



DS AUTOMOBILES

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DS 3 CROSSBACK La Première, DS Inspiration OPÉRA La Première, 18 inch 'MONZA' alloy wheels



**DS 3 CROSSBACK**

◆ LA PREMIERE ◆

# ONE OF A KIND

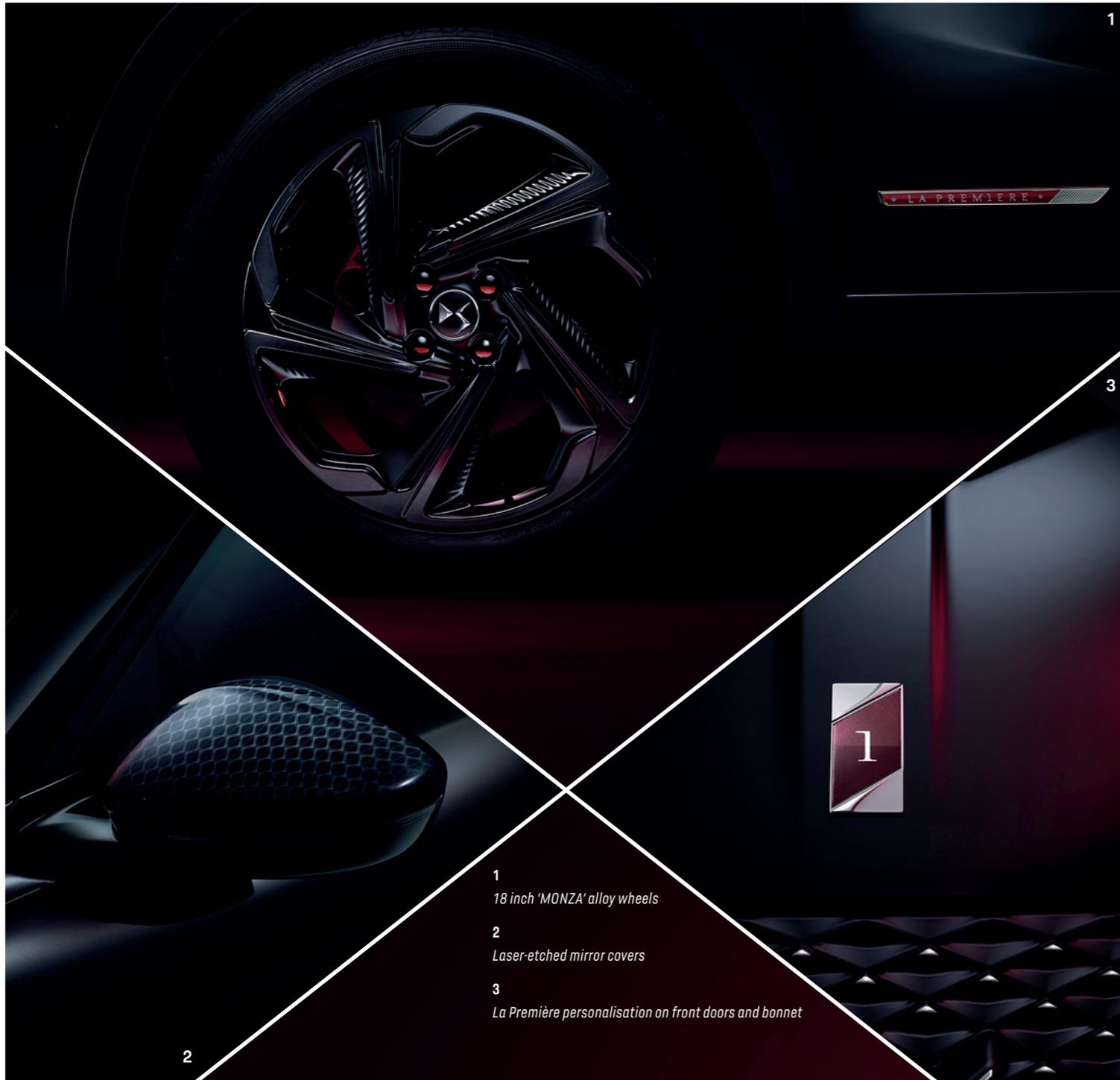
DS 3 CROSSBACK La Première is the most exclusive, sophisticated and technically advanced edition of the luxury compact SUV from DS Automobiles. Indulge your taste for aesthetics and innovation, and bring to life your dream of a car that's totally unique.



DS 3 CROSSBACK La Première, DS Inspiration OPÉRA La Première,  
Art Rubis Nappa leather seats with watchstrap design,  
Art Rubis Nappa leather décor

## LAVISH INTERIOR

Exclusively available with DS 3 CROSSBACK La Première, DS Inspiration OPÉRA La Première in Art Rubis is a lavish place to spend time in. Access your car's controls with the wide 10.3 inch touchscreen and view driving information on the 7 inch digital instrument panel.



1  
18 inch 'MONZA' alloy wheels

2  
Laser-etched mirror covers

3  
La Première personalisation on front doors and bonnet

2

## ADVANCED TECHNOLOGY

### DS DRIVE ASSIST

DS DRIVE ASSIST combines several technologies to make motorway driving easier and less stressful. Your speed is maintained, keeping a safe distance between you and the car in front, while ACTIVE LANE KEEPING ASSIST makes sure you stay in the centre of your lane. DS DRIVE ASSIST will reduce your speed and even come to a complete stop with traffic, before setting off again automatically as traffic moves.

### HEAD-UP DISPLAY

Speed, cruise control, speed limits, driver aids and navigation: Head-Up display gives you the information you need, without the need to take your eyes off the road. Taken from fighter planes, this technology projects all the essential information in colour onto a transparent strip on the dash, in your field of vision.

### DS MATRIX LED VISION

With the latest generation DS MATRIX LED VISION headlights, you can drive at night on main beam without ever dazzling other drivers. These intelligent headlights use a windscreen-mounted camera that assesses road and traffic conditions and adjusts the beam automatically.

### DS SMART ACCESS

Many of us share our car with others, which is why DS 3 CROSSBACK La Première features DS SMART ACCESS. This allows you to grant access to your car via the MyDS app. You can easily allow up to five friends or family to use your car, or withdraw access at any time.

## DISCOVER THE FULL DS COLLECTION

NOTE: Images and specification descriptions are dependent on trim level and options specified. Images used are for illustrative purposes only. Please refer to price and specification guide for current detail on UK specification. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press December 2018. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your dealer. The DS website contains full information on DS products and offers at [www.DSautomobiles.co.uk](http://www.DSautomobiles.co.uk). You can also contact DS via the website.

The fuel consumption you achieve, and CO<sub>2</sub> produced, in real world conditions will depend upon a number of factors: including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test WLTP (Worldwide Harmonised Light Vehicles Test Procedure) used to measure fuel consumption and CO<sub>2</sub> figures. These CO<sub>2</sub> figures, however, are based on the outgoing test cycle NEDCeq (New European Driving Cycle Equivalent), calculated using an EC correlation tool which converts WLTP figures to NEDC. These figures are used to calculate tax for first registration. You should only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested using the same technical standard.



## ENGINES

Engines	Power (hp)	Consumption Combined Mpg (l/100km) Minimum to Maximum	CO <sub>2</sub> Emissions (g/km)
PETROL			
PureTech 130 Automatic	130	42.2 (6.7) - 47.1 (6.0)	117 - 109
PureTech 155 Automatic	155	41.7 (6.8) - 45.7 (6.2)	128 - 121

The grouped figures shown above show the lowest and highest performing results for this model. Consult your dealer for information on specific examples.

## BODY COLOURS

Perla Nera Black (M)  
Diamond Red roof



Pearlescent White (P)  
Diamond Red roof



Artense Grey (M)  
Diamond Red roof



Platinum Grey (M)  
Diamond Red roof



(P) Pearlescent  
(M) Metallic

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