

Z X 2

1

SAFETY

0

EXTERIOR

EXTERIOR FEATURES

0

INTERIOR

COLORS

2





AIRBAGS & SAFETY BELTS



Like the bumper stickers say, "Stuff happens" (or something close to that). Our researchers know this, and came up with new front seat side air bags that you can order on all Focus models. Driver and front passenger airbags automatically come with every ZX2. Of course you're gonna want to use your safety belts – ours adjust to fit just right. And if you're driving with kids...make sure they're properly secured in the rear seat.

Airbags inflated for illustrative purposes only.

ANTI-LOCK BRAKES



Life really can be like those driver's ed movies – watch out! There's a wayward cow stepping right in front of your car. That's when you (and the heifer) thank your lucky stars for those anti-lock brakes. The ABS helps you keep the car in the right direction, while bringing you to a smooth, controlled stop. You say "whew". The cow says "moo".

ZX2 SAFETY & SECURITY

ZX2

Airbags* - Driver and Front Passenger	S
Child Safety Seat Tether Anchors	S
Interior Trunk Release	S
Remote Keyless Entry	O

*Always wear your safety belt and secure children in the rear seats.

**Standard on "Premium" Equipment Group, optional on "Deluxe" Equipment Group, not available with "Standard" Equipment Group.

Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



ZX2 shown in Bright Atlantic Blue Clearcoat Metallic.

FORD ZX2

Sounds like a code name for something, doesn't it? Well, you're right, Quickly translated it means "fun times two." It's nimble, easy to park (yeh, you'll

be doing a lot of that in this car). And ZX2 sticks to curves like a dotted white line. And you thought we were kidding about the fun. We weren't.

Yee ha. Wooo hoo.

If everyone drove ZX2, the world would be all fun and games. Shown in Bright Red.



EXTERIOR FEATURES



15" aluminum wheels are standard on ZX2. Now it really isn't necessary to reinvent the wheel.

FEEL THE VIBES



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- 1 Something that looks as good as ZX2 ought to have the power to match. And the 2.0L DOHC 16V Zetec under the hood delivers the goods.
- 2 ZX2's rakish swept-back headlamps immediately say "look at me." You'll just have to forgive everyone for staring.

SEE BETTER



Unless you're like your mother, you don't have eyes in the back of your head...standard power side view mirrors are the next best thing.

EXTERIOR FEATURES AND OPTIONS	ZX2
Rear Spoiler	S
Power Mirrors	S
Power Moonroof	O
Body Colored Moldings	S
Clearcoat Paint	S

Standard - S Optional - O

PERFORMANCE FEATURES AND OPTIONS	ZX2
Front Wheel Drive	S
2.0L DOHC 16V Zetec engine - 5-speed manual	S
2.0L DOHC 16V Zetec engine - 4-speed automatic	O
15" aluminum wheels	S
P185/60R15 BSW tires	S
14" chrome 5-spoke	O
P185/65R14 BSW tires	O
Suspension - Independent rear Quadralink struts	S
Fuel Tank (12.7 gallons)	S

Standard - S Optional - O



Opt for 14" chrome, 5 spoke wheels if you'd like. They're worth popping for the wheel cleaning service at the car wash.

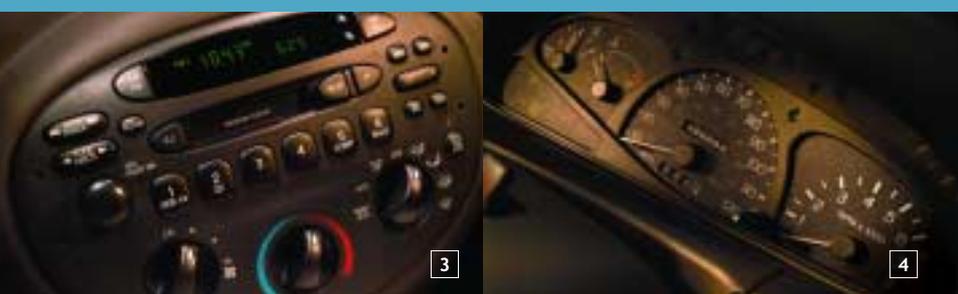


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1 Everything's in the right place in ZX2. We know you'll fit-in quite nicely. All of this seen through the ZX2's optional moonroof. Even birds have a nice view.

2 The all-door remote keyless entry with anti-theft is included in the optional power group. Makes life easy for you. Makes life rough for the bad guys.



3

4

3 A 6-disc trunk-mounted CD changer. AM/FM cassette. All with 80 watts of premium sound. O.K. Maybe just one more time around the block to hear that song again. Optional. Plus it's a piece of cake to crank up the heat or turn down the tunes. It's just a push-button away.

4 Push the gas pedal and watch the good times get revved-up with ZX2's easy-to-read dials.

INTERIOR FEATURES AND OPTIONS

ZX2

Air Conditioning	0
Power Group - remote keyless entry, windows, locks	0
Rear Window Defroster	S
Remote Trunk Release	S
Side Window Demisters	S
Secondary 12V Power Point	S
Dual Visor Mirrors	S
Radio: AM/FM Stereo Cassette with Premium Speakers	S
Premium Sound with 6-Disc CD Changer/AM/FM Stereo/Cassette	0
Solar Tinted Glass	S
Tachometer	S
Windshield Wipers: 2-speed with variable intermittent	S
Center Console - 2 cupholders and storage area	S
Floor Mats - front and rear	0
Comfort Group - dual map lights, leather-wrapped steering wheel, speed control, tilt steering wheel	0

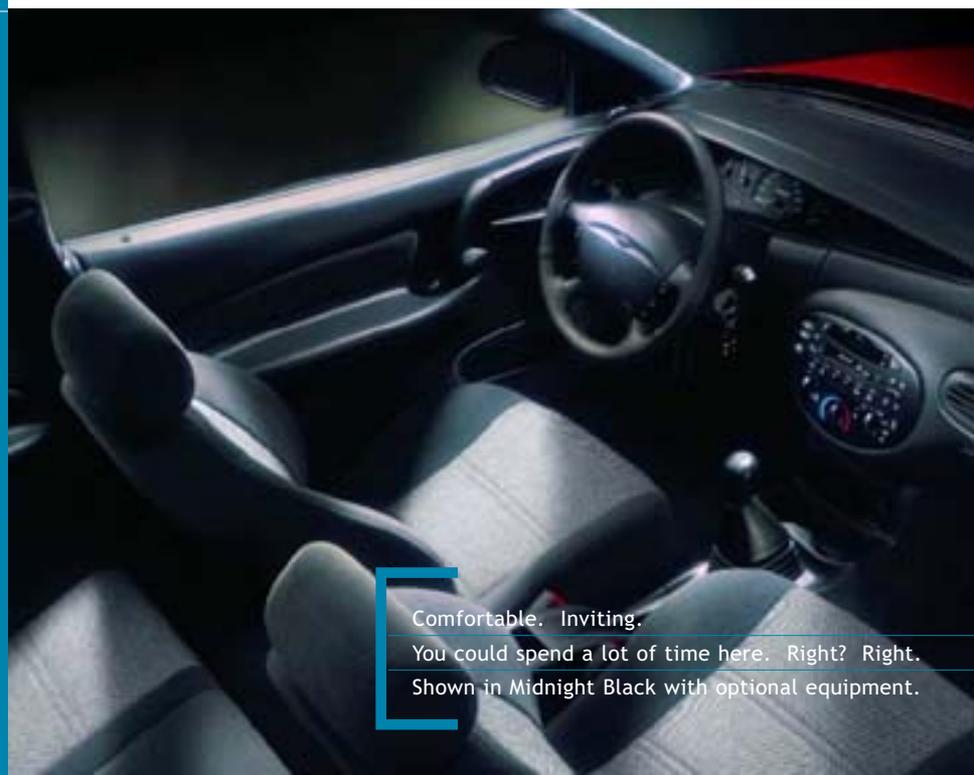
SAFETY

Airbags* - Driver and Front Passenger	S
Anti-Lock Braking System	0

SEATING

Cloth Sport Bucket Seats	S
Leather-Trimmed Front Sport Bucket Seats	0
Split-Fold 60/40 Rear Seat	S

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Comfortable. Inviting.
You could spend a lot of time here. Right? Right.
Shown in Midnight Black with optional equipment.

COLORS



Sunray Gold



Black



Silver Frost



Bright Atlantic Blue



Toreador Red



Twilight Blue

CHOICE CLOTH

Sport fabrics come standard on all ZX2 models. Great looking, classic and comfortable. But with a little more edge than that "casual Friday" look.



COOL LEATHER

Or you can choose to dress up your front bucket seats in optional leather-trim. No matter what you think of leather... tough, dressy, cool—it seems like a natural in ZX2.



Vehicles shown may include optional equipment.



Tropic Green



Mineral Grey



Bright Red



Oxford White

Designing, building and servicing cars and trucks that meet our customers' needs is only part of the Ford equation. Making those vehicles and the facilities they are designed and built in as environmentally responsible as possible is a corporate objective that we take very seriously.

As our environmental pledge says; "Our actions will demonstrate that we care about preserving the environment for future generations."



Ford Credit's Red Carpet Lease
Many lease managers have completed many hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease is the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive bumper-to-bumper no-deductible coverage on your new Ford vehicle for 3-years/36,000-miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our web site. To get more information before you visit your Ford Dealer, please visit us at www.fordvehicles.com. Likewise, to get details on various financing options available on your new Ford vehicle, please visit our web site at www.fordcredit.com. Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.

