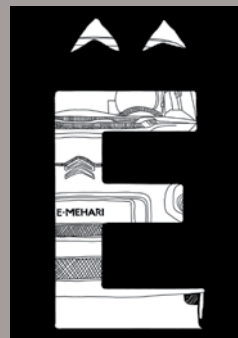
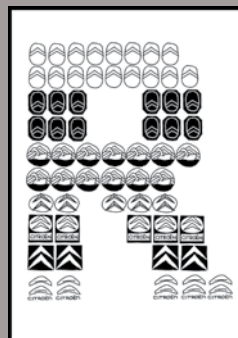
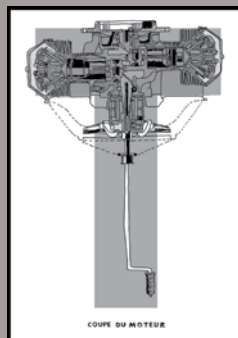
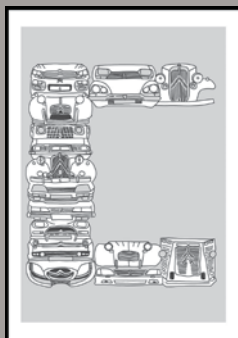




NEW CITROËN C3



Designed by **Le TONE**

During the 90s Le Tone had a major hit, "Joli Dragon", and devoted himself to music for 15 years before progressively moving towards illustrative art. Since 2011 his creations have been exhibited in famous places such as the Pompidou centre. An admirer of artists who know how to make the best use of colour, Le Tone confesses to having a weakness for black and white, which he uses to tell simple stories by using felt pen drawings in notebooks.

1934

CITROËN revolutionises the automotive landscape with the Traction Avant. The famous name relates to its ground breaking front wheel drive engineering.



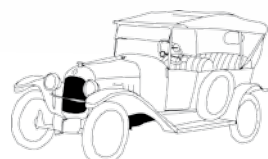
2014

CITROËN C4 CACTUS is launched, incorporating the innovative AIRBUMP® protection system.

CITROËN
Origins

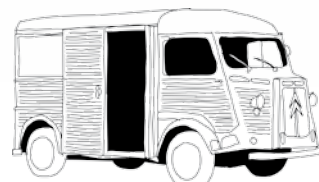


Discover the models that make up CITROËN's extraordinary history, from 1919 to the present day.



1919

The pioneering CITROËN Type A enters mass-production.



1939

CITROËN launches the 'TUB', a supremely practical modern design with a sliding side door: its successor is the famous type H, above, launched in 1948.



1948

The much-loved 2CV is created as a "safe and economical vehicle, able to carry 4 people on-board and 50 kg of luggage". More than 5 million are made.



1968

It's a golden age for light and agile vehicles like the Ami 6, Dyane and Mehari, a unique design for all roads and multi-purpose use.



1974

The 70s and 80s see CITROËN technology triumph, with models such as the AX, BX, CX and advanced XM, a prestigious vehicle equipped with Hydractive suspension.



2015

Winners of the manufacturer's Rally Raid World Cup from 1993 to 1997; Rally Raid World Cup Drivers Champion four times in a row; eight manufacturer's Champion titles in WRC plus two in WTCC ... CITROËN continues to demonstrate its exceptional motorsport pedigree, year after year.

A CITROËN FOR EVERYONE

Around town or across the country, every CITROËN provides pure comfort and a welcoming environment. It's always been this way.



CITROËN C4 CACTUS



CITROËN C3



CITROËN GRAND C4 PICASSO



CITROËN BERLINGO

NEW CITROËN C3
AS UNIQUE AS YOU ARE



NEW CITROËN C3 8 GREAT BENEFITS

AIRBUMP®

Efficient body panel protection with style and flair
PAGES 14-15

BI-TONE

36 colour combinations to reflect your personality
PAGES 16-17

INTERIOR AMBIANCES

Fine-tune your perfect interior feel
PAGES 18-19

PANORAMIC SUNROOF

Amazing views and maximum light for everyone
PAGES 26-27



ConnectedCAM CITROËN™

Capture unique moments on every journey with your own onboard, wide-angle, full HD camera
PAGES 38-39

DRIVING AIDS

A whole range of support technology to make driving effortless
PAGES 40-41

EFFICIENT ENGINES

PureTech petrol deliver performance, efficiency and economy.
PAGES 42-45



SUMMARY

P. 10 – DESIGN

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P. 22 – CITROËN ADVANCED COMFORT®

.....

P. 34 – TECHNOLOGY

.....

P. 46 – EQUIPMENT



UNDILUTED OPTIMISM

With features and proportions that make it instantly recognisable, NEW CITROËN C3 has an optimistic presence and personality. Its strong, raised face and fluid curves, chunky side details and bold graphic elements encapsulate energy and refinement in one fresh, contemporary shape.

UNIQUELY DISTINCTIVE



NEW CITROËN C3 stands out everywhere, because it has real character. Each detail contributes, from the lighting signature with LED daytime-running lights to the wheel arch extensions, side Airbump® panels and stunning 3D rear light clusters. Unique and assertive, NEW CITROËN C3 doesn't do blending in!



INNOVATIVE PROTECTION AIRBUMP®

Unmistakable at a glance, the Airbump® panels on NEW CITROËN C3 protect its bodywork from dents and scuffs. An exclusive CITROËN innovation introduced on CITROËN C4 CACTUS, the panels consist of 40 air-filled capsules made from tough polyurethane which can feature red or white surrounds, depending on the chosen roof colour.



IMPACT
RESISTANCE



BUMP
PROTECTION



33

INDIVIDUAL STATEMENTS



Wherever your personal taste takes you, NEW CITROËN C3 is the perfect companion. There are 9 exterior colours, 3 roof colours, and the option of a body colour roof (monotone). Colour touches include fog light surrounds, door mirrors and rear quarter panels. You can go with or without the ingenious Airbump® panels and there's also an optional panoramic sunroof. With 33 possible combinations, self-expression starts here...



— YOUR IDEAL AMBIANCE



Beautifully made and full of fine details and attention to detail, the standard interior ambiance of NEW CITROËN C3 is welcoming and contemporary. There are also 2 new optional ambiances encompassing contrasting seat trims, dashboard elements and door straps.

1. The 'Urban' Red Ambience* creates a rich dramatic contrast between dark and bright. The vibrant red dashboard surround and stitching bring out a dynamic character and sporty feel.

2. The 'Hype' Colorado Ambience* makes full use of high-quality, soft-touch materials and refined design. The tactile, bi-tone leather steering wheel is just one desirable feature to savour.

**Available as an option*





INSPIRED DETAILS

Around the interior of NEW CITROËN C3 you'll discover details inspired by architecture, interior design and even traditional luggage, such as on the beautifully finished overstitched door straps.

INNER CALM



INTELLIGENT STORAGE



ALL ROUND RELAXATION
Designed to offer unrivalled comfort and wellbeing for each passenger, CITROËN Advanced Comfort® provides the best for body and mind. Soft-touch contact points and low noise levels create a sense of calm, while interior space is designed to be stylish and really versatile. The overall ambiance makes journeys feel effortless and intuitive technology gives you fingertip control of the practicalities and unique features.



EFFORTLESS TRAVEL



PRACTICAL PROGRESS





FEEL AT HOME

Here's a fresh, contemporary living space where a relaxed sense of wellbeing reigns. All seats are wide, comfortable and supportive, while materials and colours are carefully selected to enhance the feeling of an airy welcome. Design inspiration comes from diverse sources, beyond the automotive world. At the heart of NEW CITROËN C3's feel-good refinement you'll find exceptional soundproofing and a real CITROËN trademark: benchmark suspension.





Metropolitan grey interior not available in Australia. Overseas model shown.



PANORAMIC VISION



Choose the optional panoramic roof for NEW CITROËN C3 and your journeys take on another dimension. Visibility for everyone is transformed and natural light pours in, making the most of the changing elements. An integral sunblind allows you to fine-tune light levels when you want to.



PERFECTLY FORMED



Elegantly simple and beautifully made, NEW CITROËN C3's dashboard is shaped by the CITROËN Advanced Comfort® programme. This means perfectly placed controls, crystal clear displays, tactile materials and the multi-function touchscreen placed right at its heart.

Overseas model shown..



3.99M OF COMPACT ROOMINESS

With generous seating for 5, plenty of space to relax and exceptional rear legroom, NEW CITROËN C3 has a big-car feel from the inside. Outside it's really compact, measuring just 3.99m in length – perfect for enjoying that natural agility and manoeuvrability.





Metropolitan grey interior not available in Australia. Overseas model shown..

DECLUTTERING MADE EASY

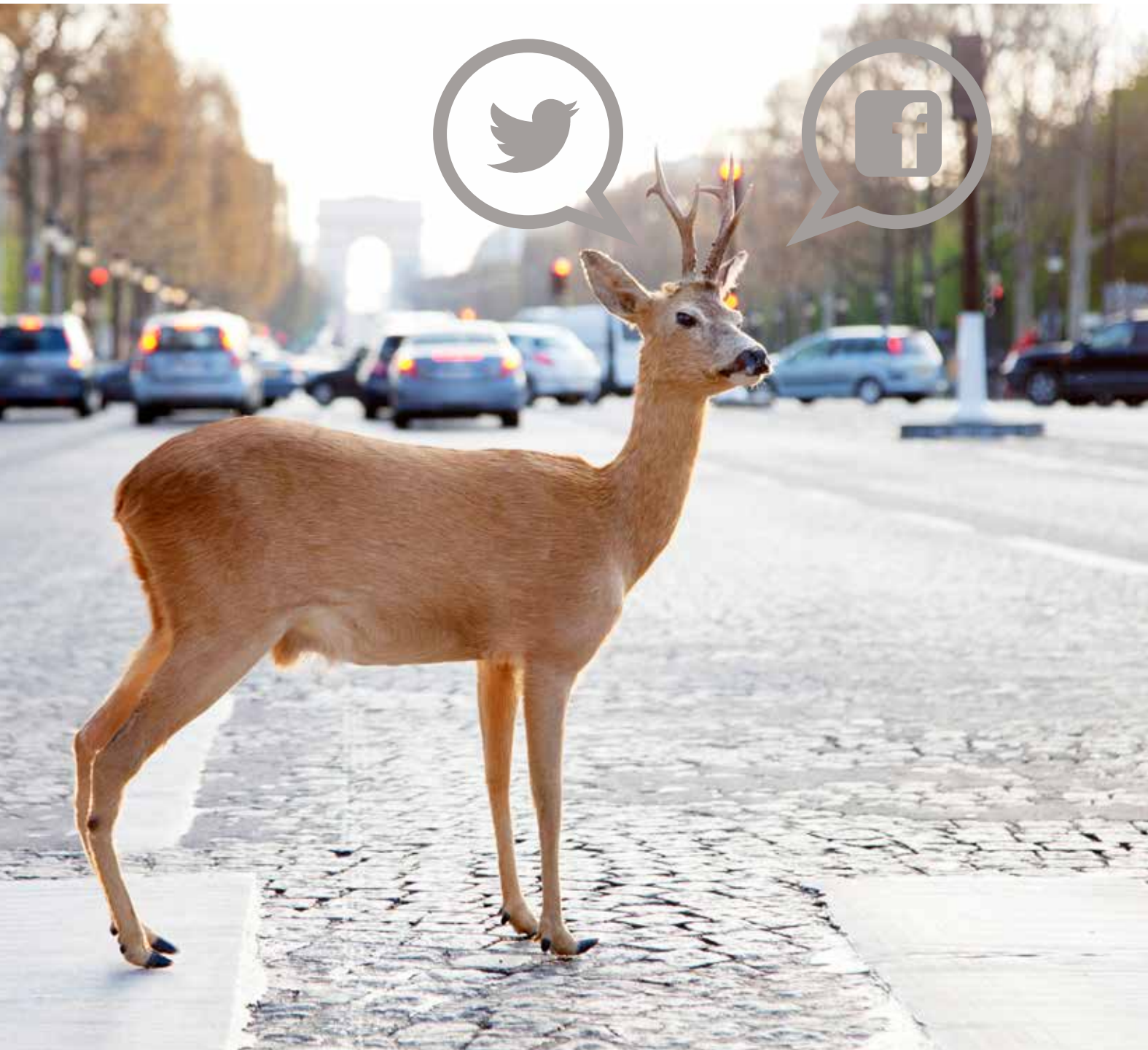
You'll find functional, spacious storage ideas throughout NEW CITROËN C3. The central storage compartment features USB & AUX sockets, while the glove box helps your interior to be clutter free. Front doors also have good size pockets and the boot volume is 300 l.





TECHNOLOGY FOR LIFE

NEW CITROËN C3 is filled with innovative technology that is intuitive, simple and seamlessly quick, specifically designed to fit right into your routine and enhance the everyday.



ConnectedCAM CITROËN™ LIFE IN WIDESCREEN



Amongst its useful and inspiring range of onboard technology, NEW CITROËN C3 brings you a world first. ConnectedCAM CITROËN™* is an integrated full HD camera with a wide 120° angle view, 16Gb memory and GPS. Neatly positioned just behind the rear-view mirror, the camera records everything the driver sees ahead. With a single click you can take a photograph or record up to 1 minute of video footage, sharing it on social media, emailing it to friends or simply keeping it to capture the memory**.

**Available as an option.*

***Free ConnectedCAM CITROËN™ app is available on App Store and Google Play.*





ConnectedCAM CITROËN™

PERSONAL SAFETY CAMERA



The free ConnectedCAM CITROËN™* app is looking out for you in many ways. It has a geolocation function that transmits your GPS coordinates each time you stop, which could prove invaluable in the event of an accident. Additionally, if you're involved in an impact while travelling, ConnectedCAM CITROËN™ automatically saves video footage from 30 seconds before and 1 minute afterwards.

**Free app available on App Store and Google Play*



**Metropolitan Grey interior not available in Australia*

SMART, SAFE AND SOPHISTICATED SAFETY/DRIVER AIDS



LANE DEPARTURE WARNING SYSTEM

If NEW CITROËN C3 crosses a solid or intermittent white line without the indicators being activated, the Lane Departure Warning System sends clear visual and audio alerts to the driver.

COFFEE BREAK ALERT

This system reminds the driver to take a break on long journeys, for example after 2 hours at average speeds over 40 mph.



SPEED LIMIT RECOGNITION AND RECOMMENDATION

Designed to recognise speed limits and display them clearly to the driver, recorded figures can then easily be set in the cruise control and speed limiter. The technology works across all speed ranges.



HILL START ASSIST

When you pull away on steep gradients, Hill Start Assist holds the car for 2 seconds, giving you time to pull away safely and smoothly.



REVERSING CAMERA

Shift into reverse and the Reversing Camera with parking sensors shows a clear view of what's behind you on the 7 inch touchscreen. Colour guidelines show exactly where any obstacles are and help you manoeuvre around them more easily.

ENGINEERED FOR EVERYWHERE

NEW CITROËN C3 features the very latest three cylinder PureTech 110 Stop & Start petrol engine. You'll enjoy a fine balance between economy, efficiency and go-anywhere performance.



INTERNATIONAL
engine
of the year
2015-2016-2017
Presented by engine technology international magazine

1-litre to 1.4-litre
PSA Groupe
1.2-litre three-cylinder turbo

2017 International Engine of the Year Award for the PureTech 110 engine, in the 1 l to 1.4 l engines category, awarded by the jury of "The International Engine of the Year Awards" organised by the British magazine "Engine Technology International".



SMOOTH, SEAMLESS PROGRESS

To make the most of NEW CITROËN C3's poise, comfort and agility, it will be available with the advanced EAT6 auto [Efficient Automatic Transmission 6] automatic gearbox. In combination with the PureTech 110 S&S engine, this sophisticated transmission will increase driving pleasure with fast smooth gear changes and maximise environmental efficiency too.

BODY COLOURS

NEW CITROËN C3 is available in monotone or bi-tone.



ORANGE POWER (M)



POLAR WHITE (F)



ALMOND GREEN (F)



COBALT BLUE (M)



NERA BLACK (M)



RUBY RED (M)



ALUMINIUM GREY (M)



PLATINUM GREY (M)



SOFT SAND (M)

AIRBUMP® COLOURS

NEW CITROËN C3 is available with or without Airbump® panels.



BLACK WITH RED INSERT
(only available with Sport Red roof)



BLACK WITH WHITE INSERT

INTERIOR AMBIANCES



GREY 'MICA' CLOTH
(STANDARD)



'URBAN' RED AMBIENCE
(OPTIONAL)



'HYPE' COLORADO AMBIENCE
(OPTIONAL)

ROOF COLOURS



SPORT RED



OPAL WHITE



ONYX BLACK

(M) Metallic
(F) Flat.

All equipment described in this brochure represents the technology of the NEW CITROËN C3. This brochure is based on an international version therefore some images might not be representative of models sold in Australia. To know in detail equipment that is available as standard or optional, please contact your CITROËN dealer.

TECHNICAL SPECIFICATION

FUEL CONSUMPTION & CO ₂ EMISSIONS (CEE 1999-100)*				
Engines	Urban cycle Litres/100km	Extra urban Litres/100km	Combined Litres/100km	CO ₂ Emissions (g/km)
PureTech 110 automatic	6.1	4.2	4.9	110

*This document contains emissions and fuel consumption results that are based on NEDC/Australian Design Rule 81/02 standard test procedure to provide customers with a basis for comparison of the performance of vehicles. No test can simulate all 'real world' driving conditions. Actual on-road fuel consumption is will vary due to factors such as traffic conditions, vehicle conditions and load, and how you drive. If you would like more information there is a website you can visit at www.greenvehicleguide.gov.au.

ACCESSORIES



Short roof box (330L).



Armrest.



Spoiler.



Front aluminium bumpers style protection.

WHEEL OPTIONS

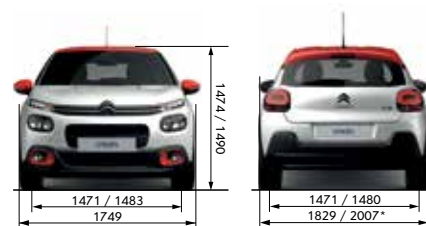


17 INCH DIAMOND CUT 'CROSS' ALLOY WHEELS (STANDARD)



17 INCH BLACK 'CROSS' ALLOY WHEELS (NO COST OPTION)

DIMENSIONS



* vehicle width/width with slide mirrors out.

CITROËN Confidence

CITROËN THREE YEAR / 100,000KM WARRANTY (whichever occurs first)

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period the part will be repaired or replaced without charge by your authorised CITROËN dealer, regardless of any change of ownership of the vehicle during the period covered. The warranty does not cover items replaced during normal service and maintenance operations which are subject to wear and tear. For full warranty Terms & Conditions visit: <http://www.citroen.com.au/citroen-confidence/warranty/>

CITROËN CONFIDENCE SERVICE PRICE PROMISE

When it comes to peace-of-mind, there is no substitute for quality and certainty. CITROËN Confidence Service Price Promise provides you with a quality service that is restricted to a maximum price nationally for each of the first six (6) scheduled services (conducted annually or at specified km milestones, whichever occurs first). Refer to <http://www.citroen.com.au/citroen-confidence/servicing/> for full terms and conditions.

CITROËN ROADSIDE ASSIST

In the unlikely event of a breakdown or emergency, assistance is only a phone call away. CITROËN Roadside Assist is free for CITROËN new car owners for the duration of the new car warranty period 3 years or 100,000km (whichever occurs first). The program includes 24 – hour roadside assistance, vehicle recovery and general advice. Full details of all the terms and conditions are available at <http://www.citroen.com.au/citroen-confidence/roadside-assist>

CITROËN GENUINE PARTS

Genuine CITROËN parts are guaranteed to be of the same quality as the original component and maintain the integrity of CITROËN vehicles when installed during maintenance or repair. All genuine CITROËN parts are backed by a 12 months unlimited kilometre warranty. Refer to <http://www.citroen.com.au/citroen-confidence/genuine-parts-and-accessories/> for further details.

CITROËN SERVICE

CITROËN retailers are equipped with CITROËN diagnostic equipment and trained technicians. There's also the support of skilled Service Advisors to discuss any service or maintenance enquiries.

THE CITROËN NETWORK

CITROËN Automobiles Australia has appointed a passionate group of authorised dealerships located throughout Australia. Refer to <http://www.citroen.com.au/find-a-dealer/> to find the nearest dealer or contact our Customer Service Team on 1800 898 058.

Follow us on



This brochure is made from paper from a well-managed forest. CITROËN support responsible use of forest resources. Please don't throw me away, give me to a friend or recycle me.

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