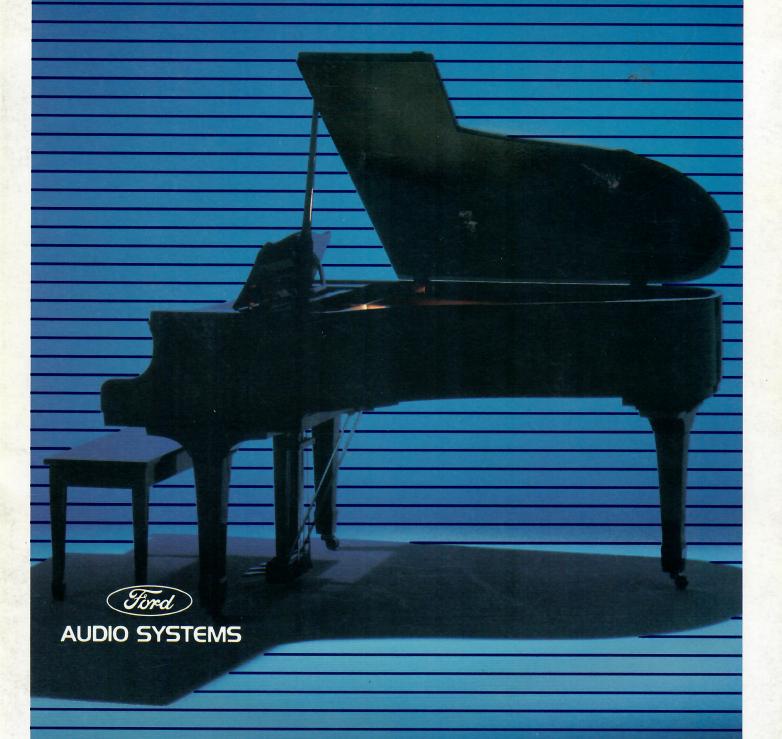
### PLAY IT CLASSIC PLAY IT LINCOLN



### 1989 LINCOLN SOUND SYSTEM

### FORD AND JBL... A CLASSIC COMBINATION IN TODAY'S LINCOLN

Classic means respected . . . respected for true quality, for enduring the test of time. That's what Lincoln's classic combination of Ford and JBL in audio systems is all about.

Over 50 years experience in audio design has made Ford a leader in automotive audio technology worldwide.

Today, Ford operates one of the most advanced audio development and test facilities in the industry and is one of the world's largest manufacturers of automotive audio components.

Equally well-known and respected by audio critics, JBL is the recognized leader in professional loudspeaker design. JBL speakers have performed brilliantly in concert halls, theaters and recording studios for over forty years. In fact, JBL speakers are found in the majority of the world's top recording studios today.

Now these two great American companies — each a pioneer in the audio field — have come together to create a preeminent stereo sound system for Lincoln.

The Lincoln Continental, Mark VII and Town Car all offer the remarkable FORD JBL Audio System which delivers the full range of music with minimum distortion at high or low volume. A system which preserves the natural frequency balance for maximum listener enjoyment anywhere in the car.

Ford and JBL! A classically beautiful blend of quality and performance. True audio excellence in an advanced automotive stereo system.

### RICH AND DYNAMIC SPEAKER DESIGN

Imagine 12 JBL speakers scientifically positioned in 6 strategic locations in the Lincoln Town Car. Two 3-way loudspeaker assemblies are mounted in the rear package tray, complemented by 2 woofers located in the front doors. A pair of tweeter and mid-range drivers in the instrument panel complete the speaker array.

The Mark VII and Continental feature 10 JBL speakers in 4 locations throughout the interior for the same balanced and equalized performance. These systems use two 3-way speakers in the rear package tray plus a mid-range and tweeter in each of the front doors.

The speakers are driven by a 4-channel amplifier with an amazing 140 watts of total power. Each Lincoln car line has a fixed equalization specifically selected for its unique listening environment.

Audio® magazine noted the following about the FORD JBL system . . .

"... no matter how good the drivers and speaker locations, good EQ can make a tremendous difference in the overall sound — and a fixed EQ engineered for a particular car does a better job than a regular graphic equalizer ..."

Audio® — May 1988

The FORD JBL Audio System produces up to 105dB of Sound Pressure Level (SPL) — enough for the full range of today's music with its heavy bass. Dynamic









Lincoln Continental Compact Disc Player

overload prevention assures enough playback volume even for the most enthusiastic listener. Yet, the system has the dynamic range for the rich music of the classics.

## ELEGANT SIMPLICITY IN HIGH TECH...A CLASSIC IN SUPERIOR SOUND

In 1989, great sound isn't enough. Maximum user convenience must be coupled with excellence in audio technology to set the standard.

The Ford AM Stereo/FM Stereo Cassette Radio sets that standard for quality, reliability, reception and user convenience.

Audio® magazine said . . .

"... one of the most intelligent control layouts I have ever seen or felt; no wonder Ford is proud."

Audio® — May 1988

In developing this latest luxury car system, Ford audio engineers tested a wide variety of both

foreign and domestic sound systems. New manufacturing techniques and the latest technology were incorporated in the design to further increase quality and reliability.

The result is an audio system offering a host of advanced features including a seek and scan function for both the tape and radio modes, Motorola C-Quam® AM Stereo, soft-touch cassette function buttons, motorized cassette ejection, electronic volume control, pop-out tone and sound distribution controls . . . and much, much more.

# CONSIDER THE UNSURPASSED CLARITY, REALISM AND DYNAMIC RANGE OF COMPACT DISC

Ford was the first domestic automotive company to offer the ultimate in car audio performance.

Clear, crisp sound is yours with the Ford Compact Disc Player.

This exciting option is available in the Lincoln Town Car and Continental.

With compact disc, unerring digital recording overcomes the limitations of other recording methods to capture sound in its purest form — while compact disc playback allows the listener to experience the full capacity of the FORD JBL System.

### THE FUTURE— STANDARD IN LINCOLN A direct loading system gently The AM Stereo/FM Stereo Radio

draws the disc inside and play begins.

Automatic and manual music

Automatic and manual music search assist in locating desired selections — and a digital display indicates track number or elapsed playing time.

The Ford Compact Disc Player.
Never before has recorded music sounded, so good!

Ford's Classic excellence continues!

The AM Stereo/FM Stereo Radio with Cassette Tape Player is high-featured and high-tech! Famous Ford Quality and performance . . . with features that you won't believe. And even more convenient to use than ever before.

FEATURES

RIGHT OUT OF

AM Stereo and FM Stereo . . . with the Motorola C-Quam<sup>®</sup> AM Stereo System features seek and scan function, auto-reverse stereo tape player with soft-touch controls, motorized cassette ejection, automatic music search, DNR<sup>™</sup> noise reduction, Dolby<sup>®</sup>B noise reduction, automatic CrO<sub>2</sub> tape equalization, locking fast-forward and reverse with muting feature . . . and more.

An 80-watt Premium Sound System with separate amplifier provides impressive power. Electronic volume control adjusts precisely with a touch of the switch. Convenient pop-out tone controls for adjustment of bass, treble, balance and fade. Full electronic tuning with bi-directional seek and scan automatically selects the most listenable stations. A local/distant switch permits the seek and scan tuning features to select only stronger or stronger and weaker stations. In addition, there are eighteen preset memory settings (6 AM and 12 FM).

Excellent ergonomics and lighting — controls are positioned for easy operation and include soft halo lighting for your nighttime operating convenience.

This classic radio from Ford Audio Systems is standard equipment on 1989 Lincoln Continental, Mark VII and Lincoln Town Car.





C-Quam® is a Registered Trademark of Motorola, Inc.

DNR<sup>™</sup> is a Trademark of National Semiconductor Corp.

Dolby<sup>®</sup> is a Registered Trademark of Dolby Laboratories Licensing Corp.



### JUST WHAT YOU WOULD EXPECT IN YOUR 1989 LINCOLN

Classic concert hall quality awaits you.

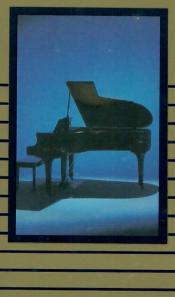
True fidelity . . . powerful performance . . . and incredible blending of audio excellence in a car stereo system.

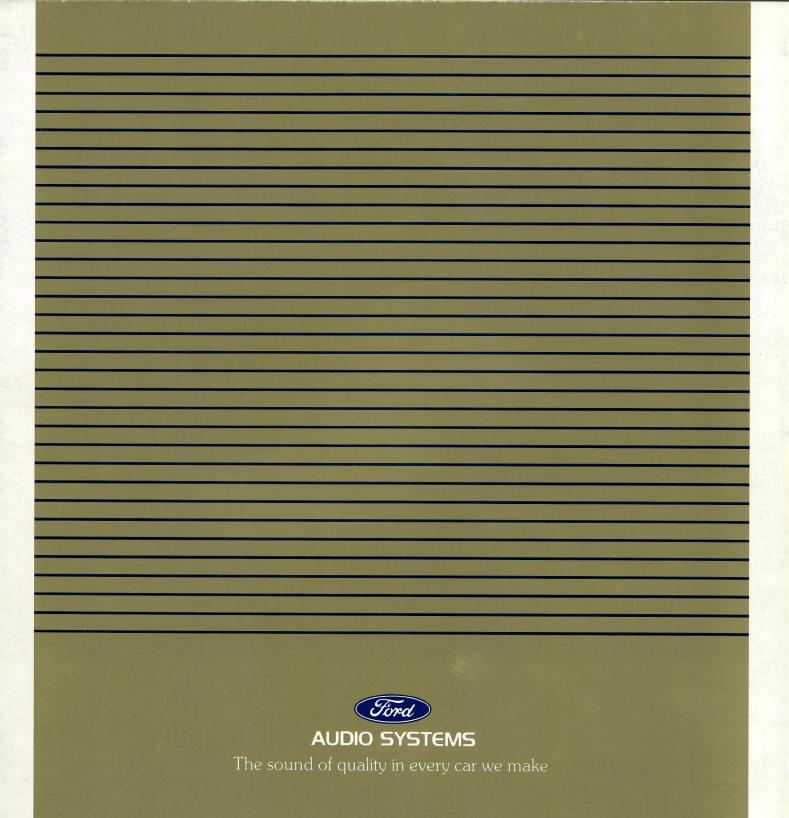
From the sound laboratories of Ford and JBL comes car audio so advanced . . . so sophisticated . . . so complete, it delivers a sound quality that sets the standard for today's finest car stereo systems.

Pure, luxury sound that's right at home in Lincoln . . . America's classic luxury car.

Clearly, the FORD JBL Audio System represents a major achievement in auto sound technology.

Ask for it in your 1989 Lincoln Continental, Mark VII or Town Car.





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