



MASERATI

QUATTROPORTE







MASERATI





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IN 1963, MASERATI MOUNTED A RACE ENGINE IN A SEDAN AND FOREVER CHANGED THE WAY THE WORLD LOOKED AT LUXURY MOTORING. THE LEGEND OF QUATTROPORTE CONTINUES TODAY.

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## MARIA TERESA DE FILIPPIS AND MASERATI: RACING'S TRAILBLAZERS

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FANGIO TOLD HER, "YOU GO TOO FAST. YOU TAKE  
TOO MANY RISKS." SHE WAS HAVING NONE OF IT.

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Maserati success is owed to many things, but perhaps most important is a willingness to take some risks; to try things that stray from conventional wisdom. Maria Teresa de Filippis is a perfect example. Taking up her brothers on a bet in 1948, Maria proved that she could indeed go very fast in a car—after some practice, she won the very first race she entered. A woman driver was extremely rare in those days—even frowned upon, but Maserati knew talent when they saw it

and signed her on as a works driver. She tested new high-performance models and participated in races—including driving the Maserati A6GCS at Targa Florio. A tortuous course set in Sicily's Madonie Mountains, Targa Florio was among the very first auto-racing events and to this day, is still considered one of its most challenging. With an extraordinary number of corners, sheer drops and obstacles, those who endured and came out on top at Targa Florio are still recognized today as the world's best drivers and automakers—Maserati and Maria set the bar. Those around her, including the world champion Juan Manuel Fangio, advised Maria to slow things down, to play it safer. Apparently Maria, like the Maseratis she loves, didn't take that advice. The rest is history.







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WHAT HAPPENS WHEN A RACING PEDIGREE INSPIRES YOU?  
YOU END UP WITH AUTOMOBILES THAT ARE ALTOGETHER INSPIRING.

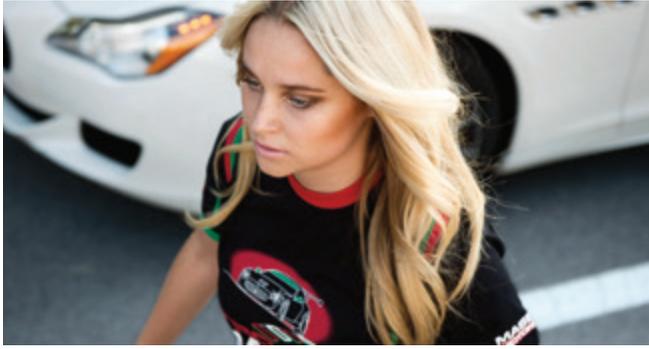
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AT THE WHEEL OF HER MASERATI 250F, DI FILIPPIS MADE MORE THAN HISTORY AS THE FIRST WOMAN TO COMPETE IN FORMULA ONE. SHE MADE HER MARK ON BOTH A BRAND AND A SPORT.

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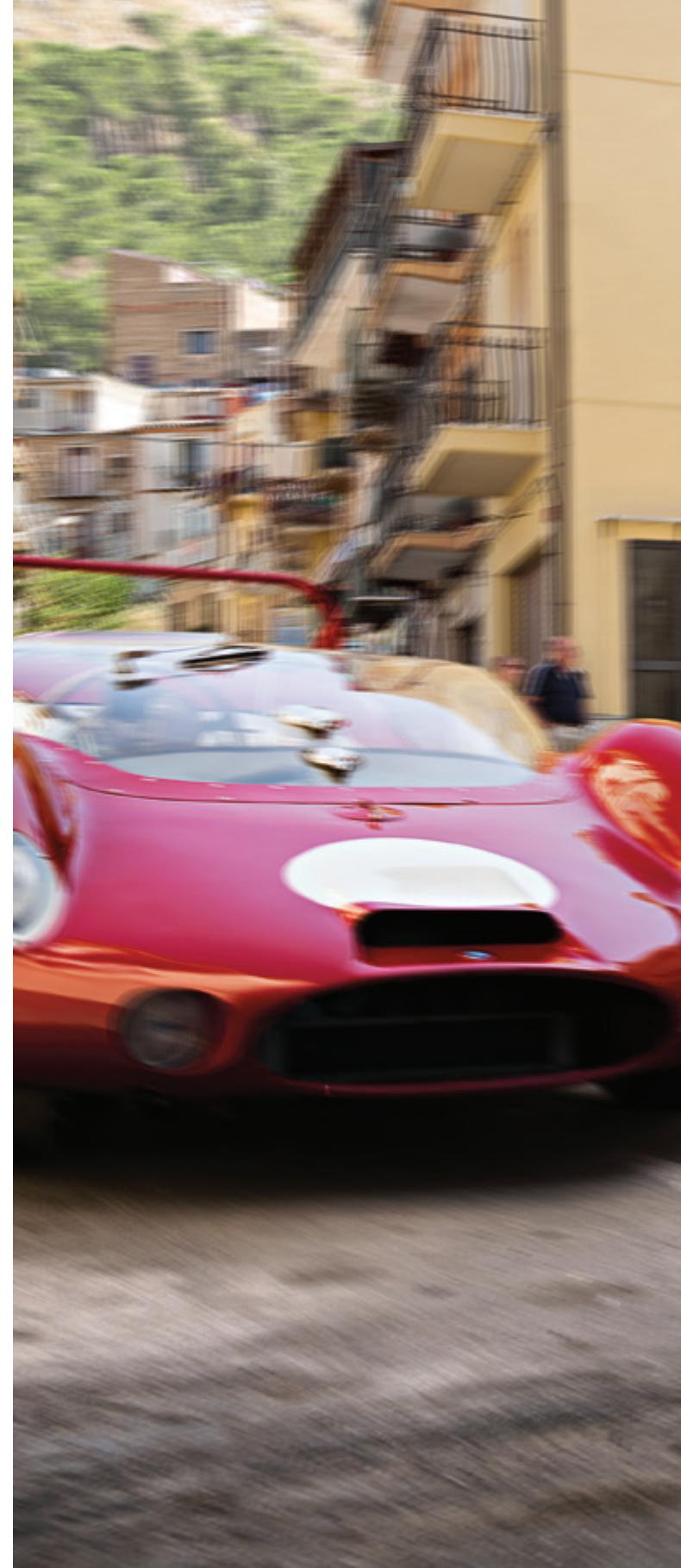


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## THE UNMISTAKABLE INFLUENCE OF A LEGENDARY RACING HERITAGE.

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A first impression of Quattroporte may center on its opulent amenities. Once behind the wheel, however, its true sporting pedigree becomes abundantly clear. Maserati was born a maker of race cars more than a century ago. There are many moments from that racetrack history that live on to this day. As the fastest production car ever built by Maserati, the aim of Quattroporte is simple: to make each drive an unforgettable experience.





*Quattroporte shown in Bianco with 20-inch GTS Antracite forged alloy wheels.  
Aside, the Maserati Tipo 63 racer.*





Maserati

I QP 530 HP 15

GRAN TURISMO



## **FROM RACE TRACKS TO THE OPEN ROAD**

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THE GREATEST RACES LAUNCH FROM A STANDING START.  
THAT'S THE APPROACH WE TAKE TO EVERY MORNING'S  
DRIVE IN THE WORLD OF MASERATI.

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Since its remarkable debut in 1963, Maserati Quattroporte has expressed the marque's proud history of technological innovation, unmistakable design and hard-fought racing success. The first of the Italian automakers to pair sports car sensibilities with luxury-car space and comfort, Maserati continues to offer a rare mix of elegance and performance with this sixth-generation Quattroporte series. Taking cues from its original Pietro Frua design, the vehicle's generous size is streamlined with artful lines. Accessibility is paramount; its namesake four doors graciously welcome driver and passengers into a sumptuous interior worthy of a private club. Of course, that opulence also applies to its 3.8-liter V8 powerplant, which ensures there is a lavish amount of power to usher this vehicle and its occupants nimbly, even during daily commutes that rival Targa Florio. It is for those drivers whose lifestyle finds them on the highway but whose hearts are at the race track...Quattroporte truly is the best of both worlds.



ELEGANCE TAKES FLIGHT. THE SKY IS THE LIMIT.



*Poltrana Frau® leather interior in Sabbia.*



## EXTERIOR DESIGN

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### CRAFTED BY SCULPTORS, OWNED BY CONNOISSEURS.

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For all its power and technical prowess, it is unmistakable Italian design that sets Maserati Quattroporte so clearly apart. Like a work of fine sculpture, its sweeping, sleek lines strongly express the underlying passion that has long been associated with this carmaker and its devoted drivers. The focal point of this modern-day masterpiece is its signature Maserati oval grille. As tradition dictates, the Trident badge stands out on the grille, highlighted with red accents. Headlamps merge seamlessly into the lines that shape the car's side.

A sequence of muscular curves starts from the trademark triple air vents located behind the front wheels and continue to the wraparound rear light clusters. The model's familiar triangular C-pillar is another nod to Quattroporte's innate sporting character, as is the integral rear deck spoiler, which generates downforce at high speeds. In all, this impeccable design not only reflects the marque's rich, century-old history, but Italy's age-old arts tradition, as well.













*20-inch GTS silver forged alloy wheel with anodized red caliper.*



*Poltrona Frau leather interior in Rosso.*

## INTERIOR DESIGN

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### IT IS CRAFTED TO REWARD ALL OF THE SENSES WITH EXCITEMENT.

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From its inception, Quattroporte has been the consummate host, going above and beyond in efforts to ensure the comfort of its guests. So it goes without saying that only the finest will do: Poltrona Frau leather, fine wood and available hand-crafted contrast stitching all create a wonderful first impression. Beyond that, the Poltrona Frau leather front seats offer outstanding comfort and provide excellent lateral support when cornering enthusiastically. In addition, the all-electric adjustment ensures that the perfect driving position is easy to achieve in terms of height, reach and seatback angle, along with four different lumbar settings. For the ultimate in driving comfort, there is the option of electrically-adjustable pedals (standard on the GTS model). Particular attention has been focused on the occupants of the rear seats. The standard version comes with a comfortable rear bench seat for three people, complete with a central armrest. Alternatively, as an option, the car can be specified with two ventilated, electrically-adjustable single seats for total relaxation on long journeys. The intuitive controls are subtly positioned so as not to detract from the overall design of the interior, the tactile surfaces, and the high quality of the materials used throughout. The spaciousness of Quattroporte is enhanced with the sleek lines of the broad dashboard, the central tunnel and the doors, enveloping all on board in an atmosphere of complete luxury.





## INTERIOR DESIGN

FOR THOSE WHO EXPECT THE WORLD TO BE WITHIN REACH: A COCKPIT THAT DELIVERS ON EVERY PROMISE.

In the driving seat, there is a feeling of total confidence and command. Comfort is not a subjective impression but a fact, thanks to the special attention paid to the onboard spaciousness and the arrangement of seats. Intuitive controls are subtly positioned so as not to detract from the overall design of the interior, the tactile surfaces, and the high quality of the materials. The spaciousness of Quattroporte is enhanced with the sleek lines of the broad dashboard, the central tunnel and the doors, enveloping all who are onboard in an atmosphere of complete luxury. The driver's controls are operated by a cluster of buttons on the central tunnel, beside the gear lever. The Quattroporte's unique dash layout is complemented by a very special clock bearing the Trident.





*European model shown.*

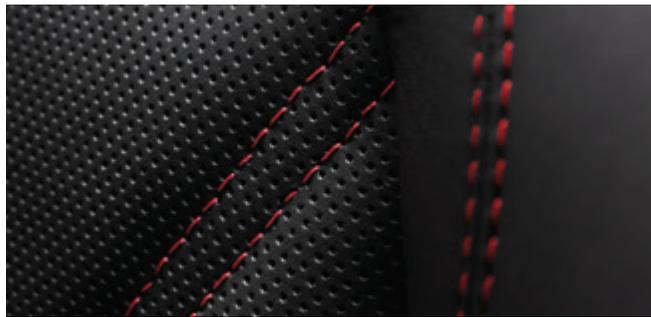


*Poltrana Frau drilled leather interior in Nero with Rosso contrast stitching.*



#### **SUPERB ACCOMMODATIONS**

Front and rear heated seats are standard on the GTS. Standard front and optional rear heated seats are available on the S Q4. All-electric adjustment ensures the perfect driving position in terms of height, reach and seatback angle, along with a lumbar system with four different settings.



#### **DISTINCTIVE DETAIL**

The epitome of Italian design, the Quattroporte interior features Poltrona Frau leather, and hand-crafted contrast stitching. Seat ventilation, with the central part of the seat and back upholstered in perforated leather, is available as an option.



#### **A TIMELY TRADITION**

The luxury and refinement of Maserati's roadgoing cars has always been underscored by the presence of a clock on the dashboard. Skilled clockmakers were commissioned to create a unique timepiece styled to complement the Quattroporte.

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WHEN INDIVIDUAL ELEMENTS  
COME TOGETHER AS ONE: BEHOLD  
THE TRUE POWER OF A SYMPHONY.

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Uncompromising automotive excellence is a Maserati promise that extends to every aspect of the driving experience, including providing immersive, concert-hall acoustics in the Maserati Quattroporte. Its new-generation premium surround system, created in association with high-end sound specialists, Bowers & Wilkins, offers a sound experience that is just as thrilling as Quattroporte's distinctive, throaty exhaust note. This optional hi-fi system reproduces every subtle note to perfection, with unparalleled dynamic purity. The system is architecturally designed and enhanced with digital features to ensure a rich sound experience in every seating position, so everyone in the car reaps the sonic benefits. It is stunning sound for an astounding car.







Bowers & Wilkins

## BOWERS & WILKINS

### HERE, THERE TRULY IS NOT A BAD SEAT IN THE HOUSE.

Thoughtful touches are simply a given with Quattroporte, yet it is obvious that with the incredible acoustics experienced with the optional Bowers & Wilkins Premium Surround Sound system, special attention was paid to perfecting and tailoring this feature. In fact, the engineers responsible for Bowers & Wilkins' flagship 800 Series Diamond Speakers tuned this system to match the unique environment of Quattroporte. It took expert ears and hours of listening to create the rich sound experience—15 speakers were strategically placed and built into the car's architecture to ensure the best possible acoustics. In all, the system raises the bar for sound clarity

and detail, much in keeping with Maserati's high-reaching standards. Additionally, speaker placement creates a completely immersive sound experience, reaching every corner and every ear. HARMAN's QuantumLogic signal processing and AuraVox equalization ensure maximum fidelity and sonic accuracy.

The Maserati Premium Surround Sound system integrates tried and trusted acoustic innovations used in Bowers & Wilkins' most advanced home systems. The speaker cone material includes Kevlar, introduced in the 1970s as the result of a long-standing commitment by Bowers & Wilkins to acoustic

research and development. The system employs aluminum tweeters to capture the subtleties of music—something as faint as delicate brush strokes across the surface of a cymbal are projected with amazing accuracy. To create rock-solid bass, engineers incorporated Rohacell into the system's bass drivers. Rohacell is a stiff, highly resilient material often used in the construction of rockets and aircraft.

Advanced and versatile, the audio system is compatible with most disc formats and features a built-in USB connector, so it is easy to plug in your iPhone or any other digital music-playing device.









## THE INIMITABLE QUATTROPORTE GTS

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### MASERATI PRESENTS THE ULTIMATE SUPERSEDAN.

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The entire essence of Maserati can be summed up in a single name plus three accompanying letters: Quattroporte GTS. This, the most powerful Quattroporte in the range and the company's flagship, is the perfect synthesis of luxury and performance. It is a car that can accelerate from 0 to 60 mph in 4.6 seconds, transforming itself from an exclusive, luxury sedan into a thrilling sports machine with a top speed of 190 mph. Underneath the hood, Maserati's innovative 3.8-liter

twin-turbocharged V8 engine conducts a symphony of sound and exhilaration. Manufactured in Maranello, a city in the Terra di Motor (Italy's "Motor Valley"), the engine utilizes a high-pressure direct-fuel-injection system that improves combustion by injecting the atomized fuel straight into the combustion chamber. Three engine modes can be selected: Normal, Sport and I.C.E. (Increased Control and Efficiency). The use of parallel-mounted, low-inertia, twin-scroll turbines helps prevent turbo lag and ensures swifter accelerator reaction and better responsiveness across the powerband.

## THE VERSITILE QUATTROPORTE S Q4

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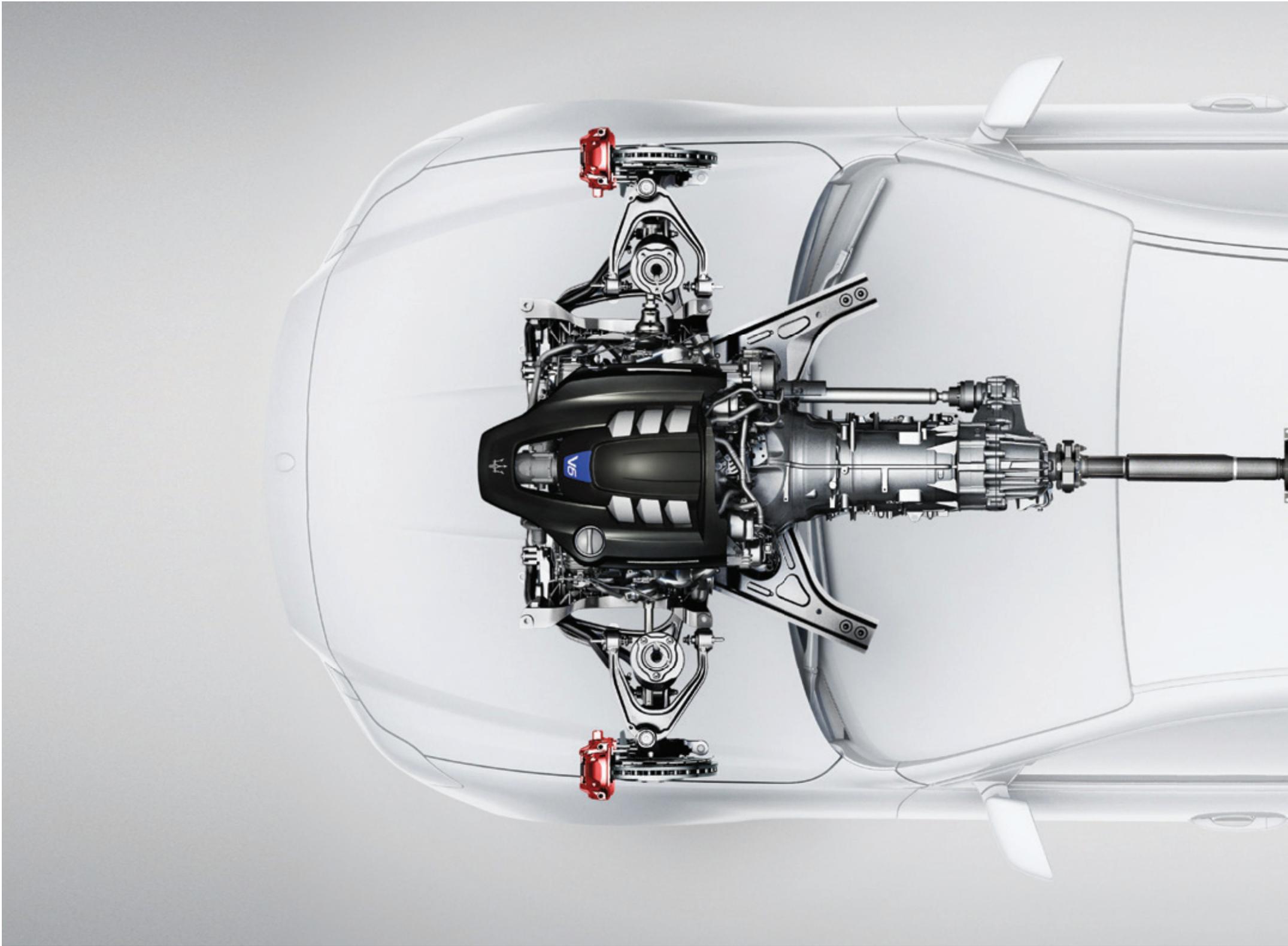
### WHEN A VEHICLE PERFORMS ON ALL FRONTS, IT SHOULD ALSO PERFORM ON ALL CORNERS.

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The Quattroporte S Q4 is the first car in Maserati's history to feature intelligent all-wheel drive, delivering enhanced driving pleasure, along with superior levels of safety and grip on all road surfaces. The four-wheel drive system is compact, lightweight and "active," and has been designed for optimal traction, torque, comfort and fuel consumption. Compact size and efficiency are the main characteristics of the Q4 intelligent all-wheel drive system. To provide the driving feel that

is associated with rear-wheel drive, the intelligent control system continually varies the drive torque distribution to the four wheels by monitoring a considerable number of parameters. Beneath the hood is Maserati's 3.0-liter, twin-turbocharged V6 engine, a brilliant masterpiece of engineering that delivers exhilarating power and maximum efficiency. Its unmistakable engine note distinguishes it from every other V6 on the road, thanks to a compact, lightweight exhaust system that keeps the sound discreet and understated at lower RPMs. However, when the Sport button is pressed, the bypass valves open up, releasing a thrilling, powerful roar. The Quattroporte S Q4 accelerates from 0 to 60 mph in just 4.8 seconds and has a top speed of 175 mph.

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QUATTROPORTE S Q4 FEATURES MASERATI INTELLIGENT ALL-WHEEL DRIVE FOR SEAMLESS TRACTION ON DEMAND.



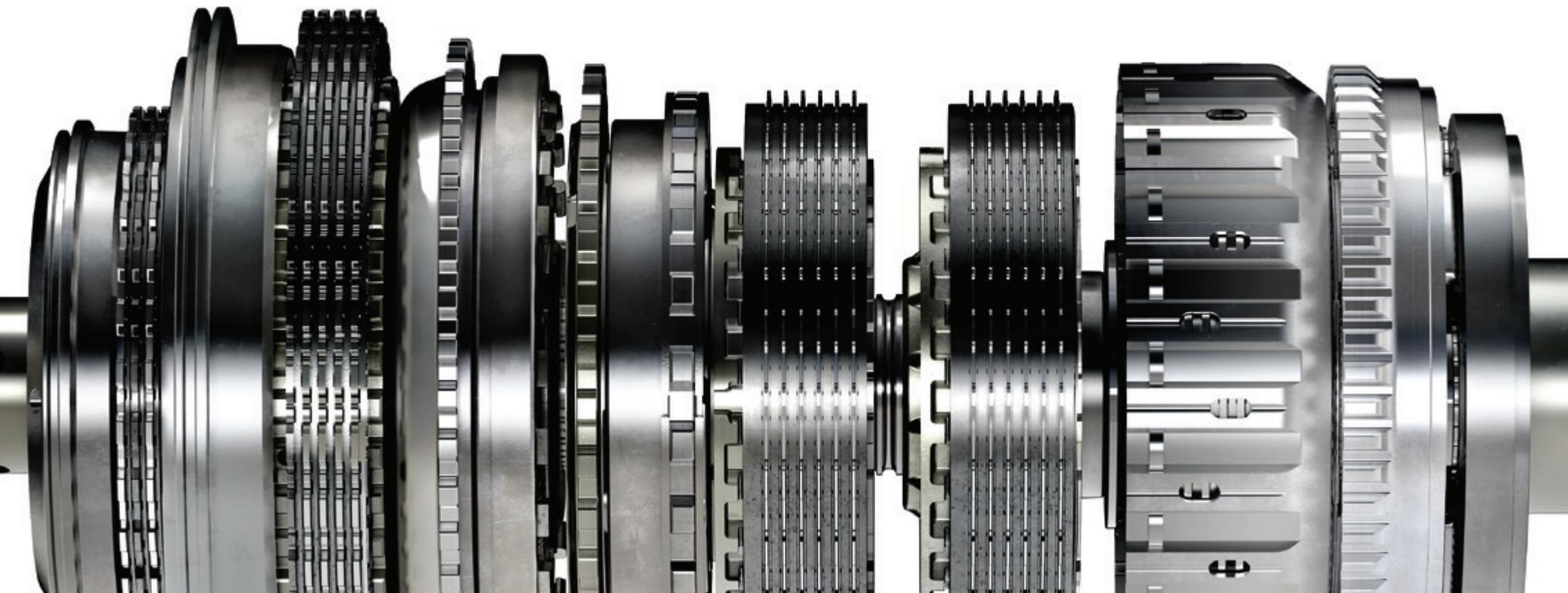




## TECHNOLOGY AND SAFETY

### THE TRANSMISSION IS NOT A PIECE OF ART: IT IS A GALLERY.

The Quattroporte means exhilaration and enjoyment for both driver and passengers alike, thanks to Maserati's overwhelming passion for engineering innovation and excellence. The engine, chassis, transmission and suspension all work together in perfect harmony to deliver the very highest levels of performance and comfort—qualities for which Maserati is world famous. Components are manufactured with precision care by dedicated individuals and are the product of high-tech processes that set new standards in automotive manufacturing.





The sophisticated eight-speed ZF automatic gearbox delivers precise gearchanges and exceptional performance, together with impressive weight savings: the new eight-speed transmission is almost nine pounds lighter than the six-speed version in the previous Quattroporte. The hydraulic gearbox, mounted at the front along with the engine, is assisted by auto-adaptive software that is now standard on all Maserati models. It is able to recognize both the way the car is being driven and the road conditions, and adapt the gear changing mode accordingly. There are five operating modes, selected using the buttons by the gear



lever: Auto Normal, Auto Sport, Manual Normal, Manual Sport (which offers the driver full control of the transmission) and the Increased Control & Efficiency (I.C.E.) mode, where gearshifts take place automatically and are almost unnoticeable—for unrivalled comfort. The Maserati Quattroporte still offers the kind of outstanding handling for which the marque is famous, together with levels of driving pleasure normally associated with much smaller models. The car's optimal weight distribution is a major influence here, but minimizing weight is also a crucial factor. Large amounts of aluminum are used in the construction



of the chassis and body, considerably reducing weight, while special steel reinforcements ensure outstanding torsional rigidity. Like every Maserati, the Quattroporte has an extremely sophisticated suspension setup, which is combined with the latest version of the Skyhook electronic system that features new continuous damping variation shock absorbers. The basic setting prioritizes comfort, whereas for more dynamic handling, the shock absorbers immediately stiffen when the driver presses the suspension button on the center console, thus significantly reducing load transfer during sporty driving.



The aluminum arms of the double-wishbone front suspension are higher up for more precise handling, while the five-arm multilink system at the rear is ideal for delivering superb ride comfort along with sports-like performance. The braking system benefits from innovations already introduced on other models in the range. It now incorporates developments designed to deliver a quieter operation but with no loss of efficiency. For GTS, dual-cast discs combine the strength of cast iron with the lightness of aluminum to help reduce the unsprung mass. Efficient monobloc callipers provide the braking power, with six pistons at the front and four at the rear acting on ventilated,

cross-drilled discs. On the GTS, the front discs are 380 mm x 34 mm, whereas on the S Q4 they are 360 mm x 32 mm. At the rear, both cars feature 350 mm x 28 mm discs. Steering sensitivity is fundamental in giving the driver the right "feel" at the wheel. Instead of an electrohydraulic system, Maserati has equipped the Quattroporte with a servo-assisted hydraulic system to channel an immediate response direct to the driver's hands, with no annoying impression of artificial help when cornering at higher speeds. The Quattroporte is also equipped with the Maserati Stability Program (MSP). If the vehicle begins to skid, this advanced electronic control system reduces



torque from the engine and activates the brakes to stabilise it in just a few milliseconds. The system combines a number of devices including ASR, which reduces wheelspin and improves traction, and MSR, which prevents wheels from locking up when changing down suddenly. ABS and EBD monitor the car's braking performance, preventing the wheels from locking and distributing the braking force between the front and rear axles. A Brake Assist System (BAS) then recognizes emergency stops and boosts the pressure in the hydraulic circuit for the ultimate in stopping power.

### **MASERATI STABILITY PROGRAM (MSP)**

The Maserati Stability Program (MSP) is an advanced electronic stability control system that reduces torque from the engine and activates the brakes if the vehicle begins to deviate from its normal trajectory or if a skid is detected. All this happens in just a few milliseconds.

The system combines a number of devices including Anti-Slip Regulation (ASR), which reduces wheelspin and improves traction, and Motor Spin Regulation (MSR), which prevents wheels from locking up when changing down suddenly. Antilock Braking System (ABS) and Electronic Brake-force Distribution (EBD) monitor the car's braking, stopping the wheels from locking and distributing the braking force between the front and rear axles. A Brake Assistance System (BAS) then recognizes emergency stops and boosts the pressure in the hydraulic circuit for the ultimate in stopping power.

### **TIRE PRESSURE MONITORING SYSTEM (TPMS)**

The Tire Pressure Monitoring System (TPMS) is a device that continuously monitors tire pressures by means of sensors fitted inside the wheel rims. The tire pressure is shown on the display at the center of the dashboard, and a beeper and warning light alert the driver if this drops below the optimal level or in the event of a puncture.

### **CRUISE CONTROL**

The Maserati Quattroporte comes equipped with Cruise Control, operated from the steering wheel. The set speed is shown on the display at the middle of the instrument panel and is maintained even when the road climbs or descends—the system makes the car accelerate or decelerate accordingly.

### **PARKING SENSORS AND REVERSING CAMERA**

To assist with maneuvering the car in tight spaces, the Maserati Quattroporte comes equipped with parking sensors housed in the front and rear bumpers. Beeping noises increase in frequency as the obstacle approaches, while the TFT display at the center of the instrument panel shows the car surrounded by symbols which light up in green, yellow or red, depending upon the remaining distance. In addition, there is an optional rearview camera, fitted close to the trunk lock that shows a view of what is behind the car on the Maserati Touch Control display.

### **ADAPTIVE FRONT LIGHTING SYSTEM (AFS)**

The outstanding lighting provided by the bi-Xenon headlights is further enhanced by the AFS, which automatically adjusts the width and depth of the beam. This is made possible by a camera mounted in the rearview mirror and sensors that monitor several different parameters, including the lights of other road users, the car's speed and the way it is being driven. If the road ahead is empty, the beam expands to its maximum width and depth for the best visibility, with no need to switch manually to full-beam mode.

The advantages offered by the AFS system are perceived especially in case of bad weather and for motorway or town driving. In these conditions the system adjusts automatically to increase visibility and driving safety.

### **ELECTRIC PARKING BRAKE (EPB)**

The Quattroporte is equipped with an EPB that is engaged via a control on the gear lever surround instead of a conventional mechanical lever. If necessary, it can be used when the car is moving: the system communicates with the MSP and acts on all four wheels to obtain an immediate braking action (a deceleration of 0.5 g), without any loss of stability, until the control is released.

### **HILL HOLDER**

To help the driver when starting off on an uphill slope, the Quattroporte comes with the Hill Holder system. On a gradient, this device keeps the car braked for a short time, thus allowing the driver's foot to move from the brake to the accelerator pedal without the car rolling backwards.





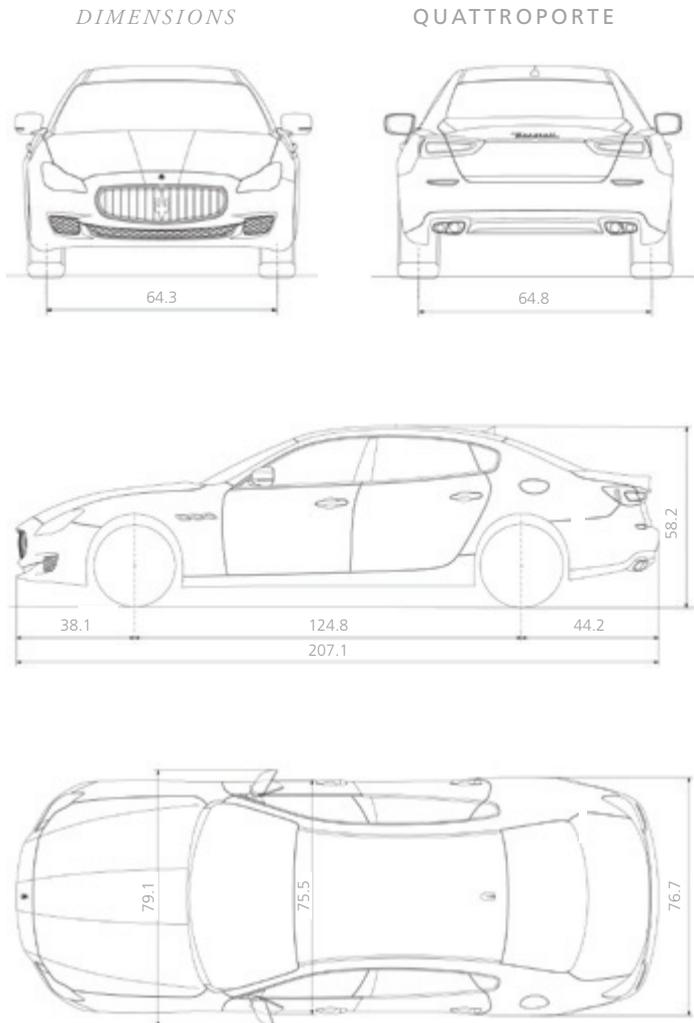
### **AIRBAGS**

The Maserati Quattroporte comes equipped with seven airbags. Two front airbags, both dual-stage, shield the driver and front passenger in the event of collision, while their torsos and hips are further protected by two side airbags located in the front seats. There are also two window airbags fitted in the roof next to the central pillar that cushion the heads of the front and rear passengers if the car is struck from the side. Finally, a seventh airbag protects the driver's legs.

### **SEATBELT PRETENSIONERS AND ACTIVE HEADRESTS**

The front seatbelts are fitted with electronically controlled pyrotechnic pretensioners and the latest-generation load limiters. The system communicates with a sensor to determine the seriousness of a collision, and then activates with precisely the right amount of force to reel in the optimum length of belt. If the car is hit from behind, the active headrests of the two front seats automatically move in closer to the occupants' heads to reduce the risk of whiplash injury. Both side seats at the rear are fitted with ISOFIX fasteners for child seats, ensuring that the youngest passengers are properly protected as well.





## DIMENSIONS AND WEIGHTS

Length  
 Width (with side mirrors)  
 Width (without side mirrors)  
 Height  
 Wheelbase  
 Front track  
 Rear track  
 Front overhang  
 Rear overhang  
 Turning circle  
 Trunk capacity  
 Fuel tank capacity  
 Curb weight

## ENGINE

Number of cylinders and layout  
 Displacement  
 Bore  
 Stroke  
 Transmission  
 Compression ratio  
 Maximum power output  
 Engine speed at maximum power output  
 Peak torque (in overboost)  
 Engine speed at peak torque (in overboost)

## PERFORMANCE

Maximum speed  
 Acceleration from 0-60 mph (0 to 100 km/h)  
 Stopping distance from 60 mph (100 to 0 km/h)  
 Fuel consumption — combined cycle  
 Fuel consumption — urban cycle  
 Fuel consumption — extra urban cycle  
 CO<sub>2</sub> emissions — combined cycle  
 CO<sub>2</sub> emissions — urban cycle  
 CO<sub>2</sub> emissions — extra urban cycle

**QUATTROPORTE S Q4**

207.2 in (5262 mm)  
 82.7 in (2100 mm)  
 76.7 in (1948 mm)  
 58.3 in (1481 mm)  
 124.8 in (3171 mm)  
 64.4 in (1634 mm)  
 64.8 in (1647 mm)  
 38.1 in (968 mm)  
 44.2 in (1123 mm)  
 38.7 ft (11.8 m)  
 18.7 cu ft (530 L)  
 21.1 gal (80 L)  
 4,233 lbs (1920 kg)

**QUATTROPORTE GTS**

207.2 in (5262 mm)  
 82.7 in (2100 mm)  
 76.7 in (1948 mm)  
 58.3 in (1481 mm)  
 124.8 in (3171 mm)  
 64.4 in (1634 mm)  
 64.8 in (1647 mm)  
 38.1 in (968 mm)  
 44.2 in (1123 mm)  
 38.7 ft (11.8 m)  
 18.7 cu ft (530 L)  
 21.1 gal (80 L)  
 4,189 lbs (1900 kg)

V6 60°

182 cu in (2979 cm<sup>3</sup>)

86.5 mm

84.5 mm

8-speed automatic

9.7:1

404 HP (410 CV / 302 kW)

5,500 RPM

406 ft lb (550 Nm)

1,750 - 5,000 RPM

V8 90°

232 cu in (3799 cm<sup>3</sup>)

86.5 mm

80.8 mm

8-speed automatic

9.5:1

523 HP (530 CV / 390 kW)

6,500 - 6,800 RPM

524 ft lb (710 Nm)

2,250 - 3,500 RPM

175 mph (283 km/h)

4.8 sec (4.9 sec)

115 ft (35 m)

22.4 mpg

14.8 mpg

30.9 mpg

395 g/mi

592 g/mi

283 g/mi

190 mph (307 km/h)

4.6 sec (4.7 sec)

112 ft (34 m)

19.9 mpg

13.5 mpg

27.6 mpg

440 g/mi

651 g/mi

317 g/mi



SPORTELEVAZIONE

SPORTELEVAZIONE

MASERATI

PIRELLI

Shell

Shell Shell

Shell

M. Calamia  
35

NOVOSAN

SWISS TEAM

hirzella.ch

SPARCO

PIRELLI

BOLLHOFF

SKS AG

HELLIX

Shell

Shell

PIRELLI



## WORLD OF MASERATI

### THE MASERATI LEGEND: NEVER RE-CREATED. RARELY CAUGHT.

Maserati was founded as a racing car constructor, and its deepest roots are in the world of competition. After the impressive records set by the MC12, the racing spirit lives on today in the Maserati Trofeo MC, the international single-marque championship for drivers who wish to compete in the GT class.

#### TROFEO MC WORLD SERIES: STYLISH TRACK EXCITEMENT

The Maserati Trofeo MC is one of the most successful international GT racing series, with events in Europe, the United States, Japan and China. For more information, visit [maseraticorse.com](http://maseraticorse.com) or send an email to [TrofeoMaserati@maserati.com](mailto:TrofeoMaserati@maserati.com)

#### MASTER MASERATI DRIVING COURSES

It is perhaps the ultimate driving experience: taking to the racetrack in a race-tuned Maserati. A Master Maserati Driving Course places you behind the wheel of all Maserati range models so that you can learn about performance driving and other techniques.

#### WARM-UP 2015

The Maserati Master Warm Up offers Maserati enthusiasts training in the techniques of race-circuit driving in high-performance cars, with the support of a qualified, expert staff. It is an opportunity to enter the Maserati world as a privileged guest, starting with a morning visit to the Factory where the brand's unmistakable cars are built and moving on to the Varano de' Melegari circuit, home of the Master Maserati courses. It is a whole afternoon of dynamic activities, including several on-circuit driving sessions combined with a car-handling exercise that tests students' driving abilities, which can then be perfected in subsequent course levels.



#### MASTER GT 1 DAY

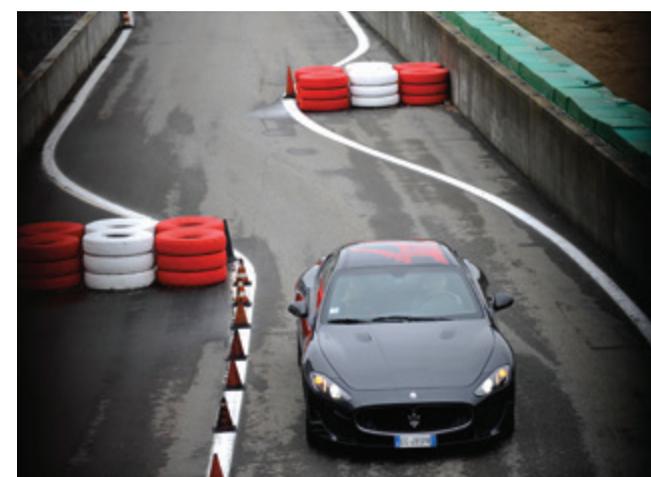
The one-day Master GT course is designed to improve personal driving techniques at the wheel of different Maseratis. This intensive training program comprises a number of exciting and dynamic sessions in high-performance cars, and is run by a highly trained specialist staff whose aim is to improve every participant's personal driving skills in an environment that is enjoyable and challenging for all.

#### MASTER GT 2 DAYS

An intensive two-day course that focuses on advanced GT driving techniques and safe yet sporty driving. In a sequence of sessions on the circuit, the driver is taught how to control the car in different simulated road conditions such as quick direction changes, controlled skids and braking techniques. The ultimate aim is to use the lessons learned to maximize the enjoyment of driving a high-performance Maserati.

#### MASTER HIGH PERFORMANCE

The Master High Performance program includes advanced high-speed driving and more technically complex exercises that build upon the fundamental skills acquired in the earlier Master GT courses. The teaching and structure of this course are adapted



to the individual needs of the participants, who can improve their driving proficiency through the analysis of Formula 1-type telemetry data.

#### MASTER ITALIAN LIFESTYLE EXPERIENCE

This exclusive, five-star event allows Maserati enthusiasts and their companions to experience the very best that Italy has to offer. Along with a series of Maserati racetrack sessions for the driver, both participants enjoy a program of first-class activities and excursions in two cities steeped in history and culture: Florence and Parma.

#### MASTER MASERATI INCENTIVE

The incentive courses last either a half day or a whole day, and include a series of highly stimulating activities. Aside from the thrilling driving sessions on the track, there are practice exercises and competitions that foster team spirit—hence they provide the perfect context for corporate incentive and team-building events.

#### TO REGISTER, CONTACT MASTER MASERATI:

Telephone: +39 0525 551138 Fax: +39 0525 551140

Email: [info@mastertg.it](mailto:info@mastertg.it)

For more information, visit [maserati.us/mastermaserati](http://maserati.us/mastermaserati)

### **FACTORY TOUR\***

See where and how the Maserati myth is born. Maserati offers you the opportunity of finding out about its secrets from the inside, through a guided tour of the Modena production plant. Discover how the cars are made, learn their secrets, fully understand their engineering and really feel part of the Maserati family.

### **MASERATI EXPERIENCE**

For those wishing to combine their factory visit with a little more insight into the company's home city of Modena, Maserati has the perfect solution. Lasting one or more days, the Maserati Experience enables you to get to know the world of Maserati firsthand via a guided tour that allows you to discover Modena, its culture, its history and its fine food. For more information, please contact us by writing to [maseratiexperience@maserati.com](mailto:maseratiexperience@maserati.com)

\*Tours are only arranged by appointment and can be booked through your Authorized Maserati Dealer.

You can tailor your Maserati experience to your own personal tastes and interests by combining these and a variety of other activities:

- Visit to the Panini Museum and/or Stanguellini Museum (famous motor museums)
- Guided tour of the town
- Guided tour of a traditional balsamic vinegar manufacturer, with tasting
- Guided tour of a winery, with tasting of local wines
- Cookery school
- Day at the Modena Golf & Country Club

### **MASERATI COLLECTION**

The Maserati Collection of leisurewear, goods and branded merchandise has been specially created for those who share the Maserati passion and who seek to associate with the illustrious marque. Maserati Collection items are available from all Maserati dealers and from the Maserati Store at the Maserati showroom in Modena. Alternatively, all the articles in the collection can be purchased online at [www.maseratistore.com](http://www.maseratistore.com)

### **MASERATI CLUB**

Joining the exclusive Maserati Club means sharing thrills and experiences with other Maserati owners, and being invited to take part in special motoring events all over the world. Drivers of cars from every era can enjoy the pleasure of driving their Maseratis in a calendar of events created especially for Maserati Club members. The Maserati Club provides the link between the past, present and future of the company. For more information, visit [www.themaseraticlub.com](http://www.themaseraticlub.com)

### **MASERATI GENUINE ACCESSORIES**

Specially conceived to satisfy our customers' needs, Maserati genuine accessories are a perfect combination of design and functionality. The attention to detail, style and quality of each individual accessory reveals the very essence of the Maserati brand, always searching for the perfect balance between comfort and performance. The car covers and car-care products are just a few examples of the Cleaning and Care line, designed to preserve the charm of Maserati cars over time. The Safety line includes child seats and a water-repellent windscreen treatment. The range is completed by the Travel line accessories, which include winter tires and a luggage compartment net, to make the most out of your car. These are just some examples of the items available, which will make the Maserati driving experience unique for our customers.

### **MASERATI CLASSICHE**

Created for enthusiasts and owners of vintage Maserati cars, Maserati Classiche is an organization that is dedicated to those who wish to engage with the marque's glorious past. The Maserati Classiche range of products includes items that celebrate the company's 99-year history: paintings of glorious events, pictures of classic Maseratis, original reproductions of parts catalogs, owners' handbooks and old brochures, clothing, scale models and much, much more. All the latest items can be found on [maserati.com](http://maserati.com) in the Maserati—Maserati Classic section. Or for more information, e-mail [maserati.classiche@maserati.com](mailto:maserati.classiche@maserati.com)



## MANUFACTURING

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### A GLORIOUS COLLABORATION OF MAN AND MACHINE.

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While Maserati Headquarters and manufacturing have long been based in Modena, Italy, production of the Quattroporte flagship sedan is located at a recently opened Maserati plant in Grugliasco, Italy—outside of Turin. The plant is named after company patriarch Giovanni “Gianni” Agnelli, honoring Gianni’s strong connection with the Turin area. One billion euros were invested in renewing this plant, anticipating growing global sales. While the latest technology is utilized to help with fitting parts, skilled technicians man each station, keeping the assembly a handcrafted affair.

Utilizing proven practices developed through the company’s World Class Manufacturing (WCM) system, the plant has a strong culture dedicated to producing the highest quality cars possible. Each car is built to order—and with literally millions of combinations of mechanical and interior specifications possible, a document goes with each car and is signed at each station to ensure that the exact car is built to each customer’s personal requirements.



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## MANUFACTURING

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### SOMETHING THIS SPECIAL DESERVES SPECIAL WRAPPING.

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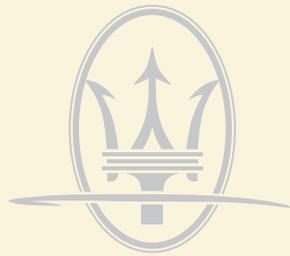
After completion, the Quattroporte is subjected to extensive quality-control tests, examining everything from the integrity of its weatherproofing to its handling on different road surfaces. Each car is tested on a wide mix of different local roads, including mountains, motorways and city streets. Each car goes through another series of 24 checkpoints before it is inspected again by an independent contractor, who double-checks the vehicle one more time. Finally, senior Maserati

inspectors go over the vehicle with a white-glove treatment, wrapping it in a protective covering before it makes its way to the dealer and, ultimately, the customer. It is this kind of care and pride in presentation that makes a Maserati automobile second to none.









WWW.MASERATI.US

1-877-MY MASERATI / DRIVEMASERATI@MASERATIUSA.COM

MASERATI NORTH AMERICA, INC. / 250 SYLVAN AVENUE / ENGLEWOOD CLIFFS, NJ 07632