



MASERATI

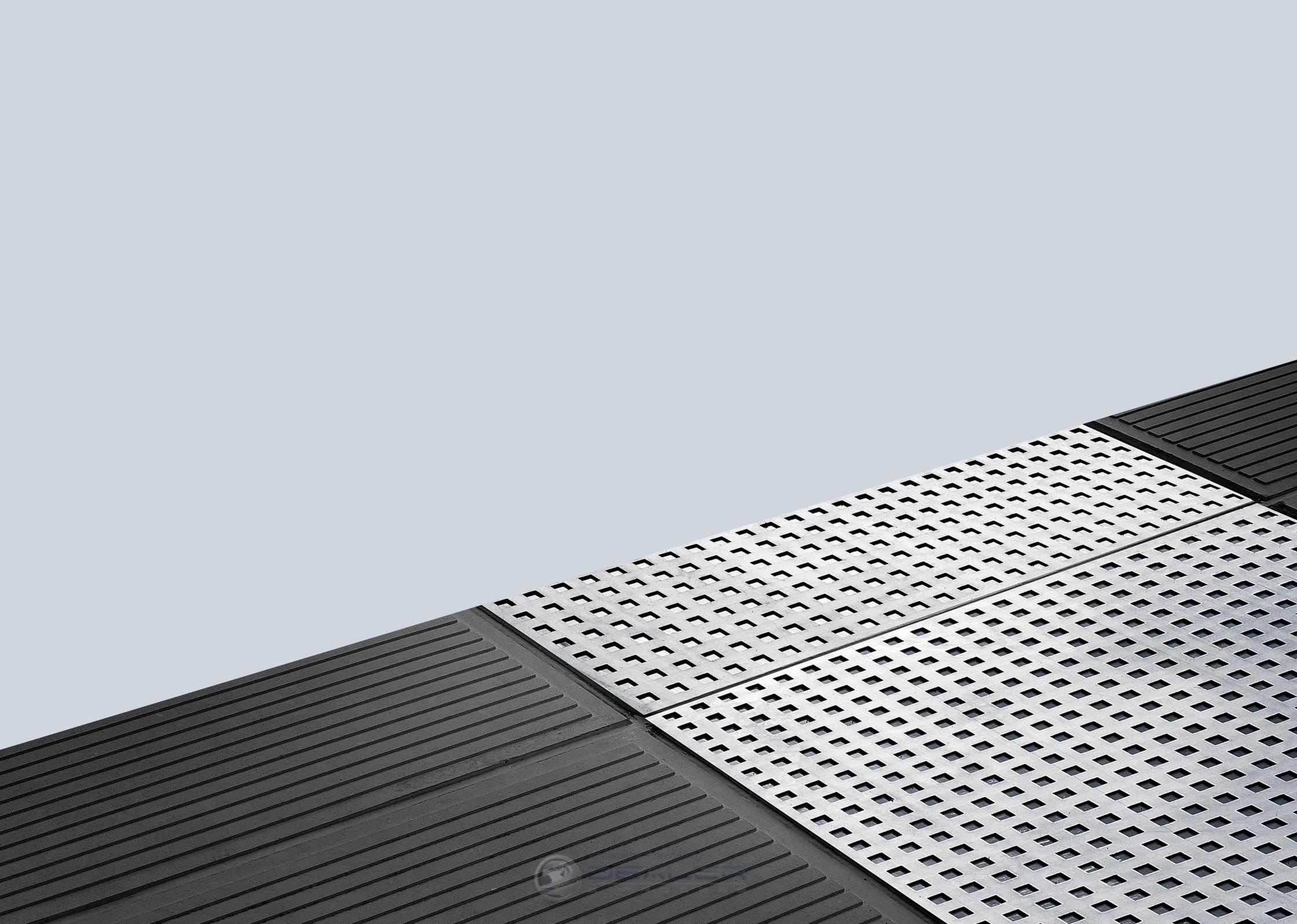
MASERATI GRANTURISMO CONVERTIBLE SPORT



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DEALERS



A close-up, high-angle photograph of a Maserati car's front end. The image focuses on the iconic trident hood ornament, which is highly polished and reflects light. Below the ornament is the car's grille, featuring a series of curved, parallel slats. The hood above the grille is smooth and curves downwards. The lighting is dramatic, highlighting the metallic textures and sharp lines of the car's design.

MASERATI

Maserati epitomizes the long Italian tradition of designing and building fine cars. It is a tradition of striving for perfection in every detail, enabling drivers to thrill to the power of thoroughbred engines, and ensuring the comfort and pleasure of every passenger. Each new Maserati is a testament to the marque's rich history, carrying with it an unrivalled racing pedigree, luxurious comfort and an unmistakable style.

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ELEVATE THE EXPERIENCE

The new Maserati GranTurismo Convertible Sport is the natural successor to a model that is already part of Maserati history. Extending the range with a version that is even more dynamic and sporty is typical of our marque's philosophy. The GranTurismo Convertible and GranTurismo Convertible Sport are similar in spirit but with very different character. They have been created to offer customers the opportunity to choose the best of both worlds.

The GranTurismo Convertible Sport takes a significant vehicle in Maserati's history one step further as it extends our range of true four-seat convertibles. The car defines power and hints at its potential through its unmistakable styling which sets it apart from any rivals. On winding stretches of road, it will appeal those who enjoy an even sportier ride thanks to its dynamic handling that ensures a safe yet rewarding drive.

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The GranTurismo Convertible Sport is solidly rooted Maserati's foundation: Maserati has created convertibles for well over half a century and they have all been met with critical acclaim for their class and performance. In the sixty years since our first convertible, the motoring world has undergone a profound transformation. However, driving performance has not changed as well as the pure joy that comes from climbing into a refined cabin and gripping a steering wheel emblazoned with the famous Trident. This pleasure moves to pure excitement when the engine bursts into life and a new drive begins.

The Maserati GranTurismo Convertible Sport is a sporting open-top machine that has none of the limits usually associated with this type of car. It enables its driver to share an open air driving experience enhanced by the sporty touch that has always been part of Maserati's DNA.



PASSION TAKES FORM

Your heart will skip a beat the moment you set eyes on the new GranTurismo Convertible Sport for the first time. The new machine's refined appearance enhances the car's lines and lends a sporty edge to its innate elegance and style. The car appears decisive and dynamic; and its place in Maserati's great tradition of limited-production performance cars is already secure.

Maserati's latest Rosso Trionfale finish for the bodywork perfectly defines the GranTurismo Convertible Sport's athletic soul, and marks the return of the racing color of Maserati's triumphant cars of the 1960s.

The oval grille, a distinctive and traditional feature on Maserati vehicles, echoes the elegance of models from a classic era like the A6G-54 Frua Spyder. Black vertical elements are utilized on the GranTurismo Convertible Sport's grille with black colored headlamp surrounds continuing the aggressive frontal appearance. The Maserati Trident located in the center of the grille sports red accents, an important feature that appears only on the most powerful cars in the Maserati range.

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Exterior enhancements, like the front aero winglets, body-colored door handles and mirrors are in tone with the car's bodywork, as are the revised side skirts. These give the GranTurismo Convertible Sport its purposeful look but also play a key role in its aerodynamics. In the Maserati tradition of personalization, Maserati offers an array of options including exterior carbon fiber upgrades to these components. Black Shadowline trim traces the outline of the cabin to accentuate its dynamic performance and it also appears on the tailpipes further enhancing the car's sporty poise. The oval tailpipes make this model as unmistakable as the exhaust sound.

The newly-developed 20-inch Astro Design alloy wheels introduced on this car, are available in two finishes: Silver and Grigio Antracite. The latter boasting an unusual metallic look.

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COMPELLING PERFORMANCE

Sit in the new Maserati GranTurismo Convertible Sport version front seats, with driver side power lumbar adjustment. Enjoy the supple beauty of Poltrona Frau® fine Italian leather, available in two new hues: Bianco Pregiato and Grigio Chrono; and admire the specially-designed central section of the seats whose undulating stitching pattern closely matches the lines of the Maserati's grille. These details will not go unnoticed.

The GranTurismo Convertible Sport is a true four-seater that allows all its occupants to enjoy an open-air driving experience. The rear seats provide an equal level of support and comfort as the front while maintaining superb support.

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Even the dashboard's harmonious lines enhance the experience: the Grigio Dark Chrome finish is a subtle reminder of the sporting nature of the cabin. The already extensive choice of carpet colors has been increased with the introduction of Grigio Chrono, one that combines well with the new leather options.

Grip the ergonomic, leather steering wheel and note how secure and solid it feels. The large 'Trofeo Design' gearshift paddles, standard on this model, are fixed to the steering column and are now even longer to enhance their function irrespective of the steering angle. The brakes and accelerator play an important role in overall safety and driving pleasure: on the GranTurismo Convertible Sport the pedals are formed of drilled aluminum and the demands of sports driving were taken into account in their design.

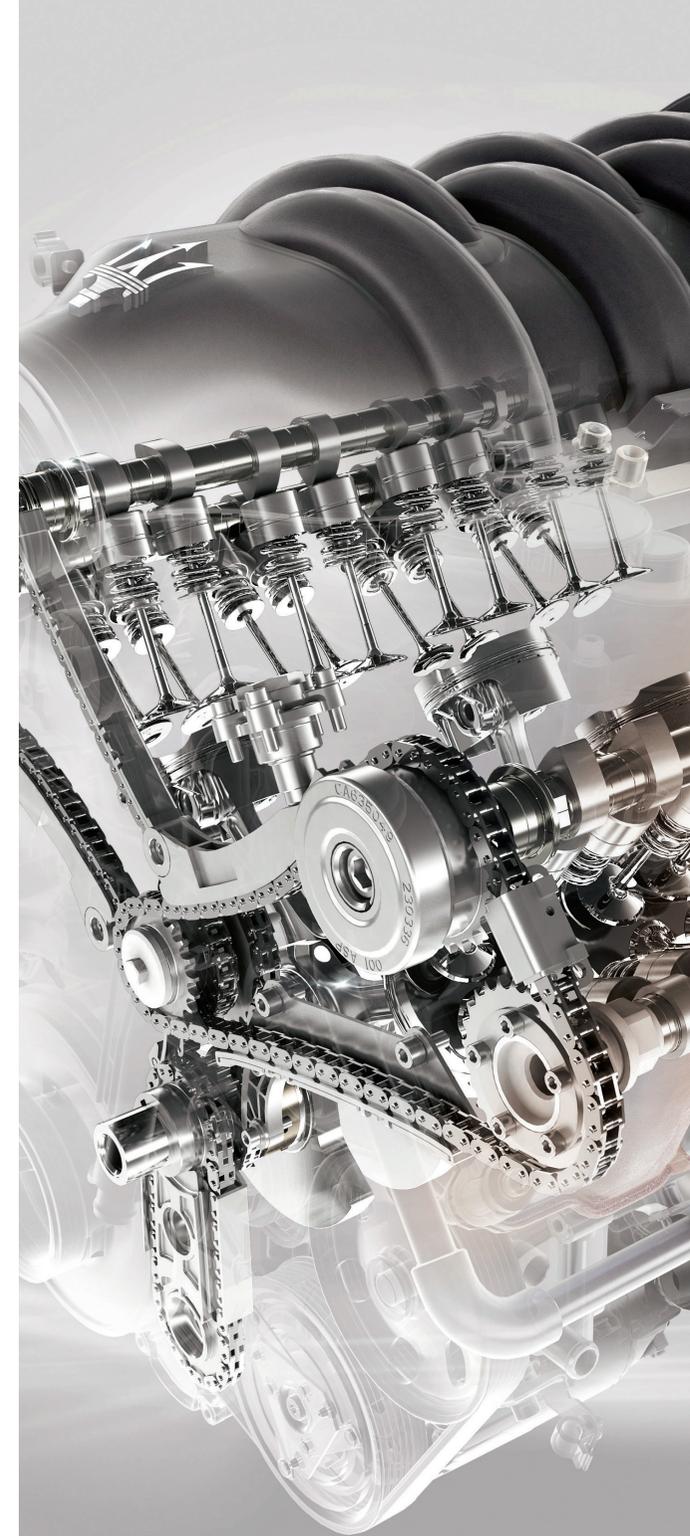
Underway, the instrument panel is clearly visible, allowing the driver to keep everything clearly in view. The center display provides all important information, even data concerning the gearbox management system via a special indicator unique to this model. Brushed aluminum door sill plates, with their distinct Maserati logos, are the GranTurismo Convertible Sport's reminder that you have experienced the best open-air performance Maserati offers.

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BEAUTY THROUGH PERFORMANCE

The GranTurismo Convertible Sport's power unit develops 444 hp thanks to a series of modifications aimed at optimizing its performance. The engine's development saw innovative techniques employed to reduce friction, like the adoption of Diamond-Like Coating (DLC) for the tappets and camshaft lobes. The 4.7 L V8 delivers 444 hp at 7,000 rpm and has a maximum torque of 376 lb-ft at 4,750 rpm. The sweet and throaty engine noise that varies depending on whether the exhaust bypass valves are open or closed defines the vehicle's passionate performance for its driver.

The GranTurismo Convertible Sport's excellent performance is delivered courtesy of dedicated technical changes made to this model. An upgraded sport Skyhook adaptive suspension system is equipped as standard on this model and features aluminum dampers that continuously adjust the ride to road conditions with a new performance calibration.

The GranTurismo Convertible Sport features powerful exclusive dual-cast technology Brembo brakes. The four discs are grooved and ventilated to cope with more spirited driving. The six-speed automatic transmission operates in five modes: Auto Normal, Auto Sport, Manual Normal, Manual Sport and Ice. MC Auto Shift kicks in once Auto Sport mode is selected and enables the car to sprint from 0-60 in just 5.2 seconds.

The transmission can be controlled manually via the steering wheel mounted 'Trofeo Design' shift paddles. These are now slightly longer to make changing gear easier. The acceleration mapping has been improved for even better throttle response, and a new MC Start Strategy, taken from the race-derived Maserati GranTurismo MC has been introduced for optimal acceleration. A new Maserati Stability Program (MSP) calibration dedicated to the GranTurismo Convertible Sport allows the driver more freedom to enjoy the car to higher limits, but still within the bounds of safety.

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TECHNICAL DATA

ENGINE

Displacement:	V8 4.7 L (4,691 cc)
Bore:	3.7 in (94 mm)
Stroke:	3.33 in (84.5 mm)
Compression ratio:	1:11
Maximum power output:	444 hp (330 kW) at 7,000 rpm
Peak torque:	376 lb-ft (510 Nm) at 4,750 rpm

PERFORMANCE

Maximum speed:	177 mph (285 km/h)
0-60 mph (0-100 km/h) acceleration:	5.2 s (5.3 s)

DIMENSIONS AND WEIGHTS

Length:	192.2 in (4,881 mm)
Width (with side mirrors):	80.9 in (2,056 mm)
Width (without side mirrors):	75.4 in (1,915 mm)
Height:	53.3 in (1,353 mm)
Wheelbase:	115.8 in (2,942 mm)
Front track:	62.4 in (1,586 mm)
Rear track:	62.6 in (1,590 mm)
Front overhang:	34.4 in (873 mm)
Rear overhang:	42 in (1,066 mm)
Boot capacity:	6.1 cu-ft (173 l)
Fuel tank capacity:	19.8 gal (75 l)
Curb weight:	4,365 lbs (1,980 kg)
Weight distribution:	49% front; 51% rear with soft-top closed 48% front; 52% rear with soft-top opened

MAINTENANCE

First service at 12,500 miles or after two years of the vehicle's life and subsequently every 25,000 miles. Refer to owner's manual for full scheduled maintenance.

WARRANTY

Transferable four year/50,000 mile new car limited warranty with 24/7 Roadside Assistance. Ask your local Authorized Maserati dealer for more details for full scheduled maintenance.



Discover the world of GranTurismo Convertible Sport by aligning the QR code with the camera of your smartphone. For more information about the QR code, visit www.mobi.maserati.com



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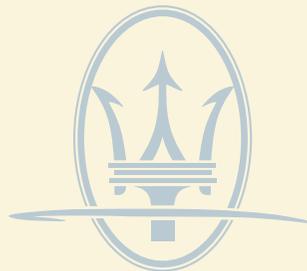
Mercedes



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