



>MAKE TODAY YOUR SOMEDAY.

A modern take on the classic American roadster, the 2005 Thunderbird celebrates 50 years of staying-power with a distinctive "50th Anniversary" badge and 2 new, Limited Colors: Bronze and Medium Steel Blue. Driving enthusiasts and those with a passion for design have always been drawn to Thunderbird's intoxicating form and performance. How long have you coveted this graceful bird of paradise? Stop telling yourself "Someday..." and start living for today. Life doesn't get any better than top-down cruising in the Thunderbird of your dreams.

50th Anniversary Of Thunderbird

New "50th Anniversary" Fender Badges — The very first Ford Thunderbird, advertised as "Seventh Heaven on Wheels," came off the assembly line in October of 1954. To honor the past 50 years of Thunderbird passion, all 2005 models will proudly display these distinctive "50th Anniversary" fender badges.

50"Anniversary

2005 Ford Thunderbird

Performance

03

07

09

01

280-hp 3.9L DOHC 32V V8 Engine Sporty SelectShiftTM Transmission Convertible and Removable Tops

Interior

Premium Leather-Trimmed Seats

Appearance and Accent Packages

Specifications

Standard and Available Features
New Exterior and Interior Colors



Thunderbird Premium Medium Steel Blue Illimited Color - 2005 model year only)

2005 Ford Thunderbird

>SPIRITED BEAUTY.

Thunderbird is an artful blend of stunning elegance and remarkable power. A 3.9L DOHC 32-valve aluminum V8 engine produces 280 majestic horses, all eagerly awaiting your command. They motivate the car from 0 to 60 mph in a mere 6.5 seconds. Or take you on a leisurely tour of the countryside — the choice is yours. Thunderbird also features standard rear-wheel drive, 4-wheel independent suspension, 4-wheel disc anti-lock brakes, All-Speed Traction Control, and an available SelectShiftTM transmission for maximum performance potential. All that's missing is you. *Car and Driver, August 2003.



Casual And Formal Wear

Convertible and Removable Tops — The standard power convertible top features easy one-handle, one-button operation, while an available matching soft boot gives the top-down look an elegant finish. Removable tops are available in several color choices to complement each exterior color. You can mix and match them to create your own distinctive combination. Includes classic, chrome-trimmed porthole windows and convenient storage stand. See page 9 for availability details.



Thunderbird Premium _ Torch Red available soft boot (above) and removable top (colors shown below)



03





SPECIFICATIONS

STANDARD FEATURES

Exterior

"50th Anniversary" badge on front fenders	
Dual exhaust with bright tips	
Dual power sideview mirrors	
Power-retractable black convertible top	
Windshield wipers - 2-speed, variable-intermittent	

Interior

Air conditioning with Dual-zone Electronic Automatic Temperature Control AM/FM Audiophile Sound System with 6-disc in-dash CD changer, clock and SIRIUS Satellite Radio* capability Analog instrument cluster with tachometer

Automatic headlamps with on/off delay Center console with storage and leather-topped armrest

Delayed accessory power shutoff Dual visor vanity mirrors

HomeLink® Universal Transceiver

Illuminated entry with theater-dimming feature and map lights

Leather-wrapped steering wheel with audio and speed controls Power 6-way driver's seat and 2-way passenger's seat

Power tilt/telescoping steering column

Power windows and door locks

Premium black leather-trimmed seats with recline feature

Rear-window defroster

Remote keyless entry system

Mechanical

3.9L DOHC 32-valve aluminum V8 engine with 280 hp @ 6000 rpm and 286 lb.-ft. of torque @ 4000 rpm

4-wheel Anti-lock Brake System (ABS)

5-speed automatic transmission with overdrive

All-Speed Traction Control

P235/50R17 all-season BSW fires Power 4-wheel ventilated disc brakes

Safety/Security

Battery saver

Belt-Minder® safety belt reminder

Front and side-impact airbags** for driver and passenger (with passenger-side airbag deactivation switch)

LATCH - Lower anchors and tether anchor for a child-safety seat

(passenger side)

Perimeter alarm with LED indicator

SecuriLock® passive anti-theft system

Side-impact door beams

SmartLock anti-lockout system

*SIRIUS Satellite Radio is a dealer-installed option.

**Always wear your safety belt and deactivate the passenger-side airbag. when using a rear-facing child-safety seat.

WHEELS



17" 16-Spoke Painted Aluminum Wheel Standard on Deluxe



17" 7-Spoke Standard on Premium



17" 16-Spoke Chromed-Aluminum Wheel Micro-Machined-Aluminum Wheel Optional on Premium

MODEL-SPECIFIC FEATURES & OPTIONS

		Deluxe				
		Premium				
		Exterior				
	_	17" 16-spoke painted aluminum wheels				
-		17" 7-spoke chromed-aluminum wheels				
	0	17" 16-spoke micro-machined-aluminum wheels (no charge)				
0	0	Convertible top soft boot				
	0	Removable hard top with rear-window defroster				
0	0	Supplemental parking lamps (no charge)				
		Interior Heated seats				
0	0	Black Accent Package – Includes high-gloss black accent applied to gear shift knob and top of steering wheel				
-	0	Partial Interior Color Accent Package — Includes Torch Red or Medium Steel Blue applied to seat inserts, gear shift knob and top of steering wheel (Medium Steel Blue includes matching Medium Steel Blue convertible top)				
=	0					
	0	Light Sand Appearance Package – Includes Light Sand applied to convertible top, steering wheel, gear shift knob and floor mat edging; leather-trimmed seats with black stitching; Bronze-tinted appliqués on instrument panel, center stack, shifter bezel, door panels and door sill scuff plates; and cream-colored instrument cluster gauges (optional matching soft-boot cover)				
0	0	Mechanical SelectShift™ automatic transmission				

● Standard ○ Optional — Not Available

COLOR AVAILABILITY

					Bronze		
					Medium Steel Blue Torch Red		
	ľ						
			Platinu	Platinum Silver			
					Evening Black		
					Convertible Soft Tops Black		
-	0		0	H-0	Medium Steel Blue (included with Medium Steel Blue Partial Interior Color Accent Package only)		
0	0	0	0	0	Light Sand (included with Light Sand Appearance Package only)		
0	_	_	_	_	Removable Hard Tops Bronze		
	0	-	-	-	Medium Steel Blue		
-	-	0	-	-	Torch Red		
	_	-	0	0	Platinum Silver		
_	-	0	0	0	Evening Black		
-	-	0	-	0	Performance White		
					Interiors Black Ink		
0	0	0	0	0	Black Accent Package		
-	-	0.	-	0	Torch Red Partial Interior Color Accent Package		
	0	-	0	-	Medium Steel Blue Partial Interior Color Accent Package		
-	-	0	-	0	Torch Red Full Interior Color Accent Package		
0	0	0	0	0	Light Sand Appearance Package		

Standard Optional — Not Available

Ford uses clearcoat paint for beauty and protection. Colors shown on next page are representative only. See your dealer for actual paint/firm options.

LIMITED COLORS 2005 model year only. See your Ford Dealer today.





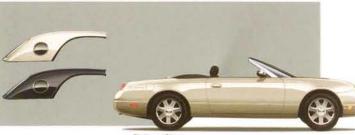
CONVERTIBLE SOFT TOP COLORS

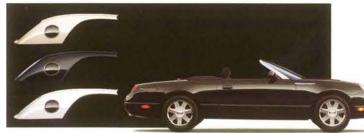


Light Sand

CLASSIC COLORS



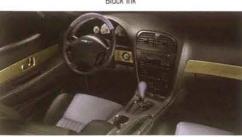




INTERIOR COLORS



Black Ink



Medium Steel Blue Partial Interior Color Accent Package



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at **fordcredit.com**.



Black Accent Package



Torch Red Full Interior Color Accent Package



For a purchase or lease, the Ford





Torch Red Partial Interior Color Accent Package

Light Sand Appearance Package

Choose the insurance program that's designed for

EXTENDED
SERVICE
For a purchase or lease, the rold
Extended Service Plan (ESP) gives you
'Peace-of-Mind' protection designed to

Ford Motor Company
Your vehicle — Ford Motor Company Insurance
Insurance Services Our program helps you receive the rates cover key vehicle components and and service you deserve. Call 1-877-367-3847 or visit us at fordvip.com Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Thundenssind

"THIS THING IS A KICK TO RUN AROUND IN."

- MOTOR TREND

"... WE HAVE A SOFT SPOT FOR FORD'S STYLISH BOULEVARDIER — JUST AS WE DID IN 1956. ..."

— CAR AND DRIVER

"... THIS IS THE BEST T-BIRD EVER. ..."

- ROAD & TRACK

"IT FEELS SECURE, SOLID, CONFIDENT AND SEXY."

— FORBES.COM

"THIS IS THE CAR THAT WAS MADE TO BE SEEN IN."

- CNNMONEY.COM



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Motor Trend, January 2002. Car and Driver, August 2003. Road & Track, August 2001. Forbes, May 2002. CNNMONEY.com, June 2002.

