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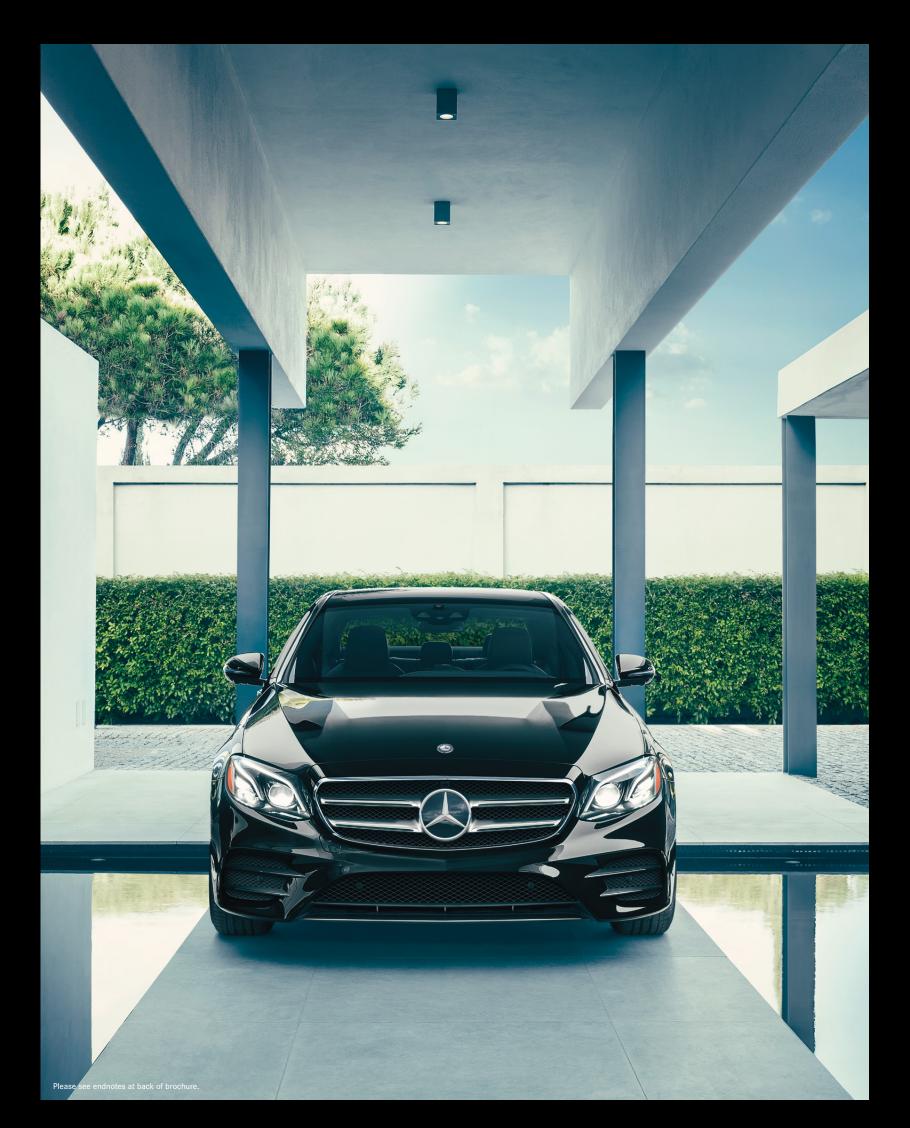
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NOT ONLY TO LEAD BUT TO INSPIRE



The introduction of a new E-Class has been sending automakers back to their drawing boards since the days of actual drawing boards. From breathtaking style to groundbreaking innovation, the 2017 E-Class is more than just a new model. It's a role model for every car on the road.

A milestone is not simply a marker on a map or timeline. It's a dividing line between how things used to be, and how they will be. For decades, the debut of a brand-new E-Class has set a new expectation for what automobiles can do, from the moment it established the luxury sport sedan class, to countless innovations in every category.

The new 10th-generation E-Class will introduce you to abilities you've never seen in a production car. It'll reach out to you, look out for you, and even listen like never before. It can watch for other vehicles all around you, and help you avoid danger actively and semi-autonomously. Even more significantly, it's the first car that can learn from other cars that have recently traveled its route. Its breakthrough Car-to-X Communication lets every new E-Class share a variety of information about driving conditions with a central notification system, which can in turn alert you of danger far beyond your line of sight. Does this sound like the future? It is—and it's here now. As more and more vehicles acquire Car-to-X capability, it will become even more effective at helping you avoid hazards or even just inconvenient delays. It's just one of the revolutionary systems available in the new E-Class.

Of course, even role models have different roles in life, which is why there are three 2017 E-Class sedans and a wagon. All feature turbo power—one of them enhanced by the masters at AMG. Three deliver the confidence of 4MATIC® all-wheel drive. Each offers no fewer than two styling options, four wheel designs, and six trim choices for its sporty, sumptuous cabin. And while every E-Class is spacious, the wagon adds room for two kids in a rearfacing third row. Luxuriously flexible, it's earned a loyal following ever since it pioneered its market segment.

The E-Class also upholds another tradition: advancing the standards of luxury. Its cabin flows with sculptural design and exquisitely crafted tailoring. And it overflows with thoughtfully engineered innovations, from a 12.3" central screen, to 64 colors of ambient lighting, to intuitive Touch Control Buttons on the steering wheel. It takes driving convenience and passenger comfort into a new generation—along with confidence, connectivity and capability. Of course, doing things no car has ever done for you is precisely what an E-Class has always been: a leader that inspires other automakers with its milestones. And a car that inspires you with every mile.



KEY FEATURES

WHAT YOU NEVER IMAGINED WOULD BE POSSIBLE WILL SOON BE WHAT YOU CAN'T IMAGINE LIVING WITHOUT

PERFORMANCE

Torque-rich turbo power. Lowered, luxurious or selfleveling suspension. Nine speeds. Five drive modes, from Comfort to Sport+.

Inline-4 turbo or V6 biturbo engine

DYNAMIC SELECT drive modes

4-wheel multilink suspension with selective damping

Adaptive, leveling AIR BODY CONTROL air suspension*

Confident 4MATIC® all-wheel drive*

DESIGN

An athletic stance with elegant style. Sporty AMG styling, or a classic grille with a stand-up Star. And a truly exquisite cabin.

AMG body styling with Star in grille, or Luxury styling with stand-up Star*

17" to 20" wheels*2

LED headlamps and taillamps, 64-color LED ambient lighting

Six wood choices*

AMG Carbon Fiber and Night Packages*

SAFETY

Radar-based

Active Brake Assist

collision mitigation

First-ever Car-to-X

Communication¹

PRE-SAFE® with

hearing protection

active safety suite

Change Assist and

Speed Limit Pilot*

with Active Lane

industry-first

DRIVE PILOT

Groundbreaking systems that watch the road and can see beyond your view. Active and semi-autonomous systems to assist you.

LUXURY

Sensuous seats that can warm you, cool you, or offer a "hot stone" massage. Sensory delights from highend audio to aromatherapy.

TECHNOLOGY

User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.

Power front seats with memory

Heated, ventilated and massaging front seats*

Power tilt/sliding Panorama roof*

13-speaker Burmester® surround sound*

Air Balance ionizer and aromatherapy*

COMAND® system with navigation, touchpad and 12.3" color screen

Touch controls on steering wheel

Apple CarPlay[™] and Android Auto

Mercedes me with smartphone app, 4G LTE in-car WiFi³

Parking Pilot*









UNDER YOUR THUMB

Hand-stitched in glove-soft Nappa leather, power-adjustable for reach and height, and available with internal heating, you might never want to let go of the E-Class steering wheel. Its Touch Control Buttons make it so you almost never have to. Two innovative touchpads let you scroll up or down, swipe left or right, and click to make a selection from the illustrated menus on two in-dash color screens. With smartphone-like ease, your left thumb controls the screen within the gauges, including a trip computer, settings and driver assists. Your right thumb accesses the central 12.3" COMAND® screen, for audio, navigation,8 Internet,3 comfort features, and more.

LISTEN IN LUXURY

The E-Class lets you choose from a lavish and near-limitless array of listening options. You can tune in local programming via HD Radio,® or opt for nationwide SiriusXM Radio with a 6-month trial. You can stream from your Bluetooth® device, or via apps² like iHeartRadio.® There's even wireless charging for your compatible device. Burmester®—Germany's renowned crafters of high-end home audio—have created two surround sound systems* for the E-Class: a 590-watt system with 13 speakers, and a High-End 3D Surround Sound System for the sedans with 1,540 watts and 23 speakers. With their intricate metal speaker grilles, they're a treat for your eyes and ears.

IT SENSES YOUR TOUCH

ADVANCED BY NATURE

The COMAND® system unifies an array of entertainment, information and comfort features that's staggering in scope, but simple to comprehend. You can use either the touchpad/rotary controller on the console or the steering wheel's right-thumb Touch Control Button to scroll through your options on the 12.3" central screen. In addition to a new, more intuitive menu architecture, the wide display allows for split-screen presentation of the information that matters most to you. The console touchpad also accepts multi-finger gestures, like pinch-to-zoom on a map for the standard navigation. A voice control system that can learn how you talk is also standard.

GAUGE FOR YOURSELF

Complementing the standard 12.3" central display, a second 12.3" high-resolution color screen* supplants the classic analog gauges to create a widescreen cockpit unmatched by any competitor. The fully graphical instrument display offers customizable styles, such as Classic, Sport and Progressive, with exclusive AMG designs on the E43. All of the themes feature crystal-clear graphics, realistically illustrated menus, and a fast refresh rate for seamless movement of indicator needles and animations. New for 2017, the sound concept expands the core beep and gong sounds to make warnings and information easier to recognize by audible categories.

IT TOUCHES YOUR SENSES

DESIGNED TO FLOW

,,

The seamless fluidity of the E-Class cabin is apparent at your first glance. It's evident beneath the surface, too—something you'll appreciate as you experience its thoughtful amenities working in concert. Controls are designed to fall naturally to hand, and to reward your touch. Even the air vents, ringed in satin aluminum, adjust with a satisfying feel, gently clicking when centered. What flows from them may not be visible, but it's no less pleasing: Filters sweep away dust, pollen and odors. And the innovative Air Balance system* can ionize the air and subtly infuse it with any of five scents. It's a car for all your senses—your sense of well-being very much included.

DEFINED BY LIGHT

Some two decades ago, Mercedes-Benz research revealed something that, in retrospect, is not all that surprising: Riding in a completely dark cabin increases stress and fatigue. As a result, the engineers developed the industry's first ambient cabin lighting, a soft glow cast on the footwells, console and door handles to subtly define the cabin without distraction. The new E-Class elevates this comfort innovation to a new pinnacle of style, with a network of LEDs that further outline the wavelike dash and display panel. In addition to five levels of brightness and three lighting zones, the driver can choose among 64 colors to suit your mood—or create a new one.









*Optional or not available on some models. Please see back of brochure.

















${}^\star {\mbox{Optional}}$ or not available on some models. Please see back of brochure

INTELLIGENT DRIVE

An advanced network of multirange radar, multiple cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-leading standard and available assists that can help make driving safer, less stressful, or simply more enjoyable. Active Brake Assist is a standard frontal collision mitigation system. Using radar to help detect if you're approaching a vehicle ahead too quickly—or if there's a crossing pedestrian—it can audibly and visually alert you to brake, or even initiate braking if you fail to respond. Also standard, ATTENTION

ASSIST® helps detect a driver becoming drowsy on a longer

trip by monitoring up to 70 parameters of driving behavior.¹³

VISIONARY PROTECTION

Since the best way to survive a collision is not to have one, the E-Class offers an array of systems* to help you see and sense your surroundings. For easier reversing, a high-resolution, wide-angle rearview camera or the multicamera Surround View System is available. Help shot or Active Blind Spot Assist and Active Lane Keeping Assist help smooth your moves on multilane roadways. The clever Parking Pilot can not only help you size up parking spaces, it can also maneuver you in automatically, parallel or perpendicular, to either side, and out again. As you leave, it can also automatically brake for approaching vehicles or if you select the wrong gear.

IT ANTICIPATES THE FUTURE

ALWAYS ON YOUR SIDE

UNHEARD-OF BENEFITS

More than 65 years after Mercedes-Benz patented the first crumple zones, they remain among the most significant safety innovations in any automobile today. And while the concept has undergone numerous advances to help better protect the passenger cabin in partial-overlap front and rear collisions, their benefits do not apply to side impacts. So, in addition to its multiple standard air bags and body reinforcements, the E-Class is available with new PRE-SAFE® Impulse Side. When radar sensors detect an impending side impact, the outer front seat bolster inflates, to help move the occupant farther from the door while also reducing peak deceleration forces.¹⁸

Mercedes-Benz safety engineers are human engineers first. It's not just that their livelihood is protecting lives. It's also a continual quest to deepen their understanding of how people perceive, act and react before, during and after an accident. It's led to numerous never-before-seen innovations over the years, the latest of which is new PRE-SAFE Sound. When this innovation senses that an impact is imminent, the audio system emits a special, harmless "pink noise." Its frequency is tuned to induce a natural reflex within the ear canal that helps shut out loud noises—to effectively "cover your ears" and help protect your hearing before the impact occurs.

IT TAKES ACTION TO CHANGE IT

BEYOND THE HORIZON

SMOOTHER MANEUVERS

A world-first breakthrough extends the E-Class driver's view of the road ahead even farther than its industry-leading radar and camera systems can. Car-to-X Communication connects every new E-Class to a centralized system that continuously and unobtrusively collects information about road conditions from numerous vehicle actions—from wheelspin to the use of hazard flashers or windshield wipers—along with accidents or hazardous weather. It can then alert you to danger or other situations ahead via in-dash displays or announcements, so you can take precautions or an alternate route beforehand.¹ So even if you can't see around corners, your E-Class can.

The Premium 3 Package includes the industry-leading DRIVE PILOT suite of driver assists. Distance Pilot DISTRONIC® cruise control uses radar to adapt your speed to traffic, even stop-and-go.¹9 As you cruise, Steering Pilot automatically helps keep you centered in your lane, while new Speed Limit Pilot can read posted signs and adjust your speed.²0 A new system lets you execute a lane-change simply by using the turn-signal lever. Another can help you perform an evasive maneuver more smoothly. And further systems can help you brake for cross-traffic or pedestrians in your path ahead, and help prepare for an impending collision from behind you.²1



EVERY
E-CLASS MODEL
IS ALSO A
ROLE MODEL

E 300 SEDAN

SHOWN WITH SPORT PACKAGE

2.0L inline-4 turbo engine
241 hp / 273 lb-ft of torque
9G-TRONIC 9-speed automatic transmission
Rear-wheel drive
18" 5-spoke (Sport) or 17" twin 5-spoke (Luxury) wheels²
0-60 mph in 6.2 seconds⁴





E 300 4MATIC SEDAN

SHOWN WITH LUXURY PACKAGE

2.0L inline-4 turbo engine
241 hp / 273 lb-ft of torque
9G-TRONIC 9-speed automatic transmission
4MATIC® all-wheel drive
18" 5-spoke (Sport) or 17" twin 5-spoke (Luxury) wheels
0-60 mph in 6.3 seconds





E 400 4MATIC WAGON

SHOWN WITH LUXURY PACKAGE

3.0L V6 biturbo engine
329 hp / 354 lb-ft of torque
9G-TRONIC 9-speed automatic transmission
4MATIC all-wheel drive
18" 5-spoke (Sport) or 18" twin 5-spoke (Luxury) wheels
0-60 mph in 5.3 seconds







AMG-enhanced 3.0L V6 biturbo engine 396 hp / 384 lb-ft of torque AMG-enhanced 9G-TRONIC 9-speed transmission AMG Performance 4MATIC with 3-stage ESP® 19" AMG® twin 5-spoke wheels w/black accents 0-60 mph in 4.5 seconds





SPECIFICATIONS		E 300 and E 300 4MATIC Sedans	E 400 4MATIC Wagon	AMG E43 Sedan
Engine	Type Power Torque	2.0L inline-4 turbo w/Direct Injection 241 hp @ 5,550 rpm 273 lb-ft @ 1,300-4,000 rpm	3.0L V6 biturbo w/Direct Injection 329 hp @ 5,250-6,000 rpm 354 lb-ft @ 1,600-4,000 rpm	3.0L V6 biturbo w/Direct Injection 396 hp @ 6,100 rpm 384 lb-ft @ 2,500-5,000 rpm
Transmission		9G-TRONIC 9-speed automatic w/shift paddles	9G-TRONIC 9-speed automatic w/shift paddles	AMG-enhanced 9G-TRONIC 9-speed w/shift paddles
Acceleration 0	0–60 mph⁴	6.2 sec (4MATIC: 6.3 sec)	5.3 sec	4.5 sec
Wheels w/all-season Extended Mobi	lity tires²	Sport Pkg: 18" 5-spoke Luxury Pkg: 17" twin 5-spoke	Sport Pkg: 18" 5-spoke Luxury Pkg: 18" twin 5-spoke	19" AMG® twin 5-spoke
Suspension		4-wheel multilink w/selective damping	4-wheel multilink w/selective damping and self-leveling rear air suspension	4-wheel multilink AMG Sport Suspension based on AIR BODY CONTROL
Drivetrain		Rear-wheel drive or 4MATIC® all-wheel drive	4MATIC all-wheel drive	AMG Performance 4MATIC all-wheel drive

KEY STANDARD FEATURES

0	E 300 E 400 4 MATI A MG E 43		
E 30			STYLING PACKAGE Must select one for E300, E400 models
Δ	Δ		Sport Package • Lowered sport suspension w/selective damping system • Sport body styling w/Star in grille • 18" 5-spoke wheels ²
Δ	0	-	Luxury Package • Comfort suspension w/selective damping system • Luxury styling w/stand-up Star • 17" twin 5-spoke wheels (sedans) • 18" twin 5-spoke wheels (wagon) • MB-Tex wrapped dashboard w/topstitching

PERFORMANCE AND EFFICIENCY

•	•	•	DYNAMIC SELECT AMG DYNAMIC SELECT on E 43
•	•	•	ECO Start/Stop system
•	•	•	ESP® Dynamic Cornering Assist
0	•	•	4MATIC all-wheel drive AMG Performance 4MATIC on E 43

			SAFETY AND SECURITY
•	•	•	Active Brake Assist
•	•	•	ATTENTION ASSIST®
•		•	Car-to-X Communication ¹
•	•	•	PRE-SAFE®
•	•	•	PRE-SAFE Sound
•	•	•	Electronic Stability Program (ESP)
•	•	•	Crosswind Assist
•	•	•	Adaptive braking technology: Predictive Brake Priming, Automatic
			Brake Drying, Hill-Start Assist, and brake HOLD feature
•	•	•	Emergency-sensing Brake Assist (BAS®)
•	•	•	Advanced Tire Pressure Monitoring System
0	0	•	Rearview camera ¹⁴
0	0	•	Blind Spot Assist ¹⁵
0	0	•	Parking Pilot ¹⁶
0	0	•	Rear Cross-Traffic Alert ¹⁷
•	•	•	7 air bags offering 9-way protection
•	•	•	LED Daytime Running Lamps, headlamps and taillamps
•	•	•	SmartKey remote locking w/KEYLESS-START
0	0	•	KEYLESS-GO®
0	•	•	Electronic trunk closer (sedans) or power liftgate (wagon)
0	0	•	HANDS-FREE ACCESS
		_	A COLOR OF THE COL
•			Antitheft alarm system w/remote panic feature

00	Е 400 4МАТІС	AMG E43	
E 300	E 4(AM	COMFORT AND CONVENIENCE
•	•	•	Power front seats w/3-position memory
0	0	•	Heated front seats
•		•	40/20/40-split folding 2nd-row seatbacks
_	•		Folding, rear-facing 3rd-row seat ⁷
•	•	•	Power tilt/telescoping steering column
•	•	•	Multifunction steering wheel w/Touch Control Buttons
•	•		3-spoke steering wheel, Nappa leather w/perforated side grips
_		•	Flat-bottom sport steering wheel
•	•	•	Power tilt/sliding glass sunroof
•	•	•	Dual-zone automatic climate control
•		•	Combination dust/pollen and activated charcoal filtration
•	•	•	64-color LED ambient lighting
_	•	-	Retractable/removable partition net and luggage cover
•	•	•	Rain-sensing windshield wipers
_	•		Rear-window wiper/washer w/auto-on in Reverse
•	•	•	Integrated garage-door opener
•	•	•	Color-keyed heated power side mirrors w/power fold-in
•	•	•	Auto-dimming driver-side and inside rearview mirrors

			ENTERTAINMENT AND NAVIGATION
• • • •	• • • •	• • • • • • •	12.3" high-resolution color central screen COMAND® system w/console-mounted touchpad/rotary controller Analog gauges 12.3" widescreen instrument cluster w/AMG-specific design on E 43 High-resolution color multifunction display
•	•	•	COMAND® hard-drive navigation® Voice control w/learning feature 3 years of no-charge navigation map updates 3 years of live traffic service provided by TomTom®
• •	• •	•	Hands-free Bluetooth [®] interface Smartphone Integration w/Apple CarPlay [™] and Android Auto ²² Near-Field Communication (NFC) technology w/wireless charging
0 • • • • •	0 • • • • • • •	•	Burmester® Surround Sound System FrontBass® system Bluetooth audio streaming Dual USB ports, SD card reader SiriusXM Radio w/6-month All Access trial® HD Radio® receiver
•	•	•	5 years of Mercedes-Benz mbrace® Connect services³

MBUSA.com/E ullet Standard ullet Optional $oldsymbol{\Delta}$ No-charge option - Not available (NA)

DIMENSIONS		E 300 and E 300 4MATIC Sedans	E 400 4MATIC Wagon	AMG E43 Sedan
Wheelbase		115.7"	115.7"	115.7"
Overall length		193.8"	194.2"	194.6"
Overall height		Sport Pkg: 57.8"	57.7"	57.0"
		Luxury Pkg: 58.4"	58.3"	
Overall width	w/mirrors	81.3"	81.3"	81.3"
Curb weight		E300: 3,792 lbs E300 4MATIC: 3,891 lbs	4,299 lbs	4,145 lbs
Headroom	1st row/2nd row	37.4" / 38.2"	37.5" / 39.6"	37.4" / 38.2"
Legroom	1st row/2nd row	41.7" / 36.2"	41.5" / 35.8"	41.7" / 36.2"
Shoulder room	1st row/2nd row	57.8" / 57.1"	57.8" / 57.1"	57.8" / 57.1"
Cargo capacity ⁷		13.1 cu ft	35.0 cu ft (behind 2nd row, floor to ceiling)	13.1 cu ft

30 30 4M		MG E4	
E 3(E 4(AM	OPTION PACKAGES
0	0	•	Premium 1 Package Parking Pilot Rearview camera Blind Spot Assist Rear Cross-Traffic Alert Heated front seats KEYLESS-GO Electronic trunk closer Power liftgate standard on Wagon HANDS-FREE ACCESS Burmester Surround Sound System SiriusXM Radio w/6-month All Access trial ⁹ Near-Field Communication (NFC) technology w/wireless charging
0	0	0	Premium 2 Package • All items in Premium 1 Package Standard on AMG E43 • LED Intelligent Light System w/Adaptive Highbeam Assist • Active multicontour front seats w/massage • Rapid heating feature for front seats • Air Balance cabin-air purification and fragrance systems • Power rear-window sunshade Sedans only • Rear-side window sunshades Wagons only
0	0	0	Premium 3 Package • All items in Premium 2 Package • Distance Pilot DISTRONIC® and Steering Pilot • Evasive Steering Assist • Active Blind Spot Assist • Active Lane Keeping Assist • Active Lane Change Assist • Active Brake Assist with Cross-Traffic Function • Congestion Emergency Braking • Active Emergency Stop Assist • Speed Limit Pilot • Surround View System • PRE-SAFE Impulse Side • PRE-SAFE PLUS • Head-Up Display ¹¹
0	0	-	Sport Wheel Package Requires Sport Pkg. • 18" AMG® 5-spoke wheels² • Perforated front brake discs w/painted calipers Standard on Wagon • Black headliner
0	0	_	Warmth & Comfort Package Requires Premium 2 or 3 Pkg. NA with wood/leather steering wheel Heated front armrests Heated steering wheel Galvanized shift paddles
0	0	0	Acoustic Comfort Package • Noise-reducing laminated front door and windshield glass • Infrared-reflecting windshield and rear window • Higher-density rear-cabin carpeting, plus thicker insulation in the

Higher-density rear-cabin carpeting, plus thicker insulation in the doors, sedan rear shelf, and key body and interior locations

O AMG Exterior Carbon Fiber Package NA w/AMG Night Pkg. Carbon fiber rear lip spoiler and exterior mirror covers

- ○ AMG Night Package NA w/AMG Exterior Carbon Fiber Pkg. Gloss Black front air-dam splitter and fins, and rear diffuser trim

- Tailpipes in black chrome

			INDIVIDUAL OPTIONS
0	0	•	AIR BODY CONTROL multimode air suspension w/4-wheel level control AMG Sport Suspension based on AIR BODY CONTROL on AMG E43
0	0		Blind Spot Assist Also in Premium Pkgs.
0			Parking Pilot w/rearview camera Also in Premium Pkgs.
0	0		Adaptive Highbeam Assist Also in Premium 2 Pkg.
0	0	0	Panorama roof
_	_	Δ	Deletion of front fender badges
0	0	•	Heated front seats Also in Premium Pkgs.
0	0	0	Heated and ventilated front seats Requires Premium 2 or 3 Pkg. E300, E400 also require leather or Nappa leather upholstery
_		0	Heated rear seats
0	0		Heated steering wheel ²³ Also in Warmth & Comfort Pkg.
0	0		Wood/leather steering wheel ²³ Requires Burl Walnut wood trim
_		0	AMG Nappa/DINAMICA Performance steering wheel
0	0	•	12.3" widescreen instrument cluster Requires Premium 3 Pkg.
0		0	Burmester High-End 3D Surround Sound System
			Requires Premium 1, 2 or 3 Pkg.
0	0		18" twin 5-spoke wheels ² Requires Luxury Pkg.
0	0		19" AMG twin 5-spoke wheels ² Requires Sport Wheel Pkg.
_		0	20" AMG split 5-spoke wheels, Titanium or w/black accents ²
_		o 	20" AMG multispoke wheels, Titanium or w/black accents ²
0	0		Leather upholstery Requires Sport Pkg.
0	0		Nappa leather upholstery E300, E400 require Luxury Pkg.
0	0		designo Nappa leather upholstery
_		Δ	Black seat belts Replacing standard red seat belts
Δ	Δ	Δ	Natural Grain Brown Ash wood trim Standard w/Sport Pkg.
Δ	Δ		Burl Walnut wood trim Standard w/Luxury Pkg.
_			Aluminum trim w/Trapeze Cut
Δ	Δ	Δ	Natural Grain Black Ash wood trim
Δ	Δ	Δ	Brown Ash wood trim
0	0	0	designo Black Piano Lacquer "Flowing Lines" wood trim
0	0	0	designo Magnolia "Flowing Lines" wood trim

 \circ \circ Metallic or designo paintwork



UPHOLSTERY:

- MB-Tex
- E300 Sedans E 400 4MATIC Wagon



- Leather Requires Sport Pkg.
- O E 300 Sedans
- E400 4MATIC Wagon Includes MB-Tex 3rd-row seat

UPHOLSTERY COLOR:

Wagon includes Black 3rd-row seat

Nut Brown/Black

Sport Pkg. only

MB-Tex



UPHOLSTERY:

- Nappa leather Requires Luxury Pkg.
- E300 Sedans ○ E400 4MATIC Wagon
- Includes MB-Tex 3rd-row seat

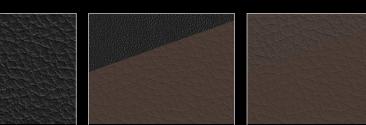


UPHOLSTERY:

- designo Nappa leather
- O E300 Sedans
- O E 400 4MATIC Wagon Includes MB-Tex 3rd-row seat



- Nappa leather AMG E43 Sedan



UPHOLSTERY COLOR:

UPHOLSTERY COLOR:

Black/Titanium Grey Pearl

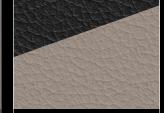
 $designo \ {\it Nappa} \ {\it leather}$

- Black
- MB-Tex
- Leather Nappa leather
- Leather AMG Nappa leather AMG Nappa leather



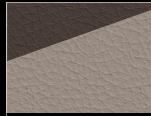
UPHOLSTERY COLOR:

- Nut Brown/Espresso Brown
- MB-Tex



UPHOLSTERY COLOR:

- Macchiato Beige/Black Sport Pkg. only
- MB-Tex Leather
- AMG Nappa leather Wagon includes Black 3rd-row seat



UPHOLSTERY COLOR:

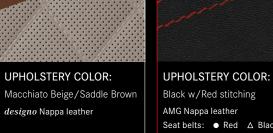
- Macchiato Beige/ Espresso Brown
- Luxury Pkg. only MB-Tex Nappa leather







- Seat belts: Red △ Black





TRIM:

Natural Grain Brown Ash wood



Natural Grain

Black Ash wood

Burl Walnut wood



TRIM:

Brown Ash wood



Piano Lacquer

"Flowing Lines"



TRIM: designoMagnolia "Flowing Lines" wood



Aluminum w/ Trapeze Cut











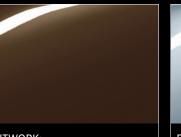




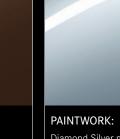
PAINTWORK: Polar White



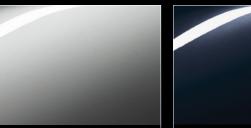
PAINTWORK:







Diamond Silver metallic



PAINTWORK: Iridium Silver metallic

PAINTWORK:

Selenite Grey metallic

Black

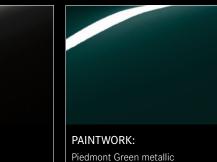


PAINTWORK: Lunar Blue metallic

PAINTWORK:

designo Cardinal Red metallic

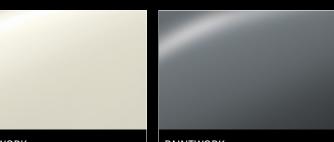




Obsidian Black metallic



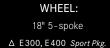
PAINTWORK: designo Diamond White metallic



PAINTWORK:

designo Selenite Grey Magno (matte)





WHEEL:

19" AMG twin 5-spoke

Titanium

O E300, E400

Requires Sport Wheel Pkg.



WHEEL: 17" twin 5-spoke Δ E300 Luxury Pkg.

WHEEL:

19" AMG twin 5-spoke

w/black accents

AMG E43



WHEEL: 18" twin 5-spoke ○ E 400 Luxury Pkg. O E300 Requires Luxury Pkg.



18" AMG® 5-spoke O E300, E400 Sport Wheel Pkg.





WHEEL: 20" AMG twin 5-spoke Titanium or w/black accents O AMG E43



WHEEL:

20" AMG multispoke Titanium or w/black accents O AMG E43



Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT'S REMOTELY POSSIBLE

Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with Mercedes me.3

Convenience at your fingertips

The Mercedes me website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in vour pocket

With the Mercedes me app, you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special

When you drive a Mercedes-Benz, you're part of the family. Mercedes me lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get exclusive perks at world-class resorts when you stay at a partner hotel of Mercedes me. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch

Beyond its advanced, user-friendly technology, Mercedes me is a team of helpful people who genuinely care. Expert concierges are always on call to help you-from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, Mercedes me makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

Service, on your side

Is it time for service or maintenance? You can make an appointment right from the Mercedes me app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.²⁴



TOGETHER WHEREVER: mbrace

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of *Mercedes me* to work for you - from apps to WiFi - when you're in your car, and remote vehicle features when you're not.3 Four mbrace packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included

Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It's the core mbrace package but it's far from basic, with remote features and in-car Internet.

Gas Stations & Fuel Prices

Point-of-Interest Download

HERE™ Local Search

Remote Diagnostics

Roadside Assistance

Traffic Cameras

Weather

and more

Mercedes me app includes: In-car features include:

Remote Start Remote Door Lock/Unlock Remote Horn & Lights Send2Benz[™] Valet Protect Vehicle Finder

Curfew Minder

mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:

and more

Automatic Alarm Notification Automatic Collision Notification SOS/Emergency Call Stolen Vehicle Location Assistance Agent-assisted Remote Door Lock/Unlock Agent-assisted Vehicle Information and more

mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:

Mercedes-Benz Concierge Point of Interest Destination Download Turn-by-Turn Route Assistance Location-based Traffic and Weather

mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

Features include:

iHeartRadio® TuneIn® Radio In-vehicle WiFi

GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be-from grille to trunklid, cabin to cargo area. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

E-Class Sedan accessories include:

A selection of alloy wheels Illuminated Star NA w/Luxury or Premium 3 Pkg. Roof rack basic carrier Ski/snowboard rack Requires basic carrier Roof box Requires basic carrier Rear spoiler Sedans only

Roof spoiler Sedans only All-season floor mats Cargo area trav Comfort Box retractable trunk cargo bin for sedans

Folding table Requires Base Module Air Balance atomizer fragrances













The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow. Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

- or not available on some models. See Packages and Options listing in this
- Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information. Car-to-X services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz ale available, within a provided by time parties and not within the control of microscost Set. USA, LLC. Five years of the service are included, starting on the original retail sale or lease date from an authorized Mercedes-Benz dealer. System cannot detect and/or report every road hazard, and its effectiveness depends on the presence of other vehicles equipped with
- road nazard, and its effectiveness depends on the presence of other vehicles equipped with Cart-to-X Communication. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle.

 2 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and anaproved wheels are recommended for driving in those conditions. Models with Extended Mobility tires are not provided with a spare tire. Optional 20" wheels include summer high-performance tires.

 3 Mercedes me and Mercedes-Benz mbrace" services operate only where cellular and GPS
- satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
- A Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.

 2017 EPA estimated fuel economy (city/highway) is 22/30 mpg for E300 Sedan, 22/29 mpg for E300 4MATIC Sedan, and 18/25 mpg for AMG E43 Sedan. E400 4MATIC Wagon estimates not available at time of printing. See your dealer. Compare the estimated mpg of other wholes are different milears decording an expert for two the compared may of other wholes. mpg of other vehicles. You may get different mileage depending on how fast you drive, weather
- conditions and trip length.

 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions.
- snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.

 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floormounted tie-downs. See Operator's Manual for height/weight limitations for 3rd-row seat. While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online fastures require a subscription and now are more merce Packages.
- within an area. Online features require a subscription and one or more mbrace Packages. The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package. If you decide to continue your subscription after subscription to the Sirius All Access package. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.

 10 Wireless charging available only for devices with compatible technology and size. See Operator's Manual for more information. Devices sold separately.

 11 Head-Up Display may not be visible with certain eyewear, including polarized glasses.

 12 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary objects no prepagating or pradict the curvature and for lead avoid of the read or

- stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.

 13 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and, or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift
- and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.

 14 Rearview camera and Surround View System do not audibly notify driver of nearby objects
- and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.

 15 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind
- Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
 Parking Pilot is not a substitute for driver attention to the immediate surroundings, as well as people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
 Rear Cross-Traffic Alert is not a substitute for actively checking around the vehicle for any extractions of the property o
- obstacles or people. It may not detect certain objects based on their size, path, proximity or speed and angle of approach, or due to sensor obstruction, and does not control steering angle. See Operator's Manual for additional information, tips and warnings.

 8 System cannot prevent a collision, and does not alert the driver of an impending collision or
- involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road shead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.

 20 Speed Limit Pilot is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- laws and driving conditions.

 System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or Parking Pilot is operating.

 22 Apple CarPlay" is a product of Apple Inc. Android Auto is a product of Google Inc. Device and
- app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including COMAND® navigation and the apps of Mercedes-Benz mbrace," may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.

 23 Steering wheel options may not be ordered together, whether individually or within a package. Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be acceptable from again roade. Deponding as the international contractions are to the international contractions and towing.
- be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restrict roadways, acts of nature and vehicle accessibility may limit our ability to provide services. to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.