurs, a pair of pop-up roll bars can deploy behind each rear seat to help preserve the occupant space.²

ADVANCED ASSISTS

The optional assists of Mercedes-Benz Intelligent Drive use an advanced network of radar, cameras and sensors to help ease any journey. Radar-based DISTROTONIC PLUS[®] cruise control adapts your speed to the flow of traffic, even stop-and-go,¹⁰ while Steering Assist helps keep you centered in your lane. Active Blind Spot⁹ and Lane Keeping⁷ Assists help out on multilane roads. Other groundbreaking systems can alert you to cross-traffic or pedestrians in your path ahead, or help prepare for a collision from behind.¹¹ And PARKTRONIC with Active Parking Assist¹² plus the multi-camera Surround View System⁸ can both help you negotiate tight spaces.

DESIGNED TO OPEN UP YOUR WORLD

INTUITIVE INTERFACE

Your C-Class Cabriolet may let you reach for the sky, but it won't make you stretch to use a touch screen. The rotary/touchpad controller on the console lets you control the high-mounted, high-resolution 7" color screen while enjoying the comfort of the padded center armrest. The vivid, animated menus make it easy to adjust the entertainment, personalize vehicle features and more. Opting for COMAND[®] navigation¹³ upsizes the screen to 8.4" and includes voice control, five years of SiriusXM Traffic and Weather service,¹⁴ and three years of map updates. The touchpad lets you pinch to zoom on-screen maps, and even write an address with your finger.

IMMERSIVE AUDIO

When it comes to audio in your C-Class, the sky's the limit. It lets you choose from a near-endless array of listening options. You can stream music, podcasts and more from your Bluetooth[®] device, or via Internet-based apps³ such as iHeartRadio[®] and TuneIn.[®] Discover added local broadcasts via HD Radio,[®] or enjoy nationwide SiriusXM Radio* with a 6-month trial.¹⁴ Top up or down, the Burmester[®] Surround Sound System* can fill the air with 590 watts of rich music. Germany's renowned crafters of high-end home audio have created a 9-channel, 13-speaker system to immerse your ears while exquisite metal speaker grilles intrigue your eyes.

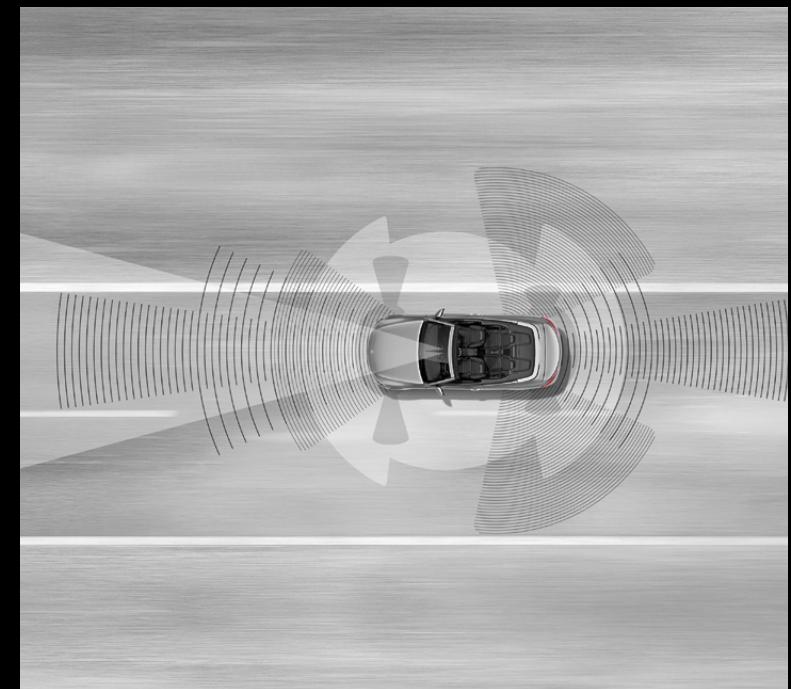
AND BRING NEW HORIZONS CLOSER

AIR OF INSPIRATION

The seamless interaction of innovation and tradition define the cockpit of a Mercedes-Benz cabriolet. As you touch its controls and view its displays, its craftsmanship touches you. Grasp the hand-sewn leather rim of the steering wheel: Your fingertips find the shift paddles as if by instinct. The wheel power-adjusts for height, reach, and an ideal view of the gauges, and is saved in the seat memory. With the Sport Package* the wheel takes on a racy flat-bottom design. And a Head-Up Display* keeps key driving info closer to your line of sight. Its projected color graphics appear to float over the hood. AMG models include exclusive performance readouts.¹⁵

OPEN ADMIRATION

With the impeccably tailored and elegantly lined top up, the C-Class cabin is an intimate yet spacious sanctuary for four. The wide console cascades from its satin metallic vent rings to the soft-top controls, outlined at night by multicolor LED lighting* that also sets the door sills aglow with welcoming, soft-white logos. The console, dash and doors are trimmed in a selection of rich materials, including natural-grain wood hand-finished in a low sheen, high-gloss Linden wood, and brushed aluminum. With the top stowed under its sculpted cover, a band of satin chrome rings the cockpit, a celebration of the artistry and craftsmanship now openly on display.



*Optional or not available on some models. Please see back of brochure.



AMG
DRIVING PERFORMANCE







AMG

DRIVING PERFORMANCE

WHERE THEY'RE FROM

Affalterbach, Germany, is an orchard town where trophies are harvested. It's the home of AMG, where for nearly 50 years championship racecars have been created by a team of people who are not just racers. They're dreamers. Visionaries. And perfectionists. They develop technologies that heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They shatter limitations: Rear-biased AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. They break Formula 1® records, and are by far the most winning name in the DTM (German Touring Car Championship). And they turn victory on the track into vehicles that conquer the streets of the world—and the hearts of its most passionate drivers.

IS WHAT THEY DO

Each of the three AMG C-Class cabriolets is infused with the DNA of racing champions and the hardware to bring it to life: massive brakes, taut suspensions, aggressively aerodynamic bodywork, 18" to 20" AMG® wheels,¹ and exclusive cockpits. In the AMG C 43, a 362-hp biturbo V6 and paddle-shifted 9-speed automatic—both AMG-enhanced—team with AMG Performance 4MATIC to run 0–60 in 4.7 seconds.¹⁶ A diamond-block grille and distinctive styling conceal an exclusive front axle and adaptive damping. Handcrafted biturbo V8s thrust the 469-hp AMG C 63 and 503-hp C 63 S to class-leading power and torque, and 0–60 in as little as 4.0 seconds. Exclusive bodywork details each C 63, with an "A-wing" front air dam, a power-dome hood, and four bulging fenders—necessary to clear their 2.6"-wider chassis. AMG Performance options on all three models include racing-style front seats and a multimode active exhaust system.





TOP-DOWN TECH

SEASON OPENER

With its open-air innovations, a C-Class Cabriolet can bring you the stars on a chilly night, and let the autumn leaves turn before your eyes. Can it promise 365 days a year of top-down driving? Of course not. Can it open up more opportunities to take in the sky? Beyond a seasonable doubt.



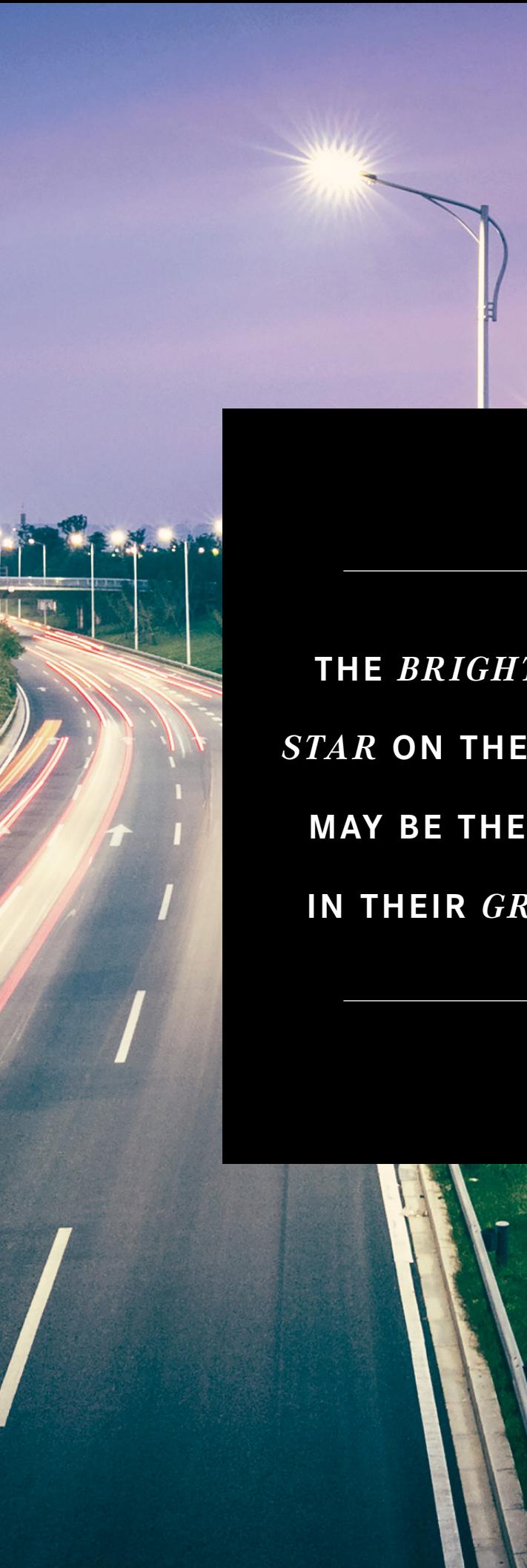
There used to be two ways to enjoy a convertible: Live where it's always summer. Or make it a part-time car—or at least one you can only enjoy part of the time. The C-Class Cabriolet is engineered so the joy of driving it doesn't vanish the moment the top comes out of hiding.

The “acoustic” soft top is beautiful open or closed. A bonded butyl inner layer conceals the frame bows, and insulates noise and temperature to offer coupelike comfort. Its generous glass area includes a heated rear window. At up to 31 mph, one button folds the top into a well between the trunk and cabin—far more compactly than a hardtop could—and closes a sleek, rigid cover.

The innovative AIRCAP® system* replaces the standard removable windblocker¹⁷ with a speed-sensitive airfoil that rises above the windshield plus a see-through wind deflector between the rear seats. Together they help keep the cabin quiet and calm, even at highway speeds.

The standard heated front seats integrate AIRSCARF®, whose neck-level vents can envelop your shoulders in warm air. So when other convertibles have closed for the season, your C-Class is still open for your enjoyment.





MODELS

C 300

2.0L inline-4 turbo engine
241 hp / 273 lb-ft of torque
9G-TRONIC automatic transmission
Rear-wheel drive
Staggered-width 18" 5-spoke wheels¹
0-60 mph in 6.3 seconds¹⁶

C 300 4MATIC

2.0L inline-4 turbo engine
241 hp / 273 lb-ft of torque
9G-TRONIC automatic transmission
4MATIC® all-wheel drive
Staggered-width 18" 5-spoke wheels
0-60 mph in 6.3 seconds

THE *BRIGHTEST*
STAR ON THE ROAD
MAY BE THE ONE
IN THEIR *GRILLE*

AMG C 43

AMG-enhanced 3.0L V6 biturbo engine
362 hp / 384 lb-ft of torque
AMG-enhanced 9G-TRONIC transmission
AMG Performance 4MATIC with 3-stage ESP®
Staggered-width 18" AMG® 5-spoke wheels
0-60 mph in 4.7 seconds

AMG C 63

Handcrafted AMG 4.0L V8 biturbo engine
469 hp / 479 lb-ft of torque
AMG SPEEDSHIFT® MCT 7-speed transmission
Rear-wheel drive with 3-stage ESP
Staggered-width 18" AMG twin 5-spoke wheels
0-60 mph in 4.1 seconds

AMG C 63 S

Handcrafted AMG 4.0L V8 biturbo engine
503 hp / 516 lb-ft of torque
AMG SPEEDSHIFT MCT 7-speed transmission
Rear-wheel drive with 3-stage ESP
Staggered-width 19" AMG twin 5-spoke wheels
0-60 mph in 4.0 seconds



SPECIFICATIONS		C 300 Cabriolets	AMG C 43 Cabriolet	AMG C 63 Cabriolet	AMG C 63 S Cabriolet
Engine	Type	2.0L inline-4 turbo w/Direct Injection	3.0L V6 biturbo w/Direct Injection	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection
	Power	241 hp @ 5,550 rpm	362 hp @ 5,500–6,000 rpm	469 hp @ 5,500–6,250 rpm	503 hp @ 5,500–6,250 rpm
	Torque	273 lb·ft @ 1,300–4,000 rpm	384 lb·ft @ 2,000–4,200 rpm	479 lb·ft @ 1,750–4,500 rpm	516 lb·ft @ 1,750–4,500 rpm
Transmission	9G-TRONIC 9-speed automatic w/shift paddles	AMG-enhanced 9G-TRONIC 9-speed w/shift paddles	AMG SPEEDSHIFT® MCT 7-speed w/shift paddles	AMG SPEEDSHIFT MCT 7-speed w/shift paddles	AMG SPEEDSHIFT MCT 7-speed w/shift paddles
Acceleration	0–60 mph ¹⁶	6.3 sec	4.7 sec	4.1 sec	4.0 sec
Wheels	18" 5-spoke w/all-season Extended Mobility tires ¹	18" AMG® 5-spoke w/all-season Extended Mobility tires ¹	18" AMG twin 5-spoke w/high-performance tires ¹	19" AMG twin 5-spoke w/high-performance tires ¹	19" AMG twin 5-spoke w/high-performance tires ¹
Suspension	4-wheel multilink w/selective damping	4-wheel multilink AMG RIDE CONTROL Sport Suspension	4-wheel multilink AMG RIDE CONTROL Sport Suspension	4-wheel multilink AMG RIDE CONTROL Sport Suspension	4-wheel multilink AMG RIDE CONTROL Sport Suspension
Drivetrain	Rear-wheel drive or 4MATIC® all-wheel drive	AMG Performance 4MATIC all-wheel drive	Rear-wheel drive	Rear-wheel drive	Rear-wheel drive

KEY STANDARD FEATURES

C 300	AMG C 43	AMG C 63	AMG C 63 S
PERFORMANCE AND EFFICIENCY			
● ● ● ● ECO Start/Stop system			
● – – – DYNAMIC SELECT			
– ● ● ● AMG DYNAMIC SELECT			
– – – ● Active engine mounts			
– ● ● ● Color-keyed rear spoiler			
○ – – – 4MATIC all-wheel drive			
– ● – – AMG Performance 4MATIC all-wheel drive			
● ● ● ● Torque Vectoring Brake			
– – ● – Limited-slip differential			
– – – ● Electronically controlled limited-slip differential			
SAFETY AND SECURITY			
● ● ● ● COLLISION PREVENTION ASSIST PLUS			
● ● ● ● ATTENTION ASSIST®			
● ● ● ● PRE-SAFE®			
● ● ● ● Electronic Stability Program (ESP®)			
● ● ● ● Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature			
● ● ● ● Emergency-sensing Brake Assist (BAS®)			
● ● ● ● Advanced Tire Pressure Monitoring System			
● ● ● ● Rearview camera ⁸			
● ● ● ● Blind Spot Assist ⁹			
● ● ● ● 8 air bags			
● ● ● ● Automatic front seat-belt presenters			
● ● ● ● Dual pop-up roll bars ²			
● ● ● ● LED Daytime Running Lamps			
● ● ● ● LED headlamps			
● ● ● ● LED taillamps			
● ● ● ● SmartKey remote locking with KEYLESS-START			
● ● ● ● KEYLESS-GO®			
● ● ● ● Antitheft alarm system with remote panic feature			
COMFORT AND CONVENIENCE			
● ● ● ● Power front sport seats with 3-position memory and adjustable thigh support for driver seat			
○ ● ● ● 3-position memory and adjustable thigh support for front passenger seat			
● ● ● ● Heated front seats			
● ● ● ● AIRSCARF® neck-level heating system for front seats			
● ● ● ● Individual rear seats with 50/50-split folding seatbacks			
● ● ● ● Power tilt/telescoping steering column			
● ● ● ● Multifunction steering wheel with Nappa leather trim			
○ ● – – Sport steering wheel			
– – ● – AMG Nappa leather Performance steering wheel			
– ○ ○ ● AMG Nappa/DINAMICA Performance steering wheel			
● ● ● ● Triple-layer acoustic power soft top			
● ● ● ● Dual-zone automatic climate control			
● ● ● ● Removable windblocker ¹⁷			
● ● ● ● Rain-sensing windshield wipers			
● ● ● ● Integrated garage-door opener			
● ● ● ● Heated power side mirrors			
● ● ● ● Auto-dimming driver-side and inside rearview mirrors			
ENTERTAINMENT AND NAVIGATION			
● ● ● ● 7" high-resolution color central screen			
● ● ● ● Console-mounted touchpad/rotary central controller			
● ● ● ● High-resolution color multifunction display			
● ● ● ● FrontBass® system			
● ● ● ● Bluetooth® audio streaming			
● ● ● ● Hands-free Bluetooth interface			
● ● ● ● Dual USB ports			
● ● ● ● In-dash CD player and SD card reader			
○ ● ● ● SiriusXM Radio with 6-month All Access trial ¹⁴			
● ● ● ● HD Radio™ receiver			
● ● ● ● Prewiring for Garmin® MAP PILOT®			
● ● ● ● 5 years of Mercedes-Benz mbrace® Connect services ³			

DIMENSIONS	C 300 Cabriolets	AMG C 43 Cabriolet	AMG C 63 Cabriolet	AMG C 63 S Cabriolet
Wheelbase	111.8"	111.8"	111.8"	111.8"
Overall length	184.5"	184.9"	187.0"	187.0"
Overall height	55.3"	55.3"	55.1"	55.2"
Overall width	w/ mirrors 79.4" w/o mirrors 71.3"	79.4" 71.3"	79.4" 73.9"	79.4" 73.9"
Curb weight	RWD 3,836 lbs 4MATIC 3,957 lbs	— 4,145 lbs	4,206 lbs —	4,226 lbs —
Headroom	front/rear 40.2" / 35.6"	40.2" / 35.6"	40.2" / 35.6"	40.2" / 35.6"
Legroom	front/rear 42.0" / 32.0"	42.0" / 32.0"	42.0" / 32.0"	42.0" / 32.0"
Shoulder room	front/rear 54.8" / 51.7"	54.8" / 51.7"	54.8" / 51.7"	54.8" / 51.7"
Cargo capacity	top up 8.8 cu ft	8.8 cu ft	8.8 cu ft	8.8 cu ft

C 300	AMG C 43	AMG C 63	AMG C 63 S	OPTION PACKAGES	C 300	AMG C 43	AMG C 63	AMG C 63 S	OPTION PACKAGES continued
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Premium 1 Package NA w/Premium 2 or Premium 3 Pkg. <ul style="list-style-type: none"> • AIRCAP® system <i>Replaces standard windblocker</i> • Burmester® Surround Sound System • SiriusXM Radio with 6-month All Access trial <i>Standard on AMG models</i> 	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	AMG Exterior Carbon Fiber Package 1 <ul style="list-style-type: none"> • Carbon fiber front A-wing, side-sill inserts and rear valance trim • Silver-chrome grille crossbar surround
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Premium 2 Package NA w/Premium 1 or Premium 3 Pkg. <ul style="list-style-type: none"> • All items in Premium 1 Package • COMAND® hard-drive navigation¹³ with 8.4" screen • Voice control with learning feature • 3 years of no-charge navigation map updates • 5 years of SiriusXM Traffic and Weather service¹⁴ • Power-folding side mirrors • Multicolor LED ambient lighting • Illuminated door sills <i>C 300 only</i> • AMG illuminated door sills <i>AMG C 43 only; standard on C 63, C 63 S</i> 	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	AMG Exterior Carbon Fiber Package 2 <ul style="list-style-type: none"> • Carbon fiber side mirror housings and rear spoiler
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Premium 3 Package NA w/Premium 1 or Premium 2 Pkg. <ul style="list-style-type: none"> • All items in Premium 2 Package • Air Balance cabin-air purification system • Active LED headlamps with Adaptive Highbeam Assist • DISTROニック PLUS[®] with Steering Assist • BAS PLUS with Cross-Traffic Assist • PRE-SAFE Brake with Pedestrian Recognition • PRE-SAFE PLUS rear collision detection and preparation • Active Blind Spot Assist • Active Lane Keeping Assist • Speed Limit Assist 	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	INDIVIDUAL OPTIONS
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	AIRMATIC Package <ul style="list-style-type: none"> • AIRMATIC® air suspension <i>Replaces Sport Suspension if ordered with Sport Pkg.</i> • DYNAMIC SELECT suspension modes 	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	4MATIC all-wheel drive <i>AMG Performance 4MATIC on AMG C 43</i> AMG Performance Exhaust System AMG Ceramic Compound Front Braking System ²⁰ AMG carbon fiber rear spoiler <i>Also in Exterior Carbon Fiber Pkg. 2</i>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Parking Assist Package <ul style="list-style-type: none"> • PARKTRONIC with Active Parking Assist • Surround View System⁸ 	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Ventilated front seats <i>Requires leather upholstery</i> 3-position memory and adjustable thigh support for front passenger seat AMG Nappa/DINAMICA Performance steering wheel AMG Performance front seats ¹⁸ <i>NA with ventilated seats</i> Replace standard red or silver seat belts with black ¹⁹
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Sport Package <ul style="list-style-type: none"> • AMG body styling, chrome-tipped diamond-block grille • 18" AMG 5-spoke wheels¹ • Sport Suspension • Perforated front brakes w/painted and lettered calipers • Sport interior with flat-bottom sport steering wheel • Topstitched MB-Tex upper dash trim • Brushed aluminum pedals 	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	18" twin 5-spoke wheels ¹ 19" twin 5-spoke wheels ¹ 19" AMG multispoke wheels, ¹ Silver <i>Requires Sport Pkg.</i> 19" AMG multispoke wheels, ¹ Titanium or w/black accents 19" AMG split 5-spoke wheels, ¹ Titanium or w/black accents 19" AMG forged cross-spoke wheels, ¹ Titanium or Black 19"/20" f/r AMG forged cross-spoke wheels, ¹ Titanium or Black
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	AMG Night Package <ul style="list-style-type: none"> • Gloss Black front A-wing, side mirror housings, side-sill inserts and rear valance trim • Tailpipes in black chrome • Silver-chrome grille crossbar surround 	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Leather upholstery Nappa leather upholstery designo Nappa leather upholstery <i>Bengal Red/Black only</i> Aluminum/Gloss Black trim Natural Grain Black Ash wood trim <i>C 300 requires Sport Pkg.</i> Linden wood trim Natural Grain Brown Ash wood trim AMG Carbon Fiber trim AMG Silver Fiberglass trim
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Metallic or <i>designo</i> paintwork

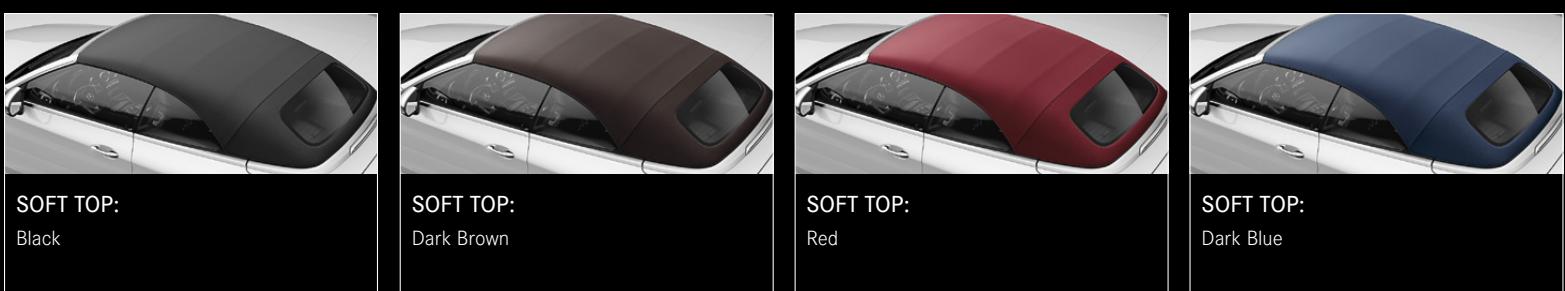
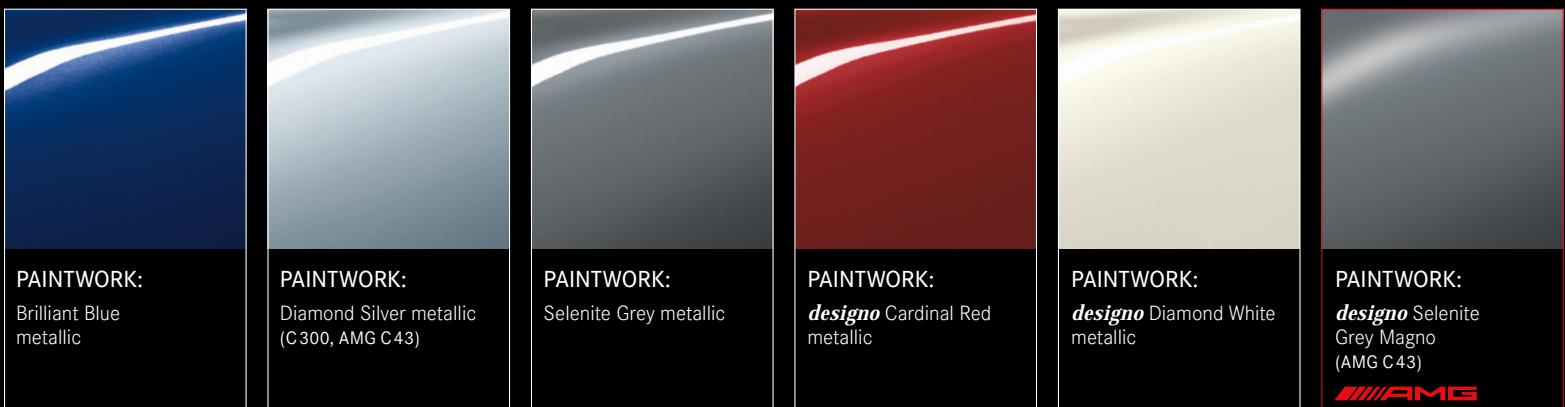
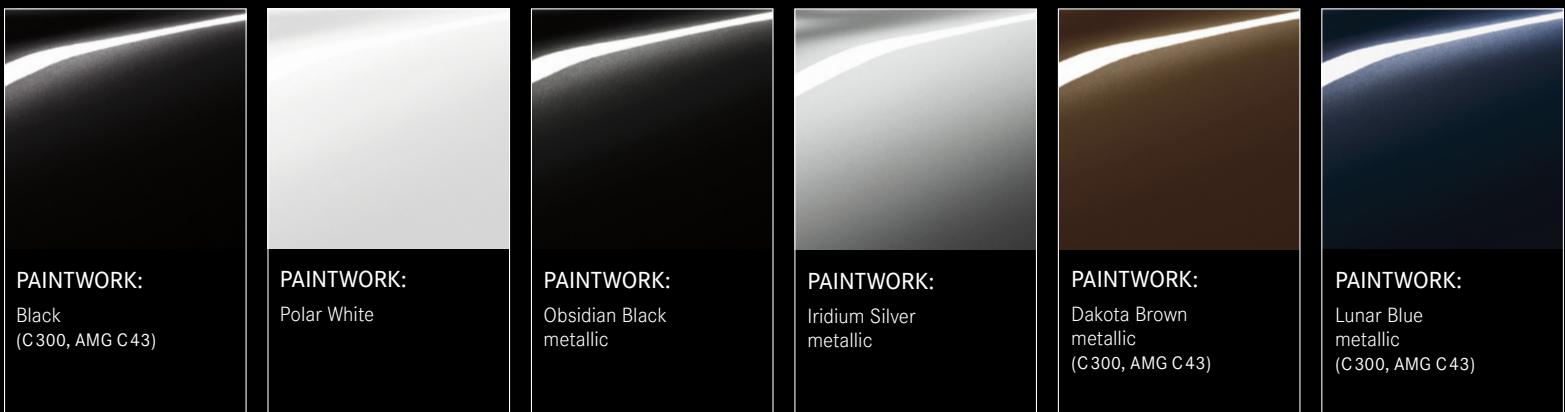
 UPHOLSTERY: MB-Tex <input checked="" type="radio"/> C 300	 UPHOLSTERY: Leather <input type="radio"/> C 300 <input type="radio"/> AMG C 43	 UPHOLSTERY: <i>designo</i> Nappa Leather C 300 Available only in Bengal Red/Black	 UPHOLSTERY: MB-Tex/DINAMICA <input checked="" type="radio"/> AMG C 43 <input checked="" type="radio"/> AMG C 63	 UPHOLSTERY: Nappa leather <input checked="" type="radio"/> AMG C 63 S <input type="radio"/> AMG C 63	 FRONT SEAT OPTION: AMG Performance seats All AMG upholsteries ¹⁸ <i>Nappa leather shown</i>
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 UPHOLSTERY COLOR: Black MB-Tex Leather Nappa leather	 UPHOLSTERY COLOR: Silk Beige/Black MB-Tex	 UPHOLSTERY COLOR: Crystal Grey/Black MB-Tex Leather	 UPHOLSTERY COLOR: Saddle Brown/Black MB-Tex Leather	 UPHOLSTERY COLOR: Porcelain/Black Leather	 UPHOLSTERY COLOR: Cranberry Red/Black Leather
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 UPHOLSTERY COLOR: Black MB-Tex/DINAMICA (AMG C 63) 	 UPHOLSTERY COLOR: Black w/Red stitching MB-Tex/DINAMICA (AMG C 43) 	 UPHOLSTERY COLOR: Black w/Red stitching Leather (AMG C 43) 	 UPHOLSTERY COLOR: Platinum White Pearl/Black Nappa leather (AMG C 63, AMG C 63 S) 	 UPHOLSTERY COLOR: Red Pepper/Black Nappa leather (AMG C 63, AMG C 63 S) 	 UPHOLSTERY COLOR: Black w/Grey accents Nappa leather (AMG C 63 S)
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 TRIM: Aluminum/ Gloss Black	 TRIM: Natural Grain Black Ash wood/ aluminum	 TRIM: Linden wood	 TRIM: Natural Grain Brown Ash wood (C 300)	 TRIM: AMG Carbon Fiber	 TRIM: AMG Silver Fiberglass
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● Standard ○ Optional △ No-charge option





Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT'S REMOTELY POSSIBLE

Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with *Mercedes me*.³

Convenience at your fingertips

The *Mercedes me* website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket

With the *Mercedes me* app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special

When you drive a Mercedes-Benz, you're part of the family. *Mercedes me* lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment

Get exclusive perks at world-class resorts when you stay at a partner hotel of *Mercedes me*. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch

Beyond its advanced, user-friendly technology, *Mercedes me* is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

Ownership, simplified

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, *Mercedes me* makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

Service, on your side

Is it time for service or maintenance? You can make an appointment right from the *Mercedes me* app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.²¹



TOGETHER WHEREVER: mbrace

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of *Mercedes me* to work for you—from apps to WiFi—when you're in your car, and remote vehicle features when you're not.³ Four mbrace packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included

Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It's the core mbrace package but it's far from basic, with remote features and in-car Internet.

Mercedes me app includes:

- | | |
|-------------------------|----------------------------|
| Remote Start | Gas Stations & Fuel Prices |
| Remote Door Lock/Unlock | HERE™ Local Search |
| Remote Horn & Lights | Remote Diagnostics |
| Send2Benz™ | Roadside Assistance |
| Valet Protect | Point-of-Interest Download |
| Vehicle Finder | Traffic Cameras |
| Curfew Minder | Weather |
| and more | and more |

In-car features include:

- | | |
|-------------------------|----------------------------|
| Remote Start | Gas Stations & Fuel Prices |
| Remote Door Lock/Unlock | HERE™ Local Search |
| Remote Horn & Lights | Remote Diagnostics |
| Send2Benz™ | Roadside Assistance |
| Valet Protect | Point-of-Interest Download |
| Vehicle Finder | Traffic Cameras |
| Curfew Minder | Weather |
| and more | and more |

mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:

- | | |
|--|------------------------------------|
| Automatic Alarm Notification | Automatic Collision Notification |
| SOS/Emergency Call | Stolen Vehicle Location Assistance |
| Agent-assisted Remote Door Lock/Unlock | Agent-assisted Vehicle Information |
| Safe Ride | and more |

mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:

- | | |
|-------------------------------|--|
| Mercedes-Benz Concierge | Point-of-Interest Destination Download |
| Turn-by-Turn Route Assistance | Location-based Traffic and Weather |

mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

Features include:

- | | |
|-----------------|---------------|
| iHeartRadio® | Tuneln® Radio |
| In-vehicle WiFi | |

GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your cabriolet more of what you want or need it to be—from grille to trunklid, and from wheels to cabin to cargo area. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

C-Class Cabriolet accessories include:

A selection of alloy wheels

Illuminated Star NA with Premium 3 Pkg.

AMG styling elements

Cargo area tray

All-season floor mats

Coat hanger Requires Base Module

AMG Heritage wheel hub inserts

Media Interface cables for smartphone



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

END NOTES

- * Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. C-Class models are not provided with a spare tire. Vehicles not equipped with Extended Mobility tires are provided with TIREFIT sealant and a portable air pump.
- 2 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- 3 *Mercedes me* and Mercedes-Benz mbrace services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require Premium 3 Package, and an mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
- 4 2017 EPA estimated fuel economy (city/highway) is 22/31 mpg for the C 300, 22/29 mpg for the C 300 4MATIC, 19/26 mpg for the AMG C 43, and 17/22 mpg for the AMG C 63 and C 63 S. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 5 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 6 COLLISION PREVENTION ASSIST PLUS may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
- 7 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- 8 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 9 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- 10 DISTROニック PLUS® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 11 System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or if Active Parking Assist is operating.
- 12 Active Parking Assist is not a substitute for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 13 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more mbrace Packages.
- 14 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather when equipped with the Premium 3 or Premium 4 Package. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 15 Head-Up Display may not be visible with certain eyewear, including polarized glasses.
- 16 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 17 Rear seats cannot be occupied with windblocker installed.
- 18 AMG Performance seats are available in select colors and delete the standard AIRSCARF® system. See your dealer or visit MBUSA.com/C-cab.
- 19 For interior colors that include red or silver seat belts as standard, black seat belts are optional at no charge. See your dealer or visit MBUSA.com/C-cab.
- 20 The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- 21 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.