

MDX

THE EXTREMELY NEW 2014 ACURA MDX





INTRODUCING THE EXTREMELY NEW 2014 MDX.

The SUV that set standards for an entire industry has raised them once again.

Reinvention isn't something we discover. It's something we create. The ability to push ego aside and begin again, through the abandonment of what was familiar and maybe even good enough. That was the inspiration behind our own recreation of the MDX. Its entire soul reimagined. Because if your quest is to build the world's smartest luxury SUV for mankind, you have to hold yourself to the standards of mankind. This is the extremely new 2014 Acura MDX. More than an SUV, it's a luxury experience made for mankind.

MDX SHOWN WITH TECHNOLOGY PACKAGE AND ACCESSORY ROOF RAILS.



PRESENTING THE MOST COMPELLING MDX YET.

The luxury SUV that's perfectly suited for wherever life takes you.

For the true driving enthusiast, the 2014 Acura MDX presents something of a puzzle: how can a vehicle so exhilarating to drive also seat seven? With room for luggage? It's simple: this is the SUV that honed its driving characteristics at the Nürburgring, considered by many as one of the most grueling racetracks in

the world. That's where Acura engineers refined the 290-hp 3.5-liter V-6 direct injection engine for exhilarating performance, while also maintaining the ability to provide an estimated 28 mpg highway¹ with the available front-wheel-drive model. So whether you're up for an adventure or off to the corner market, get ready to be impressed.



How shall we take this corner? Let us count the ways. With the MDX, you can choose three distinct styles of driving: Comfort, Normal, and Sport. The different settings affect the feel of the steering and the acceleration. Even the sound of the engine changes to get you in the mood. For instance: on a long, pleasant cruise? Comfort. Commuting to work? Normal. And as for sport mode? That's entirely up to you.



An SUV that doesn't handle like an SUV. The combination of seven-passenger seating and crisp handling is precisely where the MDX shines. The new Agile Handling Assist system uses active braking of individual wheels to help you track through curves with less effort from the driver. The available Super Handling All-Wheel Drive™ (SH-AWD®) continuously monitors driving dynamics and distributes the optimal level of power between the front and rear wheels, and also between each of the rear wheels.



There's a certain sense of security that comes from driving a vehicle as solid as the MDX. With good reason. Constructed with extensive use of high-strength steel throughout, the chassis features Acura's next-generation Advanced Compatibility Engineering™ (ACE™) body structure, which goes beyond "crumple zones" to help distribute frontal crash energy more evenly in the event of a collision. Inside, the MDX is equipped with a driver's knee airbag as well as front, side, and side curtain airbags.

MDX SHOWN WITH TECHNOLOGY PACKAGE AND ACCESSORY ROOF RAILS.



*Depending on the circumstances, CMBSM may not go through all of the alert stages before initiating the last stage (of collision mitigation).

The best way to deal with a collision is to never have one. Fortunately, the new MDX has numerous features that work in concert to help keep you on your intended path through poor weather or on rough, slippery roads. SH-AWD partners with Vehicle Stability Assist™ (VSA®) to limit wheel spin and send power to those wheels with the most traction.

VSA also works with Motion Adaptive Steering to avoid under- or oversteer and will prompt you towards steering the correct line and staying on course. When the available Collision Mitigation Braking System™ determines a collision is likely, it can warn you with an audio alert, pull your seatbelt taut, or even begin to brake for you.*

MDX SHOWN WITH ADVANCE PACKAGE AND ACCESSORY CROSS BARS AND SKI ATTACHMENT.



A vehicle as elegant and sophisticated as the MDX has endured an impressive amount of rough treatment before ever reaching a dealership. In addition to the fine-tuning performed on the Nürburgring in Germany, we also put it through its paces in conditions specifically designed to find its limits in other ways. These include a split-surface traction test on a

30-degree grade; a test designed to severely evaluate the abilities of an all-wheel-drive system. The MDX with SH-AWD passed with a plumb, while a number of our competitors were simply left at the bottom. While you may never face the magnitude of obstacles we put the MDX through, it's certainly comforting knowing you'll be able to.



MDX SHOWN WITH TECHNOLOGY PACKAGE AND ACCESSORY ROOF RAILS.



As much as the MDX is a serious performance vehicle, it's just as serious about luxury. So even if the MDX is roughing it, you won't be. Whether through rain, sleet, snow, mud, up hill or down vale, all seven of you will enjoy the capacious seating, tri-zone climate control, and a comfortable ride delivered by the amplitude reactive dampers.

MDX SHOWN WITH GRAYSTONE LEATHER AND ADVANCE PACKAGE.



Riding in the MDX is not unlike riding in an executive jet, minus the flight attendant. Traveling in the front of the MDX, the driver's seat adjusts 10 ways, and the passenger's 8 ways, to achieve perfect comfort. A large center console allows for the easy storage, and hiding, of your valuables. Furthermore, with the available Advance Package, front seats can be individually heated or ventilated as you desire. There's available heated seats for second-row passengers, ambient LED lighting throughout the cabin, and there's even an available DVD entertainment system with a 16.2" widescreen rear passengers can use to watch an en-route movie.



A vehicle truly can be all things to all people. So it is with the MDX. The satin metal trim and leather surfaces exude tasteful sophistication. If the 90.9 cu. ft. of available cargo space² is not enough, passengers will find a safe place for their precious cargo in the rear hidden storage bin. Access to the convenient third-row seats comes via the elegant one-touch extended slide walk-in feature. And the On Demand Multi-Use Display™ (ODMD™) offers an intuitive touch interface to a full array of media choices.



The all-new design of the 2014 MDX is sleek and muscular, with elements that both enhance the visual impact and contribute to increased driveability. The new Jewel Eye™ LED headlights don't just look great, they help you see better as well: brighter than both halogen and HID, LEDs provide a wider beam, and more vivid color visibility. The LED taillights have a new distinctive shape, light up faster and brighter, and last much longer than conventional taillights. The body panels use more high-strength steel for durability, while the use of lightweight materials like aluminum and magnesium help keep vehicle weight down.



As much time as Acura engineers spent perfecting the performance and comfort of the MDX, they spent equal time fine-tuning it. The engine is tuned for optimum performance, as are the handling and the suspension. But we brought in GRAMMY® Award-winning recording engineer Elliot Scheiner to tune the way the MDX audio

sounds. The two available systems he created are an audiophile's dream, capable of delivering the kind of performance you'd sooner expect in a concert hall than out on the road. Add in standard XM® Radio³ and Pandora®⁴ compatibility, and you may never listen to your home audio system again.

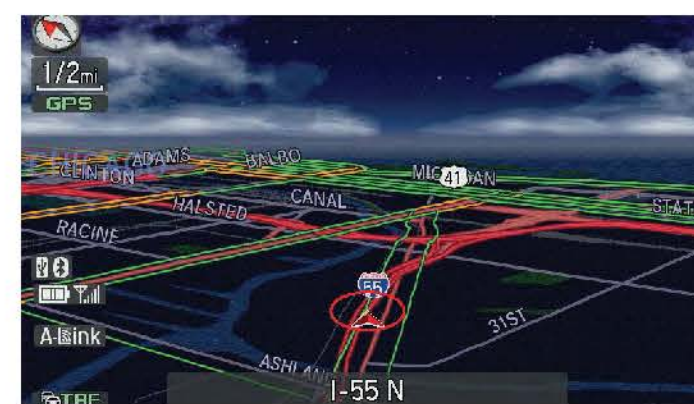
MDX SHOWN WITH TECHNOLOGY PACKAGE AND ACCESSORY ROOF RAILS.



When you're driving, you can generally hear the difference between one road surface and another. But in the MDX, you'll have to listen very carefully, because Acura has reduced noise levels in the cabin to a new low. Special electronics are deployed to cancel unwanted engine noise, the chassis has been constructed to dramatically seal

out road sounds, underbody panels are outfitted with a noise-reducing liner, and even the windshield and front window glass on some models are designed to reduce outside noise from getting in. All the better to immerse yourself in the glorious sounds emanating from the exclusive MDX ELS audio system.

MDX SHOWN WITH ADVANCE PACKAGE AND ACCESSORY REAR SPORT BUMPER TRIM AND RUNNING BOARD.



*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

AcuraLink
ADVANCED CONNECTIVITY SYSTEMS

The MDX is the perfect vehicle for getting away from it all. But if you need to, you can always get right back into the thick of things with the available AcuraLink® advanced connectivity systems. Not only is it a powerful navigation guide, AcuraLink gives you continuously updated traffic data for both highways and, for the first time, surface streets, in-vehicle Local Search, and connection to a 24/7 live operator.⁵ Plus, AcuraLink can interface with your mobile device to stream music, read your incoming texts and emails to you out loud,⁶ and so much more.*



As much as we resculpted the lines of the new MDX, we also paid close attention to its stance. The wheels have been pushed closer to the corners for better control and a roomier interior. The vehicle's wide shoulders contribute to more space inside. The chassis has been lowered for better aerodynamics. In addition to all these rational reasons for the changes, there's also the intangible benefit of just looking more aggressive.

MDX SHOWN WITH TECHNOLOGY PACKAGE AND ACCESSORY ROOF RAILS.



*Forward Collision Warning (FCW) cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. FCW does not include a braking function. Driver remains responsible for safely operating vehicle and avoiding collisions.

Once you leave the city and head out on the highway, there are a number of available features that can help make that long commute, or that trip to Napa, a more relaxed one: Lane Keeping Assist uses a camera to monitor the lane you're driving in. If there's a sense that you're unintentionally drifting out of a

detected lane, you'll see and hear an alert, after which the steering wheel can help guide you back to center. Forward Collision Warning can warn you of potential collisions ahead.* And Adaptive Cruise Control with Low Speed Follow helps you keep a set distance from the detected car in front of you.

MDX SHOWN WITH ADVANCE PACKAGE AND ACCESSORY REAR SPORT BUMPER TRIM.



Acura reminds you to properly secure items in the cargo area.

MDX passenger and cargo compartments are designed for maximum convenience and flexibility. With all seats up, there's room for seven, and when you open the power tailgate, there's 15 cubic feet of cargo space available.¹ Fold down the third-row seats, and you now have 43.4 cubic feet to fill. With all the rear seats down, there's a majestic 90.9 cubic feet spread out before you, but don't expect an echo.²

MDX SHOWN WITH ADVANCE PACKAGE AND ACCESSORY REAR SPORT BUMPER TRIM.



After a day of driving in the MDX, whether it's around town or around the country, it's clear that this SUV is built for traveling in your style, for your comfort, and to keep you in high spirits. But most of all the MDX is built to complement your life. It will get you there. And it will get you back. You'll enjoy the journey, as will your passengers. And rest assured that in typical Acura style, the MDX will be ready to do it all over again tomorrow.

PERFORMANCE

- 290-hp, 3.5-Liter, 24-Valve, SOHC i-VTEC® Direct Injection V-6 Engine
- Variable Cylinder Management™ (VCM®)
- 6-Speed Automatic Transmission with Sport Mode and Sequential SportShift Paddle Shifters
- Front-Wheel Drive
- Available Super Handling All-Wheel Drive™ (SH-AWD®)
- Integrated Dynamics System (IDS)
- Agile Handling Assist system
- 4-Wheel Independent Suspension: MacPherson Strut Front/Multi-Link Rear
- Amplitude Reactive Dampers
- Electric Power-Assisted Rack-and-Pinion Steering (EPS)
- 18-Inch Aluminum-Alloy Wheels, 245/60 R18 105H All-Season Tires

SAFETY

- Next-Generation Advanced Compatibility Engineering™ (ACE™) Body Structure
- Vehicle Stability Assist™ (VSA®) with Traction Control and Motion Adaptive Steering
- 4-Wheel Anti-Lock Braking System (ABS) with Electronic Brake Distribution (EBD) and Brake Assist
- Front, Front Side, Driver's Knee and Side Curtain Airbags with Rollover Sensor

STANDARD MDX FEATURES

- Jewel Eye™ LED Headlights
- Acura Premium Audio System with 8 Speakers
- Tri-Zone Automatic Climate Control System with Humidity Control and Air Filtration
- Keyless Access System with Smart Entry, Pushbutton Ignition and Acura Personalized Settings
- Leather-Trimmed Interior with 7-Passenger Seating Capability
- Driver's Heated, 10-Way Power Seat Including Power Lumbar Support
- Front Passenger's Heated, 8-Way Power Seat
- 60/40 Split Folding Second-Row Seats with Limo-Mode
- 50/50 Split Folding Third Row with One-Touch Access Extended Slide Walk-In
- 8-Inch Color Information Display
- Multi-View Rear Camera with Dynamic Guidelines
- On-Demand Multi-Use Display™ (ODMD™)
- Color Multi-Information Display (MID)
- Bluetooth® HandsFreeLink® Wireless Telephone Interface®
- SMS, MMS Text Message and Email Functions®
- Aha™ Compatibility⁴
- Pandora® Compatibility⁴
- Active Sound Control
- Acoustic Windshield and Front Side Glass
- Cruise Control
- Electronic Tilt and Telescopic Steering Column
- Remote-Linked Power-Operated Tailgate
- Maintenance Minder™ System
- Ambient Cabin Lighting
- Expanded View Driver's Mirror
- Automatic Dimming Rearview Mirror
- 12-Volt Power Outlets
- Power Moonroof with Tilt Feature

TECHNOLOGY PACKAGE

(Adds to or replaces standard MDX features)

- Acura Navigation System with 3D View
- AcuraLink Real-Time Traffic with Exclusive Street and Freeway Conditions
- Next-Generation AcuraLink^{5S}
- Acura/ELS Studio® Premium Audio System with Hard Disk Drive (HDD) Media Storage and 10 Speakers
- Song By Voice®
- HD Radio®
- GPS-Linked, Tri-Zone Automatic Climate Control
- Forward Collision Warning (FCW) System
- Lane Departure Warning (LDW) System
- Turn-By-Turn Guidance for Color Multi-Information Display (MID)
- Blind spot information (BSI) system
- 19-Inch Aluminum-Alloy Wheels with 245/55 R19 103H High-Performance All-Season Tires
- Rain-Sensing Windshield Wipers
- LED Puddle Lights
- Automated Appointments™
- Keyless Access Expanded to Rear Doors

ENTERTAINMENT PACKAGE

(Adds to or replaces Technology Package features)

- Acura DVD Rear Entertainment System with 9-Inch Full VGA Screen
- Heated 2nd-Row Seats (Outboard Positions)
- 110-Volt Power Outlet (Front Center Console)
- Second-Row Side Sunshades (Manual)

ADVANCE PACKAGE

(Adds to or replaces Technology and Entertainment Package features)

- Collision Mitigation Braking System™ (CMBS™) with Heads-Up Warning
- Adaptive Cruise Control (ACC) with Low-Speed Follow
- Lane Keeping Assist System (LKAS)
- Perforated Milano Premium Leather-Trimmed Interior
- Heated and Ventilated Front Seats
- Remote Engine Start with Vehicle Feedback
- Auto-Dimming Side Mirrors
- Parking Sensors (Front and Rear)
- Acura/ELS Studio® Premium Audio System with Hard Disk Drive (HDD) Media Storage and 12 Speakers
- Acura DVD Rear Entertainment System with 16.2-Inch Ultrawide Full VGA Screen and HDMI Compatibility
- Roof Rails
- Exclusive 19-Inch Aluminum-Alloy Wheels
- Front Passenger's Power-Lumbar Support
- 3-Point Height-Adjustable Seat Belts with Load Limiters and E-Pretensioner System (Front)

SPECIFICATIONS

	MDX	MDX SH-AWD
• EPA Fuel Economy Ratings ¹ (City/Highway/Combined)	20 28 23	18 27 21
• Fuel Tank Capacity	19.5 U.S. gallons	
• Recommended Fuel ⁹	Premium unleaded 91 octane	
• Curb Weight	4025 lbs	4255 lbs
• with Technology Package	4041 lbs	4270 lbs
• with Technology and Entertainment Package	4063 lbs	4294 lbs
• with Advance Package	4103 lbs	4332 lbs
• Headroom (Front Row/Second Row/Third Row)	38.1 in 38.5 in 35.6 in	
• Legroom (Front Row/Second Row/Third Row)	41.5 in 36.5 in 27.4 in	
• Shoulder Room (Front Row/Second Row/Third Row)	61.0 in 59.1 in 54.7 in	
• Hiproom (Front Row/Second Row/Third Row)	59.0 in 57.8 in 40.6 in	
• Passenger Volume	132.3 cu ft	
• Cargo Volume (SAE) ¹⁰	15.0 cu ft ² (Behind Third Row)	
• Max Cargo Volume ¹⁰	43.4 cu ft ² (Behind Second Row)	
	90.9 cu ft ² (Behind First Row)	
• Wheelbase	111.0 in / Length 193.6 in / Height 67.6 in / Width 77.2 in	
• Towing Capacity	3500 lbs* with 350-lb tongue weight ¹¹	

*Towing capacity can be increased to 5,000 lbs for MDX SH-AWD with dealer-installed accessory.

2014 ACURA MDX COLOR+LEATHER SELECTIONS

MDX	EBONY LEATHER	GRAYSTONE LEATHER	PARCHMENT LEATHER	EUCALYPTUS LEATHER
WHITE DIAMOND PEARL			●	
SILVER MOON METALLIC	●	●		
GRAPHITE LUSTER METALLIC	●	●		
CRYSTAL BLACK PEARL	●		●	
DARK CHERRY PEARL			●	

MDX WITH TECHNOLOGY PACKAGE

WHITE DIAMOND PEARL			●	●
SILVER MOON METALLIC	●	●		
GRAPHITE LUSTER METALLIC	●	●		
CRYSTAL BLACK PEARL	●		●	
FATHOM BLUE PEARL		●		
FOREST MIST METALLIC			●	●
DARK CHERRY PEARL			●	

MDX WITH ADVANCE PACKAGE

WHITE DIAMOND PEARL			●	●
SILVER MOON METALLIC	●	●		
GRAPHITE LUSTER METALLIC	●	●		
CRYSTAL BLACK PEARL	●		●	
FATHOM BLUE PEARL		●		
FOREST MIST METALLIC			●	●
DARK CHERRY PEARL			●	

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OWNER BENEFITS

When you purchase a vehicle with the exceptional quality of an Acura, you expect service and support to be of the same caliber. After all, a premium automobile is only part of the ownership experience. With Acura, you also get a commitment. To personalized care. To attentive service. This commitment is apparent the moment you first enter an Acura dealership and for years down the road. It comes from a belief that every aspect of owning an Acura should be an enjoyable and rewarding experience.

ACURA LIMITED WARRANTIES¹²

All Acura vehicles and any Acura genuine accessories installed by the dealer at the time of vehicle purchase have a 4-year/50,000-mile limited warranty. Acura vehicles are also covered by a 6-year/70,000-mile limited powertrain warranty. In addition, outer body rust-through is covered by a 5-year/unlimited-mile limited warranty.

ACURA FINANCIAL SERVICES¹³

From leasing and financing to protecting your vehicle after your warranty expires to helping you determine which Acura fits your budget, Acura Financial Services[®] (AFS) provides you with the convenience, options and service to complement your life. For more information, go to www.acurafinancialservices.com.

ACURA CARE[®]

Additional peace of mind can be had with the Acura Care program – comprehensive vehicle and travel protection beyond the initial warranty period. See your Acura dealer for all the features and benefits available with this program.

TOTAL LUXURY CARE[®] (TLC[®])¹⁴

Acura's commitment to your satisfaction doesn't end with the delivery of a world-class vehicle. As an Acura owner, you'll enjoy an array of services, like the Acura Concierge[™] for 24-hour weather information, insurance claims assistance or to help you plan a trip; Trip-Interruption benefits like alternative transportation, lodging and meals; and a 24-hour Roadside Assistance program.

ACURALINK OWNERS MOBILE APP

Use your smartphone to connect with an Acura agent at the push of a button. Access a full range of Acura Roadside Assistance services using your Android[®] device or iPhone[®], including tire change, comprehensive towing, lockout assistance, battery jump-start and fuel delivery with your phone's GPS technology providing your exact location. You can use the app to view scheduled time of arrival and contact information for the dispatched service provider. The app also offers a priority emergency button for urgent situations. Visit the Apple iTunes Store or shop Google Play to download this free app.



ACCESSORIES

When it comes to personalizing, choose Acura genuine accessories that are crafted to the same strict levels of quality as the rest of your MDX. See your Acura dealer for a complete list of accessories or go to acura.com.

ACCESSORIES (OPPOSITE PAGE)

- A** Cargo Tray
- B** Illuminated Door Sills
- C** 19-Inch Chrome-Look Aluminum-Alloy Wheels
- D** Running Boards
- E** Roof Rails and Cross Bars with Surfboard Attachment

1-800-TO-ACURA

Operators are available 24 hours a day to help answer your Acura questions.

OWNERS.ACURA.COM

The online help doesn't end when you take possession of your vehicle. Your complimentary Acura Owners personalized website gives the most current information about your vehicle, provides tips on how to care for your Acura, lets you keep a personalized maintenance record, sends you service reminders and lets you schedule service appointments online.

ACURA.COM

Learn more about Acura vehicles, including the latest specifications, see photo galleries and technology videos, and find out how our vehicles compare to the competition. You can also build and price your Acura, see current offers and even get a quote from an Internet-certified Acura dealer.

AcuraLink

AcuraLink has always had a penchant for seeing what's beyond the next horizon. Now it's your turn. Acura introduces AcuraLink, the Next Generation, available on the 2014 MDX. Based on new cloud-based technologies, the new AcuraLink provides a gateway to advanced features designed to keep you connected at all times. This next-generation service provides AcuraLink Real-Time Traffic complimentary with your first three years of ownership and features AcuraLink's exclusive new surface-street traffic information. And with new Connect and Premium subscription-based services, a whole new world of convenience awaits, including new remote services from your mobile device and the Web, automatic crash notification, new on-board Local Search, and points of interest/contacts.⁵

AcuraLink is also your connection with Acura, delivering a wealth of information like Quick Tips and updated Feature Guide messages to help you get the most out of your vehicle. When the system is paired with a Bluetooth-compatible phone, you can get information on required services as they approach, and can schedule maintenance right from your car with the Automated Appointments feature.

Years ago, our engineers took on the challenge to meet the stringent emissions standards of the U.S. Clean Air Act and used the phrase "blue skies for our children" as a passionate rallying cry to devote themselves to this effort. Blue Skies for Our Children represents our environmental vision of a society where future generations can experience the joy and freedom of mobility while living within a sustainable society.



BLUE SKIES FOR OUR CHILDREN





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