

1969 LEMOYNE AN ADVENTURE IN LUXURY

LeMoyne luxury is designed so you can share your good taste with others, yet it remains as individual as a suit of clothes, as personal as a first love.

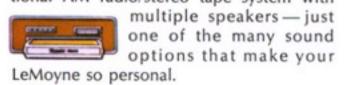
LeMoyne luxury is richly comfortable seats with deep foam padding covered in fabric and vinyl upholstery, polished wood grain panelling and wall-to-wall carpeting. And most important, LeMoyne is a Meteor.

TOP: LEMOYNE'S CONTROL MODULE INSTRUMENT PANEL.

LeMoyne luxury is also the option list that lets you define the personal choice to be enjoyed and shared with others.

For example, the "Selectaire"
Conditioning that lets you create
your own climate at the touch of

a finger; or the convenience light panel that tells you about low fuel, headlights on, doors ajar and seat belts undone. Or perhaps a solid 70 minutes of your kind of music, uninterrupted, on LeMoyne's optional AM radio/stereo tape system with



LeMoyne. Luxury is only part of the story. The adventure goes on.







For the people who created LeMoyne knew the flair you wanted in hardtop styling, and they did it your way . . . exciting, yet elegant. LeMoyne's hardtop styling asks for someone who appreciates the better things in cars. An automobile that serves you with the extra-luxury features like power disc brakes or Select-Shift automatic that can be for-

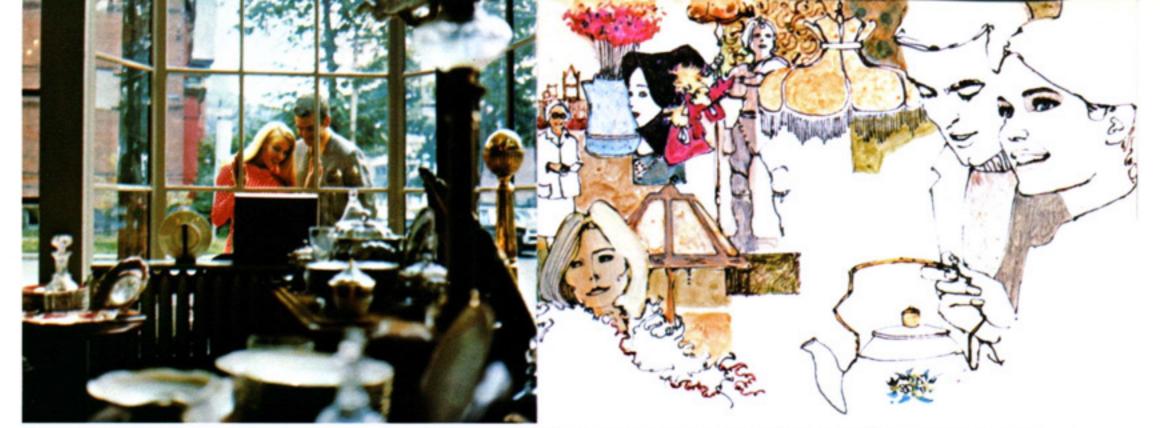
automatic that can be forgotten or commanded. Full

power equipment — the fingertip way to control a lithe, lively, exciting spirit. LeMoyne hardtop, smoothly edged, flowing, breathing, alive. Alive and yearning for places to go, things to do — and you.

LeMoyne. If you feel desire when you think about it, excitement when you look at it, go ahead. You and LeMoyne are destined to have a beautiful relationship.



LEMOYNE'S OPTIONAL TWIN-COMFORT LOUNGE SEATS WITH RECLINING PASSENGER SEAT





1969 LEMOYNE THE INSIDE STORY ON LEMOYNE LUXURY

What interior designers do for a room, Meteor stylists did for LeMoyne. A superb combination of the finest materials and colours. They co-ordinated them into a series of superbly rich interior treatments that rival the elegance of much more expensive cars. Now, the decision is yours; which of the many LeMoyne interiors should you choose? Regardless of your choice, LeMoyne's seats are all fully foam-cushioned, padded and covered in rich fabric and vinyl upholstery. From the driver's seat — the compact control module is contoured to present the instruments and controls precisely to your eyes and fingertips.

Underfoot, LeMoyne's deep cut pile wall-to-

wall carpet adds a richness that is illuminated by convenience and courtesy lights positioned to show passengers the elegance you chose.

Seating arrangement is your personal choice, including Twin-Comfort lounge seats that act like a bench seat for carrying three up front yet adjust separately for maximum comfort.

That's the inside story that sets LeMoyne apart from all the others.

BELOW: LEMOYNE ALL-FABRIC BENCH SEAT WITH PULL-DOWN ARMREST LEFT: LEMOYNE TWIN-COMFORT LOUNGE SEATS











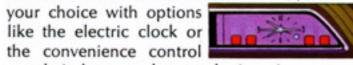
1969 RIDEAU 500 THE BEAUTIFUL NEW LOOK IN VALUE

If Meteor adventure speaks to you, and your budget does too, listen! Because Rideau 500 was built to be your kind of car, it's big in everything except price. Rideau 500 is a Meteor, so you get all the spirit Meteor brings. But you get a lot more than that, around you; seat belts undone, doors ajar, more extras than any other car in its class. Like the 124" wheelbase, something you'd expect in a luxury car but get in Rideau 500.

The discovery of Rideau 500 luxury continues inside with tastefully designed fabrics, deluxe interior trim, full door-to-door carpeting and rear seat armrests and ashtrays. It's the kind of value you get in every Meteor.

Like all Meteors, Rideau 500 puts command right in front of you. It starts with the special

Meteor control module. From then on, it's your choice with options



the convenience control panel. It lets you know what's going on low fuel, and headlights on, all at a glance.

For extra luxury, consult the option list, where your personal taste can really come to the fore. Four big V8 engines head the list, along with the Select-Shift three-speed automatic transmission. Full power equipment is yours for the asking, too, even to such items as six-way power seats and power door locks.

Rideau 500 - we built it for beauty and value

RIDEAU 500 CLOTH AND VINYL INTERIOR





the control module with instruments and switches right at your fingertips.

mounted snow tires.

RIDEAU CLOTH AND VINYL INTERIOR





1969 **METEOR WAGONS** FOR GOING EXCITING PLACES, DOING EXCITING THINGS

Where do you want to go, what do you want to do? Take your choice, then take your Meteor wagon - big and luxurious, yet ready to work as hard as you wish.

But there are pleasant surprises in Meteor wagons . . . they're as luxurious as sedans, and they can have every luxury touch that you can imagine. For instance, the load area can be fully carpeted. Standard equipment includes a lockable storage compartment, specially engineered suspension, and deep, full-comfort seats with room for six adults. Or, you can choose from models with dual facing rear seats for the children.

You buy a wagon for room, and Meteor wagons have it - a full 96.2 cubic feet of cargo space to carry just about everything you want.

To make it easy for people or cargo, there's the new 3-way tailgate that drops flat, or opens like a door with the rear window up or down. Order the optional deluxe roof

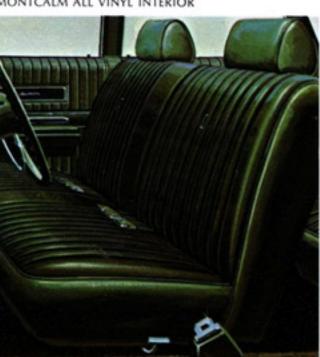
rack for extra carrying capacity with an air deflector to keep the rear window clean.

Now that you've decided which Meteor wagon is for you, you can make it as individual as you are. With comfort in mind, you can choose six-way power front seats. Or even a reclining version for the front passenger in beautiful knitted vinyl. For extra heavy loads there's a new automatic

load-levelling device. And a lot more.

Meteor wagons: luxurious at the cottage or the country club.

MONTCALM ALL VINYL INTERIOR







METEOR'S OPTIONAL FULLY-CARPETED LOAD AREA

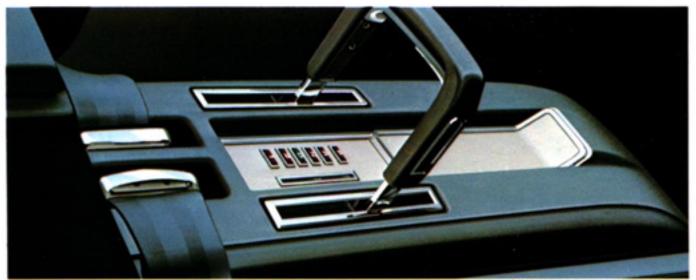


1969 METEOR OPTIONS AND ACCESSORIES

Now is the time to decide which extra personal touches you want your new Meteor to have. You can custom-build your Meteor for even more luxury, economy or performance to make it very personally yours. There's a full list of options to choose from: performance items like heavy duty suspensions and bigger engines; comfort items like reclining seats

and tilt steering wheel; appearance items like special wheel discs and two-tone paint; convenience items like 6-way power seats and power side windows. You'll want to choose your options carefully to get the fullest amount of pleasure from your Meteor.

Some Meteor options are shown here. A more complete list is on the back page.



Get the advantages of a manual shift and an automatic at the same time. Meteor's smooth Select-Shift. Shift it automatically, or control the shifts to match driving con-

ditions...perfect for "his" and "hers" driving. Select-Shift is steering column, or console mounted with this stirrup shift on the S33.



Here's the way to cool it during the hot months, and be warm as toast during the winter. It's variable control "Selectaire"

conditioning, available with all V-8 engines. Just set the controls, and you're as cool or as warm as you want to be.



Know what time it is all the time with Meteor's integrated electric clock. It's standard on LeMoyne, optional on all other models.



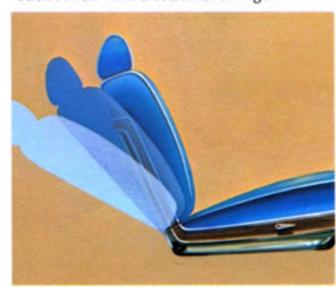
If you'd like to make it easier getting in and out, this tilt steering wheel option does the job beautifully. It also adjusts to give you a perfect driving position.



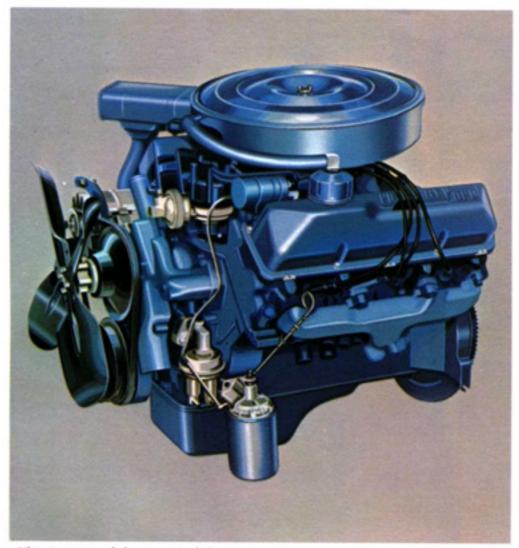
Get two separate speakers with this AM/ FM stereo multiplex radio. Or, order the stereo tape playback system for up to 70 minutes of uninterrupted music.



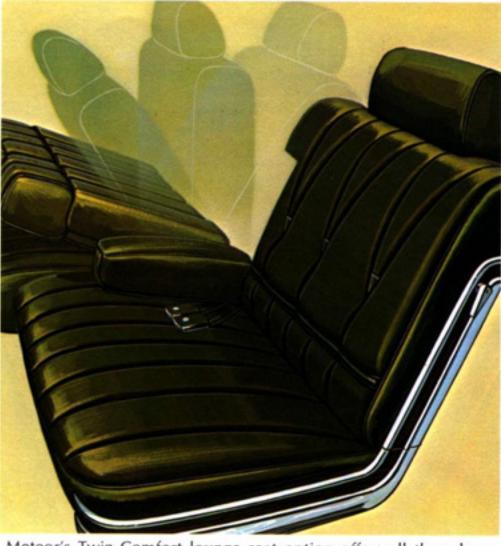
To ease fatigue or accommodate different size drivers, order the 6-way power seat . . . up, down, back, forward, tilt forward, tilt back . . . all with a touch of a finger.



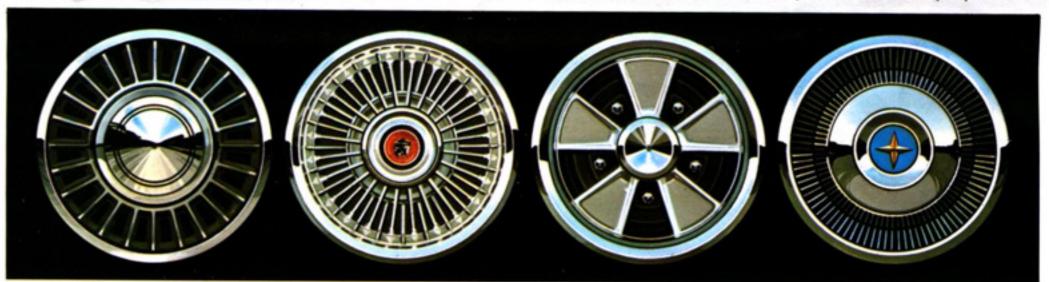
This reclining seat for the front seat passenger makes a long trip a lot easier. It's just one of the many available seating options you can get with your Meteor.



This is one of the powerful engines you can order . . . the 390 cubic inch V8 with a 2-barrel carburetor. There's also the 302 cubic inch V8, plus two big 429 cubic inch V8s, one with a 2-barrel carburetor and one with a 4-barrel carburetor.

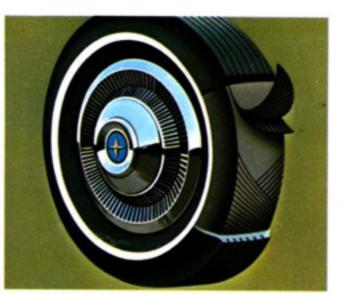


Meteor's Twin-Comfort lounge seat option offers all the advantages of a regular bench seat, with the individuality of a bucket seat. Each seat adjusts individually and has individual armrests that can be folded up to make ample room for three people.

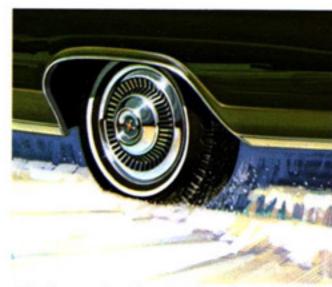


For a touch of distinction that adds so much to the look of your car, choose one of the four different types of wheel covers. You can choose the luxury of styled steel LeMoyne-type wheel covers, for a sporty look select wire wheel or mag-type wheel

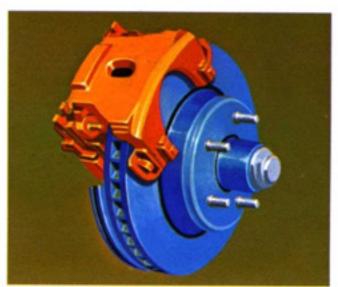
covers and deluxe wheel covers with a Meteor medallion give an extra fine touch.



Belted bias ply polyester/fibreglass tires give you long tread life, high traction and a smooth ride. Just one of the four Meteor tire options.



Want easy traction in the winter? Order this snow tire option; two spare wheels with snow tires mounted, one as a spare. It's an easy switch when the snow flies.



For hard driving, mountainous conditions or just a lot of stop-and-go driving, order power disc brakes for fade-free braking and extra stopping power.

Options and accessories

Powertrain Items

Engines: 302-2V V8 (standard on S33 and LeMoyne
 390-2V V8 • 429-2V V8 • 429-4V V8.

Transmissions: 3-speed Select-Shift Automatic.

Chassis Items: Heavy Duty Suspension • Automatic Load Leveller • Tilting Steering Wheel • Limited Slip Differential.

Tires: White Sidewall • Oversize Rayon Tires • Belted Bias Ply Wide Oval Tires • Snow Tires with extra wheel & tire • Radial Ply Tires • Belted Tires.

Power Equipment: Power Disc Brakes • Power Seats (Bench & Twin-Comfort Lounge) • Power Steering • Power Tailgate Window (standard on wagons with dual side facing rear seats) • Power Side Windows • Power Door Locks.

Appearance Items: Two Tone Paint • All Vinyl Seat Trim (standard on S33, station wagons and convertibles) • Twin-Comfort Lounge Seat (LeMoyne) • Deluxe Trim (Montcalm models) • Comfortweave Knit Vinyl Trim (Montcalm models) • Carpeted Load Floor (station wagons) • Vinyl Roof • Wheel Covers •

Rocker Panel Molding • Protective Bodyside Molding.

Heating, Ventilation, Air Conditioning: Integrated "Selectaire" Conditioning (available with all 8 cylinder engines) • Rear Window Defogger.

Radios: Pushbutton AM • AM/FM Stereo Multiplex • AM/Stereo Tape • Dual Rear Seat Speakers.

Group Options: Visibility Group; (includes remote control outside mirror and courtesy lamps) • Convenience Group; instrument cluster warning lights for seat belts, door ajar and low fuel, plus warning buzzer and light for headlamps on.

Other Options: Heavy Duty Batteries and Alternators • Engine Block Heater • Finger Tip Speed Control • Tinted Glass • Luggage Rack (standard and deluxe) • Taxi Equipment • Deluxe Belts • Remote Control L.H. Outside Mirror • Electric Clock (standard on LeMoyne) • Intermittent Windshield Wipers • Reclining Passenger Seat.

FORD SAFETY DESIGN FEATURES

1969 Meteors are equipped with all the Ford Motor Company safety features: Dual Hydraulic Brake System with warning light . Glare reduced instrument panel padding, windshield wiper arms, steering wheel hub, horn ring, rearview mirror/mirror mounting and windshield pillars · Energy-absorbing steering column and steering wheel · Energy-absorbing armrests and safety-designed door handles . Front and rear lap belts with front outboard retractors . Turn indicators with lane-changing signal feature · Inside day/night, yield-away rearview mirror · Energyabsorbing instrument panel with padding . Padded sun visors . Two-speed or variable-speed windshield wipers Windshield washers
 Double-thick laminate safety glass windshield . Double-yoke safety door latches and safety hinges • 4-way emergency flasher • Back-up lights • Side marker lights . Energy-absorbing front seat back tops with padding . Self-locking folding front seat backs . Shoulder belts for outboard front seat passengers (except convertibles) . Safety-designed vehicle front structure • Safety-designed coat hooks • Safety-designed window regulator knobs . Safety-designed radio control knobs and push buttons . Outside rearview mirror, driver's side · Safety rim wheels and load-rated tires · Corrosionresistant brake lines . Uniform transmission shift quadrant.

1969 METEOR SPECIFICATIONS

EXTERIOR DIMENSIONS (inches)

		ength Width					Usable	y Curb Weight		SPECIAL WAGON DIMENSIONS		
	Length					TREAD			Luggage Capacity (cu. ft.)	Upper Body Structure Length	Rear Opening	
Model			Height	Wheelbase	Front	Rear	Height				(at floor)	Wheel Housings
-door edan	221.8	79.8	55.2	124.0	63.0	64.0	20.6	3856	108.2	29.0	54.0	48.7
-door ardtop	221.8	79.8	53.8	124.0	63.0	64.0	20.6	3924	108.1	Max. Load Floor Length, Open Tailgate — 113.8		
-door ardtop	221.8	79.7	53.8	124.0	63.0	64.0	20.6	3861	113.3			
-door convertible	221.8	79.7	54.1	124.0	63.0	64.0	17.0	4022	112.4	Max. Load Floor Length, Tailgate Closed Rear Seat up — 59.5		
tation vagon	218.0	79.8	56.8	121.0	63.0	64.0	96.2	4185	143.3			
	218.0	79.8	56.8	121.0	63.0	64.0	96.2	4185	143.3			

INTERIOR DIMENSIONS (inches)

	F	RONT COMPART	MENT	REAR COMPARTMENT					
Model	Head Room	Leg Room	Shoulder Room	Hip Room	Head Room	Leg Room	Shoulder Room	Hip Room	
4-door sedan	39.2	42.1	62.0	62.3	37.4	38.7	61.8	62.3	
4-door hardtop	37.9	41.8	62.0	62.3	37.0	38.3	61.8	62.3	
2-door hardtop	38.1	42.1	62.0	62.3	36.9	35.7	60.6	61.1	
2-door convertible	39.0	41.8	62.0	62.3	37.2	32.6	60.9	59.4	
station wagon	39.4	42.1	62.0	62.3	39.9	37.2	62.0	62.4	

POWER TEAMS Engines

	Bore/Stroke	/Stroke Displacement						REAR AXL	Optional, Limited		
Туре			Carburetor	Fuel	Exhaust	Available Transmissions	Cars	ndard Wagons	Cars	tional Wagons	Slip Differential All Models
1-6	4.00 x 3.18	240 cu. in.	1 venturi	regular	single / 3-speed manual		3.10		3.25		3.00, 3.25
V8	4.00 x 3.00	302 cu. in.*	2 venturi	regular	single §	Select-Shift	2.80	3.10	3.10	3.25	3.00, 3.25
V8	4.05 x 3.78	390 cu. in.	2 venturi	regular	single	3-speed manual Select-Shift	3.00	3.25	3	3.25 3.25	3.00, 3.25 2.75, 3.25
V8	4.36 x 3.59	429 cu. in.	2 venturi	premium	single	Select-Shift	2	.75	3	3.25	2.80, 3.25
V8	4.36 x 3.59	429 cu. in.	4 venturi	premium	dualt	Select-Shift	2	.80	3	.25	2.80, 3.25

^{*} Standard equipment on LeMoyne and Montcalm S33 Series

† Single exhaust system on station wagons.



METEOR MODELS FOR 1969

	4-door sedan	2-door hardtop	4-door hardtop	convertible	station wagon 6-passenger	station wagon 6-passenger/ dual side facing rear seats
Rideau	•					
Rideau 500	•				•	•
Montcalm					•	•
Montcalm S33			•	•		
LeMoyne						100000

SUSPENSIONS

All full coil. Front — independent ball joint, using single lower arms, upper A arms, stabilizer bar, coil-shock units and drag struts.

Rear — three-link coil spring design with lateral track bar, angle-mounted shocks. Full rubber insulation.

BRAKES

Duo-servo type, self-adjusting with separate front and rear systems for added safety. Instrument panel warning light.

Sedan Wagon
Drum Size: Front: 11" x 2.5" 11" x 3.0"
Rear: 11" x 2.25" 11" x 2.25"

TIRES

Standard Equipment Sizes—All 4 Ply Rated

Models	Engines				
	240	302	390-429		
Sedans	7.75 x 15	7.75 x 15	8.25 x 15		
Hardtops	7.75 x 15	8.25 x 15	8.25 x 15		
Convertibles	8.25 x 15	8.25 x 15	8.25 x 15		
Station Wagons	8.55 x 15	8.55 x 15	8.55 x 15		

CAPACITIES

Fuel Tanks Sedans	20.9	Imperial	Calloga
Wagons			
Cooling System	.10.8	Imperial	Quarts (6 cyl.)
(with heater)	12.5	Imperial	Quarts (302 V-8)
	17.1	Imperial	Quarts (390-429 V-8's)
Facine Oil		I-manufat.	0

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