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## Sales Department Bulletins

**HUDSON MOTOR CAR COMPANY**  
**SALES DEPARTMENT BULLETIN**

**1941 Series**

Form 8642

DL-41-5

Number

11/13/40

Date

Subject and  
Item Number

TO ALL DEALERS:

The Station Wagon will be supplied on the model 11 or model 14 chassis and following are the List and Factory Town Prices:

	MODEL 11	MODEL 14
LIST	\$ 1150.00	\$ 1213 .00
FACTORY DELIVERY*	60.00	62.50
ADVERTISING AND OTHER CHARGES		
DEALER HANDLING	<u>15.00</u>	<u>15.00</u>
FACTORY TOWN DELIVERED PRICE	1225.00	1290.00
EXTRA COST PACKAGES	<u>30.00</u>	<u>54.50</u>
FACTORY TOWN DELIVERED PRICE INCLUDING PACKAGES	1255.00	1345.00

\* Does not include the \$5.00 retail delivery report card

The extra cost packages are as follows:

	MODEL 11	MODEL 14
Package A:	Extra Visor Mechanical Clock Air Horns	Extra Visor Electric Clock Custom Steering Wheel
Package B:	Extra Windshield Wiper Chrome Fender Welts Tire Cover	Bumper wings front only Fender Lamps Tire Cover

Station Wagon bodies are in natural wood finish with Mahogany paneling and will be supplied with fenders, hood and cowl in any of the following standard colors:

K - Black	B - Baronet Blue
G - Gun Metal	S - Silver Green
P - Pine Green	J - Jewel Blue
N - Newport Tan	M - Maroon
Q - Quaker Gray	R - Richmond Gray
H - Hollywood Tan	

Station Wagons are upholstered in tan imitation leather, with airfoam front cushions in the front seat only. Airfoam cushions not available in rear seats.

Standard Tires are on the Model 11 are 5-16 x 600 4-Ply and on the model 14, 5-16 x 625.

(OVER)

STATION  
WAGON  
PRICES

EXTRA  
COST  
PACKAGES

COLORS

UPHOLSTERY

TIRES

TIRES

Option EE (16 x 650) and Option A (15 x 700) are available. When Option A is ordered no tire cover will be supplied. Allowance \$7.00 Net.

Following options are not available on Station Wagons

Option Z	Chrome Window Mouldings
Option DD	Direction Indicator
Option MM	Airfoam cushions throughout.
Option F	Front Door Arm Rests
Option U	Less Running Boards

COLOR COMBINATIONS

We are receiving requests for two-tone color combinations using colors standard in Production but not now released as standard two-tone combinations.

To provide for these requirements please note the following:

GROUP I

Group I STANDARD TWO-TONES

	MODELS 10T 10P <u>11, 12 &amp; 14</u>	MODELS 15 & 17 <u>                    </u>
	List	
P.S. Pine Green - Silver Green	\$ 12.50	Std.
N.H. Newport Tan - Hollywood Tan	12.50	Std.
Q.R. Quaker Gray - Richmond Gray	12.50	Std.
B.R. Baronet Blue - Richmond Gray	12.50	Std.

GROUP II

Group II In group II any of our standard colors except Maroon, Regal Red and Crystal Bronze will be supplied in two-tone color combination at the following prices:

	10T 10P <u>11, 12 &amp; 14</u>	<u>15 &amp; 17</u>
	List	List
	\$25.00	\$12.50

While some color combinations should be avoided as lacking in harmony, the following combinations are recommended.

<u>OPTION LETTERS</u>	<u>COLOR LOWER BODY AND FENDERS</u>	<u>COLOR UPPER BODY</u>	<u>CLOTH</u>		
			<u>10T</u>	<u>10P</u>	<u>11, 12, 14, 16, 17</u>
P.R.	Pine Green	Richmond Gray	Std.	W4	W5
S.R.	Silver Green	Richmond Gray	Std.	W4	W5
G.R.	Gun Metal	Richmond Gray	Std.	W4	W4
K.R.	Black	Richmond Gray	Std.	W4	W4

GROUP III

GROUP III In Group III the following combinations of Maroon and Regal Red will be supplied at \$40.00 List on 10T, 10P, 11, 12 & 14 and at \$27.50 List on models 15 and 17.

<u>OPTION</u>	<u>LOWER BODY AND FENDERS</u>	<u>TOP</u>	<u>10T</u>	<u>CLOTH</u>	
				<u>10P</u>	<u>11, 12, 14, 15, 17</u>
M.R.	Maroon	Richmond Gray	Std.	W4	W4
M.H.	Maroon	Hollywood Tan	Std.	W3	W3
R.R.R.	Regal Red	Richmond Gray	Std.	W4	W4
R.R.H.	Regal Red	Hollywood Tan	Std.	W3	W3

HUDSON MOTOR CAR COMPANY  
**SALES DEPARTMENT BULLETIN**

1941 Series

Form 8642

DL-41-8

Number

1/22/41

Date

Subject and  
Item Number

TO ALL DEALERS:

Effective in production starting February 3, 1941 the Green Hockanum Tweed cloth will be available In the Hudson Six DeLuxe (Model 10P) at no additional charge.

This is the same cloth that has been supplied on the Hudson Super Six (Model 11) and continues to be available on that model.

This added Option provides three cloth colors for the Model 10P.

Specify Option W5

This cloth options on Model 10P and Model 11 are now as follows:

Model 10P

Option W3 is Tan Broadcloth  
Option W4 is Gray Broadcloth  
Option W5 is Green Hockanum Tweed

Model 11

Option W3 is Tan Hockanum Tweed  
Option W4 is Gray Hockanum Tweed  
Option W5 is Green Hockanum Tweed  
Option OP3 is Tan Heavy Rib Broadcloth  
Option OP4 is Gray Heavy Rib Broadcloth  
Option OP5 is Green Heavy Rib Broadcloth

The Green Tweed option on the Model 10P will be withdrawn as soon as our present supply is exhausted.

F. R. Fowles  
Assistant Sales Manager

GREEN  
HOCKANUM  
TWEED  
CLOTH